











the**DIGEST**

November 2025

Volume 43, Issue 5

 **In this Issue**

 Chamber News	2
 Business News	3
 Leadership	4
 Marshalltown Area News	5
 Ambassador Visits	6
 Chamber News	7-9
 Tourism News	10
 Chamber News	11-12



2025 Member Appreciation Luncheon

You're Invited: Member Appreciation Luncheon – November 13

Presented by Emerson and ImOn Communications

The Marshalltown Area Chamber of Commerce is proud to host our annual Member Appreciation Luncheon, a special event dedicated to recognizing and thanking the businesses, organizations, and individuals who make up the heart of our Chamber community. This year's luncheon is made possible thanks to the generous support of our presenting sponsors, Emerson and ImOn Communications.

Mark your calendars for Thursday, November 13, and plan to stop by the Chamber Office at 34 W. Main Street anytime between 11:00 AM and 1:00 PM. Whether you have five minutes or thirty, we'd love to see you!

This casual, come-and-go event is designed with our busy members in mind. Swing by to meet and chat with the Chamber team, connect with fellow members, and pick up a complimentary grab-and-go lunch catered by Smokin' G's BBQ Restaurant & Catering. It's our small way of saying thank you for being an essential part of the Marshalltown business community.

Your membership plays a vital role in driving economic growth, fostering community engagement, and building a brighter future for Marshalltown. This event gives us the chance to express our gratitude in person and to give you a delicious meal while we're at it!

No RSVP is required—just stop in, say hello, and enjoy lunch on us!



**Thank you
Presenting
Sponsors!**



Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

Pre Sort Standard
U.S. POSTAGE
PAID
MARSHALLTOWN, IA
PERMIT NO. 42

New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

Marshalltown Animal Clinic
Rachael Schaaf, DVM/Owner
Ashley Ladehoff, DVM/Owner
507 W. High Street, Suite A, Marshalltown
641-354-2025
contact@marshalltownanimalclinic.com
marshalltownanimalclinic.com
Facebook: @marshalltownanimalclinic

New business, same veterinarians, same great care. Marshalltown Animal Clinic is a companion animal clinic that will see dogs, cats, pocket pets, and exotic pets. They provide preventive care, as well as medical care, for all your pet's needs. Also offering a full range of surgical services, as well as ultrasound services, dental cleanings and extractions, and digital radiography and dental radiography.

Greater Des Moines Partnership (GDMP) provides business assistance for Marshalltown Area Chamber of Commerce Members

Juan Pablo Sanchez, Director of Inclusive Business Strategies and Diana Wright, Startup Community Builder, provide a range of free small business and startup resources, with a focus on 1:1 business assistance tailored to the needs of local entrepreneurs in English and Spanish.

Whether you are needing help with planning, licensing, funding, marketing, or navigating early-stage growth, GDMP is here to support. Juan and Diana can offer office hours, virtually or in person, to connect directly with Marshalltown Area Chamber of Commerce members.

You can explore the business resources here online:
[Dsmpartnership.com/business-resources](https://dsmpartnership.com/business-resources)

You can request business assistance here online:
<https://startupspace.app/hub/DSMPartnership>



GREATER DES MOINES
PARTNERSHIP



Thank you to our 2025-2026 Think Local First Sponsors!



Central Iowa Capital Advisors

**GREGG
YOUNG**

MARSHALLTOWN

Workforce Tours

The Marshalltown Area Chamber of Commerce offers guided tours around our community to showcase local industries and businesses, housing options, and places to eat as well as many unique and fun activities. When you go on a tour of Marshalltown with the Chamber, you get a customized experience with a professional tour guide who brings firsthand experience with enthusiasm and authenticity. You will get exclusive access to local businesses, and you will learn some of the history of our town, as well as current and future projects.

This is a chance to learn more about the place you thought you already knew everything about! Tours are typically offered Monday – Friday during business hours. If you are interested in setting up a time to tour Marshalltown, you can reach out to Kate at kbowermaster@marshalltown.org.

Job Posting

Did you know that included with your membership you can post jobs to the Chamber website for free? Posting jobs with the Chamber is simple, email office@marshalltown.org for a template. Job postings are available for the public and members to view on our website, www.marshalltown.org under the Work in Marshalltown tab.

**Chamber Bucks are great gifts and
a perfect way to THINK LOCAL
FIRST!**

See **Andrea Jordan**
NMLS#400140
for home purchases,
refinancing, & construction!





wants to welcome you home
with a *Real Estate Loan!*

 **FSB-IOWA.COM** 
641-752-2525

See **Cindy Parks**
NMLS #1409566
for home equity loans
& lines of credit!



FDIC

E-billing reminder

The Chamber has switched to e-billing for membership dues, so remember to check your email for your dues billing (and check your spam/junk folder as well). For more information on your Chamber membership billing, contact office@marshalltown.org.

Looking to volunteer?

Check out the Chamber volunteer page on our website:
business.marshalltown.org/volunteer-opportunities

Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

1st Street Dental	2	Mitchell Family	
AAA Septic Service Inc.	18	Funeral Services	21
Alta Vista Real Estate -		Moore, McKibben,	
Centro de Bienes Raíces	1	Goodman, & Lorenz	32
Applebee's Neighborhood		Packaging Corporation of America	
Bar & Grill	28	(PCA)-Marshalltown	7
Becky Deimerly	2	Quality Service Corp.	22
C Eye Care	8	Riverside Cemetery	6
Clock Tower Senior Apartments	1	Southridge Specialty Care	57
Elim Lutheran Church/		Spahn & Rose Lumber Co.	24
Elim Children's Center	17	The Outlet Co-Work + Space	2
Farmers Savings Bank	25	Wausau Homes	7
H & F Distributing		Wells Fargo Advisors	47
Company, Inc.	49	YSS of Marshall County	9
Hartwig Plumbing &		Zamora's Fresh Market	7
Heating, Inc.	67		
Isle of Green	31		
Marshall B-W-S	2		
Marshalltown Arts &			
Civic Center	3		

Interested in becoming a Chamber member?

Contact Sarah Smith, Vice President to learn more
about our membership options!

(ssmith@marshalltown.org)

To learn more about the Chamber visit
our website at www.marshalltown.org

Chamber Chat

every Sunday morning
6:30 a.m. on 92.9 KDAO FM
7:30 a.m. on 1190 KDAO AM



Board of Directors

Zach Stahlin, Chair

Deb Wollam, Vice Chair

Damon Morrison, Treasurer

Erin McGregor, Past Chair

Amanda Accola

Michelle Burgess

Aimee Deimerly-Snyder

John Gervich

Kevin Harken

Carol Hibbs

Robert Maharry

Luisa Ortega

Kristin Polley

Carol Webb

Ex-Officio

Dr. Theron Schutte, MCSD

Dr. Anne Howsare Boyens, IVCCD

Staff:

John Hall

President & CEO

Sarah Smith

Vice President

Dylan Does

Tourism Director

Kate Bowermaster

Workforce Development Director

Alex Ferneau

Marshall County Economic

Development Director

Brittany Sichra

Event & Tourism Coordinator

Jenna Dooley

Administrative Assistant

MOORE, McKIBBEN, GOODMAN, & LORENZ, LLP

William J. Lorenz

Douglas W. Beals

Michael R. Horn

Norma J. Meade

Sean K. Heitmann

Brandon J. Buck

Ian J. Buchwald

Patrick C. Streit

26 S. 1st Avenue Suite 302

Marshalltown

641-752-4271

www.marshalltownlaw.com

WOODRUFF CONSTRUCTION



100% Employee Owned

www.woodruff.build

Serving Iowa with locations in Ames, Waterloo, Iowa City, Fort Dodge, and Spencer.



Best of the Best Winner 4 years in a row!

641-753-1227

www.wanateeaccounting.com

Wanatee Accounting Services has been committed to helping individuals and businesses navigate their financial journeys with accuracy, integrity, and personalized support for 32 years.

Member Milestones

Has your business recently celebrated a major milestone? The Marshalltown Area Chamber of Commerce is currently seeking member businesses to feature in the 2026 edition of Meet Marshalltown magazine. This annual publication is the community's premier lifestyle magazine, dedicated to highlighting the people, places, and progress that make Marshalltown such a vibrant and welcoming place to live, work, and visit.

Meet Marshalltown tells the stories that matter—stories of growth, innovation, resilience, and community spirit. Featuring local businesses that are reaching new heights is one of the ways we celebrate the energy and success of our area.

If your business has reached an important milestone and you'd like to be considered for inclusion in the upcoming issue, we invite you to share your news with us!

Please email details about your milestone to Sarah Smith at ssmith@marshalltown.org.

Don't miss this opportunity to shine a spotlight on your business and share your journey with the greater Marshalltown community!

Sign up for 'This Week in Marshalltown' weekly events newsletter

Don't miss out on upcoming community events! Sign up for the weekly event email newsletter "This Week in Marshalltown" and receive a listing of upcoming events via email each Monday. To sign up for the newsletter contact the Chamber office at office@marshalltown.org.

Are you hosting an event? Do you know of a great event happening in the Marshalltown area? You can submit community events to office@marshalltown.org.

If you have Marshalltown area news to brag about, submit it to The Digest via email to office@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.



Leadership Marshalltown October 2025 Session

The 2025/2026 Leadership Marshalltown class held the October session in the lobby of the Marshalltown Performing Arts Center. The class dove deeper into the differences between technical and adaptive challenges, learned how to listen to other points of view and find a common ground, listened to a panel of education industry experts talk about their concerns and aspirations, and toured Marshalltown High School along with four other elementary schools in the district!



Chamber Bucks FAQ

How do I purchase Chamber Bucks?

Chamber Bucks can be purchased at the Marshalltown Area Chamber of Commerce office located at 34 W. Main Street.

Chamber Bucks come in \$5, \$10, and \$25 increments. We accept cash, check, or credit card for payment. Need to place a large order? You can pre-order Chamber Bucks by contacting the Chamber office (office@marshalltown.org or 641-753-6645).

Where can I use my Chamber Bucks?

Chamber Bucks can be used at most businesses or organizations that are a member of the Marshalltown Area Chamber of Commerce. In addition to redeeming Chamber Bucks at retail locations, you can use them to pay a utility bill or donate to a local charity/non-profit! Contact our office for an updated copy of the Chamber Bucks Redemption list.

How do I use my Chamber Bucks?

Chamber Bucks are treated like cash. Simply hand the Chamber Bucks over to the business or organization that you are redeeming them and that's it!

I am a Chamber member business/organization.

How do I accept Chamber Bucks?

All Marshalltown Area Chamber of Commerce members can accept Chamber Bucks just like they would cash/check.

1. If the payment is more than the amount of the bill, simply give the customer change.
2. Be sure to stamp or otherwise clearly endorse the back of the check so that your organization name is clearly visible.
3. Deposit Chamber Bucks checks along with other checks and cash in your normal bank deposit. The full amount of the Chamber Bucks check will be credited to your account.

It's that simple!

Don't see your question answered here? Contact the Chamber Office for more information.

(office@marshalltown.org or 641-753-6645)

Chamber Chat - Sundays

6:30 a.m. on 92.9 KDAO FM

7:30 a.m. on 1190 KDAO AM



CHAMBER AMBASSADORS VISITS



On September 29th we helped celebrate the kickoff of 3DE by Junior Achievement at **Marshalltown High School**! Rooted in the belief that real-world connections inspire deeper learning, 3DE brings project-based experiences into core academics.



October 1st marked one year since **Prairie Ridge Integrated Behavioral Healthcare** began the merger with SATUCI in Marshalltown and we helped them celebrate with a ribbon cutting on Wednesday! Prairie Ridge utilizes the most effective evidence-based programs and processes or prevention, intervention and treatment for mental health and substance use disorders.



Jack's Pho' House recently updated their restaurant with some renovations and we helped them celebrate with a ribbon cutting on October 1st! From a new roof to many interior upgrades, Jack's Pho House now has a modernized industrial look with new carpet, galvanized steel walls, spray foam ceiling, new light fixtures and more seating to accommodate larger parties! Stop in to see their beautifully remodeled restaurant!



On October 9th we cut the ribbon at the new location of **The Marshalltown Appliance Doctor**! Under new ownership, The Appliance Doctor is now located at 3102 S. 6th Street. They specialize in all of your appliance needs from repairs to sales you can find refrigerators, dishwashers, ranges/stoves, microwaves, laundry. The Appliance Doctor offers products lines such as Whirlpool, Amana, Maytag as well as Speed Queen washing machines.



The Chamber Ambassadors helped the **Marshalltown Public Library** celebrate upgrades to their Community Room on October 10th! With the help of The Friends of the Marshalltown Public Library and Mechdyne they were able to make technology upgrades that will help better serve the groups that come to use the room and visitors to the library.



On October 14th we celebrated new Chamber member **Select Physical Therapy**! October is Physical Therapy month and Select Physical Therapy hosted an open house with therapists meet and greet. Select Physical Therapy has 3 local centers in Marshalltown, Toledo, and State Center. They offer a wide range of physical therapy services for both adults and pediatrics, occupational therapy, sports medicine and work prevention and management.



On October 11th the completed improvements to the Le Grand City Park at 204 N. Vine St. were celebrated with a ribbon cutting and grand opening! Pictured is Parks and Rec Committee Members along with City of Le Grand representatives

Le Grand Parks and Rec Committee in partnership with the nonprofit organization, Celebrate Le Grand, led the \$240,000 fundraising effort that included commitments from both the city of Le Grand and Marshall County, a Community Attraction and Tourism (CAT) grant from the Iowa Economic Development Authority (IEDA), the Assistance League of Marshalltown and a number of private contributions.

Thank you Chamber Ambassadors!

Each month, this group of volunteers visits Chamber member businesses and organizations to say "thank you". We'd like to take this opportunity to thank them!

**Chamber Bucks make great gifts
and are a perfect way to
THINK LOCAL FIRST!**

Join in the fun for Ladies Night Out on November 6th!

Participating Chamber member businesses will be offering refreshments, prizes, and promotions. Afterwards enjoy dinner or drinks at one of our local restaurants or bars. The first 5 customers to check out at each business when Ladies Night kicks off at 4pm at will receive an envelope with Chamber Bucks! One lucky customer will receive \$100 in Chamber Bucks!

Participating Chamber member businesses include:

Binford House (110 N. 2nd Avenue)
 Blissful Expressions (30 E. Main Street)
 Brit Marie's & Co (will be located inside Tannin)
 Brown's Shoe Fit Company (10 E. Main Street)
 Child, Adolescent, and Parent Support (will be located inside Tannin)
 Hellberg's Jewelers (13 W. Main Street)
 Lillie Mae Chocolates (209 N. 13th Street)
 Lucy's Dive Bar (207 E. Main Street)
 McGregors Furniture & Mattress (111 W. Main Street)
 Oliver Beene Designs (214 E. Main Street)
 Real Deals (122 E. Main Street)
 Smokin' G's BBQ, Restaurant and Catering (25 W. Main Street)
 State Street Trading Company (35 W. State Street)
 Stepping Stones Christian Bookstore (14 W. Main Street)
 Tannin Wine Bar, Craft Beer & Small Bites (125 E. Main Street)
 Tremont on Main (22 W. Main Street)



Ladies Night Out is hosted by the Marshalltown Area Chamber of Commerce and sponsored by our 2025-2026 Think Local First Leading Sponsor Central Iowa Capital Advisors-Gary Schaudt & Champion Sponsor Gregg Young Automotive Group.

Riverside Cemetery



"Serving Our Community Since 1863"

A place of peace, memory, and belonging. Where every life is honored, every tradition held with care— a sanctuary of dignity, nature, and remembrance. Offering burial plots, memorial markers, and florals with perpetual care.

611 N Center St, Marshalltown, Iowa
641-753-7891

www.marshalltown.org Statistics

	September '25	Avg/Month	YTD Total
Unique Visitors	18,740	11,780	106,022
Number of Visits	57,721	37,588	338,295
Page Views	264,462	235,892	2,123,026
Hits	743,145	634,399	5,709,589

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism.

Chamber Bucks are great gifts and a perfect way to
THINK LOCAL FIRST!

Connect Marshalltown

On September 22nd we held a “Build Your Own Bouquet: Flower Bar” during our Connect Marshalltown networking event at Tannin Wine Bar!



National Champions, State Showdown & Strolling into the Holidays

On October 13th, Marshalltown Community College added another National Championship to the trophy case. MCC's Esports Program is the only team to take down Tennessee, Morgan State, Florida International, Rochester Institute of Technology, Oklahoma, San Diego, and Michigan State this Fall en route to becoming National Champions in the Collegiate Karting League.

Marshalltown, AKA Mecca of Mario, will be the home for the Iowa High School Esports Association's Fall State Showdown from November 19th -21st. 2 titles will be on the line, with over 30 schools vying to be crowned the best in the state. This is the 3rd year Marshalltown has host-

ed this ever-expanding gaming event!

As we turn back our clocks, it is now time to turn to the holidays. But before we dig into the turkey and trimmings, Marshalltown Central Business District (MCBD) will kick off the holiday season. MCBD will host the Marshalltown staple, Holiday Stroll, on Saturday, November 22nd. There will be a bevy of activities, including the "Festival of Trees" (which will be held at the Tallcorn Ballroom this year). For all details, go to: www.facebook.com/MarshalltownCentralBusinessDistrict



MCC ESPORTS
COLLEGIATE KART LEAGUE
NATIONAL CHAMPIONS (11-0)

Tennessee (3-0) **Morgan State** **Florida Intl.**

San Diego **Oklahoma (3x's)** **Rochester Institute of Technology**

MICHIGAN STATE (3 X'S)





Central Iowa Capital Advisors



Gary Schaudt

25 S. Center Street
Marshalltown, IA
641-752-2041

Securities and advisory services offered through
LPL Financial, a registered investment advisor,
Member FINRA/SIPC.

A message from the ISU Small Business Development Center:

Let's talk about business checkups/ins...

The new year is quickly approaching! It is a busy time working IN your business. Did you know that it is, also, a great time of year to work ON your business? We change the batteries in our smoke detectors annually. We keep annual dental, vision and/or medical appointments to make sure we are running smoothly. We even honor the service schedule for our vehicles! SO, how about scheduling regular check-ups or ins with the people who help keep your most important economic engine healthy- your business?

For instance, yearend is a great time to talk to your accountant. Discussion topics could include: Am I maximizing my tax deductions? I am contemplating hiring a new employee, what does that look like? I understand federal and state income taxes are changing. What does that look like for me? I am frustrated with my bookkeeping software. Can you help me? I might want to sell my business this year. What should I think about? How do I know how much it is worth?

Then, how about a conversation with your attorney? Perhaps, the business has been organized as a sole proprietorship since inception. Your attorney is a great resource to help you think about the different legal forms an Iowa business can organize as. There may be benefits available to you through organizing differently than when the business first opened.

How about your insurance agent? Sometimes we steer clear of these business partners, because they might "sell us something". They might ALSO keep us from experiencing a financial loss, because the business insurance coverage does not match the current business risk. Does your agent know that the business keeps inventory at the owner's home? Does the agent know the business has expanded into woodworking and has a lathe? Does the agent know the building has recently been fitted with new wiring, plumbing and mechanicals? An annual checkup/in is a great way to convey changes.

ISU SBDC is here to work with you. Our services are without cost and confidential. How can we help? Let's get a conversation going. We can be reached through a click or a call. The fastest method to connect with us is to visit iowasbdc.org, select the request counseling button, complete the electronic form and choose Iowa State as your center of choice. Call us at 515-296-7828 or, ask a Chamber official how to reach us and they will point you in our direction.

Enjoy today-Sheri Benson, CBA, CGBP, ISU SBDC business counselor

"Always here for you."
#Marshalltown Strong

Lennox Employees Credit Union

OFFERS: SAVINGS PROGRAMS, LENDING & OTHER SERVICES:

1004 E Main Street,
Marshalltown, IA 50158

(641) 754-4501
www.lennoxecu.com



Savings

Regular Share Savings, Kirby Kangaroo Club, Small Paws Savings, Christmas Club, Share Certificates.

Programs:

Money Market Share Account, IRA Accounts

Lending:

Consumer Loans, Auto, Personal, Share Secured, Certificate Secured, Master Card Credit Card, Visa Credit Card (Classic), Open End Revolving, Student Loan Programs, Real Estate, Home Equity, Home Equity Line of Credit (HELOC)

Other Services:

Share Draft (checking), Safety Deposit Box Rental, Direct Deposit of payroll, Recurring payments, On-line Banking, E-Statements, Mobile Banking, On-line bill payment, VISA Gift Cards, Debit Cards, Money Orders, Wire Transfers, ATM at Lennox Industries, Notary Public, Drive-Up Window (2 lanes), UPS Overnight Service, Education Scholarship Programs, Photocopy services, Family Membership



Economic Statistics

Employment – Marshall County - August	2025	2024
(Source: Iowa Workforce Development)		
Labor force	20,090	17,130
Unemployed	1,190	980
Percent unemployed	5.9	5.7
Total employment	18,910	16,140

Marshall County Construction - August	2025	2024
(Source: Marshalltown Building Department)		
Building permits	20	10
New Residential Construction	\$152,000	\$800,599
Residential Addition/Remodeling	\$155,196	\$219,774
New Commercial/Industrial Const.	\$471,172	\$0
Commercial/Industrial Remodeling	\$30,628	\$281,080

Housing Sales Data - August	2025	2024
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	51	33
Median sale price	\$199,900	\$195,000

Upcoming Chamber Events

November 6 - 4:00 - 7:00 PM

Ladies Night Out at Participating Chamber Members
Ladies Night Out is open to the public.

November 11 - 7:30 - 9:00 AM

Caffeinated Conversations at Grounded

November 13 - 11:00 AM - 1:00 PM

Member Appreciation Luncheon at the Chamber office

November 20 - 4:30 - 6:30 PM

Business After Hours at Hellberg's Jewelers

For more information on these Chamber events visit our
website at www.marshalltown.org/chamber-events



Lance Horbach
Agent



Marna Mitchell-Butler
Agent-CSA



Ryan Larmore
Agent



Pat Hageman
Agent



Paul Beals
Agent



Tyler Slagle
Agent



Mark Rohde
Agent



Rich Mohon
Agent



Heather Hanus
Agent-CSA



Jeni Chavarria
Administrative Assistant



Bonnie Ohrt
Processor



Darla Rowley
Agent-CSA



Carla Nordstrom
Agent-CSA



AssuredPartners

POWER

through Partnership

11 EAST CHURCH STREET - MARSHALLTOWN, IA

(641) 752-4618

AUTO - HOME - BUSINESS - FARM PROPERTY & LIABILITY - CROP/HAIL - LIFE
HEALTH - WORKERS COMPENSATION - MEDICARE - LONG-TERM CARE - ANNUITIES

LOCAL CLAIMS SERVICE

www.AssuredPartners.com



Kristi Carlson
Office Manager



Matt Roelsgard
Information Systems



Denice Vega
Agent-CSA