



theDIGEST

December 2024

Volume 42, Issue 6

In this Issue

| | |
|------------------------|-----|
| Chamber News | 2 |
| Business News | 3 |
| Leadership | 4 |
| Marshalltown Area News | 5 |
| Ambassador Visits | 6 |
| Chamber News | 7 |
| Business Directory | 8-9 |
| Tourism News | 10 |
| Chamber News | 11 |
| Chamber News | 12 |



MARSHALLTOWN
AREA CHAMBER
OF COMMERCE

Chamber Bucks Sale

Small Business Saturday Spectacular Savings
in partnership with Gregg Young & Premier Chevy Dealers

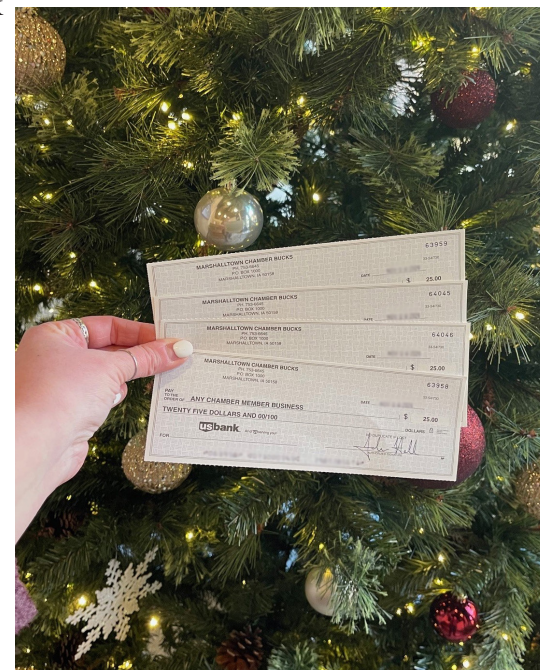


GREGG YOUNG
MARSHALLTOWN

We're excited to announce a collaborative Spectacular Savings Chamber Bucks Sale, sponsored by Gregg Young Chevrolet and the Premier Chevy Dealers! On Small Business Saturday, November 30th the Chamber in partnership with Gregg Young Chevrolet will offer \$25,000 in Chamber Bucks at a discounted rate of 20% off. Chamber Bucks can be spent at any Chamber member business/organization, that's \$25,000 kept locally in the Marshalltown area.

Bundles of \$100 will be sold for \$80 via cash or check only (limit 5 bundles per person). The sale will take place at Gregg Young Marshalltown Chevrolet (2909 S. Center Street) on Saturday, November 30th beginning at 8:00 AM until 12:00 PM or sold out. For questions contact, Sarah Smith (ssmith@marshalltown.org /641-753-6645).

Additionally during Small Business Saturday many Chamber members are open for shopping and dining. Please support these businesses participating in Small Business Saturday. Appleberry Farm, Brit Marie's & Co, Brown's Shoe Fit Co, Hellberg's Jewelers, In Stitches, Lillie Mae Chocolates, Mariscos El Capitan, Oliver Beene Designs, Real Deals Marshalltown, Shoe Sensation, Smokin' G's BBQ Restaurant, Tannin Wine Bar, Taylor's Maid-Rite, and-Tremont Grille.



Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

Pre Sort Standard
U.S. POSTAGE
PAID
MARSHALLTOWN, IA
PERMIT NO. 42

MEMBER SPOTLIGHT



EXPANDING FINANCIAL HORIZONS

GNB Bank was established in 1934 and for over 90 years has lived its mission to build lifetime relationships to help achieve financial dreams. GNB opened its physical location at

2504 S 2nd Street in Marshalltown in January 2012. A team of nine employees work together to help meet the financial needs of Marshalltown and the surrounding communities. GNB is a one stop shop for every financial decision a customer could make in their lifetime. Our solutions cover everything from Trusts and Farm Management to Investment Services to our Go Club travel program, Insurance options and more. We're also mobile, which means we can bring our services to you and meet at your convenience.

GNB offers quality and comprehensive banking, insurance, investment, trust and real estate solutions to our customers. We consider ourselves fortunate to work with families, small and large businesses, and local organizations as a trusted financial partner, helping provide economic growth, health and vitality. We also take pride in the significant financial investments and volunteer efforts of our employees in our community.

"Supporting the Marshalltown Chamber is an excellent example of one of our core values of investing in the community" said Jessica Vint, Location Manager. "It shows our commitment to making the Marshalltown area thrive as a great place to live and work." GNB Bank is heavily involved in the communities they serve. Locally in Marshalltown GNB Bank has a strong connection with the Chamber, Marshalltown Area United Way's Power of the Purse fundraiser, Animal Rescue League of Marshalltown pet supply drive, Heart of Iowa Big Brothers Big Sisters Bowl for Kids Sake, the Central Iowa Fair serving breakfast to local 4-H and FFA Members, and spend time at area schools including the East Marshall career fair. When asked what the best part about conducting business in the Marshalltown area Location Manager, Jessica Vint said

"Definitely the people. We're in the relationship business and find ourselves very fortunate to work together with some great people and help expand their financial horizons."



New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

Appleberry Farm

Kelly Mason, Owner

2402 W. Main Street, Marshalltown

641-752-8443

appleberryfarm2@yahoo.com

www.appleberryfarm.com

Located on the west side of town Appleberry Farm is a fun getaway right in your backyard! While Appleberry Farm might be most well known for the many varieties of apples they also feature seasonal produce, jams, jellies, mustards, pickles, salsas, dip mixes, flowers, cider, and so much more! Let Appleberry Farm owner Kelly bake up a delicious treat for your next holiday gathering, plus the gift shop is open year round to make gift giving a breeze!

Clock Tower Senior Apartments

Beth Runles, COO

Jade Lockhart, Property Manager

403 E. Church Street, Marshalltown

515-229-5313

clocktowersenior@conlinproperties.com

clocktowersenior.com

Clock Tower is a brand new affordable senior centered community in the wonderful city of Marshalltown for folks as young as 55. This community is comfortable and spacious with an abundance of resident amenities.

Print House

Miguel Sanchez, Owner

506 S. 9th Street, Marshalltown

641-351-8448

printhousecreenscreenprinting@gmail.com

Offering custom screen printing, embroidery, graphic design, and vinyl services.

S & S Lawn & Landscape Maintenance

Spencer Snyder, Owner

1106 W. Main Street, Marshalltown

641-751-9874

sslawnmtown@gmail.com

Facebook: S & S Lawn & Landscaping Maintenance

We are your go-to experts for all your lawn care and landscaping needs. From mowing and trimming to planting and mulching, we've got you covered! Contact us today for a beautifully maintained outdoor space that will make your neighborhood shine!

Think Local This Holiday Season

In a world dominated by online shopping, supporting and shopping local has become more important than ever. Local businesses are the backbone of our community, offering unique products and personalized service. When you support local, you help stimulate the local economy.

Chamber Board of Directors Past Chair and Owner of McGregors Furniture & Mattress, Erin McGregor comments on what shopping local means for her business, "Shopping local is more than just a purchase; it's an investment in our community's vitality and future. When we support local businesses, we help sustain jobs, nurture unique local character, and strengthen the connections that bind us. Every dollar spent locally recirculates within our community, fostering growth and resilience. Let's commit to uplifting one another by choosing to shop local and watching our community thrive."

The Chamber encourages you to Think Local First this holiday season! Thank you to our Think Local First Leading Sponsor Central Iowa Capital Advisors-Gary Schaudt and Champion Sponsor Gregg Young Marshalltown Chevrolet!

Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

| | | | |
|------------------------------------|-----------|-------------------------------------|-----------|
| 7 Rayos Liquor Store | 6 | Lillie Mae Chocolates | 4 |
| Alkegen | 29 | Nutrien Ag Solutions | 33 |
| American Legion #46 | | Packaging Corporation of America | |
| Golf Course & Lounge | 9 | Marshalltown | 6 |
| AR Auto Detailing LLC | 2 | Paws & Play | 1 |
| aSPArations Salon & Day Spa | 11 | QPS Employment Group | 10 |
| Becky Deimerly | 1 | Quality Service Corp. | 21 |
| Brandenburg Tax & Accounting | 17 | Ritchie Industries | 10 |
| Clapsaddle-Garber Associates, Inc. | 53 | Salvation Army | 27 |
| Edward Jones - Zachary M. Wahl | 3 | Shanna Draper Photo & Video LLC | 1 |
| El Portal, Inc. | 15 | St. Francis Catholic School | 17 |
| First Interstate Bank | 61 | Stepping Stones Christian Bookstore | 3 |
| GreenState Credit Union | 3 | Subway | 32 |
| Hahn Roofing | 24 | The Flying Elbow | 3 |
| Isle of Green | 30 | Tremont on Main | 30 |
| Kading Properties | 5 | Wells Fargo Advisors | 46 |
| KDAO AM/FM/TV | 46 | | |



SHOMO-MADSEN INSURANCE





Independent Insurance Agent

Your Locally Owned Choice For All Your Insurance Needs!



Auto • Home Business • Farm Life • Health

753-6691

Toll Free 1-888-753-6691

22E. Main St. • Marshalltown

Chamber Bucks are a great way to THINK LOCAL FIRST!



COACHING & CONSULTING

BT partners with entrepreneurs and small business owners to overcome self-doubt and imposter syndrome while optimizing their businesses for greater efficiency, productivity, and profitability.

Coaching • Business Effectiveness • Process Optimization

Standard Operating Procedures • Training Analysis

Training Design & Development • Employee Development

With BT, you can elevate your business and yourself, gaining the clarity and confidence to thrive.

BTCoachingandConsulting.com

641-844-7422



Board of Directors

Damon Morrison, Chair
Amanda Accola, Vice Chair
Zach Stahlin, Treasurer
Erin McGregor, Past Chair

Aimee Deimerly-Snyder

Kevin Harken
Carol Hibbs
Robert Maharry
Kevin Meyer
Luisa Ortega
Kristin Polley
Todd Steinkamp
Carol Webb
Deb Wollam

Ex-Officio

Dr. Theron Schutte, MCSD
Dr. Anne Howsare Boyens, IVCCD

Staff:

John Hall

President & CEO

Sarah Smith

Membership & Communications Director

Dylan Does

Tourism Director

Kate Bowermaster

Workforce Development Director

April McKibbin

Marshall County

Economic Development Director

Nicole Collins

Administrative Assistant

Brittany Sichra

Event & Tourism Coordinator

United Way Unveils New Brand Strategy to Reflect Its Transformative Approach Forward

Marshalltown Area United Way joins United Way Worldwide (UWW) to announce a refreshed brand to reflect the organization's reach and impact in communities as one of the world's largest and oldest privately funded charities that helps over 48 million people annually, including 12—13,000 in Marshall County.

"By aligning with the global brand refresh, and further unifying with our global network, our United Way will be better equipped to tackle the unique needs of our community and drive meaningful change in the lives of individuals and families here in Marshall County," said Kendra Sorensen, Executive Director of Marshalltown Area United Way. "This strategic branding approach helps us to better amplify the impact we are having not just in Marshall County, but in all communities where we operate."

Marshalltown Area United Way is participating as an Early Adopter Cohort of the global brand refresh. Events & Marketing Manager Michelle Roseburrough has been working to integrate the new graphics and messaging into the website, PR materials, and social media as resources are made available. Roseburrough shared "Not only are the new graphics more accessible on digital media, but the messaging also better illustrates the impact of United Way as an active partner in community resiliency. Giving a little does indeed go a long way, and we ARE the way change is made."

UWW's new brand will be rolled out across all communication channels, including a refreshed website. The organization is confident that the global brand refresh will resonate with its diverse audience and inspire increased engagement and support of communities around the world. Locally, Marshalltown Area United Way communication channels will be updated as brand assets are made available and as budget allows.

1st Annual Jessie Binford Advocate for Youth Award Honors Heidi Williams

The Marshalltown Federation of Women's Clubs (MFWC), in collaboration with Marshalltown Area United Way, Marshalltown Area Chamber of Commerce, and the Historical Society of Marshall County, is delighted to announce the selection of Heidi Williams, Woodbury Elementary School Counselor, for the 1st Annual Jessie Binford Advocate for Youth Award. The purpose of this award is to recognize, celebrate, and encourage people in the Marshall County area who make a significant positive difference in the lives of youth, particularly those in need of an advocate for social justice. Williams exhibits all those qualities and more.

Williams was nominated by Woodbury Elementary Principal Anel Garza. In Garza's nomination letter, she shared, "Heidi Williams has been an extraordinary advocate for the students and families of Woodbury Elementary and the greater Marshalltown community. As a dedicated school counselor, she continually goes above and beyond her duties to ensure that every student receives the care and support they need, whether through her professional responsibilities or voluntary outreach efforts.

Heidi's advocacy for youth is evident in the wide range of services she provides. She offers critical support through small group sessions tailored to the needs of various student populations, such as new arrivals to the country, children with incarcerated parents, and those grieving the loss of a loved one. These groups create a safe space for students to express their feelings, learn coping strategies, and build resilience in challenging times.

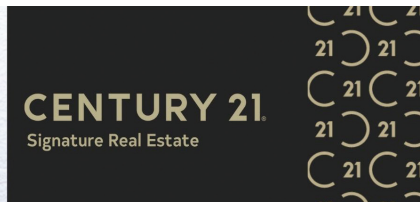
This award aims to honor Jessie's legacy by recognizing people in the Marshall County area who are continuing this work locally. In addition to providing public recognition of those advocating for youth in Marshall county, this award is intended to elevate the community's awareness of the accomplishments of Jessie Binford and the causes she championed.



(we just have to *brag a little*)

Marshall County Landfill Calendar Poster Contest

The Marshall County Landfill held their annual Calendar Poster Contest for the 2025 calendar year. The theme for the 21st anniversary of the landfill calendar was "Small Hands Can Change the World". Edarlenis Deleon, a 4th grader at Woodbury Elementary, was the grand prize winner. "Eny" had her picture placed on the cover of the 2025 calendar and won \$100 cash prize as well as recycling themed goodies. Congratulations to all the 13 winners who will have their pictures displayed in the calendar!



**2024
REALTOR®
OF THE
YEAR**

KRISTIN POLLEY



McFarland Clinic Awards Grants to Non-Profit Organizations

McFarland Clinic honored 10 Community Grant recipients at their Trusted Choice Honors program on November 6. As part of their annual staff recognition program, McFarland Clinic awarded ten (10) \$1,000 grants (\$10,000 total) to local non-profit organizations nominated by providers and employees. These community grants provide support to organizations directly benefiting residents in the McFarland Clinic service area. In Marshalltown, Child, Adolescent, and Parent Support (CAPS) was chosen. Deb Wollam, McFarland Clinic, presents a \$1,000 check to Child, Adolescent, and Parent Support (CAPS). Pictured left to right: Deb Wollam, Linda Havelka, Julie Gauthier, and Viridiana Davalos.



**Listen to Chamber Member Moment every Wednesday morning at 8:35 a.m. on
News-Talk KFJB 1230 AM or 93.9 FM. To sign up to participate in the
Chamber Member Moment email ssmith@marshalltown.org.**



CHAMBER AMBASSADORS VISITS



The Chamber Ambassadors held a ribbon cutting for **Clock Tower Senior Apartments** located at 403 E. Church Street!



On November 12 we celebrated **Williams Plumbing** with a ribbon cutting at their new shop. Williams Plumbing specializes in commercial and residential service, remodels, and backflows.



The Chamber Ambassadors held a ribbon cutting for **Harmony Marshalltown**, formerly Grandview Heights, to celebrate the name change. Congratulations!



The Chamber Ambassadors helped **Marshalltown High School** celebrate the new Career Technical Education (CTE) addition and science classroom upgrades on October 31.

Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!



MARSHALLTOWN
AREA CHAMBER
OF COMMERCE



WWW.MARSHALLTOWN.ORG

Lap pool improvements celebrated at Marshalltown YMCA-YWCA



The work included more than \$50,000 worth of upgrades to the scorer's area, bleachers and projection system at the Linda Bloom Natatorium. MARSHALLTOWN Company provided the lead gift to make the project possible, with additional support from the Ann C Keyser Trust, a tourism grant from the Marshalltown Area Chamber of Commerce and private donors. These improvements have come at just the right time as the Y just hosted the Iowa Girls High School Athletic Union State Swimming and Diving Championships on November 15 and 16.

Timber Creek Countertops

~ Russ D. Paul ~

* Concrete Countertops

Soft Appearance & Warm Earthy Natural Stone Feel

* Butcher Block Countertops

Warm Natural Wood Tones & Beautiful Color Shades

* Countertop Restoration

Refinish Laminate Tops with a Durable Concrete Overlay.



Kitchens
Bath
Bar
Fireplace
Islands
Office
Patio

Call 641-751-6440 for more info & FREE ESTIMATES

Timbercreekcountertops.com • rdpaul@timbercreekcountertops.com

State & Federal Small Business Panel

Are you a new small business owner or dreaming of starting your own venture but unsure where to begin? Join us for the State & Federal Small Business Panel, a dynamic event designed to empower aspiring and new entrepreneurs! This event is packed with expert panelists, and open for questions that allow you to get the essential resources and tools needed to succeed. From understanding funding options to elevating programs, this event provides you with a roadmap to turn your business idea into reality.

Panelist include:

Amy Kuhlers, Iowa Economic Development Authority (IEDA)

Leah Locke, America's Small Business Development Center (SBDC)

Sveta Miller, Goldman Sachs 10,000 Small Businesses Iowa

When: January 6th, 2025 | 5:00 - 7:00pm

Where: (Marshalltown Arts & Civic Center) 709 South Center Street, Marshalltown, IA 50158

Sign up: Contact Brittany Sichra (641)-753-6645 or bsichra@marshalltown.org



Central Iowa Capital Advisors



Gary Schaudt

25 S. Center Street
Marshalltown, IA

641-752-2041

Securities and advisory services offered through
LPL Financial, a registered investment advisor,
Member FINRA/SIPC.

BUSINESS DIRECTORY

ADVERTISING SPECIALITIES

MARSHALLTOWN TIMES-REPUBLICAN

135 W. Main
Marshalltown

753-6611

HITCHINS & THRONSON PLC

Kevin R Hitchins
Joel R. Thronson
Jeffrey P. Hazen
Roger R. Schoell

102 East Church St., Marshalltown
641-752-4507

COMMERCIAL CONSTRUCTION

WOODRUFF CONSTRUCTION, LLC

info@woodruffcompanies.com
www.woodruffcompanies.com

515-232-4535

HEATING & COOLING

B & G HVAC

1208 E. Main Street
Marshalltown

641-752-3429



AUTOMOTIVE

ARNOLD MOTOR SUPPLY

116 E. Anson St.
Marshalltown

753-5533

CREDIT UNIONS



Lennox Employees Credit Union
1004 E. Main Street • Marshalltown, IA 50158

641-754-4501

HEATING & COOLING

KAPAUN & BROWN

1002 W. LINCOLNWAY
MARSHALLTOWN

641-753-3563

ATTORNEYS AT LAW

MOORE, McKIBBEN, GOODMAN, & LORENZ, LLP

James L. Goodman
William J. Lorenz
Douglas W. Beals
Michael R. Horn
Norma J. Meade
Sean K. Heitmann
Brandon J. Buck
26 S. 1st Avenue
Suite 302
Marshalltown

641-752-4271

www.marshalltownlaw.com

BUILDING SUPPLIES

SPAHN & ROSE LUMBER CO.

110 W. Madison St.
Marshalltown

752-1541

ENGINEERING & LAND SURVEYING

CLAPSADDLE-GARBER ASSOCIATES, INC.

16 E. Main St.
Marshalltown

752-6701

INSURANCE

AssuredPartners

11 E. Church Street
Marshalltown

752-4618

SHOMO-MADSEN

INSURANCE

22 E Main St.
Marshalltown

753-6691



GET STARTED TODAY

Place your
business here
call 641-753-6611





BUSINESS DIRECTORY

JANITORIAL



ServiceMaster of
Marshalltown
www.svmmarshalltown.com

641-752-3956

PLUMBING & ELECTRIC

ELECTRIC SUPPLY OF MARSHALLTOWN

1008 S. 12th Ave.
Marshalltown
752-4672

HARTWIG PLUMBING & HEATING INC.

1002 W. Lincolnway
Marshalltown
752-5707



SALVATION ARMY

107 W. State St.,
Marshalltown
753-5236

REAL ESTATE

VALERIE BELLILE

641-751-1873
1st Rate Real Estate
1610 South Center Street
Marshalltown, Iowa 50158
641-753-3080

TAX SPECIALISTS

ACCU-TAX

1302 W. Main St.
Marshalltown
752-6033



"Since 1994"

Family owned and operated

9 E Southridge Rd, Suite B,
Marshalltown, IA 50158, USA
641-753-1227
lisa@wanateeaccounting.com



TELEPHONE SYSTEMS

Tele-Difference

Telephone Sales & Installation Phone &
Data Cabling Specialists

641/753-6422

telediff@heartofiowa.net
Steve Hubbard • Adam Grant

Chamber Members Advertise Here!

Did you know that as a member of the Marshalltown Area Chamber of Commerce you are able to advertise in the Chamber Digest newsletter for a reduced price?

For more information on advertising in the Chamber Digest contact Rhonda James at the Times-Republican.

641-753-6611 ext. 240

rjames@timesrepublican.com

www.marshalltown.org Statistics

| | October '24 | Avg/Month | YTD Total |
|------------------|-------------|-----------|-----------|
| Unique Visitors | 10,405 | 10,328 | 103,282 |
| Number of Visits | 19,931 | 17,831 | 178,305 |
| Page Views | 248,426 | 124,620 | 1,246,203 |
| Hits | 622,478 | 519,032 | 5,190,318 |

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

Cornucopia of Competition

Fresh off the heels of an amazing Iowa Girls High School Athletic Union's Swimming and Diving State Championship, Marshalltown will welcome more pursuing titles and world records in November.

The Iowa High School eSports Association is coming back to The Orpheum November 20th-22nd. Over the course of 3-days, 40+ teams and school districts will invade downtown competing in 3 titles. Rainbow Six Siege, Smite, and Super Smash Bros. Ultimate. The event will be held in the Black Box and Auditorium in the B.A. Niblock Welcome Center at The Orpheum. Come out and cheer on the Bobcats, as the Rainbow Six Siege team just stamped their ticket to State. For more details go to www.iahsea.org.

The M'town Showdown (powerlifting competition) is coming back for a second year. Last year, competitors from throughout the Midwest, moved literal tons of weight, personal best shattered, and bragging rights were earned. This year, the goal is beyond personal bests, and 2 competitors will be looking to shatter world records. The Missouri teenage phenom, Tyson Ridenour (150k followers on Instagram), seeks to break the world deadlift record. While, current world record holder, Ashley Wilson, seeks to break her own records. Competition will be held at Midnight Gardens Saturday, November 23rd.



Welcome Marshalltown! Hospitality Training

On October 28th we hosted the first Welcome Marshalltown! Hospitality Training where participants learned about the 4 E's of Excellent Hospitality. Thank you to our sponsors, Presenting Sponsor Iowa Valley Business and Community Solutions and Gold Sponsors, Jiffy Convenience Store, La Carreta Mexican Grill, The Flying Elbow and Vaughn's Pub! Next event will be February 24, 2025, save the date!



KAPAUN & BROWN HEATING & COOLING

The Exclusive Premier
Lennox Dealer

LENNOX
HOME COMFORT SYSTEMS
Innovation never felt so good.™

Celebrating
4 Generations
of Excellence!

Best
of the
Best
17 yrs.



Bryan, Keith, Josh and Bennett Brown



**KAPAUN &
BROWN, Inc.**

"Where Quality is a Promise for 46 Years"

1002 W. Lincolnway,
Marshalltown
641-753-3563
kapaunandbrowninc.com

Small Business Development Center: Check in on your business

The new year is quickly approaching! It is a busy time working IN your business. Did you know that it is, also, a great time of year to work ON your business? We change the batteries in our smoke detectors annually. We keep annual dental, vision and/or medical appointments to make sure we are running smoothly. We even honor service schedule for our vehicles! SO, how about scheduling regular check-ups or ins with the people who help keep your most important economic engine healthy-your business?

For instance, year end is a great time to talk to your accountant. Discussion topics could include: Am I maximizing my tax deductions? I am contemplating hiring a new employee, what does that look like? I understand federal and state income taxes are changing. What does that look like for me? I am frustrated with my bookkeeping software. Can you help me? I might want to sell my business this year. What should I think about? How do I know how much it is worth?

Then, how about a conversation with your attorney? Perhaps, the business has been organized as a sole proprietorship since inception. Your attorney is a great resource to help you think about the different legal forms an Iowa business can organize as. There may be benefits available to you through organizing differently than when the business first opened.

How about your insurance agent? Sometimes we steer clear of these business partners, because they might "sell us something". They might ALSO keep us from experiencing a financial loss, because the business insurance coverages do not match the current business risk. Does your agent know that the business keeps inventory at the owner's home? Does the agent know the business has expanded into woodworking and has a lathe? Does the agent know the building has recently been fitted with new wiring, plumbing and mechanicals? An annual checkup/in is a great way to convey changes.

ISU SBDC is here to work with you. Our services are without cost and confidential. How can we help? Let's get a conversation going. We can be reached through a click or a call. The fastest method to connect with us is to visit iowasbdc.org, select the request counseling button, complete the electronic form and choose Iowa State as your center of choice. Call us at 515-296-7828 or, ask a Chamber official how to reach us and they will point you in our direction.

Enjoy today-Sheri Benson, CBA, CGBP, ISU SBDC business counselor

**Chamber Bucks are great way to
THINK LOCAL FIRST!**



Chamber Member Appreciation Luncheon was held on November 1! We got to see so many of our members and thank them for supporting our organization with a meal from Smokin' G's BBQ, Restaurant and Catering served up by Kim & Jerry and dessert from Salina's Small Cakes! Big thanks to all of our sponsors, Presenting Sponsor-Emerson, Gold Sponsors-Gregg Young Chevrolet of Marshalltown, Smokin' G's BBQ, and Alerus formerly Home Federal Savings Bank, Silver Sponsors-Green-State Credit Union, Pinnacle Bank, and Vaughn's Pub!



**for Real Estate Loans...
we have you covered!**



See Andrea Jordan NMLS #400140
for home purchases, refinancing,
& construction

See Cindy Parks NMLS #1409566
for home equity loans & lines of credit

fsb-iowa.com / 641-752-2525

 **FDIC**

Economic Statistics

| | | |
|---|-------------|-------------|
| Employment – Marshall County - September | 2024 | 2023 |
| (Source: Iowa Workforce Development) | | |
| Labor force | 17,010 | 17,300 |
| Unemployed | 800 | 820 |
| Percent unemployed | 4.7 | 4.9 |
| Total employment | 16,210 | 16,460 |
| Marshall County Construction - September | 2024 | 2023 |
| (Source: Marshalltown Building Department) | | |
| Building permits | 7 | 3 |
| New Residential Construction | \$0 | \$0 |
| Residential Addition/Remodeling | \$108,809 | \$67,365 |
| New Commercial/Industrial Const. | \$3,780,606 | \$0 |
| Commercial/Industrial Remodeling | \$20,040 | \$731,821 |
| Housing Sales Data - October | 2024 | 2023 |
| (Source: Mid-Iowa Regional Board of Realtors) | | |
| Single family home sales | 28 | 36 |
| Average sale price | \$199,833 | \$197,127 |
| Median sale price | \$182,250 | \$185,000 |

Upcoming Chamber Events

December 4 - 7:30 - 9:00 AM

Caffeinated Conversations at the Chamber office hosted by
Scooter's Coffee

December 10 - 4:00 - 6:00 PM

Business After Hours at **Pinnacle Bank**

January 6 - 5:00 - 7:00 PM

State & Federal Small Business Panel
Marshalltown Arts & Civic Center

For more information on these Chamber events visit our
website at www.marshalltown.org/chamber-events



Lance Horbach
Agent



Marna Mitchell-Butler
Agent-CSA



Ryan Larmore
Agent



Pat Hageman
Agent



Paul Beals
Agent



Tyler Slagle
Agent



Mark Rohde
Agent



Heather Hanus
Agent-CSA



Rich Mohan
Agent



Bonnie Ohrt
Processor



Darla Rowley
Agent-CSA



Carla Nordstrom
Agent-CSA



Jodi Eygabroad
Agent-CSA



AssuredPartners

POWER

through Partnership

11 EAST CHURCH STREET - MARSHALLTOWN, IA

(641) 752-4618

AUTO - HOME - BUSINESS - FARM PROPERTY & LIABILITY - CROP/HAIL - LIFE
HEALTH - WORKERS COMPENSATION - MEDICARE - LONG-TERM CARE - ANNUITIES

LOCAL CLAIMS SERVICE

www.AssuredPartners.com



Kristi Carlson
Office Manager



Matt Roelsgard
Information Systems



Vivian Thronson
Agent-CSA



LeAndrea Abel
Administrative Assistant