



# MARSHALLTOWN AREA CHAMBER OF COMMERCE

## Spring 2022 Ladies Night Out

The Marshalltown Area Chamber of Commerce is promoting shopping local this spring through events geared towards ladies. The events are April 7, 14, and 21 from 4 – 7 p.m. These Ladies Night Out events are free and open to all public to attend. There will be different promotions and prizes as well as refreshments served at each location.

Sarah Smith, Marshalltown Area Chamber of Commerce Membership Director, says she is excited to bring Ladies Night Out back this spring. “These events are a great way to get out, do some shopping, and connect with friends after a cold winter,” Smith said. “Ladies Night Out this spring will feature refreshments, prizes, and promotions at participating Chamber member businesses on three separate nights; downtown area, southside of Marshalltown, and the 13th Street District along with Appleberry Farm.”

The following Chamber member businesses will be participating in the Ladies Night Out events.  
**April 7:** Brit Marie’s Country Boutique; Hellberg’s Jewelers; Real Deals-Marshalltown; State Street Trading Company; Stepping Stones Christian Bookstore; Tremont on Main.

**April 14:** Maurices; Oliver Beene Designs; Oliver Beene-The Other Side; Shoe Sensation; T2K Nutrition.

**April 21:** Appleberry Farm; Be Unique Floral Boutique; C Eye Care; Lillie Mae Chocolates; My Town Nutrition.

April is Child Abuse Prevention month. Select businesses will be partnering with Child Abuse Prevention Services (CAPS) to raise awareness.

For additional information on the Ladies Night Out events contact Chamber Membership Director, Sarah Smith. Email [ssmith@marshalltown.org](mailto:ssmith@marshalltown.org) or call the Chamber office at 641-753-6645.

## 53rd Annual Scholastic Banquet

Each year the Chamber hosts the Scholastic Banquet event to honor the successes of the top 5% of graduating seniors from Marshall County high schools: East Marshall, GMG, Marshalltown, and West Marshall. This year will bring the 53rd Annual Scholastic Banquet back in person. The event will be held at Midnight Ballroom on the evening of May 4. The event will feature a keynote address from MHS graduate Tyler Peschong, dinner, and recognition of each student.

Sponsorships are still available for this event. Contact Sarah Smith Membership Director to see how you can get involved ([ssmith@marshalltown.org](mailto:ssmith@marshalltown.org)).



Marshalltown Area Chamber of Commerce  
P.O. Box 1000  
Marshalltown, IA 50158

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## Thank you to our 2021-2022 Think Local First sponsors!

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### Why Think Local First?

- It adds to the local economy

Keeping money in Marshall County

- It creates jobs

More business for local shops = More jobs for local residents

- It reduces environmental impact

Less driving to larger cities

- It's about customer service

Local owners know you by name and are product/service experts

- It helps make Marshalltown a destination

Small businesses make our community unique

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Eyecare Associates	Theisens
Hardon's, Inc.	Tremont Restaurants
Manatts, Inc.	Thrivent Financial

**Chamber Bucks make great gifts  
and are a perfect way to  
THINK LOCAL FIRST!**

## Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Aaron's Handyman Service	1	Marshalltown Community College Foundation	9
Applebee's Neighborhood Bar & Grill	24	MEMBERS1st Community Credit Union	6
Bankers Advertising Company	4	Midland Concrete Products	2
Best Western Regency Inn	47	Midwest Merchant Processing	9
Big 8 Tyre Center	4	Morgan-Hauser Steel Inc.	26
Brian's Collision Clinic	8	New Hope Christian Church	2
Brit Marie's Country Boutique	2	<b>Pilgrim Heights</b>	
Create-a-Keepsake	14	<b>Camp &amp; Retreat Center</b>	<b>15</b>
Crosby Park of Marshalltown		REM Iowa, Inc.	1
MHS Properties	1	Scott Manufacturing, LLC	36
Dairy Queen, North 3rd Ave	6	Slumberland Furniture	6
F & J Racing	14	State Farm Insurance	
Fareway Stores, Inc.	58	Phyllis Mazour	27
Goodwill of Central Iowa	3	Top Notch Tree Service	9
<b>Heart of Iowa</b>		Van-Wall Equipment, Inc.	6
<b>Big Brothers/Big Sisters</b>	<b>20</b>	Wertzberger Architects, P.C.	27
Heidi Drager	1		
In Stitches	7		

## Community Shred Day

**When:** Saturday, April 30  
9:00 - 11:00 a.m.

**Where:** United Bank & Trust  
2101 S. Center St.  
Bank Parking Lot

### What to Shred

Shredding paper not only helps the environment, but also reduces fraud and identity theft. As a service to the community, United Bank & Trust, the Marshalltown Area Chamber of Commerce and the Marshall County Landfill are sponsoring Community Shred Day. Secure Shred Solutions will be on-site to shred your documents at no cost, with a 5-box limit.

Please call United Bank & Trust at 641-753-5900 with questions.

- ▶ Credit Card Statements
- ▶ Documents containing social security numbers
- ▶ Paperwork containing account numbers
- ▶ Bank Statements
- ▶ Medical Records
- ▶ Pay Stubs
- ▶ Canceled Checks
- ▶ Tax Records





## New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses with your patronage.

### 13th Street Chiropractic

Dr. John Underberg, Chiropractor  
209 N. 13th St., Marshalltown  
515-408-8805

13thstreetchiro.com

[www.facebook.com/13th-Street-Chiropractic-101234949053121](https://www.facebook.com/13th-Street-Chiropractic-101234949053121)

*13th Street Chiropractic offers affordable adjustments, with targeted muscle work, in order to help resolve and manage musculoskeletal pain and dysfunction.*

### Farm Bureau Financial Services-Agent Chris Edel

Chris Edel, Agent  
3205 S. 6th St, Marshalltown  
641-753-6637  
christopheredel.fbfs.com  
Christopher.edel@fbfs.com

*Farm Bureau works to protect what matters most, from insurance for your autos, home, life, business and farm or ranch, to a comprehensive financial plan to help you achieve your goals for the future, Chris Edel and his team can help customize your coverage to fit your specific needs.*

### El Cantarito Bar & Grill

Celina Nunez, Owner  
903 W. Lincoln Way, Marshalltown  
641-352-3003

[www.facebook.com/El-Cantarito-Bar-and-Grill-Authentic-Mexican-Restaurant-100162859302941](https://www.facebook.com/El-Cantarito-Bar-and-Grill-Authentic-Mexican-Restaurant-100162859302941)

*El Cantarito Bar & Grill is a full service restaurant featuring authentic Mexican cuisine.*



March Young Professionals social gathering took place at Wandering Creek Golf Course on March 2. Participants enjoyed indoor golf simulators, drinks, and appetizers.



The next Young Professionals social gathering is set for Wednesday, April 6 from 4:30-5:30 p.m.

The event will take place at new Chamber member El Cantarito Bar & Grill Authentic Mexican Restaurant located at 903 W. Lincoln Way in Marshalltown.

All are welcome to join. Complimentary first drink and appetizers will be provided.





## Board of Directors

Joe Carter, Chair  
Mike Miller, Vice Chair  
Damon Morrison, Treasurer  
Jill Lutes, Past Chair

Paul Beals  
Todd Carl  
Pam Delagardelle  
Carol Hibbs  
Jessica Kinser  
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Dan Moellers  
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Todd Steinkamp  
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Deb Wollam

## Ex-Officio

Dr. Theron Schutte, MCSD  
Dr. Kristie Fisher, IVCCD

## Staff:

**John Hall**  
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**Andrew Potter**  
Tourism Director  
**Sarah Smith**  
Membership Director  
**Kyle Hall**  
Workforce Development Coordinator  
**Stacy Roberts**  
Administrative Assistant

## Greetings Marshalltown Chamber members!

### Let's talk commercial financing!

Many small businesses boot strap their start ups or expansions by shouldering the costs themselves. Bootstrapping may include drawing on personal savings, cashing in investments, taking a home equity line of credit, utilizing personal credit cards, or even receiving a financial gift from a family member or friend.

Sometimes, businessowners need the backing of a lender to launch or expand. When this is the case, understanding the commercial lending process can make all the difference. ISU Small Business Development Center highly recommends beginning to build a relationship with a local commercial lender BEFORE discovering that deeper pockets are necessary to start or expand a business. Marshalltown has several awesome commercial lenders within the banking community. These local lenders are interested and willing to invest in the community's businesses.

While each commercial lender may approach a financial request a little differently, there are some general practices, which are helpful to know. For instance, the approval process could take 60-90 days from the time the lender receives all requested information from the business owner. If the business is a start up, anticipate providing at least two years of the owners(s) personal tax returns, other personal financial information and perhaps a resume. An owner will need strong personal credit. A business plan to describe the business case may be required. An owner investment of capital, could be a minimum of 10% of the total project. The business must be able to repay the debt in a timely manner and still generate a profit. If the business is existing, a business evaluation and/or appraisal may be requested at the expense of the business owner. The loan board may want to have the loan indemnified by the Small Business Administration (SBA).

If you do not have a working relationship with a commercial lender, there is no time like the present to introduce yourself and learn how Marshalltown lenders can support your business.

ISU SBDC is here to work with you. Our services are free and confidential. How can we help? Let's get a conversation going. We can be reached through a click or a call. The fastest method to connect with us is to visit [iowasbdc.org](http://iowasbdc.org), select the request counseling button, complete the electronic form and choose Iowa State as your center of choice. Call us at 515-296-7828 or, ask a Chamber official how to reach us and they will point you in our direction.

*Enjoy today-Sheri Benson, CBA, CGBP, ISU SBDC business counselor*

## Congratulations!



Gina Pappas has started as the new office manager at the **Marshalltown Area United Way**. Born and raised in Marshalltown, she has an associate's degree from Marshalltown Community College and a bachelor's degree from the University of Iowa. Gina and her husband Zach have three children.

"I am excited to be a part of Marshalltown Area United Way and contribute to the amazing work they are doing in our community," she said.

### Reminder! We have temporarily relocated.

The Chamber is located in the lower level of Trinity Lutheran Church at 1011 S. 3rd Ave.

*Please mail payments and correspondence to P.O. Box 1000.*

**Chamber Bucks are great gifts and a perfect way to THINK LOCAL FIRST!**  
See a full list of our Think Local First sponsors at [marshalltown.org/think-local-first](http://marshalltown.org/think-local-first)





## Congratulations!

**Pinnacle Bank** is pleased to announce the promotion of Alyssa McCarthy to Vice President/Financial Officer/Human Resource Manager. McCarthy joined the staff of Pinnacle Bank in June 2014 as a summer intern. After graduation from college, she returned to Pinnacle Bank. In April 2016, she gained additional financial and human resource responsibilities and was promoted to Financial Analyst/Human Resource Manager. In 2018, she was promoted to Assistant Vice President. McCarthy has progressively increased her duties and expertise in asset liability management, human resources, as well as serving as the bank's Security Officer and on multiple committees.



**Pinnacle Bank** is pleased to announce the promotion of Andrew Pool to Vice President/Chief Credit Officer. Pool joined the staff of Pinnacle Bank in September 2017 as Credit Analyst, and in October 2019, he was promoted to Vice President/Credit Officer and gained lending authority. He has rapidly grown his responsibilities in credit management, loan underwriting, lending, regulatory and loan review management, loan workouts as

well as asset liability management, and serves on the bank's loan committee.

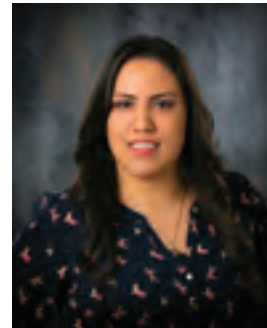
**Pinnacle Bank** is pleased to announce the promotion of Crystal Regalado to Loan Processor. Regalado joined the staff of Pinnacle Bank in July 2021 as a Teller/Customer Service Representative. In her new position, she will be assisting the AVP/Loan Operations Manager to provide full-service processing for all types of loans.



**Pinnacle Bank** is pleased to announce the promotion of Lindsay Halverson to Assistant Vice President/Loan Operations Manager. Halverson joined the staff of Pinnacle Bank in July 2016 as an Operations Processor, and transitioned in 2019, to a Loan Processor. Lindsay has taken on additional management, supervisory, and training roles in addition to her current loan processing responsibilities, contributing to Pinnacle Bank's growth.

(we just have to *brag a little*)

## Congratulations!



Congratulations to Wendy Mares Flores at **United Bank & Trust**. Wendy has recently been promoted to Universal Banker. In this role, Wendy will continue to assist customers with their transactions in the teller area, while also opening and servicing personal and business deposit accounts.



Congratulations to Madi Smothers at **United Bank & Trust**, who has recently been promoted to Senior Teller. Madi will oversee teller operations while continuing to service customers with their transaction needs.

## UnityPoint Health Hospital Open House

As **UnityPoint Health – Marshalltown** nears completion of its new hospital, it's ready to share key dates associated with the transition.

The new hospital, which is the result of a \$38.4 million expansion of the existing medical park on the south edge of the city, will be unveiled to the public in a **Community Open House on Saturday, April 23, from 9 to 11:30 a.m.** The event will begin with a short ribbon-cutting ceremony before members of the community tour the facility, enjoy refreshments and giveaways, and enter a drawing for a FitBit or a children's bike.

The open house also marks a midway point in the transition to the new campus, which is located at 55 UnityPoint Way (formerly Central Iowa Drive) and just south of the intersection of Highways 30 and 14. Departments that don't rely on UnityPoint Health's support services begin moving to the new facility on April 21, while the remaining departments make the move April 25-27.

Of special importance is the Emergency Department, which will switch to seeing patients exclusively from the new hospital on April 27 at 7 a.m. The inpatient unit and its team members and patients also make the move to the new hospital on April 27.

UnityPoint Health has begun communicating details about the move with patients. Patients who still have questions about the move and how it may affect scheduled appointments are encouraged to reach out to that department or clinic for more information.



# CHAMBER AMBASSADORS VISITS



The Chamber Ambassadors held a ribbon cutting at **Scooter's Coffee** on February 18, 2022. Scooter's is located at 1708 S. Center Street.



The Chamber Ambassadors helped celebrate the opening of **Game Haven** in the Marshalltown Mall with a ribbon cutting on February 22, 2022.



The Chamber Ambassadors made a courtesy call stop at **Jensen Ford-Lincoln** on February 22, 2022.



The Chamber Ambassadors held a ribbon cutting on March 8, 2022 at **13th Street Chiropractic**. Dr. John Underberg's office is located at 209 N. 13th Street.

Visit [www.marshalltown.org](http://www.marshalltown.org) for all the latest Chamber news and upcoming events.

Thank You Ambassadors!



## Marshalltown Central Business District hosts downtown clean up

The Marshalltown Central Business District (MCBD) and downtown businesses would like to invite you to a community clean up day April 9 from 9:00 – 11:00 a.m.

Bring your family, friends, or your organization the help with beautifying our town. This is a great volunteer opportunity and a way to show pride in our community.

Crews will assemble at 8:30 a.m. in front of the City Centre. The main areas of focus will be the streets, curbs, and terrace along Main, State, and Church streets from 3rd Avenue to 3rd Street.

The MCBD will provide trash bags, gloves and masks. All volunteers are welcome to bring rakes, garden clippers, brooms, leaf blowers, etc. to help with the effort.



Stay connected to events & activities in Marshalltown and the surrounding areas.

**Like us on Facebook & Instagram**

@mtownchamber

@marshalltowntourism

**Visit our Community Events Calendar**

[business.marshalltown.org/community-events](http://business.marshalltown.org/community-events)

JOIN THE CONVERSATION ON FACEBOOK

## Thank you to this incredible group of volunteers our Chamber Ambassadors!

Each month, this group of volunteers visits Chamber member businesses and organizations to say “thank you”. We’d like to take this opportunity to thank them!

Doug Beals Cindy Brodin Joe Demonte Heidi Drager  
Dean Fogarty Pat Gulbranson Joe Hannam  
Denny Hass Andrea Jordan Kari Kilstrom  
Terry Kluck Tom Mack Dan Moellers  
Kris Naughton Mark Osmundson Jon Pierce  
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## www.marshalltown.org Statistics

	February '22	Avg/Month	YTD Total
Unique Visitors	9,310	8,329	16,657
Number of Visits	24,796	23,227	46,454
Page Views	342,918	291,793	583,586
Hits	609,840	515,773	1,031,546

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.



**Find Marshalltown Area Jobs**  
**[www.marshalltown.org/jobs](http://www.marshalltown.org/jobs)**

## Great ways to enjoy spring in Marshalltown

There's a buzz around Marshalltown lately as spring has got us out of our house and active outdoors, for something other than shoveling snow.

Here are a few outdoor activities to take part in now that the nice spring weather is here:

**Pickleball:** There's one new pickleball court in the new pocket park in downtown Marshalltown just west of the Veterans Memorial Coliseum opening later this year. And don't forget the three new courts available for public use at Marshalltown High School, along with 12 new tennis courts.

**Hiking and biking trails:** Bike trails are ready to go and a resurfacing project concluded recently will make the Linn Creek Recreational Trail a smoother ride.

If you'd rather trade in your tires for the treads of your hiking boots, there's Grimes Farm and Conservation Center with dozens of miles of hiking trails to become one with nature.

One of the most rewarding hikes is one that takes you to the observation tower as you can overlook the rolling hills of the county.

Get out and enjoy the nice spring weather and fresh air in Marshalltown!



## Events offered in tandem with the Holocaust Exhibit

March 31, 10 a.m. at Marshalltown Performing Arts Center:

Michael Bornstein Talk and Book Signing

April 10, 2 p.m., library: Hawkeyes and the Holocaust

April 20, 2 p.m. and 6 p.m., library: 50 Children Book Discussion

April 24 and 25, 2 p.m., library: 50 Children Documentary

April 28, 6 p.m. at DeJardin Hall, MCC: Steven Pressman Talk

## Americans and the Holocaust exhibit at Marshalltown Public Library March 26-May 6

Marshalltown Public Library is one of 50 U.S. libraries selected to host *Americans and the Holocaust*, a traveling exhibition from the U.S. Holocaust Memorial Museum that examines the motives, pressures and fears that shaped Americans' responses to Nazism, war and genocide in Europe during the 1930s and 1940s. The exhibition will be at the library from Saturday, March 26 through Friday, May 6.

The touring library exhibition — based on the special exhibition of the same name at the Museum in Washington, D.C. — will travel to U.S. libraries from 2020 to 2022.

Based on extensive new research of that period, *Americans and the Holocaust* addresses important themes in American history, exploring the many factors — including the Great Depression, isolationism, xenophobia, racism and antisemitism — that influenced decisions made by the U.S. government, the news media, organizations and individuals as they responded to Nazism. This exhibition will challenge the commonly held assumptions that Americans knew little and did nothing about the Nazi persecution and murder of Jews as the Holocaust unfolded.

Drawing on a remarkable collection of primary sources from the 1930s and '40s, the exhibition focuses on the stories of individuals and groups of Americans who took action in response to Nazism. It will challenge visitors to consider the responsibilities and obstacles faced by individuals — from President Franklin Delano Roosevelt to ordinary Americans — who made difficult choices, sought to effect change, and, in a few cases, took significant risks to help victims of Nazism even as rescue never became a government priority.

*Americans and the Holocaust: A Traveling Exhibition for Libraries* is an educational initiative of the United States Holocaust Memorial Museum and the American Library Association.





Friends of Marshall County Conservation

# Live & Local

Live Music & Local Food Trucks

Leonard Grimes Memorial Amphitheater  
at the Grimes Farm Conservation Center  
5:30 pm to 7:30 pm

June 23



Fat Tuesday & The Grease Fire Horns

July 21



Kaizer Jazz

August 18



Bob Dorr & Friends  
Feat. Jeff Petersen

September 15



The Dueling Fiddles

October 6



William Elliott Whitmore

In case of inclement weather watch the Marshall County Friends Facebook Page for location change or cancellation.

Thank You to Our Sponsors  
Ann C. Keiser Charitable Trust & supportive members of the Friends of Marshall County Conservation.



Chamber member Gannaway Construction was one of the nearly 30 exhibitors at the Times-Republican Home and Garden Show held at the Marshalltown High School Roundhouse on March 19.

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## Economic Statistics

Employment – Marshall County - January (Source: Iowa Workforce Development)	2022	2021
Labor force	18,070	17,290
Unemployed	1,880	1,420
Percent unemployed	10.4	8.6
Total employment	16,180	15,870
Marshall County Construction - January (Source: Marshalltown Building Department)	2022	2021
Building permits	4	32
New Residential Construction	\$0	\$0
Residential Addition/Remodeling	\$6,000	\$215,000
New Commercial/Industrial Const.	\$0	\$5,940,000
Commercial/Industrial Remodeling	\$2,906,000	\$180,000
Housing Sales Data - February (Source: Mid-Iowa Regional Board of Realtors)	2022	2021
Single family home sales	25	14
Average sale price	\$168,558	\$147,135
Median sale price	\$155,000	\$133,000

## Chamber Chat - Sundays

6:30 a.m. on 99.5 KDAO FM

7:30 a.m. on 1190 KDAO AM



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