

# theDIGEST











*distinctly different*

**August 2019**

**Volume 37, Issue 2**



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# AREA CHAMBER OF COMMERCE MARSHALLTOWN



## Chamber Ambassadors Golf Outing



Some of the Chamber Ambassadors who helped make the 2018 Chamber Ambassadors Golf Outing a success. A limited number of spots are still available for this year's event.

There are still sponsorships available for this popular and fun afternoon on the beautiful Elmwood Country Club course. It's an excellent opportunity to market your business or organization. Contact Ashley at the Chamber office (641-753-6645 or email [apool@marshalltown.org](mailto:apool@marshalltown.org)) for questions or to sign up.

## Educator Appreciation Breakfast

The 27th annual Educator Appreciation Breakfast, presented by Independent Insurance Services and hosted by the Chamber, will be held Wednesday, August 21 at the Marshalltown High School cafeteria. Educators, administrators, and support staff from Marshalltown Community School District, Marshalltown Christian School, and St. Francis Catholic School will be honored and treated to breakfast as a kick-off to the 2019-2020 school year. Sponsorship opportunities are still available.

## 4th annual Tiger Appreciation

On August 19 the Chamber, and event sponsors will welcome back faculty and staff of Marshalltown Community College. The event will kickoff the academic year with a luncheon and networking. Sponsorship opportunities are still available.



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# Iowa Valley Leadership Class of 2020

*Applications open now!*

Applications for the Iowa Valley Leadership Class of 2020 are now available on the Chamber's website: [marshalltown.org/ivl](http://marshalltown.org/ivl). They will be accepted through August 10. Up to 30 class members, representing a cross-section of the community, will be selected to participate in the nine-month program designed to empower individuals to become active community leaders and influence positive change.

The course is co-sponsored by the Marshalltown Area Chamber of Commerce and Iowa Valley Continuing Education.

The program kicks off with a two-day retreat September 19 & 20. The class will meet monthly for one day from October 2019 through May 2020. Cost is \$785 per participant.

Scholarships are available for those who qualify.



Chamber Bucks are great way to  
THINK LOCAL FIRST!

## MEMBER SPOTLIGHT

### Shoe Sensation...a back-to-school necessity

Shoe Sensation joined the Marshalltown community in December of 2015. They are dedicated to supplying a wide variety of shoes for the families and individuals of Marshalltown. Their shoes range from infant size 1 to men's size 15, along with work and safety shoes, such as steel toe and slip-resistant options. They also offer shoe care products to water proof your shoes, clean them, or help with odor problems.

Store Manager Kira Fricke says, "Each year sales have steadily increased; which means we're able to get more products inside our door to offer to our customers."

This growth is thanks to shoppers in the Marshalltown area that choose to shop locally and support Chamber member businesses. Shoe Sensation is committed to the communities they serve. Affordability for the family is their primary goal. Shoe Sensation's central location in the Marshalltown Mall aids them in providing accessible and affordable footwear for the whole family.

"In addition to our sensational product offering, we strive to be good stewards in our communities and to help out whenever possible" says Fricke, "It means a great deal to us to make a difference in the towns where we live."

To further community involvement, they will be hosting a back-to-school carnival on August 17 and 18, featuring several events and activities for kids to participate in and win rewards. Stop in the store for more information or contact them at 641-752-4970.

"We eliminate the need to drive out of town to acquire affordable, name brand shoes."  
*Kira Fricke, Store Manager  
Shoe Sensation*



MARSHALLTOWN  
— IOWA —





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## Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Action Auto Parts/Krantmans	33	Iowa River Hospice	19
Animal Clinic - The Vet	31	Iowa Veterans Home	31
Arby's Restaurant	29	Jensen Ford-Lincoln, Inc.	52
B & G HVAC	13	Kapaun & Brown, Inc.	45
<b>Barr Asset Management</b>	<b>20</b>	Kenn's Transmission	35
<b>Bowman &amp; Miller, P.C.</b>	<b>55</b>	Terry Kluck	6
Brown's Shoe Fit Co.	12	Lamar Advertising	23
Buena Vista University	32	<b>M. Gervich &amp; Sons, Inc.</b>	<b>55</b>
Central IA Residential Svs, Inc.	8	<b>Thomas Mack</b>	<b>45</b>
China Buffet	4	Marla's Headliner on Main	4
Clapsaddle-Garber Assocs.	48	Marshall Co. Arts & Culture	14
Clemons Inc. Chevrolet	44	<b>Marshall County Farm Bureau</b>	<b>55</b>
Collison, John G. D.D.S.	38	Marshall County Supervisors	27
Con-Struct, Inc.	46	<b>Marshalltown Aviation, Inc.</b>	<b>45</b>
Concept by IA Hearing Aid Ctr	11	Marshalltown Comm. College	27
<b>Concrete Inc.</b>	<b>55</b>	MCSD	27
Consumers Energy	43	<b>Marshalltown Company</b>	<b>60</b>
<b>Dave Wright Buick</b>	<b>60</b>	Marshalltown Mall Mgt Office	42
Dave Wright Chrysler	54	Marshalltown Water Works	38
Domino's Pizza	36	McAtee Tire Sales & Serv Cnt	34
Edward Jones Investments	39	McDonald's	47
Electric Supply of Marshalltown	42	McFarland Clinic	21
Emerson Process Mgt - Fisher	106	<b>Mid-Iowa Workshop</b>	<b>35</b>
Evans Abstract Company	42	<b>Mitchell Family Funeral Serv.</b>	<b>15</b>
<b>Eyecare Associates</b>	<b>60</b>	Moore Law Firm	26
Fauna Nord & Kelli Thurston	2	Nagle Signs, Inc.	33
<b>First Congregational Church</b>	<b>15</b>	Old Timer Tavern	7
Git-N-Go Store	7	Peglow, O'Hare & See, P.L.C	46
<b>Glenwood Retirement Comm.</b>	<b>20</b>	Premier Real Estate	42
Godfrey Motors Inc.	19	RACOM Corporation	39
Great Western Bank	56	Mary Rund	12
Grecian, Colene D.D.S.	11	Select Physical Therapy	1
<b>Grimes. et all</b>	<b>55</b>	ServiceMaster of Marshalltown	34
Hahn Roofing	19	Shomo-Madsen Insurance	48
<b>Hampton Inn &amp; Suites</b>	<b>10</b>	Smiles In Motion	16
Hay Construction Services, Inc	23	Stover Controls	59
Hermanson Orthodontics, P.C.	44	Strand's	43
<b>Home Federal Savings Bank</b>	<b>50</b>	Structural Engineers P.C.	32
Home Rental Center & Sales Co.	36	Taco John's	43
Image Maker Marketing	12	Taylor's Maid-Rite	59
Independent Insurance Services	43	Continued on page 4...	

AREA CHAMBER  
OF COMMERCE  
MARSHALLTOWN



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Abigail Pelzer  
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Todd Steinkamp  
Dave Thompson  
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## Ex-Officio

Dr. Theron Schutte, MCSD  
Dr. Robin Shaffer-Lilienthal, MCC



Carl Lingen of Capture Management Solutions speaks with a group of Chamber volunteers about Robert's Rules of Order and volunteer roles and responsibilities.

## Thank You Reinvesting Chamber Members

Tele-Difference	3
Thompson's True Value	9
Thrivent Financial	1
Times-Republican	58
Trending Media	44
United Bank & Trust NA	17
United Way	51
Walmart	36
Wandering Creek Golf Course	11
Wausau Homes	1
Weidner Construction, Inc.	41
Wolfe Clinic P.C.	27

**Chamber Bucks are great  
back-to-school gifts  
and a perfect way to  
THINK LOCAL FIRST!**  
Stop by and see us at the Chamber office  
to get your Chamber Bucks today!

*Listen to...*  
**Chamber Chat**  
Sunday mornings

**6:30 a.m.**  
on 99.5 KDAO FM

**7:30 a.m.**  
on 1190 KDAO AM

## Staff:

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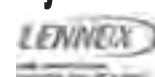
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# MARSHALLTOWN NEWS

(we just have to *brag a little*)

## Congratulations to...

**Thompson's True Value Hardware** is open and ready for business as of July 8.

**Marshalltown High School** athletics fundraiser golf outing raised more than \$14,000 for MHS athletics, they also featured a record number of golfers totaling 256.

Marshalltown offensive lineman **Keaton Baccam**, East Marshall lin-backer **Noah Bandstra**, and the Marshalltown Bobcats head coach **Adam Goodvin** for being chosen to participate in the 47th annual Iowa Shrine All-Star Football Classic.

Need an employee? Looking for an employer?  
Check out Marshalltown Job Postings at:  
[www.marshalltown.org/jobs](http://www.marshalltown.org/jobs).

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## Welcome to...

**Habitat for Humanity of Iowa**, has opened a permanent office in Marshalltown. Since the devastating EF3 tornado on July 18th, 2018 tore through the heart of Marshalltown, Habitat for Humanity has been helping rebuild homes.

## 5 benefits from supporting local businesses

1. Improve your family's health – Supporting our local farmers' markets means eating foods that are produced locally.
2. Improve the local economy – More money stays in the community when you support locally-owned businesses. Of every \$10 spent locally stays, approximately \$7 stays in the community.
3. Improve connections – When you spend your money locally, you see your friends and neighbors. You get to know the people who own our local businesses and reinvest in our community.
4. Improve the community's "flavor" – Supporting local businesses keeps our business community dynamic and unique. Many of our local businesses have unique and one-of-a-kind products only found here!
5. Improve your experience – Supporting local businesses means those owners/managers have an opportunity to get to know YOU as a customer and can tailor your experience to your needs.



If you have Marshalltown area news to brag about, submit it to The Digest via email to [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations; it is not an endorsement by the Chamber.





# CHAMBER | AMBASSADORS VISITS



Community members along with management and staff of JBS, celebrate the opening of their new Pre-Treatment Waste Water facility (402 N 10th Avenue) on June 28.



On July 9, Chamber Ambassadors hosted a courtesy call with management at Best Western Regency Inn (3303 S Center St).



J&M Fabrication (3204 Governor Rd) owner/operator John Patterson prepares to cut the ribbon at his new business on July 9.

**Thank you to this incredible group of volunteers:**

**our Chamber Ambassadors!**

Each month, this group of volunteers visits Chamber member businesses and organizations to say “thank you”.

We’d like to take this opportunity to thank them!

Doug Beals   Cindy Brodin   Joe Demonte   Heidi Drager  
Dean Fogarty   Dennis Grabenbauer   Pat Gulbranson  
Joe Hannam   Denny Hass   Andrea Jordan   Kari Kilstrom  
Terry Kluck   Joe Leonard   Tom Mack   Deanna McGowan  
Dan Moellers   Kris Naughton   Mark Osmundson   Jon Pierce  
Reed Riskedahl   Mary Rund   Gary Schaudt   Roger Schoell  
Andy Schwandt   Kevin Vaughn   Tom Wahl

Visit [www.marshalltown.org](http://www.marshalltown.org) for all the latest Chamber news and upcoming events.

## Thank You Ambassadors!

AREA CHAMBER  
OF COMMERCE  
MARSHALLTOWN



## Experience Greece with the Chamber



The Chamber, along with travel partner Chamber Explorations, still has limited spots available for the November 2019 trip.

The international trip, "Classical Greece Explorer," departs on November 5 for nine days of exploring the historic cities, rich cuisine, and classic industries of Greece.

*Informational meeting for Greece trip will be held on August 13 at 5pm. Those unable to attend an informational meeting may pick up a brochure at the Chamber office.*

## New Members

**The following businesses/organizations have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support them with your patronage.**

### Nutini Architecture

Dan Nutini, Owner/Architect  
2335 230th St, Ames, IA 50014  
515-451-1658

*Offers comprehensive project planning, full -service architectural design and visualization services all delivered with a personal approach.*

## The Chamber is excited to announce plans for the 2020 travel program!

In the spring, the Chamber will travel to Washington D.C. and Williamsburg. Soak in the American history with visits to Arlington National Cemetery, World War II Memorial, the Smithsonian, U.S. Naval Academy, Annapolis, Williamsburg, Mt. Vernon, Jamestown and Yorktown, along with a twilight tour of the monuments and memorials in our nation's capitol city.

"We have had several requests for a trip to the East Coast," said Chamber President & CEO Lynn Olberding. "Washington D.C. and Williamsburg will be full of sightseeing and history."

The trip departs May 14, 2020 for 7 days. Cost is \$3055 per person, which includes airfare, lodging, some meals, tour director, motorcoach transportation, and attraction admission. There is a \$100 per person early booking discount if \$300 per person deposit is made on/before October



Washington D.C.

13, 2019. There is an additional \$100 discount per person if final payment is made with check. In the fall, travelers will explore exotic Thailand. This 8-day trip departs October 13, 2020, and will feature Bangkok city Tour, the Emerald Buddha Temple,

Silom Village, Damnoen Saduak Floating Market, Kanchanaburi, Thailand-Burma Railway museum, Bridge over the River Kwai, and the Grand Palace.

"There is an optional extension on this trip to Chiang Mai," added Olberding. "The optional excursion

will add 3 days to any traveler's trip and will feature a visit to an elephant camp, and the famous Night Market in Doi Pui."

The cost of the 2020 Thailand trip is \$3695 per person, with a \$100 per person discount if \$500 deposit is made on/before February 28, 2020. Cost includes airfare, lodging, some meals, tour director, motorcoach transportation, and attraction admission. The option 3-day extension is \$750 per person. There is a \$100 discount per person if final payment is made with check.

*Informational meeting for the 2020 trips will be held on August 14 at 8:30 or noon. Those unable to attend an informational meeting may pick up a brochure at the Chamber office.*

**Find more details on these trips at [marshalltown.org/work](http://marshalltown.org/work).**



Thailand





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## www.marshalltown.org Statistics

	June '19	Avg/Month	YTD Total
Unique Visitors	7,956	7,219	43,314
Number of Visits	16,127	14,593	87,558
Page Views	179,477	144,636	867,819
Hits	447,276	371,610	2,229,660

The Marshalltown Area Chamber of Commerce's website traffic is strong.

The website includes information about the Chamber's departments: government affairs/advocacy, economic development, education and workforce, membership services, and quality of life and tourism. Be sure to check it for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

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## HOLIDAY CLOSING

The Marshalltown Area Chamber of Commerce offices  
and Fisher Community Center  
will be closed Monday, September 2nd  
in observance of Labor Day.

## Chamber Experience Greece Trip

Departs November 5

Find details at [marshalltown.org/work](http://marshalltown.org/work)

## Volunteerism: A Critical Tool in Community and Economic Development

by Tom Deimerly, Director of Economic Development

As we recognize and celebrate the events of July 19, 2018 through community service and commitment of time I am reminded of how much impact volunteering has on our local economy. In light of that, I wanted to rerun a previous article on the economic impacts volunteering has on our local economy.

The definition of volunteerism according to Dictionary.com is the practice of volunteering one's time or talents for charitable, educational, or other worthwhile activities. Volunteers have an enormous impact on the health and well-being of our communities throughout Marshall County and the State of Iowa. Multitudes of volunteer hours are committed by individuals at the Iowa Veterans Home, Parks and Recreation, our community Boards and Commissions, and many others throughout our community. All of this is when aggregated creates incredible value to our community. Another way to measure the impact of volunteers is to take a look at statistics like hours served and the economic value of volunteer time.

According to a study conducted in 2008 by the Corporation for National and Community Service, 61.8 million individuals in the United States contributed 8 billion hours of volunteerism. To equate that into dollars for the time served and dollars saved by our local governments, religious institutions, and civic improvement organizations, the economic value is \$162 billion U.S. dollars. That is more than the Gross Domestic Product (GDP) of many developed countries throughout the world.

What would our cities, towns, state parks, schools, places of worship, and libraries look like without the time of these individuals? What basic needs would go unmet? What opportunities to grow, learn, and thrive as



Photo courtesy of the Marshalltown Community School District

a society would be lost? The truth is you likely cross paths with a volunteer at least once if not several times a day, no matter where you are in the world. I encourage everyone to say thank you to these individuals for "THEIR" time. They are giving up their personal time to make Marshall County a better place to live and do business. There are hundreds of opportunities to get involved, even for only an hour a month. It can be a great way to improve the community while at the same time developing skills, learning more about career options, making new friends, garnering new professional contacts, or even just shake up your routine. I encourage everyone to consider becoming a volunteer; it has a lasting impact on the quality of life of our community.

### Economic Statistics

Employment – Marshall County - May (Source: Iowa Workforce Development)	2019	2018
Labor force	17,540	17,860
Unemployed	570	550
Percent unemployed	3.2	3.1
Total employment	16,970	17,310
Marshall County Construction - June (Source: Marshalltown Building Department)	2019	2018
Building permits	N/A	10
New Residential Construction	N/A	\$242,000
Residential Addition/Remodeling	N/A	\$64,000
New Commercial/Industrial Const.	N/A	\$0
Commercial/Industrial Remodeling	N/A	\$0
Housing Sales Data - June (Source: Mid-Iowa Regional Board of Realtors)	2019	2018
Single family home sales	41	49
Average sale price	\$138,100	\$124,053
Median sale price	\$125,000	\$114,000



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# TOURISM

## JOIN US AT THESE UPCOMING EVENTS!

### Union Pacific Steam Train | Wednesday July 31

Celebrating the 150th Anniversary of the Transcontinental Railroad's Completion Union Pacific's historic Big Boy steam locomotive No. 4014 is touring the Union Pacific system throughout 2019 to commemorate the transcontinental railroad's 150th anniversary. **2nd St. Crossing • Arrival: 11:30 am Departs: 12:15 pm**

### Main Street Madness | Saturday Aug 3

<https://www.marshalltownmainstreet.org/mainstreetmadness.html>.



Come downtown to Main Street and enjoy a day of fun and food for the whole family! Check out the progress downtown has had in rebuilding and see what your favorite or soon to be favorite stores, restaurants and businesses have going on!

### Mid-Iowa Antique Power Show | Aug 2-4

Phil Tetzloff, President, Mid-Iowa Antique Power Assoc. stated, "Big Red tractors and equipment, International gas engines with applications of labor-saving devices. Demonstrations of 1930 to 1960 farming practices threshing, plowing, corn shelling, baling straw, saw mill work, steam engines and belt work, tractor games, tractor pull, flea market, AND FOOD. Displays of farm and household items."

### 1919 Commemorative Army Convoy | Friday Aug 23

For more historic details: [iowadot.gov/virtual\\_museum/artifacts/1919Armymotorconvoy](http://iowadot.gov/virtual_museum/artifacts/1919Armymotorconvoy)



Military Vehicle Preservation Association (MPVA) group will reenact the 1919 Commemorative Army Convoy traveling through Marshalltown on the Lincoln Highway Heritage Byway. Don't miss this military convoy coming to town & the Iowa Veteran Home!



JAM OUT THIS SUMMER

## THE VISITORS GUIDE IS HERE!!!

Stop by the Chamber office to get your copy.

### Live Music Around Town

August 3 | Evening with Hunter and Cassidy  
*Fiddle and Whistle Irish Pub*

•  
August 8 | Bluestone Jazz Collective  
*Leonard Grimes Ampitheater*

•  
August 10 | JJ Ace Full House Rock  
*Iowa River Brewing Company*

•  
August 24 | Daves Little Big Band  
*Iowa River Brewing Company*

•  
August 29 | Celtic Angels Ireland  
*MHS/Communtiy Auditorium*

•  
August 31 | Keri Johnsrud  
*Iowa River Brewing Company*

### The Orpheum Theater Center's Live After 5 Concert Series

August 2 | Bernamann Brother Band

•  
August 9 | Tank Anthony Band

•  
August 16 | King of the Tramps

•  
August 23 | Inner Lite



*For details on these and other summertime events, visit [marshalltown.org/events](http://marshalltown.org/events).*



## Calling all Marshalltown summer interns and new hires!

Join us for networking and fun at the last of the Off The Clock summer series. August 7 from 4:30-6:30 trivia night will be hosted at Iowa River Brewing Co. (107 N 1st St.)



EVENTS HOSTED BY THE MARSHALLTOWN AREA CHAMBER OF COMMERCE, IN PARTNERSHIP WITH EMERSON, JBS, AND STOVER CONTROLS.

## AUGUST/SEPTEMBER

**August 1:** Chamber Ambassadors Golf Outing  
**August 7:** Off the Clock  
**August 19:** Tiger Appreciation  
**August 21:** Educator Appreciation Breakfast  
**September 2:** Labor Day  
 Chamber office closed  
**September 19-20:** Iowa Valley Leadership Kick Off

## upcoming EVENTS



Nick Diers  
Agent



Paul Hageman  
Agent



Maria Mitchell-Bulter  
Agent-CSA



Lance Harbach  
Agent



Paul Bratt  
Agent



Tyler Sigle  
Agent



Mark Rohde  
Agent



Dan Mead  
Agent  
Claims Administration



Rich Mahon  
Agent



Doug Joslin  
Agent



Bonnie-Christ  
Proctor



Robin Angstrom  
Agent-CSA



Matt Roelsgard  
Information Systems



Kristi Carlson  
Office Manager



Dana Kowley  
Agent-CSA



Dana Nordstrom  
Agent-CSA



Vivian Leroy  
Agent-CSA



Heather Harus  
Agent-CSA



Kathy Manuel  
Administrative Assistant



JoAnn Cisneros  
Administrative Assistant



Samantha Johnson  
Agent-CSA



LeAndrea Able  
Administrative Assistant

THE POWER OF CHOICE!

11 EAST CHURCH STREET - MARSHALLTOWN, IA

(641) 752-4618

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