

January 2019

Volume 36, Issue 7



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Business Leaders Legislative Luncheon

Mark the calendar for Friday, January 4 as the date of the 2019 Business Leaders Legislative Luncheon. Representatives from the Iowa Chamber Alliance and U.S. Chamber of Commerce will share their insights and predictions about what to expect during the 2019 legislative season. The event will feature speakers John Stineman, Iowa Chamber Alliance Executive Director and John Kirchner, U.S. Chamber of Commerce Regional Director who will share

legislative updates prior to the start of the next session.

To attend, register online at marshalltown. org/work. Cost is \$20 per person and includes lunch from Smokin' G's BBQ, Restaurant and Catering.

Lennox Industries is Gold Sponsor of the event that starts at 11:45 a.m. and will be held at the Fisher Community Center (709 South Center Street).

Member Appreciation

As a way to say "Thank You," the Chamber invites its members to have lunch on the Chamber during the Member Appreciation Lunch. The event will take place on Thursday, January 24 from 11:30 a.m. to 1:00 p.m. at Fisher Community Center (709 South Center Street.)

Emerson is Presenting Sponsor, while Gold Sponsors are JBS and Lennox. Banner Sponsors include Animal Medical Clinic, Energy 106.7, M. Gervich & Sons, St. Francis Catholic School, and Wells Fargo Bank.

All employees of Chamber members are invited to attend.

Manufacturers Appreciation Luncheon

Join in paying tribute to Marshalltown's rich manufacturing heritage.

Date: Wednesday, February 13

Time: 11:45 a.m.

Where: DeJardin Hall on the IVCCD campus

(3702 South Center Street)

Keynote address by: Debi Durham, Director Iowa Economic Development Authority

Presented by **Iowa Valley Continuing Education.**Gold Sponsors: **Alliant Energy and JBS.**

Cost is \$35 per person or \$180 for a table of six. Register at marshalltown.org/work.

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Marshalltown Area Chamber of Commerce P.O. Box 1000 Marshalltown, IA 50158

Iowa Valley Leadership class spotlight



Rob Meloy

Name: Rob Meloy Job: Rotary Specials Engineering Manager at Emerson

What that means: My group designs special rotary valves for the process industry. That includes high pressure valves, high temperature valves, cryogenic valves, special materials, or other special customer specifications for severe process environments. We interact with nearly all levels of Emerson's business-from sales to manufacturing to customers in the field.

We support around 144 Emerson products. **Best part of my job:** Variety. Every day is different. I never know what issues might arise throughout the day that need to be resolved.

Other community involvement: Coaching my sons' sports teams. **Why I am in IVL:** To learn more about the community and find ways to get more involved. Also, networking with other like-minded people.

Best part about living/working in Marshalltown: Small town feel. Being able to work for a large multi-national company but live in central Iowa.



The 2019
Iowa Valley
Leadership
class collected more than
1,000 books
to give to
local elementary students!

New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses with your patronage.

Hunting the Moon Creative Studios

Julie Rohrdanz

1319 Greenfield Drive, Marshalltown IA 50158 (515) 205-3798 HtM creates art through photography and digital artistry, with painting-like works and imaginative images. We work with pets and people that love them.

Steffen & Associates

Mike & Kelly Steffen

902 South 12th Avenue, Marshalltown, IA 50158 (641) 844-0310 We offer tax preparation, tax services, and both sales tax and payroll services. We also offer coffee, cookies, & conversation – so stop in and say "hi".

MEMBER SPOTLIGHT

Big Brothers Big Sisters

There is a lot that's new around Big Brothers Big Sisters (BBBS) these days. First, there's a new address (they relocated to 31 South 1st Street in the Elks Building November 1 in response to tornado damage). Next, there's a

"Our Littles come

to us in need of a

caring adult to be

there for them.

They are

referred to

BBBS by school

personnel or a

parent/guardian."

-Lynne Carroll,

Executive Director



new logo (see it above right). And, finally, there's renewed resolve to help children in the community who are facing adversity and would benefit from the time and attention of a caring adult volunteer.

Executive Director Lynne Carroll says, "As the community has rallied to help those hit by the tornado, we see great potential to rebuild and be-

come stronger and wiser than before. In the same way, children facing adversity just need someone to rally around them and give a little boost or some encouragement to help realize their potential and work towards it. A mentor who invests some time can encourage a child as they grow and reach for the future."

The BBBS' 2018 teacher survey backs up her view. It shows that kids with a mentor showed improvement in reading level, overall academics, behavior, self-confidence, attitude towards school, attendance, and peer relationships.

Potential is the focus of the BBBS program in 2019. "Potential is in every kid, in every commu-

nity," says Carroll. "While mentors don't create potential, they most definitely defend, inspire, and empower potential. Mentoring is powerful and had an enormous impact on the 173 kids we served in 2018." Carroll says that for someone looking for a resolution for the New Year, she can't think of a better one than to become a 'Defender of Potential' with the BBBS program.

"You will change a life, and it may be yours!" she concludes.



Pat Kremer has volunteered with BBBS more than 40 years and is shown here with his sixth "Little."





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Thanks for spreading the Think Local First message!





In addition to the **Taco John's** and **Farmer's Savings Bank** "Think Local First" signs shown above, Chamber members participating in the **Times-Republican** "SHOP LOCAL" advertising page are:

Ambellish Salon
Floors & More
Hellberg's Jewelers
Hy-Vee
Hy-Vee Drugstore
Marla's Headliner Salon & Gifts
McGregors Furniture & Mattress

Pentz Appliance & TV
Taco John's
Taylor's Maid-Rite
Theisen's Home*Farm*Auto
Times-Republican
Willard's Furs and Formal Wear

Share your Think Local First photos and tag Marshalltown Area Chamber of Commerce!



Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Afficial Legion #40
Balvanz Electric, LLC
Baymont Inn & Suites
Central Iowa Fair
El Portal, Inc.
F & J Racing
Hammer Medical Supply

3	Healing Hands Chiropractic	2
6	Legends American Grill	9
4	LifeServe Blood Center	18
14	Salvation Army	21
9	St. Francis Catholic School	11
11	TSP Inc.	21
11	Tremont	2.4



LEADERSHIP

AREA CHAMBER OF COMMERCE MARSHALLTOWN











REGIONAL PARTNERSHIP MARSHALLTOWN







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Staff:

Lynn Olberding, Chamber Executive Director Barbara Johnson, Chamber Executive Assistant Tom Deimerly, MED Executive Director Val Ruff, MCVB Executive Director Shauna Banks, MCVB Executive Assistant

Business After Hours

Tuesday, January 15, 2019 The Willows of Marshalltown (2315 Campbell Drive) 4:30 to 6:00 p.m.

Thursday, February 21, 2019
Animal Clinic - The Vet
(507 West High Street)
5:00 to 7:00 p.m.

All employees of Chamber member businesses & organizations are invited and encouraged to attend.

Partnership offices and Fisher Community Center will be closed December 24, 25, & 31; and January 1 for the holidays.

The Digest is a monthly publication of the Marshalltown Regional Partnership which is comprised of the Marshalltown Area Chamber of Commerce, Marshall Economic Development, and Marshalltown Convention & Visitors Bureau who collaborate in creating opportunities for business, residents, and visitors.



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MARSHALLTOWNNEWS

(we just have to brag a little)

Congratulations to...



Shari King who has been appointed Interim Vice President of Operations with UnityPoint Health - Marshalltown. She comes from UnityPoint Health – Waterloo where she has most recently served as Vice President of Operations.

Hats off to...

Welcome to...

El Portal for supporting the post-secondary Medina Family Scholarship fund which awarded scholarships recently to two Marshalltown Community College students.

Child Abuse Prevention Services' Building Healthy Families on becoming the first home visitation program in Iowa to receive dual credentialing through both Iowa Family Support and Parents as Teachers.

The Marshall County Sheriff's Office on receiving the "Best of the Best" award in the large jail division for going above and beyond minimum requirements as determined by the Iowa Department of Corrections with assistance from Iowa State Sheriffs' and Deputies' Association.

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Ranette Wilkening, Mediacom/OnMedia, on earning the company's top customer service award, 'Unsung Hero,' for contributions above and beyond regular responsibilities. Hers is one of 37 such awards company-wide among 4,600+ employees.

Child Abuse Prevention Services, Heart of Iowa Big Brothers Big Sisters, Marshalltown YMCA-YWCA, Mid-Iowa Community Action, and St. Francis Catholic School on receiving Theisen's Home*Farm* **Auto** More for Your Community Grants.

RACOM Corporation on their expansion to the Pacific Northwest with the purchase of Industrial Communications, a full-service two-way communications company located in Spokane Valley, Washington.

Julie Hitchins, new Executive Director of the Community Foundation of Marshall County. She was previously with Emerson and succeeds Dylan Does who is also Restore Church Lead Pastor.

Chamber Ambassador and KDAO AM/FM/TV General Manager, Mark Osmundson, 2018 recipient of Marshalltown Rotary Club's highest honor, the Kenneth Brintnall Award.

City of Marshalltown Mayor Joel Greer on being named the "Exemplary Public Servant of the Year" by American City and County Magazine. He was nominated by Dex Walker, Executive Assistant to the Commandant at the Iowa Veterans Home.

If you have Marshalltown area news to brag about, submit it to The Digest via email to bjohnson@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations and is not an endorsement by Marshalltown Regional Partnership.





CHAMBER | AMBASSADORS**VISITS**



Left: Chamber Ambassadors, Dr. Grant Jacobson, and staff celebrated the opening of The Hometown Veterinarian (101 Iowa Avenue West, Suite 300) with a ribbon cutting held on November 13.

Right: On November 13, Chamber Ambassadors hosted a courtesy call with Sierra Fricke, the manager of Papa Murphy's (2500 South Center Street, Suite A002).





Left: The agents and office staff of **New Horizons Realty** (106 East Church Street) met with Chamber Ambassadors on November 20 during a courtesy call at the real estate office.

Right: On November 20, Chamber Ambassadors hosted a courtesy call with Sonia Morciego, owner of **7 Rayos Liquor Store** (120 East Main Street).





Left: Chamber Ambassadors hosted a courtesy call with Tyler Peters, owner of **Brown's Shoe Fit** (10 East Main Street) on November 20.

Right: Chamber Ambassadors thanked Ocean City Restaurant for re-opening following the tornado during a courtesy call held November 20.



Visit www.marshalltown.org for all the latest Chamber news and upcoming events. Thank You Ambassadors!







CHAMBER**NEWS**



Left: On November 27, Chamber Ambassadors hosted a courtesy call with owner Terri Shetler and staff of **In Stitches** (36 East Main Street) to celebrate post-storm remodeling.

Right: Chamber Ambassadors met with the staff members of **QPS Employment Group** (26 East Main Street, Suite A) during a courtesy call held on November 27.





Left: On November 27, Chamber Ambassadors visited Stepping Stones Christian Bookstore (14 West Main Street) to thank owner Mindy Van Dyke for re-opening post-tornado.

Right: Chamber Ambassadors heard about the after-storm restoration process experienced by **Chef King** (29 West Main Street) during a November 27 courtesy call.





Left: On November 27, Chamber Ambassadors thanked Monica Smith, owner of Main Street Antiques (105 West Main Street) for re-opening following the July 19 storm.

Right: Chamber Ambassadors hosted a courtesy call with owner John Blabaum of Wax Xtatic Record Audio Stereo Shop/Odds & Ends (108 West Main Street) on November 27.



Chamber Bucks are great gifts and a perfect way to THINK LOCAL FIRST!



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www.marshalltown.org Statistics

	Nov '18	Avg/Month	YTD Total
Unique Visitors	8,239	7,858	86,439
Number of Visits	12,768	11,715	128,864
Page Views	276,238	116,294	1,279,231
Hits	456,342	297,892	3,276,814

The Marshalltown Regional Partnership's website traffic is strong.

The website includes information about each of the organizations that comprises the Partnership: the Chamber, Economic Development, and Convention & Visitors Bureau. Be sure to check the website for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

JOB POSTING

Find Marshalltown Area Jobs www.marshalltown.org/jobs

NURSING HOMES



2401 S. 2nd St. Marshalltown 641-752-1553

GRANDVIEW HEIGHTS

Rehab & Healthcare
910 E. Olive St. Marshalltown
752-4581

Where Our Family Takes Care of Yours!



Workplace wellness tip

Getting regular exercise provides both physical and mental boosts.

Try it, and reap the benefits personally and professionally!

This Workplace Wellness Tip is brought to you by the Marshalltown YMCA-YWCA.



ECONOMIC DEVELOPMENT

Thank you to our investors

By Tom Deimerly, Executive Director, Marshall Economic Development

As 2018 comes to a close, we would like to thank those, who by their investments, make the work of Marshall Economic Development possible. Thanks to:

> **Alliant Energy** Animal Clinic - The Vet Bowman & Miller, PC City of Marshalltown Clapsaddle - Garber Associates Concrete, Inc. Con-Struct **Consumers Energy**

Emerson Process - Fisher Division Farmers Savings Bank Five Star Real Estate Group Great Western Bank Grimes, Buck, Schoell, Beach, Hitchins

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Wolfe Clinic PC

We wish everyone a prosperous, happy 2019!

Economic Statistics

Employment - Marshall County - October	2018	2017
(Source: Iowa Workforce Development)		
Labor force	17,950	18,600
Unemployed	600	530
Percent unemployed	3.4	2.9
Total employment	17,350	18,070
Marshall County Construction - Nomember	2018	2017
(Source: Marshalltown Building Department)		
Building permits	70	9
New Residential Construction	\$90,000	\$0
Residential Addition/Remodeling	\$315,000	\$153,000
New Commercial/Industrial Const.	\$2,114,000	\$53,000
Commercial/Industrial Remodeling	\$913,000	\$274,000
Housing Sales Data - November	2018	2017
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	26	32
Average sale price	\$124,262	\$120,756
Median sale price	\$129,000	\$108,500

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CONVENTION&VISITORSBUREAU

Local rotating exhibits to view

- The **Central Iowa Camera Club** features local photographers and sponsors bi-monthly rotating exhibits at the Fisher Community Center (709 South Center Street) in Room A for the community's viewing pleasure. Currently on display are Brent Reschl's photography and winners of Central Iowa Camera Club's recent "Anything Goes (Photographer's Choice)" contest. Viewing hours vary with building use. Call 641-753-6645 to check on availability.
- The **Ray Frederick Gallery** at Marshalltown Community College (3700 South Center Street) is open weekdays while classes are in session. Call 641-752-7106 for the schedule.
- GrimesFarm and Conservation Center located at 2359 233rd Street displays art which is changed out every two weeks. The center is open weekdays from 8:30 a.m. to 4:00 p.m. and Saturdays 9 a.m. Noon (*except* closed Saturdays December through February).

Live entertainment: Jammin' in January!

January 5 - Fiddle & Whistle (20 West Main Street) will showcase Phil Shipley from 7:00 to 9:00 p.m.

January 26 – Winterfest, the Orpheum's annual progressive rock event, which this year will feature The Sires and Halfloves, will take place at 7:00 p.m. at Dejardin Hall in the Iowa Valley Continuing Education Center (3702 South Center Street). Tickets are \$12.50.

January 26 - Smokin' G's BBQ, Restaurant and Catering (25 West Main Street) welcomes Kevin Lindgren from 8:00 to 10:00 p.m. For information about the artist, visit kevinlindgren.bandcamp.com.

Visit the town's newest attraction



Tannin, Marshalltown's new wine bar, is a perfect place to relax, unwind, and connect with family, friends, and colleagues. Offering great wines (beyond the usual options), tasty bites created with award-winning meats and delicious

cheeses, and a full selection of craft beers, the Main Street locale is a hub of activity. Stop by 125 East Main Street Wednesdays and Thursdays from 4:00 to 9:00 p.m. or Fridays and Saturdays from 4:00 to 11:00 p.m.

For more information, visit tanninwineia.com, or contact Tannin by email at tanninwineia@gmail.com. To make reservations, phone them at 641-758-3250 or 641-751-4725.

One more way MCVB promotes Marshalltown

Readers of "Our Iowa Magazine" have a chance to win \$100 in Chamber Bucks, courtesy of Marshalltown Convention & Visitors Bureau (MCVB), simply for finding the three hidden "i"s



in each issue. Called the "Lucky I" Contest, subscribers are invited to search the

advertisements for the hidden letters. All those who locate them are eligible for prize drawings, among which is MCVB's prize. It encourages winners to visit our community to spend their Chamber Bucks. See the box at the right for comments from a recent winner.

"Thank you very much for the 'Chamber Bucks'
I won through
Our Iowa magazine.
A friend and I enjoyed visiting your town.
We bought something at It's Unique, ate at
West End Perk Coffee Shop and finished shopping at Walmart. Thanks!

--Nancy from Cedar Rapids

Sporting Marshalltown as a sports-friendly destination

In an effort to showcase the Marshalltown community and attract new sporting events to the area, MCVB has taken out a prominently placed ad in the latest edition of the SPG (Sports Planning Guide). This national publication is used by sporting event planners to coordinate their next tournament or event. Visit sportsplanningguide.com to see the ad on page 145 of the 2019 magazine.

If you have a sporting event or tournament coming to town, be sure to contact the MCVB for resources to help with hosting.

Keeping you informed

To help business owners and managers know about the various groups who will be visiting our community, MCVB offers a bi-monthly email. Full of important dates and events, this communication tool can give hospitality providers a helpful edge on employee scheduling and anticipating inventory needs. Available to all who sign up, simply email sbanks@marshalltown.org and ask to be added to MCVB's Constant Contact list.



CHAMBERNEWS

Chamber Ambassadors



On November 27, Chamber Ambassadors hosted a courtesy call with Kim and Jerry Gratopp, owners of Smokin' G's BBQ, Restaurant, and Catering (25 West Main Street).

2019 Chamber trips

Travel internationally to Greece next fall or take a domestic tour of the Sedona, Arizona area this spring. The Chamber is



partnering with Chamber Dynamic Sedona Explorations to offer trips to both destinations next year. "Great Trains & Grand Canyons" departs April 7 for six days and includes two rail journeys, while the "Classical Greece Explorerer" begins November 7 for nine days



Historic Greece

featuring Athens, Olympia, Delphi, and Kalambaka. Find details on both trips at marshalltown.org/ work.

DECEMBER / JANUARY

December 24-25: Partnership offices & Fisher Community Center closed for holidays December 31 & Janaury 1: Partnership office & Fisher Community Center closed for the new year January 4: Business Leaders Legislative Luncheon **January 15:** Business After Hours at The Willows of Marshalltown **January 24:** Member Appreciation Lunch































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