



Mission Statement

The Marshalltown Convention and Visitors Bureau is dedicated to promoting the Marshalltown area as a destination for meetings, conventions, group tours and recreational activities, with an emphasis on overnight business.

- I. Call to Order/Welcome**
- II. Guest – Carol Hibbs, CEO, YMCA-YWCA**
- III. Consent Agenda**
 - A. Approve August Minutes and Financials
- IV. Old Business**
 - A. Investment Committee update
 - B. Restaurant Week update
 - C. Visiting Friends & Relatives (VFR)
- V. New Business**
 - A. Capital Grant request
 - B. Presentation by Multifaceted Approach, LLC – Peter Collison
 - C. Future Board Meeting schedule
- VI. Directors Report – Val Ruff**
- VII. MRP Report – Shelley Lechnir/Heidi Drager**
- VIII. Chair Report – Shelley Lechnir**
- IX. Other**
- X. Adjourn**