

the**DIGEST**

June 2022

Volume 39, Issue 12

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MARSHALLTOWN AREA CHAMBER OF COMMERCE

124th Chamber Annual Banquet

The Marshalltown Area Chamber of Commerce and Presenting Sponsor Emerson host the 124th Annual Banquet on June 22, 2022 at Midnight Ballroom. The event will include cocktail hour, dinner, annual report, and keynote address from Small Nation Founder & CEO Jason Duff. Jason writes and speaks about small businesses, entrepreneurship, the redevelopment and revitalization of small towns and his team's groundbreaking "Hustle Hard" approach. He is truly passionate about helping communities develop and grow their "entrepreneurial ecosystem." Jason will visit Marshalltown, tour our downtown and assess how to bring our downtown back to life. The keynote address made possible by our Speaker Sponsor Lennox Industries.



For more information and to register for the event visit www.marshalltown.org/annual-banquet.

Table of 6 participants is \$400 and individual tickets are \$70/person.

Chamber announces redesigned Leadership Marshalltown program

The Marshalltown Area Chamber of Commerce is excited to announce a new name and logo for the area's Leadership course. Continuing on the 30-year history of the Iowa Valley Leadership program, the new effort will now be known as Leadership Marshalltown.

Leadership Marshalltown and its new logo are designed to be an all-encompassing name for the program which looks to add more leadership qualities to the program, while also continuing the community aspect of it as participants learn all about the great things throughout the community. With the new name, the Leadership Marshalltown course will combine learning how to be a better leader within your organization as well as a better leader within the community.

"Being a former participant of the class in its

earlier form, I knew of all the good the course brings to the community. I wanted to continue that aspect and let future participants see some of the different and unique businesses and places that Marshalltown has to offer." shared Kyle Hall, Workforce Development Coordinator with The Chamber. "I also wanted to add a true leadership curriculum to enhance the program while letting the employers who send participants to know they are getting better and more educated employees as well."

"Keeping the framework and general traditions of the former Iowa Valley Leadership was an integral part of the redesign Kyle proposed and I think he has a great plan in place," said Chamber President and CEO John Hall. "Leadership Marshalltown is poised to be a premier leadership group and will only *cont. on pg. 3...*

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53rd Annual Scholastic Banquet

The Marshalltown Area Chamber of Commerce hosted its 53rd Annual Scholastic Banquet on May 4 at the Midnight Ballroom. The banquet honors the top 5 percent of the graduating seniors for academic excellence at high schools in Marshall County, including, East Marshall, Green Mountain-Garwin (GMG), Marshalltown, and West Marshall. The keynote speaker for the event was Tyler Peschong of State Farm Agency Management, who is a Marshalltown High School graduate.



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New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

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Ryan Timm, Agent

Lisa Halter, Office Manager

107 E. Southridge Rd, Marshalltown

641-752-6222

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www.amfam.com/agents/iowa/marshalltown/Ryan-Timm

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Heather Valderrama, Office Manager

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www.capitalhomesiowa.com

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Champion Xpress Carwash

James Hall, Marshalltown Site Leader

Lindsey Joy, Director of Marketing

Graham Murray, VP of Field Operations

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641-751-7083

www.champxpress.com

Champion Xpress Carwash is an automated tunnel car wash company that combines a superior chemical presentation and the latest technology to provide a cleaner vehicle with exceptional customer experience.

Hawkeye Flat Roof Solutions

Enos Miller, Owner

1555 285th Street, Toledo

641-436-0407

www.hawkeyeflatroofsolutions.com

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New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

Sentry Plumbing LLC

Sarah Bower, Co-Owner
Dustin Bower, Co-Owner
2717 260th St, Marshalltown
641-750-0108
sentryplumbing.godaddysites.com
www.facebook.com/sentryplumb

Sentry Plumbing's mission is to provide modern and professional service plumbing products and services that will provide the greatest and longest-lasting value to their customers.

TLC Associates

Amber Smith, Recruiter
Melissa Harris, Site Director
2500 S. Center St, Marshalltown
319-730-4000
TLCAssociates.com

TLC Associates is a customer experience company. TLC Associates is inspired by the power of connecting clients with their customers, by the help of amazing employees!

cont. from pg. 1...

continue to showcase all the great things that are happening in Marshalltown and the surrounding communities.”

The Leadership Marshalltown course will be limited to 25 area individuals. The course is open to businesses sponsoring an employee or anyone living or working in the Marshall County area. Individuals selected after the application process will participate in a 9-month course from September to May each year, meeting an average of once per month. Those interested can check out the Chamber's website for more information or reach out to Kyle Hall via email at khall@marshalltown.org.

E-billing reminder

The Chamber has switched to e-billing for membership dues, so remember to check your email for your dues billing (and check your spam/junk folder as well). For more information on your Chamber membership, contact Membership Director Sarah Smith at ssmith@marshalltown.org.

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Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Accu-Tax	22	Lowe's Flowers	45
Assistance League	5	Mechdyne Corporation	22
Blissful Expressions	1	Moler Sanitation	10
Bolton and Menk Inc.	3	Nikkel & Associates, Inc.	18
Chicano Auto	1	Old Timer Tavern	10
Concept by Iowa		Redeemer Lutheran Church	3
Hearing Aid Center	14	Ric Anderson	2
Exterior + Home Remodeling	1	Simms Construction	10
Fire House Aquatics	1	State Street Trading Company	4
First Congregational Church	18	Stone Sanitation	17
Freedom Financial	4	Stucky's Vacuum Store & More	8
Garling Construction	2	Sub City	22
Hardon's, Inc.	3	Theisen's Home-Farm-Auto	22
Jim Bell Flooring	10	Thrifty Buzzarr	1
Kuehner Construction	1	Woodruff Construction	5

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OF COMMERCE



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Damon Morrison, Treasurer
Jill Lutes, Past Chair

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Todd Carl
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Jessica Kinser
Erin McGregor
Dan Moellers
Abigail Pelzer
Todd Steinkamp
Dave Thompson
Deb Wollam

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Dr. Theron Schutte, MCSO
Dr. Kristie Fisher, IVCCD

Staff:

John Hall
President & CEO
Andrew Potter
Tourism Director
Sarah Smith
Membership Director
Kyle Hall
Workforce Development Coordinator
Stacy Roberts
Administrative Assistant

IVCCD Announces Staff Changes

After an exhaustive search, the Iowa Valley Community College District has named Gena Garber to the role of CFO, Vice Chancellor of Administration. Garber will be serving as Chief Financial Officer, a position vacated by a retirement in June of 2021. She will oversee business operations for the District.

Garber was hired in May 2020 as the Director of Human Resources for the District. In addition to experience in HR, she had experience in financial roles, and was licensed as a CPA early in her career.

“We are thrilled Ms. Garber was up to the challenge of this new role, especially so early in her tenure with Iowa Valley,” said Dr. Kristie Fisher, Chancellor of Iowa Valley Community College District. “We interviewed several very qualified candidates for the position, but at the end of the day, she was the right fit for the position with her unique blend of experience.”

The move left an open position in Human Resources for the District. Sara Aguilera was promoted to Associate Director of Human Resources to fill this vacancy.

Aguilera was hired with a wealth of experience in recruiting and people management experience, and has been serving the district as a Human Resources Coordinator for 2 years.

“Sara Aguilera has proven herself to be an invaluable member of the District since joining the organization in 2020,” said Garber. “I am delighted she is open to this new opportunity.”

With the position realignment, the District also promoted Amanda Bloomquist to Director of Financial Services. Amanda has served the District for a little over seven years in numerous roles in the Business office.

“It is exciting to be able to promote Amanda Bloomquist,” said Garber. “She has grown in her position, and is always looking for ways to improve the service we provide our internal customers.”

Garber, Aguilera and Bloomquist have assumed their new roles, which were announced publicly at the April 13 Board of Directors meeting.

SAVE
THE
DATE

Job Fair & Career Expo
June 8 from 11:00AM-1:00PM
Marshalltown High School Auditorium parking lot

Upcoming Business After Hours

Tuesday, July 12
Tannin Wine Bar
(125 E. Main St.)
4:30 p.m. - 6:30 p.m.



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Chamber Bucks are great gifts and a perfect way to THINK LOCAL FIRST!
See a full list of our Think Local First sponsors at marshalltown.org/think-local-first



(we just have to *brag a little*)

Mediacom Communications Named US Best Managed Company for Second Straight Year

Mediacom Communications Corporation is proud to announce it has been selected as a 2022 US Best Managed Company. Sponsored by Deloitte Private and The Wall Street Journal, the program recognizes outstanding U.S. private companies and the achievements of their management teams. This marks the second year in a row that Mediacom has earned this distinguished honor.

The 2022 designees are U.S. private companies that have demonstrated excellence in strategic planning and execution, a commitment to their people and fostering a dynamic, resilient culture, as well as strong financials. These companies continued to propel their businesses forward by prioritizing purpose, investing in their workforces, and promoting diversity, equity and inclusion within their organizations.

UnityPoint Health – Marshalltown Bringing Vascular Surgery to Multi-Specialty Clinic

The Multi-Specialty Clinic inside the new UnityPoint Health hospital in Marshalltown will feature a vascular surgery outreach clinic.

Dr. Rori Mankins, of The Iowa Clinic, will see patients in the Multi-Specialty Clinic on a monthly rotation. The Multi-Specialty Clinic is located at 51 UnityPoint Way, which is in the clinic addition on the north end of the new hospital situated just south of the intersection of Highways 30 and 14. The addition of vascular surgery comes one month after the Multi-Specialty Clinic added neurosurgery to its list of services.

Dr. Mankins joined The Iowa Clinic's vascular surgery department in 2021. She graduated from medical school at Texas A&M University, completed her residency at Iowa Methodist Medical Center in Des Moines and has board certifications in general surgery and vascular surgery.

MCC Launches Esports Academic and Athletic Programs

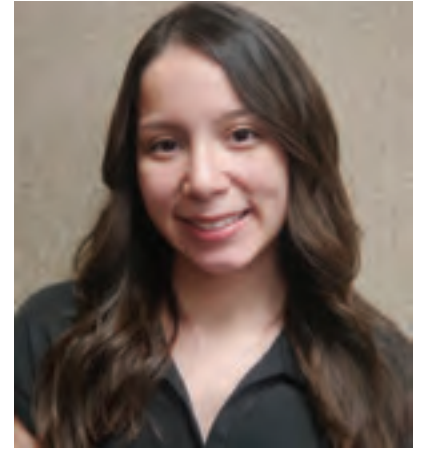
One of the fastest growing sports isn't played in a gym or on a field, but rather on a gaming console. Esports is taking over athletic arena, and is now an academic program available from Marshalltown Community College. The college shared the news during a news conference on May 11 in the Faust Student Union.

Robin Lilienthal, Provost, Vincent Boyd, Dean of Academic Affairs, and Andrew Goforth, Esports Coach talked about the team, the academic program and the growing industry — a field that had more than doubled since 2019.

"We know that these jobs have not only remote work environments for students who want to stay local, but also transferable skills that can be applied to other industries," Lilienthal said. "This is an exciting new venture for Marshalltown Community College."

Congratulations!

Pinnacle Bank is pleased to announce the addition of Angela Cisneros to its staff as Customer Service Representative. Cisneros graduated with an associate degree from Marshalltown Community College and is a current student at Iowa State University working on her bachelor's degree in business. She has over 2 years of banking experience having worked most recently for Home Federal Savings Bank. She currently resides in Marshalltown.



McFarland Clinic is pleased to announce Laura Stensland, ARNP, joined the McFarland Clinic Marshalltown's Family Medicine Department on May 23, 2022.

Laura received her Bachelor of Science in Nursing from the Mercy College of Human Sciences in Des Moines, Iowa. She earned her Master of Science in Nursing from Clarkson College in Omaha, Nebraska.

As a Family Medicine provider, Laura will provide services such as acute care for short-term illnesses, preventative care, health screenings and physical exams for all ages, immunizations, and treatment of complex/long-term medical conditions.

Nate McCormick, of the **Marshalltown Central Business District** Board and an employee of Emerson, was recognized by Governor Kim Reynolds for his leadership and commitment to the community during an event held on April 22. He received the leadership award at the Main Street Iowa Communities event.





CHAMBER AMBASSADORS VISITS



The Chamber Ambassadors held a ribbon cutting to celebrate Samantha Vance taking the helm at **1st Rate Real Estate** on April 26, 2022.



The Chamber Ambassadors made a courtesy call stop on April 26, 2022 to visit with the friendly staff at **Arnold Motor Supply** at 116 E. Anson Street in Marshalltown.



The Chamber Ambassadors made a courtesy call stop on May 10, 2022 at **Rube's Steakhouse Montour**.



The Chamber Ambassadors visited **Wolfe Ranch of Quakerdale** on May 10, 2022 for a courtesy call stop.

Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!





April 23, 2022 was an exciting day for Marshalltown as we cut the ribbon and toured the new **UnityPoint Health - Marshalltown**.

Why Marshalltown Lunch & Learn events

The Marshalltown Area Chamber of Commerce in part with Connect Marshalltown is planning a series of Lunch & Learn events called, Why Marshalltown. These lunch & learn events will aim to connect summer interns to the reasons why they should live, work, and play in Marshalltown. The goal of these events will be to provide the attendees with valuable information in bettering their career while learning more about all the great things Marshalltown has to offer.

The Why Marshalltown Lunch & Learn events are tentatively scheduled for June 28, July 12, and July 26 from 11:30-1:00. The first session on June 28 will be held at Wayward Social.

If you are interested in hosting or leading/speaking at a seminar, please reach out to Kyle Hall, Workforce Development Coordinator, at khall@marshalltown.org for more information.

Attendance is free, to register for the Why Marshalltown Lunch & Learn series visit the Chamber website at www.marshalltown.org/why-marshalltown.

If you would like to schedule a visit with the Chamber Ambassadors contact Chamber Membership Director Sarah Smith ssmith@marshalltown.org or 641-753-6645.

Looking to volunteer?

Check out the Chamber volunteer page on our website: business.marshalltown.org/volunteer-opportunities

Small Business Development Center addresses the Internal Revenue Service (IRS)

Let's talk about the Internal Revenue Service.

If you are like me, the thought of estimating and paying federal income tax for the business can be overwhelming. Who wants to be in the cross-hairs of this federal taxing body, simply because of what we didn't know? Positively, Marshalltown is home to many knowledgeable tax accountants, ready and willing to help navigate the federal tax code. Seek them out early and often!

I also recognize there are times when we are determined to traverse federal taxes on our own. In these instances, it is helpful to know that the Internal Revenue Service (IRS) offers online resources that are fairly simple to navigate and understand. Visit www.irs.gov/businesses/small-businesses-self-employed to view a robust portal of answers to small business owner questions.

Are you contemplating hiring an employee, but are not certain whether to categorize the role as a W-2 employee or a general contractor? Visit www.irs.gov/businesses/small-businesses-self-employed/independent-contractor-self-employed-or-employee to decipher the difference.

Perhaps, you are uncertain about when quarterly income tax remittances are due. Did you know the IRS can send you calendar reminders? Visit their website at www.irs.gov/businesses/small-businesses-self-employed/online-tax-calendar to subscribe. Finally, the IRS even offers videos on demand that cover small business tax topics. Find the videos at www.irsvideos.gov/Business/SBTW.

The next time that you are working on your business (as opposed to in your business), why not use some of that time to learn more about the IRS. The more we know the less overwhelming the entity becomes.

ISU SBDC is here to work with you. Our services are free and confidential. How can we help? Let's get a conversation going. We can be reached through a click or a call. The fastest method to connect with us is to open the webpage iowasbdc.org, select the request counseling button, complete the electronic form and choose Iowa State as your center of choice. Call us at 515-296-7828 or, ask a Chamber official how to reach us and they will point you in our direction.

Enjoy today-Sheri Benson, CBA, CGBP, ISU SBDC business counselor

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www.marshalltown.org Statistics

	April '22	Avg/Month	YTD Total
Unique Visitors	9,626	8,999	35,996
Number of Visits	34,691	27,244	108,974
Page Views	537,846	370,422	1,481,688
Hits	773,227	620,138	2,480,553

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

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Cruise for a Cause is June 16 at Glenwood Place

Glenwood Place is hosting its 5th annual Cruise for a Cause classic car event from 5 to 7 p.m. on Thursday, June 16. It features hot food and hot rods with a free will donation requested for dinner. Live music will be presented by the popular local band Exit 185. The event is a fundraiser for the Alzheimer's Association. There is no cost or entry fee for cars and all classic cars are welcome. Glenwood Place is located at 2907 S. 6th Street.



Summer Softball in Marshalltown

The South Sixth Street Softball Complex in Marshalltown is gearing up for another busy summer of tournaments. Aside from weekly league play, there are other tournaments which draw players from across the state- especially for men's softball. Here are some highlights expected this summer.

May 28-29 - Meskwaki Men's 14-inch team is hosting a 14" tournament including a home run derby. This includes many area teams and even some from Nebraska.

June 3-5 - Clincher Classic 16-inch tournament is an annual event that draws the top teams from Iowa and even from the Chicago area. This is typically the best 16" tournament in the state considering the number of teams and skill level.

July 16-17 - ISSA No-Glove State tournament - top 16-inch teams from around the state will compete without gloves.

August 5-7 - ISSA Open State Tournament - Teams will compete for state championships in Major, A, and B divisions. This event will draw teams from around the state.

Thanks to volunteers with the Marshalltown Softball Association for bringing these events to Marshalltown.

Marshalltown Municipal Band summer performances dates set



7 p.m. at West End Park at 13th Street – unless otherwise noted
 Monday, May 30 (10:30 a.m. Main St. in front of Courthouse- Memorial Day service)
 Thursday, June 9
 Thursday, June 16
 Thursday, June 23
 Thursday, June 30 (6:00 p.m. at High School Auditorium)
 Monday, July 4 (Fairgrounds)
 Thursday, July 7
 Thursday, July 14
 Thursday, July 28



The Albion Rail-Trail Festival returns June 3-4 in the northern Marshall County town. Pictured is the local band Grand Marshall, which will perform during a street dance starting at 8 p.m. on Saturday, June 4. Fireworks will lift off on Saturday night. For more information visit the Albion Rail-Trail Festival Facebook page.

Matthew Edel Blacksmith shop to open after Memorial Day

The Matthew Edel Blacksmith Shop in Haverhill will again be open every day Memorial Day through Labor Day from noon to 4 p.m. Admission is free. A skilled blacksmith and inventor, German immigrant Matthew Edel owned the shop from 1883 until his death in 1940. The complete and original shop has been kept just as he left it the day he died. Visitors can see his tools, inventions, and hear stories about blacksmithing in the age before tractors and automobiles.

The MEBS was listed on the National Register of Historic Places in 1983 due to its relatively untouched condition. The MEBS historic site was donated by the descendants of Matthew Edel to the State Historical Society of Iowa in 1986. Go to this website for more MEBS site history:

<https://iowaculture.gov/history/sites/matthew-edel-blacksmith-shop>

On Saturday, June 25, 2022 at 10 a.m. there will be a Goldie's Kids Club event (tour and activities) for children at the MEBS. Goldie's Kids Club is a program hatched by the State Historical Society of Iowa to introduce children aged 12 and under to learn about Iowa history. Goldie's Kids Club is named for the state bird, the eastern goldfinch. Go to this website to learn about free membership in Goldie's Kids Club: <https://iowaculture.gov/goldie>.

The MEBS is administered locally by the Historical Society of Marshall County : 503 West Main Street; Marshalltown, IA 50158. Group tours of the MEBS in Haverhill are welcome. Please schedule in advance with the HSMC by calling (641) 752-6664.



Wandering Creek Golf Course hosted Business After Hours on May 17.

Chamber Chat - Sundays

6:30 a.m. on 99.5 KDAO FM

7:30 a.m. on 1190 KDAO AM



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Economic Statistics

Employment – Marshall County - March (Source: Iowa Workforce Development)	2022	2021
Labor force	17,730	17,290
Unemployed	1,410	1,360
Percent unemployed	8	7.8
Total employment	16,320	15,930

Marshall County Construction - March (Source: Marshalltown Building Department)	2022	2021
Building permits	7	26
New Residential Construction	\$0	\$63,000
Residential Addition/Remodeling	\$59,891	\$251,000
New Commercial/Industrial Const.	\$0	\$506,000
Commercial/Industrial Remodeling	\$434,948	\$17,374,000

Housing Sales Data - April (Source: Mid-Iowa Regional Board of Realtors)	2022	2021
Single family home sales	26	26
Average sale price	\$165,603	\$141,834
Median sale price	\$137,950	\$113,492

Save the Date!

August 5

Chamber Ambassadors Golf Outing
Elmwood Country Club

For more information visit our website
www.marshalltown.org/golf-outing

aSPArations Salon Today 200 Salon

The month of May brought celebration for Chamber member aSPArations Salon & Day Spa. aSPArations celebrated their 9th anniversary in business and they were recognized for a second time as a Salon Today 200 Salon. The Salon Today 200, honors salon success and best practices. For 2022, honorees had to show how they survived the pandemic, strengthened their businesses and their teams, and rebuilt in 2021 to poise themselves for growth in 2022. Congrats to aSPArations Salon & Day Spa on this great honor!



Lance Horbach
Agent



Ryan Lamore
Agent



Pat Hageman
Agent



Tyler Skage
Agent



Paul Beals
Agent



Mark Rohde
Agent



Austin Burn
Agent



Rich Mahan
Agent



Doug Joslin
Agent



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Bonnie Ort
Processor



Kristi Carlson
Office Manager



Matt Roelsgard
Information Systems



Heather Horns
Agent-CSA



Vivian Larson
Agent-CSA



Leandra Abel
Administrative Assistant



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