

the**DIGEST**

May 2024

Volume 41, Issue 11

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MARSHALLTOWN AREA CHAMBER OF COMMERCE

Why Marshalltown is back!

Chamber members with summer interns, newly hired professionals or those looking to learn more about Marshalltown are invited to take part in Why Marshalltown! This series is designed to expose interns to great experiences and great people throughout Marshalltown while gaining some professional development as well. There is no cost to participate however registration is required. We will kick things off on Tuesday, May 21st with a lunch and learn event where attendees will learn about networking. We will meet again on Wednesday, June 12th for a city-wide scavenger hunt. The series will wrap up on Wednesday, July 10th with cocktails & mocktails along with some bowling. More information to come on registration! For more questions, please email Kate: kbowermaster@marshalltown.org.

2024 Woman in Business Award

Each year at our Women in Business event we honor an individual who is a leader in our community and recognize her for her positive contributions to the Marshalltown area. The 2024 Woman in Business Award goes to Janelle Carter! Thank you for all you do for our community! Congrats Janelle!

Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

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New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses with your patronage.

Community Choice Credit Union

Laura Sarabia-Garcia, Branch Manager
Emily Laska, Lead Event & Strategic Engagement Specialist
10 La Frentz Lane Ste. 300, Marshalltown
515-334-8100

www.comchoicecu.org

www.facebook.com/unbankwithus

Community Choice Credit Union is headquartered in Johnston and has been supporting Central Iowa for more than 70 years, Community Choice operates on the principle of members helping members – local supporting local. Break up with big banks that put profits ahead of people. At Community Choice, we UNbank. UNbanking is a personality, an energy, a whatever-it-takes mentality to exceed our members' expectations. Being a financial institution and a credit union is what we are, not who we are. No more hidden fees or transactional relationships, just genuine support and guidance — it's time to start UNbanking.

Inmobiliaria Inc.

Fernando Aveiga, Owner
Leydi Castillo, Accounting Clerk
Karina Mendoza, Tax Specialist
641-781-7417

inmobiliariainc@gmail.com

www.inmobiliariainc.us

www.facebook.com/InmobiliariaInc

Inmobiliaria Inc is a business focusing on providing families and businesses cutting edge advice and services in real estate, accounting, tax planning, permits, and licences. Our motto is "developing projects, we share the knowledge". Inmobiliaria Inc is a project-based firm determined to become key players in achieving the goals, building generational wealth, and being part of the story of our clients.

La Michoacana Xtra

Maggie Santillan, Owner

118 W. Main Street, Marshalltown

On Facebook at M'Town's Ice Cream & Coffee Shop

La Michoacana Xtra offers a variety of homemade ice cream and paletas including some dairy and gluten free flavors, coffee, street tacos and so much more!

New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses with your patronage.

Marshalltown Kiwanis-Matins

Kevin R. Hitchins, Treasurer
Andy Schwandt, Secretary
107 W. State Street, Marshalltown
641-752-4507

www.facebook.com/Kiwanismatins

The Kiwanis Matins group meets at 6:30 am either in person at the Salvation Army on State Street or on Zoom Thursday mornings. Reach out for more information to join or be a guest.

Mid-Iowa Antique Power Association

William Roads, President
Don Baie, Vice President
2373 Jessup Avenue, State Center
641-485-4557

Miapa.com

The Mid-Iowa Antique Power Association exists to preserve, restore and exhibit antique agricultural equipment, to preserve agricultural heritage, and to educate others on the foundations of rural America. They hold an annual show during the first weekend of August to show and demonstrate antique farm equipment, reflect the traditional pioneer and early American heritage, and reflect on the evolution and changes having occurred in agricultural and rural America. Save the date for August 2-4, 2024!

Royal Rental Co.

Megan Pickard, CEO/Founder
641-751-1795

www.rentwithroyal.com

www.facebook.com/royalrentalco

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info@rentwithroyal.com

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Connect Marshalltown was at Mojitos Bar & Grill on April 3, 2024.



Central Iowa Capital Advisors



Gary Schaudt

25 S. Center Street
Marshalltown, IA
641-752-2041

Securities and advisory services offered through
LPL Financial, a registered investment advisor,
Member FINRA/SIPC.

Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

| | | | |
|--|----|--|-----------|
| Altar Media | 1 | Luethje Auto Sales | 12 |
| Ann's Alterations | 9 | Marshalltown Christian School | 18 |
| Dr. Joel Beane | 27 | Mosquito Authority/ Pest Authority | 1 |
| Blissful Expressions | 3 | Northwestern Mutual Financial - Krough & Leth | 35 |
| Capital Homes II LLC | 2 | Rachel Palmer with Sweetbay Travel Concierge | 1 |
| Crosby Park of Marshalltown- MHS Properties | 3 | Redeemer Lutheran Church | 5 |
| Dank's Lazer Engraving | 9 | SERVPRO of Marshalltown | 1 |
| GNB Bank | 12 | Sign Creations | 24 |
| Grandview Heights | 28 | Simms Construction | 12 |
| Great Western Dining | 9 | SNT Trucking & Warehouse | 12 |
| H & R Block Tax and Business Service | 17 | State Farm Insurance - Phyllis Mazour | 29 |
| Heart of Iowa Big Brothers/Big Sisters | 22 | State Street Trading Company | 6 |
| Heidi Drager | 3 | Theisen's Home-Farm-Auto | 24 |
| In Stitches | 9 | T-Mobile | 1 |
| Iowa State Trowel | | Van-Wall Equipment, Inc. | 8 |
| Trades Apprenticeship | 1 | Wild Spirit Counseling | 1 |
| Jim Bell Flooring | 12 | | |
| Journey Church | 26 | | |

**Chamber Bucks make great gifts
and are a perfect way to
THINK LOCAL FIRST!**

E-billing reminder

The Chamber has switched to e-billing for membership dues, so remember to check your email for your dues billing (and check your spam/junk folder as well). For more information on your Chamber membership billing, contact Administrative Assistant Nicole Collins (ncollins@marshalltown.org).

**Listen to Chamber Chat every Sunday morning at
6:30 a.m. on 99.5 KDAO FM and 7:30 a.m. on 1190 KDAO AM**



Board of Directors
Erin McGregor, Chair
Damon Morrison, Vice Chair
Amanda Accola, Treasurer
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Dr. Anne Howsare Boyens, IVCCD
Heidi Dalal, Martha-Ellen Tye
Foundation

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John Hall
President & CEO
Sarah Smith
Membership & Communications Director
Dylan Does
Tourism Director
Kate Bowermaster
Workforce Director
Nicole Collins
Administrative Assistant
Brittany Sichra
Event & Tourism Coordinator

Chamber adds new team member

Brittany Sichra joined the **Marshalltown Area Chamber of Commerce** in April 2024 as the Event & Tourism Coordinator. Brittany was raised in Marshalltown and graduated from Marshalltown High School. She then went on to study at Kirkwood and Marshalltown Community College to obtain her AA in Liberal Arts. Brittany is currently studying at Iowa State University to retrieve her Bachelors of Science in Business Administration.

Sichra is excited to jump into her role, "My goals consist of working with the numerous leaders on the Chamber team to continue to showcase Marshalltown in a stunning way, the way that it deserves."

Chamber President & CEO John Hall commented on the addition of Brittany to the team, "I'm thrilled that we are expanding our team and have welcomed Brittany into this role. Her incredible positive attitude toward our community and her willingness to dive right in to support our Tourism and events are exactly the qualities we were looking for with this position. I have no doubt that she will be an incredible asset to our team!"



UnityPoint Health Recognized as 'Top Place to Work in Healthcare' for Third Consecutive Year

For the third consecutive year, UnityPoint Health® has been recognized as one of the top places to work in healthcare in the country by a national industry publication.

This week, Becker's Healthcare included UnityPoint Health on their 2024 list of "150 Top Places to Work in Healthcare". The list highlights hospitals, health systems and healthcare companies that prioritize workplace excellence and the happiness, satisfaction, wellbeing, and fulfillment of their employees.

UnityPoint Health, which provides care across Iowa, western Illinois and southern Wisconsin, is the only health system headquartered in Iowa to be named to this year's list and is one of only a handful of health systems in Illinois and Wisconsin to be included.

"It's truly an honor to be recognized as a top place to work in healthcare for the third consecutive year," said UnityPoint Health Chief Administrative Officer Jessica Meisner. "We continue to have a strong commitment to our culture and team members and this recognition is affirmation of that ongoing effort across our organization."

CENTURY 21 Signature Real Estate Opens New Office in Marshalltown

CENTURY 21 Signature Real Estate (C21SRE) is proud to announce the opening of our new office in Marshalltown, Iowa. Our team is excited to bring world-class service to buyers and sellers in the region.

As part of our growth, we're also thrilled to welcome the Polley Real Estate Team (formerly the Five Star Real Estate Group) to the CENTURY 21 team. Kristin Polley will lead our Marshalltown office as the managing broker and we're excited to have her and Kurt Polley on board.

"We are extremely proud to have the Five Star Real Estate Group join the CENTURY 21 family!" said Dylan de Bruin, broker and owner of CENTURY 21 Signature Real Estate. "As an organization, we are firmly committed to defying mediocrity and delivering remarkable client experiences, and we could not imagine a better partnership than with Kristin, Kurt, and their team in Marshalltown."

The new office is located at 119 E Main St. in downtown Marshalltown and shares space with The Outlet Co-Work & Space.



Welcome!

Megan Loyd joined **Anderson Funeral Homes** in March 2024 as a Funeral Director. She was born and raised in the Columbus Junction, IA area. She attended Des Moines Area Community College, graduating in 2019 with a degree in Mortuary Science. Megan has honorably served families in Knoxville, Oskaloosa, Chariton, and Des Moines area. She has a passion for personalizing services unique to the individual. In Megan's free time she enjoys being outdoors fishing, hiking, kayaking or just enjoying the scenery. She also enjoys looking for artifacts to add to her collection and woodworking.

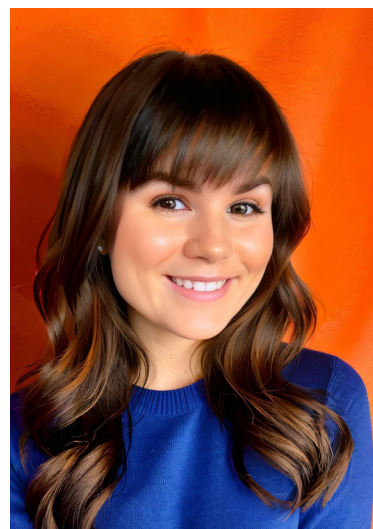
Megan lives in the Anderson Conrad funeral home and is looking forward to getting to know the community and serving families.



Marshalltown Area United Way is pleased to announce the addition of Haley Carlon to its staff as Administrative Assistant. Carlon graduated from Iowa State University in 2022 with a bachelor's degree in Kinesiology and Health where she completed her internship with MAUW as a Health Promotion Intern. She currently resides in Marshalltown with her husband, Devin. She most recently worked at Select Physical Therapy in Altoona.

"I am so excited to have the opportunity to join Marshalltown Area United Way and their amazing team. I am elated to make many new connections and help make an impact in my community," Carlon commented.

Events & Marketing Manager, Michelle Roseburrough is equally thrilled to have someone of Carlon's talents and enthusiasm join the Marshalltown Area United Way team, sharing, "Organizations like ours that serve our local vulnerable populations require staff that is as talented and educated as they are passionate about serving our community. Haley is a long-overdue and welcome addition to our organization."



(we just have to *brag a little*)

Welcome!

Marshalltown Area United Way is pleased to announce that Michelle Roseburrough joined our team on January 22nd as the Events and Marketing Manager. A University of Iowa graduate, Roseburrough comes to us with decades of experience in nonprofit leadership, grant writing, event coordination, website development, marketing, and more that she gained through her past work with various local organizations.

Roseburrough was the Administrator of the Historical Society of Marshall County for nearly a decade, and most recently worked in the University of Florida College of Engineering before accepting the offer to return to Marshalltown to utilize her skills at Marshalltown Area United Way. She resides in her historic home in Marshalltown with her son and his fiancé, Dylan and Skylar.

"I am thrilled to be back home, being a helper and doing work that will make Marshalltown a better place to live for all," shared Roseburrough.

"Michelle's expertise is an incredible asset to MAUW, and her fun positive energy brings new inspiration" said Executive Director, Kendra Sorensen.



Celebrating 1 year with the Chamber!

Nicole Collins
Administrative Assistant





CHAMBER AMBASSADORS VISITS



Left: Congrats to new Chamber member and new business **Tiny Rebellion** (19 S. Center Street, Ste. 2)!

Right: **Smokin' G's BBQ, Restaurant and Catering** (25 W. Main Street) celebrated 10 years in business in April 2024. Congratulations!



Left lower: **Bruin Manufacturing Company** (607 N. 4th Avenue) celebrated 75 years in business on March 19. We helped them celebrate with a ribbon cutting and also received a tour of their Marshalltown facility. Congratulations!

Right lower: **Karl of Marshalltown** (1000 N. 3rd Ave) celebrated their new facility with a ribbon cutting and grand opening on April 20, 2024! Photos contributed by the Times-Republican.



Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!



MARSHALLTOWN
AREA CHAMBER
OF COMMERCE



Thank you to this incredible group of volunteers our Chamber Ambassadors!

Each month, this group of volunteers visits Chamber member businesses and organizations to say "thank you".

We'd like to take this opportunity to thank them!

Cynthia Albert Don Albert Doug Beals Cindy Brodin
Heidi Drager Amy Feisel Pat Gulbranson Joe Hannam
Denny Hass Andrea Jordan Kari Kilstrom Terry Kluck
Melanie Messerli Dan Moellers Kris Naughton
Mark Osmundson Jon Pierce Mary Rund Gary Schaudt
Roger Schoell Andy Schwandt Kevin Vaughn Tom Wahl

Small Business Development Center: Internal Revenue Service

Let's talk about the Internal Revenue Service.

If you are like me, the thought of estimating and paying federal income tax for the business can be overwhelming. Who wants to be in the crosshairs of this federal taxing body, simply because of what we didn't know? Positively, Marshalltown is home to many knowledgeable tax accountants, ready and willing to help navigate the federal tax code. Seek them out early and often!

I, also, recognize there are times when we are determined to traverse federal taxes on our own. In these instances, it is helpful to know that the Internal Revenue Service (IRS) offers online resources that are fairly simple to navigate and understand. Visit www.irs.gov/businesses/small-businesses-self-employed to open up a robust portal of answers to small business owner questions.

Are you contemplating hiring an employee, but are not certain whether to categorize the role as a W-2 employee or an independent contractor? Visit irs.gov for more information. Perhaps, you are uncertain about when quarterly income tax remittances are due. Did you know the IRS can send you calendar reminders? Check it out online at irs.gov! Finally, the IRS even offers videos on demand that cover small business tax topics (irsvideos.gov).

The next time that you are working on your business (as opposed to in your business), why not use some of that time to learn more about the IRS. The more we know the less overwhelming the entity becomes.

ISU SBDC is here to work with you. Our services are without cost and confidential. How can we help? Let's get a conversation going. We can be reached through a click or a call. The fastest method to connect with us is to visit iowasbdc.org, select the request counseling button, complete the electronic form and choose Iowa State as your center of choice. Call us at 515-296-7828 or, ask a Chamber official how to reach us and they will point you in our direction.

Enjoy today-Sheri Benson, CBA, CGBP, ISU SBDC business counselor



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If you would like to schedule a visit with the Chamber Ambassadors contact Chamber Membership & Communications Director Sarah Smith.
ssmith@marshalltown.org/641-753-6645



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Chamber Members Advertise Here!

Did you know that as a member of the Marshalltown Area Chamber of Commerce you are able to advertise in the Chamber Digest newsletter for a reduced price?

For more information on advertising in the Chamber Digest contact Rhonda James at the Times-Republican.

641-753-6611 ext. 240

rjames@timesrepublican.com

www.marshalltown.org Statistics

| | March '24 | Avg/Month | YTD Total |
|------------------|-----------|-----------|-----------|
| Unique Visitors | 6,870 | 9,435 | 28,306 |
| Number of Visits | 12,977 | 16,488 | 49,464 |
| Page Views | 87,536 | 25,923 | 77,770 |
| Hits | 369,757 | 398,736 | 1,196,209 |

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.



Educational Conference held in Marshalltown

Again, Marshalltown 0000000000000000000000..0000is living up to the tagline #EmbraceTheLead.





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March 27, 2024
Caffeinated Conversations at **Iowa River Hospice**



April 2, 2024
Caffeinated Conversations at **OPA Grill**



March 28, 2024
Leadership Marshalltown tour of **JBS**



April 18, 2024
Leadership Marshalltown day at **Emerson**



Economic Statistics

| | | |
|--|-------------|-------------|
| Employment – Marshall County - February | 2024 | 2023 |
| (Source: Iowa Workforce Development) | | |
| Labor force | 17,840 | 18,040 |
| Unemployed | 1,750 | 1,590 |
| Percent unemployed | 9.8 | 8.8 |
| Total employment | 16,080 | 16,450 |
| Marshall County Construction - February | 2024 | 2023 |
| (Source: Marshalltown Building Department) | | |
| Building permits | 7 | 4 |
| New Residential Construction | \$0 | \$0 |
| Residential Addition/Remodeling | \$50,770 | \$38,371 |
| New Commercial/Industrial Const. | \$0 | \$0 |
| Commercial/Industrial Remodeling | \$10,600 | \$14,492 |
| Housing Sales Data - March | 2024 | 2023 |
| (Source: Mid-Iowa Regional Board of Realtors) | | |
| Single family home sales | 20 | 20 |
| Average sale price | \$162,220 | \$153,848 |
| Median sale price | \$152,500 | \$132,500 |

Upcoming Chamber Events

May 7: Caffeinated Conversations

Times-Republican (7:30-9:00 AM)

May 22: Business After Hours

Marshall County Abstract (4:00-6:00 PM)

June 6: Annual Banquet

Save the date! More information to come!

For more information on these Chamber events visit our website at www.marshalltown.org/chamber-events

Chamber Chat - Sundays

6:30 a.m. on 99.5 KDAO FM

7:30 a.m. on 1190 KDAO AM



Lance Horbach
Agent



Marna Mitchell-Butler
Agent-CSA



Ryan Larmore
Agent



Pat Hageman
Agent



Paul Beals
Agent



Tyler Slagle
Agent



Mark Rohde
Agent



Heather Hanus
Agent-CSA



Rich Mohan
Agent



Bonnie Ohrt
Processor



Darla Rowley
Agent-CSA



Carla Nordstrom
Agent-CSA



Jodi Eygabroad
Agent-CSA



Kristi Carlson
Office Manager



Matt Roelsgard
Information Systems



Vivian Ceron
Agent-CSA



LeAndrea Abel
Administrative Assistant



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