

theDIGEST

distinctly different

June 2020

Volume 37, Issue 12

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AREA CHAMBER OF COMMERCE MARSHALLTOWN



Chamber Ambassadors Golf Outing: August 6

Plans are underway for the annual Chamber Ambassadors Golf Outing on Thursday, August 6 at Elmwood Country Club. Chamber Ambassadors and staff are working with Elmwood Country Club to make modifications to this year's event to protect participants' health and wellness. More information will be provided via email and in next month's Chamber Digest. Sponsorship opportunities are available! Contact Keri Morris (kmmorris@marshalltown.org) for information on sponsorships.

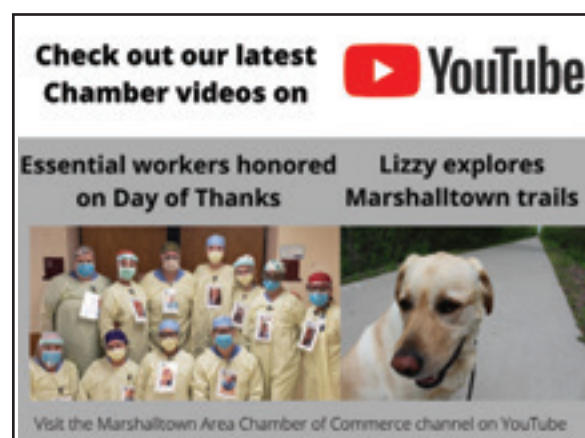


Chamber video honors essential workers for Marshalltown Day of Thanks

Check out the Marshalltown Area Chamber of Commerce channel on YouTube for some popular recent videos.

One of the latest videos is a salute to area essential and frontline workers as part of the Marshalltown Day of Thanks. The video features a proclamation from Mayor Joel Greer read by Chamber President & CEO Lynn Olberding with scrolling photos of local workers who have stepped up during this pandemic. Employees from fields such as health care, public safety, food service and more are featured in the video, which has totaled more than 5,500 views on Facebook and YouTube since it was released on May 15.

While on YouTube, check out another recent Chamber video titled "A dog named Lizzy explores Marshalltown, Iowa trails." Local yellow lab Lizzy is featured walking on the several trails that call Marshalltown home. Trails are a great way to enjoy exercising while social distancing.



Marshalltown Area Chamber of Commerce
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Marshalltown, IA 50158

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MEMBER SPOTLIGHT

Maxim Advertising

Chamber member, Maxim Advertising, is a promotional products company located in Newton, Iowa. The family-owned business is owned by Dave and Sandra McNeer and has been open since 1984.

Omar Gonzalez is McNeer's brother-in-law and has worked in sales with Maxim for over twenty years. He says that what makes their business unique is their willingness to work with customers and customize any project that is needed. Also, to help their clients reach their audience whether that be customers or their own employees. For example, Maxim not only provides promotional products but also helps create programs. One such example is a manufacturing company with over 450 employees, with a goal of decreasing safety injuries and in turn, decrease turnover. Maxim helped the company create a safety incentive program that included safety glasses, earplugs, and gloves. Employees were required to wear their safety gear and earned points that could be redeemed for gifts through Maxim. Since the program was implemented, the manufacturing plant has decreased workplace injuries dramatically and received accolades from OSHA on the value of their safety incentive program.

Even though Maxim can do business anywhere in the United States, they are a local company and love to do business close to home. From small 'mom and pop' shops to large corporations, they can fulfill any order that is requested.

When asked what promotional items are currently popular, Omar responded "Company logoed face masks and hand sanitizers." Other items that are popular are power bank chargers for electronic devices and wearables.

Maxim Advertising is located at 1111 North 3rd Ave East in Newton. To reach them, call 641-792-0906 or 1-800-846-8652. For inquiries, contact Josh McNeer at josh@2maxim.com or visit www.maximadvertising.com.



**Chamber Bucks are great way to
THINK LOCAL FIRST!**

Dank's Lazer Engraving

Marshalltown area native, Scott Dankbar, owns Dank's Lazer Engraving located at 2551 Reed Avenue in Marshalltown. Dank's Lazer Engraving has been open for six years and provides quality engraving, via lazer, to almost any material you can think of. He works with large businesses as well as individuals and can create works of art.

Dankbar started his career as an automotive technician and worked in that field for thirty years until he was thinking about changing his career to something that would do less damage to his body and decided to try the niche market of lazer engraving. He tested out a C02 lazer machine and liked the concept so decided to stick with it.

The process is simple. The client comes to Dankbar with an idea and he tries to make that idea a reality. Dankbar says his favorite part of the job is seeing a happy customer with what was just created. A customer will come to him with an idea. He will then work with that idea, design it in the computer, and send that design to the lazer, where it then cuts onto whatever material is desired. Wood, acrylic, stainless steel, man-made leather, canvas, drinkware, and marble are just some of the materials he has engraved upon.

Dankbar says that while he will engrave plaques and trophies, that isn't all he does. He especially loves the special projects where he can help create a keepsake that is used for generations to come. He can engrave on knife handles and blades, wine bottles, bullet shell casings, and more. He once had a customer that needed a part for an antique tractor that was unavailable but wanted it to look exactly like it did in the 'olden days'. Dankbar researched the internet and found a picture of an old emblem that matched. He then designed it onto a metal plate and made it look exactly like it would have looked years ago.

Dank's Lazer Engraving is open Monday through Wednesday from 9 -5 PM and Thursday and Friday by appointment only. His phone number is 641-750-4015. For more information go to www.dankslazerengraving.net or find him on Facebook at Dank's Lazer Engraving to see his most recent projects.

*Dank's LaZer
Engraving*

641-750-4015

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51st Annual Scholastic Banquet

The Scholastic Banquet honors students in the top 5% of their graduating class from the Marshall County high schools: East Marshall, Green Mountain-Garwin (GMG), Marshalltown, and West Marshall. Presenting Sponsor was Lennox Industries.



*Karlie Bown
West Marshall*



*Olivia Rae Brintnall
Marshalltown*



*Mayah Beth Carson
Marshalltown*



*Brooklynn Coburn
Marshalltown*



*Grace deNeui
West Marshall*



*Madison Finch
Marshalltown*



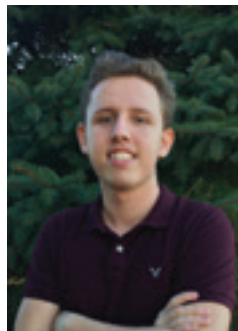
*Grace Fisher
Marshalltown*



*Jack Gruening
Marshalltown*



*Bennett Hageman
Marshalltown*



*Robert Hartsell
GMG*



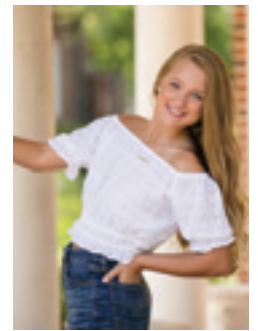
*Erica Johnson
Marshalltown*



*Jordan King
East Marshall*



*Jillian Lang
Marshalltown*



*Reagan McIlrath
East Marshall*



*Cameron Mummert
GMG*



*Grace Mustaine
West Marshall*



*Austin Shomo
Marshalltown*



*Avril Sinning
West Marshall*



*Avygail Smith
Marshalltown*



*Samantha Snyder
Marshalltown*



*Olivia Terrones
East Marshall*



*Maria Aguilera Torres
Marshalltown*



*Kaci Uhde
Marshalltown*



*Will VanBuren
Marshalltown*



*Hanai Vega
Marshalltown*



*Luis Angel Avila Zamora
Marshalltown*

**Congratulations
Seniors! We wish
you well!**



LEADERSHIP

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OF COMMERCE
MARSHALLTOWN



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- Refer 4 people who join your chapter, and you don't pay for a year.
- Unlimited non-profits allowed per chapter at no charge.
- Quarterly cash prizes for top referrers.

73%

73% of executives prefer to work with sales professionals referred by someone they know.

Marshalltown, IA 50158

NETWORKS

For more information, visit us online at <https://networks.io>, send us an email at admin@networks.io or call us at (515) 478-3838.



(we just have to *brag a little*)



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Congratulations to...

Clapsaddle-Garber Associates, Inc. (CGA) is pleased to announce Travis Stewart, P.L.S., has been elected to their Board of Directors. Stewart is a Principal Owner of the Firm with almost 15 years of service with CGA and is a licensed Professional Land Surveyor. He graduated from the University of Northern Iowa with a B.A. in Mathematics in 1997.



In addition to his new role on the Board of Directors, Stewart recently relocated his family from Marshalltown to Cedar Falls and will now be based out of the Cedar Falls CGA office as part of the company's growth strategy.

Stewart will continue to lead CGA land survey services as the Survey Business Unit Leader, overseeing employees in Ames, Cedar Falls, and Marshalltown.

**Listen to Chamber Chat every Sunday morning at
6:30 a.m. on 99.5 KDAO FM and 7:30 a.m. on 1190 KDAO AM**

Chamber Bucks:

- Perfect as employee recognition, thank you, and special occasion gifts.
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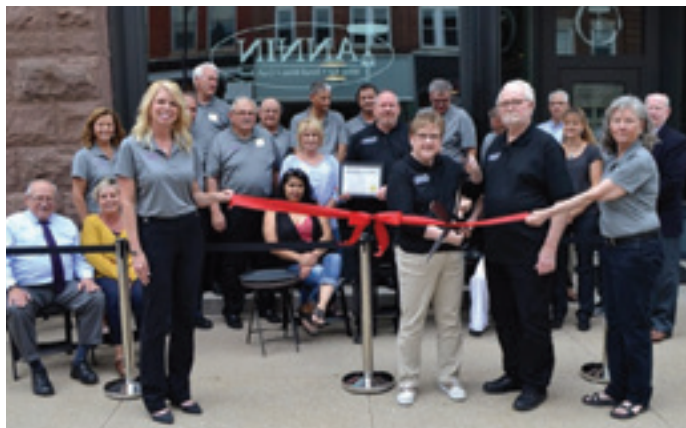
If you have Marshalltown area news to brag about, submit it to The Digest via email to lolberding@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.



CHAMBER AMBASSADORS VISITS

Due to COVID-19 all Ambassador visits have been postponed until further notice. If you would like to schedule a future visit contact Keri Morris, Membership Director at kmorris@marshalltown.org

Tannin



The Embers



Tremont Restaurants



Thank you to this incredible group of volunteers our Chamber Ambassadors!

Each month, this group of volunteers
visits Chamber member businesses and
organizations to say "thank you".

We'd like to take this opportunity to thank them!

Doug Beals Cindy Brodin Joe Demonte Heidi Drager
Dean Fogarty Dennis Grabenbauer Pat Gulbranson
Joe Hannam Denny Hass Andrea Jordan Kari Kilstrom
Terry Kluck Joe Leonard Tom Mack Deanna McGowan
Dan Moellers Kris Naughton Mark Osmundson Jon Pierce
Reed Riskedahl Mary Rund Gary Schaudt Roger Schoell
Andy Schwandt Kevin Vaughn Tom Wahl



Hampton Inn & Suites

**To view more images from past ribbon cuttings & courtesy calls visit our website at
www.marshalltown.org/work/ribbon-cuttings-courtesy-calls/**

Visit www.marshalltown.org for all the latest
Chamber news and upcoming events.

Thank You Ambassadors!

AREA CHAMBER
OF COMMERCE
MARSHALLTOWN





River's Edge trail bridge over Summit Street on the northwestern edge of Marshalltown

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The Market Place, Fisher Community Center

Wednesdays 4-6:30

Saturdays 11-2

Cartwright Downtown Farmers Market, Cartwright Pavilion

Wednesdays 4-7

Saturdays 9-12



Chamber Bucks are great gifts and a perfect way to THINK LOCAL FIRST!



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www.marshalltown.org Statistics

	April '20	Avg/Month	YTD Total
Unique Visitors	7,641	12,043	48,172
Number of Visits	18,630	26,623	106,491
Page Views	216,140	211,525	846,098
Hits	442,148	487,323	1,949,293

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

*The Chamber office and Fisher
Community Center will be closed
on Friday, July 3rd in observation of
Independence Day.*



Find Marshalltown Area Jobs
www.marshalltown.org/jobs

Chamber to host conversation with Senator Grassley

Chamber members are invited to participate in a conversation with Senator Charles Grassley on Wednesday, June 17 from 8:00 – 8:30 a.m. Senator Grassley will provide an update from Washington, listen to your concerns, and answer questions from our members.

“We are very excited to host this conversation with Senator Grassley,” said Chamber President & CEO Lynn Olberding. “We look forward to hearing what the Senator has to say and offer our members a chance to ask questions about topics that are important and relevant to them.”



Registration information will be sent directly to Chamber members.

Need an employee?

Looking for an employer?

Check out the Chamber’s online Marshalltown

Job Postings at:

www.marshalltown.org/work

Economic Statistics

Employment – Marshall County - March	2020	2019
(Source: Iowa Workforce Development)		
Labor force	18,190	18,420
Unemployed	1,480	1,220
Percent unemployed	8.1	6.6
Total employment	16,710	17,200
Marshall County Construction - March	2020	2019
(Source: Marshalltown Building Department)		
Building permits	15	38
New Residential Construction	\$419,000	\$398,000
Residential Addition/Remodeling	\$39,000	\$81,000
New Commercial/Industrial Const.	\$252,000	\$0
Commercial/Industrial Remodeling	\$950,000	\$4,698,000
Housing Sales Data - April	2020	2019
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	27	28
Average sale price	\$143,622	\$116,361
Median sale price	\$132,00	\$119,500

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Volunteers add incredible value to and have enormous impact on the health and well-being of our community.

Economic development is about relationships. It's about bringing the right people with the right resources to see a project to fruition to accomplish a specific goal which is to make the community an even better place to live and do business.



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McAtee

Tire & Service Center, Inc.



**205 E. Linn St.
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This bike trail really fits the Bill

Rakers rides on Marshalltown path 75 miles a week

If you've ever been out for a walk, jog or bike ride on the Linn Creek Recreational Trail through Marshalltown chances are you've seen the smile of Bill Rakers. Rakers bikes on average 75 miles a week on the trail and also can be seen walking with his wife Becky.

"The trail is something to be proud of in Marshalltown," Rakers said. "People really enjoy it a lot and it's a great way to get exercise."

Rakers is retired after a 30-year career with the Iowa Veterans Home and has lived in Marshalltown since 1975.



From the moment the trail was opened, he started riding on it and hasn't stopped since. He loves that the trail travels through Marshalltown and he doesn't have to worry about running into vehicle traffic.

"I see all of Marshalltown with that trail," Rakers said.

He also loves the wooded areas of the trail and going from being in town to being in the middle of nature in just minutes. From the perch of his bike seat, he witnesses the changes in seasons throughout the year.

"It's neat to see how things change," Rakers said.

Rakers works part-time at the Marshalltown YMCA-YWCA, which also fits his active lifestyle. When he's not at the Y, there's a good chance he's on the trail. He takes to the trail on a year-round basis unless there is snow and ice.

He said he is usually on the path five to six times a week and on one recent stretch he was on the trail 15 times in 16 days. Rakers typically rides from the Campbell Drive trailhead to Riverview Park and back. If he needs to log a few extra miles, he will also add the stretch out to Grimes Farm.

"It's really great to get away and a good source of release, especially now," Rakers said.



Marshalltown Mural Program to expand public art in town

From Marshall County Arts & Culture Alliance

A vibrant arts and culture environment is critical to enhancing the quality of life and driving economic development while nurturing a positive view of the community among residents and visitors alike. The mission of the Arts & Culture Alliance is to cultivate a community of arts and culture and we believe a community enriched in arts and culture will attract, retain and engage residents. The Marshalltown Mural Program provides an avenue



for our community to make Marshalltown the place to live, work, learn and play, as well as an opportunity to enhance quality of life and support economic development. The vision of the mural program is to add vibrancy to our community while celebrating our unique diversity, history and geographic location. The program will create an opportunity for an increased focus on quality of life, community pride, beautification and creative placemaking.

There is more on our website: www.artsandculturealliance.org/marshalltown-murals.html

Oktemberfest looking for volunteers and board members

The Oktemberfest board is looking for volunteers, and the weekend does not happen without them. The annual fall festival in Marshalltown is planned for September 24-27, 2020.

For a longer term commitment, they are in need of filling a few of the board positions for members who are transitioning out. These slots would be for anyone ready to coordinate existing events or possibly add some new ones. They are also looking for committee members and individual event volunteers to help with the various events and activities throughout that weekend.

If you are interested in helping, contact the board members by visiting this link www.oktemberfest.com/board. You can also message the Oktemberfest Facebook page.

The Oktemberfest Facebook page and website will be under construction soon for the planned 2020 details.

Currently, they are looking for people to transition into coordinating the following events: Motorcycle show, Car Show and/or Car Hop, 5k / Fun Run. They are also looking for anyone with experience to assist with Advertising / Publicity / Social Media.



JUNE/JULY

Due to the COVID-19 many upcoming Chamber events are postponed or cancelled. For an up-to-date list of events please visit <https://www.marshalltown.org/work/chamber-calendar/>

July 3: Chamber office closed

upcoming EVENTS



Nick Diers
Agent



Pat Hageman
Agent



Marna Mitchell-Butler
Agent-CSA



Lance Horbach
Agent



Paul Beas
Agent



Tyler Siegle
Agent



Mark Rohde
Agent



Dan Mead
Agent
Claims Administration



Rich Mahon
Agent



Doug Joslin
Agent



Bonnie Chrt
Processor



Robin Angstrom
Agent-CSA



Dana Rowley
Agent-CSA



Carla Nordstrom
Agent-CSA



Kathy Mink
Administrative Assistant



Jasmin Cisneros
Administrative Assistant



Matt Roetsgard
Information Systems



Kristi Carlson
Office Manager



Vivian Ceron
Agent-CSA



Heather Hanus
Agent-CSA



Samantha Garrison
Agent-CSA



LeAndrea Abel
Administrative Assistant

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