# theDIGEST

June 2022

Volume 40, Issue 1



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# Community marketing moves full speed ahead

The Chamber is excited for current and ongoing projects that are stepping up the game as far as marketing our community.

Be on the lookout for our new "This is Marshalltown" video, which spotlights several businesses, public art, recreational activities and pride in Marshalltown.

This is just a portion of a current regional marketing plan that includes social media posts and visits from travel bloggers to Marshalltown.

"It has been exciting to work with outside marketing professionals in helping spread positive messages about Marshalltown," said Tourism Director Andrew Potter.

We are also closing in on the completion of the new livability guide, a magazine in both print and digital that will help us spread the word about Marshalltown being a great place to live, work, learn and play.

Now, is where you come in. If you see positive messages about Marshalltown either from the Chamber or other entities, feel free to share them on your own social media.

We know social media can sometimes be a place for negativity, but it doesn't have to be if we decide to share the positive attributes of our area. We all can benefit from more positive messages being shared about our community.





Photos from a recent community marketing video shoot.

PERMIT NO. 42

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U.S. POSTAGE

Pre Sort Standard

Marshalltown, IA 50158 MARSHALLTOWN, IA P.O. Box 1000 Marshalltown Area Chamber of Commerce

www.marshalltown.org

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## Iowa SBDC addresses Cybersecurity

Greetings Marshalltown Chamber members! Let's talk about cybersecurity.

Cybersecurity is an important topic for small business owners to learn about and embrace, even when we are convinced that our digital presence is negligible, and cannot even fathom who would want to take the time to disrupt our "small town Iowa" small business. True, our businesses may not be on the radar of international hackers. Our businesses may, however, be on the radar of a disgruntled employee, dissatisfied client, or the kid down the block, who is honing hacking skills for fun. We may, also shy away from the topic because it is "one more thing," in an already overflowing day, week or month. Fortunately, there are resources available to simplify the learning, increase our knowledge about cybersecurity and provide us with some steps for action.

First, let's explore some ways that cyber attacks regularly impact small businesses. For instance, phishing emails can bait unaware business owners and employees to disclose information or respond to requests that are illegitimate. Or, we may unknowingly click on a link that looks official, only to discover that the link unleashed a ransomware attack on our system, and has locked us out until payment has been made.

Once we have determined that cyber risk is real, now what do we do? The National Institute of Standards and Technology (NIST) has created a website dedicated to small business cybersecurity issues (nist.gov/itl/ smallbusinesscyber). NIST has even developed a quick start guide which provides a clear path for small businesses owners who are ready to implement some cybersecurity measures. Iowa SBDC, also, offers a series of on-demand cybersecurity webinars online at iowasbdc.org.

One final thought...make a date with your insurance agent and learn about the cybersecurity coverage that your business insurance policy may or may not offer. The information may be helpful as you explore what a cybersecurity plan for your business should look like.

ISU SBDC is here to work with you. Our services are free and confidential. How can we help? Let's get a conversation going. We can be reached through a click or a call. The fastest method to connect with us is to visit iowasbdc.org, select the request counseling button, complete the electronic form and choose Iowa State as your center of choice. Call us at 515-296-7828 or, ask a Chamber official how to reach us and they will point you in our direction.

Enjoy today-Sheri Benson, CBA, CGBP, ISU SBDC business counselor

**Reminder! We have temporarily relocated.** The Chamber is located in the lower level of Trinity Lutheran Church at 1011 S. 3rd Ave. *Please mail payments and correspondence to P.O. Box 1000.* 

## 2022 Chamber Ambassadors Golf Outing

The Chamber Ambassadors Golf Outing is an annual event that allows members a fun day of networking, business development, and golf. The outing is an excellent opportunity to market your business/organization as well as treat a client or potential client to a great day of golf in a relaxed atmosphere. The Chamber Ambassadors Golf Outing is a shotgun start at 10 a.m. at Elmwood Country Club. The event is open to 144 golfers. (Please note: this event typically sells out.) This year the golf outing will be held on Friday, August 5, 2022.

For more information on sponsorships for the event contact, Membership Director Sarah Smith (ssmith@marshalltown.org). To register for the event visit our website at www.marshalltown.org/golf-outing.



### Chamber member benefits-Tip #1

Did you know a benefit to Chamber membership is that you are able to "brag" about your business or organization in The Digest?

Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included.

If you have Marshalltown area news to brag about, submit it to The Digest via email to office@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158.

## Chamber Bucks are a great way to THINK LOCAL FIRST!



# BUSINESS**NEWS**

# New Chamber Member

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

Allstate Insurance-Angela Cordova

Angela Cordova, Agent 107 W. Ferner Street, Marshalltown 641-200-3101 angelacordova@allstate.com agents.allstate.com/angela-cordova-marshalltown-ia.html Allstate Agent Angela Cordova is family-oriented and enjoys Marshalltown community events. Give her a call today to talk about your insurance options.



Scherzo, by artist Stephen T. Johnson, was installed recently at the Marshalltown Performing Arts Center. It is another amazing addition to public art in town. The Marshall County Arts & Culture Alliance will host a public reveal celebration starting at 5 p.m. on Thursday, June 30. The celebration event will include a ribbon cutting, student preformances, and live music from the Marshalltown Municipal Band.

## **Thank You Reinvesting Chamber Members**

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Ace Precision International	10	H & R Block Tax and	
Adland Engraving &		Business Service	15
Screen Print Co.	34	Happy Tails Pet Grooming	8
Ann's Alterations	7	Hermanson Orthodontics, P.C.	47
Arnold Motor Supply	29	Jim Lowrance	1
Binford House	18	Live On Stage - Marshalltown	8
Calvin Rockett Bar & Grill	10	Mary Rund	15
Central Iowa		New Life Church	1
Residential Services	41	Rainbow Car Wash-Anson St.	36
Dank's Lazer Engraving	7	S & S Autobody & Frame	8
Dave & Sally's Bar & Grill	1	SNT Trucking & Warehouse	10
Don Turbiville	7	US Bank	58
Ethington Heating & Cooling	29	Vaughn's Pub	18
Glenwood Place Retirement			
Community	23		

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AREA CHAMBLE



**Board of Directors** Mike Miller, Chair Erin McGregor, Vice Chair Damon Morrison, Treasurer Joe Carter, Past Chair

> Patrick Brue Pam Delagardelle Carol Hibbs Jessica Kinser Kevin Meyer Dan Moellers Abigail Pelzer Kristin Polley Todd Steinkamp Dave Thompson Deb Wollam

#### **Ex-Officio**

Dr. Theron Schutte, MCSD Dr. Kristie Fisher, IVCCD Amanda Accola, Alliant Energy

#### Staff:

John Hall President & CEO Andrew Potter Tourism Director Sarah Smith Membership Director Kyle Hall Workforce Development Coordinator

#### UnityPoint Health partners with student athletes to reduce stillbirths

UnityPoint Health is proud to be the Presenting Sponsor for Every Kick Counts, an initiative of the Count the Kicks public health campaign aimed at teaching expectant parents the importance of monitoring their babies' movements in the third trimester of pregnancy. Every Kick Counts allows student athletes to give back to their communities and do something bigger than themselves by raising funds and awareness to improve birth outcomes. And leaders from both organizations are pleased to announce the partnership in the week leading up to Father's Day.

Athletes who sign up can collect donations for Count the Kicks by receiving pledges for every score, punt, kick or success they have in their game. Every time they succeed, they raise money and potentially save lives. Athletes at all levels can leverage their personal networks and social media profiles to raise awareness for the cause.

The CDC estimates that 23,500 babies in the United States are stillborn each year. This campaign supports UnityPoint Health's efforts to provide expecting individuals with the right care and education to help improve the health of unborn babies. This includes identifying and addressing health inequities in the communities we serve.

Athletes looking to sign up, gather pledges, donate or to learn more, go to EveryKickCounts.com.

#### Home Federal Bank launches Seed Money campaign

Home Federal Bank is excited to announce that we are giving away \$1,000 in cash to at least one unsung hero in the Marshalltown community. This recognition is designed to recognize and reward individuals who are going above and beyond in the Marshalltown community.

Seed Money is a campaign developed as an extension of Home Federal's Community Roots initiative, in which Home Federal finds creative ways to directly support and give back to those who help grow the communities we serve. For this year's campaign we're not talking about Seed Money in the traditional sense which is to help businesses get started. However, Home Federal is looking to give at least 10 individual do-gooders in the communities they serve \$1,000 in cash. To help Home Federal select a recipient, community members are encouraged to submit nominations at JustCallHome.com/Nominate or by stopping in the Marshalltown Home Federal branch.



Chamber Bucks are great gifts and a perfect way to THINK LOCAL FIRST! See a full list of our Think Local First sponsors at marshalltown.org/think-local-first



# MARSHALLTOWNNEWS (we just have to *brag a little*)

# **Congratulations!**

Anderson Funeral Homes is pleased to announce Lindsay Kuhl has joined the team as their new Business Operations Manager. Lindsay (Freeman) Kuhl was born and raised in Grundy Center, and currently resides in Conrad with her husband Ben, their daughter Lennon, and two dogs, Bella and Hank. She comes to Anderson Funeral Homes with a financial, business, and marketing background. In her free time, she enjoys spending time outdoors boating, kayaking, or golfing. She also enjoys any time



spent with family and friends. She is very active in the Conrad community by chairing the town festival 'Black Dirt Days', having a seat on the Conrad City Council, and is the treasurer on the board for Oakwood Golf Course.



Congratulations to Chamber member Tyler Peschong who is launching Tyler Peschong State Farm, taking over the agency his dad Mike Peschong led for three decades in Marshalltown.

"Our mission will stay the same: To use the platform to impact lives," Tyler said. "Our goal will be to showcase Marshalltown and show it off to the world."

Wolfe Ranch is excited to announce their new ranch manager Sydney York. Sydney grew up in Humboldt and recently graduated from the University of Wisconsin River Falls with her bachelors degree in Animal Science Equine Management. Sydney has a variety of experience with horses from open showing, 10 years in 4-H, barrel racing and training, along with spending last summer at the Bell Ranch in New Mexico for an internship.



# **Congratulations!**



**Pinnacle Bank** is pleased to announce the addition of Mindy McDonnell to its staff as a summer intern. She is a current student at Pensacola Christian College located in Florida, studying Business Management. In her spare time, she volunteers at nursing homes and has a student job on campus. Her hometown is Sheldon, Illinois, and she will be spending her summer in Marshalltown with family.

"I am so excited for the opportunity to work as an intern for Pinnacle Bank,"

McDonnell commented. "I am looking forward to learning about the banking industry and hope to gain valuable experience and skills during my time here."

"The Pinnacle Bank team is delighted to have Mindy join us as a summer intern this year. She will work with all of our departments to witness and participate in the entire banking operation" said Alyssa McCarthy, VP/Financial Officer/Human Resource Manager at Pinnacle Bank.

**Pinnacle Bank** is pleased to announce the promotion of Tara Upah to Personal Banker. Upah joined the staff of Pinnacle Bank in September of 2017, as Customer Service Representative, and has worked with customers on consumer deposit accounts and teller transactions. Most recently she began opening business accounts and became the primary new account person at the Toledo branch.

Prior to starting her banking career, Upah attended MCC for nursing school, and worked as a Certified Nursing Assis-



tant. Currently, she is a color guard coach for South Tama High School and teaches dance for Gail's Academy of Dance. Upah and her husband, Tanner, reside in Chelsea with their two sons, Brooks and Barrett.

Check out the Chamber volunteer page on our website: business.marshalltown.org/volunteer-opportunities



# CHAMBER AMBASSADORS VISITS



The Chamber Ambassadors held a ribbon cutting on May 24, 2022 for Ben as he took ownership of **Brown's Shoe Fit** on Main Street in Marshalltown.



The Chamber Ambassadors celebrated the opening of the tuxedo room expansion with Rhetta at **State Street Trading Company** with a ribbon cutting on May 24, 2022.



The Chamber Ambassadors helped Matt and the crew at **Black Tire Bike Company** celebrate its 10 year anniversary in business with a ribbon cutting on May 31, 2022.

\_\_\_\_\_



The Chamber Ambassadors held a ribbon cutting for new member **TLC Associates** on June 10, 2022 during their open house event.

Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!

AREA CHAMBER

WWW.MARSHALLTOWN.ORG

# CHAMBER**NEWS**



The Chamber Ambassadors held a ribbon cutting for new business **Sentry Plumbing** on June 14, 2022.



The Chamber Ambassadors celebrated the façade improvements at **Zamora Fresh Market** with a ribbon cutting on June 14, 2022.



The Chamber Ambassadors held a ribbon cutting on June 14, 2022 to celebrate the renovations at **Dave & Sally's Bar & Grill**.

## Thank you to this incredible group of volunteers our Chamber Ambassadors!

Each month, this group of volunteers visits Chamber member businesses and organizations to say "thank you". We'd like to take this opportunity to thank them!

Doug Beals Cindy Brodin Joe Demonte Heidi Drager Dean Fogarty Pat Gulbranson Joe Hannam Denny Hass Andrea Jordan Kari Kilstrom Terry Kluck Tom Mack Dan Moellers Kris Naughton Mark Osmundson Jon Pierce Mary Rund Gary Schaudt Roger Schoell Andy Schwandt Kevin Vaughn Tom Wahl

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If you would like to schedule a visit with the Chamber Ambassadors contact Chamber Membership Director Sarah Smith ssmith@marshalltown.org or 641-753-6645.

# BUSINESS DIRECTORY

ADVERTISING SPECIALITIES	ATTORNEYS AT LAW	CARPET CLEANING	HEATING & COOLING
MARSHALLTOWN TIMES-REPUBLICAN 135 W. Main Marshalltown 753-6611	PEGLOW, O'HARE & SEE 118 East Main Street Marshalltown 752-8800	ServiceMaster of Marshalltown Janitorial, housewide, duct cleaning, dryer vent cleaning 641-752-3956	B & G HVAC 1208 E. Main Street Marshalltown 641-752-3429
APARTMENTS SOUTHERN HILLS APARTMENTS 753-4533 BOULDER PROPERTIES 1 & 2 Bedroom Apartments 641-752-7767 www.venturellc.com	GRIMES, BUCK, SCHOELL, BEACH & HITCHINS Roger R. Schoell Kevin R. Hitchins Jeffrey P. Hazen Joel R. Thronson Zachary Louton 102 East Church St., Marshalltown 641-752-4507	COMMERCIAL CONSTRUCTION WOODRUFF CONSTRUCTION, LLC info@woodruffcompanies.com www.woodruffcompanies.com 515-232-4535	HEATING & COOLING KAPAUN & BROWN 1002 W. LINCOLNWAY MARSHALLTOWN 641-753-3563
ATTORNEYS AT LAW MOORE, McKIBBEN, GOODMAN, & LORENZ, LLP Larry E. McKibben James L. Goodman William J. Lorenz Douglas W. Beals Michael R. Horn Norma J. Meade Sean K. Heitmann Brandon W. Ruopp Brandon J. Buck 26 S. 1st Avenue Suite 302	AUTOMOTIVE ARNOLD MOTOR SUPPLY 116 E. Anson St. Marshalltown 753-5533	CREDIT UNIONS A Party Pace A	INSURANCE AssuredPartners 11 E. Church Street Marshalltown 752-4618
Marshalltown 641-752-4271 www.marshalltownlaw.com BRADSHAW FOWLER PROCTOR & FAIRGRAVE, P.C. Joel T.S. Greer Nicci M. Ledbetter Abigail M. Hillers	BUILDING SUPPLIES SPAHN & ROSE LUMBER CO. 110 W. Madison St. Marshalltown	ENGINEERING & LAND SURVEYING CLAPSADDLE-GARBER ASSOCIATES, INC. 16 E. Main St. Marshalltown	SHOMO-MADSEN INSURANCE 22 E Main St. Marshalltown

# BUSINESSDIRECTORY



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# TOURISM

## 2022 Central Iowa Fair Schedule

Tuesday, July 12,	2022	
9 00 to 3 00 p.m.	Non-Livestock Automa	Activity Building
9.50 a.m.	Working Exhibits	Activity Building
13:30 am	4HIFFA Judges Lunch	Activity Building
12.11.200	Sponsored by New Century FS	County and and and
2:00 to 5:30 p.m.	Open Class Take in	Adaptive Buildings
4000 m	4-H/FFA Beat Weigh-In Peri Cattle	South and of Pavilion
6.00 p m	Livestock may armin	Country end or Freemon
D.000 gr m	Physician usels making	
Wednesday, July	13, 2022	
	d-MFFA Breakfast	want had one little
8.00 a.m		The Ing Stage
2 m 2 m	Sponsored by Farm Credit Services of America	
8:00 a.m	Swine must be in place	have been seen and
8.00 a m	4-H/FFA Delby Swine eargh in	North end of Pavilion
9.00 a.m.	4-H/FFA Rabbit and Cavy (Gurea Pigs) linow	Extent Building
10'00 a.m	All Livestock MUST be in place	
10:00 a m	Veterinarian's Livestock Check	
11.00 e.m.	Outside and Food Vendors Open	100 million 100
10:00 a m	4.HVFFA Beat Weigh In	South End of Pavillon
1100 a.m.	4-H/FFA Sheep/Meat Goat Weigh-In	Sheep Barri
1:36 p.m.	Educational Primeritations and Share in the Filly	Addivity Building
200 p.m.	State Far Pictures	Activity Building
400p.m.	Barryard Revue and Pig Races	Courtyard
4:00 to 9:00 p.m	CIF Beer Tent Open	Contrast parts.
	Awards Presentation	Pavilian
530p.m.	Joing A-H Hall of Farrier Ruth Gale Memorial, Food & No.	
		ALCON.
	Skilled Serving Award, Premier 4H/FFA Member.	
a set of	Youth Ambassador Scholanthip, CIF Scholanthip	and all strength of the streng
5.45 p.m.	Central Iowa Fair Hall of Fame Award	Freiverstein
6:00 p m	Central Iowa Fair Little Mins Princess Crowning	Pavilian
	and Central Inka Fair Queen Crowning	and the second se
# 30 p.m.	Alumni Shownianship	Pavelon
705pm	Barryald Revew and Pig Racks	Courty and
Dust	Movie Night	incolumn.
Thursday, July 14	4, 2622	
All Day	Toby KID - appling, imagic toubles etc	Strolling
8 OC a m	4-MFFA Bank Breakfast	Big Tent
	Sponsored by Welle Fargo	
9/00 a.m.	4-H/FIFA Sheep, Meal Goal and Dany Goal Show	Panilide
THE PROPERTY	Sponsored by the Marshall County Sheep/Goal Com	
10'00 em	4-H/FFA Home Show - Hatter and Performance	Dubbor Arena
11 00 8.01	Outside & Foot Vendors Open	Accession, construe
1100 8.m.	Cookie Decorating	Exhibit Building
	Kid Land	
11 66 lo # 00 p.m.		West of Eviluat Bag
Andrew to break over	(Put Put Colf, Spin Art, Inflatables, Sign and Side, Suda	
11 00 to 1 00 p.m.	Farm Bureau Members Appreciation kincheon	Big Tani
1-02 p-m	Poultry Show	Exhibit Dukting
1:00 p.m.	Barryaid Review and Pig Races	Courtyard
200p.m	TBA Entertainment	The Big Stage
200 p.m.	Open Bottle/Buckel Call Cloved Intervente	Location TBD
300pm	4-H/FFA Dairy Catter/Open Newton Dairy Shrink	Pawlidery
3.00 to 5.00 p.m	CIF Youth Rodeo check in	Outdoor Arena
4'00 to 9:00 p.m.	CIF Beer Tent Open	
4.00 p.m.	Berryard Review and Pig Races	Courtward
5:00 p.m	Peopler Toursement	Exhibit Building
BOCp m	CIF Youth Robio	Cuildoor arena
7:00 p.m.	Barryard Review and Fig Races	Clartyard
# 00 p m.	Entertainment TBA	The Big Stage

#### Friday, July 15, 2022 AI DWY Toby KID – Jugging, magic, bubbles mic 4-H/FFA Bank Breakfast Strolli 1000 am **Big Terri** Sponsored by US Bank 990 am **4 HIFFA Beet Show** Paviller 10.00 a.m Outside & Food Vendors Open Exhibit Building 10:00 a.m. **Oreo Cookle Stacking Contest** 11:00 to 8:00 p.m. Kid Land West of Exhibit Billing (Putt Putt Golf, Spin Art, Inflatables, Slip and Silde, Suda Alex MC 1 Marshall County Cattleman 880 11 00 to 2 00 p.m. Big Tant Water sponsored by Great Western Bank Barnysed Review and Pig Races 1:00 p.m. Courtyard 1200 p.m. 4-H/FFA Dog Show Exhibit Building. 200 to 500 p.m. Clothing Selection/Fashion Review Activity Building 3.00 to # 00 p.m. National Guard Rock Wall Courtyard 4-H/FFA Horse Games 3 00 to 5 00 p.m Outdoor Arena Baimyard Review and Pig Races 4:00 p.m. Coartyard 4:00 to 11:00 p.m. **CIF Beer Tent open** 5.60 to 6.60 p.m. Supper for all 4-HIFFA members and family **Big Tent** Sponsored by Key Coop 8:30 p.m. toe Cream Making/Social The Big Stage 7:00 p.m Bamyard Review and Pig Races Courtyard 7:00 p.mi Bage Tournament Exhibit Building. 7.00 pm Dela Blue The Big Stage The Big Stage 000 p.m. Standing Hampion Saturday, July 16, 2022 All Day 700 am to 900 am Toby KID - Juggling, mágic, bubbles etc. Stating **Big Tent** 4-HIFFA Breakfast Sponsored by Farmers Savings Bank 4-H/FFA Swine Show 8:00 a.m. Payline Sponsored by JBS 9:30 am. Kiwaris P.M. Kiddle Tractor Pull Registration Ernbt Building 18 00 a m. Outside & Food Vendors Open 10.00 a.m. Krwania P.M. Kiddle Tractor Pull Exhibt Building Coartyard West Parking Lot 11:00 a.m. Barriyard Review and Pig Races 11:00 am. Paint Wars 11:00 to 8:00 p m. West of Exhibit Billip Kid Land (Putt Putt Golf, Spin Art, Inflatables, Slip and Slide, Sude Area HIC. 11.00 to 1.00 p.m. dig Tani Hog Rowel Sponsored by Lynch Livestock/Marshall Co. Park Producers 12 00 to 11 00 p m **CIF Beer Tenl Open** 100 pm. Barryard Review and Pig Races Courtyard T 00 p.m. Mud Volleyball Tournament West Parking Los 100 p.m. Monster Arm Wrestling The Big Stage 2:00 p.m. Small Animal Supreme Showmanship Contest Pavilion 2:00 to 6:00 p m National Guard Rock Wall Courtyard 2:30 pm Livestock Supreme Showmanihip Contest Pavilion 4.00 p.m Barryard Review and Pig Races Courtyard 5:00 p.m **BBQ Context Judging** Bernyard Review and Pig Races CIF Bull Riding 7:00 p.m. Courtyerd Outdoor Arena 7:00 b m 7 00 to 8 00 p.m. Release of OPEN CLASS semis ravy Exhibit Building 9.00 p.m Adam Writebead The Big Stage 1 for after untertainment Optional Release of 4-H/FFA Lywelock Exhibits

Sunday, July 17, 2022 760 to 960 a m Rusease of & HEFA exhibits



Adam Whitehead performance 9 p.m. July 16



Mud volleyball tournament 1 p.m. July 16



Standing Hampton performance 9 p.m., July 15



Fair Queen crowning 6 p.m. July 13



239 pm 4 00 pm 500 pm 7 00 pm

# CHAMBER**NEWS**

## Leadership Marshalltown registration is open!

The Marshalltown Area Chamber of Commerce is excited to relaunch its leadership program this fall and we want you to join us!

Leadership Marshalltown is accepting applications now thru August 5! Applicants will be notified the week of August 15 if they have been selected. The course will kick off with a two-day retreat September 15 and 16 2022 and meet monthly thru May 2023. Only 25 applicants will be accepted each year for this great opportunity to better your leadership skills and learn more about all the great things Marshall County has to offer!

For more information go to marshalltown.org/leadership or reach out to Kyle Hall, Workforce Development Coordinator, at khall@marshalltown.





**4th of July celebration at the Central Iowa Fairgrounds** Live music lineup-July **4**, 2022 4:30-6:30 p.m.- Bon Jecci 6:30-7:15 p.m. – Marshalltown Municipal Band 7:15-9:15 p.m. - Exit 185

## Did you know?

Did you know that the **Marshalltown Area United Way** funds 28 Partner Agencies that provide 34 programs locally and 98.5% of contributions from donors stay in Marshall County?





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#### **Economic Statistics**

Employment – Marshall County - April	2022	2021
(Source: Iowa Workforce Development)		
Labor force	17,190	17,050
Unemployed	860	980
Percent unemployed	5	5.7
Total employment	16,330	16,080
Marshall County Construction - April	2022	2021
(Source: Marshalltown Building Department)		
Building permits	36	46
New Residential Construction	\$2,175,483	\$378,000
<b>Residential Addition/Remodeling</b>	\$67,001	\$485,000
New Commercial/Industrial Const.	\$159,182	\$24,903,00
Commercial/Industrial Remodeling	\$178,376	\$9,564,000
Housing Sales Data - May	2022	2021
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	28	29
Average sale price	\$157,750	\$141,189
Median sale price	\$159,950	\$137,000

# Upcoming area festivals

**July 13-16** Central Iowa Fair (Marshalltown)

August 5-7 Mid Iowa Antique Power Show (Marshall County Sheriff's Office grounds) August 5-7

Tar Heel Days (Union)

**August 6** Mousehole Day (Melbourne)

August 11-14 Meskwaki Powwow (Meskwaki Settlement)

September 9 Harvest Market (Marshalltown) September 22-25 Oktemberfest (Marshalltown)



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