

theDIGEST

distinctly different

May 2019

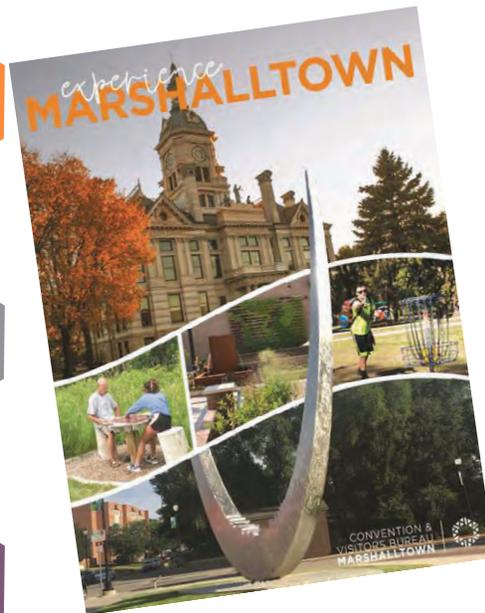
Volume 36, Issue 11

In this Issue

| | |
|---|-----|
| Chamber Member Spotlight | 2 |
| Business News | 3 |
| Leadership | 4 |
| Marshalltown Area News | 5 |
| Ambassador Visits | 6 |
| Chamber News | 7 |
| Business Directory | 8-9 |
| Economic Development | 10 |
| Convention & Visitors Bureau Tourism News | 11 |
| Chamber News | 12 |

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED



REGIONAL PARTNERSHIP MARSHALLTOWN



Welcome to May tourism month!

*A great time to get out and about...
(Take a sneak peek at the new
Marshalltown Travel Guide, too.)*

“We celebrate the month of May as travel month because travel holds great value for the economy, businesses, and also personal well-being,” says Val Ruff, Marshalltown Convention & Visitors Bureau Executive Director.

“This year’s theme, ‘Travel Matters,’ recognizes the many ways travel enriches lives and strengthens communities,” Ruff adds.

LEFT: The new Marshalltown Travel Guide is planned to be released in May.

**NATIONAL
TRAVEL &
TOURISM
WEEK** MAY 5-11, 2019

WHY TRAVEL MATTERS

- Supports jobs
- Gives new experiences
- Lets people unwind
- Makes memories
- Boosts the economy

Annual Banquet plans

The 2019 Annual Banquet celebrating the Chamber’s 121st anniversary will be held on Thursday, June 6 at DeJardin Hall on the Iowa Valley Campus (3702 South Center Street).

The event begins with cocktails at 6:00 p.m., followed by dinner at 6:30 p.m. The evening’s program will feature organizational updates, presentation of this year’s Community Impact Award, and keynote address by Dr. Bill Withers. A past profes-

sor and Leadership Fellow at Wartburg College, he is currently serving on the executive leadership team for Lutheran Church of Hope. He specializes in public relations, customer service, organizational change, and leadership. His topic will be, “We’re Better Together: It’s All About Relationships.”

Event registration is available at marshalltown.org/work. Cost is \$70 per person or \$400 for a table of six.



Dr. Bill Withers will speak on “The Relationship Era.”

Pre Sort Standard
PAID
MARSHALLTOWN, IA
PERMIT NO. 42

Marshalltown, IA 50158
P.O. Box 1000

Marshalltown Area Chamber of Commerce

Iowa Valley Leadership class spotlights



**Austin
Chadderdon**

Name: Austin B. Chadderdon, ABOC

Job: Certified Optician, Optical Manager, Business Manager at Eyecare Associates

What that means: I provide the best optical options for every patient and verify quality in our lab, as well as educate team members on optics, ANSI standards, and ordering processes. I'm also responsible for accounting, marketing, technologies integration, staff training and education, and patient communications.

Best part of my job: I love being out in the community and seeing people in glasses I recognize. I feel a

large responsibility to those to whom I provide service. I want to improve lives through sight and also build a lasting relationship based off of that.

Other community involvement: Restore Church member where I am in the worship band and play on the basketball team. Part of Marshalltown's "Men of Faith in Action." On the Opticians Association of Iowa board.

Why I am in IVL: I was raised in Marshalltown and have great childhood memories. I want to ensure today's youth have those same memories.

Best part about living/working in Marshalltown: Good and faithful people who--even with diverse backgrounds and political views--will help others and ask for nothing in return.



Denna Dungan

Name: Denna Dungan

Job: Business Services Supervisor at McFarland Clinic

What that means: I oversee Check-In/Registration, Data/Editing, and the Financial Services departments within Business Services at McFarland Clinic's Marshalltown location. I am involved with management at the Marshalltown level and Business Services organization level.

Best part of my job: Working with caring individuals who provide Extraordinary Care, Every Day. Getting

to know our patients and being able to make their healthcare experience a great one.

Other community involvement: None currently, but that was part of my motivation to be in IVL to see what is available and where I can help the most.

Why I am in IVL: I am not originally from Marshalltown so I wanted to understand what is available to help our patients, either through resources, volunteering, or other community projects. Getting to work with a team of peers also sounded like a great opportunity.

Best part about living/working in Marshalltown: There are many opportunities for employment and a rich diverse culture. Marshalltown has a small town feel, but with big city options.

MEMBER SPOTLIGHT

Ingold Group, LLC

Ingold Group's mission is to teach people how to understand their financial situation and make choices that are right for them, now and in the future. While the group was incorporated in July 2016, their advisors were hard at work in their fields of expertise long before, having over 130 years combined experience as Financial Advisors, Educators, and Attorneys.

"Most of what we do for our clients is financial education," says President and Co-Founder, Teresa Ingold. "Our passion to help people stems from personal experience. After helping both family and friends deal with the loss of pensions and retirement security, we discovered a disconnect

"During the past 2½ years, we have helped more than 500 participants learn how to get the most from their Social Security benefits through 35+ free classes."

*Leon Hiracheta
Vice President and Co-Founder*



Ingold Group is a member of SOFA and upholds SOFA's #1 goal: to assist individuals to take charge of their personal finances.

between what people know about their Social Security benefits, Medicare supplements, pensions, 401(k), etc. and the options they actually have."

Ingold continues, "We have found that Social Security claiming is an area that many advisors

and insurance agents don't understand well enough to give good advice. Others in Iowa charge clients for the same advice that we offer for free."

The organization offers Social Security education classes because, as Ingold explains, "We believe everybody has the right to receive the highest Social Security benefit they're entitled to." In addition to those classes, the specialists at Ingold Group offer a wide variety of investments and insurance both guaranteed and non-guaranteed. "We also work in estate planning, wills, and trusts," she adds. "We do this because offering financial education allows people to understand their own situation and empowers them to take control of their finances." Their offices are in Fisher Community Center (709 South Center Street); phone 641-691-3787.

Presentation topics available

Ingold Group offers speakers for meetings of service clubs, churches, businesses, etc. without charge. Topics include:

Social Security optimization College planning Getting fit fiscally
Workplace retirement education (satisfies Department of Labor 404(C) requirements)
Financial basics for women Legal lessons for life Taking control of your cash
You and your credit score ...and, many more





SHOMO-MADSEN INSURANCE



Independent Insurance Agent

*Your Locally Owned
Choice For All Your
Insurance Needs!*



**Auto • Home
Business • Farm
Life • Health**

753-6691
Toll Free 1-888-753-6691
22E. Main St. • Marshalltown

Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

| | | | |
|---------------------------------|-----------|------------------------------------|-----------|
| Accu-Tax | 19 | Hanke Refrigeration | 6 |
| Ace Precision International | 7 | Hunt Farms | 5 |
| Dr. Joel Beane | 22 | In Stitches | 4 |
| Bergman CPA Tax | 10 | Marshalltown Alarm Inc | 6 |
| Bickford of Marshalltown | 22 | Marshalltown Christian School | 13 |
| Big Brothers/Big Sisters | 17 | Marshalltown Sewing Center | 27 |
| Brian's Collision Clinic | 5 | Midwest Merchant Processing | 6 |
| Buzzed Bee Meadery | 2 | New Horizons Realty | 20 |
| The Cabinet Shoppe | 15 | Optical Center | 21 |
| Calvin Rockett | 7 | Pentz Appliance & TV | 7 |
| Chase Insurance Services | 32 | Planet Fitness | 1 |
| D & S Facilities Services Inc | 7 | Reed Riskedahl | 1 |
| Downey & Gantz DDS PC | 17 | Simms Construction | 7 |
| Fareway Stores, Inc. | 55 | State Farm - Phyllis Mazour | 24 |
| Farm Credit Services | 8 | Steiner & Associates PC | 15 |
| Freedom Financial | 1 | Sub City | 19 |
| GNB Bank | 7 | Superior Welding Supply Co. | 11 |
| Great Western Dining | 4 | Top Notch Tree Service | 6 |
| Pat Gulbranson | 7 | Trinity Evangelical Lutheran | 14 |
| H & R Block | 12 | Vaughn's Pub | 15 |
| Haley's Deli, BBQ, & Catering | 7 | Wells Fargo Bank Iowa, N.A. | 55 |

New Chamber Members

Please support the following businesses who have invested in the community by joining the Marshalltown Area Chamber of Commerce.

BMJ Insurance - Jodi Eygabroad Agent

13 West Main Street, Suite 103, Marshalltown IA 50158 641-691-4935
An independent agency that helps find the best value on auto, life, home, and health insurance and more. Offering free, competitive quotes.

Cartwright Downtown Farmer's Market - Trisha Wilder, Market Manager

108 North 2nd Avenue, Marshalltown IA 50158 641-351-9181
With a rich, 43-year history, this market located in the heart of Marshalltown offers fresh produce, baked goods, art, and more--all from local producers.

Hardon's, Inc. - Marty Hardon, President

114 West 4th Street, Tama IA 52339 641-484-3222
Serving the plumbing, heating, air conditioning, and electrical needs of residential, commercial, industrial, and agricultural customers in Central Iowa.

Whitmore's Riverbottom Farms - Doug and Kerry Whitmore

2222 Yates Avenue, Marshalltown IA 50158 641-750-4440
A small, local, family-run business that produces "all natural" fruits, vegetables, meats, and eggs.

AREA CHAMBER
OF COMMERCE
MARSHALLTOWN



Board of Directors

Dan Moellers, Chair
John Dawley, Vice Chair
Jeff Rasmussen, Treasurer
Mike Fitzgerald, Past Chair
Paul Beals, Econ. Dev. Chair
Niko Aguirre
Jill Lutes
Kristin Polley
Gary Schaudt
Todd Steinkamp
Lisa Tharpe
Gabriela Vargas

Ex-Officio

Jenny Etter, MCBD
Mayor Joel Greer
Bill Patten, Marshall County
Dr. Theron Schutte, MCSD
Dr. Robin Shaffer-Lilienthal, MCC

ECONOMIC
DEVELOPMENT
MARSHALL



Board of Directors

Paul Beals, Chair
Steve Valbracht, Vice Chair
Secretary
Curt Hoff, Treasurer
Matt Garber, Past Chair
Dan Moellers, Chamber Chair
Bryan Amundson
Ellen Bergman
Mayor Joel Greer
Miguel Gutierrez
Steven Shupp
Dave Thompson
Mary Wertzberger

Ex-Officio:

State Senator Jeff Edler
Jacque Goodman, IVCE
Jessica Kinser, City Administrator
State Representative Mark Smith

CONVENTION &
VISITORS BUREAU
MARSHALLTOWN



Board of Directors

Shelley Lechnir, Chair
Heidi Drager, Vice Chair
Bob Untiedt, Secretary
Jon Pierce, Treasurer
Al Hoop
Samuel Ibarra
Rachael Koehler
Kyle Leger
Grant Mattox
Mark Shaffer

REGIONAL
PARTNERSHIP
MARSHALLTOWN



Board of Directors

Miguel Gutierrez, Chair
Joe Carter, At-Large
John Dawley, Chamber
Heidi Drager, MCVB
Matt Garber, Econ. Dev.
Sharon Greer, At-Large
Jessica Kinser, City
Shelley Lechnir, MCVB
Jerrod Leffler, At-Large
Kevin Meyer, At-Large
Dan Moellers, Chamber
Dave Thompson, County
Steve Valbracht, Econ. Dev.

Staff:

Lynn Olberding, Chamber Executive Director
Barbara Johnson, Chamber Executive Assistant
Tom Deimerly, MED Executive Director
Val Ruff, MCVB Executive Director
Shauna Banks, MCVB Executive Assistant

Business After Hours

Thursday, May 9, 2019
SportsPlus Sports Medicine & Physical Therapy Center
(32 East Main Street)
5:00 to 7:00 p.m.

Thursday, June 13, 2019
Hampton Inn & Suites
(20 Iowa Avenue West)
4:30 to 6:30 p.m.

Thursday, July 23, 2019
Premier Office Equipment
(1510 East Olive Street)
4:00 to 6:00 p.m.

All employees of Chamber member businesses & organizations are invited and encouraged to attend.

The Digest is a monthly publication of the Marshalltown Regional Partnership which is comprised of the Marshalltown Area Chamber of Commerce, Marshall Economic Development, and Marshalltown Convention & Visitors Bureau who collaborate in creating opportunities for business, residents, and visitors.



"Your Hometown Tire and Auto Service Center"

McAtee

Tire & Service Center, Inc.



205 E. Linn St.
Marshalltown
752-7511

Receive Total Home Comfort At

KAPAUN & BROWN, Inc.
A Premier Lennox Dealer



1002 West Lincolnway

753-3563



HOME COMFORT SYSTEMS
Innovation never left so good.™



MARSHALLTOWN NEWS

(we just have to *brag a little*)

Hats off to...



Senator Jeff Edler

Senator Jeff Edler, recipient of a 2018-2019 Champions for Children Award, presented annually by The Coalition for Family and Children's Services in Iowa to honor legislators who have been advocates for Iowa's children and families.

The mammography department at **UnityPoint Health - Marshalltown** (UPH-M) for being ranked among the top 14 hospitals nationwide for performance by Press Ganey Associates' 2018 Outpatient Services Report. Press Ganey, which specializes in understanding and improving patient experience in health care, reported UPH-M mammography ranked in the 99th percentile of 1,468 hospitals nationally. Of the 216 patient responses, 211 rated UPH-M as "very good" for test and treatment in the mammography department.

Trending Media (KFJB/KIX) on receiving two first place awards (Excellence in Weather Coverage and Spot News categories) from Iowa Broadcast News Association for detailed tornado coverage.

YOUR FINANCIAL FUTURE IS OUR #1 PRIORITY!

We have a wide variety of products and services available to construct a portfolio consistent with your financial goals and objectives.

Call today and let us help you plan your financial future.



Gary Schaudt - Registered Principal
25 S. Center Marshalltown, IA 50158
641-752-2041/800-369-1588

Securities, insurance and advisory services offered through SagePoint Financial, Inc., member FINRA, SIPC.

Congratulations to...

City of Marshalltown Water Pollution Control Plant operator, Randy Daniel, who was recently recognized for 40 years of service.



Greer

Sharon Soorholtz Greer of **Cartwright, Druker, & Ryden** law firm, who was selected at Vice President of the Iowa Academy of Trial Lawyers at their General Meeting.

Michele Frost, Marketing Coordinator for **Iowa Valley Community College District**, who received a coveted Silver Paragon Award at the National Council for Marketing & Public Relations annual conference. These awards recognize outstanding achievement in design and communication at community and technical colleges across the United States and Canada.

Jane Chizek, new Decorator at **Strand's**.



Frost

Welcome to...



Isgrig

Ryan Isgrig who has been named the new athletic and activities director for **Marshalltown High School**.

Dr. Kristie Fisher, chosen as new Chancellor of **Iowa Valley Community College District**.



Fisher

If you have Marshalltown area news to brag about, submit it to The Digest via email to bjohnson@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations and is not an endorsement by Marshalltown Regional Partnership.

Chamber Experience Greece Trip

Departs November 5

Find details at marshalltown.org/work

Holiday closings

- Fisher Community Center will be closed May 12 and 27.
- Chamber offices will be closed May 27.

CHAMBER | AMBASSADORS VISITS



Left: On March 23, Chamber Ambassadors along with management and staff of GNC Live Well celebrated the grand opening of the new store (50 La Frenz Lane) with a ribbon cutting.

Right: Chamber Ambassadors hosted a courtesy call with the manager of the **Salvation Army Family Store** (232 North 13th Street) on March 26.



Left: On March 26, Chamber Ambassadors hosted a courtesy call with Dr. John Hermanson and his staff of **Hermanson Orthodontics, P.C.** (233 North 13th Street).

Right: Chamber Ambassadors, MCSD Superintendent Theron Schutte, School Board members, and alumni cut the ribbon on the **MHS Roundhouse Phase 2** (1602 South 2nd Avenue) on March 30.



Left: On April 9, Chamber Ambassadors hosted a courtesy call with **Colene Grecian, D.D.S.** and staff at her 110 North 1st Street dentistry practice.

Right: The owners and staff of **Sub City** (8 East Main Street) and Chamber Ambassadors celebrated the re-opening of the renovated restaurant with a ribbon cutting on April 9.



Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!

AREA CHAMBER
OF COMMERCE
MARSHALLTOWN



50th Annual Scholastic Banquet

In conjunction with presenting sponsor, **Lennox Industries**, the Chamber is pleased to announce the 50th Annual Scholastic Banquet on May 1. This event will honor the top 5% of graduating seniors from East Marshall, GMG, Marshalltown, and West Marshall High Schools.

Keynote speaker for the event will be Scott Carnahan who is a graduate of SEMCO High School and owner of **SportsPlus Sports Medicine & Physical Therapy**.

Those area students to be honored at the event include the following:

Marshalltown High School



Wade Canaday



Hunter Davenport



Dru Dobbins



Shakira Herrera



Luke McKibben



Emily Miller



Hay Oo



Fatima Perez Negrete



Brenna Porsch



Jane Ragland



Marina Rosalez



Stella
Roseburrough-Borras



Jocelin Sharfnejda



Jacob Smith



Olivia Stone



Samantha Trowbridge



Sloan Vry

East Marshall High School



Amanda Caraballo



Maria Rasmusson



Karissa Young

Green Mountain-Garwin (GMG) High School



Connor Casto



Kyla Krier

West Marshall High School



Whitney Edler



Grace Girard



Macy Landt

THANK YOU SCHOLASTIC BANQUET SPONSORS!

Presenting Sponsor: Lennox Industries

Flower Sponsor: Lowe's Flowers

Friends of Education: Animal Rescue League; Clapsaddle-Garber Associates; Edward Jones Investments-Bruce Wirin; Eyecare Associates; Hammer Medical Supply; Lennox Employee's Credit Union; Marshall County Abstract; Marshalltown Company; Mitchell Family Funeral Services; SportsPlus Sports Medicine & Physical Therapy; Taylor's Maid-Rite; Times-Republican

Student Sponsors: Ace Precision International; Accura Healthcare of Marshalltown; Animal Clinic - The Vet; Bowman & Miller; Cartwright, Druker & Ryden; Dr. David Clark; Dr. John Collison; Evans Abstract; Grimes, Buck, Schoell, Beach & Hitchins; Hermanson Orthodontics; Lennox Employee's Credit Union; M. Gervich & Sons; Premier Real Estate; RACOM; Steve & Mary Rund; Smokin' G's BBQ, Restaurant and Catering; St. Francis Catholic School; Stalzer Photography; State Farm Insurance - Phyllis R. Mazour Agency; Times-Republican; Trending Media; Wells Fargo Bank



ADVERTISING SPECIALITIES

**MARSHALLTOWN
TIMES-REPUBLICAN**
135 W. Main
Marshalltown
753-6611

APARTMENTS

**SOUTHERN HILLS
APARTMENTS**
753-4533
BOULDER PROPERTIES
1 & 2 Bedroom Apartments
641-752-7767
www.venturellc.com

ATTORNEYS AT LAW

**MOORE, McKIBBEN,
GOODMAN, & LORENZ, LLP**
Larry E. McKibben
James L. Goodman
William J. Lorenz
Douglas W. Beals
Michael R. Horn
Norma J. Meade
Sean K. Heitmann
Brandon W. Ruopp
Brandon J. Buck

26 S. 1st Avenue
Suite 302
Marshalltown

641-752-4271

www.marshalltownlaw.com

CARTWRIGHT, DRUKER & RYDEN
John F. Veldey
Joel T.S. Greer
Sharon Soorholtz Greer
Christopher R. Wertzberger
Michael C. Marquess
112 W. Church St. Marshalltown
641-752-5467

ATTORNEYS AT LAW

GRIMES, BUCK, SCHOELL BEACH & HITCHINS

Roger R Schoell
Kevin R Hitchins
Jeffrey P Hazen
Breanna M Nelson
Joel R Thronson

102 East Church St.,
Marshalltown

641-752-4507

**PEGLOW,
O'HARE & SEE**
118 East Main Street
Marshalltown
752-8800

AUTOMOTIVE

**ARNOLD MOTOR
SUPPLY**
116 E. Anson St.
Marshalltown
753-5533

BUILDING SUPPLIES

**SPAHN & ROSE
LUMBER CO.**
110 W. Madison St.
Marshalltown
752-1541

CARPET CLEANING

SERVICEMASTER
Carpets • Upholstery
Duct Work
Commerical
Janitorial Services
752-3956

COMMERCIAL CONSTRUCTION

**WOODRUFF
CONSTRUCTION, LLC**
info@woodruffcompanies.com
www.woodruffcompanies.com
515-232-4535

CREDIT UNIONS



A Family Place

Lennox Employees Credit Union
1004 E. Main Street • Marshalltown, IA 50158

641-754-4501



ENGINEERING & LAND SURVEYING

**CLAPSADDLE-GARBER
ASSOCIATES, INC.**
16 E. Main St.
Marshalltown
752-6701

HEATING & COOLING

B & G HVAC
1208 E. Main Street
Marshalltown
641-752-3429

HEATING & COOLING

**KAPAUN &
BROWN**
1002 W. LINCOLNWAY
MARSHALLTOWN
641-753-3563

INSURANCE

**CHASE
INSURANCE SERVICES**
105 A. Westwood Dr.
Marshalltown
752-5733

**INDEPENDENT
INSURANCE SERVICES**
11 E. Church Street
Marshalltown
752-4618

**SHOMO-MADSEN
INSURANCE**
22 E Main St.
Marshalltown
753-6691

KITCHENS

THE CABINET SHOPPE
217 N. 13th Street
Marshalltown
753-4969
www.cabinetshoppe.net



BUSINESS DIRECTORY

MISCELLANEOUS

AUGUSTINE COMPANY
1210 Industrial Blvd.,
Marshalltown
753-3875

PAINTING

PRO FINISH
COMMERCIAL & INDUSTRIAL
PAINTING
641-751-3568
www.profinishiowa.com

TAX SPECIALISTS

H&R BLOCK
Tax & Business Services
204 E. Linn, Suite C
Marshalltown
752-4418

TELEPHONE SYSTEMS

Tele-Difference
Telephone Sales & Installation
Phone & Data Cabling Specialists
641/753-6422
telediff@heartofiowa.net
Steve Hubbard • Adam Grant

SALVATION ARMY
107 W. State St.,
Marshalltown
753-5236

PLUMBING & ELECTRIC

ELECTRIC SUPPLY OF MARSHALLTOWN
1008 S. 12th Ave.
Marshalltown
752-4672

ACCU-TAX
1302 W. Main St.
Marshalltown
752-6033



MUSIC INSTRUCTION & SALES

Randall's
guitar school & music shop
Lessons On Guitar • Bass & Piano
Guitars • Amps & Accessories
Repairs • School Band Supplies
1008 Summit Street
Marshalltown • 752-8876
www.randallsguitarschoolandmusicshop.com

HARTWIG PLUMBING & HEATING INC.
1002 W. Lincolnway
Marshalltown
752-5707

www.marshalltown.org Statistics

| | Mar '19 | Avg/Month | YTD Total |
|------------------|---------|-----------|-----------|
| Unique Visitors | 7,806 | 6,610 | 19,829 |
| Number of Visits | 17,179 | 14,002 | 42,005 |
| Page Views | 188,352 | 127,795 | 383,385 |
| Hits | 433,985 | 318,875 | 956,625 |

The Marshalltown Regional Partnership's website traffic is strong. The website includes information about each of the organizations that comprises the Partnership: the Chamber, Economic Development, and Convention & Visitors Bureau. Be sure to check the website for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

JOB POSTING

Find Marshalltown Area Jobs
www.marshalltown.org/jobs

NURSING HOMES

Accura
HEALTHCARE
Of Marshalltown
"Partners in Care, Family for Life"
2401 S. 2nd St. Marshalltown
641-752-1553

GRANDVIEW HEIGHTS
Rehab & Healthcare
910 E. Olive St. Marshalltown
752-4581
Where Our Family Takes Care of Yours!



Workplace Wellness Tip

Be innovative: schedule a "walking meeting."

When planned ahead (so participants have appropriate attire) and conducted in small groups, walking meetings are found to enhance clarity, decrease distractions (no phones or screens!), and increase creativity.

This Workplace Wellness Tip is brought to you by Shomo-Madsen Insurance.

ECONOMIC DEVELOPMENT

Marshall Economic Development hosts first Lunch & Learn in series

By Tom Deimerly, Executive Director, Marshall Economic Development

Marshall Economic Development (MED) in partnership with United Bank & Trust hosted 32 participants the first-in-a-series of Lunch & Learn events focused specifically on economic development tools available for local business and industry assistance. Session topics were New Market Tax Credits (NMTC) and Opportunity Zones (OZ).

Dan Robeson, President of Iowa Business Growth (IBG) provided an overview of the NMTC program. IBG's various programs, including the SBA 504 loan program, the Wellmark Small Business Loan program, and the NMTC program, are all meant to enhance lending in partnership with local banks. The goal of NMTC is to spur revitalization efforts of low-income and impoverished communities across the United States and territories. The program provides tax credit incentives to investors for equity investments in certified Community Development Entities. The local JBS Distribution Center is an example that used the program. NMTC is unique with a "pay-it-forward" model

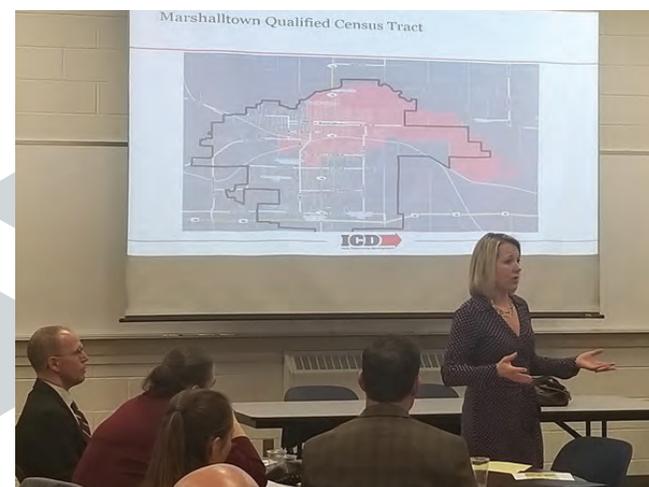
where portions of the incentives are driven to community-based projects. In this case, funding was provided to Marshalltown Education Partnership and MED's education promotion fund which ultimately helped seed fund Project Lead the Way and STMath in the Marshalltown Community School District. Other notable projects in the state include the Hotel Julien in Dubuque and the Frank Lloyd Wright Park Inn Hotel in Mason City.

Nicole Hansen, Team Leader of the Community Investment Team, provided an overview of the OZ program--the latest tool added to the economic development toolbox. She provided background on the benefits, the process of establishing zones, and the state's initiative to drive investment in qualifying zones. The OZ incentive was established in the Tax Cuts and Jobs Act of 2017 to encourage long-term investments in low-income urban and rural communities nationwide. OZs provide a tax incentive for investors to re-invest their unrealized capital gains into dedicated Opportunity Funds.

The Lunch & Learn series is geared towards business and industry plus frontline business service providers in finance and real estate. There will be future sessions on other relevant topics.



Left: Iowa Business Growth's Dan Robeson presented the New Market Tax Credit program. Below: Nicole Hansen, Team Leader of the Community Investment Team, gave an overview of the Opportunity Zone program.



Economic Statistics

| Employment – Marshall County - February (Source: Iowa Workforce Development) | 2019 | 2018 |
|--|-------------|-----------|
| Labor force | 18,030 | 18,190 |
| Unemployed | 1,060 | 1,160 |
| Percent unemployed | 5.9 | 6.4 |
| Total employment | 16,970 | 17,040 |
| Marshall County Construction - March (Source: Marshalltown Building Department) | 2019 | 2018 |
| Building permits | 38 | 13 |
| New Residential Construction | \$398,000 | \$77,000 |
| Residential Addition/Remodeling | \$81,000 | \$45,000 |
| New Commercial/Industrial Const. | \$0 | \$0 |
| Commercial/Industrial Remodeling | \$4,698,000 | \$149,000 |
| Housing Sales Data - March (Source: Mid-Iowa Regional Board of Realtors) | 2019 | 2018 |
| Single family home sales | 26 | 30 |
| Average sale price | \$121,485 | \$101,408 |
| Median sale price | \$116,750 | \$90,000 |

Looking for a New Home?



fsb-iowa.com

FDIC



Marshalltown hosts regional tourism town hall



State of Iowa Tourism staff presented to the group.

Marshalltown was chosen to host the Central Iowa Tourism Region (CITR) Town Hall meeting at the Best Western Regency Inn recently. More than 50 tourism leaders from the Central Iowa area met to receive tourism updates from State of Iowa Tourism staff.

“This was a real feather in Marshalltown’s cap to host

these influential tourism colleagues,” said Val Ruff, Marshalltown Convention & Visitors Bureau Executive Director. “We made sure we put our best foot forward and extended a warm Marshalltown welcome.”

Happening in May!

- **May 1:** Marketplace at the Marshalltown Mall begins and runs every Wednesday from 4:00 to 6:30 p.m.
- **May 3-5:** Marshalltown Community Theatre presents “The Charitable Sisterhood of the Second Trinity Victory Church.”
- **May 4:** The Iowa Valley Challenge Course will be open to ages 8 and up to ‘Experience the Adventure.’ See details at iowavalleyadventures.com.
- **May 4:** “Revival Through Life’s Storms” with Mandy Sullivan who will share personal stories. Iowa Valley Continuing Education-DeJardin Hall.
- **May 4:** Cartwright Downtown Farmer’s Market begins and runs every Wednesday (4:00 to 7:00 p.m.) and Saturday (9:00 a.m. to 12:00 noon).
- **May 10-12:** Back Roads Junk It Trail (maps available at MCVB)
- **May 11:** Blessing of the Bikes
- **May 18:** Music on deck at Iowa River Brewery
- **May 18:** Marshmallo bike ride

Free event promotion!

Events entered on the Community Events Calendar are also promoted by MCVB on social media and the electronic sign at Hy-Vee (where applicable).

Be sure to add upcoming events to the self-posting calendar at marshalltown.org/events.

2019 Annual Events

MAY

May 10-12, 2019 | Back Roads Junk-It Trail

May 11, 2019 | Blessing of the Bikes

JUNE

June 7-8, 2019 | Black Dirt Days

June 13-16, 2019 | State Center Rose Festival

June 20-23, 2019 | Gladbrook Corn Carnival

JULY

July 4, 2019 | Fourth of July Independence Day

July 10-13, 2019 | Central Iowa Fair

July 20, 2019 | Marshalltown Art Festival

AUGUST

August 2-4, 2019 | Mid-Iowa Antique Power Show

August 8-11, 2019 | Meskwaki Powwow

SEPTEMBER

September 13, 2019 | 13th Street District Harvest Market

September 26-29, 2019 | Oktoberfest

OCTOBER

October 4-6, 2019 | Back Roads Junk-It Trail

NOVEMBER

November 23, 2019 | Holiday Stroll & Festival of Trees



Welcome May visitors!

| Weekend | Meeting or Tournament | Visitors |
|---------------|--|----------|
| May 4-5 | Marshalltown Little League | 1,000 |
| May 11-12 | Marshalltown Little League | 1,000 |
| May 11-12 | Iowa High School & Jr High Rodeo | 550 |
| May 18-19 | Marshalltown Little League | 1,000 |
| May 18-19 | Cowboys in the Sky Rodeo | 300 |
| May 25-26 | Marshalltown Little League | 1,000 |
| May 25-27 | Iowa High School & Jr. High Rodeo | 550 |
| May 28-29 | IGHSAU Class 1A State Golf Tournament | 75 |
| May 31-June 2 | Clincher Classic 16” Softball Tournament | 1,500 |

Chamber trip review



During early April, a group of 11 Marshalltown travelers embarked from town to enjoy the beautiful and

breath-taking scenery of the Sedona, Arizona area during the Chamber's domestic Experience Trip, "Great Trains & Grand Canyons."

One participant described the tour and guide as "absolutely incredible!" The Chamber partnered with Chamber Explorations for the trip.

Iowa Valley Leadership

The Iowa Valley Leadership Class of 2019 has had a "...unique experience," in the words of Course Facilitator Lynn Olberding. "While tornado damage limited some of the traditional activities, it also opened new doors like previewing courthouse renovation. The class also gained early entry to the Roundhouse Phase 2 as well as the new Fire and Police Station."

Besides learning about Marshalltown, the class has been busy fundraising for their project: wheelchair accessible playground equipment at Anson Park. "They had a very successful Trivia Night," says Olberding. "They also were awarded an Ann C. Keyser Charitable Trust grant, in addition to receiving funds from Community Foundation of Marshall County."

Applications for the the 2019-2020 class will be available in June at the Chamber who co-sponsors the course with Iowa Valley Continuing Education.

MAY

May 1: 50th Annual Scholastic Banquet

May 9: Business After Hours at SportsPlus Sports Medicine & Physical Therapy

May 12: Fisher Community Center closed for Mother's Day

May 23: Iowa Valley Leadership Class of 2019 graduation

May 27: Chamber offices and Fisher Community Center closed for Memorial Day

upcoming EVENTS



Nick Diers
Agent



Pat Hageman
Agent



Marna Mitchell-Butler
Agent-CSA



Lance Horbach
Agent



Paul Beals
Agent



Tyler Slagle
Agent



Mark Rohde
Agent



Dan Mead
Agent
Claims Administration



Rich Mahon
Agent



Doug Joslin
Agent



Bonnie Ohrl
Processor



Robin Angstman
Agent-CSA



Darla Rowley
Agent-CSA



Carla Nordstrom
Agent-CSA



Kathy Minkel
Administrative
Assistant



Jasmin Cisneros
Administrative
Assistant



Matt Roelsgard
Information Systems



Kristi Carlson
Office Manager



Vivian Ceron
Agent-CSA



Heather Hanus
Agent-CSA



Samantha Garrison
Agent-CSA



LeAndrea Abel
Administrative
Assistant

THE POWER OF CHOICE!

11 EAST CHURCH STREET - MARSHALLTOWN, IA

(641) 752-4618

AUTO - HOME - BUSINESS - FARM PROPERTY & LIABILITY - CROP/HAIL - LIFE
HEALTH - WORKERS COMPENSATION - LONG-TERM CARE - ANNUITIES

LOCAL CLAIMS SERVICE

www.InsureCentralIowa.com