

theDIGEST

distinctly different

February 2021

Volume 38, Issue 8

In this Issue

- Chamber Member Spotlight 2
- Business News 3
- Leadership 4
- Marshalltown Area News 5
- Ambassador Visits 6
- Chamber News 7
- Business Directory 8-9
- Economic Development 10
- Tourism News 11
- Chamber News 12

ACCREDITED



MARSHALLTOWN AREA CHAMBER OF COMMERCE

Chamber outlines 2021 goals

The Chamber has some aggressive goals in site for 2021, to help support the organization’s overall priorities of “Growing Marshalltown’s population to 50,000 and Marshall County’s to 70,000 by December 31, 2030,” “Reducing the commuter rate by 50% by December 31, 2024,” and “Removing barriers to growth.” Growing Marshalltown is at the forefront of what the Chamber hopes to accomplish this year and in the years to come.

Complete 200 housing units. With a plan to add 1,000 units over 5 years, the Chamber hopes to add both rentals and single-family owner-occupied homes to the housing market this year.

Secure one economic development project, with 50 new jobs, and \$5 million in capital investment. We want to grow our population and workforce. Working with our local and state partners, we have a goal of unveiling a new economic development project this year.

Secure one new retailer or restaurant, creating 10 new jobs. Retail is more competitive than ever, but we want to support local entrepreneurs that want to “be their own boss.”

Complete regional marketing plan to include Marshalltown livability. The Chamber wants to tell Marshalltown’s story far and wide. We hope to create marketing pieces and social media campaigns that will entice visitors, prospective new residents, and businesses to see all that Marshalltown has to offer to live, learn, work, and play.

Retain at least 90% of new members. Working to keep the members we have is critical to the success of the Cham-ber. Connecting members to infor-mation, resources, and each other is what the Chamber is all about.

Add 25 new members. In ad-dition to growing the community, we want to continue to add members to the Chamber’s roster that want to support the community and local area.

2021 CHAMBER GOALS

1-Year Plan

Vision: To support and grow an amazing community.

Mission: To advocate and promote business and tourism.

Complete 200 new housing units

Complete regional marketing plan to include Marshalltown livability

Secure 1 new source of restaurant creating 10 new jobs

Secure 1 new economic development project with \$5 million in capital investment

Retain 90% of new members (1-1,000 per membership year)

Add 25 new Chamber members

Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158
Pre Sort Standard
U.S. POSTAGE
PAID
MARSHALLTOWN, IA
PERMIT NO. 42



Independent Insurance Agent

***Your Locally Owned
Choice For All Your
Insurance Needs!***



**Auto • Home
Business • Farm
Life • Health**

753-6691

Toll Free 1-888-753-6691

22E. Main St. • Marshalltown

**Chamber Bucks are a great way to
THINK LOCAL FIRST!**



MEMBER SPOTLIGHT

What being a mentor actually means – Big Brothers Big Sisters



**Big Brothers
Big Sisters.**
HEART OF IOWA

Mentors. Many of us have had one or more. That person other than parents, that gives their time to teach something, offer words of advice, and focus time and energy on you, your growth, and development. Mentors are cheerleaders in the life of a child who have the ability to inspire and ignite potential.

Heart of Iowa Big Brothers Big Sisters (BBBS) has been providing mentors for youth (ages 6-18) in Marshall County since 1972. In 2020, the organization served 110 youth. Their mission is “To create and support one-to-one mentoring relationships that ignite the power and promise of youth.”

What does it mean to be a big brother or big sister? It starts with relationship-building after BBBS staff interview potential “Bigs” and “Littles.” Getting to know each other is vital to having a strong, positive, trusting relationship. Under normal circumstances, Bigs will spend some time in person, each week with their Little. COVID-19 has impacted the process, requiring matches to connect via Zoom or Facetime or meet in-person with masks, while maintaining social distancing.



The impact of mentoring goes beyond the moment the Big and Little are together. Mentoring helps to increase the Little’s self-confidence, improves behavior, school attendance, grades and positive decisions. Studies show that young people with mentors are more likely to be successful in school, be leaders in their community, volunteer, and pursue postsecondary education.

But what about business? What effect does mentoring, specifically youth mentoring, have on the bottom line? Mentoring with Big Brothers Big Sisters can improve employee retention, boost morale, help to develop a talent pipeline, and enhance your company’s reputation.

Big Brothers Big Sisters Executive Director, Lynne Carroll, says “Across the board, businesses that allow their employees to mentor recognize how important it is to impact the future generation. They know it is good for employees, good for the community, and good for the company. Employees who mentor youth are more fulfilled and engaged, are investing in the next generation, and contributing to a more vibrant community where they do business.”

The first step to becoming a mentor is to contact Big Brothers Big Sisters for an application. Call them at 641-753-6370 or email them at bbbsoffice@gmail.com. Check out the website: www.heartofiwabigs.org

WWW.MARSHALLTOWN.ORG

How to Use Marshalltown More Than Ever



Marshalltown More Than Ever is a way to focus on the Marshalltown story. It identifies us, celebrates our rich history, focuses on our world-class education, applauds our state leader position in business and education partnerships, highlights rich collaborations, and aspires continued growth.

How Do Businesses Use Marshalltown More Than Ever?

Marshalltown More Than Ever is a tagline and story created for use by individuals and businesses to show their connection to the community. It helps connect into a community collaboration. It associates a business or individual with the community as a whole.

Recruiting

Have a job posting or going to a career fair? Does your current material sell your company and the proposed job? Does it sell our community? Have you ever thought about how a candidate cares equally about the community they will be joining? Housing, amenities, schools, and things to do top the list of things people look at when moving to a community. We created a recruiting flyer that has the community selling points written on one side of the flyer and the other side of the flyer is for you to include your company or job posting information.

We've also developed a PowerPoint presentation that highlights Marshalltown More Than Ever as a great place to live, learn, and play. This presentation is short in number of slides, but powerful in community overview. It can be used during employee orientation or as a form of recruiting. Use as a standalone or combine with your company slides.

Advertising

Do your 2021 goals include advertising? We designed a set of digital and print advertisements that promote Marshalltown More Than Ever. If you're looking for a way to advertise, maybe this message can be adjusted to fit your business goals. Or maybe these advertisements can be used to support your company advertisements.

#MoreThanEver

Do you have a social media account? Use our community hashtag to connect with the qualities in our community that stand out. What does your company offer that is better than your competition? Or, what first-class offerings do you have? These are all examples of how we are #MarshalltownMoreThanEver. Think about sharing more than your company

content. Help other businesses promote their offerings by sharing their #MarshalltownMoreThanEver stories.

Email Signatures

Consider adding the phrase "Marshalltown More Than Ever" to the bottom of your signature or use the logo in your emails.

What's Next?

Share Marshalltown More Than Ever stories with friends and family. Share them on digital media, tell your friends and neighbors, and start using the Marshalltown More Than Ever materials!

To find these files, visit www.marshalltown.org/morethanever/. For editable files, email office@marshalltown.org with your request.

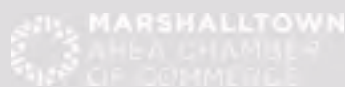
Need an employee? Looking for an employer?

**Check out the Chamber's
Marshalltown Job Postings
at www.marshalltown.org**

Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Bergman CPA Tax & Acct	11	Luethje Auto Sales	9
Binford House	17	Marshalltown Development	
Bradford, Fowler,		Foundation	11
Proctor, & Fairgrave P.C.	45	Martha-Ellen Tye Foundation	20
Bruin Manufacturing Co	56	Mid-Iowa Community	
Center Associates	29	Action, Inc.	18
Central Iowa Machine, Inc.	16	Oliver Beene Designs	1
Chase Insurance Services	34	Pilgrim Heights Camp &	
Country Pine Mowers	24	Retreat Center	14
Culver's of Marshalltown	18	Stalzer Photography	16
Downey & Gantz DDS PC	19	Steiner & Associates PC	17
Fogle Brothers	1	Superior Welding Supply Co.	12
Griffith Home Builders, Inc.	9	VCA Marshalltown	
KCRM Radio 96.7 FM	17	Animal Hospital	32
KDAO AM/FM/TV	42	Wolfe Clinic P.C.	28



Board of Directors

Jill Lutes, Chair
Joe Carter, Vice Chair
Jeff Rasmussen, Treasurer
John Dawley, Past Chair

Paul Beals
Todd Carl
Pam Delagardelle
Mike Fitzgerald
Carol Hibbs
Jessica Kinser
Dan Moellers
Abigail Pelzer
Todd Steinkamp
Dave Thompson
Deb Wollam

Ex-Officio

Dr. Theron Schutte, MCSD
Dr. Kristie Fisher, IVCCD

Staff:

Lynn Olberding
President & CEO
Andrew Potter
Tourism Director
Keri Morris
Membership Director
Carlos Jeer
Economic Development Director
Sarah Marckres
Office Assistant

Woodruff Construction Utilizes ESOP to Benefit Its Employees and Communities

Woodruff Construction has completed its transition from a small ownership group to an employee stock ownership plan (ESOP) company. ESOP companies benefit their employees and the communities they serve, and Woodruff is now one of the larger of the 137 privately-held ESOP companies in the state of Iowa. While Don Woodruff continues to serve as president of the company, Woodruff Construction's ownership has been transferred to its employees. Most of its current 165 employees qualify for ownership immediately.

Speaking on the ESOP transition, Don Woodruff explains, "All of our employees now own Woodruff Construction. Through their hard work, dedication, and focus on improving our company, this has earned us the ability to own it together. Moving forward, we're going to make it an even better company by creating a stable foundation to build up our existing employees and hire others of like mind who will want to work for a company that they own a part of and can impact the outcomes."

This ownership change was driven by the company's mission of building the future of its families, clients and communities. For Woodruff employees and their families, it means ownership interest in the company and an additional qualified retirement plan. For Woodruff clients, it means further cultivation of customer service. Employees at all levels of engagement have a vested interest in client success.

Woodruff Construction is a design-build general contractor which provides Construction Management At-Risk (CMAR) services. Woodruff offices are located in Ames, Fort Dodge, Iowa City, and Waterloo. For more information, visit www.woodruff.build.

Clapsaddle-Garber Associates, Inc. (CGA) selected to receive an Honor Award from the American Council of Engineering Companies of Iowa.

Clapsaddle-Garber Associates, Inc. (CGA) is pleased to announce they have been selected to receive an Honor Award from the American Council of Engineering Companies of Iowa.

The Story City Historic Swinging Bridge was built by Franklin D. Roosevelt's administration in 1936. This charming historical mark within the City of Story City was built as part of the Works Project Administration that year in an effort to add to the aesthetic of the town, as well as provide jobs to an underemployed populace reeling from the effects of the Great Depression. The bridge suffered extensive damage in the spring of 2019 due to heavy rainfall and a late thaw, making it unsafe for public use until the failure within the structure was remedied.

Examining the original bridge design and working with the owner, CGA was able to redesign a new structure that was true to the original yet incorporate improvements to mitigate future damage from natural disasters. Components such as the original stone towers remained intact, while others were enhanced for future preservation and added ambiance, such as special LED lighting along the joists and cables. CGA also played a key role in minimizing costs to the City of Story City with detailed documentation of damages in an engineering report submitted to the insurance company. Construction began in September 2019 and was substantially complete on November 8, 2019 and open to the public with a ribbon cutting on December 2, 2019.

CGA Project Engineer Mindy Bryngelson, PE states "We were honored to be involved in repairing and preserving such a unique piece of history that is special to the Story City community. The Swinging Bridge project is truly representative of how our engineers look beyond the direct scope of a project in order to incorporate enhancements into their design. I am very proud of the CGA team for going above and beyond for the client and look forward to many generations being able to enjoy the bridge."



(we just have to *brag a little*)

Congratulations

Stephanie Choate has been promoted to Vice President with **Farmers Savings Bank**, according to Jerrod Leffler, Farmers Savings Bank President & CEO. Stephanie serves as the bank's Operations Manager and Assistant Cashier, overseeing internal operations and customer service. She began her career in banking 20 years ago as a part-time teller with FSB and has been an integral part of FSB's transition into the digital age. Jerrod commented, "I'm so glad to have Steph on our team. Her excellent skills in customer service and employee supervision are key to FSB's continued success in meeting the needs of our customers and exceeding their expectations."



Clapsaddle-Garber Associates, Inc. (CGA) is pleased to announce three of their team members have recently achieved professional certifications. Zeb Stanbrough and Luke Wilson have passed the Iowa exam to become Professional Engineers (PE), and Kasey Westley has passed the Iowa exam to become a Land Surveyor Intern (LSI), the first official step toward becoming a Professional Land Surveyor.



Stanbrough has been an Engineer Intern (EI) and Professional Land Surveyor (PLS) with the firm since 2017; he was employed by Ryken Engineering prior to the CGA/Ryken merger and began his career with them in 2008. He attained his PLS certification in 2010 but was also eager to learn the engineering side of the business with the end goal of obtaining his PE licensure.

Wilson has been an EI with CGA since he graduated from Iowa State University in 2015 with his Bachelor of Science in Civil Engineering. Throughout his five years as an EI, he has spent time working closely with the firm's engineering team on design and construction administration projects. This licensure will now allow him higher levels of authority and responsibility.



Westley has been a Civil Engineering Tech with CGA since 2016 and has numerous years of survey experience when also considering her years with Shoff Engineering prior to the Shoff/CGA merger. As an LSI, Westley will receive additional experience working alongside Professional Land Surveyors at CGA. Upon completing this experience, she will be eligible to take the PLS exam.

Congratulations continued



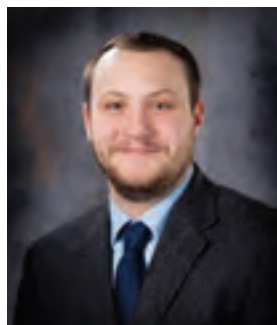
Congratulations to Jeremy Bristow at **United Bank & Trust**. Jeremy has recently been promoted to Assistant Vice President & Cashier.



Congratulations to Sam Upah at **United Bank & Trust**, who has recently been promoted to Assistant Vice President & Commercial Loan Officer.

If you have Marshalltown area news to brag about, submit it to The Digest via email to lolberding@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.

Welcome



United Bank & Trust is pleased to announce the recent hiring of Trent Persino as a Retail Loan Officer.

In his role at the bank, he will be responsible for originating and closing mortgage loans, home equity loans and lines, and consumer loans.

Trent is located at the Bank's main bank location at 2101 S. Center St., Marshalltown.

Mikaela Simpson has been named the new Executive Director at the **Animal Rescue League of Marshalltown**. Mikaela has a Bachelor's degree from Iowa State University in Animal Science, with a focus in companion animal management and has experience working as a veterinary assistant. She grew up in Conrad and is both familiar with the area and passionate about animal care.





CHAMBER AMBASSADORS VISITS



The Chamber Ambassadors held a ribbon cutting at **Nourish Healthy Weight and Wellness Center** at 209 N. 13th St. on January 14.

Thank you to this incredible group of volunteers our Chamber Ambassadors!

Each month, this group of volunteers
visits Chamber member businesses and
organizations to say “thank you”.

We’d like to take this opportunity to thank them!

Doug Beals Cindy Brodin Joe Demonte Heidi Drager
Dean Fogarty Dennis Grabenbauer Pat Gulbranson
Joe Hannam Denny Hass Andrea Jordan Kari Kilstrom
Terry Kluck Joe Leonard Tom Mack Deanna McGowan
Dan Moellers Kris Naughton Mark Osmundson Jon Pierce
Reed Riskedahl Mary Rund Gary Schaudt Roger Schoell
Andy Schwandt Kevin Vaughn Tom Wahl

If you would like to schedule a ribbon cutting or courtesy
call with the Chamber Ambassadors contact Keri Morris,
Membership Director at kmorris@marshalltown.org or
call at 641-753-6645.

YOUR FINANCIAL FUTURE IS OUR #1 PRIORITY!

We have a wide variety of products and services
available to construct a portfolio consistent with
your financial goals and objectives.

Call today and let us help you plan
your financial future.



Gary Schaudt - Registered Principal
25 S. Center Marshalltown, IA 50158
641-752-2041/800-369-1588

Securities, insurance and advisory services offered through SagePoint Financial, Inc., member FINRA, SIPC.

Steveson set to retire after 43 years

Nancy Steveson is set to retire on
January 29 as Executive Director
of the **Marshalltown Area
United Way**. Steveson worked for
the agency for 43 years including
the last 26 as Executive Director.
Marshalltown Mayor Joel Greer
proclaimed January 29, 2021 as
“Nancy Steveson Day” in
Marshalltown to honor Nancy for
her dedication to our community.
Have a great retirement, Nancy!



Visit www.marshalltown.org for all the latest
Chamber news and upcoming events.

Thank You Ambassadors!





New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

Chicano Auto

Tony Armas, Owner
308 S. 3rd Ave., Marshalltown
641-844-1000
www.chicanoauto.com

Full service auto repair shop that focuses on sales, service, and repair on all makes and models, foreign and domestic cars, trucks, and SUV's.

Kuehner Construction

Tim and Angela Kuehner, Owners
1814 Wiese Garden Rd., Marshalltown
641-758-5275
www.kuehnerconstruction.com

Construction company focusing on home remodeling, bathroom overhauls, roofing, blacktop sealcoating, flat concrete work and interior and exterior painting.

Marshalltown CrossFit

Logan Bollhoefer, Owner
106 W. Anson St., Marshalltown
641-750-9911
www.marshalltowncrossfit.com

Marshalltown Crossfit is a core strength & conditioning program that combines a variety of functional movements for all ages and fitness levels.

Randstad

Natalie Gougler, HR Professional
200 S. 12th Street., Marshalltown
515-428-1218
www.randstadusa.com

Randstad is an employment/recruitment agency that provides outsourcing, staffing, consulting, and workforce solutions.

Stephanie's Auto Detailing

Stephanie Morford, Owner
605 N. 3rd Ave., Marshalltown
641-328-9789
www.stephaniesautodetailing.com

Stephanie's Auto Detailing in Marshalltown has been serving Marshall County and surrounding areas since 2013. They offer auto detailing and free local pick-up and delivery.

New Associate Members include:

Andrew Crosser, Heidi and Dennis Drager & Stan Norman



Farmers SAVINGS BANK
401(k) Rollover?
Job Change? Retiring?
FSB's Trust Department can help!
CALL NORM 641-752-2525 / fsb-iowa.com



"Your Hometown Tire and Auto Service Center"
McAtee
Tire & Service Center, Inc.
205 E. Linn St. Marshalltown 752-7511

Marshalltown Company announces release of third children's book in Marshall T. Trowel and Family Series

Marshalltown Company announced the release of the third book in the line of trades-based children's books, Marshall T. Trowel and Family – Brick – You Decide What Your Day Will Be Like., written by President and CEO Joe Carter and illustrated by his daughter, Hanna Carter. The success of the first two books enabled Marshalltown Company to donate to various programs and disaster relief funds in the local community. For the third book, a portion of the proceeds will be donated to the Marshalltown High School vocational-technical program.

The third book fits into Marshalltown Company's mission of raising awareness of and inspiring young minds to pursue a career in the trades, focusing on the values of practice, patience, and dreaming big.

"That's always been my goal with this book series," said Joe Carter. "I want to show young people the benefits of the construction trades and to foster an appreciation for all the tradespeople who build the houses we live in and the roads we walk on."

The book is now available on marshalltown.com, Amazon, and in select retailers.



BUSINESS DIRECTORY

ADVERTISING SPECIALITIES

MARSHALLTOWN TIMES-REPUBLICAN

135 W. Main
Marshalltown

753-6611

APARTMENTS

SOUTHERN HILLS APARTMENTS

753-4533

BOULDER PROPERTIES 1 & 2 Bedroom Apartments

641-752-7767

www.venturellc.com

ATTORNEYS AT LAW

MOORE, McKIBBEN, GOODMAN, & LORENZ, LLP

Larry E. McKibben
James L. Goodman
William J. Lorenz
Douglas W. Beals
Michael R. Horn
Norma J. Meade
Sean K. Heitmann
Brandon W. Ruopp
Brandon J. Buck
Raymond J. Starks
26 S. 1st Avenue
Suite 302
Marshalltown

641-752-4271

www.marshalltownlaw.com

BRADSHAW FOWLER PROCTOR & FAIRGRAVE, P.C.

Joel T.S. Greer
Nicci M. Ledbetter
Abigail M. Hillers
112 W. Church St. Marshalltown
641-752-5467
www.BradshawLaw.com

ATTORNEYS AT LAW

PEGLOW, O'HARE & SEE

118 East Main Street
Marshalltown

752-8800

GRIMES, BUCK, SCHOELL, BEACH & HITCHINS

Roger R. Schoell
Kevin R. Hitchins
Jeffrey P. Hazen
Joel R. Thronson
Zachary Louton

102 East Church St.,
Marshalltown

641-752-4507

AUTOMOTIVE

ARNOLD MOTOR SUPPLY

116 E. Anson St.
Marshalltown

753-5533

BUILDING SUPPLIES

SPAHN & ROSE LUMBER CO.

110 W. Madison St.
Marshalltown

752-1541

CARPET CLEANING

SERVICEMASTER

Carpets • Upholstery
Duct Work
Commerical
Janitorial Services

752-3956

COMMERCIAL CONSTRUCTION

WOODRUFF CONSTRUCTION, LLC

info@woodruffcompanies.com
www.woodruffcompanies.com

515-232-4535

HEATING & COOLING

KAPAUN & BROWN

1002 W. LINCOLNWAY
MARSHALLTOWN

641-753-3563

INSURANCE

CHASE INSURANCE SERVICES

105 A. Westwood Dr.
Marshalltown

752-5733

INDEPENDENT INSURANCE SERVICES

11 E. Church Street
Marshalltown

752-4618

SHOMO-MADSEN INSURANCE

22 E Main St.
Marshalltown

753-6691

CREDIT UNIONS



Lennox Employees Credit Union

1004 E. Main Street • Marshalltown, IA 50158

641-754-4501

ENGINEERING & LAND SURVEYING

CLAPSADDLE-GARBER ASSOCIATES, INC.

16 E. Main St.
Marshalltown

752-6701

HEATING & COOLING

B & G HVAC

1208 E. Main Street
Marshalltown

641-752-3429

KITCHENS

THE CABINET SHOPPE

217 N. 13th Street
Marshalltown

753-4969

www.cabinetshoppe.net





BUSINESS DIRECTORY

MISCELLANEOUS

**AUGUSTINE
COMPANY**
1210 Industrial Blvd.,
Marshalltown
753-3875

**SALVATION
ARMY**
107 W. State St.,
Marshalltown
753-5236

MUSIC INSTRUCTION & SALES

Randall's
guitar school & music shop
Lessons On Guitar • Bass & Piano
Guitars • Amps & Accessories
Repairs • School Band Supplies
1008 Summit Street
Marshalltown • 752-8876
www.randallsguitarschoolandmusicshop.com

NURSING HOMES

 **Accura**
HEALTHCARE
Of Marshalltown
"Partners in Care, Family for Life"
2401 S. 2nd St. Marshalltown
641-752-1553

PAINTING

PRO FINISH
COMMERCIAL & INDUSTRIAL
PAINTING
641-751-3568
www.profinishiowa.com

PLUMBING & ELECTRIC

**ELECTRIC SUPPLY OF
MARSHALLTOWN**
1008 S. 12th Ave.
Marshalltown
752-4672

**HARTWIG PLUMBING
& HEATING INC.**
1002 W. Lincolnway
Marshalltown
752-5707

TAX SPECIALISTS

H&R BLOCK
Tax & Business Services
204 E. Linn, Suite C
Marshalltown
752-4418

ACCU-TAX
1302 W. Main St.
Marshalltown
752-6033

TELEPHONE SYSTEMS

Tele-Difference
Telephone Sales & Installation
Phone & Data Cabling Specialists
641/753-6422
telediff@heartofiowa.net
Steve Hubbard • Adam Grant



www.marshalltown.org Statistics

	December '20	Avg/Month	YTD Total
Unique Visitors	6,425	15,802	94,809
Number of Visits	17,515	36,697	220,180
Page Views	323,693	583,975	3,503,849
Hits	581,935	1,061,163	6,366,977

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

Wellness Tip



With the dryness of winter, it's so important to hydrate. To remind yourself to drink more water, invest in a smart water bottle which will track your water intake, typically sync with a mobile phone app to keep your hydration cues updated in real-time, and chart your goals.



Find Marshalltown Area Jobs
www.marshalltown.org/jobs

Where are the entrepreneurs?

Sustainable economic development comes from innovation and industrialization – this is what draws employees to cities and in turn creates demand for housing, amenities, and everything related to quality of life. Marshalltown has truly been a startup town that has seen large industrial players start here and expand. The Marshalltown Area Chamber of Commerce wants to further that trend. Our role is to help preserve, protect, and grow the free enterprise system. We recognize that, in order to grow, we have to encourage entrepreneurship and innovation. New businesses have the potential of attracting customers, workers, and visitors from all over the region; the new traffic flow then creates demand for other types of goods and services. The multiplier effect from a singular investment can create powerful ripples throughout the local economy.

Today, there is a tremendous shortage across the United States within the STEM (science, technology, engineering & math) fields for both labor and new products. Pent up demand has prompted the creation of incubators and start up accelerators in multiple cities in the U.S. Venture capitalists and angel investors are constantly hunting for new, disruptive, and groundbreaking deals to invest in. Academia has learned to better align their curriculums with the needs of our employers in order to fill the supply gap. Whether you have a way to revolutionize farming, manufacturing, or even coffee making – we want to hear from you!

This is the time to invest, not tomorrow or a year from now. If not today, when? Contact Carlos Jeer, Economic Development Director 641-753-6645 or cjeer@marshalltown.org.



Economic Statistics

Employment – Marshall County - November	2020	2019
(Source: Iowa Workforce Development)		
Labor force	16,570	18,110
Unemployed	720	570
Percent unemployed	4.4	3.1
Total employment	15,850	17,540

Marshall County Construction - November	2020	2019
(Source: Marshalltown Building Department)		
Building permits	18	8
New Residential Construction	\$34,000	\$688,000
Residential Addition/Remodeling	\$166,970	\$30,000
New Commercial/Industrial Const.	\$1,176,000	\$0
Commercial/Industrial Remodeling	\$19,029,000	\$84,000

Housing Sales Data - December	2020	2019
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	45	32
Average sale price	\$127,468	\$126,488
Median sale price	\$110,000	\$118,000

**Need an employee?
Looking for an
employer?**

**Check out the Chamber's
online Marshalltown**

**Job Postings at:
www.marshalltown.org**

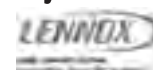
**Receive Total
Home Comfort At**

KAPAUN & BROWN, Inc.

A Premier Lennox Dealer



**1002 West Lincolnway
753-3563**



Chamber Chat - Sundays

6:30 a.m. on 99.5 KDAO FM

7:30 a.m. on 1190 KDAO AM

Big alumni fall celebration known as Fabulous 50s reunion planned

Marshalltown High School alumni from across the country are expected to gather in Marshalltown this fall in what is being known as the Fabulous 50s reunion. Those who graduated from any class in the 1950s are invited and events are expected to occur around Oktoberfest weekend from September 24-26, 2021.

Ward Brimmer is one of the organizers of this event and he said the idea was originally for the Class of 1956 to meet for their 65th reunion. After realizing they associated with many different classes in the 1950s from MHS, the idea came to invite a decade's worth of graduates. "I thought let's include the other classes," Brimmer said.

The group is planning several events around the weekend including participating in the Oktoberfest parade, a city and school facilities tour, individual class gatherings, a golf outing, and more.

Brimmer expects more than 100 alumni from out of town to attend the gathering and dozens more alumni who live in the Marshalltown area to participate as well.

To learn more or sign up for the event, contact Ward Brimmer via email at ward.brim@gmail.com. The group is also looking into possibly utilizing convertibles for the Oktoberfest parade and is seeking anyone with information or cars which can be used to contact Ward.



Ward Brimmer



Snowshoe rental available from Marshall County Conservation Board

Chase away the winter blues by getting outside! The Marshall County Conservation Board has snowshoes available for rent at \$5 a day plus a \$50 deposit per set. A waiver of liability must be signed. The deposit will be returned when the equipment is returned in good condition within 72 hours. The Marshall County Conservation Board offers many trails where snowshoes are allowed including: Grimes Farm, Green Castle, Timmons Grove, and Grammer Grove. During Marshall County Conservation Board sponsored events the equipment will be available for use at no charge. For more information call the MCCB office at 641-752-5490.



New sports planners discussion group forms

Tourism Director Andrew Potter has formed a new sports planners discussion group to share ideas on ways to bring more sports tournaments to town. The group includes local sports league directors and school athletic directors.

"Additional sports tournaments in town would mean a great deal to our local economy," Potter said.

Marshalltown boasts a wide array of outdoor and indoor sports facilities, including the recent additions the Marshalltown Court Complex (tennis and pickleball courts and Marshalltown High School) and the opening of the renovated Veterans Memorial Coliseum.

Other sports complexes in town include Marshalltown Schools and Marshalltown Community College facilities, the Marshalltown YM-CA-YWCA, the soccer, baseball, football and softball complexes and more. The first meeting of the group was held on January 15 via Zoom.

Those interested in being in the group or those with ideas on ways to attract more sports tournaments and events to Marshalltown are welcome to contact Andrew Potter at 641-753-6645 or email apotter@marshalltown.org.



Membership Hack

It's that time of year to remind everyone of the ways in which they can get the most out of Chamber membership.

Check your chamber emails. Members receive frequent e-newsletters (Chamber Headlines & Happenings) that contain pertinent information, reminders of upcoming events, and general information. Take time to read these and reach out to the Chamber with any questions.

Attend events whether virtual or in-person. Despite the changing times, we're in, the Chamber has continued to provide value, while respecting COVID-19 restrictions and concerns. Attend Chamber-sponsored webinars or online events. This is a great opportunity to learn new things AND connect with others.

Sponsor a Chamber event. Sponsoring an event will allow you to advertise your business

to a targeted audience, have brand visibility, create some potential leads, and provide community goodwill.

Free job postings. Did you know the Chamber will post your job opening on our website, thereby increasing your chance to connect with qualified candidates? It's true! And it's part of your membership!

Purchase mailing labels for \$30. We will print mailing labels for all Chamber members (close to 500) for you to use for your business's marketing campaigns. This is a great, inexpensive way to connect with other Chamber members.

Become more involved. Join a committee or become a volunteer. This is a great way to get to know others in the community while providing assistance to the Chamber.

Reminder!

We have temporarily relocated.

The Chamber is located in the lower level of Trinity Lutheran Church at 1011 S. 3rd Ave.

Chamber Bucks are available year-round and make great gifts! To order call or email

641-753-6645

office@marshalltown.org



Paul Inagelman
Agent



Morris Mitchell-Butler
Agent-CSA



Lance Horbach
Agent



Tyler Siegel
Agent



Paul Beas
Agent



Mark Eorhde
Agent



Austin Blum
Agent



Rich Mahon
Agent



Doug Joslin
Agent



Bonnie Orr
Processor



Robin Angstrom
Agent-CSA



Doris Rowley
Agent-CSA



Carla Nordstrom
Agent-CSA



Kathy Misset
Administrative Assistant



Josephine Chenevix
Administrative Assistant



THE POWER OF CHOICE!

AssuredPartners

POWER through Partnership

11 EAST CHURCH STREET - MARSHALLTOWN, IA

(641) 752-4618

AUTO - HOME - BUSINESS - FARM PROPERTY & LIABILITY - CROP/HAIL - LIFE
HEALTH - WORKERS COMPENSATION - LONG-TERM CARE - ANNUITIES

LOCAL CLAIMS SERVICE

www.InsureCentralIowa.com



Matt Roesgaard
Information Systems



Kristi Carlson
Office Manager



Vivian Ceron
Agent-CSA



Heather Harris
Agent-CSA



Samantha Garrison
Agent-CSA



LeAndria Abel
Administrative Assistant