



June 2024

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MARSHALLTOWN
AREA CHAMBER
OF COMMERCE

Leadership Marshalltown 2023-2024 Class Complete

The 2023/2024 class graduated from the 9-month long class on May 16, 2024. The day consisted of the "Opportunity Fair", tour of the Marshalltown Arts & Civic Center as well as reflection, discussion, evaluations, and graduation. During the graduation ceremony class participant Christian McMurray of United Bank & Trust shared his perspective and reflected on the last 9 months.

“I can share that I wholeheartedly believe that my time in Marshalltown has been drastically altered by my participation in this class. Because of the content we covered in class, I find myself poring over situations that come up in my work and personal life from different perspectives, with different lenses, and try to make fewer snap judgments and quick decisions. Due to our practice and experiences together, I have become more vocal in leadership discussion within my workplace. I have seen hints of progress on items that, because of the hard, emotional digging we worked on, I realized I care deeply enough about that I started raising the heat. As it sits today, I am more cognizant of my triggers and self-defense mechanisms, and still struggle daily with them - but, I trust that my efforts to get out of my comfort zone, and to *Continued on page 3...*



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MEMBER SPOTLIGHT


Glenwood Place has been in business for 23 years and was one of the first assisted living communities in Marshalltown. They began with only 36 assisted living apartments and as the demand grew for senior care, so did Glenwood Place. Glenwood Place now hosts 50 assisted living apartments, a cozy memory care, independent living apartments and spacious townhomes. With the rise of residents, they have 40 employees.



Glenwood Place provides premier senior living in the form of townhomes, independent and assisted living, memory care and respite care. A little-known secret is that Glenwood's community culture is based around the "Red Carpet" philosophy. It is their goal each day to provide Red Carpet services and experiences to each resident who calls Glenwood Place home along with family member and guest who visit. They are a proud member of Senior Provider Alliance, an Elite Grand Champion fundraiser for the Alzheimer's Association, Rotary and the Marshalltown Area Chamber of Commerce.

Glenwood Place Community Relations Brooke Davis stated, "Marshalltown provides a big town atmosphere with a small-town feel. We enjoy discovering a common connection with new residents who have called Marshalltown home for so many years." Davis continued, "Our staff tenure is something to take pride in. Many of our management staff have been with Glenwood Place for several years. Our goal is to provide a happy and healthy work environment, in turn, we provide a happy and healthy home for our residents."

Glenwood will be hosting their 7th Annual Cruise For A Cause car show benefiting the Alzheimer's Association. This event is June 13, 2024 from 5:00 to 8:00 p.m. Bring a lawn chair and enjoy an evening of classic cars, great food, friends and live music by Grand Marshall!



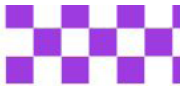
A BENEFIT FOR THE ALZHEIMER'S ASSOCIATION

7TH ANNUAL

CRUISE CAUSE


JUNE 13


CLASSIC CAR SHOW
THURSDAY, JUNE 13TH 5-8 PM
GLENWOOD PLACE 2907 S. 6TH ST.



LIVE MUSIC BY
GRAND MARSHALL
6-8PM

HOT DOG MEAL
COLD BEVERAGES
FREEWILL DONATION





New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses with your patronage.

Village Cooperative of Marshalltown

Teresa McCall, Community Manager
915 W. Merle Hibbs Blvd, Marshalltown
641-752-4411

marshalltown@theaapg.com

www.andersonassetpropertygroup.com

The Village Cooperative of Marshalltown is a community for active adults 62 and over. The community includes 50 units on three levels, with a variety of floor plans, an underground heated parking garage, a fitness room, wood/workshop, guest suite, community room with kitchen, a club room with kitchenette, a patio area with outdoor seating and grills, nicely landscaped grounds, a walking path, and a community of neighbors and friends. Call to schedule a visit and see what the Village Cooperative of Marshalltown has to offer!



Central Iowa Capital Advisors



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641-752-2041

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Continued from page 1... practice being okay not knowing exactly how things will turn out, will be well worth it.

After experiencing a broad swath of what this town has to offer, I fully believe that Marshalltown is worth bragging on. Thank you for welcoming me to this community, for inviting me to be a part of this class. And to answer one more 'why' - I'm up here today because I wanted to share with you how much Marshalltown has come to mean to me over the last 9 months."

Applications for the 2024/2025 Leadership Marshalltown class are now open. Please visit www.marshalltown.org/leadership-marshalltown for more information or contact Kate Bowermaster, kbowermaster@marshalltown.org with any questions.



Leadership Marshalltown Opportunity Fair



JOIN THE CONVERSATION ON FACEBOOK

Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Ace Precision International	12	Marshalltown Community Theatre	26
Arnold Motor Supply	31	Mechdyne Corporation	24
Assistance League	7	Meskwaki Bingo Casino Hotel	1
Central Iowa Farm Store	26	NuCara Pharmacy	12
Concept by Iowa Hearing Aid Center	16	Old Timer Tavern	12
Ethington Heating & Cooling	31	Pentz Appliance & TV	12
First Congregational Church	20	Pinnacle Bank	28
First Methodist Church	26	Ric Anderson	4
Freedom Financial	6	Rock Island Inn & Suites	49
Garling Construction	4	S & S Autobody & Frame	10
Happy Tails Pet Grooming	10	ServiceMaster by Rice	5
Hardon's, Inc.	5	Sub City	24
Jim Lowrance	3	Vaughn's Pub	20
Ma Browns Cookies & More	1	Willows, The	7
Marshall County		Woodruff Construction	7
ISU Extension	31		

E-billing reminder

The Chamber has switched to e-billing for membership dues, so remember to check your email for your dues billing (and check your spam/junk folder as well). For more information on your Chamber membership billing, contact Administrative Assistant Nicole Collins (ncollins@marshalltown.org).

Reminder! We have relocated!

The Chamber is located at 34 W. Main Street, Marshalltown
Please mail payments and correspondence to P.O. Box 1000.

**Chamber Bucks make great gifts
and are a perfect way to
THINK LOCAL FIRST!**

**Listen to Chamber Chat every Sunday morning at
6:30 a.m. on 99.5 KDAO FM and 7:30 a.m. on 1190 KDAO AM**



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Damon Morrison, Vice Chair
Amanda Accola, Treasurer
Mike Miller, Past Chair

Aimee Deimerly-Snyder
Mayor Joel Greer
Carol Hibbs
Robert Maharry
Kevin Meyer
Kristin Polley
Zach Stahlin
Todd Steinkamp
Deb Wollam

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Dr. Anne Howsare Boyens, IVCCD
Heidi Dalal, Martha-Ellen Tye
Foundation

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President & CEO
Sarah Smith
Membership & Communications Director
Dylan Does
Tourism Director
Kate Bowermaster
Workforce Director
Nicole Collins
Administrative Assistant
Brittany Sichra
Event & Tourism Coordinator

Congrats!

Pinnacle Bank is pleased to announce the promotion of Alyssa McCarthy to Senior Vice President/Chief Financial Officer, in addition to her titles of Human Resource Manager/Security Officer. McCarthy joined the staff of Pinnacle Bank, in June 2014, as a summer intern, and returned after graduating college. In April 2016, she gained additional financial and human resource responsibilities and was promoted to Financial Analyst/Human Resource Manager. In 2018, she was promoted to Assistant Vice President and again in 2022 to Vice President/Financial Officer. McCarthy has progressively increased her duties and expertise, as well as serving on multiple committees.

Damon Morrison, President & CEO of Pinnacle Bank, stated, "Alyssa has held high levels of responsibility during her career with Pinnacle Bank with efforts continuously providing a strong platform for Pinnacle Bank's growth and strength. As an executive officer, Alyssa's knowledge and oversight of the bank's financial performance will be a key factor for continued success. I am excited for Alyssa's continued career development and the positive impact it will provide for the bank's future."



Pinnacle Bank is pleased to announce the promotion of Amy McCreedy to Senior Vice President/Chief Operations Officer, in addition to her titles of Cashier/IT Security Officer/BSA Officer. Prior to her current tenure, she started as a Customer Service Representative, then served as Operations Processor, Loan Administrator, AVP/Loan Operations Manager, and VP/Cashier/Operations Manager/IT Security Officer/BSA Officer resulting in a wealth of knowledge from her experience in multiple departments and committees.

Damon Morrison, President & CEO of Pinnacle Bank, stated, "As an executive officer of Pinnacle Bank, Amy has a wide array of responsibilities in the execution of strategic initiatives. Her actions and leadership have led to the success of the bank in several areas that are very dynamic and complex. Amy's role in Operations, Compliance, and IT are crucial areas for Pinnacle Bank. I look forward to this next chapter in Amy's career development."

6th Annual Women in Business Luncheon was a success!

On April 10, 2024 we held the 6th Annual Women in Business Luncheon at Iowa Valley Business and Community Solutions! Thank you to our keynote speaker Jessi McQuerrey of the Iowa Association of Business and Industry (ABI) for a wonderful message to our audience and our many sponsors for making this event a success!

Presenting Sponsor: Emerson

Gold Sponsors: Farmers Savings Bank, Home Federal Savings Bank, Trending Media

Silver Sponsors: Buena Vista University, Marshalltown Company, Marshalltown YMCA-YWCA, McGregors Furniture & Mattress, Pinnacle Bank





(we just have to *brag a little*)

Welcome!

Jason Kirkpatrick has joined the staff of **Farmers Savings Bank** in Marshalltown as Vice President & Trust Officer, announced Jerrod Leffler, FSB President & CEO. Jason will work alongside Norm Bach, Executive Vice President & Trust Officer in the FSB trust department and Jerrod commented that Jason and Norm will be a formidable team with their combined 50-plus years of banking experience! FSB's trust and investment services are tailored to fit the needs of clients by assisting with the development of financial and estate plans and providing professional asset management. They can serve as trustee for trusts, executor of wills as well as manage personal & retirement investment portfolios. Norm stated "We are excited to welcome Jason to our team. He provides top level service to clients along with allowing us to expand our product offerings."



Binford Celebrates 150 years

The Sequicentennial celebration this year will take place on Sunday, July 7th from noon until 4 pm. The Binford House will be sponsoring a community-wide social - like it was 1874. There will be old fashioned games for the kids, great musicians and delicious food including beef burgers provided by the Marshalltown Cattlemen's Assoc.

This event will be held in the large area just south of the Binford House near the Farmers Market on the corner of 2nd Avenue and State Street.

During the afternoon attendees can also visit the historic Binford House, the old school building (near the Tallcorn) and the Suzy Sower House. The grand finale will take place at 4:00 pm when there will be a tug of war between the Police and Fire Departments and the Marshall Co. Sheriff's office. Come join the FUN and help the Binford House celebrate 150 years!



New Marshalltown Area United Way Board of Directors Members Bring Diverse Expertise and Vision

The Marshalltown Area United Way is proud to announce the election of six new members to serve ultimately two three-year terms on its Board of Directors. Each member brings a wealth of experience, diverse perspectives, and a shared commitment to advancing the Marshalltown Area United Way's mission of improving lives and strengthening our community.

"We are thrilled to welcome our new Board members, whose expertise and passion will undoubtedly enrich our organization's work," said Kendra Sorensen, Executive Director of Marshalltown Area United Way. "Their diverse backgrounds and unique insights will be invaluable as we continue to address the most pressing challenges facing our community."

The newly elected members are:

Mickey McDonald (Owner, Mick's Financial Services - WFG Marshalltown)

Abigail Pelzer (Director of Strategic Initiatives for Iowa Valley Community College District)

Zach Tomesch (News Reporter, KFJB/Trending Media)

Joel Phillips (Sheriff, Marshall County Sheriff's Office)

Jordan Gaffney (Marshall County Attorney)

Jaymee Mann (Project Manager at MARSHALLTOWN)

"We are confident that their leadership will help guide us as we strive to create lasting change and build a brighter future for all," added Sorensen.

Welcome!

Qwinton Wilder has started as the new Sports Director at the **Marshalltown YM-CA-YWCA**. Wilder recently graduated from Simpson College with a bachelor's degree in Sports Administration. He is a West Marshall High School graduate, where he participated in football, baseball, basketball, track and golf. He also played basketball for two years at Simpson College.

"With growing up going to the Y, I am excited to finally give back to the community that I was born and raised in," said Wilder.





CHAMBER AMBASSADORS VISITS



On April 23, 2024 the Chamber Ambassadors held a ribbon cutting for **Remix Dance Academy** to celebrate their new location at 204 S. 1st Ave in Marshalltown! Congratulations!



Congrats to **Game Haven** on their new space at 204 S. 1st Ave! The Chamber Ambassadors held a ribbon cutting to help them celebrate on May 2, 2024.



On May 14, 2024 we celebrated **Brit Marie's & Co** (1 W. Main Street) at their new location! Brit Marie's & Co has expanded into a larger store front and will be adding new features to the store including men's clothing. Congratulations Brittany!



The Chamber Ambassadors held a ribbon cutting on May 14, 2024 for new Chamber member **Fibrenew of Central Iowa** (mobile business)! Fibrenew are experts in repair, restoration, and maintenance of leather, plastic, and vinyl. Welcome to the Chamber!

Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!



MARSHALLTOWN
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On May 16, 2024 **Community Choice Credit Union** (10 La Frenz Lane, Ste. 300) celebrated their new branch in Marshalltown! We held a ribbon cutting ceremony as a part of their VIP UNveiling night. Community Choice officially opened on May 17, stop in and see what they are all about!

Chamber Bucks make great gifts!

If you would like to schedule a visit with the Chamber Ambassadors contact Chamber Membership & Communications Director Sarah Smith.
ssmith@marshalltown.org/641-753-6645

55th Annual Scholastic Banquet



Congratulations to all the students recognized at the 55th Annual Scholastic Banquet! This event recognizes the top 5% of graduating seniors from Marshall county schools, East Marshall, Green Mountain-Garwin, Marshalltown, and West Marshall.

Thank you to all of our sponsors!!

Gold Sponsor: Gregg Young Chevrolet of Marshalltown

Silver Sponsors: C Eye Care, Home Federal Savings Bank, Iowa Valley Community College District, M. Gervich & Sons, Inc., and Marshalltown Company

Friend of Education Sponsors: Beck's Hybrids, Bickford of Marshalltown, GNB Bank, McFarland Clinic, Mitchell Family Funeral Home, and RACOM Corporation.

Student Sponsors: Ace Precision International, Bowman & Miller P.C., Center Associates, Jiffy Convenience Store, McGregors Furniture & Mattress, Roger Schoell, Smokin' G's BBQ, Restaurant and Catering, Phyllis Mazour - State Farm Agent, Taylor's Maid-Rite and Trending Media.

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Chamber Members Advertise Here!

Did you know that as a member of the Marshalltown Area Chamber of Commerce you are able to advertise in the Chamber Digest newsletter for a reduced price?

For more information on advertising in the Chamber Digest contact Rhonda James at the Times-Republican.

641-753-6611 ext. 240

rjames@timesrepublican.com

www.marshalltown.org Statistics

	April '24	Avg/Month	YTD Total
Unique Visitors	6,330	8,659	34,636
Number of Visits	10,118	14,896	59,582
Page Views	77,308	23,555	94,218
Hits	403,623	399,958	1,599,832

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

All Things Albion

Look no further than 5 miles northwest of Marshalltown for a great slate of activities from May 27 – June 1st. Albion will celebrate and honor their past, while celebrating the progress and future of the Iowa River's Edge Trail.

Kicking off the week at 8:00 AM on Monday, May 27th, the 2nd Annual Memorial Day Service will be held at Raymon Veteran Park. The Raymon Veteran Park was the passion project of the late- Larry Raymon. Larry's deep commitment to Albion and Veterans cannot be overstated, but the passion for Albion and Veterans continues with Joynell Raymon and family. The event will include the Marshalltown Men's Quartet, Marshalltown Community Band, Billy Wilson, Elisabeth Bieber, Krystal Randall, Jeffrey Frank, Chad and Amanda Raymon, the American Legion Post #46, V.F.W. Post #839, 234th Signal Battalion and more. Admission is free. Raymon Veteran Park is at 307 W. Johnson Street, Albion.

After you punch the clock on Friday afternoon, head back out to Albion for a great 30 hours of fun. The night is highlighted with a movie, Little Mr. & Miss Albion, and a fundraising dinner. Saturday is a full slate of events with craft and food vendors, a morning trail ride and capped off with a group with the best name in music, The Punching Pandas. This band not only knows great names but is sure to be an incredible crowd favorite. For the full schedule, follow the Albion Rail Trail Festival on Facebook at www.facebook.com/albionrailtrailfestival.

We'll see you in Albion!





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April 24, 2024
Business After Hours at **The Willows**

Community Shred Day

On April 27, 2024 **United Bank & Trust** hosted Community Shred Day, more than 200 cars came through, shredding 11,500 lbs. of paper.

This event keeps thousands of pounds of paper out of the landfill and ensures confidential documents are securely disposed. On top of all that, the shredded paper can be recycled into paper products such as tissue paper and napkins.

United Bank & Trust hosts Community Shred Day in partnership with the Marshalltown Area Chamber of Commerce, Secure Shred Solutions, and Marshall County Landfill - Recycling and Solid Waste Education.



JOIN THE CONVERSATION ON FACEBOOK



May 7, 2024
Caffeinated Conversations at the **Times Republican**



Economic Statistics

Employment – Marshall County - March (Source: Iowa Workforce Development)	2024	2023
Labor force	17,510	17,980
Unemployed	1,420	1,460
Percent unemployed	8.1	8.1
Total employment	16,090	16,530
Marshall County Construction - March (Source: Marshalltown Building Department)	2024	2023
Building permits	8	3
New Residential Construction	\$0	\$0
Residential Addition/Remodeling	\$10,798	\$89,854
New Commercial/Industrial Const.	\$1,965,929	\$0
Commercial/Industrial Remodeling	\$0	\$0
Housing Sales Data - April (Source: Mid-Iowa Regional Board of Realtors)	2024	2023
Single family home sales	27	26
Average sale price	\$179,402	\$149,330
Median sale price	\$180,000	\$140,300

126th Chamber Annual Banquet June 6, 2024

The Marshalltown Area Chamber of Commerce hosts the 126th Annual Banquet on June 6, 2024 at Midnight Gardens. The event will include cocktail hour, dinner, annual report, and keynote address from Andrew Davis. Andrew Davis is a bestselling author & keynote speaker. He's built and sold a digital marketing agency, produced for NBC and worked for The Muppets. Today, Andrew Davis teaches business leaders how to grow their businesses, transform their cities, and leave their legacy.

Presenting Sponsor: Emerson

Speaker Sponsor: Mechdyne Corporation

Cost for the event is \$700/table (8 seats) or individual tickets are available for \$80 each. Register online at www.marshalltown.org/annual-banquet.

Registration closes on May 29. This event is open to Chamber members only. Questions? Contact Event and Tourism Coordinator, Brittany Sichra (bsichra@marshalltown.org or 641-753-6645.)



Lance Horbach
Agent



Marna Mitchell-Butler
Agent-CSA



Ryan Larmore
Agent



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Paul Beals
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Tyler Slagle
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Mark Rohde
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Heather Hanus
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