



MARSHALLTOWN AREA CHAMBER OF COMMERCE

Chamber events aplenty this fall

Looking to make local connections? Or how about just needing some time to have some fun? The Chamber is answering the call as there are several events we are orchestrating for this fall.

Check out some of our upcoming events, with more details to come. All events listed below are free to attend and open to Chamber members.

September 29: Business After Hours

Eyecare Associates, 5:30 - 7:00 p.m.

Come unwind after the work day and soak in the amazing renovation of facility.

October 6: MTown YP social gathering

Dave and Sally's Bar, 5:00 - 7:00 p.m.

The monthly social gathering is open to area young professionals. No RSVP needed and the Chamber will pay for appetizers and your first drink.

October 12: Business After Hours

McGregor's Furniture and Mattress, 4:00 - 6:00 p.m.

What a transformation McGregor's has made to its historic Main Street location. Join us for some drinks and appetizers after work and see what they have to offer.

October 13: Member Appreciation Luncheon

Veterans Memorial Coliseum, 11:00 a.m. - 1:00 p.m.

Lunch is on us as we thank our Chamber members in this annual luncheon. Check out the amazing renovation of this Marshalltown landmark while you are there.

October 15 & 22- Ladies Night Out, locations & more details listed on page 3

These popular events return and a great way to get the girls together for a fun night out.

November 3 - MTown YP social gathering, location to be determined, 5:00 - 7:00 p.m.

November 4 - Business-to-Business Showcase

Best Western Regency Inn, 5:00 - 6:30 p.m.

This is a great way for Chamber members to show what they have to offer to other members in this networking event. Come hungry as there will be plenty of food and drinks available.

November 18 - Business After Hours

Hellberg's Jewelers

This iconic Marshalltown business always rolls out the red carpet for this event. Come say hi to Gayle and Vic and congratulate Vic for his 50 years of working at Hellberg's.

For more information on these events contact

Membership Director Sarah Smith at ssmith@marshalltown.org

Marshalltown Area Chamber of Commerce
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MEMBER SPOTLIGHT



The Animal Rescue League of Marshalltown has been a prominent fixture in the community since its inception in 1948. The need for an animal shelter arose in 1947, when a special committee was formed at the request of the city council to address the numerous dogs running

at large in the city of Marshalltown. At the time, the city pound consisted of a wire enclosure at the city dump. As concerned citizens joined the committee, they presented a solution; to form a private, non-profit corporation that could adequately shelter and care for cats, dogs, and other domesticated animals.

Today, the Animal Rescue League sees over 1,000 pets a year. Some of those are lost and quickly reunited with their family members while others start a new chapter with their adoptive forever family. They see lost and found pets daily, but there are other services the ARL offers that many are unaware of, such as live trap rentals, cremation and burial services, memorial bricks, and kennel sponsorships. There are also many opportunities for volunteering that allow people to give back to their community.

Volunteers are amazing, because there's such a wide variety of people with varying skills that can all help in different ways. Some volunteers are young kids, learning about the responsibilities of caring for a pet, others are daily volunteers who walk dogs or clean kennels, and others belong to groups within the community that want to give back to the ARL.

The Animal Rescue League feels lucky to be a part of this community. There are so many kind, caring, and compassionate people who are awesome pet owners and do a lot to help the ARL succeed. If they put a plea out to help with kitten food or dog toys, there is always an overwhelming response. When they go to events around town, they are met with kindness. When new visitors come, their animals feel loved and supported. But, the absolute best part of the Animal Rescue League is seeing families made whole by the newest addition of a four-legged family member.

For anyone wanting to learn more, the Animal Rescue League is a great place to visit. They are located at 1921 Taylor Ave., and are open for visitation weekdays 11 a.m.-5:30 p.m. and Saturdays 11- 4 p.m. Questions can be answered by calling 641-753-9046 and available pets can be found at arlmarchalltown.com.

Ladies Night Out returns this fall

The Marshalltown Area Chamber of Commerce in partnership with the Marshalltown Central Business District presents Ladies Night Out. This popular event is back this fall encouraging all ladies to get out and shop til you drop. Each participating business will have great promotions to celebrate the ladies. After shopping visit one of our local restaurants or bars.

Friday October 15: 4:00-7:00 p.m.

319 Decor & Design
Appleberry Farm
Brit Marie's Country Lace
Brown's Shoe Fit
Hellberg's Jewelers
Real Deals-Marshalltown
State Street Trading Company
Stepping Stones
Tannin Wine Bar, Small Bites & Craft Beer

Friday October 22: 4:00-7:00 p.m.

Oliver Beene Designs
Oliver Beene The Other Side
Maurices
Shoe Sensation

Sponsors: 319 Decor & Design, Eyecare Associates, The Farmer's Daughter Photography, Marshalltown YMCA-YWCA, My Dinosaur Dreams, REM Iowa Host Home, SportsPlus Sports Medicine and Physical Therapy

**Chamber Bucks make great gifts
and are a perfect way to
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Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Arby's Restaurant	31	Kapaun & Brown, Inc.	47
Bruce Wirin	41	Lamar Advertising	25
Buena Vista University	34	M. Gervich & Sons, Inc.	57
Buzzed Bee Meadery	4	Main Street Dental	1
C Eye Care	4	Man's Best Friend	33
Community Foundation of Marshall County	11	Mass Mutual Financial Tom McCoy	32
Country Candies	1	McGregors Furniture	58
D & S Facilities Services Inc	9	Mechdyne Corporation	21
Domino's Pizza	38	North Star Community Services	1
Eyecare Associates	62	NuCara Pharmacy	9
Farmers Savings Bank	21	Oliver Beene the Other Side	1
Colene Grecian, D.D.S.	13	OnMedia Ad Sales	33
H & F Distributing Company	45	Shomo-Madsen Insurance	50
H & R Block Tax and Business Service	14	SportsPlus Sports Medicine & Physical Therapy	21
Hampton Inn & Suites	12	Terry Kluck	8
Hermanson Orthodontics, P.C.	46	Timber Creek Enterprise, Inc.	35
Home Federal Savings Bank	52	TNT Price Income Tax	5
Hy-Vee Food Store	58	Union Pacific Railroad	11
Iowa River Hospice	21	VCA Marshalltown Animal Hospital	33
JBS Swift & Company	62	The Willows	4
Joe Leonard	5	Zeno's Pizza	59

Rayne Vitorino Jazz Trio



Tannin will host the Rayne Vitorino Jazz Trio from 5:30 to 7:30 p.m. on Thursday, September 30. Tannin is located at 125 E. Main Street.



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MTown YP to gather on October 6

MTown YP is a newly-formed group of young professionals who meet for a social gathering the first Wednesday of each month.

Our next gathering is from 5:00 to 7:00 p.m. on Wednesday, October 6 at Dave & Sally's Bar & Grill. The Chamber pays for appetizers and each visitor's first drink at each event. To get on the MTown YP email list or for more information contact Andrew Potter at apotter@marshalltown.org.

Save the Date: Candidate Forum

The Chamber in partnership with the Times-Republican will be hosting candidate forums for the city council and school board. Save the date for October 19 from 5:30-6:30 p.m. for the Marshalltown school board candidates and October 21 from 5:30-6:30 p.m. for the Mayoral and City Council candidates. Both events will be held at the Veterans Memorial Coliseum.

Business-to-Business Showcase

This revamped version of the popular Business After Hours offers Chamber members an opportunity to network and promote their business in an informal and fun atmosphere. The Business-to-Business Showcase will be held on November 4 from 5:00-6:30 p.m. at the Best Western Regency Inn. To sign up your business for an exhibit (\$75) contact Chamber Membership Director Sarah Smith at ssmith@marshalltown.org

Annual Breast Cancer Awareness Luncheon going virtual and moving to October 21

UnityPoint Health – Marshalltown Foundation has announced that its annual Breast Cancer Awareness Luncheon is going virtual and moving back two weeks to Thursday, October 21, 2021.

Registered participants will join the event online between noon and 1 p.m. to hear a presentation by featured speaker Julie Bousum. In addition, those registered will have a dessert hand-delivered to their location and may participate in a silent auction.

Proceeds from the luncheon go toward the Prevent Fund, which was established in 1998 to provide free mammograms for qualifying men and women in the community. The funds help women and men who qualify fill in the gaps of coverage when they have no insurance or a prohibitively high deductible.

"When a provider has recommended a mammogram, it's critical that people get screenings when they're due," said Shari King, administrator of the UnityPoint Health hospital in Marshalltown. "We know early detection can make a huge difference in a person's treatment and survival rate. Unfortunately, due to financial reasons, many people delay their mammograms, and we hope this event will help raise their awareness and help minimize that that risk."

The UnityPoint Health Mammography team is consistently recognized for its outstanding patient care and ranks among the top 1% for patient satisfaction in national surveys.

For more information or to purchase tickets for the luncheon, visit <https://bit.ly/bcal2021> or contact UnityPoint Health – Marshalltown Foundation at (641) 754-5005 or MT_Foundation@unitypoint.org.

Upcoming Business After Hours

Wednesday, September 29

Eyecare Associates

(501 E. Main St.)

5:30 p.m.-7:00 p.m.

Stop out at Eyecare Associates to check out their newly renovated office space.

Upcoming Business After Hours

Tuesday, October 12

McGregors

Furniture & Mattress

(111 W. Main St.)

4:00 p.m.-6:00 p.m.

McGregors has moved back to Main Street. Stop by and check out their new space!



MARSHALLTOWN NEWS

(we just have to *brag a little*)

Greetings Marshalltown Chamber members!

Fall is here, bursting with apples, pumpkins, pumpkin spiced lattes, S'mores, fire pits, leaf piles and harvest! What do you enjoy most about Fall? Fall, also, means that Christmas is right around the corner...OH MY! So, Iowa's SBDC in partnership with America's SBDC is proud to launch the SHOP SOONER campaign for the 2021 holiday season. "Shop Now, Gift Later," encourages shoppers to purchase holiday gifts sooner than later in their local communities. Doing so helps small business owners better navigate some of the supply chain challenges you are facing this year, as well as relieves shopping stress for gift givers. Did you know that 79% of Christmas shoppers typically wait until mid-December to begin gift shopping? For more information or resources on the Shop Sooner campaign visit, www.iowasbdc.org.

Is your online store ready to go, as you venture in to this upcoming holiday season? During the past year many shoppers have become very proficient at purchasing products online and enjoy making purchases this way. If you know this is an arena that you should be stepping into, and just haven't, consider joining the Shop Iowa platform. This shopping platform continues to grow, improve and become more user friendly for merchants and shoppers. Best of all, it is still FREE to promote your products! Check it out! shopiowa.com

SBDC is here to work with you. How can we help? Let's get a conversation going. You can reach us through a click or a call. The fastest method to connect with us is at www.iowasbdc.org, select the request counseling button, complete the electronic form and choose Iowa State as your center of choice. Call us at 515-296-7828 or, ask a Chamber official how to reach us and they will point you in our direction.

Enjoy today-Sheri Benson, CBA, CGBP, ISU SBDC business counselor

Congratulations...

Congratulations to Scott Sorem of Clapsaddle-Garber Associates, Inc. on his 40-year anniversary of working at the company. Scott works as a senior survey technician.

If you have Marshalltown area news to brag about, submit it to The Digest via email to office@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.

Congratulations...

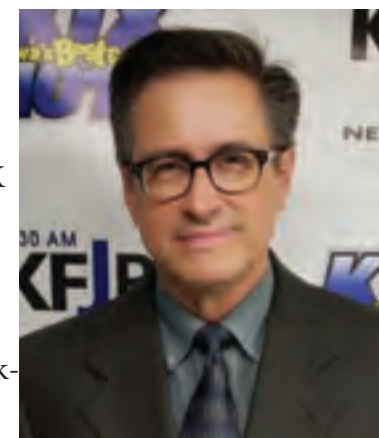
UnityPoint Health – Marshalltown is pleased to welcome Abbie Sharp, ARNP, to its family medicine clinic adjacent to the hospital at 405 East Main Street.

Sharp, a Grundy Center native, recently earned her Master of Science in Nursing degree at Allen College. She comes to Marshalltown after working four years as an RN at Allen Hospital in Waterloo. She joins Jaime Hooley, PA-C, and Sherri Stebniski, PA-C, as family medicine providers in the Marshalltown clinic.



Sharp also has clinical experience as a student in the UnityPoint Health clinics in Marshalltown and Conrad, as well as the Express clinic in Marshalltown. She received her undergraduate degree from Wartburg College.

Congratulations to Mark Shaffer who was named Sales Manager of the Week from Radio Ink recently. Mark is the General Sales Manager for **Trending Media**, which operates KFJB-AM/FM and KXIA-FM (KIX 101.1). He has worked there since 1989. Mark also is a longtime member of our Chamber Tourism Grant Committee. Read more about his background at radioink.com/2021/09/17/sales-manager-of-the-week-trending-medias-mark-shaffer. Radio Ink is a radio-industry trade publication for the radio management sector of the radio broadcasting industry.



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CHAMBER AMBASSADORS VISITS



Left: The Chamber Ambassadors held a ribbon cutting to celebrate the opening of the new **Fareway** in Marshalltown at 102 W. Anson St. on August 16, 2021.

Right: The Chamber Ambassadors made a courtesy call stop at **Strand's The Flooring and Paint Store** at 11 E. Meadow Lane on August 24, 2021.



Left: The Chamber Ambassadors stopped by for a courtesy call at **Shoe Sensation** on August 24, 2021. The store is located in the Marshalltown Mall.

Right: The Chamber Ambassadors held a ribbon cutting at **Exterior +** on September 14, 2021. The home remodeling business is located at 9. East Southridge, Suite D.



Left: The Chamber Ambassadors held a ribbon cutting on September 14, 2021 to celebrate the new owners at **MAMA Di-Grado's Pasta & Pizza**.

Right: The Chamber Ambassadors stopped by **Main Street Dental** for a ribbon cutting on September 17, 2021. The business is located at 210 W. Main Street.



Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!





We are looking forward to the return of the Holiday Stroll, which will be back on November 20 in downtown Marshalltown.

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New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

GreenState Credit Union

Brad German, VP/Branch Manager
Laura Garcia, Member Service Associate
705 6th Ave, Grinnell
641-236-1805

www.greenstate.org

GreenState Credit Union serves over 300,000 members with 23 office locations. GreenState has grown to be Iowa's largest credit union and one of the top financial institutions in the United States for returning profits to members in the form of better rates and lower fees.

The Bridge Home

Jodi Stumbo, CEO/President
Tara Brown, Director of Shelter Services
225 S. Kellogg Ave, Ames
515-232-8075

www.thebridgehome.org

The Bridge Home is devoted to bridging the gap between homelessness and housing by providing shelter, support, and inspiring a pathway forward to individuals and families experiencing or on the verge of homelessness. The main campus is located in Ames with outreach serving Story, Marshall, Boone, Greene, and Hardin counties.

Gannaway Construction

Matt Gannaway, Owner
Kaitlyn Schuring, Manager
318 N. Main St, Gilman
641-485-0267

www.gannawayconstruction.com

Gannaway Construction is a leading construction company specializing in whole home renovations. Gannaway Construction is located in Gilman while serving Poweshiek, Marshall, Jasper, Tama and Grundy counties.

Thank you Chamber Ambassadors!

Each month, this group of volunteers visits Chamber member businesses and organizations to say "thank you". We'd like to take this opportunity to thank them!

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www.marshalltown.org Statistics

	August '21	Avg/Month	YTD Total
Unique Visitors	9,897	7,377	59,016
Number of Visits	29,680	18,168	145,340
Page Views	78,131	266,601	2,132,805
Hits	135,588	511,055	4,088,438

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

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through October 30.**

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WWW.MARSHALLTOWN.ORG/JOBS

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ECONOMIC DEVELOPMENT

Marshalltown positioned well for growth in the next decade

According to the population numbers recently reported by the U.S. Census Bureau, Marshalltown kept pace with similar-sized communities in Iowa. Between 2010 and 2020 Marshalltown showed a slight growth from 27,552 to 27,591 or an increase in population of 0.1%.

“Given what has transpired in this community over the last several years with two significant natural disasters, you would expect to see a sharp decline in population as a result,” said John Hall, President & CEO of the Marshalltown Area Chamber of Commerce. “The results we received of effectively holding steady came as a welcome surprise and means we are incredibly well positioned to bounce back from those disasters and grow from there.”

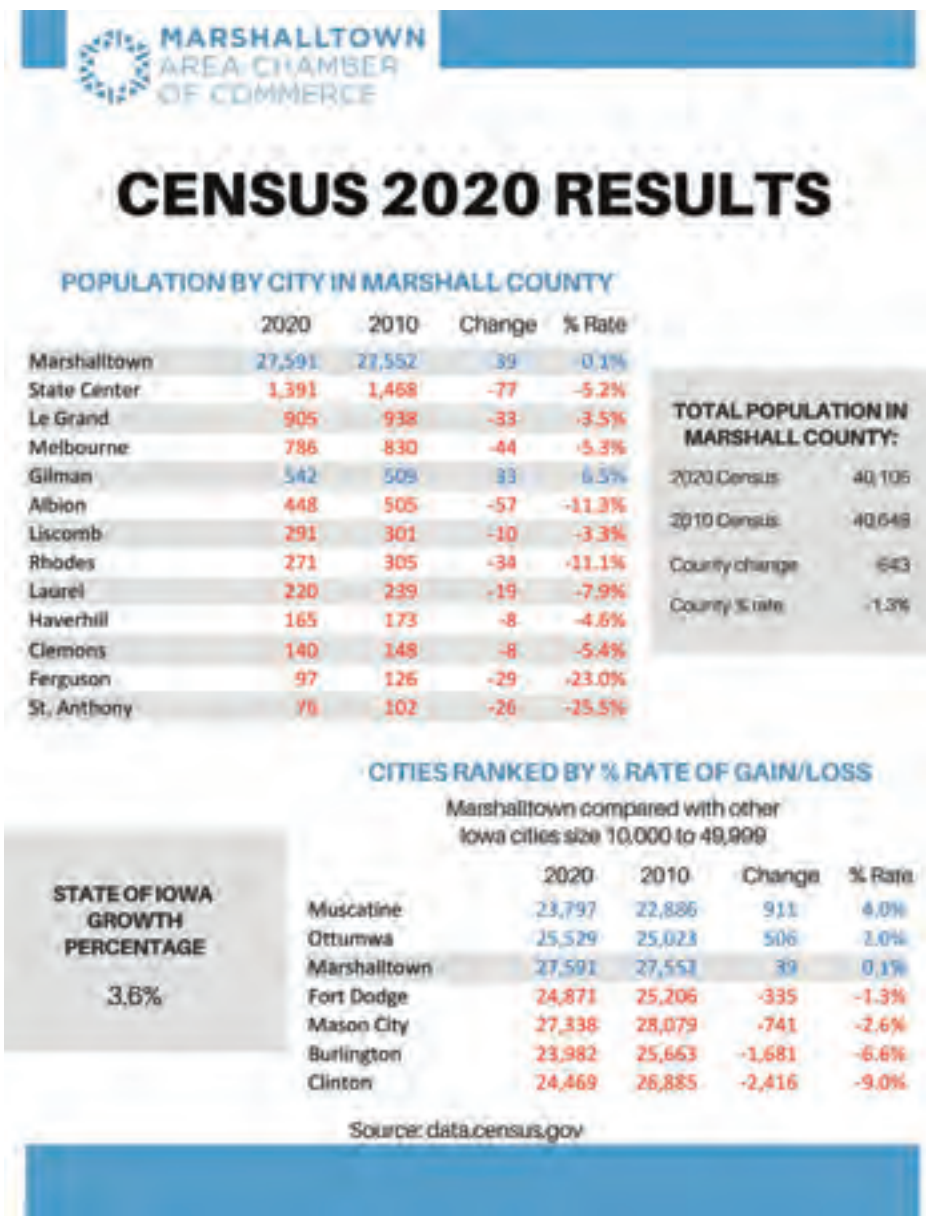
In comparison to other cities of similar size in the state, Marshalltown, Muscatine and Ottumwa saw growth while Fort Dodge, Mason City, Burlington and Clinton saw a population decline.

Marshall County as a whole did see a decline of 1.3 percent in population.

“We will continue to work with our partners in other area towns to help with the growth of the county,” Hall said. “It’s no secret that the Marshalltown Area Chamber of Commerce has ambitious growth plans for Marshalltown and Marshall County and it’s going to take growth in all corners of the county in order to make that happen.”

Economic Statistics

Employment – Marshall County - July	2021	2020
(Source: Iowa Workforce Development)		
Labor force	17,350	17,030
Unemployed	890	1,200
Percent unemployed	5.1	7.0
Total employment	16,460	15,840
Marshall County Construction - July	2021	2020
(Source: Marshalltown Building Department)		
Building permits	23	15
New Residential Construction	\$108,000	\$54,000
Residential Addition/Remodeling	\$368,000	\$98,000
New Commercial/Industrial Const.	\$0	\$0
Commercial/Industrial Remodeling	\$19,000	\$2,215,000
Housing Sales Data - August	2021	2020
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	50	32
Average sale price	\$145,512	\$166,852
Median sale price	\$130,550	\$151,250



If it's time for you to change banks, see us!

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FDIC

Celebrate downtown event is September 30

In partnership with the Marshalltown Central Business District, the Arts & Culture Alliance invites you to join us in the newly renovated parking lot behind the Tremont Building to celebrate Downtown. Enjoy live music by local musicians, Austin Chadderdon and Bon Jecci, while watching Boston muralist, Justin Nethercut, create Marshalltown's largest mural on the south side of the Tremont.

WHEN: Thursday, September 30th from 4:30-7 p.m.

LOCATION: Downtown Parking Lot off of West Church Street and South 1st Street, behind the Tremont Building

TIMING of EVENTS: Chamber Ribbon Cutting - 4:30 p.m. / Austin Chadderdon - 5-6 p.m. / Bon Jecci - 6-7 p.m.

Please bring your own lawn chairs! We invite you to dine in our amazing downtown restaurants. Per city ordinance, pets are not allowed at events in Marshalltown. For the health and wellbeing of everyone that attends, masks or facial coverings and social distancing are recommended. For questions, please contact Amber Danielson at director@artsandculturealliance.org or 641-752-2787.

Both the mural and the event have received Marshalltown Area Chamber of Commerce tourism grants.

Tourism grant deadline is October 4

The Marshalltown Area Chamber of Commerce offers tourism grants to help promote and support local events and capital projects that would lead to visitors to the area.

These grants are funded from the hotel-motel tax received by the Chamber and assist in bringing more visitors to Marshalltown.

The next deadline for these quarterly grants is October 4. For more information or to get an application contact Tourism Director Andrew Potter at apotter@marshalltown.org.

This Week in Marshalltown highlights local events

Want to be "in the know" for upcoming community events? Well, make sure you are signed for "This Week in Marshalltown." It is a weekly email newsletter delivered on Mondays with a listing of events going on in Marshalltown. To sign up contact Tourism Director Andrew Potter at apotter@marshalltown.org.

You can also check out our online calendar of events listing at www.marshalltown.org/events. Contact Andrew to add a community event to the calendar.

Rock cover band The HYPE! performs at Oktoberfest on Saturday, September 25

Do you like to rock to the music of Bon Jovi, Def Leppard and Mötley Crüe? Well, then you'll love The HYPE!, the performers for Saturday, September 25 for Oktoberfest. The festival recently announced the rock cover band will perform in downtown Marshalltown at 7:00 p.m. that night.



Branden & James to open Live on Stage return on October 10

Soaring tenor, Branden James, and renowned cellist, James Clark, merged their individual musical genius to create a soulful and powerful concert experience that leaves audiences feeling moved and inspired. The duet is bringing their unforgettable show to the Marshalltown Performing Arts Center on Sunday, October 10, 2021 at 2 p.m. as part of Live On Stage Marshalltown's current performance season. All regular members can attend free of charge as part of their annual membership. A limited number of individual tickets are available for non-members. Individual tickets can be purchased online at www.losmarshalltown.org and picked up the night of the concert at will call. For more information, or to purchase season memberships or individual tickets, visit www.losmarshalltown.org, email losmarshalltown@gmail.com, or call 641-328-9445.





The Marshall County Arts & Culture Alliance hosted a Cultural Fiesta on September 19, 2021 at West End Park. The event featured dancing, music, food and other events. Pictured is the band Los de la Villa performing and a youngster taking a swing at a piñata.

OCTOBER/NOVEMBER

September 29: Business After Hours-Eyecare Associates
October 6: MTown YP
October 12: Business After Hours-McGregors Furniture & Mattress
October 13: Member Appreciation Luncheon
October 15: Ladies Night Out
October 19: Candidate Forum
October 21: Candidate Forum
October 22: Ladies Night Out
November 3: MTown YP
November 4: B2B Showcase
November 18: Business After Hours-Hellberg's Jewelers

EVENTS

Paul Ingeman
Agent

Maria Mitchell-Sutcliffe
Agent-CSA

Lance Horbach
Agent

Tyler Stager
Agent

Paul Beas
Agent

Mark Ehardt
Agent

Austin Blum
Agent

Rich Mahon
Agent

Doug Joslin
Agent

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Robin Angdman
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