



Mission Statement:

The Marshalltown Convention and Visitors Bureau is dedicated to promoting the Marshalltown area as a destination for meetings, conventions, group tours and recreational activities, with an emphasis on overnight business.

- I. Call to Order**
- II. Consent Agenda**
 - A. January Minutes and Financials
- III. Action Items**
 - A. Marshalltown Regional Partnership
 - B. Add Board Treasurer to signature authorization on resolution
 - C. Amend bylaws to reflect Treasurer as authorized signer
- IV. Discussion Items**
 - A. Visitors Guide
 - B. Contract with City
 - C. Strategic initiatives
- V. Committees**
 - A. Board Development – recruit two board prospects (Hospitality, At Large)
 - B. Investment – convene
 - C. Grant – Deadline April 1st
 - D. Sporting Events/Tournaments – meeting with prospect (***confidential***)
 - E. Meetings/Conventions – no report
- VI. Executive Directors report**
- VII. Other**
- VIII. Upcoming meetings**
 - A. Next board meeting: **Thursday, March 21 at 4:00 pm at the Fisher Community Center (note new date, Ruff at Iowa Tourism Leadership Institute on March 28)**
 - B. Next Exec meeting: **Wednesday, March 13** at noon at FCC.
- IX. Adjourn**