



theDIGEST

August 2025

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MARSHALLTOWN
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OF COMMERCE

Workforce Wake-Up - *New Event!*

Join us for our first Workforce Wake-Up event featuring a variety of Scooter's Coffee drinks and keynote presentation by Ali Payne with The People Co.! Individuals in today's workforce span generations, each with unique values, stressors, and communication styles. When mental health is part of the conversation, those generational gaps can either widen—or become powerful bridges. Explore how understanding these differences can unlock stronger connections, improve well-being, and create a culture where everyone feels seen, supported, and empowered to succeed!

Workforce Wake-Up Caffeinated by: Scooter's Coffee

Wednesday, August 27, 2025

8:30 AM Networking

9:30 AM Program Begins

Cost: \$15/person

Includes a drink from Scooter's Coffee

Iowa Valley Business & Community Solutions-Dejardin Hall

3702 S. Center Street, Marshalltown



Register online at www.marshalltown.org/workforcewakeup

Questions? Contact Chamber Workforce Development Director, Kate Bowermaster
kbowermaster@marshalltown.org/641-753-6645

Chamber Ambassadors Golf Outing Rescheduled - September 12th

Due to weather we postponed the Chamber Ambassadors Golf Outing from July 11th to September 12th. We have reopened registration for any new teams to join. Cost is \$600 per foursome, includes, golf, cart, lunch, pink tee, mulligans, and raffle ticket per player!

Elmwood Country Club
Friday, September 12th
10 AM Shotgun Start
www.marshalltown.org/golf-outing

Event Presented By:

Emerson

Gregg Young Automotive Group

Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

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July 2025 Caffeinated Conversations at
Taylor's Maid-Rite



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EQUAL OPPORTUNITY LENDER



New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses with your patronage.

Brown Construction Services

Patrick Brown, Owner & Operator
2351 Lafayette Ave, Marshalltown
641-485-2611

Brownconstructioniowa.com
Patrickbrown735659@gmail.com

"At Brown Construction Services we are passionate about building things that will last. With a dedication to craftsmanship and a continuous education on up-to-date techniques, we have been remodeling homes and building new structures in the Marshalltown area for the past 7 years."

ZenBusiness

512-765-4985

www.zenbusiness.com
outreach@zenbusiness.com

ZenBusiness is a company that empowers entrepreneurs to start, run, grow, and stay compliant—all in one place. As a leader in business formations and compliance, ZenBusiness blends AI with award-winning human support to simplify and accelerate small business success. We help business owners protect their personal assets, meet compliance requirements, and grow confidently through one seamless, intuitive platform.

Interested in becoming a Chamber member?

Contact Sarah Smith, Vice President to learn more about our membership options!

(ssmith@marshalltown.org)

To learn more about the Chamber visit our website at www.marshalltown.org

Looking to volunteer?

Check out the Chamber volunteer page on our website: business.marshalltown.org/volunteer-opportunities

Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Adland Engraving & Screen Print Co.	37	Iowa River Hospice	25
Alerus Financial Corporation	56	ITC Midwest	3
Arts + Culture Alliance	20	Kenn's Transmission	41
aSPArations Salon & Day Spa	12	Landon-Landon & Associates	61
B & G HVAC	19	Marshalltown Company	66
Bantz Chiropractic Center	15	McFarland Clinic	27
Bowman & Miller, P.C.	61	Metronet	1
Brown's Shoe Fit Co.	18	Mid-Iowa Workshop, Inc (MIW)	41
Central Iowa Residential Services	44	RACOM Corporation	45
China Buffet	10	Rainbow Car Wash-Anson St.	39
City of Marshalltown	33	RE/MAX Precision	1
Collison Par 3 Golf Course	2	Remix Dance Studio	2
Domino's Pizza	42	Ric Anderson	5
Elmwood Country Club	60	Roseland, Mackey, Harris Architects	23
Emerson	112	ServiceMaster of Marshalltown	40
Eyecare Associates	66	Smiles In Motion	22
Feldman Financial Group	20	Smokin' G's BBQ, Restaurant and Catering	17
Git-N-Go Store	13	Strand's Flooring & Paint	49
Glenwood Place Retirement Community	26	Taylor's Maid-Rite	65
Healing Hands Chiropractic	9	Trending Media (KFJB/KXIA)	50
HITCHINS & THRONSON PLC	61	Wandering Creek Golf Course	17
Hoglund Bus Company Inc.	4	Zeno's Pizza	63
Home Rental Center & Sales Co.	42		

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Bryan, Keith, Josh and Bennett Brown



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Kate Bowermaster
Workforce Development Director
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Marshall County Economic
Development Director
Brittany Sichra
Event & Tourism Coordinator
Jenna Dooley
Administrative Assistant

Mid-Iowa Workshops, Inc. (MIW) helps stuff goodie bags for the Chamber Ambassadors Golf Outing!

Shout out to Mid-Iowa Workshops, Inc. (MIW) for helping us stuff our goodie bags for the Chamber Ambassadors Golf Outing! MIW has helped us for years with this project and we appreciate the continued support!

MIW provides vocational training and employment services for individuals with disabilities to help them achieve their desired goals. Wondering what MIW could do for you or your business? Request a tour on their website or give them a call!

Mid-Iowa Workshops, Inc. (MIW)
641-752-3697

www.miw.org

909 S. 14th Ave, Marshalltown

Please note the Chamber Ambassadors Golf Outing is now set for September 12th. You can find out more information at www.marshalltown.org/golf-outing.



Hardon's Plumbing Heating, Air Conditioning & Electrical celebrates 65 years in business!



If you have Marshalltown area news to brag about, submit it to The Digest via email to office@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.



Welcome!

McFarland Clinic is pleased to announce Maggie Hansen, ARNP, joined the McFarland Clinic Marshalltown's Family Medicine Department on July 16, 2025. Maggie received her Bachelor of Science in Nursing from Western Governors University in Millcreek, Utah. She earned her Master of Science in Nursing from Chamberlain University in Downers Grove, Illinois.



As a Family Medicine provider, Maggie will see patients for acute care, physicals, and routine follow-ups in coordination with McFarland Clinic's Family Medicine physicians and providers.

To schedule an appointment, call the Marshalltown Family Medicine office at 641-752-5469 or visit mcfarlandclinic.com.

**Chamber Bucks make great gifts
and are a perfect way to
THINK LOCAL FIRST!**

Chamber Chat - Sundays
6:30 a.m. on 92.9 KDAO FM
7:30 a.m. on 1190 KDAO AM

E-billing reminder

The Chamber has switched to e-billing for membership dues, so remember to check your email for your dues billing (and check your spam/junk folder as well). For more information on your Chamber membership billing, contact office@marshalltown.org.

(we just have to *brag a little*)

Heart of Iowa Big Brothers Big Sisters awarded the Gold Partner Award by the National Quality Mentoring System

Heart of Iowa Big Brothers Big Sisters has been awarded the Gold Partner Award by the National Quality Mentoring System!

This recognition means the world to us as it reflects our ongoing commitment to empowering local youth through meaningful mentorship. Thank you for supporting our mission and helping us make a lasting impact!



Big Brothers Big Sisters.
HEART OF IOWA

National Quality Mentoring System Gold Partner

- Demonstrated exceptional commitment to quality by aligning with 90% of applicable mentoring practices
- Met short and long term agency goals
- Completed check-in and surveys to collect data
- Participated in collaborate work with other quality mentorship programs



Listen to Chamber Member Moment every Wednesday morning at 8:35 a.m. on News-Talk KFJB 1230 AM or 93.9 FM. To sign up to participate in the Chamber Member Moment email ssmith@marshalltown.org.



CHAMBER AMBASSADORS VISITS



The Chamber Ambassadors held a ribbon cutting for **No Limits Real Estate** to celebrate their business and new location on July 15, 2025!

No Limits Real Estate is located at 207 E. Church Street, Suite 104 in Marshalltown. No Limits Real Estate is committed to delivering exceptional service, going above and beyond to exceed client expectations!

From left to right, center of the photo cutting the ribbon.

Magali Marquez, Realtor/Broker/Owner 641-691-2282

Paula Price, Realtor/Owner 641-751-1558

Kajun Morris, Realtor/Owner/Broker Associate 641-481-1712

Angelica Gonzales, Realtor/Owner 620-430-1129



Central Iowa Capital Advisors



Gary Schaudt

25 S. Center Street
Marshalltown, IA

641-752-2041

Securities and advisory services offered through
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Thank you to this incredible group of volunteers: our Chamber Ambassadors!

Each month, the following individuals give their own time to visit
Chamber member businesses and organizations to say “thank you”.

We’d like to take this opportunity to thank them!

Don Albert Doug Beals Cindy Brodin Heidi Drager Amy Feisel Pat Gulbranson Joe Hannam Denny Hass
Andrea Jordan Kari Kilstrom Julie Lynch Jaymee Mann Jenny Meling
Melanie Messerli Dan Moellers Kris Naughton Mary Rund
Gary Schaudt Roger Schoell Andy Schwandt Sandy Short Thanasy Telios Kevin Vaughn Tom Wahl

To view images from past ribbon cuttings & courtesy calls visit our website at
www.marshalltown.org/ribbon-cuttings-courtesy-calls





July 2025 Business After Hours at
MEMBERS1st Community Credit Union



Chamber Bucks are great way to
THINK LOCAL FIRST!

Chamber Bucks FAQ

How do I purchase Chamber Bucks?

Chamber Bucks can be purchased at the Marshalltown Area Chamber of Commerce office located at 34 W. Main Street.

Chamber Bucks come in \$5, \$10, and \$25 increments. We accept cash, check, or credit card for payment. Need to place a large order? You can pre-order Chamber Bucks by contacting the Chamber office (office@marshalltown.org or 641-753-6645).

Where can I use my Chamber Bucks?

Chamber Bucks can be used at most businesses or organizations that are a member of the Marshalltown Area Chamber of Commerce. In addition to redeeming Chamber Bucks at retail locations, you can use them to pay a utility bill or donate to a local charity/non-profit! Contact our office for an updated copy of the Chamber Bucks Redemption list.

How do I use my Chamber Bucks?

Chamber Bucks are treated like cash. Simply hand the Chamber Bucks over to the business or organization that you are redeeming them and that's it!

I am a Chamber member business/organization.

How do I accept Chamber Bucks?

All Marshalltown Area Chamber of Commerce members can accept Chamber Bucks just like they would cash/check.

1. If the payment is more than the amount of the bill, simply give the customer change.

2. Be sure to stamp or otherwise clearly endorse the back of the check so that your organization name is clearly visible.

3. Deposit Chamber Bucks checks along with other checks and cash in your normal bank deposit. The full amount of the Chamber Bucks check will be credited to your account.

It's that simple!

Don't see your question answered here? Contact the Chamber Office for more information.

(office@marshalltown.org or 641-753-6645)

Chamber Chat

every Sunday morning

6:30 a.m. on 92.9 KDAO FM

7:30 a.m. on 1190 KDAO AM

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Chamber Members Advertise Here!

Did you know that as a member of the Marshalltown Area Chamber of Commerce you are able to advertise in the Chamber Digest newsletter?

For more information on advertising in the Chamber Digest contact Chamber Vice President Sarah Smith.

641-753-6645

ssmith@marshalltown.org

www.marshalltown.org Statistics

	June '25	Avg/Month	YTD Total
Unique Visitors	10,372	9,801	58,803
Number of Visits	39,212	30,134	180,804
Page Views	413,307	207,408	1,244,445
Hits	864,619	568,770	3,412,618

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

Red, White, & Blue Celebration was a success!

Marshalltown lived up to the moniker of the “Red, White, & Blue Capitol of Iowa” on July 3rd and 4th. From the family activities to the firework finale, Marshalltown was clad in the Americana color scheme.

July 3rd kicked-off the event with a Classic Car Cruise-in featuring cars from 8 different states. The night was capped off with incredible music from local singer-songwriter, Buz Owen. His folk-influenced music was a hit. The B2Wins closed the show with their signature upbeat and crowd-pleasing act.

July 4th was packed to the brim, beginning with the 2nd Annual 4th of July Parade, and Grand Marshals WWII Veterans, Vaughn Hauser & Ralph Alshouse. The parade began on the Iowa Veterans Home property and made its way down the packed 13th Street District. Following the parade, the Iowa Veterans Home was home to kids’ activities, food, and a MGSA softball game and a Marshalltown Baseball Club.

Finally, the night of July 4th did not disappoint. The Sears Family Band, Marshalltown Community Band, and headliners “The Dirty Rotten Scoundrels” were the perfect opening act to the official fireworks show (and many other personal fireworks shows around Marshalltown).

The Summer is not over with August’s festivals right around the corner:

- August 1-3: Mid-Iowa Antique Power Show
- August 1-3: Melbourne’s Mousehole Days
- August 7-10: 109th Annual Meskwaki Powwow





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Why Marshalltown Summer Series comes to an end

On Wednesday, July 9th we hosted the last of the Why Marshalltown summer series at Wayward Social combined with a Connect Marshalltown gathering!

Why Marshalltown is our summer workforce program designed to connect interns and newcomers with everything our community has to offer.

Connect Marshalltown is all about building community through conversation. These events bring together people who are looking to expand their circles, share ideas, and get more involved in what's happening in Marshalltown.

For more information on our Workforce events and programs reach out to Workforce Development Director, Kate Bowermaster (kbowermaster@marshalltown.org/641-753-6645)



A message from the ISU Small Business Development Center:

Let's talk about the economy.

Have you noticed that navigating today's economy is like riding a roller coaster? What's a small business owner to do?? Instead of letting the roller coaster jostle us around through hills, valleys, twists, and turns, let's focus on our own little piece of the American Dream, and try not to let the global conversation overwhelm us.

First, let's get comfortable with our numbers. Some inputs to do business may be increasing while others are decreasing. No doubt some of the new costs will need to be passed on to customers. As we determine what that increase may need to look like, this is a great opportunity to take a hard look at the costs of goods and expenses. Has the business had an energy checkup lately? Perhaps the utility provider can offer some cost savings options to reduce usage and/or energy costs? Are there automatic subscriptions being pulled from your business account each month? Are these expenses necessary to the business? Or could the expenses be paused and restarted later? Is it time to move a technology upgrade off the back burner? While doing so is an added expense, it could be a strategic expense that allows the business to realize other benefits.

Next, let's continue to build deeper relationships with our customers. Patrons are doing business with our business because of the value our business brings to their lives and to the community at large. They are for us! How can we be for them? This is, also, a great time to dig deeper into the what, how and why people buy from us. What products or services are clients coming specifically to our business to secure? Should we be offering more of that item? Let's initiate a conversation with clients about goods or services we are anticipating offering in the future and get their input.

Finally, change something! Reorganize the store. Move out old stock that is taking up valuable space. Experiment with a new menu item. Consider offering discounted punch cards or customer check-ins. Economic swings come and go. When we find ourselves living within a peak or valley, returning to the foundational principles we exercised when we first opened the business is as important now as it was in the beginning.

ISU SBDC is here to work with you. Our services are without cost and confidential. How can we help? Let's get a conversation going. We can be reached through a click or a call. The fastest method to connect with us is to visit iowasbdc.org, select the request counseling button, complete the electronic form and choose Iowa State as your center of choice. Call us at 515-296-7828 or, ask a Chamber official how to reach us and they will point you in our direction.

Enjoy today-Sheri Benson, CBA, CGBP, ISU SBDC business counselor



Economic Statistics

Employment – Marshall County - May	2025	2024
(Source: Iowa Workforce Development)		
Labor force	19,830	17,070
Unemployed	1,200	980
Percent unemployed	6.1	5.7
Total employment	18,630	16,100

Marshall County Construction - May	2025	2024
(Source: Marshalltown Building Department)		
Building permits	18	9
New Residential Construction	\$0	\$0
Residential Addition/Remodeling	\$215,176	\$160,328
New Commercial/Industrial Const.	\$0	\$0
Commercial/Industrial Remodeling	\$29,169	\$0

Housing Sales Data - May	2025	2024
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	40	30
Median sale price	\$188,950	\$175,950

Upcoming Chamber Events

August 5 - 4:00 - 6:00 PM

Business After Hours at **Midnight Garden**

August 21 - 7:30 - 9:00 AM

Caffeinated Conversations at **Guiding Star Marshalltown**

September 12- Elmwood Country Club

Chamber Ambassadors Golf Outing

***Please note this event was rescheduled from July 11th to September 12th due to weather. If you are interested in playing or sponsoring there is now more time! Contact Sarah Smith, ssmith@marshalltown.org, or visit our website at www.marshalltown.org/golf-outing**

For more information on these Chamber events visit our website at www.marshalltown.org/chamber-events



Lance Horbach
Agent



Marna Mitchell-Butler
Agent-CSA



Ryan Larmore
Agent



Pat Hageman
Agent



Paul Beals
Agent



Tyler Slagle
Agent



Mark Rohde
Agent



Rich Mohon
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