

June 2021

Volume 38, Issue 12

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MARSHALLTOWN
AREA CHAMBER
OF COMMERCE

Olberding Farewell

It is bittersweet as I sit down to write this letter. For nearly 20 years, Marshalltown has been my home and the place I have been proud to be a part of. For 14 of those years, I have been so privileged and blessed to be a member of the Chamber team, and while I am looking forward to what the next chapter holds for me and my family, I am sad to be leaving a community that I love.

Let me start by saying “Thank you.” Thank you to those who I have had the honor of working with, including past and current staff and volunteers. Thank you especially to Ken Anderson, who hired me in 2007 and has been a constant source of support and encouragement over the years. Ken, thank you for being my mentor and friend. Thank you for always picking up the phone when I’ve called and for being a sounding board when I needed it. To the board members and volunteers that have trusted me with projects, events, and planning, thank you for your encouragement and assistance. It has been so much fun to work alongside so many people that truly love Marshalltown and are working to make it “More Than Ever.” To the Chamber members, thank you for your continued support.

In my time at the Chamber, some of the things I’m most proud of are being named the 2019 Chamber of the Year by the Iowa Association of Chambers of Commerce and growing from a 3-star to a 5-star accredited chamber by the U.S. Chamber of Commerce. I am also so proud of the response our members showed to both the 2018 tornado and 2020 derecho. They picked themselves up after each of those natural disasters, worked to clean up and get reopened to continue to serve the public. This community is full of so many everyday heroes that give much of themselves to make their families, their businesses and organizations, and this area stronger and better.

The Chamber Board has set some big, exciting goals for the future: Grow the population, reduce the commuter rate, and remove barriers to growth. I am excited to see these goals accomplished and will continue to be a huge cheerleader for the community.

Please know that you are in very good hands with Sarah, Andrew, and Kristen. They are rock stars! They will be here to help and support Chamber members and our community partners as events go back to being in-person, progress is made on moving the community forward, and the Chamber continues to take care of the needs of the businesses and organizations in our community.

It has truly been an honor to be part of so many wonderful things during my career at the Marshalltown Area Chamber of Commerce. While I am excited for what lies ahead, Marshalltown and all of you, will always have a very special place in my heart.

-Lynn Olberding



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MEMBER SPOTLIGHT

Marshalltown YMCA-YWCA

The Y is a diverse organization of people joined together by a shared commitment to learn, grow and thrive. We strive to bring families closer together, encourage good health and foster connections through fitness, sports, fun and shared interests.

The Marshalltown Y campus includes the Horne-Henry Center, which is the primary location for health and wellness programs, swimming and aquatics, community and statewide events and sports. The Y's Cultural Center building houses our dance education program, preschool, day camp, the afterschool program and CrossFit 641.

As a nonprofit human services organization, the Y is meeting the needs of the community in a changing environment. On June 17, the Y is hosting the World's Largest Swim Lesson, a free community event to teach water safety and swim skills to people of all ages. (Registration required; space is limited.) We also recently launched Virtual Y, a membership that allows users to participate in live or on-demand exercise classes from anywhere with the use of a smartphone or computer.

The Marshalltown Y is known for its high-quality fitness programs and facilities. CrossFit 641 at the Y opened in 2019 and has a loyal group of athletes who support and encourage one another to reach a higher level of fitness. The Y has also hosted CrossFit competitions for local athletes to compete with people from all around the world. Another popular program is yoga, and a variety of formats are offered. This summer we've added a special goat yoga class and yoga under the stars.

There are so many ways for families and individuals to connect at the Y. Groups like pickleball players, swim team volunteers, powerlifters and book club participants are always welcoming to new people.

Stop by for a tour and to learn more! For more information, contact the Y at 641-752-8658 or visit www.ymca-ywca.org.



WWW.MARSHALLTOWN.ORG

Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Ace Precision International	9	Restore Church	5
Dank's Lazer Engraving	6	Simms Construction	9
Freedom Financial	3	Stone Sanitation	16
Garling Construction	1	U.S. Cellular	24
Marshalltown Comm. Theatre	23	Woodruff Construction	4
Pinnacle Bank	25		

Chamber Ambassadors Golf Outing set for August 19

Plans are underway for the annual Chamber Ambassadors Golf Outing on Thursday, August 19 at Elmwood Country Club. There are still sponsorships available for this popular and fun afternoon on the beautiful Elmwood Country Club course. It's an excellent opportunity to market your business or organization. Contact Sarah (smarckres@marshalltown.org) for information on sponsorships.



New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

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John Blabaum, Owner
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641-752-9237

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New Life Church

Rushton Reed, Pastor
2101 S. 1st Ave., Marshalltown
515-451-6509

www.facebook.com/NLCMarshalltown

New Life Church is a dynamic, spirit filled, multi-cultural Church.

Need an employee? Looking for an employer?

Check out the Chamber's
Marshalltown Job Postings
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Chamber Chat

every Sunday morning

6:30 a.m. on 99.5 KDAO FM

7:30 a.m. on 1190 KDAO AM



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Abigail Pelzer
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Dr. Kristie Fisher, IVCCD

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President & CEO
Andrew Potter
Tourism Director
Sarah Marckres
Membership Director
Kristen Kopsa
Office Assistant

Chamber welcomes new staff

The Chamber is excited to welcome Kristen Kopsa to the team as the new Office Assistant. Kopsa is a 2018 BCLUW graduate. During high school, she was involved in National Honor Society and FFA and now enjoys spending her free time with her husband of nearly a year watching “Friends,” “Cheers,” and “Frasier.” Kristen will be responsible for administrative duties in her capacity as Office Assistant.



Marshalltown hosts Leadership Iowa group

Marshalltown hosted the three-day Leadership Iowa conference in May which is organized by the Iowa Association of Business and Industry. Pictured is Marshalltown Mayor Joel Greer making a presentation to the group at RACOM.



Check out what's happening in “This Week in Marshalltown”

For more information on area events, visit our events and community calendar listings at www.marshalltown.org. You can also get signed up for our weekly events email newsletter by contacting Tourism Director Andrew Potter at apotter@marshalltown.org.

Thank you sponsors of the 52nd Annual Scholastic Banquet!

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(we just have to *brag a little*)

Congratulations

Robert Thomas, President of **United Bank & Trust**, announces the appointment of two new members to the bank's Board of Directors. Doug Husak, Senior Loan Officer and Senior Vice President at United Bank & Trust, and Jeff Rasmussen, owner of Bergman Tax and Accounting, will be joining the Board in May.

Husak, a graduate of University of Northern Iowa, joined United Bank & Trust in July 2020, and will be serving on the board as an internal director. Husak has over 25 years banking experience in the Marshalltown area, specializing in commercial and agricultural lending. He currently serves as Board Treasurer of Our Sacred Space, committee member of MCBF, and is a member of the Lion's Club.

Rasmussen received his BBA in Accounting from the University of Iowa, and later received his CPA designation. He has over 18 years experience in auditing and accounting, and recently transitioned from partner to owner of Bergman Tax and Accounting. He currently serves on the Marshalltown Area Chamber Board as Treasurer. Rasmussen will be replacing long-time board member and former Bank President, Kathy Baker, who retired from the board in April.

"Kathy provided a unique perspective to the board, stemming from her decades long banking career and her community connections. She has been an invaluable part of the Bank's history and we will greatly miss her leadership and guidance," stated Thomas. "We look forward to the addition of both Doug and Jeff and the value they will bring to the Bank's board".



Husak



Baker



Rasmussen

If you have Marshalltown area news to brag about, submit it to The Digest via email to office@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.

Welcome!

McFarland Clinic is pleased to announce that J. Adam Hamilton, MD, will join McFarland Clinic's Orthopedic Surgery department in Marshalltown on June 1. He will see patients at the 312 E. Main Street office.

Dr. Hamilton received a Bachelor of Science in Biology from Macalester College in St. Paul, Minnesota. He earned his Doctor of Medicine from Creighton University School of Medicine in Omaha, Nebraska. He completed his Orthopaedic Surgery Residency at Wright State University Boonshoft School of Medicine in Dayton, Ohio.



Pinnacle Bank is pleased to announce the addition of Hilda Herrera to its staff as Customer Service Representative. Herrera graduated with a degree in Accounting & Business Administration and has previous banking experience with US Bank. Most recently, she became a Certified Pharmacy Technician and worked for Hy-Vee Pharmacy.

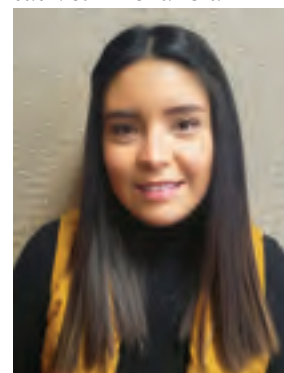
"I am so happy to join Pinnacle Bank and its great team," Herrera commented. "I absolutely love working here, especially since I am always able to interact with such amazing people."

Herrera is an active community member, and volunteers at the YMCA and St. Francis Church. Herrera and her husband Carlos reside in Marshalltown and have four children, Martin, Veronica, Leticia, and Aristeo.



Pinnacle Bank is pleased to announce the addition of Maria Mora Gonzalez to its staff as Customer Service Representative. Mora is a graduate of Marshalltown High School and has 6 years of banking experience having worked most recently for Members 1st Community Credit Union.

"It is an honor to be part of the Pinnacle Bank team," Mora commented. "I am immensely grateful for the opportunity, and I am looking forward to many years with Pinnacle Bank." Mora and her husband Edgar reside in Marshalltown with their 2 children, Victoria and Noah.





CHAMBER AMBASSADORS VISITS



Left: The Chamber Ambassadors held a ribbon cutting for phase two of the **Crosby Park Townhomes** located at 1-39 Crosby Park Drive on April 27, 2021.

Right: The Chamber Ambassadors made a courtesy call stop at **Marshalltown CrossFit** located at 106 W. Anson St. on April 27, 2021.



Left: The Chamber Ambassadors held a ribbon cutting at the Marshalltown location of **Little Scholars Learning Center** on May 11, 2021. It is located at 713 S. 12th Street.

Right: The Chamber Ambassadors stopped by **Isle of Green** at 609 S. 9th Street on May 11, 2021 for a courtesy call.



Left: **McFarland** held a groundbreaking for their new facility off of LaFrenz Drive.

Right: **Marshalltown Company** held a groundbreaking on May 6 to celebrate their new addition.



Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!





52nd Annual Scholastic Banquet

The Scholastic Banquet honors students in the top 5% of their graduating class from the Marshall County high schools- East Marshall, Green Mountain-Garwin (GMG), Marshalltown, and West Marshall.



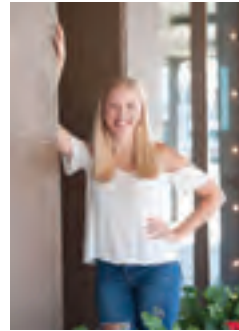
Noelia Aguilera
East Marshall



Elli Grace Qiu Allen
West Marshall



Uriel Campos Padilla
Marshalltown



Avery Case
Marshalltown



Tatum Englund
Marshalltown



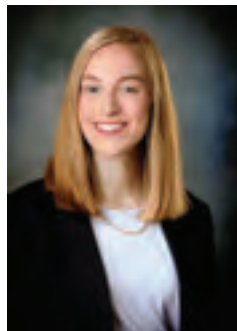
Kyra Feldman
Marshalltown



Joaquin Fitzsimmons
GMG



Rachel Ford
West Marshall



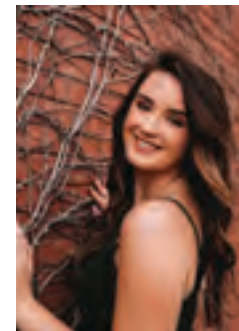
Mary Kate Gruening
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Wesley Hamor
East Marshall



Noah Hermanson
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Madison Hunter
Marshalltown



Frances Jackson
GMG



Odaly Flores
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Emily Manis
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Alysha Ortega
Marshalltown



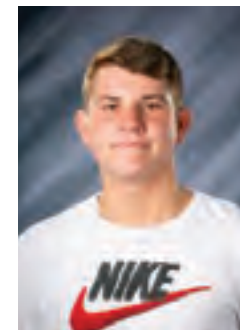
Hae Tha Lay Paw
Marshalltown



Jordan Perry
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Sarah Pierce
West Marshall



Nicolas Price
Marshalltown



Ramkell Riak
East Marshall



Makhayla Rosalez
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Angel Schewe
GMG



Megan Sills
Marshalltown



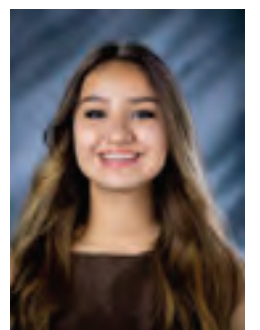
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www.marshalltown.org Statistics

	April '21	Avg/Month	YTD Total
Unique Visitors	7,037	6,385	25,538
Number of Visits	13,050	13,045	52,179
Page Views	299,985	319,044	1,276,176
Hits	617,705	565,139	2,260,557

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

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Chamber Sponsorship Campaign

The 2021-2022 Total Resource Campaign is underway! If you are intersted in sponsoring an event or getting more involved with the Chamber we have many oppourtunities for you. Contact Chamber Membership Director, Sarah for more information (smarckres@marshalltown.org or 641-753-6645). Sponsorships are a great way to market and promote your business!



WWW.MARSHALLTOWN.ORG/JOBS

Made in Marshalltown: Lillie Mae Chocolates

The latest Made in Marshalltown video produced by Marshalltown Community Television (McTV) in a partnership with the Chamber features Lillie Mae Chocolates. Pictured, from left, are Craig Schwartz of McTV, Aimee Deimerly-Snyder and Sage Ballalatak. Check out the video at the Marshalltown Community Television YouTube channel. Be sure to stop by the aromatic shop for some goodies at 217 N. 13th St.



Economic Statistics

Employment – Marshall County - March (Source: Iowa Workforce Development)	2021	2020
Labor force	17,290	18,240
Unemployed	1,360	1,380
Percent unemployed	7.8	7.6
Total employment	15,930	16,850
Marshall County Construction - March (Source: Marshalltown Building Department)	2021	2020
Building permits	26	15
New Residential Construction	\$63,000	\$419,000
Residential Addition/Remodeling	\$251,000	\$39,000
New Commercial/Industrial Const.	\$506,000	\$252,000
Commercial/Industrial Remodeling	\$17,374,000	\$950,000
Housing Sales Data - April (Source: Mid-Iowa Regional Board of Realtors)	2021	2020
Single family home sales	26	27
Average sale price	\$141,834	\$143,622
Median sale price	\$113,492	\$132,000

Job Posting

Did you know that included with your membership you can post jobs to the Chamber website for free? Posting jobs with the Chamber is simple, email office@marshalltown.org for a template.

Job postings are available to for the public and members to view on our website, www.marshalltown.org under the Work Here tab.

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Live on Stage Marshalltown announces 2021-22 season schedule

Live On Stage Marshalltown has finalized its 2021-2022 season. The 82nd season will feature six outstanding acts starting October 10, 2021. All performances will be held in the beautiful 1,200 seat Marshalltown Performing Arts Center, formerly the Marshalltown High School Community Auditorium. Live On Stage Marshalltown President Bonnie Lowry stated, "After months of dealing with the pandemic shutdown, entertainer's schedules, social distancing concerns and the general unknown, I'm thrilled to announce that the board has voted to move forward, bringing back world class live entertainment to Marshalltown. I think people are more than ready for live music again!"

The 2021-2022 Line-up:

- Branden & James – Sunday, October 10, 2021
- Black Market Trust – Tuesday, November 9, 2021
- Revoiced – Monday, November 22, 2021
- Sons of Serendip – Friday, March 4, 2022
- Duo Baldo – Tuesday, March 22, 2022
- Mark Kingswood – Sunday, May 15, 2022

2020-2021 Ticket Holders:

Live On Stage Marshalltown wants 2020-2021 ticketholders to know their tickets will be honored for the 2021-2022 season and their subscription packet and other information will be mailed in September. If ticket holders have questions they can call 641-485-4568.

If you haven't purchased your tickets for the 2021-2022 Season, be on the lookout for our Kick-Off Campaign coming In July.

Clincher Classic returns June 4-6 to Marshalltown

The Clincher Classic men's softball tournament will return June 4 through 6 at the South Sixth Street Softball Complex in Marshalltown.

The 16-inch tournament typically draws dozens of teams from all over the state and even out of state. It is organized by volunteers with the Marshalltown Softball Association.

It is not the only men's softball tournament this summer in Marshalltown as there will also be two different 16-inch state tournaments and other tournaments at the complex.

The Marshalltown Chamber has supported these events in many ways through the years including tourism grants.

"We are so excited to see these tournaments continue to come to Marshalltown and to be able to welcome players from across the state to our community," said Tourism Director Andrew Potter. "We thank the dedicated volunteers at the Marshalltown Softball Association for their continued hard work to benefit the economy in our area."



Live and Local concert series returns to Grimes Farm

The Live and Local Concert Series returns to the Leonard Grimes Memorial Amphitheater at Grimes Farm Conservation Center. Billy Wilson will kick things off with a virtual concert on June 24 while country artist Neil Hewitt will start the live, in-person shows on July 15. The shows will run from 5:30 to 7:30 p.m. and are free and open to the public. Local food trucks will also be on site during the events.

Summer Concert Schedule at Grimes Farm

Thursday, July 15 Neil Hewitt (pictured)

Thursday, August 19 Cedar County Cobras

Thursday, September 23 Dueling Fiddles

Wednesday, October 6 Bob Dorr



3rd Annual Women in Business event

The event was held on April 21 at Elmwood Country Club with a keynote address from Miriam Erickson-Brown, President/CEO of Anderson-Erickson Dairy Company. The Chamber along with Presenting Sponsor Emerson and Awards Sponsor McGregors Furniture & Mattress recognized the hard work of those women in healthcare at UnityPoint Health-Marshalltown and McFarland Clinic.





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Agent



Bonnie Orr
Processor



Doris Rowley
Agent-CSA



Kathy Masel
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Morris Mitchell-Butler
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Heather Harsh
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