

the**DIGEST**

July 2024

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# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## 2024 Community Impact Award

In 2008, the Chamber established the Community Impact Award as a way to recognize a business, organization, or individual for their contributions to shaping and changing the landscape of the community. The awardee must have displayed a dedication and commitment to the betterment of Marshalltown.

Nearly 3 years ago in July 2021, Karl Auto Group purchased the property from Dave Wright Auto Group and began the transformation to the dealership and Marshalltown’s north side. The property has changed dramatically, more property has been purchased and cleaned up. Karl Auto Group is a catalyst for the north side of Marshalltown, as people enter on the Highway 14 Corridor and North Third Avenue.

The complex now features an extensive new Buick, Chevrolet, Chrysler, Dodge, GMC, Jeep and RAM model inventory, large used vehicle inventory, body shop, parts department, vehicle service area, touchless car wash, speedy oil change area, added commercial building square footage expanding from 15,000 to 70,000 and increase employment. Total estimated investment in the property being \$20 million.

Karl Auto Group has changed the landscape of our community in a big way on the north side. Congratulations Karl of Marshalltown!



## Marshall County Contract for Economic Development

The Marshalltown Area Chamber of Commerce is proud to announce our new partnership with the Marshall County Board of Supervisors to expand our economic and community development efforts throughout Marshall County.

On June 19th the Marshall County Board of Supervisors approved a new contract agreement with the Marshalltown Area Chamber of Commerce to provide more robust economic and community development support services to Marshall County. The contract calls for specific, dedicated engagement within the smallest communities throughout the county, in addition to supporting our agricultural community in trying to grow and expand. Specifically, we want to focus on developing small, local producers and local sales pipelines. We know that Agri-tourism efforts, and farm-to-table dining options are hugely popular and want to make sure that Marshall County doesn’t miss the boat. *Continued on page 4...*

Marshalltown Area Chamber of Commerce  
P.O. Box 1000  
Marshalltown, IA 50158

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# MEMBER SPOTLIGHT

Live On Stage Marshalltown (LOSM), previously known as the Marshalltown Community Concert Association, has been bringing high-quality concerts to Marshall-

town for 85 years, and looks forward to continuing that tradition. Concerts are held at the Marshalltown Performing Arts Center. This first-class facility boasts magnificent acoustics, an elegant environment and a fully equipped performance stage. The Marshalltown Performing Arts Center is truly a partnership between the public and private sectors and has become a community showplace.

LOSM, an all-volunteer non-profit concert association, is excited to bring six concerts to the community for the 2024-2025 season. Each year, several members of the Board of Directors visit the annual conference of Live On Stage in Nashville to vet available talent. They bring feedback home to share with the entire board for selection of the line-up. LOSM is intentional about selecting a variety of musical genres, to ensure that all will leave the auditorium entertained and delighted.

Though in early years the concerts were primarily classical, today performances include pop, rock, classical, jazz, and more. The 85th season includes rock, Broadway, country, pop, and big band swing. The artists come from all over the world and perform at venues like Carnegie Hall and the Grand Old Opry before bringing their talent to Marshalltown.

LOSM is supported financially through the sale of annual subscriptions and generous donations of patrons. Patron assistance helps keep subscription fees at an affordable level for all members of the community and ensure the continued success of LOSM as it continually strives to improve the quality of the artists at an affordable price.

Though single tickets to each concert are available, the best value is the purchase of a seasonal subscription for either a single adult or for the whole family and are available for an Early Bird discount through July. Subscription also includes the opportunity to attend performances offered by the Waterloo Metro Music Series and the Jasper County Concert Association.

The community is invited to attend the 85th Season Kick-Off Event August 22 from 6-8pm at the Midnight Garden, 1501 South 17th Avenue, Marshalltown. Board members will share information about the upcoming season and sneak-peeks of the artists. Attendees will have a chance to purchase subscriptions at the discounted Early Bird price.

Live On Stage Marshalltown is a proud member of the Marshalltown Area Chamber of Commerce. Learn more and subscribe at [losmarshalltown.org](http://losmarshalltown.org).

## New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

### Doo Dah's Diner

Jack Brimmer, Manager  
David Grieve, Owner  
128 E. Main Street, Marshalltown  
641-752-1213

Facebook: Doo Dah's Diner

*Keeping the tradition alive, Jack and Samara have taken the reins of this American diner and still offer a value packed meal with friendly service where they treat you like family! Come taste what these two go getters are cooking up for you!*

### Encounter Exploring the Nature of God

Charlotte Stangeland, President  
Charlene Martin, Fundraiser  
2409 S. 6th Street, Marshalltown - inside First Friends Church  
641-295-0946 /641-751-6511  
[encounterhisname@gmail.com](mailto:encounterhisname@gmail.com)  
[encounterexhibits.com](http://encounterexhibits.com)

*Encounter is a non-profit organization that allows the community to explore the nature of God. There is currently four artistic and educational theme exhibits as well as a traveling exhibit that provides evidence of the Bible.*

### Mariscos El Capitan 2

Rogelio Ibarra, Owner  
903 W. Lincoln Way, Marshalltown  
641-352-3793

Facebook: Mariscos El Capitan 2.0 Marshalltown

*Mariscos El Capitan is now open, regular hours are Tuesday-Sunday 11:00 AM - 9:00 PM. Mariscos El Capitan is serving up Mexican seafood and so much more!*

### New City Church

Angie Juergens, Pastor  
Erika White, Elder & Office Administrator  
1202 S. Center Street, Marshalltown  
641-351-4971  
[www.facebook.com/newcitymtown](http://www.facebook.com/newcitymtown)  
[newcityfamily.com](http://newcityfamily.com)

*The mission of New City Church is to renew our city by helping people find authentic relationship in Jesus. Join New City Church Sundays at 10:00 a.m. for engaging worship and teaching, ministry for the whole family, and genuine community!*



## Why Marshalltown Networking 101 with Danny Beyer on May 21st



## Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Abarrotes La Salud, Inc.	12	Marshalltown Speedway	1
<b>Alliant Energy</b>	<b>55</b>	Moler Sanitation	12
Bantz Chiropractic Center	14	<b>Nikkel &amp; Associates, Inc.</b>	<b>20</b>
Dairy Queen, Center Street	21	Prairie Waste Solutions	19
Heart of Iowa Ventures, LLC	1	Shoe Sensation	9
Iowa Home Care	2	Superior Rentals	12
Lowe's Flowers	47	Wax Xtatic Record	
Manatts, Inc.	7	Audio Stereo	1
Marshall B-W-S	1		
Marshalltown Community College Foundation	11		

## Chamber Chat - Sundays

6:30 a.m. on 99.5 KDAO FM

7:30 a.m. on 1190 KDAO AM



## Central Iowa Capital Advisors



## Gary Schaudt

25 S. Center Street  
Marshalltown, IA  
641-752-2041

Securities and advisory services offered through  
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Member FINRA/SIPC.

## E-billing reminder

The Chamber has switched to e-billing for membership dues, so remember to check your email for your dues billing (and check your spam/junk folder as well). For more information on your Chamber membership billing, contact Administrative Assistant Nicole Collins (ncollins@marshalltown.org).

## Reminder! We have relocated!

The Chamber is located at 34 W. Main Street, Marshalltown  
Please mail payments and correspondence to P.O. Box 1000.

**Chamber Bucks make great gifts  
and are a perfect way to  
THINK LOCAL FIRST!**

**Listen to the Chamber Member Moment live every**

**Wednesday morning at**

**8:35 a.m. on KFJB News Talk 1230 AM & 93.9 FM**





Board of Directors  
Erin McGregor, Chair  
Damon Morrison, Vice Chair  
Amanda Accola, Treasurer  
Mike Miller, Past Chair

Aimee Deimerly-Snyder  
Mayor Joel Greer  
Carol Hibbs  
Robert Maharry  
Kevin Meyer  
Kristin Polley  
Zach Stahlin  
Todd Steinkamp  
Deb Wollam

Ex-Officio  
Dr. Theron Schutte, MCSD  
Dr. Anne Howsare Boyens, IVCCD  
Heidi Dalal, Martha-Ellen Tye  
Foundation

## Staff:

**John Hall**  
President & CEO  
**Sarah Smith**  
Membership & Communications Director  
**Dylan Does**  
Tourism Director  
**Kate Bowermaster**  
Workforce Director  
**Nicole Collins**  
Administrative Assistant  
**Brittany Sichra**  
Event & Tourism Coordinator

## 126th Chamber Annual Banquet

On June 6th we held the 126th Chamber Annual Banquet at the Midnight Garden! From social hour to dinner, and with the captivating speaker Andrew Davis, it was a great night to celebrate community and inspiration! Thank you to our sponsors for making this event possible!

Presenting Sponsor: **Emerson**

Speaker Sponsor: **Mechdyne Corporation**

Gold Sponsors: **Gregg Young Chevrolet of Marshalltown, Home Federal Savings Bank, Marshalltown Company**

Silver Sponsors: **Karl of Marshalltown, Meskwaki Bingo Casino & Hotel, McFarland Clinic, United Bank & Trust**

Annual Report Sponsor: **Farmers Savings Bank**



## Marshall County Contract for Economic Development

*Continued from page 1...*

Our goal is to increase tax base, community pride, and promote growth opportunities in communities that have struggled to see any kind of growth in the past decades. We have seen this done successfully in nearby counties like Story, Boone, and now Hamilton County all serviced by the Ames Regional Economic Alliance (AREA) and have also seen this in Johnson County by the Greater Iowa City Team. There is tremendous opportunity out there, and community visionaries who want to see incredible things happening in their communities and with a little bit of support and connection to resources we know that we can help them achieve those goals.

The Marshalltown Area Chamber of Commerce is actively hiring for our Marshall County Economic Development Director position. If you know someone, or think that you would be a good fit for this position, please reach out to John Hall, [jhall@marshalltown.org](mailto:jhall@marshalltown.org), to inquire.





(we just have to *brag a little*)

## Welcome!

Anderson Funeral Homes welcomes new Intern Funeral Director Trinitie Bushore-Barnett!

Trinitie resides in Ames, IA with her fiancé. She graduated from Ogden High School and attended DMACC for mortuary science. In her free time, she enjoys relaxing, taking walks, and photography. Trinitie is looking forward to learning from the staff at Anderson Funeral Homes and helping serve local families.



## Binford House's 150th Birthday

Come join us for lots of Fun ~ Food ~ Games ~ Music  
Farmers Market Area ~ State Street and N. 2nd Ave. Marshalltown  
Tug of War between Police & Fire Dept. and Sheriff's Office ~ 4:00 pm

	Music Schedule:	Games from 1874:
Noon - 1:00	Billy Wilson's Irish Music	Bubble Gum Blowing
1:00 - 2:00	Junior Y Su Norteno	Gunny Sack Race
2:00 - 3:00	MHS Jazz Band	Egg in a Spoon Race
3:00 - 4:00	Sweet Adelines	Three Legged Race

Free tours of the Historic Suzy Sower House, Taylor School House, and the Binford House where Mr. and Mrs. Binford will be there to greet you.

## Leadership Marshalltown 2024/2025 Class Applications Now Open!

The applications for the 2024/2025 Leadership Marshalltown class is now open. Leadership Marshalltown is a 9-month course that introduces a leadership framework for individual development, organizational effectiveness, and community progress. We utilize a curriculum from the Kansas Leadership Center who also leads the opening retreat. The class will tour local business and hear from panelists who talk about their concerns and aspirations within their industries. Participants connect, work through challenges and leave each class with actionable steps they can take back to both their work and personal life. For more information visit our website at [www.marshalltown.org/leadership-marshalltown](http://www.marshalltown.org/leadership-marshalltown).

## Arts + Culture Alliance Celebrates 20 Years!

In June 2024 the Arts + Culture Alliance celebrated 20 years of creativity and community. For two decades, the Arts + Culture Alliance has been committed to fostering creativity, supporting artists and enriching our community through the arts. Congrats!

## Marshalltown Area United Way's Charity Golf Event Achieves Record-Breaking Success

The Marshalltown Area United Way Charity Golf Event was a tremendous success, yielding a record-breaking \$27,000 to support the 27 agencies and 30 programs funded by Marshalltown Area United Way. This is \$8,000 more than last year and the most ever recorded for this event. A major part of the annual Campaign, this critical fundraiser is made possible through the contributions of the Golf Committee members, volunteers, sponsors, donors, the American Legion Golf Course staff, and golfers.

**TOP  
WORK  
PLACES**

## #10 Iowa Top Work Places 2023 Kwik Trip Inc.

Kwik Trip is a privately owned company that operates more than 850 convenience stores in the states of Wisconsin, Minnesota, Iowa and Illinois. With \$7 billion in annual sales, Kwik Trip specializes in quality products delivered with a level of customer service that is unmatched in the industry, serving 10 million customers each week.







# CHAMBER AMBASSADORS VISITS



The **Tremont** celebrated 25 years in business on June 3rd! Congratulations!



The Chamber Ambassadors held a ribbon cutting for new owners of **In Stitches** Elisabeth & Phillip Curtis on June 11th! Congratulations!



The Chamber Ambassadors held a ribbon cutting on Friday, June 14 for **Mariscos El Capitan 2.0**! Stop out for delicious food and drinks and welcome this new business to Marshalltown!

## Chamber Bucks make great gifts!

If you would like to schedule a visit with the Chamber Ambassadors contact Chamber Membership & Communications Director Sarah Smith.  
[ssmith@marshalltown.org](mailto:ssmith@marshalltown.org)/641-753-6645



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 [fsb-iowa.com](http://fsb-iowa.com) / 641-752-2525 **FDIC**

Visit [www.marshalltown.org](http://www.marshalltown.org) for all the latest Chamber news and upcoming events.

## Thank You Ambassadors!



**MARSHALLTOWN**  
AREA CHAMBER  
OF COMMERCE





## Looking to volunteer?

Check out the Chamber volunteer page on our website:  
[business.marshalltown.org/volunteer-opportunities](https://business.marshalltown.org/volunteer-opportunities)



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May 22, 2024

Business After Hours at **Marshall County Abstract**



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# BUSINESS DIRECTORY

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135 W. Main  
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**753-6611**

## HITCHINS & THRONSON PLC

Kevin R Hitchins  
Joel R. Thronson  
Jeffrey P. Hazen  
Roger R. Schoell

102 East Church St., Marshalltown  
**641-752-4507**

## COMMERCIAL CONSTRUCTION

### WOODRUFF CONSTRUCTION, LLC

info@woodruffcompanies.com  
www.woodruffcompanies.com

**515-232-4535**

## HEATING & COOLING

### B & G HVAC

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Marshalltown

**641-752-3429**

## APARTMENTS

### SOUTHERN HILLS APARTMENTS

753-4533

### BOULDER PROPERTIES 1 & 2 Bedroom Apartments

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## CREDIT UNIONS



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**641-754-4501**

## HEATING & COOLING

### KAPAUN & BROWN

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MARSHALLTOWN

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## ATTORNEYS AT LAW

### MOORE, McKIBBEN, GOODMAN, & LORENZ, LLP

James L. Goodman  
William J. Lorenz  
Douglas W. Beals  
Michael R. Horn  
Norma J. Meade  
Sean K. Heitmann  
Brandon J. Buck  
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www.marshalltownlaw.com

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Marshalltown  
**752-4672**

**HARTWIG PLUMBING & HEATING INC.**  
1002 W. Lincolnway  
Marshalltown  
**752-5707**

## MISCELLANEOUS

**AUGUSTINE COMPANY**  
1210 Industrial Blvd.,  
Marshalltown  
**753-3875**

**SALVATION ARMY**  
107 W. State St.,  
Marshalltown  
**753-5236**

## REAL ESTATE

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[lisa@wanateeaccounting.com](mailto:lisa@wanateeaccounting.com)

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Steve Hubbard • Adam Grant

## Chamber Members Advertise Here!

**Did you know that as a member of the Marshalltown Area Chamber of Commerce you are able to advertise in the Chamber Digest newsletter for a reduced price?**

For more information on advertising in the Chamber Digest contact Rhonda James at the Times-Republican.

641-753-6611 ext. 240

[rjames@timesrepublican.com](mailto:rjames@timesrepublican.com)

## www.marshalltown.org Statistics

	May '24	Avg/Month	YTD Total
Unique Visitors	12,299	9,387	46,935
Number of Visits	19,226	15,762	78,808
Page Views	116,415	25,149	125,743
Hits	589,442	437,855	2,189,274

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

## Does Named Rising Star by Iowa Travel Industry Partners

Iowa Travel Industry Partners (iTIP), the leading statewide association of the tourism and hospitality industry, has awarded Chamber Tourism Director Dylan Does the Rising Star Award! The award is well deserved as Does has accomplished a lot within a little over a year with the Chamber. Does has organized a new Tourism Advisory Committee that has included a significant number of members from our Hispanic community, which in turn has allowed us to launch the first bilingual tourism identity in the State of Iowa, Nos Vemos en Marshalltown or Meet in Marshalltown. In addition, Dylan achieved his certification as a tour guide and has been able to support our Workforce Development efforts with customized tours for any position that is looking to recruit someone to Marshalltown. Finally, with Dylan's leadership we were able to pull together a number of key individuals within Marshalltown to pull off a spectacular high school esports finals, which is now happening three times annually in Marshalltown. Please join us in congratulating Dylan!



**Marshalltown's**  
The Red, White & Blue Capitol of Iowa  
**RED, WHITE & BLUE CELEBRATION**  
JULY 3RD & 4TH

- ★ Cruise in Car Show
- ★ Damon Dotson Music
- ★ Parade
- ★ Kids' Activities
- ★ Softball & Baseball Games
- ★ Community Picnic & Vendors
- ★ Fireworks & Festivities
- ★ SO MUCH MORE!

**03 JULY 5P-7:30P CAR CRUISE-IN**

**03 JULY 7 - 10P DAMON DOTSON MUSIC**

**04 JULY 10 - 11A PARADE**

**04 JULY 11 - 2P LARGEST COMMUNITY PICNIC**

**04 JULY 1:30/3:00P LITTLE LEAGUE SOFTBALL/BASEBALL**

ALL ACTIVITIES LISTED ABOVE WILL BE HELD ON 13TH STREET AND IOWA VETERAN'S HOME GROUNDS

QR CODE: FULL EVENT DETAILS SCAN HERE!

**JULY 4TH**

**FIREWORKS FESTIVITIES**

**901 S. 6TH ST (SOFTBALL COMPLEX)**

**04 JULY 4 - 9:30P FOOD TRUCKS/ KIDS' ACTIVITIES/ YESSY'S CHARACTERS & MORE**

**04 JULY 4-6P SEARS BAND**

**04 JULY 6 - 6:30P COMMUNITY BAND**

**04 JULY 6:30 - 8:30P DRIVING BLIND**

**04 JULY 8:30 - 9:30P ELVIS IMPERSONATOR - JOSEPH HALL**

**04 JULY 9:30 - FIREWORKS**

QR CODE: FULL EVENT DETAILS SCAN HERE!

## Red, White and Blue Capitol of Iowa 3rd & 4th of July Celebration

Marshalltown is the Red, White and Blue Capitol of Iowa and is the center for celebrating America's independence. Our first Red, White & Blue Celebration will be July 3rd and 4th.

July 3rd (on 13th Street District)  
5:00 PM - 7:30 PM: Cruise-in Car Show  
7:00 PM - 10:00 PM: Damon Dotson Music

For more details: <https://www.facebook.com/events/399998739686472/>

July 4th  
10:00 AM - 11:00 AM: Parade starts in 13th Street District and finishes at the Iowa Veteran's Home (IVH)  
11:00 AM - 1:00 PM: Kids' Activities, Food Vendors at IVH  
1:00 PM - 4:00 PM: Little League & Softball Games at IVH  
4:00 PM - 10:00 PM: Activities, Vendors, Food, Music & Fireworks (6th Street Softball Complex Area).

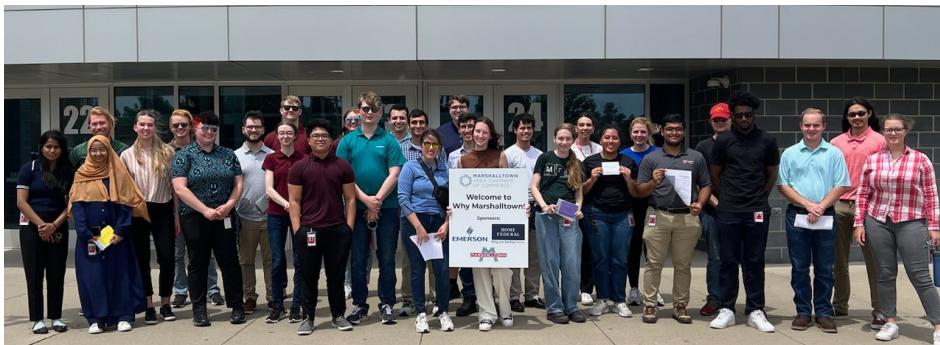


## Why Marshalltown

Why Marshalltown is a three-part series for interns or any newly hired professionals that are in town for the summer. Our goal for this program is to expose everyone to all the awesome things Marshalltown has to offer – things to do, places to see, and people to meet! We started this series in May with a lunch and learn event. Our guest speaker was Danny Beyer and he talked all about networking. On Wednesday, June 19th, we had our first scavenger hunt!

The scavenger hunt began at the Marshalltown High School Roundhouse, 28 students made up 6 different teams, each of which were handed a clue before they headed out to find their next destination. Some stops, like the Welcome to Marshalltown mural or the Henry Anson statue, just required a selfie text to get their next clue others had a QR code to scan, and some stops were more involved. Students got to taste test ice cream and guess the correct flavor at La Michoacana Xtra. They got to dip chocolate at Lillie Mae. They shot free throws at the Marshalltown YMCA-YWCA. They had a trivia question at Black Tire Bike Company, and they played bags at The Outlet Co-Work + Space. The groups got the opportunity to check out the Fisher Art Museum at the Marshalltown Arts + Civic Center and used the simulators at Wandering Creek Golf Course. They bowled at Wayward Social, and they did an eye exam at McFarland Clinic Express Care. The first team to make it back to the Roundhouse won Chamber Bucks. The scavenger hunt lasted about 2-3 hours and participants just got a taste of all Marshalltown has to offer. The feedback thus far from the interns has been positive, the hope is that when they are looking for a full-time job they want to come back to Marshalltown.

Last up in the series Cocktails & Mocktails at Wayward Social with bowling on Wednesday, July 10th from 4-6pm. This is a come and go style event, however registration is required to attend as appetizers and drinks will be provided. Register online at [www.marshalltown.org/why-marshalltown](http://www.marshalltown.org/why-marshalltown)





## Economic Statistics

<b>Employment – Marshall County - April</b>	<b>2024</b>	<b>2023</b>
(Source: Iowa Workforce Development)		
Labor force	17,150	17,570
Unemployed	940	1,010
Percent unemployed	5.5	5.7
Total employment	16,210	16,560
<b>Marshall County Construction - April</b>	<b>2024</b>	<b>2023</b>
(Source: Marshalltown Building Department)		
Building permits	1	11
New Residential Construction	\$0	\$27,160
Residential Addition/Remodeling	\$160,328	\$30,940
New Commercial/Industrial Const.	\$0	\$9,857,808
Commercial/Industrial Remodeling	\$0	\$0
<b>Housing Sales Data - May</b>	<b>2024</b>	<b>2023</b>
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	30	43
Average sale price	\$195,793	\$176,749
Median sale price	\$175,950	\$175,000

## Upcoming Chamber Events

.....  
**Wednesday, July 17 - 7:30-9 :00 AM**  
 Caffeinated Conversations at **Taylor's Maid-Rite**

**July 25 - 4:00 - 6:00 PM**  
 Business After Hours at **Brit Marie's & Co.**

**August 14 - 7:30-9 :00 AM**  
 Caffeinated Conversations at **The Outlet Co-Work + Space**

**August 21 - 4:00 - 6:00 PM**  
 Business After Hours at **Midnight Garden**

For more information on these Chamber events visit our  
 website at [www.marshalltown.org/chamber-events](http://www.marshalltown.org/chamber-events)



Lance Horbach  
Agent



Marna Mitchell-Butler  
Agent-CSA



Ryan Larmore  
Agent



Pat Hageman  
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Paul Beals  
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Tyler Slagle  
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Mark Rohde  
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