

October 2023

Volume 41, Issue 4

In this Issue

- Chamber News 2
- Business News 3
- Leadership 4
- Marshalltown Area News 5
- Ambassador Visits 6
- Chamber News 7
- Business Directory 8-9
- Tourism News 10
- Chamber News 11
- Chamber News 12



MARSHALLTOWN
AREA CHAMBER
OF COMMERCE

Chamber Welcomes new Workforce Director

Kate Bowermaster joined the Marshalltown Area Chamber of Commerce team on August 14, 2023 as the new Workforce Director.

With one month at the Chamber under her belt Bowermaster is excited for her new role. “I feel very fortunate to have this opportunity. I’ve been busy meeting with other workforce professionals, many individuals in the HR community and a few who work in education as well. I’m very interested in learning the struggles of attracting and retaining employees. The conversations I’ve had so far have been very insightful. Diving head-first into Leadership Marshalltown has also been fun; helping coordinate the program and setting everything up, but then sitting down to listen and learn.”

Bowermaster is a MHS graduate and lifelong Marshalltown area resident. She most recently served as the Marketing/Culture Coordinator at Bruin Manufacturing.



Kate Bowermaster, Workforce Director
kbowermaster@marshalltown.org



2023
Best of the Best

Congrats to all Chamber members who made the 2023 Times-Republican Best of the Best list! To view the winners and the finalists visit www.timesrepublican.com/best.

Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

Pre Sort Standard
U.S. POSTAGE
PAID
MARSHALLTOWN, IA
PERMIT NO. 42

MEMBER SPOTLIGHT

Marshalltown YMCA-YWCA

The Marshalltown YMCA-YWCA prides itself on being a place for everyone.

No matter the interest the Y has you covered from youth sports programs, to water aerobics, group exercise, strength training, basketball, cycling, yoga and more.

We offer both a recreational pool and a lap pool, providing many ways to have fun and be active. We are open seven days a week, to allow for you to get into that exercise routine and stick with it.

Our gym gets plenty of use from pickleball, basketball, volleyball and other sports. We often see families squaring off against each other in a game of hoops.

Our exercise floor has state-of-the-art treadmills, elliptical and circuit trainers, free weights, brand new dumbbells and more. We work hard to ensure new offerings match the needs of our members and are on top of the latest trends in health and wellness.

The Y Cultural Center also is a flurry of activity with a preschool, after school programs, dance and CrossFit 641. We are also vital as an economic engine of our community as we host several swim meets throughout the year including the Iowa Girls High School Athletic Union State Swimming and Diving Meet, which is coming up November 10 and 11.

Each fall and winter we run our Annual Campaign to raise funds to provide access to the Y for all. Donations directly affect our community as it allows for the Y to be a place for everyone. Learn more about the Y by visiting our website at www.ymca-ywca.org or stopping by and taking a tour.



New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses with your patronage.

Belle Glow

Marcela Lopez, Owner

13 E. Southridge Rd. Suite C, Marshalltown, IA 50158

641-751-8892

belleglowesthetics@gmail.com

Offering a variety of beauty services from facials, full body waxing to lash extensions & more!

Nied's Pharmacy

Doug Niedermann, Owner

211 W. Main St. Marshalltown, IA 50158

641-485-7494

Nied's Pharmacy is family-owned pharmacy located at 211 W. Main St. in Marshalltown. It's owners are Doug and Allison Niedermann who are former Marshalltown graduates and were looking for an opportunity to give back to the community that helped support them as they grew up here. Nied's Pharmacy offers prescription medications, over-the-counter medications, medication delivery services, compliance packaging, drive thru window option, immunizations, and gift items.

The Outlet Co-Work + Space

Kristin Polley, Owner

119 E. main St. Marshalltown, IA 50158

641-752-0792

www.theoutletcowork.com

kristin@theoutletcowork.com

The Outlet Co-Work and Space was opened to meet the growing demand for flexible and collaborative working environments. We aim to provide professionals, freelancers, and entrepreneurs with a productive and inspiring space to work, network, and innovate. Offering shared workspaces, private offices, meeting rooms, and amenities like high-speed internet, printing facilities, and communal areas, The Outlet Co-Work and Space enables individuals and businesses to reduce overhead costs, enhance productivity, and foster a sense of community.

Reminder! We have relocated!

The Chamber is located at 34 W. Main Street, Marshalltown
Please mail payments and correspondence to P.O. Box 1000.



New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

Salina's Small Cakes

Salina Caster, Owner

salinassmallcakes@gmail.com

Small cakes for big occasions! Salina's Small Cakes offers cakes, cupcakes, cookies and macarons.

Soul or System Photography

Austin Chadderdon, Owner

austinfoiowa@gmail.com

Soul or System Photography is a Marshalltown business dedicated to serving Marshalltown through photography for families, seniors, weddings, headshots and events. Soul or System Photography stands out through its modern, creative and luxury studio photography. The work has a big city editorial magazine style and quality that is reminiscent of work seen in Vogue, Rolling Stone and Vanity Fair. The family photography that is produced at Soul or System studio is fine art, like a classical painting that will endure for generations. The business is owned and operated by local native, Austin Chadderdon, a 2008 MHS graduate. Austin was a film and journalism student at the University Iowa and has studied studio photography extensively alongside some of the most prestigious photographers in the country.

Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Barr Asset Management	24	Marshalltown Central	
City of Marshalltown	31	Business District	36
Con-Struct, Inc.	50	Moore, McKibben,	
Consumers Energy	47	Goodman, & Lorenz	30
CTI Ready Mix INC	59	Mosaic Church	4
Dr. David Clark, D.D.S.	40	Multifaceted Approach, LLC	1
Edward Jones - Bruce Wirin	43	OPA Grill LLC	4
Edward Jones - Elisabeth Bieber	2	Ritchie Industries	9
Eyecare Associates	64	St. Paul's Episcopal Church	1
First Interstate Bank	60	The Bridge Home	2
Five Star Real Estate Group	29	TIG Distributing, Inc.	12
Hahn Roofing	23	Times-Republican	62
Holiday Inn Express & Suites		TNT Price Income Tax	7
Marshalltown	3	US Bank	59
Iowa Veterans Home	35	VCA Marshalltown	
JBS Swift & Company	64	Animal Hospital	35
Jensen Ford-Lincoln, Inc.	56	Wausau Homes	5
Kading Properties	4	Wells Fargo Advisors	45



September 13, 2023

Business After Hours at **The Outlet Co-Work + Space/Five Star Real Estate**



September 12, 2023

Caffeinated Conversations at **Home Federal Savings Bank**



MARSHALLTOWN AREA CHAMBER OF COMMERCE



Board of Directors

Erin McGregor, Chair
Damon Morrison, Vice Chair
Amanda Accola, Treasurer
Mike Miller, Past Chair

Aimee Deimerly-Snyder
Carol Hibbs
Robert Maharry
Kevin Meyer
Kristin Polley
Zach Stahlin
Todd Steinkamp
Deb Wollam

Ex-Officio

Dr. Theron Schutte, MCSD
Dr. Kristie Fisher, IVCCD
Heidi Dalal, Martha-Ellen Tye
Foundation

Staff:

John Hall
President & CEO
Sarah Smith
Membership & Communications Director
Dylan Does
Tourism Director
Kate Bowermaster
Workforce Director
Nicole Collins
Administrative Assistant

MARSHALLTOWN AREA CHAMBER OF COMMERCE

WE HAVE MOVED!



The Chamber office is now located at 34 W. Main Street in downtown Marshalltown. Stop by and check out our new space during office hours. We would be happy to give you a tour!

Please remit payment to:
P.O. Box 1000, Marshalltown

Listen to...

Chamber Chat

Sunday mornings
6:30 a.m.
on 99.5 KDAO FM
7:30 a.m.
on 1190 KDAO AM

Upcoming Events

Thursday, October 5
Ladies Night Out
4:00 - 7:00 p.m.

Thursday, October 19
Business After Hours
McGregors
Furniture & Mattress
4:30 - 6:30 p.m.

Wednesday, October 25
Caffeinated Conversations
Accura Healthcare of
Marshalltown at
West End Perk
7:30 - 9:00 a.m.

Farmers SAVINGS BANK
Andrea Jordan NMLS #400140 is **YOUR**
Community Banking Connection
for Real Estate Loans!

Apply 24/7 at
andreajordan.zipforhome.com

fsb-iowa.com / 641-752-2525 **FDIC**

EQUAL HOUSING LENDER

If you have Marshalltown area news to brag about, submit it to The Digest via email to office@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.



(we just have to *brag a little*)

UnityPoint Health Again Named One of Best Employers in Iowa, Illinois and Wisconsin

For the third consecutive year UnityPoint Health® has been named one of the best employers in Iowa, Illinois and Wisconsin by Forbes.

In compiling their 2023 list of “America’s Best Employers by State,” Forbes surveyed more than 70,000 workers at companies with at least 500 employees in each state and the District of Columbia. Workers were asked to rate their employer overall and in categories such as work environment, compensation, diversity, opportunities for career advancement and pride in the company’s services.

UnityPoint Health was one of 276 hospitals and health systems nationwide included in this year’s list.

“It’s an honor to be recognized as a great employer for the third consecutive year,” said UnityPoint Health President Scott Kizer. “Our culture, our amazing people and our values are what truly make us unique and make UnityPoint Health a place where people want to work.”

UnityPoint Health continues to receive high marks as an employer in all three states of its footprint. In addition to being included on the Forbes best employers list the last three years, UnityPoint Health also was named one of the 150 Top Places to Work in Healthcare by Becker’s Hospital Review in 2023 and 2022. The Becker’s list highlights hospitals, health systems and healthcare companies that promote diversity within the workforce, employee engagement and professional growth.

The workplace recognitions highlight UnityPoint Health’s continued focus on advancing talent and culture and continuing to invest in team member empowerment, leadership effectiveness, diversity, equity and inclusion, team member well-being and Total Rewards benefits.

E-billing reminder

The Chamber has switched to e-billing for membership dues, so remember to check your email for your dues billing (and check your spam/junk folder as well). For more information on your Chamber membership billing, contact Administrative Assistant Nicole Collins (ncollins@marshalltown.org).

Check out the Chamber volunteer page on our website:
business.marshalltown.org/volunteer-opportunities

Welcome!

Pinnacle Bank is pleased to announce the addition of Caitlyn Stochl to its Toledo staff as Customer Service Representative. Stochl is a graduate of South Tama and has most recently worked at Murph’s Creamery & Grill. She currently resides in her hometown, Tama, and has one son, Cash.

“Joining Pinnacle Bank has been such a great experience,” Stochl commented. “I am beyond grateful and proud of the opportunity to work at a bank in my community.”

“Caitlyn will be an asset to our team here at Pinnacle Bank,” said Tammy Kalinay, AVP/Branch Manager at Pinnacle Bank in Toledo. “I am excited to welcome her as a member of our customer service department.”



Pinnacle Bank is pleased to announce the addition of Kaylah McDonough to its staff as Customer Service Representative. McDonough has over 3 years of banking experience, having worked most recently for First Interstate Bank. She resides in her hometown of Gladbrook with her fiancé Bryce, and their son, Lewis.

“I am ecstatic to be joining such a driven, caring team here at Pinnacle Bank and looking forward to forming new relationships with my coworkers, customers, and community,” McDonough commented.

“I am delighted to welcome Kaylah to our friendly customer service team. I am confident that with her 3 years of banking experience in customer service, she will contribute substantially to Pinnacle Bank’s expert customer service care,” said Rose Duffy, AVP/Branch Manager at Pinnacle Bank in Marshalltown.





CHAMBER AMBASSADORS VISITS



On August 22nd the Chamber Ambassadors helped new Chamber member **Remix Dance Studio** celebrate their transition to a nonprofit organization with a ribbon cutting.
Photo credit: Times-Republican



On September 1st the **Marshalltown Community School District** celebrated the completion of the Marshalltown High School Stadium Complex. The new facility features a wider athletic field, new track and field areas, advanced lighting systems, and so much more.
Photo credit: MCSD

To view images from past ribbon cuttings & courtesy calls visit our website at
www.marshalltown.org/ribbon-cuttings-courtesy-calls

KAPAUN & BROWN HEATING & COOLING
The Exclusive Premier
Lennox Dealer



HOME COMFORT SYSTEMS
Innovation never felt so good.™



Best of the Best
17 yrs.



Bryan, Keith, Josh and Bennett Brown



KAPAUN & BROWN, Inc.
"Where Quality is a Promise for 46 Years"

Celebrating
4 Generations
of Excellence!

1002 W. Lincolnway,
Marshalltown
641-753-3563
kapaunandbrowninc.com



GOODYEAR
#1 in Tires



**CERTIFIED
AUTO SERVICE**

*"Your Hometown Tire and
Auto Service Center"*

McAtee
Tire & Service Center, Inc.



McAtee Tire

205 E. Linn St.
Marshalltown
752-7511

Visit www.marshalltown.org for all the latest
Chamber news and upcoming events.

Thank You Ambassadors!



MARSHALLTOWN
AREA CHAMBER
OF COMMERCE



Listen to Chamber Member Moment every
Wednesday morning at 8:35 a.m. on
News-Talk KFJB 1230 AM or 93.9 FM
To sign up to participate in the Chamber Member
Moment email office@marshalltown.org

If you would like to schedule a visit with the
Chamber Ambassadors contact Chamber
Membership & Communications Director Sarah
Smith, ssmith@marshalltown.org or
641-753-6645.

Thank you to this incredible group of volunteers our Chamber Ambassadors!

Each month, this group of volunteers
visits Chamber member businesses and
organizations to say "thank you".
We'd like to take this opportunity to thank them!

Don Albert Doug Beals Cindy Brodin
Heidi Drager Amy Feisel Pat Gulbranson Joe Hannam
Denny Hass Andrea Jordan Kari Kilstrom Terry Kluck
Tom Mack Melanie Messerli Dan Moellers Kris Naughton
Mark Osmundson Jon Pierce Mary Rund Gary Schaudt
Roger Schoell Andy Schwandt Kevin Vaughn Tom Wahl



Central Iowa Capital Advisors



Gary Schaudt

25 S. Center Street
Marshalltown, IA
641-752-2041

Securities and advisory services offered through
LPL Financial, a registered investment advisor,
Member FINRA/SIPC.



SHOMO-MADSEN INSURANCE



Independent Insurance Agent

*Your Locally
Owned
Choice For
All Your
Insurance
Needs!*



**Auto • Home
Business • Farm
Life • Health**

753-6691

Toll Free 1-888-753-6691

22E. Main St. • Marshalltown

Chamber Bucks are great gifts and a perfect way to THINK LOCAL FIRST!



BUSINESS DIRECTORY

ADVERTISING SPECIALITIES

MARSHALLTOWN TIMES-REPUBLICAN

135 W. Main
Marshalltown

753-6611

WANATEE ACCOUNTING SERVICES

"Since 1994"

Family owned and operated

9 E Southridge Rd, Suite B,
Marshalltown, IA 50158, USA
641-753-1227

lisa@wanateeaccounting.com

COMMERCIAL CONSTRUCTION

WOODRUFF CONSTRUCTION, LLC

info@woodruffcompanies.com

www.woodruffcompanies.com

515-232-4535

HEATING & COOLING

B & G HVAC

1208 E. Main Street
Marshalltown

641-752-3429

APARTMENTS

SOUTHERN HILLS APARTMENTS

753-4533

BOULDER PROPERTIES 1 & 2 Bedroom Apartments

641-752-7767

www.venturellc.com

HITCHINS & THRONSON PLC

Kevin R Hitchins
Joel R. Thronson
Jeffrey P. Hazen
Roger R. Schoell

102 East Church St., Marshalltown
641-752-4507

CREDIT UNIONS



A Family Place

Lennox Employees Credit Union

1004 E. Main Street • Marshalltown, IA 50158

641-754-4501

HEATING & COOLING

KAPAUN & BROWN

1002 W. LINCOLNWAY
MARSHALLTOWN

641-753-3563

ATTORNEYS AT LAW

MOORE, McKIBBEN, GOODMAN, & LORENZ, LLP

James L. Goodman
William J. Lorenz
Douglas W. Beals
Michael R. Horn
Norma J. Meade
Sean K. Heitmann
Brandon J. Buck
26 S. 1st Avenue
Suite 302
Marshalltown

641-752-4271

www.marshalltownlaw.com

AUTOMOTIVE

ARNOLD MOTOR SUPPLY

116 E. Anson St.
Marshalltown

753-5533

BUILDING SUPPLIES

SPAHN & ROSE LUMBER CO.

110 W. Madison St.
Marshalltown

752-1541

ENGINEERING & LAND SURVEYING

CLAPSADDLE-GARBER ASSOCIATES, INC.

16 E. Main St.
Marshalltown

752-6701



- Federal 30% Tax Incentive
- Federal 30% Tax Exempt Rebate
- Sales & Property Tax Exemptions
- Business/Ag Depreciation
- 25 Year Power Production Warranty
- NABCEP Certified Team
- 5 Year Service Contact

Turn-key- We've got you covered from start to finish!

CALL MIKE DUNN TODAY!
YOUR LOCAL SPECIALIST

641-352-0022

www.1sourcesolar.com

INSURANCE

AssuredPartners

11 E. Church Street
Marshalltown

752-4618

SHOMO-MADSEN

INSURANCE

22 E Main St.
Marshalltown

753-6691

Place your
business here
call 641-753-6611

GET STARTED TODAY





BUSINESS DIRECTORY

JANITORIAL



ServiceMaster of
Marshalltown
www.svmmarshalltown.com

641-752-3956

PLUMBING & ELECTRIC

ELECTRIC SUPPLY OF MARSHALLTOWN

1008 S. 12th Ave.
Marshalltown
752-4672

HARTWIG PLUMBING & HEATING INC.

1002 W. Lincolnway
Marshalltown
752-5707

MISCELLANEOUS

AUGUSTINE COMPANY

1210 Industrial Blvd.,
Marshalltown
753-3875

SALVATION ARMY

107 W. State St.,
Marshalltown
753-5236

REAL ESTATE

VALERIE BELLILE

641-751-1873
1st Rate Real Estate
1610 South Center Street
Marshalltown, Iowa 50158
641-753-3080

TAX SPECIALISTS

ACCU-TAX

1302 W. Main St.
Marshalltown
752-6033

Interested in becoming
a **Chamber member?**

Contact Sarah Smith,
Membership &
Communications

Director to learn more
about our membership
options!

(ssmith@marshalltown.org)

To learn more about
the Chamber visit
our website at

www.marshalltown.org

NURSING HOMES



Of Marshalltown

"Partners in Care, Family for Life"

2401 S. 2nd St. Marshalltown
641-752-1553

GRANDVIEW HEIGHTS

Rehab & Healthcare
910 E. Olive St. Marshalltown
752-4581
Where Our Family Takes Care of Yours!

TELEPHONE SYSTEMS

Tele-Difference

Telephone Sales & Installation
Phone & Data Cabling Specialists

641/753-6422

telediff@heartofiowa.net
Steve Hubbard • Adam Grant

Chamber Members Advertise Here!

Did you know that as a member of the Marshalltown Area Chamber of Commerce you are able to advertise in the **Chamber Digest** newsletter for a reduced price?

For more information on advertising in the Chamber Digest contact Rhonda James at the Times-Republican.

641-753-6611 ext. 240
rjames@timesrepublican.com

www.marshalltown.org Statistics

	August '23	Avg/Month	YTD Total
Unique Visitors	9,193	10,280	82,237
Number of Visits	15,633	22,504	180,033
Page Views	93,086	32,784	262,270
Hits	374,188	577,171	4,617,369

The Marshalltown Area Chamber of Commerce's website traffic is strong.

The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism.

Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

Need an employee?
Looking for an employer?
Check out the Chamber's online Marshalltown
Job Postings at:
www.marshalltown.org/jobs



SUPPORT
SMALL BUSINESS



MARSHALLTOWN
AREA CHAMBER
OF COMMERCE

2023-2024
Think Local First Leading Sponsor



CIACA

Central Iowa Capital Advisors

Chamber Chat
every Sunday morning
6:30 a.m. on 99.5 KDAO FM
7:30 a.m. on 1190 KDAO AM

Chamber Bucks are available year-round and make great gifts!
To order call or email
641-753-6645
office@marshalltown.org



SAVE THE DATES



UPCOMING MCBD EVENTS

OCT 19
NOV 16
DEC 21

**THIRD
THURSDAY**
EXTENDED
SHOPPING HOURS
DOWNTOWN



**HAUNT THE
BLOCK**

**OCT
26**

TRICK OR TREAT IN
THE DOWNTOWN

**NOV
11**

**ADOPT
A VET**

SPREADING CHEER
TO OUR VETERANS



**HOLIDAY
STROLL**

**NOV
18**

THE SWEETEST
CHRISTMAS



MORE INFO:

FACEBOOK @MARSHALLTOWNCENTRALBUSINESSDISTRICT
WWW.MARSHALLTOWNMAINSTREET.ORG

Sign up for 'This Week in Marshalltown' weekly events newsletter

Don't miss out on upcoming community events! Sign up for the weekly event email newsletter "This Week in Marshalltown" and receive a listing of upcoming events via email each Monday. To sign up for the newsletter contact the Chamber office at office@marshalltown.org.

Chamber member benefit tip

Did you know a benefit to Chamber membership is that you are able to “brag” about your business or organization in The Digest? Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. If you have Marshalltown area news to brag about, submit it to Sarah Smith via email at ssmith@marshalltown.org



Ladies Night

OCTOBER 5, 2023
4:00 - 7:00 PM



**VISIT
PARTICIPATING
CHAMBER MEMBER
BUSINESSES FOR
REFRESHMENTS,
PRIZES AND
PROMOTIONS!**

**SCAN THE CODE FOR
MORE INFORMATION!**

Customer Relationships & Retention

Let's talk about customers....

Customers are faced with an abundance of choice to meet their needs in today's marketplace. Just like business owners they are, also, moving through an inflationary marketplace and have become more conscious about how they spend their dollars. We may not be able change the economic cycle, but we can manage customer experience.

If the business has a customer relationship management (CRM) system, this is a great time to see what the data is saying. Information to consider includes customer frequency, purchasing preferences, average sale. This data can help the business focus marketing efforts toward opportunities to encourage more customers and sales similar to those already occurring. If the business does not have or utilize a CRM system, it may be time to learn more about a CRM system and how it could help the business.

Next, understanding the business's unique customer information can be very helpful in retaining existing customers. For instance, perhaps we notice that a once regular customer is absent and a look at the CRM verifies the notice. The data probably doesn't say why. Why is helpful! A customer retention strategy to reach out to the client or clients for feedback would help. The change in use may be due to a previous poor experience, lack of product availability or simply a change in need on the part of the client. Armed with information we then know whether effort should be spent reengaging the customer or developing a new customer.

Finally, we should explore methods to keep our business top of the customer's mind. We could pursue free publicity, volunteer for activities that are meaningful to us, schedule an open house and invite, invite, invite. We could offer coupons or discounts for return visits, ask a customer what they like about our business, ask the customer about complimentary products that they would consider.

No doubt, many of us have already incorporated these ideas or similar ones into our business practices. And, if you are like me, when the business is humming I become lax with the customer focused activities. No worries! We can begin again!

ISU SBDC is here to work with you. Our services are without cost and confidential. How can we help? Let's get a conversation going. We can be reached through a click or a call. The fastest method to connect with us is to visit iowasbdc.org, select the request counseling button, complete the electronic form and choose Iowa State as your center of choice. Call us at 515-296-7828 or, ask a Chamber official how to reach us and they will point you in our direction.

Enjoy today-Sheri Benson, CBA, CGBP, ISU SBDC business counselor



Economic Statistics

Employment – Marshall County - July	2023	2022
(Source: Iowa Workforce Development)		
Labor force	17,860	17,310
Unemployed	1,030	750
Percent unemployed	5.7	4.3
Total employment	16,840	16,560
Marshall County Construction - July	2023	2022
(Source: Marshalltown Building Department)		
Building permits	3	13
New Residential Construction	\$0	\$658,253
Residential Addition/Remodeling	\$4,680	\$118,858
New Commercial/Industrial Const.	\$2,137,008	\$0
Commercial/Industrial Remodeling	\$0	\$0
Housing Sales Data - August	2023	2022
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	35	38
Average sale price	\$187,404	\$173,944
Median sale price	\$169,000	\$167,450

Upcoming Chamber Events

.....

October 5-Ladies Night Out
October 19-Business After Hours
McGregors Furniture & Mattress
October 25-Caffeinated Conversations
Accura Healthcare of Marshalltown
November 14-Caffeinated Conversations
Pinnacle Bank
November 16-Business After Hours
Hellberg's Jewelers
December 6-Business After Hours
Strand's Flooring & Paint

For more information on these Chamber events visit our website at www.marshalltown.org/chamber-events



Lance Horbach
Agent



Marna Mitchell-Butler
Agent-CSA



Ryan Larmore
Agent



Pat Hageman
Agent



Paul Beals
Agent



Tyler Slagle
Agent



Mark Rohde
Agent



Heather Hanus
Agent-CSA



Rich Mohan
Agent



Bonnie Ohrt
Processor



Darla Rowley
Agent-CSA



Carla Nordstrom
Agent-CSA



Jodi Eygabroad
Agent-CSA



AssuredPartners

POWER

through Partnership

11 EAST CHURCH STREET - MARSHALLTOWN, IA

(641) 752-4618

AUTO - HOME - BUSINESS - FARM PROPERTY & LIABILITY - CROP/HAIL - LIFE
HEALTH - WORKERS COMPENSATION - MEDICARE - LONG-TERM CARE - ANNUITIES

LOCAL CLAIMS SERVICE

www.AssuredPartners.com



Kristi Carlson
Office Manager



Matt Roelsgard
Information Systems



Vivian Ceron
Agent-CSA



LeAndrea Abel
Administrative Assistant