



distinctly different

April 2020

Volume 37, Issue 10



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AREA CHAMBER OF COMMERCE MARSHALLTOWN



Look for the Choose Local Chamber Challenge

Over the course of the next several weeks, the Marshalltown Area Chamber of Commerce will be running a contest on the Chamber Facebook page called the Choose Local Chamber Challenge.

We will be giving away gift cards for different Chamber businesses to our Facebook followers who answer questions correctly. Your first step is to “like” the Marshalltown Area Chamber of Commerce, on Facebook then be ready for the contests!

As a reminder, purchasing gift cards is a great way to support local businesses during these uncertain times.

Marshalltown has always leaned on each other and helped neighbors through tough times and we aren’t about to stop now. Let’s support each other and help everyone through this!



CHOOSE LOCAL CHAMBER CHALLENGE

ARE YOU UP FOR
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Top 10 favorite spots on the Linn Creek Recreational Trail

Some call it a bike trail, but I've been known to bike, hike, jog and chase my kids on the Linn Creek Recreational Trail, one of my favorite things about Marshalltown.

Here are my top 10 places on the trail, which spans the northeastern edge of Marshalltown to the west side.

1. Hello Iowa River: Though much of the trail runs alongside Linn Creek (hence the name), the trail also runs near the Iowa River at Riverview Park. It's a great view and a great start or finish to your ride.
2. Reaching Grimes Farm: With its trails, playscape, conservation center and more, making a stop at Grimes Farm is always welcome, even if it's just for a drink of water.
3. Da Woods! You can go from winding through the softball and little league fields in town to be smack dab in the woods in a matter of seconds. And right when you hit the start of the tree cover there's a nice downhill that gets you going so fast you'll think you've entered the bat cave.
4. Under the Bridge: Speaking of getting close to the water, there is a railroad bridge you go under as you near Lennox. It's usually a nice place to hear flowing water or the trains above.
5. Deer Alley: There's a pretty good chance to see deer in the thick of the wooded area halfway between Judge Park and Grimes Farm. These deer tend not to scatter as much as you would think as they seem used to people trucking by. So have a stare down with one of them and enjoy the view.
6. Covered Bridge. This bridge is scenic and is just a cool thing to cross over Linn Creek.
7. Bridge over Linn Creek by Grimes Farm: Might not want to take this one too fast in either direction as sharp turns await, so slow down and enjoy the view.
8. Mega-10 Break: Check out the activity at Mega-10 and the skate park as you ride by with the wind in your hair. Also take the extra loop to see the activity at the aquatic center.
9. Softball Action: If you go by the adult softball fields slow enough you can see if that person can leg out that infield single without pulling a hammy.

10. The Great Wide Open. There is a spot in between Riverview Park and Lennox where your legs will get challenged on a windy day. No wind break on either side so buckle up and feel the burn.

-Andrew Potter, Tourism Director



MEMBER SPOTLIGHT

Guiding Star Marshalltown

Guiding Star Marshalltown is a non-profit organization that will open May 2020. Marshalltown is one of seven Guiding Star Centers in the United States, with several more opening this year. It will be located at 2501 S. Center Street, Suite Q in Marshalltown. Guiding Star offers natural fertility and family planning, pregnancy and childbirth services, breastfeeding and postpartum services, and family life services.

Guiding Star's vision is "to have a society where every woman has hope, every child is a gift, and every family values life." They serve all women, teens, women with unplanned pregnancies, couples struggling through infertility, and those seeking education and resources to enhance their health and well-being.

Mark Mauk, Guiding Star of Marshalltown Board Chair, says "the world of women's healthcare does not currently provide natural, holistic, pro-life or pro-family care and women need alternatives. Guiding Star Marshalltown provides women with a holistic option for women's healthcare. We provide services in the areas of fertility care, doula support, lactation support, and drop-in child-watch for women/families visiting our center. Our fertility care professional is a registered nurse certified in the Creighton Model FertilityCare™ System. We offer certified doulas services (for pregnancy support) and certified lactation services. We work with those in the community, especially young people, churches and business owners, who share the Guiding Star mission of following scientifically proven holistic health care for women."

For more information on the Guiding Star Marshalltown go to guidingstarmarshalltown.org or to volunteer or provide a donation, please email contact@guidingstarmarshalltown.org.



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— MARSHALLTOWN —

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Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Bankers Advertising Company	2	KCRM Radio 96.7 FM	16
Buzzed Bee Meadery	3	Lennox Industries	91
Center Associates	28	Mediacom/OnMedia	32
Chase Insurance Services	33	Mid-Iowa Community Action	17
Country Pine Mowers	23	Midland Concrete Products	20
Dairy Queen, Center Street	17	New Horizons Realty	21
Energy 106.7 FM	25	TIG Distributing, Inc.	9
Hometown Veterinarian	1	Trinity Evangelical Lutheran	15

Monthly Membership Hacks

I'm a Chamber member. Now what?

By Keri Morris, Membership Director

Most of us like to get the most bang for our buck and I'm here to offer you some great advice to do just that. Make these points part of your weekly routine and you will see benefit.

1. Read what the Chamber gives you. You will receive membership tips via email from Keri over a two-year timeframe. You should also be receiving a bi-monthly e-newsletter from us and sign-up for the weekly tourism e-newsletter as well. Contact Andrew at apotter@marshalltown.org or 641-753-6645 to sign up for the tourism newsletter.

2. Take a look at the Chamber directory. Support fellow Chamber members.

3. Follow us on social media. We have fun contests and free advertising for you here. Take advantage! We have two Facebook accounts: Marshalltown Area Chamber of Commerce and Marshalltown Area Chamber of Commerce Tourism.

4. Go to the next Chamber event. Business-After-Hours are FREE for chamber members to attend. Stop by on your way home from work. Get to know people by introducing yourself to two new people. Don't go there to sell but to rather see how you can be of service to them. Bring business cards.

2020 Census is important for our community

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President & CEO
Andrew Potter
Tourism Director
Keri Morris
Membership Director
Sarah Marckres
Office Assistant

The census provides critical data that lawmakers, business owners, teachers, and many others use to provide daily services, products, and support for you and your community. Every year, billions of dollars in federal funding go to hospitals, fire departments, schools, roads, and other resources based on census data.

The results of the census also determine the number of seats each state will have in the U.S. House of Representatives, and they are used to draw congressional and state legislative districts.

It's also in the Constitution: Article 1, Section 2, mandates that the country conduct a count of its population once every 10 years. The 2020 Census will mark the 24th time that the country has counted its population since 1790.

Participating in the census is required by law, even if you recently completed another survey from the Census Bureau. A complete and accurate count is critical for you and your community, because the results of the 2020 Census will affect community funding, congressional representation, and more.

For more information visit www.2020census.gov.

Census Timeline 2020

- January 21: The U.S. Census Bureau started counting the population in remote Alaska. The count officially began in the rural Alaskan village of Toksook Bay.
- March 12 - 20: Households began receiving official Census Bureau mail with detailed information on how to respond to the 2020 Census online, by phone, or by mail.
- March 30 - April 1: The Census Bureau will count people who are experiencing homelessness over these three days. As part of this process, the Census Bureau counts people in shelters, at soup kitchens and mobile food vans, on the streets, and at non-sheltered, outdoor locations such as tent encampments.
- April 1: Census Day is observed nationwide. When you respond to the census, you'll tell the Census Bureau where you live as of April 1, 2020.
- April: Census takers will begin visiting college students who live on campus, people living in senior centers, and others who live among large groups of people

United States®
**Census
2020**



Marshalltown hosts IAWEA conference

The Best Western Regency Inn hosted the Iowa Water Environment Association Collection Systems Conference from March 4 to 6 with 240 attendees. Chamber Tourism sponsored a happy hour reception at the conference. Pictured is Chamber Ambassador Roger Schoell, right, talking with a conference attendee during the reception.

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MARSHALLTOWN NEWS

(we just have to *brag a little*)

Welcome to...



Clapsaddle-Garber Associates, Inc. (CGA) is pleased to announce they are adding GIS (Geographic Information Systems) Services with the addition of Micah Cutler, GIS Director.

CGA has been in the civil engineering and land surveying business since 1959 so they're no stranger to offering professional services across Iowa, but GIS services will be new to them. Micah Cutler, who spent 13 years with Hardin County as their GIS Coordinator and then their IT/GIS Director, started at CGA in January as GIS Director. With the addition of Cutler, CGA will be well-positioned to hit the ground running in 2020 with any clients wishing to add GIS services to current CGA projects or start a new mapping project.

GIS services include the development of new geospatial data, as well as updating and integrating existing geospatial information, by utilizing resources such as aerial photography, engineering plans, and data collected through GPS. By investing in a GIS for your organization, elected officials, managers, staff, and the public can easily access information to make better informed decisions and manage a wide variety of assets. Maps and data are part of today's essential infrastructure.

Congratulations to...

The **Iowa Veterans Home** on their second year in a row of national recognition for quality of care. U.S. News & World Report released its findings that show the Iowa Veterans Home earned 5 out of 5 stars for care. Oujiri credited the successful implementation of the 'I-Care' plan for residents as contributing to the U.S. News & World Report award.

Marshalltown YMCA-YWCA received the prestigious Iowa Girls' High School Athletic Union Executive Director's Award for making a notable contribution toward enhancing the experience for the "Iowa Girl" in high school athletics. CEO Carol Hibbs, Property Manager Gary Ross and Aquatics Director Shelley Lechnir were honored to accept this award on behalf of all of the volunteers and staff members who have worked tirelessly over the years to host this event.



Chamber Bucks:

- Perfect as employee recognition, thank you, and special occasion gifts.
- Redeemable at all Chamber member businesses and organizations.
- Available at the Chamber office.



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752-7511**

If you have Marshalltown area news to brag about, submit it to The Digest via email to lolberding@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.



CHAMBER AMBASSADORS VISITS



On February 25, 2020 the Chamber Ambassadors held a Courtesy Call at Culver's Restaurant located at 16 Iowa Ave W in Marshalltown thanking them for their continued service to the community!



On February 25, 2020 the Chamber Ambassadors held a ribbon cutting at Kading Properties, LLC located at 2603 S 2nd Ave in Marshalltown.



On March 10, 2020 the Chamber Ambassadors held a Ribbon Cutting for MyTown2Go welcoming them to the community!



On March 10, 2020 the Chamber Ambassadors held a Courtesy Call at BDH Technology located at 19 South Center Street in Marshalltown thanking them for their continued service to the community!

Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!

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Thank you Chamber Ambassadors!

Each month, this group of volunteers visits Chamber member businesses and organizations to say "thank you". We'd like to take this opportunity to thank them!

Doug Beals Cindy Brodin Joe Demonte Heidi Drager
Dean Fogarty Dennis Grabenbauer Pat Gulbranson
Joe Hannam Denny Hass Andrea Jordan Kari Kilstrom
Terry Kluck Joe Leonard Tom Mack Deanna McGowan
Dan Moellers Kris Naughton Mark Osmundson Jon Pierce
Reed Riskedahl Mary Rund Gary Schaudt Roger Schoell
Andy Schwandt Kevin Vaughn Tom Wahl

New Members

The following businesses/organizations have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support them with your patronage.

Fogle Brothers/Cabinet Shoppe

Luke Fogle - Owner
1712 S. Center Street, Marshalltown
641-751-0251

Fogle Brothers is a family-owned flooring store and the Cabinet Shoppe offers cabinets galore.

New Hope Christian Church

Don Albert - Administrative Director
3901 S. Center Street, Marshalltown
641-752-1612

New Hope Christian Church is a non-denominational church and has services available Saturday at 5 PM and Sunday at 9 AM and 10:45 AM.

Appleberry Farm

Kelly Mason - Owner
2402 W. Main Street, Marshalltown
641-752-8443

An apple farm and antique shop that offers 26 different apples, honey, home-made jams and jellies, flowering baskets, sweet corn, pumpkins, apple pies, and caramel apples. They own a food truck that cranks out mini-donuts, cheese curds, pickle fries and more!

My Dinosaur Dreams

Afton Stout - Owner
208 2nd Street NE, State Center
www.mydinosaurdreams.com
406-941-0638

A florist shop that creates wooden flower bouquets and décor.

Brit Marie's Country Boutique

Brittany Tow - Owner
15 W. Main Street, Marshalltown
www.britmariescountryboutique.com
641-485-6303

A boutique located in downtown Marshalltown that offers clothing, purses, hats, shoes, and jewelry.

Find Member Spotlight Monday at the beginning of each work week on the Chamber's Facebook page. If your business or organization is interested in participating free of charge please contact Sarah at the Chamber office

641-753-6645 or smarckres@marshalltown.org



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752-4618

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www.marshalltown.org Statistics

	Feb '20	Avg/Month	YTD Total
Unique Visitors	15,652	4,344	26,065
Number of Visits	29,778	8,282	49,692
Page Views	190,773	53,028	318,166
Hits	437,327	139,327	835,961

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

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2020 Chamber Trips

For more information on
upcoming Chamber trips contact
Lynn at the Chamber office.
(lolberding@marshalltown.org or
641-753-6645)

*The Chamber
office and FCC will
be closed on Friday,
April 10 for Good
Friday*



Find Marshalltown Area Jobs
www.marshalltown.org/jobs

Free ways to help you during the COVID-19 outbreak

Are you cancelling an event or meeting? Consider hosting your event or meeting virtually using the free version of:

- Zoom
- GoToMeeting
- Join.Me
- Skype
- Other virtual web conferencing app

You simply download the free software and you are good to go. You must have a camera built into your electronic device to use these free web conferencing capabilities.



Does your business have an emergency response guide? Maybe it has been a while since you have refreshed it. With mandatory shut-downs of businesses nationwide, most of us will be working from home. Now might be a good time to reread through your emergency plan and refresh it. Or, if you don't have an emergency plan, check out the resources that FEMA has for businesses:

www.fema.gov/media-library/resources-documents/collections/357



Economic Statistics

Employment – Marshall County - January	2020	2019
(Source: Iowa Workforce Development)		
Labor force	18,440	18,330
Unemployed	1,390	1,300
Percent unemployed	7.5	7.1
Total employment	17,050	17,030
Marshall County Construction - January	2020	2019
(Source: Marshalltown Building Department)		
Building permits	10	37
New Residential Construction	\$11,000	\$465,000
Residential Addition/Remodeling	\$12,000	\$271,000
New Commercial/Industrial Const.	\$1,898,000	\$0
Commercial/Industrial Remodeling	\$0	\$10,000
Housing Sales Data - February	2020	2019
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	13	19
Average sale price	\$119,169	\$137,116
Median sale price	\$105,000	\$129,900

Is your gym closed down? With many gyms closed down due to the COVID-19 outbreak, there are exercise videos you can watch free online. Many local gyms Facebook pages are hosting 'home work-ins'. Most classes require no equipment and you can find classes that are 20 mins or less. There are also many free fitness classes that can be found on YouTube.

Start your new fitness journey from your living room!



Need an employee?
Looking for an employer?
Check out the Chamber's online Marshalltown
Job Postings at:
www.marshalltown.org/work



1960s Ford truck enthusiasts to visit Marshalltown in August for SlickStock

Engines will roar and eyes will light up in Marshalltown in August as SlickStock makes its way to town.

The weeklong event will draw a group of about 50-60 people who are 1961-1966 Ford Truck enthusiasts from throughout the country to Marshalltown August 3-9. The Slick 60s group with approximately 40 trucks will visit several local attractions as they cruise around the area that week - from Matchstick Marvels in Gladbrook to the Iowa Speedway in Newton to the Iowa Veterans Home. The group meets every other year and decided on Marshalltown this summer.

There will be opportunities throughout the week for the public to view the trucks and talk with the owners.

"Everywhere we go we usually get some interest and discussion and we

absolutely love that," said Blake Anderson, one of the organizers of the event.

Home base for the trucks and guests that week will be the Comfort Inn located in Marshalltown. There's also a public "Show and Shine" event planned at Jensen Ford.

"We will have attendees from all corners of the United States and even some from Canada and Australia," Anderson said. "It's about getting out and driving the trucks together."

Chamber Tourism Director Andrew Potter works with groups on helping plan their convention or conference in Marshalltown. To see how he can help with your event, contact him at the Chamber office at 641-753-6645 or email apotter@marshalltown.org.

Orpheum Theater announces Live After 5 summer music schedule



Bring some friends and lawn chairs and enjoy free live entertainment in the lot just east of the Orpheum Theater as the Live After 5 summer music program returns. Food and beverage sales begin at 5:30 pm, music begins at 6.

Friday, June 19
B2wins
Friday, June 26
Diplomats of Solid Sound
Friday, July 3
Red Dirt Renegade
Friday, July 10
The Awful Purdies
Friday, July 17
The Bernemann Brothers Band
Friday, July 24
Tank Anthony Band
Friday, July 31
Orquesta Alto Maiz
Friday, Aug. 7
Exit 185
Friday, Aug. 14
Porter Union
Friday, Aug. 21
Inner Lite





Youth YMCA state swim championships held

The Marshalltown YMCA-YWCA hosted the youth YMCA state swim championships March 7 & 8. The event draws thousands of people to Marshalltown for the weekend.

APRIL/MAY

Due to the COVID-19 outbreak all Chamber events through May 6, 2020 are postponed or cancelled.

April 10: Chamber office closed



Nick Diers
Agent



Pat Hageman
Agent



Marna Mitchell-Butler
Agent-CSA



Lance Horbach
Agent



Paul Beas
Agent



Tyler Slagle
Agent



Mark Rohde
Agent



Dan Mead
Agent
Claims Administration



Rich Mohan
Agent



Doug Josin
Agent



Bonnie Ohrt
Processor



Robin Angstrom
Agent-CSA



Darla Rowley
Agent-CSA



Carla Nordstrom
Agent-CSA



Kathy Minkel
Administrative Assistant



Jasmin Cisneros
Administrative Assistant



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