



**MARSHALLTOWN**  
AREA CHAMBER  
OF COMMERCE

# **2025-2026 EVENT/PROGRAM SPONSORSHIPS AND ADVERTISING**

Please fill out the sponsorships sign up form and return to  
P.O. Box 1000 or scan and email to [ssmith@marshalltown.org](mailto:ssmith@marshalltown.org).  
Sponsorships will be billed at the time of the event unless  
otherwise requested to pay in advance.

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**SARAH SMITH, VICE PRESIDENT**

**641-753-6645**

**[SSMITH@MARSHALLTOWN.ORG](mailto:ssmith@marshalltown.org)**

**[WWW.MARSHALLTOWN.ORG/SPONSORSHIPS](http://WWW.MARSHALLTOWN.ORG/SPONSORSHIPS)**

July 2025-June 2026





**MARSHALLTOWN**  
AREA CHAMBER  
OF COMMERCE

# **2025-2026 EVENT & PROGRAM SPONSORSHIPS**



**MARSHALLTOWN**  
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OF COMMERCE

## CHAMBER AMBASSADORS GOLF OUTING

The Chamber Ambassadors Golf Outing is an annual event that allows members a fun day of networking, business development, and golf. The outing is an excellent opportunity to market your business/organization as well as treat a client or potential client to a great day of golf in a relaxed atmosphere. The Chamber Ambassadors Golf Outing is a shotgun start at 10:00 a.m. on Elmwood Country Club. Open to 144 golfers. Date: July 11, 2025.

### PRESENTING

**\$2,500**

Logo on welcome board at the event & event sign

Recognition on pre & post-event advertisements

Foursome team at the event

### CART

**\$1,500**

Signage on each golf cart

Recognition on post-event advertisements

Foursome team at the event

### LUNCH

**\$1,500**

Signage at lunch station

Recognition on post-event advertisements

Foursome team at the event

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P.O Box 1000, Marshalltown, IA 50158

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# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## CHAMBER AMBASSADORS GOLF OUTING

### GOLD

**\$1,300**

Logo on welcome  
board at the event  
& event sign

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Recognition on  
post-event  
advertisements

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Foursome team at  
the event

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Exclusive Tee Box



### HOLE SPONSORSHIPS

HOLE IN ONE

**\$500**

HOLE SIGN

**\$130**

CONTEST HOLE

**\$500**

EXCLUSIVE TEE BOX

**\$600**

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REGISTRATION

**\$350**

BENDELOW'S PUB

**\$350**

MULLIGAN

**\$350**

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## ANNUAL EDUCATOR APPRECIATION

This annual event starts off each school year in the fall with an appreciation event for teachers, staff, and administrators from Marshalltown Community School District, St. Francis Catholic School, and Marshalltown Christian School. In addition the Annual Educator Appreciation sponsors will also host a welcome back event for the staff and faculty at Marshalltown Community College.

### PRESENTING

**\$1,500**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

### GOLD

**\$500**

Name on welcome board at the event

Recognition on pre & post-event advertisements

### SILVER

**\$300**

Name on welcome board at the event

Recognition on post-event advertisements

### BRONZE

**\$150**

Name on food table at the event

Recognition on post-event advertisements

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## FARM TO TABLE

### A MARSHALL COUNTY EXPERIENCE

Join us for a memorable evening of delectable local cuisine, ambiance, and fellowship. This experience will showcase local producers and vendors featuring an incredible 3-course meal as a celebration of our agricultural prowess in the center of the heartland. Seats are limited and this event is open to the public.

#### **EVENING**

**\$2,500**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

Recognition during event welcome presentation

8 seats at the event

#### **DINNER**

**\$1,000**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

Recognition during event welcome presentation

4 seats at the event

#### **TABLE**

**\$500**

Name on table at the event

Recognition on post-event advertisements

2 seats at the event

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**MARSHALLTOWN**  
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## MEMBER APPRECIATION LUNCHEON

Chamber staff welcome all Chamber member businesses/organizations and their employees to our Annual Member Appreciation event. This event will be held in the Fall of 2025 as a luncheon and will feature a great meal, networking, and fun. This is a small way for us to say "thanks" to all of our Chamber members. Attendance is free to all employees of Chamber member businesses/organizations.

### PRESENTING

**\$1,500**

Logo on welcome board at the event

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Recognition on pre & post-event advertisements

### GOLD

**\$700**

Logo on welcome board at the event

---

Recognition on post-event advertisements

### SILVER

**\$400**

Name on welcome board at the event

---

Recognition on post-event advertisements

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## WOMEN IN BUSINESS LUNCHEON

In 2019, the Chamber introduced the Women in Business luncheon as a way to celebrate the many women in our community, working to make it better. This event will feature a keynote presentation focused on women in the workplace. Additionally, one local female business leader will be recognized for her contributions to the Chamber, her business/organization, and the community. Please note: This event typically sells out.

### PRESENTING

**\$2,000**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

Recognition during event welcome presentation

2 tables at the event

### GOLD

**\$1,250**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

1 table at the event

### SUPPORTING

**\$250**

1 table at the event

### SILVER

**\$500**

Name on welcome board at the event

Recognition on post-event advertisements

1 table at the event

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# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## SCHOLASTIC BANQUET

Each year, the Chamber recognizes the academic achievements of the top 5% of graduating seniors from Marshall County High Schools (East Marshall, Green Mountain-Garwin, Marshalltown, and West Marshall). The event features a keynote presentation by a local business or community leader and recognition of each student by his/her respective principal. Approximately 100 students and their families attend.

### PRESENTING

**\$1,000**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

Recognition during event welcome presentation

### GOLD

**\$500**

Logo on welcome board at the event

Recognition on post-event advertisements

### FRIEND OF EDUCATION

**\$130**

Recognition on post-event advertisements

### SILVER

**\$250**

Name on welcome board at the event

Recognition on post-event advertisements

### STUDENT

**\$50**

Recognition on post-event advertisements

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# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## 2026 ANNUAL BANQUET

The Chamber's 128th Annual Banquet will be held in June 2026. Chamber members are invited to attend this evening event, giving your company the opportunity to reach business and community leaders from nearly 500 organizations. Sponsoring the Annual Banquet highlights your business as one of our community's top supporters and gives you exposure to some of the area's top business professionals. This event will consist of social hour, dinner, annual report, and keynote address.

### PLATINUM

**\$3,000**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

Recognition during event welcome presentation

2 tables at the event

### GOLD

**\$2,000**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

Recognition during event welcome presentation

1 table at the event

### SILVER

**\$1,000**

Name on welcome board at the event

Recognition on post-event advertisements

1 table at the event

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# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## WELCOME MARSHALLTOWN! CULTIVATING A WORLD CLASS HOSPITALITY EXPERIENCE

Does having a positive experience when you visit a destination make you want to return to that place? Absolutely! We want everyone in the Marshalltown area to make sure our home is a place visitors want to come back to. The Welcome Marshalltown! Professional Development training is curated for front line workers in retail, restaurant, and hospitality industries. Join us for these lunch and learn events to learn more about cultivating a world class hospitality experience! These events will be held in October 2025 and February 2026. Space is limited.

### PRESENTING

**\$1,000**

Logo on welcome  
board at the event

Logo on class  
participants' certificates

Recognition on  
pre & post-event  
advertisements

Ability to speak to  
the class during  
welcome

2 seats per event

### GOLD

**\$200**

Name on welcome  
board at the event

2 seats per event

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# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## THINK LOCAL FIRST

The Chamber relaunched our Think Local First campaign with a new logo and advertising campaign to support businesses, organizations, and individuals to Think Local First when it comes to making purchases and selecting services. This doesn't just mean retail purchases; it's also selecting local vendors for service needs, and supporting our local education system. We're asking you to commit to Thinking Local First when making purchases and selecting services.

### LEADER

**\$1,500**

Logo on Chamber  
Think Local First  
webpage

Sponsor of Think  
Local First  
promotions

Digest Promotion

### CHAMPION

**\$750**

Logo on Chamber  
Think Local First  
webpage

Sponsor of Think  
Local First  
promotions

### THINK LOCAL FIRST EVENTS & PROGRAMS

Annual Shopping Guide  
TLF Social Media  
Small Business promotions  
Retail Event promotions

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# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## CAFFEINATED CONVERSATIONS

This informal networking event gives your business the opportunity to showcase its products and services to Chamber members. Caffeinated Conversations offers business professionals a way to make new connections and get to know your fellow Chamber members. Sponsoring business is responsible for providing food and drinks during event. Sponsoring business is responsible for securing location for event (if not held at your place of business). This event is intended to be held in the morning, typically from 7:30-9:00 a.m.

### HOST

**\$150**

Promotional flyer  
for the event

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Event e-mail to our  
nearly 1,200  
Chamber contacts

---

Event included in the  
Chamber's online  
calendar of events

---

1 set of mailing labels

### 1 EVENT AVAILABLE PER MONTH JULY 2025-JUNE 2026

Please note: Precedence is given to businesses/organizations who participated in the year prior. In the event a month opens up, an email will be sent to all Chamber contacts. All Chamber members to respond to that email will be entered into a drawing for that month.

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# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## BUSINESS AFTER HOURS

This informal networking event gives your business the opportunity to showcase its products and services to Chamber members. Business After Hours offer networking in a fun and relaxed atmosphere. Sponsoring business is responsible for providing food and drinks during event. Sponsoring business is responsible for securing location for event (if not held at your place of business). We suggest hosting this event in the early evening between 4:00-6:00 p.m.

### HOST

**\$300**

Promotional flyer  
for the event

---

Event e-mail to our  
nearly 1,200  
Chamber contacts

---

Event included in the  
Chamber's online  
calendar of events

---

1 set of mailing labels

### 1 EVENT AVAILABLE PER MONTH JULY 2025-JUNE 2026

Please note: Precedence is given to businesses/organizations who participated in the year prior. In the event a month opens up, an email will be sent to all Chamber contacts. All Chamber members to respond to that email will be entered into a drawing for that month.

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# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## LEADERSHIP MARSHALLTOWN

The Leadership Marshalltown program has graduated business and community leaders who have stepped up and taken roles in various local businesses, non-profit organizations, as well as board seats for a variety of Marshalltown area service clubs and organizations. The program is a 9-month long leadership and community awareness initiative that introduces class members to various community issues, programs, businesses, resources, and events, while also incorporating the Kansas Leadership Center's leadership framework to develop the individuals as leaders both inside the business and out.

### PRESENTING

**\$3,250**

Logo on welcome board at all events

Recognition on pre & post-event advertisements

Ability to host a class session at your business

(this includes the opportunity to speak to the class & tour your business)

1 spot in the class

### GOLD

**\$1,500**

Logo on welcome board at all events

Recognition on pre & post-event advertisements

Ability to speak to the class during one session or tour your business

### SILVER

**\$750**

Name on welcome board at all events

Recognition on post-event advertisements

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## GOVERNMENT AFFAIRS

As your voice at the State Capitol and in Washington DC, we try to provide updated information and access regarding legislation that will affect our businesses and community. As a sponsor you will be invited to help us craft our priorities and be acknowledged in our weekly legislative update emails during the state legislative session.

Annually, the Marshalltown Area Chamber of Commerce participates in an all-Iowa reception in Washington, DC with the largest Chambers from throughout the state. All sponsors will be recognized at that event, and if you have DC based staff representing your company or industry, an invite will be extended to join us for that evening!

### PRESENTING

**\$1,000**

Logo on any  
government  
communications  
sent by the Chamber

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Recognition at any  
government events  
hosted by the Chamber

### SUPPORTER

**\$400**

Name on any  
government  
communications  
sent by the Chamber

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# CHAMBER AMBASSADORS

## WHAT IS AN AMBASSADOR?

Chamber Ambassadors are a team of enthusiastic members, who generously give their time to act as a champion for the Marshalltown Area Chamber of Commerce. Ambassadors provide assistance in public relations, event promotion, and member engagement. Ambassadors are a group of business leaders in the community who are committed to advancing the mission of the Chamber and advocating for area businesses.

## AMBASSADOR INVOLVEMENT

Chamber Ambassadors serve as an extension of the Chamber staff by helping with ribbon cuttings, attending groundbreakings, and celebrating grand openings. Ambassadors are expected to be in attendance for all Ambassador functions to the best of their ability. Regular visits are on the 2nd & 4th Tuesdays of the month.

## BENEFITS OF BEING AN AMBASSADOR

The annual Ambassadors membership fee is \$100.

The fee includes the following:

- Chamber Ambassador logoed polo
- Name tag
- 1 ticket to the Chamber Annual Banquet
- Headshot and link to business on Chamber website
- Business card in each mug



**MARSHALLTOWN**  
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# **2025-2026 ADVERTISING OPPORTUNITIES**



## CHAMBER HEADLINES & HAPPENINGS

To keep members informed on upcoming events, registration deadlines, and other pertinent news, the Chamber distributes weekly Chamber Headlines & Happenings emails to all members (1,200 distribution). This sponsorship will include your logo, a link to your website, and 'sponsored by' on the email. These emails serve as one of the primary communication tools between the Chamber and our members.

**H&H**

**\$200/MONTH**

Logo, website link, and recognition in weekly Chamber Headlines & Happenings email. This sponsorship is sold monthly July 2025-June 2026.

## EMAIL BLAST

As needed, the Chamber will send an email blast to 1,200 Chamber contacts. Your business can use this service to promote a specific product or service, a sale or event, or general information about your business. You provide the content; we design the email and make sure it's distributed! Limit of one per Chamber member per month.

**EMAIL BLAST**

**\$100**

Information distributed as approved by sponsoring business. Editorial content is subject to approval by Chamber staff.

## CHAMBER BUCKS

Each year, the Chamber sells more than \$70,000 in Chamber Bucks to be spent with Chamber member businesses and organizations. That's \$70,000 kept in the Marshalltown area! A Buyer's Guide is distributed with each sale, listing all Chamber member businesses and organizations that accept Chamber Bucks.

**COUPON/AD**

**\$50/MONTH**

Coupon sponsor receives coupon/flyer/special offer provided on/with all Buyer's Guides distributed with every purchase during your sponsored month.

\*one available per month



# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## DIGEST ADVERTISING

The Digest is a monthly publication distributed directly to our 900 Chamber representatives, as well as inserted in the Marshalltown Times-Republican.

### MEMBER SPOTLIGHT

**\$100**

One (1) half-page (color) feature in The Digest, including company logo, graphics or other materials provided by sponsoring business. This spotlight is printed right into the Digest newsletter for distribution to all 900 Chamber contacts and anyone who subscribes to the Times-Republican.

### ADVERTISING INSERT

**\$150**

One (1) full-page (color) 8 ½ x 11 single-sided advertising flyer promoting your business, event, or special promotion.

Flyer can be designed by you or Chamber staff. This advertising insert is distributed through the Digest to the 900 Chamber contacts, not inserted into the copies distributed to Times-Republican subscribers.

### AD RATES

The Digest ads rates are per month. Ads can be provided or designed by the Chamber team with provided content. These ads are printed right into the newsletter.

Full Page (10 x 9 inch)

**\$800/MONTH**

\*only 1 available per month

Half Page (10 x 5 inch)

**\$475/MONTH**

\*vertical or horizontal

Quarter Page (5 x 5 inch)

**\$300/MONTH**

1/6 Page (5 x 3 inch)

**\$150/MONTH**

1/12 Page (2.5 x 2 inch)

**\$50/MONTH**



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# MEET MARSHALLTOWN

YOUR GATEWAY TO COMMUNITY, CULTURE, AND CONNECTION

Meet Marshalltown is the community's premier lifestyle magazine showcasing our vibrant stories, welcoming spirit, and the hometown we all love. As our most widely distributed publication, this full-color, professionally designed guide reaches potential visitors, new residents, workforce recruits, and business leaders throughout the region. With 2,000 printed copies distributed across Iowa's travel centers, events or conferences in town, new resident packets, and all workforce and tourism tours, Meet Marshalltown is how we welcome the world to Marshalltown. This publication will be available digitally.

## PREMIER

**\$6,500**

Full Page, Full Color  
Advertisement

Premier Placement:  
Back Cover

\*only 1 available

## PLATINUM

**\$5,500**

Full Page, Full Color  
Advertisement

Placement:  
Inside Front Cover  
Inside Back Cover

\*only 2 available

## GOLD

**\$4,000**

Half Page, Full Color  
Advertisement

## SILVER

**\$3,000**

Third Page,  
Full Color  
Advertisement

## BRONZE

**\$1,500**

Quarter Page,  
Full Color  
Advertisement

## SUPPORTING

**\$500**

Eighth Page,  
Full Color  
Advertisement

### *Other Benefits:*

*All advertisers and your website will be included in the advertisers directory.*

*All advertisers will be highlighted on Chamber social media platforms.*



**MARSHALLTOWN**  
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# **ECONOMIC DEVELOPMENT SUPPORT OPPORTUNITIES**



**MARSHALLTOWN**  
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## WORKFORCE SPONSORSHIPS

The Chamber's workforce programming initiative is stronger than ever. These events invite young professionals, community and business leaders, and engaged community members together to visit somewhere new and make new connections. The goal of this group is to have a bit of fun, while also learning more about the community they live or work in.

### **2025-2026 WORKFORCE PROGRAMS SPONSOR**

**\$1,000**

Logo on welcome board at each event

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Recognition on pre & post-event  
advertisements

**Connect Marshalltown** is a social gathering that occurs throughout the year at a different local establishment. The public is welcome to attend this social gathering to network and connect with other like minded individuals.

**Why Marshalltown** is a summer series for both interns and newcomers, bringing people together from all different industries for some fun, while learning more about all the great things Marshalltown has to offer.

### **WORKFORCE VIDEO SERIES SPONSOR**

**\$5,000**

Partner with us on a custom-produced workforce video that highlights your company and showcases one of your outstanding employees. This engaging video content is

designed to support your marketing and recruitment efforts, giving potential candidates an authentic inside look at your workplace, culture, and career opportunities. Whether you're looking to attract top talent or tell a great story about your team, this is a powerful way to humanize your brand and connect with your future workforce.

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# ECONOMIC OUTLOOK BREAKFAST

The 4th Annual Economic Outlook Breakfast invites businesses to come and hear about the changes in economic outlook for both our state as well as our nation. We will bring in a speaker to share their wisdom about our economic opportunities and collectively chart a path for the next year's economic growth. This event will be held in the winter of 2026.

## PRESENTING

**\$2,000**

Logo on welcome  
board at the event

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Recognition on  
pre & post-event  
advertisements

---

Recognition during  
event welcome  
presentation

---

1 table at the event

## GOLD

**\$1,250**

Name on welcome  
board at the event

---

Recognition on  
pre & post-event  
advertisements

---

4 tickets to the  
event

## SILVER

**\$500**

Name on welcome  
board at the event

---

Recognition on  
post-event  
advertisements

---

2 tickets to the  
event

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# ECONOMIC DEVELOPMENT THROUGH 2027

## Industrial Development

- Conduct Annual Business Retention & Expansion (BRE) largest private sector employers, county wide.
- Support large scale industrial recruitment by:
  - Marketing available land, including Marshalltown's certified site.
  - Support utility expansion to accommodate growth.
  - Develop targeted industry sectors based on existing community assets.

## Housing

- Support development of 1,000 new housing units by:
  - Utilizing \$10,000 grant for new home purchases to drive consumer interest in new homes.
  - Support development of new apartments, senior living facilities, and downtown upper-story housing.
  - Continue exploring new & innovative approaches to address housing demands.

## Workforce

- Support workforce development, growth, and retention through dedicated efforts.
- Host regular meetings with our HR community to bring resources, information, and updates to the collective group.
- Bolster and grow Connect Marshalltown.
- Support additional childcare slot development to ensure adequate, affordable, high-quality childcare is available.
- Continue to promote and support Home Base Iowa.
- Host "Why Marshalltown" summer intern series.
- Conduct community tours for any recruited position to Marshalltown.
- Partner with State of Iowa on the This is Iowa Talent Attraction Strategy.
- Host Leadership Marshalltown.
- Work to support our education systems (K-12, Post Secondary) to ensure alignment with workforce needs locally.

## Downtown Redevelopment

- Partner with Central Business District on downtown business recruitment efforts.
- Support opportunities for building rehabilitation and reuse.
- Develop marketing materials to attract developers for major in-fill development opportunities in downtown.
- Work closely with owner/developer of Unity Point campus on redevelopment potential.

## Retail

- Maximize ROI for Retail/Restaurant Grant.
- Through ICSC network, continue outreach for national & regional chain recruitment.
- Cultivate relationships with mall ownership and other commercial property owners.

## Placemaking

- In partnership with the City of Marshalltown, Marshall County, other government entities, non-profits, and community stakeholders, support and develop creative placemaking opportunities that provide for strong quality of life while creating unique, distinct, and authentic amenities for the residents of Marshalltown and Marshall County.

## Entrepreneurial Growth & Small Business Support

- Maximize new business development in retail/restaurant sector through Chambers. Retail/Restaurant Grant to support local ventures.
- Launch Entrepreneur Support network & build a program of services.
- Serve as a connector & supporter for Small Business Development Center (SBDC) to maximize impact for local businesses.

# ECONOMIC DEVELOPMENT THROUGH 2027 INVESTOR OPPORTUNITIES

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☐ **Bronze (\$1,000 - \$2,499 per year through 2027)**

Included on economic development email list and all press announcements.  
Invites to all economic development functions and investor meetings. Listing  
on appreciations advertisements and Annual Report.

☐ **Silver (\$2,500 - \$4,999 per year through 2027)**

All Bronze benefits + listing as an economic development investor on  
Marshalltown.org with a link to your company

- 2 seats at either the Annual Banquet or Economic Outlook Breakfast

☐ **Gold (\$5,000 - \$14,999 per year through 2027)**

All Silver benefits + Company logo included with listing

- 2 seats at the Annual Banquet and Economic Outlook Breakfast

☐ **Platinum (\$15,000+ per year through 2027)**

All Gold benefits

- 1 table at the Annual Banquet and Economic Outlook Breakfast

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



**MARSHALLTOWN**  
AREA CHAMBER  
OF COMMERCE

July 2025-June 2026