

AREA CHAMBER OF COMMERCE MARSHALLTOWN



theDIGEST

distinctly different

September 2020

Volume 38, Issue 3

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Chamber office closed

Dear Chamber members and supporters,

We want to start by saying how proud we are of the resiliency Marshalltown has shown since the most recent natural disaster to impact our community. The derecho on Monday, August 10 caused much damage across the state and throughout Marshalltown.

The Chamber was not immune to the storm damage. While Chamber staff and our personal property were safe, the building in which we have been housed for 62 years, the Fisher Community Center, did not fare as well.

Due to storm damage at the Fisher Community Center, the building, including the Chamber office, will remain closed while work is being done. Chamber staff will temporarily work remotely while we identify a suitable office location.

Please know that the services we provide will continue and our first priority is you, our members.

The best way to connect with Chamber staff is via email, as we temporarily have no centralized phone service.

Lynn Olberding, President & CEO (lolberding@marshalltown.org)

Andrew Potter, Tourism Director (apotter@marshalltown.org)

Keri Morris, Membership Director (kmorris@marshalltown.org)

Carlos Jeer, Economic Development Director (cjeer@marshalltown.org)

Sarah Marckres, Office Assistant (smarckres@marshalltown.org)

The Chamber staff is here to help and serve. Please let us know how we can be of assistance.

We appreciate your patience and understanding and look forward to continue serving the Marshalltown area.



Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

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MEMBER SPOTLIGHT

The Willows

Owners, Ben and Mira Daniels, grew up in a small town in southeast Iowa and had conversations over the years about the things they loved about Iowa; the land, the people, the sense of community. It was their dream to find something that would make that community better, to build a business that would increase the quality of living and enrich this home they loved. When Ben began work with a management company of a small chain of assisted living communities in Iowa, they knew that they had found the thing they wanted to do. It was not long after when their journey began to build the community known as The Willows.

Ben said “Working in assisted living, we get to know the people we serve and to hear the extraordinary stories of how they built the lives and communities that we love.” With Ben’s experience working with seniors, Ben and Mira knew they wanted to build a community that was the very best; not just building a beautiful and comfortable home with all of the amenities, but also the very best team of caregivers and staff one could find. “Our standards are very high for being a team member at The Willows. When your job is working with seniors, they deserve the utmost respect and the very best care. We get to become a part of their story, not just to care for them and to make their lives comfortable, engaging and joyful, but to create a community together.”

Amenities include large apartments with many common spaces to create a resort-like senior community; an amazing restaurant, led by a trained chef, open 7am to 7pm with a huge menu of options; a club room with pool table, card tables and a bar for entertaining; a lovely library with a cozy fireplace; lounge areas throughout every neighborhood; state-of-the-art commercial level movie theater; beautiful courtyards with raised garden beds that many of the green thumb residents enjoy gardening. The Willows also has 24/7 care, staff available to help residents with anything they might need, and weekly housekeeping and laundry to keep the large, light-filled apartments clean and sparkling.

When asked what The Willows is known for, the answer is “personal touch”. From incorporating favorite recipes from residents into their daily menu to planning activities based upon resident recommendations, their mission is to elevate the quality of life for their residents. They take a personalized approach to all aspects of life at The Willows and go above and beyond every day to do this. With a large staff and comprehensive training, they are able to set ourselves apart.

If interested in learning more, please contact The Willows Executive Director, Jennifer Stanley, anytime at 641-485-1672 or visit their website at www.willowslife.com.



The 2020 Chamber Ambassadors Golf Outing was a success. See pages 6 & 7 for more images along with our list of sponsors!



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New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

Bear's Cave Prints

Shawn Carkhuff, Co-owner
Shannon Pickett, Co-owner
Squareup.com/store/bears-cave-2
641-485-6428

Apparel and promotional items, specializing in direct-to garment printing

Cakelicious by Shawn

Shawn Carkhuff, Owner
Facebook/cakelicious by shawn
641-485-6428

Caterer specializing in homemade cakes made-to-order.

Kustom Kreations

Rusty Brown, Owner
2838 Green Castle Rd., Gilman
641-691-2424

Veteran and family-owned screen printing business.

Little Scholars Learning Center

Lisa Hines, Director/Co-owner
Mike Hines, Co-owner
713 S. 12th St., Marshalltown
641-328-4962

Center offering programming for infants, toddlers, preschoolers, and before/after school care.

St. Andrew's Grill & Bar

Andrew Determann, Owner
101 Second St. SE, State Center
641-483-3000

Golf-themed sports bar named after the first golf course ever made in St. Andrews, Scotland, serving food and drinks, and featuring an outdoor patio.

Thank You Reinvesting Chamber Members

The reinvesting members list will return next month.

Chamber Chat

every Sunday morning

6:30 a.m. on 99.5 KDAO FM

7:30 a.m. on 1190 KDAO AM

Need an employee?

Looking for an employer?

Check out the Chamber's online

Marshalltown Job Postings at

www.marshalltown.org/jobs.

Brit Marie's Country Boutique Hosting Grand Opening

Brit Marie's Country Boutique started in November 2018 as a Facebook-only clothing boutique. Brittany Tow, the owner of Brit Marie's Country Boutique, decided to start her business when she saw a need in Central Iowa for a more casual, comfortable but yet stylish, and affordable clothing boutique. In December of 2018, Brittany began doing truck shows and in April 2019, became a mobile boutique using an enclosed car trailer as her mobile shop. Brit Marie's Country Boutique opened its doors at 13 W. Main St in Marshalltown on March 20. Brit Marie's offers clothing for both small town girl and country farm gals in sizes S-3XL and 0-24, and little girls clothing. Stop by Friday, September 4 from 10 a.m. – 6 p.m. and Saturday, September 5 from 9 a.m.- 3 p.m. for the Grand Opening.



**Chamber Bucks are great way to
THINK LOCAL FIRST!**



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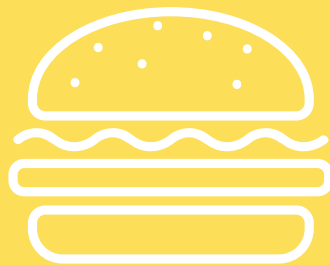
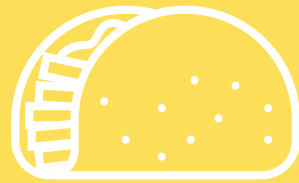
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Dr. Theron Schutte, MCSD
Dr. Robin Shaffer-Lilienthal, MCC

Staff:

Lynn Olberding
President & CEO
Andrew Potter
Tourism Director
Keri Morris
Membership Director
Sarah Marckres
Office Assistant



SUPPORT LOCAL

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MARSHALLTOWN



Taste it Trail

September 4-20

Make a purchase at a participating restaurant and/or bar and win cool prizes!

Dine-in or order-out at three participating restaurants and/or bars and qualify to win one of three prizes.



Scan here to learn more and play!

www.marshalltown.org

PARTICIPATING RESTAURANTS AND BARS

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Iowa River Brewing Company	Tannin Wine Bar & Craft Beer
Jack's Pho House	Taylor's Maid-Rite
La Carreta Mexican Grill	The 918
Legends American Grill	Tremont Grill
Mama DiGrado's Pasta and Pizza	Tremont on Main
McDonald's	Vaughn's Pub
North 3rd Avenue Dairy Queen	Wayward Social
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MARSHALLTOWN NEWS

(we just have to *brag a little*)



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Back to School Bash

Select Pediatric Therapy is hosting Back to School Bash. You're invited to join for an outdoor back to school activity night on Monday, September 14 at 6:00 p.m. The event will be hosted at UnityPoint Health/Select Physical Therapy, 55 Central Iowa Dr. in Marshalltown. Activities include ice cream truck, obstacle course, and craft activity table. Public welcome, please wear a mask.



Hats off to...

Stephen Troskey with Clapsaddle-Garber Associates, Inc. (CGA) has become AICP certified.

Troskey has been employed as a Planning Project Manager with CGA since 2015 and recently took the test to advance his planning career with the certification offered by the American Planning Association (APA).

The AICP Certification is the only nationwide, independent verification of planners' qualifications. Those that become AICP certified pledge to uphold high standards of practice, ethics, and professional conduct.

"The AICP certification will enable me to stay up-to-date with changes and advances in the field and will allow me to network with other planning professionals, which ultimately increases my ability to provide the best possible service to my client." Stated Troskey.



CGA added planning to its wide array of engineering and land surveying services with the addition of Troskey in 2017 and recently expanded its capabilities with the addition of structural engineering and GIS. Visit www.cgaconsultants.com for more detail.

Chamber Bucks make great gifts!

If you have Marshalltown area news to brag about, submit it to The Digest via email to lolberding@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.



CHAMBER AMBASSADORS VISITS

Thank you to our Chamber Ambassadors Golf Outing Sponsors!

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Continued on Page 7

Chamber Ambassadors Golf Outing Winning Team



Cole Jansen, Peter Collison, Travis Hunt & Nathan Minkel

Chamber Ambassadors Golf Outing Second Place Teams



Terry Buzbee, Bruce Johnson, Mike Mason & Tony Giannetto



Matt Yates, Nate VanBecleare, Aidda Phomvisay & Tom Weise

Visit www.marshalltown.org for all the latest
Chamber news and upcoming events.

Thank You Ambassadors!

AREA CHAMBER
OF COMMERCE
MARSHALLTOWN





On July 28, 2020 the Chamber Ambassador's held a ribbon cutting at Ambellish Salon and 319 Decor and Design held at 30 West Main Street in Marshalltown.

Thank you Chamber Ambassadors Golf Outing Sponsors continued..

Tee Box Sponsors:

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M. Gervich & Sons	Wayward Social
Marshalltown Christian School	Wells Fargo Advisors
Martin-Marietta	Zeno's
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Membership 101 program offered

We are excited to offer Membership 101 on the first Wednesday of every month: October 7, November 4, and December 2. For the time being, it will be offered virtually (via Zoom) and last no more than 40 minutes. The program will be held at noon and will feature information on what the Chamber is, what events and programs are available to you as a member, as well as marketing and social media opportunities. Learn more about how to get the most out of your membership!

This is also a great opportunity for a business owner who is not yet a member to learn more about membership. For more information, please contact Keri Morris at kmorris@marshalltown.org or watch for Zoom link in an upcoming email newsletter.

Business After Hours

Pinnacle Bank Tailgate Party (2206 S. Center St.)

Thursday, September 17 4:30-6:30 p.m.

All Chamber businesses and employees of Chamber businesses are welcome!

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www.marshalltown.org Statistics

	July '20	Avg/Month	YTD Total
Unique Visitors	6,402	10,519	63,116
Number of Visits	14,392	23,745	142,471
Page Views	246,275	232,628	1,395,768
Hits	496,371	510,804	3,064,821

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

*The Chamber will be closed in
observation of Labor Day on
Monday September 7, 2020.*



Find Marshalltown Area Jobs
www.marshalltown.org/jobs

Chamber welcomes Sheri Benson from ISU SBDC

Sheri Benson is the newest member of the Iowa State SBDC team. She is looking forward to serving the small business community of Marshalltown and it's Marshall County neighbors. Although not a "native", Sheri has lived most of her adult life in Central Iowa, and considers the softly rolling landscape home. Prior to joining SBDC, she was very active in public board and nonprofit work. She gained extensive small business acumen while operating a small business herself and then coaching others. In her free time Sheri enjoys golfing, playing with grandchildren, jigsaw puzzles and reading a good book.



For more information about scheduling a meeting with Sheri contact Sarah in the Chamber office via email smarckres@marshalltown.org.

Since program inception in 1981, the SBDC has helped Iowa businesses and entrepreneurs through no fee, confidential, customized, professional business counseling and practical, affordable training workshops.

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FDIC




Cindy Marshalltown Lending Team
Jon Jerrod Jasmine

*Economic development is about relationships.
It's about bringing the right people with the right resources
to see a project to fruition to accomplish a specific goal
which is to make the community
an even better place to live and do business.*

Economic Statistics

Employment – Marshall County - June	2020	2019
(Source: Iowa Workforce Development)		
Labor force	17,370	18,000
Unemployed	1,590	680
Percent unemployed	9.1	3.8
Total employment	15,780	17,320
Marshall County Construction - June	2020	2019
(Source: Marshalltown Building Department)		
Building permits	30	16
New Residential Construction	\$2,726,000	\$358,000
Residential Addition/Remodeling	\$89,000	\$156,000
New Commercial/Industrial Const.	\$300,000	\$940,000
Commercial/Industrial Remodeling	\$145,000	\$92,000
Housing Sales Data - July	2020	2019
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	39	54
Average sale price	\$146,270	\$139,271
Median sale price	\$145,000	\$121,750

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Summer of 1,000 Selfies photo contest winner

Steve Bensema and his daughter Olivia were winners in the Chamber Tourism Summer of 1,000 Selfies contest. This photo of them atop Mildred's Tower at Grimes Farm was the winner. The contest had area residents submit photos of them out and about in Marshalltown. Photos included people hitting the bike trails, their favorite Marshalltown restaurant and other attractions in town. The Bensemas won via a vote of "likes" on the Chamber Tourism Facebook page and took home \$100 in Chamber Bucks.

Do you love visiting various Marshalltown sites? Feel free to continue to email your photos to Tourism Director Andrew Potter at apotter@marshalltown.org and he can post them on the Chamber Tourism Facebook page to continue to promote our great community!



Richie Lee and the Fabulous 50's



Richie Lee and the Fabulous 50's performed on August 2 at the Central Iowa Fairgrounds. This is part of the free summer concert series at the fairgrounds.

Blessing of the Bikes moved to May 2021

The 25th Blessing of the Bikes has been moved to May 2021. Look for more details on this event in the future. A big celebration is planned for this event, which blesses motorcycles for the riding season and it is a good way for bike enthusiasts to interact.

Neil Hewitt show rescheduled



The Neil Hewitt show originally scheduled for Saturday, August 15 has been moved to 6 p.m. on Sunday, September 6 at the Central Iowa Fairgrounds. The outdoor show is free and open to the public.

Hewitt is a country musician from nearby Nevada, Iowa. Among his career highlights are recording two albums in Nashville, Tennessee and performing as an opening show for several national acts.

Hewitt said visitors to his Marshalltown show can expect a mixture of music.

"People can expect to hear some original music from my own albums, plus some classic covers from the 80s and 90s," he said.

He said he loves to be on stage and his favorite part of performing is "connecting with the audience and sharing my gift."

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*For details on these and other events,
visit marshalltown.org/events.*

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