

theDIGEST

March 2026

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In this Issue

Chamber News	2
Business News	3
Leadership	4
Marshalltown Area News	5
Ambassador Visits	6
Chamber News	7-9
Tourism News	10
Chamber News	11-12



MARSHALLTOWN
AREA CHAMBER
OF COMMERCE

Marshalltown Area Chamber of Commerce Announces new Partnership with Tama County

We are pleased to announce Jake Buchanan has joined the Chamber team as Tama County Economic Development Director! Jake joined the team on January 26th and has been working to meet with leadership and businesses in Tama County.

"We are incredibly excited for this new partnership between the Marshalltown Area Chamber of Commerce and Tama County. This economic development contract is regionalism at it's best, by leveraging the expertise of the entire Marshalltown Area Chamber of Commerce Team, Tama County is ensuring that their communities, businesses, entrepreneurs, and citizens have a world-class team supporting growth, development, and expansion inside of Tama County. The resources provided by this contract have allowed the Marshalltown Area Chamber of Commerce Team to grow, adding Jake Buchanan, a native of Tama County, to the team, while supporting him with a wealth of knowledge and experience.", said Chamber President & CEO John Hall.

On February 10th, the Chamber hosted a signing event at the State Bank of Toledo celebrating the partnership between Tama County and the Marshalltown Area Chamber of Commerce. This formal signing event signified the strength of regionalism, partnership, and collaboration. By marking this moment, we can reflect in years to come about the progress and impact that we will have made together.

Buchanan added, "I'm excited to have joined the Chamber team as the new Tama County Economic Development Director! I am a Toledo resident and proud South Tama County graduate ('04), after high school I spent some time studying at Coe College and the University of Iowa. I'm looking forward to serving my local community and bring economic growth to Tama County. In my spare time I am usually chasing around my 6-year-old son Robert and 4-year-old daughter Evelyn!"

Pictured right, Tama County Economic Development Director Jake Buchanan. Headshot courtesy of Stalzer Photography.



Marshalltown Area Chamber of Commerce
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Marshalltown, IA 50158
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New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

BT Training & Coaching

Brittany Titcomb, Owner, Facilitator, Certified Coach
brittany@levelupwithbt.com
641-352-9080
www.levelupwithbt.com
www.facebook.com/bttrainingandcoaching

BT Training & Coaching partners with organizations to equip new and emerging leaders with hands-on, behavior-based leadership training and coaching. Sessions are practical and interactive, focused on real workplace challenges so behavior change shows up on the job, not just in the classroom. Services include leadership training workshops, coaching, and leadership assessments such as DISC, CliftonStrengths, and Emotional Intelligence.

Clover-Bloom Farms

Chris Buck, Owner
307 W. Walnut Street, Rhodes
317-696-7083
chris@cloverbloomfarms.com
www.cloverbloomfarms.com
Facebook: Clover Bloom Farm

Clover-Bloom Farms is your go-to local store for high-quality, farm-raised pork and beef, fresh seasonal produce, delicious homemade jams and jellies, flavorful spices, and so much more. Their commitment to offering fresh, locally raised products helps support our agricultural community while bringing incredible flavor straight to your table.

NuCara Home Medical-Marshalltown

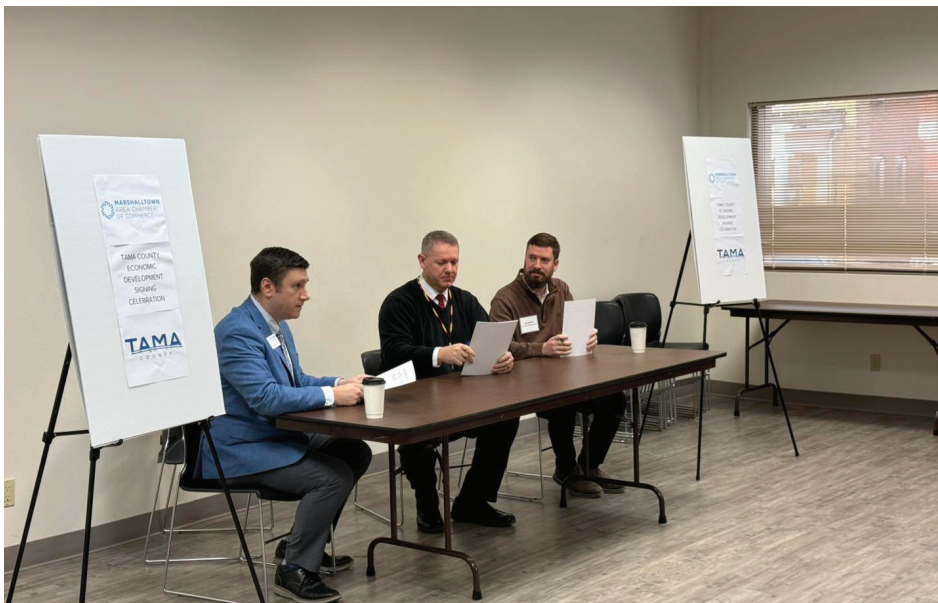
Dan Hlas, Manager
Stephanie Gilbert, Territory Manager
219 E. Main Street, Marshalltown
641-754-0000
www.nucarahomemedical.com

NuCara Home Medical is your trusted local provider of home medical equipment, offering personalized care backed by over 150 years of combined experience. Serving the Marshalltown community for more than 19 years with 10 locations across Iowa, NuCara Home Medical provides compassionate support and a full range of services including CPAP, mobility equipment, oxygen therapy, continuous glucose monitors, and home modifications. Their mission is to help you stay healthy, independent, and comfortable at home.

Rinker Materials

Scott Thompson, Plant Manager
Allison Capalla, Administrator
2002 E. Olive Street, Marshalltown
641-753-2634
www.rinkerpipe.com

Rinker Materials, a QUIKRETE Company is the nation's largest manufacturer of concrete pipe, box culvert, precast and related products. Rinker Materials is recognized as an industry leader in product innovation, technical expertise, high-quality products, safety, and customer service.



Tama County and Marshalltown Area Chamber of Commerce official signing event on February 10, 2026

Economic Outlook Breakfast-Date Change!

April 15, 2026

PLEASE NOTE: This has been updated from the March 17th date.

Doors open at 7:30 a.m. Program begins at 8:00 a.m.

Midnight Garden (1501 S. 17th Avenue)

The event will consist of a light breakfast and presentation on the State of Iowa's economy for 2025 by Debi Durham, Director of the Iowa Economic Development Authority (IEDA) and the Iowa Finance Authority (IFA).

Event Presented By: Alliant Energy & ITC Midwest

Gold Sponsors: MARSHALLTOWN Company, M. Gervich & Sons

Cost is \$30/person or table of 8 for \$200. Registration required.

www.marshalltown.org/economic-outlook-breakfast

*Registration closes on April 8th at 10 a.m

Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Adriana's Agency 2	1	KCRM Radio 96.7 FM	22
Anderson Funeral Homes	13	Marshall County Landfill	5
Binford House	22	Pat Gulbranson	14
Cartwright Downtown		SERVPRO of Marshalltown	3
Farmer's Market	6	Sub City	26
Center Associates	34	Supermarket Villachuato	3
Central Iowa Machine, Inc.	21	The Flying Elbow	4
Downey & Gantz DDS PC	24	Trinity Evangelical	
Guiding Star Marshalltown	6	Lutheran Church	21
Hometown Veterinarian (The)	7	Union Pacific Railroad	15
Iowa State Trowel		Wanatee Accounting	
Trades Apprenticeship	3	Services LLC	3

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MARSHALLTOWN
AREA CHAMBER
OF COMMERCE



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 Deb Wollam, Vice Chair
 Damon Morrison, Treasurer
 Erin McGregor, Past Chair
 Amanda Accola
 Michelle Burgess
 Aimee Deimerly-Snyder
 Mark Doland
 John Gervich
 Kevin Harken
 Carol Hibbs
 Heather Knebel
 Robert Maharry
 Luisa Ortega
 Kristin Polley
 Carol Webb
Ex-Officio
 Dr. Theron Schutte, MCSD
 Dr. Anne Howsare Boyens, IVCCD

Staff:

John Hall
 President & CEO
Sarah Smith
 Vice President
Dylan Does
 Tourism Director
Kate Bowermaster
 Workforce Development Director
Alex Ferneau
 Marshall County Economic
 Development Director
Jake Buchanan
 Tama County Economic
 Development Director
Brittany Sichra
 Event & Tourism Coordinator
Jenna Dooley
 Administrative Assistant

Congrats!

Pinnacle Bank is pleased to announce the promotion of Kaylah Anderson to Personal Banker. Anderson has almost 6 years of banking experience. She joined the staff of Pinnacle Bank in July of 2023, as a Customer Service Representative, and has worked with customers on consumer deposit accounts and teller transactions. Most recently she began opening business accounts and has become one of the main new account staff members at the Marshalltown branch. She resides outside of Gladbrook with her husband Bryce, and their son.

“I’m immensely grateful for this opportunity and for Pinnacle Bank’s belief in me. In my new position as a Personal Banker, I’m looking forward to furthering my knowledge in banking and continuing to cultivate meaningful, lasting relationships with our customers, old and new,” commented Anderson.



Angie M. Polley has been promoted to Human Resources Officer/Deposit Compliance, announced **Farmers Savings Bank** President and CEO, Jerrod Leffler. He says, “I am excited to announce this well-deserved promotion. We have set the bar very high at Farmers Savings Bank and Angie has proven that she is up to the challenge. I’m so happy that she is on our team.” Angie’s new role in HR and compliance will focus on taking care of the employees while keeping the bank in compliance with federal and state banking laws and regulations. Angie’s ties to the community help her support the bank’s philosophy of being a customer’s bank by providing hometown banking with personal, friendly service.

McFarland Clinic is pleased to announce that Sherri Stebniski, PA-C has joined McFarland Clinic Express Care in Marshalltown, located inside the Marshalltown Hy-Vee at 802 South Center Street.

Sherri received her Bachelor of Science in Physician Assistant Studies from Des Moines University in Des Moines, Iowa. Sherri joins McFarland Clinic with 24 years of experience as a physician assistant.

Sherri will provide medical care at Express Care in Marshalltown. McFarland Express Care offers same-day and next-day appointments for patients 6 months of age and older for common illnesses, limited immunizations, and brief physicals for sports or work.



If you have Marshalltown area news to brag about, submit it to The Digest via email to office@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.



(we just have to *brag a little*)

Congrats!

Pinnacle Bank is pleased to announce the promotion of Amanda Johnston to Vice President/Commercial Loan Officer. Johnston has 21 years of banking experience. She joined the staff of Pinnacle Bank in January 2024, as Assistant Vice President/Portfolio Manager, and has rapidly grown her responsibilities in credit management, loan underwriting, lending, and loan review management, and will now serve on the bank's loan committee.



"I'm incredibly grateful for this opportunity with Pinnacle Bank and the confidence they have shown in me," Johnston commented. "I'm excited to be able to serve our clients and contribute to our continued success."



Pinnacle Bank is pleased to announce the election of Andrew Pool to its Board of Directors along with being promoted to Executive Vice President. "Andrew has been an essential leader during his time with Pinnacle Bank contributing to the bank's significant asset growth and profitability through his collaboration with executive management in asset liability management through strategic planning. Andrew has been a driving force in community support

while mentoring Pinnacle Bank's incredible employees. Pool's election to The Board of Directors and promotion to Executive Vice President as part of Pinnacle Bank's executed succession plan is a testament to Andrew's hard work, loyalty, and dedication," stated Damon Morrison, President & CEO of Pinnacle Bank.

Looking to volunteer?

Check out the Chamber volunteer page on our website:
business.marshalltown.org/volunteer-opportunities

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Other Services:

Share Draft (checking), Safety Deposit Box Rental, Direct Deposit of payroll, Reoccurring payments, On-line Banking, E-Statements, Mobile Banking, On-line bill payment, VISA Gift Cards, Debit Cards, Money Orders, Wire Transfers, ATM at Lennox Industries, Notary Public, Drive-Up Window (2 lanes), UPS Overnight Service, Education Scholarship Programs, Photocopy services, Family Membership



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Gary Schaudt

25 S. Center Street
Marshalltown, IA

641-752-2041

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CHAMBER AMBASSADORS VISITS



We celebrated **Alta Vista Real Estate - Centre de Bienes Raices** new location in downtown Marshalltown on January 28th with a ribbon cutting! At Alta Vista Real Estate, Melisa and her team are dedicated to providing exceptional real estate services to all clients. They service Marshalltown and the surrounding area including Tama, Toledo, Melbourne, Albion, Gladbrook, Garwin, Conrad and more!



On January 28th we cut the ribbon at **Harvest to Home** to celebrate their Chamber membership! Harvest to Home opened in the 13th Street District in November 2025. Harvest to Home is a cute little shop that offers homemade baked goods, gifts, flowers, and more!



On January 30th we cut a ribbon to celebrate **Grandma's Attic**! New Chamber member Grandma's Attic is located at 205 S. 3rd Avenue. Grandma's Attic is a thrift/antique store offering a little bit of something for everyone! They accept donations Monday-Saturday 9 AM to 5 PM. Stop by and check out all they have to offer!



On February 10th the Chamber Ambassadors helped **BT Training & Coaching** celebrate becoming a Chamber member with a ribbon cutting! BT Training & Coaching partners with organizations to develop confident, capable leaders through hands-on, behavior-based training and coaching.

2026 Workforce Wake-Up

Thank you to everyone who attended our second Workforce Wake-Up event on January 28th! The event was Caffeinated by Scooter's Coffee! They provided a beverage for each attendee along with delicious mini donuts and muffins. Our keynote speaker Sara Richardson from Connectify HR discussed HR trends and broadening benefits for employees.

Thank you to our Workforce Wake-Up sponsors!
 Caffeinated by: Scooter's Coffee Marshalltown
 Workforce Program Sponsors: Emerson & Marshalltown Company




CONGRATS!

Celebrating 1 year with the Chamber!

 MARSHALLTOWN AREA CHAMBER OF COMMERCE

Jenna Dooley
Administrative Assistant



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WELCOME MARSHALLTOWN!

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Presenting Sponsor:

Vaughn's Pub

March 31, 2026

9:00-11:00 AM

**Marshalltown Area
Chamber of Commerce
34 W. Main St.**



Join us for this free hospitality professional development training! Does having a positive experience when you visit a destination make you want to return to that place? Absolutely! We want everyone in the Marshalltown area to make sure our home is a place visitors want to come back to. This training is curated for front line workers in retail, restaurant, and hospitality industries. Light refreshments will be provided. Each participant will receive a certificate of completion, workbook, and digital toolkit.

Register online: <https://forms.gle/hiT15oBpt9Vz3rZ87>

Questions: Contact Event & Toursim Coordinator, Brittany Sichra (bsichra@marshalltown.org)

Event presented by: Vaughn's Pub

March 31, 2026

9:00-11:00 AM

Marshalltown Area Chamber of Commerce (34 W. Main Street)

Y looks to partner with local employers for health and wellness program

The Marshalltown YMCA-YWCA is proud to offer a health and wellness subsidy program designed to help local businesses invest in the well-being of their employees. This partnership opportunity allows employers to provide meaningful wellness benefits that encourage healthier lifestyles, increased engagement and improved workplace morale. By participating in the program, businesses can support their teams with access to Y facilities, programs, and resources that promote physical health and mental well-being. Supporting employee wellness not only benefits individual staff members but also contributes to stronger, more productive workplaces and a healthier community.

We invite local employers who are interested in enhancing their employee benefits package to connect with us. To learn more about how your business can participate in this program, please contact Nicole Kelley at the Marshalltown YMCA-YWCA at nicole.kelley@ymca-ywca.org or call 641-752-8658.



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www.marshalltown.org Statistics

	January '26	Avg/Month	YTD Total
Unique Visitors	15,529	15,529	15,529
Number of Visits	25,856	25,856	25,856
Page Views	212,615	212,615	212,615
Hits	687,090	687,090	687,090

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism.

A message from the ISU Small Business Development Center:

Let's talk commercial financing!

Many small businesses boot strap their start ups or expansions by shouldering the costs themselves. Bootstrapping may include drawing on personal savings, cashing in investments, taking a home equity line of credit, utilizing personal credit cards, or even receiving a financial gift from a family member or friend.

Sometimes, businessowners need the backing of a lender to launch or expand. When this is the case, understanding the commercial lending process can make all the difference. ISU SBDC highly recommends beginning to build a relationship with a local commercial lender BEFORE discovering that deeper pockets are necessary to start or expand a business. Marshalltown has several awesome commercial lenders within the banking community. These local lenders are interested and willing to invest in the community's businesses.

While each commercial lender may approach a financial request a little differently, there are some general practices, which are helpful to know. For instance, the approval process could take 60-90 days from the time the lender receives all requested information from the business owner. If the business is a start up, anticipate providing at least two years of the owner(s) personal tax returns, other personal financial information and perhaps a resume. An owner will need strong personal credit. A business plan to describe the business case may be required. An owner investment of capital will be required. Expect to contribute a minimum of 10% of the total project if the loan is indemnified by the SBA. Without SBA support an even larger owner investment may be required. The business must be able to repay the debt in a timely manner and still generate a profit. If the business is existing, a business evaluation and/or appraisal may be requested at the expense of business owner.

If you do not have a working relationship with a commercial lender, there is no time like the present to introduce yourself and learn how Marshalltown lenders can support your business.

ISU SBDC is here to work with you. Our services are without cost and confidential. How can we help? Let's get a conversation going. We can be reached through a click or a call. The fastest method to connect with us is to visit iowasbdc.org, select the request counseling button, complete the electronic form and choose Iowa State as your center of choice. Call us at 515-296-7828 or, ask a Chamber official how to reach us and they will point you in our direction.

Enjoy today-Sheri Benson, CBA, CGBP, ISU SBDC business counselor



February 2026 Caffeinated Conversations at United Bank & Trust



**Need an employee? Looking for an employer?
Check out the Chamber's
Marshalltown Job Postings
at www.marshalltown.org.**

Meet in Marshalltown and MCC Esports Announce First-of-Its-Kind Multi-Year Jersey Sponsorship

Meet in Marshalltown and the Marshalltown Community College (MCC) Esports program has signed a multi-year jersey sponsorship—believed to be the first partnership of its kind between a collegiate esports team and a tourism organization.

The sponsorship places the “Meet in Marshalltown” logo, in MCC gold, on the left chest of team jerseys. At recruit signings, the back of the jersey will feature a special “MeetinMtown” gamer tag.

“This partnership was a no-brainer for us,” said Dylan Does, Tourism Director for Meet in Marshalltown. “The MCC Esports program has made Marshalltown synonymous with competitive excellence, winning more than 20 national championships. Just as importantly, the program has given back by elevating youth gaming through statewide events and year-round competitions. We’re honored to partner with MCC Esports to continue celebrating and promoting Marshalltown through esports.”

“The esports culture in Marshalltown would not have been realized without our community’s support,” said Dr. Andrew Goforth, MCC Director of Esports. “Meet in Marshalltown has been integral in helping realize our vision of becoming ‘the esports school’ of Iowa. This reach extends beyond our college and has shaped pivotal moments in many young gamers’ lives. Nate and I are thrilled to take part in this signing and all it symbolizes.”

“Esports in Marshalltown has been a force since Amber Lawthers won a national title in 2022,” said Nathan Rodemeyer, MCC Esports Management Faculty and Coach. “From the success of the MCC program to the incredible season at MHS and the support of partners across the community, esports has brought Marshalltown together in new ways. This partnership represents that larger story.”

“We are thrilled about the new partnership with Meet in Marshalltown. This collaboration strengthens the connection between Marshalltown Community College, the athletics department, and specifically the Esports team, while creating exciting new opportunities for engagement, growth, and pride throughout the community.” Whitney Sowers, MCC Athletic Director.

The jersey sponsorship is the latest collaboration between Meet in Marshalltown and MCC. The MCC Esports Department received the inaugural Meet in Marshalltown Tourism Champion Award in June 2025 for its work hosting the Iowa High School Esports Association State Showdown, held three times annually in Marshalltown since September 2023.

Meet in Marshalltown is the tourism brand of the Marshalltown Area Chamber of Commerce.



Stay connected to events & activities in
Marshalltown and the surrounding areas.

Like us on Facebook & Instagram

@mtownchamber

@meetinmarshalltown

Visit our Community Events Calendar
business.marshalltown.org/community-events

Sign up for

**‘This Week in Marshalltown’
weekly events newsletter**

To sign up for the newsletter contact the Chamber
office at office@marshalltown.org

Let's Build Marshall County: IEDA Community Presentation

Marshall County residents, government officials, business owners and all interested are invited to a presentation from James Engle, Iowa Downtown Resource Center Director and Jim Thompson, Downtown Economic Development Specialist with the Iowa Economic Development Authority (IEDA) on Wednesday, March 25th. They will discuss "Ten Essentials for Small Town Downtowns". Attendees will hear ideas to bring vitality to small communities, specifically the downtown areas. Examples will be shown of small towns across the state that have made aesthetic improvements, business development, promotional events and more. Grant opportunities to improve downtowns will also be discussed. This event is hosted by the Marshalltown Area Chamber of Commerce. We have two separate meeting times, please note each meeting will have the same IEDA presentation. Please choose the timeframe that works best for you.

Wednesday, March 25th
MORNING: 6:30-7:30 AM
 West Marshall High School Auditorium
 601 3rd St NW, State Center, IA 50247
 OR
EVENING: 5:30-6:30 PM
 East Marshall Elementary School Gym
 201 E. Weissenburger St, Laurel, IA 50141

RSVP encouraged: <https://forms.gle/LRWJm5QGepEf6Hbo7>
 Please RSVP by March 20, 2026.

Questions? Contact Chamber Marshall County Economic Development Director Alex Ferneau (aferneau@marshalltown.org)

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In January some of our Leadership Marshalltown class got to tour JBS! Thank you Lucian and Abel for the opportunity to tour and experience the processes at one of Marshalltown's largest employers!



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Economic Statistics

Employment – Marshall County - November	2025	2024
<i>(Source: Iowa Workforce Development)</i>		
Labor force	19,910	16,920
Unemployed	980	810
Percent unemployed	4.9	4.8
Total employment	18,930	16,110

Marshall County Construction - December	2025	2024
<i>(Source: Marshalltown Building Department)</i>		
Building permits	6	5
New Residential Construction	\$0	\$0
Residential Addition/Remodeling	\$19,272	\$65,044
New Commercial/Industrial Const.	\$0	\$412,292
Commercial/Industrial Remodeling	\$417,164	\$176,954

Housing Sales Data - December	2025	2024
<i>(Source: Mid-Iowa Regional Board of Realtors)</i>		
Single family home sales	50	34
Median sale price	\$179,000	\$150,500

Upcoming Chamber Events

March 17 - 4:30 - 6:00 PM

Business After Hours at **Karl Auto Group**

March 24 - 7:30 - 9:00 AM

Caffeinated Conversations at **Child, Adolescent, and Parent Support**

March 31 - 9:00 - 11:00 AM

Welcome Marshalltown Hospitality Training

April 15 - 7:30 - 10:00 AM

Economic Outlook Breakfast

Register online at www.marshalltown.org/economic-outlook-breakfast

For more information on these Chamber events visit our website at www.marshalltown.org/chamber-events



Lance Horbach
Agent



Marna Mitchell-Butler
Agent-CSA



Ryan Larmore
Agent



Pat Hageman
Agent



Paul Beals
Agent



Tyler Slagle
Agent



Mark Rohde
Agent



Rich Mohon
Agent



Heather Hanus
Agent-CSA



Jeni Chavarria
Administrative Assistant



Bonnie Ohrt
Processor



Daria Rowley
Agent-CSA



Carla Nordstrom
Agent-CSA



Kristi Carlson
Office Manager



Matt Roelsgard
Information Systems



Denice Vega
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