

# theDIGEST

*distinctly different*

**September 2019**

**Volume 37, Issue 3**

## In this Issue

Chamber Member Spotlight	2
Business News	3
Leadership	4
Marshalltown Area News	5
Ambassador Visits	6
Chamber News	7
Business Directory	8-9
Economic Development	10
Tourism News	11
Chamber News	12



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## AREA CHAMBER OF COMMERCE MARSHALLTOWN



### 2020 Iowa Valley Leadership class begins

When participants in the Iowa Valley Leadership class of 2019/2020 convene in September, it will mark the 32nd year of the course.

Course facilitator Lynn Olberding, Chamber President & CEO, explains, "Course content is intentionally kept fresh and relevant. This year, we'll look at tornado recovery, but also get back to many of the "traditional" IVL experiences. As usual, the class will be tasked with developing a class project that responds to a need in the community."

In addition to choosing a class project, participants meet monthly to learn about community areas such as education, healthcare, public safety, local government, manufacturing, community history, workforce and economic development, agricultural operations, and more. As they explore these areas, class members are privileged to meet with local leaders, as well as visit or experience numerous businesses and organizations in order to learn more about the community, its current needs, and opportunities.

**Iowa  
Valley  
Leadership**  
Empower. Activate. Influence.

Designed to acquaint participants with Marshalltown history, influence positive change, and develop leadership, the class is co-sponsored by the Marshalltown Area Chamber of Commerce and Iowa Valley Continuing Education.

## Chamber's 2020 travel destinations

In the spring, the Chamber will travel to Washington D.C. and Williamsburg. Soak in the American history with visits to Arlington National Cemetery, World War II Memorial, the Smithsonian, U.S. Naval Academy, Annapolis, Williamsburg, Mt. Vernon, Jamestown and Yorktown, along with a twilight tour of the monuments and memorials in our nation's capitol city.

The trip departs May 14, 2020 for 7 days. Cost is \$3055 per person, which includes airfare, lodging, some meals, tour director, motor coach transportation, and attraction admission. There is a \$100 per person early booking discount if \$300 per person deposit is made on/before October 13, 2019. There is an additional \$100 discount



per person if final payment is made with check.

In the fall, travelers will explore exotic Thailand. This 8-day trip departs October 13, 2020, and will feature Bangkok city tour, the Emerald Buddha Temple, Silom

Village, Damnoen Saduak Floating Market, Kanchanabury, Thailand-Burma Railway museum, Bridge over the River Kwai, and the Grand Palace.

The cost of the 2020 Thailand trip is \$3695 per person, with a \$100 per person discount if \$500 deposit is made on/before February 28, 2020. Cost includes airfare, lodging, some meals, tour director, motor coach transportation, and attraction admission. The option 3-day extension is \$750 per person. There is a \$100 discount per person if final payment is made with check.



## MEMBER SPOTLIGHT



Packaging Corporation of America (PCA) has been in Marshalltown since the 1950s. Today, PCA-Marshalltown has 111 employees – 81 factory employees and 30 office and sales

employees who bring to PCA a strong work ethic from Marshalltown and the surrounding area. While PCA's headquarters are located in Lake Forest, Illinois, they have over 95 facilities with more than 1,000 employees throughout the United States.

"PCA-Marshalltown began as a sheet plant over on South 6th Street across the railroad tracks from the Softball diamonds," said Echo Nuese, Customer Service Manager, while sharing some of PCA's history. "We built our current facility on South 17th Avenue in 1975. In the beginning, our focus of customers was on those involved in the manufacturing of appliance businesses. We transitioned into more food-related customers in the 1990s and continue with that trend today. We built an addition to the south end of our facility in order to house our rollstock [big rolls of paper] in 2011, and in 2015 PCA invested \$10 million to expand our corrugator from 87 feet wide to 98 feet wide. We are ISO9001 and FSSC certified."

"We are proud to say our products are recyclable and renewable and we specialize in manufacturing containers that use environmentally friendly inks and coatings."

PCA-Marshalltown specializes in supplying corrugated containers, otherwise known as cardboard boxes. They use a large press, making boxes other facilities are not capable of making and distributing their products throughout the United States. PCA-Marshalltown also supplies corrugated containers to various schools and organizations. After the tornado in July 2018, they donated boxes to the relief effort, as well as to the County for items that had been moved from the Courthouse. PCA-Marshalltown also donated boxes to the Police and Fire departments, easing their transition into their new facility. PCA-Marshalltown has developed relationships with the area schools, as well as Marshalltown Community College, providing tours of their facility and participating in job fairs.





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## Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Adland Engraving Co.	31	Martin Marietta	42
aSPArations Salon & Day Spa	6	McGregors Furniture	56
Augustine Company	31	Mechdyne Corporation	19
<b>Bjelland Plumbing</b>	<b>25</b>	Meskwaki Inc.	3
Brandenburg Tax & Accounting	12	NuCara Pharmacy	7
Casey's General Stores	28	PennySaver	48
City of Marshalltown	27	RMH Architects	17
David Clark D.D.S.	36	Ryerson	32
Feldman Financial Group	14	Smokin' G's BBQ	11
Inflexion Solutions	1	<b>Starnes TV &amp; Appliance</b>	<b>30</b>
Iowa Valley Continuing Ed.	27	Timber Creek Enterprise	33
<b>JBS Swift &amp; Company</b>	<b>60</b>	<b>US Bank</b>	<b>55</b>
<b>Lennox Employees CU</b>	<b>35</b>	Wertzberger Architects	24
Joe Leonard	3	The Willows	2
Marshalltown YMCA-YWCA	42		



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chair about  
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Dave Thompson  
Deb Wollam

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Dr. Theron Schutte, MCSD  
Dr. Robin Shaffer-Lilienthal, MCC

#### Staff:

**Lynn Olberding**  
Chamber President & CEO  
**Tom Deimerly**  
Director of Economic Development  
**Ashley Pool**  
Director of Membership Services  
**Sarah Marckres**  
Office Assistant

## August Business After Hours

Wolfe Clinic Celebrating 100 years!




309 E. Church Street

*Guests may use the West entrance or North entrance*

Wednesday, August 28

4:30-6:00p.m.



*"Your Hometown Tire and Auto Service Center"*

## McAtee

Tire & Service Center, Inc.



205 E. Linn St.  
Marshalltown  
752-7511

## Chamber Chat - Sundays

6:30 a.m. on 99.5 KDAO FM

7:30 a.m. on 1190 KDAO AM

## Upcoming Business After Hours

Thursday, Sept. 19, 2019  
Glenwood Place  
Retirement Community  
(2907 South 6th Street )  
4:30 to 6:00 p.m.

October 2019  
Great Western Bank  
(11 N 1st Ave )

November 2019  
Hellberg's Jewelers  
(13 W Main St )

*All employees of Chamber member businesses & organizations are invited and encouraged to attend.*

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# MARSHALLTOWN NEWS

(we just have to *brag a little*)

## Congratulations to...

**Clarissa Thompson** for being named the new executive director of **Mid-Iowa Community Action (MICA)**. Thompson is pictured below with 42-year MICA veteran Arlene McAtee.



**Need an employee?  
Looking for an  
employer?  
Check out  
Marshalltown Job  
Postings at:**

[www.marshalltown.org/jobs](http://www.marshalltown.org/jobs).

## Hats off to...

**MHS Class of 1969** for raising \$100,000 for tree restoration in the Marshalltown community following the July 2018 tornado.

If you have Marshalltown area news to brag about, submit it to The Digest via email to [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.

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## MCSD Teacher Externship Academy

The Marshalltown Community School District teachers learned about local job and internship opportunities, toured area companies and made valuable connections with local professionals during the Teacher Externship Academy. **Mechdyne** was one of the stops for the multi-day experience (pictured below). Several Chamber members were involved in the academy and provided valuable insight into careers available in Marshalltown.







# CHAMBER | AMBASSADORS **VISITS**



Ribbon cutting for KCRM-LP 96.7 FM Catholic Radio (211 W Olive Street) for their new location on July 23.



Community members gather at the Ribbon Cutting for Woodbury Elementary playground (8 N 7th Ave) on July 26.



Chamber Ambassadors hosted a courtesy call with the staff of Premier Office Equipment (1510 East Olive Street) on July 23.



On August 13, Chamber Ambassadors and staff at 19 Salon & Spa (19 South 1st Street) cut the ribbon on their newly remodeled facility.

Visit [www.marshalltown.org](http://www.marshalltown.org) for all the latest Chamber news and upcoming events.

## Thank You Ambassadors!

AREA CHAMBER  
OF COMMERCE  
**MARSHALLTOWN**



[WWW.MARSHALLTOWN.ORG](http://WWW.MARSHALLTOWN.ORG)

## Chamber Ambassadors Golf Outing

The Chamber Ambassadors Golf Outing wrapped up on August 1 at Elmwood Country Club. Thank you to everyone who came out and enjoyed the beautiful day. It was all made possible by our gracious sponsors.

**Presenting  
Sponsor:**



### *Additional major sponsors include:*

- Hawkins Electrical Services
- Independent Insurance Services
- Marshalltown Aviation
- Con-Struct
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- Five Star Real Estate
- Glenwood Place
- Grandview Heights
- JBS
- Marshalltown Alarm Inc.
- ServiceMaster by Rice
- Southridge Nursing & Rehab
- Shomo-Madsen Insurance



## New Members

The following businesses/organizations have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support them with your patronage.

### **Marshalltown Senior Citizens Center**

April Long, Director

709 S. Center Street, Marshalltown, IA 50158

*Offers complete indoor recreational, social and leisure activities and volunteer opportunities for older citizens.*

### **Kading Properties**

Tyler Diltenburg

7008 Madison Ave, Urbandale, IA 50322

*Our mission is to provide comfortable, safe and affordable housing to our residents as well as have a positive impact in the surrounding neighborhoods.*

## Chamber Experience Greece Trip Departs November 5

*Find details at [marshalltown.org/work](http://marshalltown.org/work)*

## Thank you to this incredible group of volunteers our Chamber Ambassadors!

Each month, this group of volunteers visits Chamber member businesses and organizations to say "thank you".

We'd like to take this opportunity to thank them!

Doug Beals   Cindy Brodin   Joe Demonte   Heidi Drager  
Dean Fogarty   Dennis Grabenbauer   Pat Gulbranson  
Joe Hannam   Denny Hass   Andrea Jordan   Kari Kilstrom  
Terry Kluck   Joe Leonard   Tom Mack   Deanna McGowan  
Dan Moellers   Kris Naughton   Mark Osmundson   Jon Pierce  
Reed Riskedahl   Mary Rund   Gary Schaudt   Roger Schoell  
Andy Schwandt   Kevin Vaughn   Tom Wahl





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## www.marshalltown.org Statistics

	July '19	Avg/Month	YTD Total
Unique Visitors	9,047	8,727	52,361
Number of Visits	15,869	17,238	103,427
Page Views	166,204	172,337	1,034,023
Hits	547,207	462,811	2,776,867

The Marshalltown Area Chamber of Commerce's website traffic is strong. The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

## NURSING HOMES

  
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Where Our Family Takes Care of Yours!

**CASH  
MOB**  
Marshalltown

**JOB POSTING**

**Find Marshalltown Area Jobs**  
**www.marshalltown.org/jobs**

**In observation of Labor Day, Fisher Community  
Center and the Chamber will be closed on  
Monday, September 2.**

**The Chamber office will also be closing at noon  
on Thursday, September 26 for staff  
professional development.**



## Chamber partners to assist educator externships

by Tom Deimerly, Director of Economic Development

The Chamber was proud to partner with the Marshalltown Community School District and other area schools to promote entrepreneurship and technology as a critical component to long-term community workforce needs and their importance to our long-term economic health. This was accomplished through an initiative of the Marshalltown Community School District to promote educator “externships”. Through “externships”, educators are able to see on-the-ground applications of coursework and how they impact businesses. These “externships” empower educators to take the knowledge they gain back to the classroom to spread to students. Examples include the use of science, technology, engineering and math (STEM), interpersonal skills in the manufacturing and healthcare industry, analytical data analysis in the banking and insurance industry, and the wide range of skills needed for entrepreneurs and small businesses.

The technology portion of the training focused on business technology while incorporating real world experiences in the technology, data analytics, and healthcare fields. These experiences were provided through tours and discussions with local and state leadership at many local technology and healthcare companies. The Small Business and Entrepreneurial panel consisted of six panelists representing the food/entertainment business, industry, home based business, marketing & design and construction businesses. The panelists provided insight about their background, skill sets, and workforce needs in their individual businesses. Their rich and varied experiences helped the educators take what they have learned and figure out creative ways to apply it to their classrooms, while helping students learn how it is all relevant to the real world. The business, finance, and insurance sessions had more 19 participants while the overall program had more than 50 educators participate in the training.

Members of the entrepreneurial business panel insight into their individual businesses for the teacher “externship” program.

*Photo courtesy of Marshalltown Community School District.*



### Economic Statistics

Employment – Marshall County - June (Source: Iowa Workforce Development)	2019	2018
Labor force	18,000	18,260
Unemployed	680	630
Percent unemployed	3.8	3.5
Total employment	17,320	17,620
Marshall County Construction - July (Source: Marshalltown Building Department)	2019	2018
Building permits	N/A	17
New Residential Construction	N/A	\$22,000
Residential Addition/Remodeling	N/A	\$14,000
New Commercial/Industrial Const.	N/A	\$2,246,000
Commercial/Industrial Remodeling	N/A	\$443,000
Housing Sales Data - July (Source: Mid-Iowa Regional Board of Realtors)	2019	2018
Single family home sales	54	47
Average sale price	\$139,271	\$130,707
Median sale price	\$121,750	\$127,000

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Have a safe and happy  
**Labor Day!**



## What's going on in Marshalltown?



**2019 Theme:  
Looking Through  
Rose Colored  
Glasses**

Marshalltown's Oktemberfest Celebration will be held this year September 26-29. Wolfe Eye Clinic leads in support of hometown celebration in honor of their 100th birthday. There will be many activities during the weekend for adults and children alike to enjoy. The crowning of Little Mr & Miss Oktemberfest on Thursday, The Classic Car Show on Friday, the Grand Parade on Saturday, tons of great bands both Friday and Saturday and a whole lot more! Mark it on your calendars and come and join in on the fun! Look for them at [oktemberfest.com](http://oktemberfest.com)



### Harvest Market presented by 13th Street District

The Harvest Market is a family-friendly experience scheduled for Friday, September 13th, 2019 from 5:00pm to 9:00pm in the 13th Street District located at 222 N. 13th Street in Marshalltown.

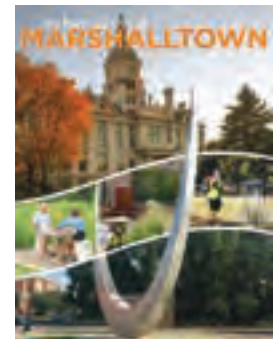


The Harvest Market will include a selection of food trucks, live music, a beer and wine tent, and more than 25 vendors selling fresh produce, freshly-made baked goods, handmade art, and more. The "Kids' Corner" will provide fun activities for youngsters. Live music will be performed by Damon Dotson.

### LIVE MUSIC IN SEPTEMBER & OCTOBER

Sept 7	Kevin Boehnke Jazz Trio	Iowa River Brewing Company
Sept 13	Mississippi Jake	Fiddle & Whistle
Sept 13	Damon Dotson	13th Street District
Sept 26	Amy & Adam	Leonard Grimes Memorial Amphitheater
Sept 27	JJ Ace Band	Iowa River Brewing Company
Sept 28	Dave's Little Big Band	Iowa River Brewing Company
Sept 29	Celtic Angels	MHS/Community Auditorium
Oct 17	M5 Mexican Brass	MHS/Community Auditorium

**Pick up your new  
Marshalltown  
visitors guide at  
the Chamber  
office!**



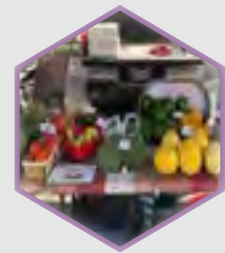
### Farmers Markets in Marshalltown continue through Oct 30!

**The Farmers Market,** Fisher Community Center

Wednesdays 4-6:30

**Cartwright Downtown Farmers Market,** Cartwright Pavilion

Wednesdays 4-7 & Saturdays 9-12



For details on these and other events, visit [marshalltown.org/events](http://marshalltown.org/events).



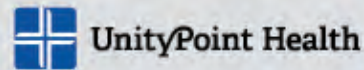
JOIN US IN CREATING

## Strong Leaders. Strong Teams. Strong Community.

1:00 p.m. - 4:30 p.m.  
Thursday, Oct. 17, 2019  
DeJardin Hall at Marshalltown Community College

\$25 per individual  
\$150 for teams of eight

Learn more and register at  
[marshalltown.unitypoint.org/about/strong-leaders](http://marshalltown.unitypoint.org/about/strong-leaders)



AREA CHAMBER  
OF COMMERCE  
MARSHALLTOWN



### SEPTEMBER/OCTOBER

**September 2:** Labor Day  
Chamber office closed

**September 19 :** Business After Hours

**September 19-20:** Iowa Valley Leadership Kick Off

**September 26:** Chamber Office closing at noon for Staff Professional Development

**September 26-29:** Oktoberfest

### upcoming EVENTS



Nick Diers  
Agent



Paul Hageman  
Agent



Maria Michels-Buller  
Agent-CSA



Lance Harbach  
Agent



Paul Bratt  
Agent



Tyler Sagle  
Agent



Mark Kohde  
Agent



Dan Mead  
Agent  
Claims Administration



Rich Mahon  
Agent



Doug Joslin  
Agent



Bonnie-Owl  
Proctor



Robin Angstrom  
Agent-CSA



Matt Roelsgard  
Information Systems



Kristi Carlson  
Office Manager



Dana Rowley  
Agent-CSA



Dana Nordstrom  
Agent-CSA



Vivian Ceron  
Agent-CSA



Heather Harus  
Agent-CSA



Kathy Miniel  
Administrative Assistant



Jasmin Cisneros  
Administrative Assistant



Samantha Garrison  
Agent-CSA



LeAndrea Abel  
Administrative Assistant

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