

# theDIGEST

*distinctly different*

**June 2019**

**Volume 36, Issue 12**

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UNITED STATES CHAMBER OF COMMERCE

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MARSHALLTOWN



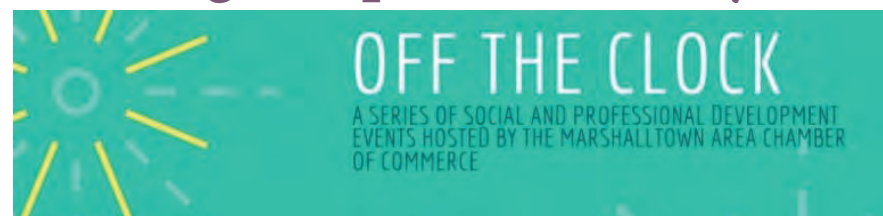
## Summer Intern Program premieres May 29

The Chamber, in partnership with **Emerson, JBS, and Stover Controls**, invites Chamber members with summer interns or newly-hired professionals

to join the new “Off the Clock” program. The series is designed to provide social interactions and professional development for these new professionals to the community, in addition to acquainting individuals with Marshalltown. There is no cost for businesses and individuals to participate.

“We are kicking off the program with ‘Networking 101’ and bowling on May 29,” said Lynn Olberding, Chamber Executive Director. “Participants will hear best practices on networking from two local young professionals and then have an opportunity to socialize. Our hope is this program will introduce our business community’s summer interns to one another, as well as the community.”

Businesses and organizations interested in providing this opportunity to their summer interns and new hires can contact the Chamber office to be added to a distribution list about upcoming events. Other events planned include a community scavenger hunt, business etiquette dinner, and trivia night.



## Chamber Golf Outing openings

A limited number of spots are still available in this year’s event slotted for August 1 at Elmwood Country Club. The \$110 per golfer registration fee includes lunch, dinner, greens fees, cart rental, games, prizes, and fun!

Additionally, sponsorships, including tee box sponsorships, are still available.

For more information on either golfer registrations or available sponsorships, contact Lynn at the Chamber office: 641-753-6645.



## Annual Banquet reservations due

Friday, May 31 is the last day to register for the upcoming Annual Banquet to be held the evening of June 6. Event registration and details are available at [marshalltown.org/work](http://marshalltown.org/work).

The banquet celebrates the Chamber’s 121st anniversary, and will include updates from the various organizations, presentation of the annual Community Impact Award, recognition of outgoing volunteer leadership, and Iowa Valley Leadership class speakers. In addition, Dr. Bill Withers’ keynote address will focus on the importance of relationships in this high-tech age.

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# Iowa Valley Leadership project update

The Iowa Valley Leadership Class of 2019 has “...really hit it out of the park with fundraising for their class project,” according to class facilitator and Chamber Executive Director Lynn Olberding. Class members chose to work with the City of Marshalltown in upgrading equipment at Anson Park with the goal of making the playground accessible and inclusive for those with disabilities. The plan calls for a wheel-chair-accessible merry-go-round, an accelerator swing, and a set of musical instruments (such as a xylophone, chimes, and drums).

To date, the class has raised more than \$45,000 in funds to both purchase and install the equipment, including the necessary ground liner.

“The community has been so generous and really rallied around our plan,” says IVL class member Katie Fink who has spear-headed the fundraising committee. “We are most grateful for the outpouring of support.”

Thanks to the following donors who have made significant contributions to the project fund:

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The graphic at left shows the anticipated look of the plan after installation of the playground equipment is complete. The improvements are planned for Anson Park.

# MEMBER SPOTLIGHT

## Marshalltown Company

For more than 129 years, the world's best tools have been manufactured in Marshalltown, Iowa by Marshalltown Company, also known as MARSHALLTOWN. What started with a line of plaster-



ing trowels has now grown to one of the world's most recognizable and trusted brands of construction tools. Over the years MARSHALLTOWN has expanded to include manufacture and distribution of construction equipment and industrial bar-code scanners, too. The company also develops software solutions (through their Marshalltown Software Division) used by companies worldwide in manufacturing, retail, and warehouse operations. And, MARSHALLTOWN has expanded to new manufacturing locations, the most recent being the expansion nearing completion at the Marshalltown, Iowa 8th Avenue facility.

***“We manufacture more than trowels. Our 350-page catalog offers over 7,000 different products to the construction industry.”***

*Scott Phillips, Marketing  
MARSHALLTOWN*



An aerial view of the company's Marshalltown 8th Avenue facility.

“The quality of people and unbelievable work ethic make the city of Marshalltown a great place to do business,” says MARSHALLTOWN President & CEO Joe Carter. “We are committed to growth in this community. The current expansion nearing completion should not be the last. With emerging markets and future acquisitions, MARSHALLTOWN is poised to continue the upward trajectory at a faster pace than we have ever experienced.”

***“We are a high-tech, cutting-edge manufacturer doing business globally and always looking forward. As an example, among all our facilities, we have over 50 robots performing various functions in our manufacturing process.”***

*Joe Carter, President & CEO  
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## Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Alliant Energy	50	Northwestern Mutual -	
Ann's Alterations	4	<b>Krough &amp; Leth</b>	30
Bantz Chiropractic Center	9	Pilgrim Heights Camp	12
Bettie Bolar	9	Restore Church	3
Chamber Explorations	2	SNT Trucking & Warehouse	7
Ethington Htg. & Cooling	26	Sign Creations	19
Iowa River Brewing	6	SportsPlus Sports Medicine	19
Journey Church	21	<b>Stucky's Vacuum Store</b>	5
Marshall Cty. ISU Extension	26	Super Shine Car Wash	9
MCC Foundation	6	Superior Cleaning	21
Morgan-Hauser Steel	23	Wild Key Creative	2



**Shred  
Day  
nets  
success!**



The 2019 Community Shred Day was well received by local area residents. Approximately 200 cars dropped off materials for shredding that resulted in an estimated 10,000 lbs.+ of shred. Participants also received reusable grocery bags and tips to prevent identity theft. The event has been co-sponsored annually for the past 10 years by United Bank & Trust and the Marshalltown Area Chamber of Commerce.

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Mayor Joel Greer  
Bill Patten, Marshall County  
Dr. Theron Schutte, MCSD  
Dr. Robin Shaffer-Lilienthal, MCC

## ECONOMIC DEVELOPMENT MARSHALL



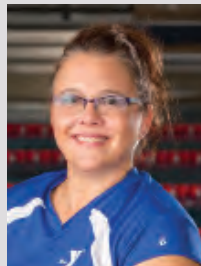
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Jacque Goodman, IVCE  
Jessica Kinser, City Administrator  
State Representative Mark Smith

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Jerrod Leffler, At-Large  
Kevin Meyer, At-Large  
Dan Moellers, Chamber  
Dave Thompson, County  
Steve Valbracht, Econ. Dev.

### Staff:

Lynn Olberding, Chamber Executive Director  
Tom Deimerly, MED Executive Director  
Val Ruff, MCVB Executive Director  
Shauna Banks, MCVB Executive Assistant

## Business After Hours

**Thursday, June 13, 2019**  
**Hampton Inn & Suites**  
(20 Iowa Avenue West)  
4:30 to 6:30 p.m.

**Thursday, July 23, 2019**  
**Premier Office Equipment**  
(1510 East Olive Street)  
4:00 to 6:00 p.m.


*All employees of  
Chamber member businesses &  
organizations are invited  
and encouraged to attend.*

## HOLIDAY CLOSINGS

**Chamber offices and  
Fisher Community Center  
(FCC)  
will be closed May 27.**

**FCC will also be closed  
June 16.**

The Digest is a monthly publication of the Marshalltown Regional Partnership which is comprised of the Marshalltown Area Chamber of Commerce, Marshall Economic Development, and Marshalltown Convention & Visitors Bureau who collaborate in creating opportunities for business, residents, and visitors.



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# MARSHALLTOWN NEWS

(we just have to *brag a little*)

## Welcome to...



Hannasch

Victoria Krantz, new Sr. Human Resources Manager and Kay Lampe Hannasch, new Sr. Safety Manager at **Lennox Industries**. Both are responsible for providing leadership in developing and implementing strategies and initiatives within their areas of expertise for the manufacturing plant.



Krantz



Young

Alecia Young, new Operations Processor at **Pinnacle Bank**. Young has nine years of banking experience, most recently working for **Farm Credit Services of America**.

## Hats off to...

**Elim Lutheran Church** for again awarding the Zolene Melvin Music Scholarship to a **Marshalltown High School** graduate. This year's \$1,250 award went to Yatnia Hernandez.

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## Congratulations to...

**SportsPlus Sports Medicine & Physical Therapy** on celebrating their 20th anniversary.

Sharon Soorholtz Greer of **Cartwright, Druker, & Ryden** on her appointment by Governor Reynolds as a judge on the Iowa Court of Appeals.



Greer

**Marshalltown Community College** on being recognized by the Excelencia in Education as an Emerging Hispanic-Serving Institution. Only three other colleges in the state have received this recognition in 2019.

Mike Clemons of **Clemons Chevrolet** who is serving as Chair of the Iowa Automobile Dealers Association Board of Directors.



Clemons



Dammen

Betty Dammen, RN in **UnityPoint Health - Marshalltown's Emergency Department**, who received the DAISY award for extraordinary nurses for doing an "...excellent job of maintaining calm and moving forward in stressful situations," such as the July 19, 2018 tornado, among others.

**Iowa Valley Community College District** Chancellor Chris Duree on his upcoming retirement on June 30, 2019.

If you have Marshalltown area news to brag about, submit it to The Digest via email to [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations and is not an endorsement by Marshalltown Regional Partnership.

## Three challenges to graduates...

from Scott Carnahan, 2019 Scholastic Banquet speaker

1. *If you see potential in someone, they may not see it. So, speak it into their life.*
2. *Live up to the potential that is within you.*
3. *Choose your company wisely; it can determine where you end up.*





# CHAMBER | AMBASSADORS VISITS



On April 23, Chamber Ambassadors along with Rick Matney and staff of **McRill-Stowell-Christensen Insurance** cut the ribbon on the agency's new location (104 North Center Street, Suite B).



Chamber Ambassadors hosted a courtesy call with J.P. and Jennifer Howard, owners of **The Tremont--Grille, Restaurant, and Inn** (22 West Main Street) on April 23.



The veterinarians and staff of **Animal Clinic - The Vet** (507 West High Street) along with Chamber Ambassadors cut the ribbon on their newly remodeled facility on May 14.



On May 15, Chamber Ambassadors and management and staff of **Casey's General Store** (111 North 3rd Avenue) celebrated the re-opening of the newly built post-tornado store with a ribbon cutting.

Visit [www.marshalltown.org](http://www.marshalltown.org) for all the latest Chamber news and upcoming events.

## Thank You Ambassadors!

AREA CHAMBER  
OF COMMERCE  
**MARSHALLTOWN**



[WWW.MARSHALLTOWN.ORG](http://WWW.MARSHALLTOWN.ORG)



## 50th Annual Scholastic Banquet



The top five percent of graduating seniors from Marshall County High Schools were honored at the 2019 Scholastic Banquet. Presenting Sponsor was Lennox Industries. Keynote speaker, Scott Carnahan of SportsPlus Sports Medicine & Physical Therapy, challenged the group to consider the most important moment is the one that is right now.



**Thank you  
to Lamar  
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## 2019 Chamber Experience Trip to Greece

**Departs November 5 for 9 days**

*Find details at [marshalltown.org/work](http://marshalltown.org/work)*

- Explore historic Corinth
- Tour ancient Olympia and the Olympic Stadium
- Taste locally produced wines/oils
- Trek Athen's Acropolis/Parthenon
- Sample Greek cuisine



## Business community support key to Junior Achievement success

When asked to share business acumen with students in the classroom via the Junior Achievement program, local businesses and organizations responded in an outstanding manner. "With education a long-standing key priority in the Chamber's plan of work, we cannot over-emphasize the importance of the connection between business and education in making a strong community," says Chamber Executive Director Lynn Olberding. "The sheer volume of organizations that have committed support to the Junior Achievement program in the Marshalltown School District shows the fantastic collaboration that exists between the business and education sectors in our community. It's a real testament to the quality and commitment of our business community."

The Chamber wants to recognize and thank the following businesses and organizations who have allowed their employees to volunteer in the Junior Achievement program since January of 2018:

- |                                       |   |
|---------------------------------------|---|
| Alliant Energy                        | Lennox                                  |
| Animal Clinic - The Vet               | Let's Play Bounce                       |
| Bickford of Marshalltown              | Marshall County Farm Bureau             |
| Big Brothers Big Sisters              | Marshall County                         |
| Bjelland Plumbing, Inc.               | Marshalltown Aviation                   |
| Bobcat Academy                        | Marshalltown Fire Department            |
| Calvin Rockett                        | Marshalltown Police Department          |
| Cartwright, Druker, & Ryden           | Marshalltown YMCA-YWCA                  |
| Central Rivers AEA                    | Mass Mutual                             |
| CGA Engineers                         | McGregors Furniture & Mattress          |
| Marshalltown Area Chamber of Commerce | Marshalltown Community School District  |
| City of Marshalltown                  | Mechdyne                                |
| Coldwell Banker                       | Mid-Iowa Community Action               |
| Emerson                               | Moore, McKibben, Goodman, & Lorenz, LLP |
| Farmers Savings Bank                  | Marshalltown Regional Partnership       |
| Five Star Real Estate Group           | NuCara Pharmacy                         |
| Freedom Financial                     | Pinnacle Bank                           |
| Great Western Bank                    | Restore Church                          |
| Independent Insurance Services        | State Farm Insurance-Phyllis Mazour     |
| Iowa River Hospice                    | Taco John's                             |
| Iowa State University Extension       | Temp Associates                         |
| Iowa Valley Continuing Education      | Times-Republican                        |
| Iowa Veterans Home                    | United Bank & Trust                     |
| IowaWorks                             | Vision Marshalltown                     |
| It's Unique                           | Wells Fargo                             |
| IVCCD                                 | Wolfe Eye Clinic                        |
| JBS                                   |   |
| KFJB Radio                            |   |



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## www.marshalltown.org Statistics

	Apr '19	Avg/Month	YTD Total
Unique Visitors	7,492	6,830	27,321
Number of Visits	14,747	14,188	56,752
Page Views	154,203	134,397	537,588
Hits	407,185	340,953	1,363,810

The Marshalltown Regional Partnership's website traffic is strong. The website includes information about each of the organizations that comprises the Partnership: the Chamber, Economic Development, and Convention & Visitors Bureau. Be sure to check the website for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

## NURSING HOMES

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## Workplace Wellness Tip

**Take a vacation.** (Yes, you read that right!)

**Time away from the office is important  
to re-charge and rejuvenate your mindset  
and creative batteries.**

*This Workplace Wellness Tip is brought to you by  
Great Western Bank.*

**CASH  
MOB**  
Marshalltown

## Marshall Economic Development receives award for business retention and expansion efforts

The Professional Developers of Iowa (PDI) honored Marshall Economic Development (MED) during the SMART Economic Development Conference held in Des Moines on May 9.

The PDI Business Retention and Expansion (BRE) Awards Program recognizes the outstanding efforts of local and regional economic development initiatives in supporting growth and expansion of existing Iowa companies. MED received the 2019 Special Recognition BRE Award.

When the devastating tornado hit on July 19, 2018, the downtown business district and nearby commercial/industrial area was hit especially hard. Many businesses needed access to flexible capital as a bridge until operations and revenues could be returned to normal levels. Within six weeks, MED, Consumers Energy, and Heart of Iowa Communications Cooperative created a \$340,000 fund. This provided interest-free microloans

up to \$10,000 to established Marshalltown businesses affected by the tornado in order to help with short-term capital needs necessary to recover. The three organizations, with assistance from Iowa Area Development Group, secured a special provision from the USDA enabling them to utilize their RLF funds to support the Program. The program has assisted 21 companies to date, with loans to businesses totaling \$197,000.

"Supporting Iowa's existing industry is a key priority for PDI's membership," stated Kelly Halsted, PDI President. "The BRE Awards are intended to increase the focus on fostering Iowa business growth by economic development organizations and spotlight BRE programs and projects that have made a significant impact on Iowa communities."

"We are honored to have served our community, let alone receive this award for it," says MED Executive Director Tom Deimerly.



Marshall Economic Development Executive Director Tom Deimerly and Disaster Loan Fund Loan Administrator Jim Lowrance accepted the prestigious BRE award from PDI Executives. Governor Reynolds and Lieutenant Governor Gregg as well as other dignitaries were present.

### Economic Statistics

Employment – Marshall County - March (Source: Iowa Workforce Development)	2019	2018
Labor force	18,000	18,100
Unemployed	1,050	1,010
Percent unemployed	5.8	5.6
Total employment	16,950	17,100
Marshall County Construction - April (Source: Marshalltown Building Department)	2019	2018
Building permits	N/A	10
New Residential Construction	N/A	\$0
Residential Addition/Remodeling	N/A	\$36,000
New Commercial/Industrial Const.	N/A	\$600,000
Commercial/Industrial Remodeling	N/A	\$2,414,000
Housing Sales Data - April (Source: Mid-Iowa Regional Board of Realtors)	2019	2018
Single family home sales	28	41
Average sale price	\$116,361	\$126,005
Median sale price	\$119,500	\$109,100

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# CONVENTION & VISITORS BUREAU

## Live music in June!

- **June 13** - Tail Light Rebellion will perform a mish mash of Irish, Slavic, Canadian, Jamaican, and American folk music at 8:00 p.m.  
*Location: Iowa River Brewing Company (107 North 1st Street)*
- **June 14** - Fiddle Songbook with David Watson from 7:00 to 9:00 p.m.  
*Location: Fiddle & Whistle (20 West Main Street)*
- **June 22** - Crystal City, fronted by Dave Helmer and Sam Drella, will offer an acoustic set beginning at 8:00 p.m.  
*Location: Rosie's inside Wayward Social (1101 South 6th Street)*
- **June 22** - Kevin Boehnke Jazz Trio featuring smooth trumpet and sax at 8:00 p.m.  
*Location: Iowa River Brewing Company (107 North 1st Street)*
- **June 26** - First Fiddle: Open mic from 7:00 to 9:00 p.m.  
*Location: Fiddle & Whistle (20 West Main Street)*
- **June 29** - Dave's Little Big Band featuring Dave Staron Dixieland and Polka will play live during "Music on the Deck" from 7:00 to 9:00 p.m.  
*Location: Iowa River Brewing Company (107 North 1st Street)*

## The Great American Rail-Trail



Once complete, The Great American Rail-Trail will stretch 465.3 miles across Iowa from Davenport to Council Bluffs. Local trails along the route include:

- Linn Creek Recreational Trail
- Iowa River Trail
- Iowa 330/US 30 Trail

Learn more about the Great American Rail-Trail at [greatamericanrailtrail.org](http://greatamericanrailtrail.org).

## Welcome June visitors!

Weekend	Meeting or Tournament	Visitors
June 1	Sprinkler Apprenticeship	50
June 1-2	Marshalltown Little League	1,000
June 1-2	Iowa National Barrel Horse Association	150
June 3	Roach Ag	50
June 4	State Co-ed Golf Tournament	140
June 6	OIJGC- Iowa District Qualifier / Optimist Jr. Golf	125
June 7-9	AMVETS	150
June 8-9	Marshalltown Little League	1,000
June 8-9	Iowa Junior Hereford Association Preview Show	100
June 15-16	Marshalltown Little League	1,000
June 17-21	Kids in College	50
June 21-23	Iowa Swine Jackpot Series	200
June 22	Live Healthy Iowa Kids Track Championships	800

## 2019 Live After 5

Orpheum Theater Center  
220 East Main Street  
Fridays, 5:30 to 7:30 p.m.

- June 21 | Brazilian 2Wins
- June 28 | The Nadas
- July 5 | Rev. Raven & the Chain Smokin Altar Boys
- July 12 | Exit 185
- July 19 | Switchback
- July 26 | Malcolm Wells
- August 2 | Bernemann Brothers Band
- August 9 | Tank Anthony Band
- August 16 | King of the Tramps
- August 23 | Inner Lite



## Save the dates!

**Coliseum Benefit Concert with Jason Brown:** July 6 outside the Veterans Memorial Coliseum (20 West State Street). An afternoon and evening of music, activities, food, and drinks with all proceeds going to benefit the Coliseum Renovation Fund.

**Central Iowa Fair:** July 10 - 13 at the Fairground (1308 East Olive Street). Bull riding, chuck wagon races, kids' inflatables, a hypnotist, and two free concerts including Saturday night's headline on The Big Stage, The Band Steele.



**Marshalltown Art Festival:** July 20 in downtown. This day-long art experience features talented artists and their amazing work plus live shows and incredible food. More than 40 vendors, hands-on activities, and live entertainment.

## State of the Schools breakfast



The 2019 State of the Schools breakfast was presented by JBS along with Gold Sponsor Lennox Industries.

**“There has never been a more exciting time to be an employee of the Marshalltown Community School District, and there certainly has never been a more exciting time to be a student in the district.”**

*Eric Goslinga, Principal  
Marshalltown Learning Academy*

Dr. Robin Shaffer-Lilienthal (left) and Dr. Theron Schutte (top left) spoke of Bobcat Ready, work-based learning experiences, career sectors, and the connection between the school district and community college.

### MAY/JUNE

**May 27:** Chamber offices and Fisher Community Center closed for Memorial Day

**June 6:** 121st Annual Banquet of the Marshalltown Area Chamber of Commerce

**June 13:** Business After Hours at Hampton Inn & Suites

### upcoming EVENTS



Nick Diers  
Agent



Pat Hageman  
Agent



Marna Mitchell-Butler  
Agent-CSA



Lance Horbach  
Agent



Paul Beals  
Agent



Tyler Slagle  
Agent



Mark Rohde  
Agent



Dan Mead  
Agent  
Claims Administration



Rich Mohon  
Agent



Doug Joslin  
Agent



Bonnie Ohrt  
Processor



Robin Angstman  
Agent-CSA



Darla Rowley  
Agent-CSA



Carla Nordstrom  
Agent-CSA



Kathy Minkel  
Administrative  
Assistant



Jasmin Cisneros  
Administrative  
Assistant



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Information Systems



Kristi Carlson  
Office Manager



Vivian Ceron  
Agent-CSA



Heather Hanus  
Agent-CSA



Samantha Garrison  
Agent-CSA



LeAndrea Abel  
Administrative  
Assistant