



**MARSHALLTOWN**  
AREA CHAMBER  
OF COMMERCE

# 2023-2024 EVENT & PROGRAM SPONSORSHIPS

Please fill out the sponsorships sign up form and return to P.O. Box 1000 or scan and email to [ssmith@marshalltown.org](mailto:ssmith@marshalltown.org). Sponsorships will be billed at the time of the event unless otherwise requested to pay in advance.

**SARAH SMITH**

**MEMBERSHIP & COMMUNICATIONS DIRECTOR**

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**641-753-6645**

**SSMITH@MARSHALLTOWN.ORG**

**WWW.MARSHALLTOWN.ORG/SPONSORSHIPS**

July 2023-June 2024



# Event & Program Sponsorships Sign Up Form

July 2023-June 2024

## Chamber Events

### Annual Banquet

- ☐ **Presenting** \$3,000
- ☐ **Gold** \$2,000
- ☐ **Silver** \$1,000

### Scholastic Banquet

- ☐ **Presenting** \$1,000    ☐ **Gold** \$500
- ☐ **Silver** \$250        ☐ **Student** \$50
- ☐ **Friend of Education** \$130

### Annual Educator Appreciation

- ☐ **Presenting** \$1,000    ☐ **Gold** \$500
- ☐ **Silver** \$300        ☐ **Bronze** \$150

### Caffeinated Conversations

- ☐ **CC sponsor** \$150

Indicate desired month \_\_\_\_\_

### Economic Outlook Breakfast

- ☐ **Presenting** \$1,500    ☐ **Gold** \$700
- ☐ **Silver** \$400

### Business After Hours

- ☐ **BAH sponsor** \$300

Indicate desired month \_\_\_\_\_

### Member Appreciation Luncheon

- ☐ **Presenting** \$1,500    ☐ **Gold** \$700
- ☐ **Silver** \$400

### Workforce Program Events

- ☐ **2023-2024 Sponsor** \$1,000

### Women in Business Luncheon

- ☐ **Presenting** \$2,000    ☐ **Gold** \$1,250
- ☐ **Silver** \$500        ☐ **Supporting** \$250

### Chamber Ambassadors Golf Outing

- ☐ **Presenting** \$2,500    ☐ **Cart** \$1,500
- ☐ **Lunch** \$1,500        ☐ **Gold** \$1,250
- ☐ **Silver** \$750        ☐ **Exclusive Tee Box** \$500
- ☐ **Hole in One** \$500    ☐ **Contest Hole** \$500
- ☐ **Hole** \$115

## Chamber Programs

### Leadership Marshalltown

- ☐ **Presenting** \$3,000  
☐ **Gold** \$1,250  
☐ **Silver** \$500

### Think Local First

- ☐ **Leader** \$1,500  
☐ **Champion** \$750

### Government Affairs

- ☐ **Presenting** \$1,000  
☐ **Supporter** \$400

## Chamber Publications & Media

### Chamber Bucks

- ☐ **Coupon/Ad** \$50

Indicate desired month \_\_\_\_\_

### Digest

- ☐ **Member Spotlight** \$100  
☐ **Advertising Insert** \$150

Indicate desired month \_\_\_\_\_

### Chamber Headlines & Happenings

- ☐ **H&H Sponsor** \$200

Indicate desired month \_\_\_\_\_

### Shop Marshalltown Email Blast

- ☐ **Email Blast** \$100

Indicate desired month \_\_\_\_\_

## Total Sponsorship Amount

\$ \_\_\_\_\_

**Contact Membership & Communications Director Sarah Smith ([ssmith@marshalltown.org](mailto:ssmith@marshalltown.org)) with questions or concerns regarding the Chamber events & programs total resource campaign. Please keep in mind that some sponsorships may sell out. Priority goes to those who sponsored the year prior then all sponsorships are sold on a first come first serve basis.**

## Business Information

Company (Business) Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## 2024 ANNUAL BANQUET

The Chamber's 126th Annual Banquet will be held in June 2024. Chamber members are invited to attend this evening event, giving your company the opportunity to reach business and community leaders from nearly 500 organizations. Sponsoring the Annual Banquet highlights your business as one of our community's top supporters and gives you exposure to some of the area's top business professionals.

### PRESENTING

**\$3,000**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

Recognition during event welcome presentation

2 tables at the event

### GOLD

**\$2,000**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

Recognition during event welcome presentation

1 table at the event

### SILVER

**\$1,000**

Name on welcome board at the event

Recognition on post-event advertisements

1 table at the event

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## ANNUAL EDUCATOR APPRECIATION

This annual event starts off each school year in the fall with an appreciation event for teachers, staff, and administrators from Marshalltown Community School District, St. Francis Catholic School, and Marshalltown Christian School. In addition the Annual Educator Appreciation sponsors will also host a welcome back event for the staff and faculty at Marshalltown Community College.

### PRESENTING

**\$1,000**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

### GOLD

**\$500**

Name on welcome board at the event

Recognition on pre & post-event advertisements

### SILVER

**\$300**

Name on welcome board at the event

Recognition on post-event advertisements

### BRONZE

**\$150**

Name on food table at the event

Recognition on post-event advertisements

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## ECONOMIC OUTLOOK BREAKFAST

This annual event began in winter 2023. The Economic Outlook Breakfast invites businesses to come and hear about the changes in economic outlook for both our state as well as our nation. We will bring in a speaker to share their wisdom about our economic opportunities and collectively chart a path for the next year's economic growth.

### PRESENTING

**\$1,500**

Logo on welcome  
board at the event

---

Recognition on  
pre & post-event  
advertisements

---

Recognition during  
event welcome  
presentation

---

1 table at the event

### GOLD

**\$700**

Name on welcome  
board at the event

---

Recognition on  
pre & post-event  
advertisements

---

2 tickets to the  
event

### SILVER

**\$400**

Name on welcome  
board at the event

---

Recognition on  
post-event  
advertisements

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## MEMBER APPRECIATION LUNCHEON

Chamber staff, Board of Directors, and Ambassadors welcome all Chamber member businesses/organizations and their employees to our 8th Annual Member Appreciation event. This event will be held in the Fall of 2023 as a luncheon and will feature a great meal, networking, and fun. This is a small way for us to say "thanks" to all of our Chamber members. Attendance is free to all employees of Chamber member businesses/organizations.

### PRESENTING

**\$1,500**

Logo on welcome board at the event

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Recognition on pre & post-event advertisements

### GOLD

**\$700**

Logo on welcome board at the event

---

Recognition on post-event advertisements

### SILVER

**\$400**

Name on welcome board at the event

---

Recognition on post-event advertisements

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## WOMEN IN BUSINESS LUNCHEON

In 2019, the Chamber introduced the Women in Business luncheon as a way to celebrate the many women in our community, working to make it better. This event will feature a keynote presentation focused on women in the workplace. Additionally, one local female business leader will be recognized for her contributions to the Chamber, her business/organization, and the community. Please note: This event typically sells out.

### PRESENTING

**\$2,000**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

Recognition during event welcome presentation

2 tables at the event

### GOLD

**\$1,250**

Logo on welcome board at the event

Recognition on pre & post-event advertisements

1 table at the event

### SUPPORTING

**\$250**

1 table at the event

### SILVER

**\$500**

Name on welcome board at the event

Recognition on post-event advertisements

1 table at the event

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## SCHOLASTIC BANQUET

Each year, the Chamber recognizes the academic achievements of the top 5% of graduating seniors from Marshall County High Schools (East Marshall, Green Mountain-Garwin, Marshalltown, and West Marshall). The event features a keynote presentation by a local business or community leader and recognition of each student by his/her respective principal. Approximately 100 students and their families attend.

PRESENTING	GOLD	SILVER
<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
Logo on welcome board at the event	Logo on welcome board at the event	Name on welcome board at the event
Recognition on pre & post-event advertisements	Recognition on post-event advertisements	Recognition on post-event advertisements
Recognition during event welcome presentation	<b>FRIEND OF EDUCATION</b>	<b>STUDENT</b>
	<b>\$130</b>	<b>\$50</b>
	Recognition on post-event advertisements	Recognition on post-event advertisements

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## CAFFEINATED CONVERSATIONS

This informal networking event gives your business the opportunity to showcase its products and services to Chamber members. Caffeinated Conversations offers business professionals a way to make new connections and get to know your fellow Chamber members. Sponsoring business is responsible for providing food and drinks during event. Sponsoring business is responsible for securing location for event (if not held at your place of business). This event is intended to be held in the morning, typically from 7:30-9am.

### HOST

**\$150**

Promotional flyer  
for the event

---

Event e-mail to our  
nearly 1,200  
Chamber contacts

---

Event included in the  
Chamber's online  
calendar of events

---

1 set of mailing labels

### 1 EVENT AVAILABLE PER MONTH JULY 2023-JUNE 2024

Please note: Precedence is given to businesses/organizations who participated in the year prior. In the event a month opens up an email will be sent to all Chamber contacts, that month can be claimed on a first come/first serve basis.

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# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## BUSINESS AFTER HOURS

This informal networking event gives your business the opportunity to showcase its products and services to Chamber members. Business After Hours offer networking in a fun and relaxed atmosphere. Sponsoring business is responsible for providing food and drinks during event. Sponsoring business is responsible for securing location for event (if not held at your place of business). We suggest hosting this event in the early evening between 4:30-6:30 p.m.

### HOST

**\$300**

Promotional flyer  
for the event

---

Event e-mail to our  
nearly 1,200  
Chamber contacts

---

Event included in the  
Chamber's online  
calendar of events

---

1 set of mailing labels

### 1 EVENT AVAILABLE PER MONTH JULY 2023-JUNE 2024

Please note: Precedence is given to businesses/organizations who participated in the year prior. In the event a month opens up an email will be sent to all Chamber contacts, that month can be claimed on a first come/first serve basis.

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## CHAMBER AMBASSADORS GOLF OUTING

The Chamber Ambassadors Golf Outing is an annual event that allows members a fun day of networking, business development, and golf. The outing is an excellent opportunity to market your business/organization as well as treat a client or potential client to a great day of golf in a relaxed atmosphere. The Chamber Ambassadors Golf Outing is a shotgun start at 10:00 a.m. on Elmwood Country Club. Open to 144 golfers. This event will be held Friday, August 18, 2023.

### PRESENTING

**\$2,500**

Logo on welcome board at the event & event sign

Recognition on pre & post-event advertisements

Foursome team at the event

### CART

**\$1,500**

Signage on each golf cart

Recognition on post-event advertisements

Foursome team at the event

### LUNCH

**\$1,500**

Signage at lunch station

Recognition on post-event advertisements



Foursome team at the event

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## CHAMBER AMBASSADORS GOLF OUTING

### GOLD

**\$1,250**

Logo on welcome  
board at the  
event/event sign

---

Recognition on  
post-event  
advertisements

---

Foursome team at  
the event

### SILVER

**\$750**

Name on welcome  
board at the event

---

Recognition on  
post-event  
advertisements

### HOLE SPONSORSHIPS

CONTEST HOLE

**\$500**

EXCLUSIVE TEE BOX

**\$500**

HOLE IN ONE

**\$500**

HOLE SIGN

**\$115**

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# WORKFORCE PROGRAM EVENTS

CONNECT MARSHALLTOWN  
WHY MARSHALLTOWN

The Chamber's workforce programming initiative is stronger than ever. These events invite young professionals, community and business leaders, and engaged community members together monthly to visit somewhere new and make new connections. The goal of this group is to have a bit of fun, while also learning more about the community they live or work in. Connect Marshalltown is a social gathering that occurs once a month September-May at a different local establishment. The public is welcome to attend this social gathering to network and connect with other like minded individuals. Why Marshalltown is a summer intern series, bringing people together from all different industries for some fun, while learning more about all the great things Marshalltown has to offer.

**2023-2024**  
**WORKFORCE PROGRAMS SPONSOR**

**\$1,000**

Logo on welcome board at the event

---

Recognition on pre & post-event  
advertisements

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# LEADERSHIP MARSHALLTOWN

The Leadership Marshalltown program has graduated business and community leaders who have stepped up and taken roles in various local businesses, non-profit organizations, as well as board seats for a variety of Marshalltown area service clubs and organizations. The program is a 9-month long leadership and community awareness initiative that introduces class members to various community issues, programs, businesses, resources, and events, while also incorporating the Kansas Leadership Center's leadership framework to develop the individuals as leaders both inside the business and out.

## PRESENTING

**\$3,000**

Logo on welcome board at all events

Recognition on pre & post-event advertisements



Ability to host a class session at your business

(this includes the opportunity to speak to the class & tour your business)



1 spot in the class

(pending availability)

## GOLD

**\$1,250**

Logo on welcome board at all events

Recognition on pre & post-event advertisements



Ability to speak to the class during one session or tour your business

## SILVER

**\$500**

Name on welcome board at all events

Recognition on post-event advertisements

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## THINK LOCAL FIRST

The Chamber relaunched our Think Local First campaign with a new logo and advertising campaign to support businesses, organizations, and individuals to Think Local First when it comes to making purchases and selecting services. This doesn't just mean retail purchases; it's also selecting local vendors for service needs, and supporting our local education system. We're asking you to commit to Thinking Local First when making purchases and selecting services.

### LEADER

**\$1,500**

Logo on Chamber  
Think Local First  
webpage

Sponsor of Think  
Local First  
promotions

### CHAMPION

**\$750**

Logo on Chamber  
Think Local First  
webpage

Sponsor of Think  
Local First  
promotions

### THINK LOCAL FIRST EVENTS & PROGRAMS

Retail Events:  
Valentine's Day  
Spring Open Houses  
Back-to-School Open Houses  
Ladies Night Out  
Shop Small Saturday

Annual Shopping Guide  
TLF Social Media  
Small Business promotions

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# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## GOVERNMENT AFFAIRS

As your voice at the State Capitol and in Washington DC, we try to provide updated information and access regarding legislation that will affect our businesses and community. As a sponsor you will be invited to help us craft our priorities and acknowledged in our weekly legislative update emails during the state legislative session.

### PRESENTING

**\$1,000**

Logo on any  
government  
communications  
sent by the Chamber

---

Recognition at any  
government events  
hosted by the Chamber

---



Sponsor for the  
Marshalltown  
Day at the  
Capitol

### SUPPORTER

**\$400**

Name on any  
government  
communications  
sent by the Chamber

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## CHAMBER HEADLINES & HAPPENINGS

To keep members informed on upcoming events, registration deadlines, and other pertinent news, the Chamber distributes weekly Chamber Headlines & Happenings emails to all members (1,200 distribution). This sponsorship will include your logo, link to website and 'sponsored by' on the email. These emails serve as one of the primary communication tools between the Chamber and our members.

**H&H**

**\$200/MONTH**

Logo, website link, and recognition in weekly Chamber Headlines & Happenings email. This sponsorship is sold monthly July 2023-June 2024.

## SHOP MARSHALLTOWN EMAIL BLAST

As needed, the Chamber will send a "Shop Marshalltown" email blast to 1,200 Chamber members. Your business can use this service to promote a specific product or service, a sale or event, or general information about your business. You provide the content; we design the email and make sure it's distributed!

**EMAIL BLAST**

**\$100**

Information distributed as approved by sponsoring business. Editorial content is subject to approval by Chamber staff.

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## CHAMBER BUCKS

Each year, the Chamber sells more than \$70,000 in Chamber Bucks to be spent with Chamber member businesses and organizations. That's \$70,000 kept in the Marshalltown area! A Buyer's Guide is distributed with each sale, listing all Chamber member businesses and organization that accept Chamber Bucks.

### COUPON/AD

**\$50**

Coupon sponsor receives coupon/flyer/special offer provided on/with all Buyer's Guides distributed with every purchase during your sponsored month.

\*one available per month

## DIGEST ADVERTISING

The Digest is a monthly publication distributed directly to our 900 Chamber representatives, as well as inserted in the Marshalltown Times-Republican.

### MEMBER SPOTLIGHT

**\$100**

One (1) half-page (color) feature in The Digest and inserted in the Marshalltown Times-Republican, including company logo, graphics or other materials provided by sponsoring business

### ADVERTISING INSERT

**\$150**

One (1) full-page (color) 8 ½ x 11 single-sided advertising flyer promoting your business, event, or special promotion inserted into the Digest. Flyer can be designed by you or Chamber staff.

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