



#### Chamber welcomes return to in-person events in future

The Marshalltown Area Chamber of Commerce is all about networking, building relationships and enjoying each other's company. This is why we are excited to be back to offering in-person events as we move forward.

A successful in person Women in Business event was held this past spring and we look forward to our annual Chamber Ambassadors golf outing on August 19 at Elmwood Country Club.

The popular Business After Hours events are returning later this fall and we are already making plans for big events like the Annual Banquet, Women in Business and others to be in-person for next year. Ladies Night Out events, which were a big hit this past year, will return this fall as well. For information on sponsorships for future events, contact Membership Director Sarah Marckres

at smarckres@marshalltown.org or call 641-753-6645.

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We hope to see you back at a Chamber event in the future as we connect as a community again face-to-face. Get the most of your Chamber membership by making those lasting connections in the community.



**Business After Hours 2020** 



Women in Business 2021

DERMIT NO. 42 Marshalltown, IA 50158 MARSHALLTOWN, IA P.O. Box 1000 **U.S. POSTAGE** Marshalltown Area Chamber of Commerce Pre Sort Standard

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Chamber Bucks are a great way to THINK LOCAL FIRST!

# MEMBER SPOTLIGHT FAREWAY, MEAT & GROCERY

The Marshalltown Fareway first opened their doors in July 1946 as a self-service grocery store. At this time self-service was considered revolutionary. This concept allowed customers to pick out their own groceries, rather than submitting a list to someone who would package everything for them. Fareway has a rich 83-year history of providing unmatched, full-service meat departments, farm-fresh produce, competitive prices, and the highest level of customer service, including to-your-car carryout.

Fareway takes pride in being an asset to the community from a charitable giving and volunteer perspective. Locally, Fareway assisted with KA-BOOM playground build at Woodbury Elementary, supported Central Iowa Residential Services (CIRSI), and the Iowa Veterans home. Fareway recently conducted a round up for fireworks that garnered over \$2,000! Fareway thanks their great employees and generous customers. They have donated more than 1.5 million to key partners and provided for more than 1.1 million pounds in food donations.

Fareway is known for its high-quality, full-service meat butcher counter that carries USDA Choice and Prime beef. At Fareway you can get made-to-order cuts of meat. Additionally, they provide farm-fresh produce and dairy, often sourcing from local farms and suppliers.

Fareway in Marshalltown has approximately 115 employees, many of which are long-term employees whom have 20 years of experience. The grand opening of the brand-new Marshalltown Fareway will be on Monday, August 16. At Fareway they take pride in supporting local communities and look forward to serving you and your family for many years to come!



Rendering of the new Marshalltown Fareway

# BUSINESS**NEWS**

## **Thank You Reinvesting Chamber Members**

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Abarrotes La Salud, Inc.	9	Kenn's Transmission	37
Absolute Insurance Agency	2	Lennox Industries	92
Action Auto Parts/Krantmans	35	Marshall County Abstract	37
Adland Engraving &		Marshall County	
Screen Print Co.	33	Arts & Culture Alliance	16
Arnold Motor Supply	28	Marshall County Farm Bureau	57
Augustine Company	33	Marshalltown Company	62
B & G HVAC	15	Martin Marietta	44
Bantz Chiropractic Center	11	Mary Rund	14
Barr Asset Management	22	McAtee Tire Sales &	
BDH Technology	18	Service Center	36
Boliver Law Firm	39	McDonald's	49
Bowman & Miller, P.C.	57	McFarland Clinic	23
Bradshaw, Fowler,		Mid-Iowa Workshop, Inc	37
Proctor, & Fairgrave P.C.	45	Moler Sanitation	9
Brandenburg Tax & Accounting	14	Moore, McKibben,	
Burchland Manufacturing	2	Goodman, & Lorenz	28
Calvin Rockett Bar & Grill	9	Nagle Signs, Inc.	35
Central Iowa		Peglow, O'Hare & See, P.L.C	48
<b>Residential Services</b>	40	Pentz Appliance & TV	9
Chef King	9	RACOM Corporation	41
China Buffet	6	Rainbow Car Wash, Inc.	35
City of Marshalltown	29	Randall's Guitar School &	
Dr. David Clark D.D.S.	38	Music Shop	9
Clemons Inc. Chevrolet	46	Ric Anderson	1
Concrete Inc.	57	Roseland, Mackey,	
Consumers Energy	45	Harris Architects	19
Dave Wright Auto		S & S Autobody & Frame	7
Buick-GMC-Honda	62	ServiceMaster of Marshalltown	36
Electric Supply of Mtown	44	Smiles In Motion	18
F & J Racing	14	SNT Trucking & Warehouse	9
Feldman Financial Group	16	St. Andrew's Grill & Bar	1
Git-N-Go Store	9	Starnes TV & Appliance	32
Grimes, Buck,		Structural Engineers P.C.	34
Schoell, Beach & Hitchins	57	Tannin, Inc.	3
Haley's Deli, BBQ & Catering	9	Taylor's Maid-Rite	61
Healing Hands Chiropractic	5	The 918	1
Home Rental Center & Sales	38	Tom Mack	47
Independent Insurance Svcs.	45	Trending Media (KFJB/KXIA)	46
Isle of Green	27	United Way	53
Jensen Ford-Lincoln, Inc.	54	Wausau Homes	3

## **New Chamber Members**

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

#### **Exterior + Home Remodeling**

Lake Sulc, Owner 9 E. Southridge, Suite D, Marshalltown 844-261-6111 www.facebook.com/SulcEnterpriseLLC Exterior+ is a full spectrum contracting company. They perform all aspects of the

construction process including, roofing, siding, gutters, windows, decks, remodeling, basements, bathrooms, additions, steel buildings, outdoor living spaces, sunrooms, concrete. Free estimates are available.

#### **T2K Nutrition**

Heather Niedermann, Owner Kelly Larson, Wellness Coach 2501 S. Center St., Ste. T, Marshalltown 641-751-5679

www.facebook.com/t2knutrition T2K Nutrition is a team of wellness coaches that are on a mission for nutrition! They offer over 200 different flavors of healthy protein shakes.

#### **Hoglund Bus Company Inc.**

Mindy Schieber-Finn, HR Manager 823 South 19th Ave, Marshalltown 641-753-7669 www.hoglundbus.com In 2006, operations moved into a new facility in Marshalltown. Hoglund Bus Company is your fleet solutions partner.

#### **House of Compassion**

Chad Hammar, Executive Director 211 W. Church Street, Marshalltown 641-752-5999

www.houseofcompassion.net The House of Compassion is a non-profit organization that serves the people of Marshall County, offering household & personal items, meals, and a medical assistance program.

Need an employee? Looking for an employer? Check out the Chamber's **Marshalltown Job Postings** at www.marshalltown.org



# LEADERSHIP

## AHEA CHAMILE



**Board of Directors** Joe Carter, Chair Mike Miller, Vice Chair Damon Morrison, Treasurer Jill Lutes, Past Chair

> Paul Beals Todd Carl Pam Delagardelle Carol Hibbs Jessica Kinser Erin McGregor Dan Moellers Abigail Pelzer Todd Steinkamp Dave Thompson Deb Wollam

#### **Ex-Officio** Dr. Theron Schutte, MCSD Dr. Kristie Fisher, IVCCD

## Staff:

Andrew Potter Tourism Director Sarah Marckres Membership Director Kristen Kopsa Office Assistant

## **RACOM acquires Pacific Electronics in Washington**

Marshalltown-based **RACOM** has announced the acquisition of Pacific Electronics, a two-way communications company located in Lacey, Washington. Pacific provides radio system design, sales and support to commercial, industrial and public safety customers throughout Western Washington and Oregon.

RACOM does business in 25 states and provides critical communication systems and support to public safety agencies, utility companies and businesses. With this acquisition, RACOM now has 17 locations, four of which are in the state of Washington.

From left, Nick Loney and Mike Miller of RACOM and Darci and Gary Palmer of Pacific Electronics.



## UnityPoint Health–Marshalltown Foundation to hold 3rd Annual Summer Soirée in support of new hospital

The UnityPoint Health – Marshalltown Foundation will hold the 3rd Annual Summer Soirée on Saturday, August 14 in support of the new hospital project on the south edge of town.

The event will be held at Elmwood Country Club, 1734 Country Club Ln. in Marshalltown. There will be a

social hour at 6 p.m., followed by dinner at 7 p.m. In addition, there will be a program, dessert auction and other festivities, as well as dancing with Faythe Kubik and a "Wall of Whiskey" and a "Wall of Wine." Attendees must purchase tickets by August 7. Learn more or register at www. unitypoint.org/marshalltown/soiree.aspx.

The event will be an opportunity for the pubic to hear more about UnityPoint Health's new hospital, clinic and emergency services building project from local healthcare leaders.

For more information, contact the UnityPoint Health – Marshalltown Foundation at (641) 754-5005 or email MT\_Foundation@unitypoint.org.



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Chamber Bucks are great gifts and a perfect way to THINK LOCAL FIRST!

# WARSHALLTOWNNEWS (we just have to brag a little)

# Americans and the Holocaust traveling exhibition coming to Marshalltown Public Library in spring

The Marshalltown Public Library is one of 50 U.S. libraries selected to host Americans and the Holocaust, a traveling exhibition from the U.S. Holocaust Memorial Museum that examines the motives, pressures and fears that shaped Americans' responses to Nazism, war and genocide in Europe during the 1930s and 1940s.

The touring library exhibition is based on the special exhibition of the same name at the Museum in Washington, D.C. It will be in Marshall-town from March 25 to May 5, 2022. Marshalltown will be the only Iowa location for this travelling exhibit.

"We are very excited to bring lots of people here to see this exhibit," said Marshalltown Public Library Director Sarah Rosenblum. "It's quite an impressive exhibit."

In conjunction with the exhibit, there will be special events, speakers and other activities planned at the library.



Business After Hours will return this fall! Sept: Eyecare Associates Oct: McGregor's Furniture Nov: Hellberg's Jewelers Dec: Strand's Floor & Paint Store Reminder! We have temporarily relocated. The Chamber is located in the lower level of Trinity Lutheran Church at 1011 S. 3rd Ave. Please mail payments and correspondence to P.O. Box 1000.

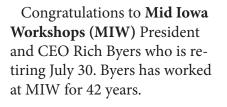
## Congratulations...

Congratulations to Vic Hellberg of **Hellberg's Jewelers** who celebrated 50 years of working at the family business on July 9, 2021. Vic started at the store on July 9, 1971 after being discharged from the Navy.





Congratulations to Erik Nilius at **United Bank & Trust**, who was recently promoted to Assistant Vice President and Wealth Advisor.





If you have Marshalltown area news to brag about, submit it to The Digest via email to office@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.



# CHAMBER AMBASSADORS VISITS



The Chamber Ambassadors made a stop at **Elmwood Country Club** (1734 Country Club Ln) for a courtesy call on June 22, 2021.



The Chamber Ambassadors made a courtesy call visit to **Journey Church** (700 E. Olive St.) on June 22, 2021.



On July 15, 2021 the Chamber Ambassadors made a courtesy call visit to **Fire House Aquatics** (2945 Taylor Ave, Gilman).

The Chamber Ambassadors made a courtesy call stop at **Haverhill Social Club** (210 1st St, Haverhill) on July 15, 2021.

Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

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Thank You Ambassadors!

AREA CHAMBER

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# CHAMBER**NEWS**

## Chamber Ambassadors Golf Outing prize donation opportunity

If your business would like to donate a prize to the August 19 golf outing please drop it off to the Chamber office located at 1011 S. 3rd Ave, lower level, or contact Sarah Marckres at the Chamber office (smarckres@marshalltown.org or 641-753-6645) to arrange for the prize to be picked up.

Looking to volunteer? Check out the Chamber volunteer page on our website: business.marshalltown.org/volunteer-opportunities

## Thank you to this incredible group of volunteers our Chamber Ambassadors!

Each month, this group of volunteers visits Chamber member businesses and organizations to say "thank you". We'd like to take this opportunity to thank them!

Doug Beals Cindy Brodin Joe Demonte Heidi Drager Dean Fogarty Dennis Grabenbauer Pat Gulbranson Joe Hannam Denny Hass Andrea Jordan Kari Kilstrom Terry Kluck Joe Leonard Tom Mack Deanna McGowan Dan Moellers Kris Naughton Mark Osmundson Jon Pierce Mary Rund Gary Schaudt Roger Schoell Andy Schwandt Kevin Vaughn Tom Wahl

#### **Tiger Appreciation**

Each fall, the Chamber hosts Tiger Appreciation, an event that recognizes faculty and staff at Iowa Valley Community College District. This year's event will feature baskets of "goodies" to each sector of the district for all faculty & staff to enjoy. Sponsorships are still available beginning at just \$60.

#### **Educator Appreciation**

One of our favorite events each year is the kick-off to the school year for Marshalltown Community School District, Marshalltown Christian School, and St. Francis Catholic School with the Chamber's Educator Appreciation event. This year's event will feature baskets of "goodies" to

each school to honor of the hard work they put into making our elementary, middle, and high school students successful and wish them well as the school year begins. Sponsorships begin at \$100 and will allow your business to show support to our school staff members as they prepare for the 2021-2022 school year.









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# BUSINESS**DIRECTORY**



# BUSINESS DIRECTORY



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# Greetings from the Small Business Development Center (SBDC)

Did you know that Iowa's Small Business Development Center (SBDC) has been serving Marshalltown and the surrounding county communities for 40+ years? Did you know that we are best known for counseling startup businesses and mentoring business planning, BUT that we do a whole lot more? Did you know that our services to you are free and confidential for as frequently or infrequently, as you would like to meet with us?

We are here to support you through the lifecycle of your business! Are you contemplating launching a new product line...seeking funding... expanding your physical or digital footprint...adding staff...creating an employee handbook...exporting...franchising...reorganizing...selling... retiring? Let's talk through what you want for your business, and explore your options.



Iowa's SBDC is simple to reach through a click or a call. The fastest method to connect with us is to visit our website at iowasbdc.org, select the request counsel-

### **Economic Statistics**

Employment – Marshall County - May	2021	2020
(Source: Iowa Workforce Development)		
Labor force	17,020	18,080
Unemployed	920	1,950
Percent unemployed	5.4	10.8
Total employment	16,100	16,120
Marshall County Construction - May	2021	2020
(Source: Marshalltown Building Department)		
Building permits	24	18
New Residential Construction	\$56,000	\$12,000
Residential Addition/Remodeling	\$1,853,000	\$59,000
New Commercial/Industrial Const.	<b>\$0</b>	\$300,000
Commercial/Industrial Remodeling	\$330,000	\$11,000
Housing Sales Data - June	2021	2020
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	38	41
Average sale price	\$159,103	\$129,905
Median sale price	\$150,750	\$129,900

ing button, complete the electronic form and choose Iowa State as your center of choice. Call us at 515-296-7828 or, call the Chamber office and they will point you in our direction.

Small business is the backbone of Iowa and our communities. Iowa State SBDC embraces the mission of making certain that Marshalltown businessowners have access to the resources that you need to make informed decisions for your business. In future months, I'll address timely topics of interest to small businessowners. Thanks for the opportunity to share with you!



Enjoy today-Sheri Benson, CBA, CGBP, ISU SBDC business counselor

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#### An August to remember for Marshalltown conferences

It will be a huge August for conferences, conventions and special events in Marshalltown as people feel more comfortable getting together. Here is a sampling of a few of the groups coming to the area in August.

#### 1960s Ford Trucks "Slickstock" (August 2-7)

These guests will bring their beloved Ford Trucks to town and visit several local attractions. The public will be able to attend the show and shine event at Jensen Ford in Marshalltown from 9-11 a.m. on August 7.

#### Mid-Iowa Antique Power Show (August 6-8)

This annual event returns to the grounds of the Marshall County Sheriff's Office and features vintage tractors, engines, displays and demonstrations.

#### Marshall County Ag Expo and National Plowing Contest (August 12-14)

This contest will bring competitors from multiple states to see who can flex their plowing prowess on the rich Marshall County soil. The event will be held in northeastern Marshall County and also coincide with an ag expo with various booths and demonstrations.

#### Midwest Annual Paranormal Festival (August 20-22)

Visitors from multiple states are expected to gather in Marshalltown to share their interest in the paranormal. General admission is free at Riverview Park. Several paranormal celebrities will speak during the festival and live entertainment and other activities will also be featured.

Chamber Tourism Director Andrew Potter is working with all of these groups to help them run successful events. If you would like to bring your group for a meeting in Marshalltown, contact him at apotter@marshalltown.org or call the Chamber office at 641-753-6645. Iowa Tourism Office encourages exploring the state during Family Week July 25-August 1

The Iowa Tourism Office is encouraging families to use a week-long moratorium on high school sports and activities from July 25-August 1 to explore the state or plan an end-of-summer family vacation.

The Iowa High School Athletic Association, the Iowa Girls High School Athletic Union, the Iowa High School Music Association and the Iowa High School Speech Association announced the pause earlier this year and dubbed it Family Week.

"On behalf of the tourism industry, we are thrilled for families to have this designated week to prioritize quality time together and hopefully choose to explore what Iowa has to offer," said Amy Zeigler, state tourism manager for the Iowa Tourism Office. "Whether your family is adventure seekers, foodies or artsy, Iowa has unlimited offerings close to home and ready to be discovered."

Marshalltown Area Chamber of Commerce Tourism Director Andrew Potter encourages families to explore the area, such as taking a hike to the Grimes Farm tower for a picnic, biking the miles and miles of paved trails in town, or enjoying a day shopping and supporting our local businesses.

Families can choose to explore the great outdoors with options to hike, swim and bike, embark on a food trail or follow a guide to the best restaurants, museums and theaters as well as luxury hotels and resorts across the state perfect for unwinding and enjoying the last bit of summer.

This initiative follows the launch of Travel Iowa's Fuel Your Road Trip on July 1, which offers anyone who plans their road trip using the Build a Trip tool available at traveliowa.com a chance to win a \$200 gift card each week through August 31.

Tourism in Iowa generates nearly \$9 billion in expenditures and \$517.5 million in state taxes while employing 70,200 people statewide. The Iowa Tourism Office is part of the Iowa Economic Development Authority. For more information, visit traveliowa.com.



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# CHAMBER**NEWS**



## The Amazing Chemistry Show coming to Marshalltown on August 8

Josh Denhart will present The Amazing Chemistry Show, an educational and family friendly science show at 6:30 p.m. on Sunday, August 8 at the Impala Ballroom. The show is free and open to the public and sponsored by **First United Methodist Church**.

#### **AUGUST/SEPTEMBER**

August: Educator Appreciation August: Tiger Appreciation August 19: Chamber Ambassadors Golf Outing September 6: Chamber office closed in observation of Labor Day

For an up-to-date list of events please visit www.marshalltown.org/work/ chamber-calendar/

# **EVENTS**



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