

September 2022

Volume 40, Issue 3

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MARSHALLTOWN AREA CHAMBER OF COMMERCE

2022 Annual Educator Appreciation

On August 22, 2022 the Chamber staff along with representatives from AssuredPartners & Hy-Vee delivered snacks to teachers and staff at all of the Marshalltown schools as part of annual Educator Appreciation. The snack boxes were a part of the welcome back for educators in Marshalltown. For the Iowa Valley/Marshalltown Community College Educator Appreciation event the Lillie Mae Chocolates, Lillie Pad Rolling Sweet Shop was out at the campus providing free ice cream to all of the staff and educators on August 23. Both events were a success, thank you to our sponsors!



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Snack Box Sponsor:

Silver Sponsors:

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M. Gervich & Sons

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US Bank

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Marshalltown Area Chamber of Commerce

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Marshalltown, IA 50158

36th Annual Chamber Ambassadors Golf Outing

The 2022 Chamber Ambassadors Golf Outing was a success! The event was held at Elmwood Country Club on August 5 beginning with a shotgun start at 10:00 a.m. The course was filled with golfers and games, drinks, and activities from our sponsors. Thank you to all who made this event possible!

Presenting Sponsor:



Lunch Sponsor:



Mulligan Sponsor:

Pinnacle Bank

Exclusive Tee Box Sponsors:

Anderson Funeral Homes
Bickford of Marshalltown
Glenwood Place
Home Federal Savings Bank
Marshalltown Alarm Inc.
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Hole in One Sponsors:

Assured Partners
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Tee Box Sponsors:

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Spahn & Rose Lumber Company
St. Andrew's Bar & Grill
Theisen's Home-Farm-Auto
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Trending Media (KXIA)
US Bank
Vaughn's Pub
Wandering Creek Golf Course



Golf Cart Sponsor:

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Golf Ball Sponsor:

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McGregor's Furniture & Mattress

A special thank you to those businesses that donated prizes to the outing!

American Legion Golf Course

Anderson Funeral Homes

Bickford of Marshalltown

Buzzed Bee Meadery

C Eye Care

Emerson

Energy 106.7

Fareway

Glenwood Place

Heart of Iowa Big Brother/Big Sisters

Hellberg's Jewelers

Home Federal Savings Bank

Iowa River Hospice

Jiffy Convenience Store

KDAO

Legends American Grill

Lillie Mae Chocolates

MAMA DiGrado's PASTA & PIZZA

MARSHALLTOWN

McFarland Clinic

Mediacom

My Town Nutrition

Oliver Beene Designs

Peggy Hannam-Bankers Advertising

Pinnacle Bank

RACOM Corporation

Real Deals-Marshalltown

Scooter's Coffee

Smokin' G's BBQ

Starnes TV & Appliance

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Tannin Wine Bar

Taylor's Maid-Rite

Theisen's Home-Farm-Auto

Tremont Inn & Restaurants

United Bank & Trust Co.

US Bank

Wandering Creek Golf Course

Wayward Social

New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

Project 7 Design

Katherine Hutchison, Partner
Bridget Drendel, Partner
222 E. 3rd Street, Des Moines
515-277-6007
www.p7design.com

Project7 Design provides a variety of print and digital services to help clients discover who they are through branding. All of their work is based on the authentic relationships formed with clients, making p7 feel like an extension of their team instead of an outside agency.

Shop Tools Outlet

Todd Wilson, Owner
702 S. 3rd Ave, Marshalltown
888-288-6657
www.shoptoolsoutlet.com

Shop Tools Outlet is a supplier of quality automotive service and industrial equipment with established relationships among world quality manufacturers both domestic and internationally.

HMC Industries, Inc.

Todd Wilson, General Manager
702 S. 3rd Ave, Suite 1, Marshalltown
844-957-1502
www.hmcindustries.com

At HMC Industries, quality products and quality customer service are integral to who we are. We manufacture shop and industrial lift tables used to service motorcycles, turf equipment, trikes, CanAm Spyders, and more. If you need to raise it up and work on it, we build a lift table for you.

Hospice of the Midwest

Melissa McDonald, Hospice Account Executive
629 West Street S., Suite 100, Grinnell
641-323-2047
hospiceofthemidwest.com

Hospice of the Midwest is dedicated to educating patients, families, and the community about end-of-life care and helping them with care decisions and is available to discuss your specific situation and the options available to you. If you find that hospice care is not right at this time, there are other resources available in the community, such as home health or in-home aide services available to qualified individuals.

New Chamber Members

The Flying Elbow

Garrett Goodman, Owner
229 N. 13th Street, Marshalltown
641-758-3235
www.facebook.com/theflyingelbow
www.flyingelbowfood.com

The Flying Elbow was named 2022 Iowa's Best Burger named by the Iowa Beef Industry Council. Besides burgers they also have unique hot dogs and sides, craft beer, and hand-crafted cocktails.

Bobcat Academy

Amber Young, Co-Director
Ashley Johnson, Co-Director
1910 S. Center Street, Marshalltown
641-328-1921
www.facebook.com/BobcatAcademyPreschool
www.bobcatacademy.org

At Bobcat Academy, they are proud to provide a caring and safe environment for your children. Bobcat Academy creates a nurturing, stimulating and welcoming learning environment for infants to school aged children.

Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

| | | | |
|---------------------------------|-----------|----------------------------|-----------|
| Abarrotes La Salud, Inc. | 10 | OnMedia Ad Sales | 34 |
| Action Auto Parts/Krantmans | 36 | OPA Grill LLC | 3 |
| AssuredPartners | 46 | Rube's Steakhouse & Lounge | 8 |
| Black Tire Bike Company | 37 | Ryerson | 35 |
| Buzzed Bee Meadery | 5 | Starnes TV & Appliance | 33 |
| Country Variety | 2 | Strand's Flooring & Paint | 46 |
| Dr. David Clark, D.D.S. | 39 | Tom Mack | 48 |
| Hahn Roofing | 22 | UnityPoint Health - Mtown | 96 |
| Holiday Inn Express & Suites | 2 | Weidner Construction, Inc. | 44 |
| Kapaun & Brown, Inc. | 48 | Wells Fargo Advisors | 44 |
| McGregors | | Wolfe Clinic P.C. | 30 |
| Furniture & Mattress | 59 | Zeno's Pizza | 60 |

Chamber Chat - Sundays

6:30 a.m. on 99.5 KDAO FM

7:30 a.m. on 1190 KDAO AM



Board of Directors

Mike Miller, Chair
Erin McGregor, Vice Chair
Damon Morrison, Treasurer
Joe Carter, Past Chair

Patrick Brue
Pam Delagardelle
Carol Hibbs
Jessica Kinser
Kevin Meyer
Dan Moellers
Abigail Pelzer
Kristin Polley
Todd Steinkamp
Dave Thompson
Deb Wollam

Ex-Officio

Dr. Theron Schutte, MCSD
Dr. Kristie Fisher, IVCCD
Amanda Accola, Alliant Energy

Staff:

John Hall
President & CEO
Andrew Potter
Tourism Director
Sarah Smith
Membership Director
Kyle Hall
Workforce Development Coordinator
Brianna Reed
Administrative Assistant

Continuing Education is Now Business and Community Solutions

The Division known as Iowa Valley Continuing Education has been rebranded to **Iowa Valley Business and Community Solutions**. The name change reflects an increasing commitment to providing education and training solutions to business and industry, as well as classes for community members.

"This is more than a name change," said Jacque Goodman, Vice President of Education and Training. "This is our opportunity to align ourselves with the industry partners we serve, and the community members we assist as they advance their careers. We want the brand to reflect the hard work we are doing to support the needs of the workforce in our local communities."




New Home Federal Team Ready to Provide Local Service

Home Federal is excited to announce its new team of local bankers to provide local service and local decisions to the Marshalltown community. Since late February, the bank has welcomed three new employees, promoted two existing employees, and bid farewell as a long-time, valued employee entered retirement. While change can be a challenge to some, this new team of banking experts in Marshalltown is ready to show the area what a difference community banking can make.

New faces to the bank – but not new to the Marshalltown community – include the hiring of Amy Feisel as Branch Manager in late February, as well as Melissa Taft and Rachel Olhson, hired as tellers in April.

Familiar faces taking on new roles include Hannah Hedum, who returned to the bank in December of 2021 as Consumer Banking Specialist and Lead Teller after a brief break from the team, and was promoted to Assistant Branch Manager in May of this year. Jenifer Chavarria, who has been with the bank since early 2021, was promoted from Universal Banker to Consumer Banking Specialist in May as well, and has been a valuable resource for the Spanish speaking population in the Marshalltown area.


If you have Marshalltown area news to brag about, submit it to The Digest via email to office@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.



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**205 E. Linn St.
Marshalltown
752-7511**

Reminder! We have temporarily relocated.
The Chamber is located in the lower level of Trinity Lutheran Church at 1011 S. 3rd Ave.
Please mail payments and correspondence to P.O. Box 1000.

Chamber Bucks are great gifts and a perfect way to THINK LOCAL FIRST!



MARSHALLTOWN NEWS

Welcome!

Pinnacle Bank is pleased to announce the addition of Danialle Taylor to its staff as Customer Service Representative. Taylor is a graduate of South Tama High School and has most recently worked as an Assistant Director for Kids Corner Daycare for the past 5 years. She resides in her hometown of Tama.



Marshalltown Christian School is pleased to welcome Julie Lavender to its Board of Directors. "I love the mission of MCS and its Christ-centered education, and I joined the Board to help further this mission," said Julie. As Julie's daughter, Caroline, entered kindergarten at MCS, Julie joined the Philanthropy Committee, then participated in the first Annual Fund Drive, and further volunteered with the Christmas production.

Marshalltown Christian School is pleased to announce that Justin Goodwin has joined its Board of Directors. "Full immersion in Christ-centered teaching is critical in at least younger, formative years. Everything should point to God as author; of science, math, life, and hope for the future," said Justin.



McFarland Clinic is pleased to announce that Michael Knutsen, PA-C joined McFarland Clinic's Orthopedic Surgery department in Marshalltown on June 16.

Michael is a physician assistant to Dr. J. Adam Hamilton and will provide orthopedic assessments and surgical assistance for various orthopedic surgeries, joint injections, and postoperative follow-up appointments.

Pinnacle Bank is pleased to announce the addition of Mindy McDonnell to its staff as a Customer Service Representative. She started with the bank in May 2022 as a summer intern and has accepted a full-time position with the bank. In addition, she plans to continue studying business management online.



(we just have to *brag a little*)

Congratulations!

Pinnacle Bank is pleased to announce the promotion of Erin Krough to Assistant Vice President/Deposit Operations Manager. Krough joined the staff of Pinnacle Bank in December of 2019 as Personal Banker/Customer Service Representative, and in September of 2020 she expanded her job duties to include consumer lending. With this promotion, her responsibilities will closely mirror activities already being performed which includes business deposit relationship management, business and personal account opening, staff training, and deposit compliance.

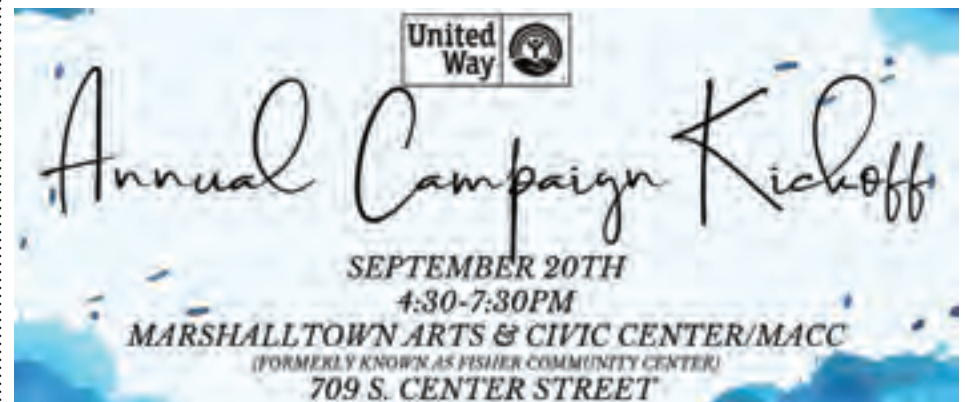


Welcome!

Grace Maitland, BS/NHA has rejoined the **Grandview Heights Rehab & Healthcare** family as the new Administrator. Grace graduated from Upper Iowa University in 2020, with her Bachelor's in Health Systems Administration with a Minor in Human Resource Management. She has been working with seniors ever since.



The **Marshalltown Area Chamber of Commerce** is excited to announce the addition of Brianna Reed to the team. Bri has taken on the role of Administrative Assistant in the Chamber office. She will be handling all aspects of the front office as well as being the first contact at the phones and the smiling face for visitors.





CHAMBER AMBASSADORS VISITS



The Chamber Ambassadors stopped by to check out the patio at **The 918** located at 918 N. 4th Avenue on July 26, 2022.



The Chamber Ambassadors made a courtesy call visit to **Riverside Cemetery** on July 26, 2022. Riverside Cemetery is located at 611 N. Center Street.



The Chamber Ambassadors stopped by 21 S. 2nd Avenue to visit **REM Iowa** for a courtesy call on July 26, 2022.



The Chamber Ambassadors made a courtesy call stop at **OPA Grill** located at 4 W. Boone Street on August 9, 2022.

Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!





The Chamber Ambassadors helped celebrate the new downtown building for **Wells Fargo** with a ribbon cutting on August 9, 2022. The downtown Wells Fargo branch is located at 102 S. Center Street.



On August 12, 2022 the **Animal Rescue League of Marshalltown** hosted a Caffeinated Conversations event. The Draws for Paws bar crawl fundraising event for the ARL is on August 27.



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On July 12, 2022 **Tannin Wine Bar, Craft Beer, and Small Bites** hosted a Chamber Business After Hours event.

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Marshalltown

753-6611

ATTORNEYS AT LAW

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752-1541

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AssuredPartners

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Marshalltown

752-4618

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Marshalltown

753-6691

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Marshalltown
752-4672

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Tax & Business Services
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Marshalltown
752-4418



ACCU-TAX

1302 W. Main St.
Marshalltown
752-6033



www.marshalltown.org Statistics

| | June '22 | Avg/Month | YTD Total |
|------------------|----------|-----------|-----------|
| Unique Visitors | 10,623 | 9,217 | 64,517 |
| Number of Visits | 32,918 | 29,086 | 203,600 |
| Page Views | 448,165 | 388,430 | 2,719,009 |
| Hits | 807,644 | 655,178 | 4,586,246 |

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

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The Hype returns to headline Oktoberfest

The Hype, a tribute band featuring the music of Motley Crue, Poison, Def Leppard, Bon Jovi, and Aerosmith, will return to Oktoberfest for the second straight year. The free Saturday show will no doubt be a rocking good time in Marshalltown.

"They were well received last year and they put on a fun show," said Stephanie Anderson, president of the Oktoberfest board.

The Hype hits the stage at 7 p.m. on Saturday, September 24. The stage will again be set up on the corner of Main Street and Center Street.



Four days of fun during Oktoberfest, September 22-25

Thursday - Kids Night events start at 5:30 p.m. featuring the crowning of Little Ms. and Mr. Oktoberfest, the family color run and other family-friendly events. "We have some exciting new things in the works too," said Stephanie Anderson, president of the Oktoberfest board.

Friday - Classic Car Show is back (5-8 p.m.) and music by Bob Dorr and friends starting at 7 p.m. on the downtown stage.

Saturday - The grand parade is easily one of the best annual parades in the state. It will return at 10 a.m. on Saturday morning. Parade forms are available at oktemberfest.com.

Sunday - The chili cook off returns after years without it. "It's kind of an old favorite so we are bringing it back," Anderson said. The motorcycle show will return Sunday as well.

Throughout the festival will be the carnival rides as well. For more information visit oktembepfest.com



13th Street to host Harvest Market featuring The Pork Tornadoes

The popular Harvest Market returns on 13th Street with a beefed-up musical act, or should we say porked up?

The Pork Tornadoes, one of Iowa's most popular party bands, will perform at the market in a free show on Friday, September 9. The group has a huge following in the state and they deliver with a great time. Expect several vendors, food trucks and more for a great night out in the 13th Street District. The market opens at 5 p.m. with the Pork Tornadoes hitting the stage at 6:30 p.m.

There will also be several live acts on the acoustic stage on 13th Street that night. Visit 13th Street one day early on Thursday, September 8 for the car cruise-in event.



Livability Marshalltown magazine now available

We are excited to announce the publication of the new Livability Marshalltown magazine. It features our wonderful public art, trails, feature stories and more. It's a great recruiting tool or great to hand out to new employees. Pick up extra print issues at the Chamber office at 1011 S. 3rd. Ave. south entrance. You can also check out the digital copy at this link: livability.com/Marshalltown-ia-chamber-of-commerce.

Quarterly tourism grants available for events and projects

The Marshalltown Area Chamber of Commerce offers tourism grants to help promote and support new local events and capital projects that would lead to visitors to the area. These grants are funded from the hotel-motel tax received by the Chamber and assist in bringing more visitors to Marshalltown.

The next deadline for these quarterly grants is October 1. For more information or to get an application contact Tourism Director Andrew Potter at apotter@marshalltown.org.

Ladies Night Out returns this fall

Ladies Night Out returns this fall and the date is set for October 20, 2022. This semi-annual event geared towards the ladies is about thinking local. Grab some friends for an evening of fun with shopping, dining and drinking local.

Chamber member businesses can sign up to be a participant in Ladies Night Out by contacting Membership Director Sarah Smith at ssmith@marshalltown.org.



Seeking momentum in home builds with Make Marshalltown Home

We are excited to see recent new home construction in Marshalltown. To keep up the momentum, we continue to offer the Make Marshalltown Home home buyers incentive. It offers \$10,000 at the time of the closing to buyers of new homes of \$180,000 or more valuation. See this link for more information and for the application form. www.marshalltown.org/make-marshalltown-home.



Upcoming Chamber Events

September 7-Connect Marshalltown

The 918 Bar (4:30-6:00 p.m.)

September 13-Business After Hours

ServiceMaster of Marshalltown (4:30-6:30 p.m.)

September 20-Caffeinated Conversations

Home Federal Savings Bank (7:30-9:00 a.m.)

Chamber Chat - Sundays

6:30 a.m. on 99.5 KDAO FM

7:30 a.m. on 1190 KDAO AM



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Economic Statistics

| | | |
|---|-------------|-------------|
| Employment – Marshall County - June | 2022 | 2021 |
| (Source: Iowa Workforce Development) | | |
| Labor force | 17,290 | 17,240 |
| Unemployed | 780 | 1,070 |
| Percent unemployed | 4.5 | 6.2 |
| Total employment | 16,520 | 16,170 |
| Marshall County Construction - June | 2022 | 2021 |
| (Source: Marshalltown Building Department) | | |
| Building permits | 7 | 18 |
| New Residential Construction | \$13,720 | \$268,000 |
| Residential Addition/Remodeling | \$176,199 | \$38,000 |
| New Commercial/Industrial Const. | \$0 | \$275,000 |
| Commercial/Industrial Remodeling | \$10,350 | \$450,000 |
| Housing Sales Data - July | 2022 | 2021 |
| (Source: Mid-Iowa Regional Board of Realtors) | | |
| Single family home sales | 40 | 41 |
| Average sale price | \$142,925 | \$131,963 |
| Median sale price | \$132,450 | \$125,000 |

2022 United Way Trivia Night was a success

Emcee Jeff Schneider created many rounds of fun and challenging trivia with categories like Marshalltown roads, music, an unexpected candy identification board and the grand finale of expensive taste where players identified name brand vs. generic brand products from jam to champagne.

MAUW had 12 teams participate and raised over \$4,600 for their 28 partner agencies on July 20. This is new event for MAUW and they are hopeful that they can make this an annual event with the support of next year's campaign co-chairs, volunteers and our wonderful community!





Lance Harbach
Agent



Ryan Lammert
Agent



Pat Hagerman
Agent



Tyler Sasse
Agent



Paul Beas
Agent



Mark Kordas
Agent



Austin Burn
Agent



Rich Mahon
Agent



Doug Joslin
Agent




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Agent-CSA



Jodi Hyattbrook
Agent-CSA



Matt Kalligard
Information Systems



Heather Harris
Agent-CSA



Cora Nordstrom
Agent-CSA



Robin Angstrom
Agent-CSA



Vivian Leray
Agent-CSA



LeAnnita Abel
Administrative Assistant