

theDIGEST

distinctly different

August 2018

Volume 36, Issue 2

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REGIONAL
PARTNERSHIP
MARSHALLTOWN



Business recovery resources available

We are saddened by the devastation of the July 19 storm that ripped through the north central part of Marshalltown. Recovering businesses have a number of resources from which to draw. Chamber Executive Director, Lynn Olberding, says, “We want our Chamber member businesses to know that we are here for them and for the community.” The Chamber has been helping coordinate a number of recovery efforts.

Additionally, since the day following the storm, the Small Business Development Center (SBDC) has been on site at Fisher Community Center offering assistance.



assessment, identifying preliminary action, and ultimately creating a plan of action.

For a copy of this checklist or to contact the SBDC, call 641-753-6645 for the Temporary Marshalltown Office (Marshalltown Chamber Office) or 515-294-2030 for the Ames Small Business Development Center Office. To schedule an appointment, go to IowaSBDC.org. In the upper right corner, click the “Request Counseling” link, then enter your location.

Disaster Recovery Services available from SBDC

- Locating assistance for clean-up
- Locating temporary workspace, if needed
- Understanding options for assistance (including state aid)
- Discussing options for business recovery and/or reopening
- Connecting businesses with contractors
- Locating and applying for financing (if necessary)

Duane Johnson, SBDC representative, said “In this instance, we will sit down, find out needs, brainstorm options, and help connect businesses to service providers. That may include such activities such as discussing finances, finding a contractor, locating temporary operating space, or the like.”

One of the tools SBDC offers is a **Business Assessment Checklist**. Business owners can use this to make certain they are covering the multiple aspects of damage as-

America’s SBDC Iowa can help with any stage of business. Experienced counselors provide information and resources to individuals and businesses affected by disaster. Their services are customized, confidential, and without fee.

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New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

Let's Play Bounce

Derek and Joanna Timmer, Owners

1700 South Center Street, #3, Marshalltown IA 50158 641-752-5827

A fun, safe indoor 4-season playground with six bounce houses and lots to do for children up to age 12. We offer walk-in admission and party packages.

Tannin, Inc.

Tom and Mary Curley, Owners

125 East Main Street, Marshalltown, IA 50158 641-751-4725

Featuring a wine bar, craft beers, and small bites (made with delicious cheeses and amazing cured meats), our extensive selection offers choices for all.

Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Action Auto Parts	32	Lennox Emp. Credit Union	34
Adland Engraving	30	Thomas Mack	44
Arby's Restaurant	28	Marshalltown Aviation, Inc.	44
Bishop Consulting Eng.	22	Mechdyne Corporation	18
Bowman & Miller, P.C.	54	NuCara Pharmacy	6
Cartwright Law Firm	42	Peglow, O'Hare & See, P.L.C	45
China Buffet	3	R.S. Stover	58
Dr. David Clark D.D.S.	35	Roseland Architects	16
Collison, John G. D.D.S.	37	Mary Rund	11
Comfort Keepers	11	Scott Manufacturing, LLC	33
Concrete Inc.	54	Shomo-Madsen Insurance	47
Edward Jones - Wirin	38	Smiles In Motion	15
Electric Supply	41	State Farm - Jeff Linton	4
Evans Abstract Company	41	Structural Engineers P.C.	31
Eyecare Associates	59	Taylor's Maid-Rite	58
Git-N-Go Store	6	Thompson's True Value	8
Hy-Vee Food Store	55	Trending Media	43
Independent Insurance	42	United Bank & Trust NA	16
Jensen Ford-Lincoln, Inc.	51	United Way	50
Kenn's Transmission	34	Wells Fargo Advisors	40

MEMBER SPOTLIGHT

The Embers

A premier retirement community for active seniors, The Embers offers care-free, affordable retirement living in a "family" environment. Director Vicki Bogner and her 19 staff members are dedicated to satisfying residents' needs and requests. They also celebrate a rich history.

"We provide a safe and happy environment for residents," says Bogner. "When I sit down with seniors to talk about living here, they are surprised



Residents of The Embers enjoy an outdoor picnic (above) and visit to the Grimes Farm (right).

about how affordable living at The Embers really is. And, watching residents have fun with activities, enjoy their new "family," and stay active in their community is great. Plus,

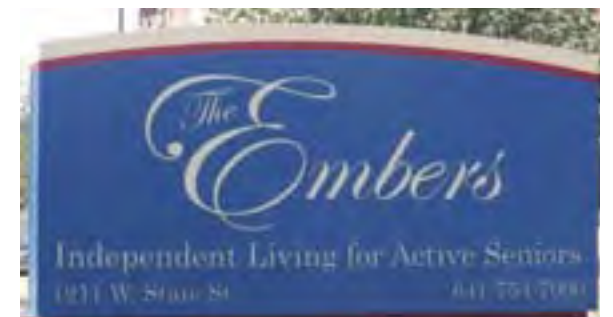


the comradery that residents and staff provide each other really makes this a 'Family Affair.'"

The 108 apartments offering 1- and 2-bedroom or studio floor plans (each with a kitchen), was birthed on the site of the abandoned St. Thomas Mercy Hospital. "The hospital cornerstone, laid in 1902, is displayed in the front of our building," Bogner shares. "Even our kitchen floor is original, dating back to hospital days."

The need for housing healthy seniors was the impetus leading to construction of Friendship West in 1987. "The idea was to provide a life-care facility for seniors in Marshalltown," explains Bogner. In 1991, after financial difficulties and the forced sale of Friendship West, new ownership changed the name to The Embers with the slogan, "A New Beginning." Seniors could now live independently on a month-to-month rental basis.

"Our low rent includes two restaurant-style meals a day, twice monthly housekeeping, maintenance, transportation (medical and shopping), all utilities, 24-hour staffing, activities, a safe and secure environment, and a host of amenities," Bogner explains. "One resident calls The Embers 'heaven on earth!' We invite potential residents to enjoy the freedom we offer."



2018 Iowa Valley Leadership class project update



Members of the Iowa Valley Leadership Class of 2018 working on the pergola at GrimesFarm.

The Iowa Valley Leadership Class of 2018 has had a busy summer with several work days to make further progress on their class project of enhancements at GrimesFarm. Class members built a pergola for additional shade, shelter, and seating near the nature playscape area. “The pergola is up and open for use!” says Heather Thomas, class member and one of the project coordinators.

The class will also be providing wayfinding signage for the seven trails located on Conservation Center grounds. The signs are being ordered with plans to install them late summer.

“These projects were selected to provide access and encourage the public to utilize no-cost, local family-friendly activities,” Thomas notes. “GrimesFarm is conveniently located on the west side of Marshalltown and also accessible by the City of Marshalltown’s trail network.”

A public ribbon cutting and open house celebrating the completion of the project will be held once the project is finalized as a way to thank all of the community members and local businesses who have so generously supported the class project.



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Apply for the 2019 IVL class!

There’s still time to apply for the 2018-2019 Iowa Valley Leadership Class. Information, including session topics and the schedule, plus the application form are available at marshalltown.org/ivl. After the August 10 due date, up to 30 class members with diverse strengths and representing a cross-section of the community will be selected to participate in the nine-month program.

Co-sponsored by the Marshalltown Area Chamber of Commerce and Iowa Valley Continuing Education, the program is designed to empower individuals to become active community leaders and influence positive change. As a part of the course, class members choose a project to complete for the benefit of the community.

Chamber Chat

every Sunday morning

6:30 a.m. on 99.5 KDAO FM

7:30 a.m. on 1190 KDAO AM

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Staff:

Lynn Olberding, Chamber Executive Director
Barbara Johnson, Chamber Executive Assistant
Tom Deimerly, MED Executive Director
Val Ruff, MCVB Executive Director
Shauna Banks, MCVB Executive Assistant

Coffee & Conversation


Tuesday, July 31, 2018
Iowa Wholesale Supply Co.
(3110 South 6th Street)
7:00 to 8:30 a.m.

Business After Hours

Thursday, September 6, 2018
Glenwood Place Retirement
Community
(2907 South 6th Street)
4:30 to 6:30 p.m.

All employees of Chamber member businesses & organizations are invited and encouraged to attend.


The Digest is a monthly publication of the Marshalltown Regional Partnership which is comprised of the Marshalltown Area Chamber of Commerce, Marshall Economic Development, and Marshalltown Convention & Visitors Bureau who collaborate in creating opportunities for business, residents, and visitors.



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MARSHALLTOWN NEWS

(we just have to *brag a little*)

Congratulations to...

Temp Associates as they celebrate their 20th anniversary in Marshalltown. Their open house will be on Tuesday, August 14 from 4:30 to 6:00 p.m. at 307 West Main Street.

Casey's General Stores on celebrating their 50th anniversary.

Fareway Meat & Grocery Stores on celebrating their 80th anniversary.

YSS of Marshall County on celebrating their 35th anniversary serving youth and families in the Marshalltown area.

Sarah Bruner, RN, BSN, who has been named the new administrator of nursing at **Iowa Veterans Home**.



Jeff Linton of **State Farm Insurance- Jeff Linton Agency** on receiving the State Farm Chairman's Circle Award recognizing the top 3% of all State Farm agents who demonstrate exceptional sales skills, while keeping with the long-term goals of the company as well as providing exceptional customer service. This is Linton's fifth such award.

Linton

Marshalltown Police Department Officer Chad Hillers, Officer Randall Kessler, and Sergeant Sadie Weekley on recently receiving the department's coveted Distinguished Service Award.



Kessler

Weekley

Bethany Currie of **Peglow, O'Hare & See, P.L.C.** on being named as Chair of the Iowa State Bar Association's Scope and Correlation Committee.

James Goodman of **Moore, McKibben, Goodman, & Lorenz, LLP** on being selected to serve as Chair of the Taxation Section for the Iowa State Bar Association.

Our Marshalltown community on receiving a Pacesetter Honor from The Campaign for Grade-Level Reading for making measurable progress in 2017 on key indicators of early school success. Summer learning programs have been piloted by **MICA** with numerous community partners.



Sharon Soorholtz Greer of **Cartwright, Druker, & Ryden** on receiving the "Iowa Supreme Court - Voice of Justice Award" recognizing her support of justice in Iowa. In the award's first year, Greer was selected from seven nominees submitted by each of the seven Iowa Supreme Court Justices.

Greer

Iowa Veterans Home on their new deluxe laundry facility.

Welcome to...



Euler

Hy-Vee Drugstore's new Store Director, Brandon Euler.

New employees at **The Willows of Marshalltown**: Culinary Director Jules McGrew; Health Care Director Mindy Savage; Memory Care Director Mandi Beeghly; and, Administrative Assistant Charlotte Chadderdon.



Barske

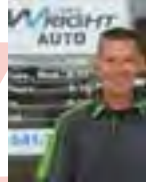


Kasten

New General Manager of **Dave Wright Auto Marshalltown**, Mark Klewer.

Emily Barske who was recently named News Editor of the **Times-Republican**.

New officer at **Salvation Army**, Captain Pam Kasten.



Klewer

Thank you to these Chamber members who are showing support of local education by sponsoring the 26th annual Educator Appreciation Breakfast on August 21.

Presenting Sponsor: Independent Insurance Services

Gold Sponsors: Lennox Industries, Kwik Star

Banner Sponsors: Bowman & Miller, Farmers Savings Bank, Lennox Employees Credit Union, Wells Fargo Bank

Table Sponsors: Animal Clinic - The Vet; Ben's Tire; Bergman CPA Tax & Accounting; Cartwright, Druker, & Ryden; Dr. David Clark; Dr. John Collison; The Embers; Eyecare Associates; GNB Bank; Hermanson Orthodontics; Isle of Green; M. Gervich & Sons; Marshalltown Christian School; Mitchell Family Funeral Home; RACOM; SportsPlus Sports Medicine and Physical Therapy Center; Taylor's Maid-Rite; Trending Media; Wells Fargo Advisors; Wetzberger Architects

If you have Marshalltown area news to brag about, submit it to The Digest via email to bjohnson@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations and is not an endorsement by Marshalltown Regional Partnership.



CHAMBER | AMBASSADORS VISITS



Left: On June 26, Chamber Ambassadors and owners Garrett and Dani Goodman celebrated the opening of The Flying Elbow (35 North Center Street) with a ribbon cutting.



Right: Chamber Ambassadors and owner Jody Wunsch cut the ribbon on June 26 to celebrate the grand opening of **Inner Peace Health Coach Services** (1 North 4th Street).



Left: Ryan Peck, manager of **JCPenney** (2500 South Center Street) and Chamber Ambassadors celebrated the Marshalltown store's 102 anniversary with a ribbon cutting on July 7.



Right: On July 10, Chamber Ambassadors and the staff and board of **Lennox Employees Credit Union** (1004 East Main Street) celebrated the completed remodeling of the facility with a ribbon cutting.



Left: Chamber Ambassadors, owners, and staff of **3rd Avenue Coney** (802 South 3rd Avenue) celebrated the opening of the business with a ribbon cutting on July 10.

Thank you to this incredible group of volunteers: our Chamber Ambassadors!

Doug Beals Cindy Brodin Joe Demonte Heidi Drager
Dean Fogarty Dennis Grabenbauer Pat Gulbranson
Joe Hannam Denny Hass Andrea Jordan Kari Kilstrom
Terry Kluck Joe Leonard Tom Mack Deanna McGowan
Dan Moellers Kris Naughton Mark Osmundson Jon Pierce
Reed Riskedahl Mary Rund Gary Schaudt Roger Schoell
Andy Schwandt Kevin Vaughn Tom Wahl

Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!

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Pacific Coast Experience Trip



Twenty-four participants traveled from Marshalltown to see the best of west coast during the eight-day trip the end of June.

The 2018 domestic Chamber Experience Trip toured the sights and experiences of the Pacific Coast. Led by Chamber Explorations, travelers visited Seattle, Portland, and San Francisco in addition to Mt. St. Helens, Redwood National Park, Avenue of the Giants, and the Golden Gate Bridge. One traveler said his favorite part was the 32-mile jet boat trip on Oregon's Rogue River.

For details on the 2019 Chamber Experience Trips, see page 12.




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www.marshalltown.org Statistics

	June '18	Avg/Month	YTD Total
Unique Visitors	8,678	7,707	46,241
Number of Visits	12,487	11,263	67,577
Page Views	82,973	61,708	370,250
Hits	270,997	222,560	1,335,361

The Marshalltown Regional Partnership's website traffic is strong. The website includes information about each of the organizations that comprises the Partnership: the Chamber, Economic Development, and Convention & Visitors Bureau. Be sure to check the website for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.



Look for Chamber members featured in the Chamber's Facebook Shout Outs!
To participate, visit www.marshalltown.org/facebook and fill out the online form.

Rebuilding Marshalltown

By Tom Deimerly, Executive Director, Marshall Economic Development

A while back, one of my articles suggested that the attitude of a community's citizens has a great influence on a community's brand image. I further placed the responsibility for that community brand on the shoulders of not only city representatives, county officials, economic development professionals, and the Chamber of Commerce, but also everyone in the community.

In the hours and days following July 19's tornado, the citizens of Marshalltown and Marshall County have made me proud. We (along with

others who have come from across the state and country) have shown our community brand to be that of true volunteerism, collaboration, and giving back to our community. Many have stepped up to help out neighbors, clean up streets and neighborhoods, serve others, provide resources, hand out food and supplies, provide shelter, and on and on. We have been there physically and emotionally for each other. I can't think of a better testament to our community brand.

While there is much work ahead, I am confident of our community's continued collaboration, help, and resiliency. I am confident that we are #Marshalltownstrong.



*Economic development is about relationships.
It's about bringing the right people
with the right resources
to accomplish a specific goal.
Marshalltown has a strong
economic development base
to help with recovery.*

Economic Statistics

Employment – Marshall County - May	2018	2017
(Source: Iowa Workforce Development)		
Labor force	17,860	18,800
Unemployed	550	700
Percent unemployed	3.1	3.7
Total employment	17,310	18,100
Marshall County Construction - June	2018	2017
(Source: Marshalltown Building Department)		
Building permits	10	19
New Residential Construction	\$242,000	\$815,000
Residential Addition/Remodeling	\$64,000	\$121,000
New Commercial/Industrial Const.	\$0	\$28,000
Commercial/Industrial Remodeling	\$0	\$207,000
Housing Sales Data - June	2018	2017
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	49	53
Average sale price	\$124,053	\$131,436
Median sale price	\$114,000	\$125,000



34th annual Mid-Iowa Antique Power Show

The Marshalltown Convention & Visitors Bureau extends a hearty welcome and thank you to the Mid-Iowa Antique Power Association for the show that will take place at 2372 Jessup Avenue, Marshalltown, on August 3-5. The event is dedicated to preserving farming as it was done in Iowa and the Midwest in the early 1900s. It brings in upwards of 2,000 participants of all ages from across the country. That translates into a large economic impact for our community.

If you haven't had the chance to take in the show, be sure to stop out and peruse the antique equipment, fun races for all ages, and demonstration of farming techniques from days gone by. It's sure to be a fascinating experience!

Experience the Meskwaki Powwow



The 104th annual Meskwaki Powwow takes place August 9-12 on the Meskwaki Powwow Grounds. The event, "Where East meets West," includes singing, drumming, traditional dancing, and native dress. See details at: meskwakipowwow.com.

Share your photos!

The Convention & Visitors Bureau is looking for new photos to use to promote Marshalltown and Marshall County. Please share your photos of experiences at local restaurants, attractions, and recreational activities by emailing them to Marshalltown CVB at: sbanks@marshalltown.org.

MCVB is pleased to support the renovation of the Impressionist Gallery art and Fisher Community Center.

Meet the Mayor

Stop in the third Wednesday of the month (August 15) at 6:30 p. m. to "Meet the Mayor" at the cafeteria of the Marshalltown Public Library (105 West Boone Street).

Mayor Joel Greer is open to suggestions, questions, concerns, and even complaints if not accompanied by tomatoes. BYOW (bring your own water). Everyone is welcome.

August live music

Great music activities happening right here!

August 2	Janet Collison and Friends	GrimesFarm Amphitheater
August 3	Live After 5 - Exit 185	Orpheum Theater
August 3-5	Mid-Iowa Antique Power Show	MIAPA Grounds
August 4	Sweet Corn Days	Appleberry Farm
August 10	Live After 5 - Porter Union	Orpheum Theater
August 10	Live at the Brewery - R.F. Donovan	Iowa River Brewing Co.
August 11	Live at the Brewery - Jordan Bruce	Iowa River Brewing Co.
August 11	Live at the Brewery - R.F. Donovan	Iowa River Brewing Co.
August 17	Live After 5 - Riverbottom Ramblers	Orpheum Theater
August 17	Presley and Taylor	LeGrand Amphitheater
August 24	Live After 5 - Inner Lite	Orpheum Theater
August 25	Live at the Brewery - J. Jeffrey Messerole	Iowa River Brewing Co.
August 30	Lincoln Highway Band	GrimesFarm Amphitheater
August 31	Mississippi Jake	Fiddle & Whistle

For more details on these and other family-friendly local summer events, check out the Community Calendar at marshalltown.org/events.

#Marshalltownstrong

2019 Chamber Experience Trips announced



The 2019 Classical Greece Explorer trip takes place November 5 through 13.

tional Park, Montezuma Castle, and two rail journeys--one through the Grand Canyon and the other through the Verde Canyon. That trip departs March 31.

The purpose of Chamber Experience Trips is to offer travelers a unique experience. "We want to provide our passengers global familiarization and expose them to different parts of both the U.S. and the world to foster a better understanding of people, economies, and culture," Lynn Olberding, Chamber Executive Director says. For details, contact her at lolberding@marshalltown.org. or by phone at 641-753-6645.

The Marshalltown Area Chamber of Commerce is excited to announce two 2019 Experience Trips. The international trip, **Classical Greece Explorer**, features Athens, Lympia, Delphi, and Kalambaka and is planned for November 5 to 13. The domestic trip, **Great Trains & Grand Canyons**, will experience Arizona

destinations including Grand Canyon Na-

tional Park, Montezuma Castle, and two rail journeys--one through the Grand Canyon and the other through the Verde Canyon. That trip departs March 31.

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Explore Great Trains & Grand Canyons.

JULY/AUGUST

July 31: Coffee & Conversation at Iowa Wholesale Supply Co.

August 2: Chamber Ambassadors Golf Outing

August 10: 2019 Iowa Valley Leadership class applications due

August 21: Educator Appreciation Breakfast

upcoming
EVENTS

 Nick Darr Agent	 Pat Hageman Agent	 Marna Wilches-Suher Agent-CSA	 Lance Herbach Agent	 Paul Beas Agent	 Mark Konde Agent	 Don Mead Agent Claims Administration	 Rich Mahon Agent	 Doug Jolin Agent
 Bonnie Orlt Processor	 Soban Angstman Agent-CSA	  				 Mull Roeligan Information Systems	 Kelli Carron Office Manager	
 Diana Rowley Agent-CSA	 Carla Nordstrom Agent-CSA					 Vivian Carron Agent-CSA	 Heather Hanna Agent-CSA	
 Kathy Minkes Administrative Assistant	 Jocelyn Cameron Administrative Assistant	<p>THE POWER OF CHOICE!</p> <p>11 EAST CHURCH STREET - MARSHALLTOWN, IA (641) 752-4618</p> <p>AUTO - HOME - BUSINESS - FARM PROPERTY & LIABILITY - CROP/HAIL - LIFE HEALTH - WORKERS COMPENSATION - LONG-TERM CARE - ANNUITIES</p> <p>LOCAL CLAIMS SERVICE</p> <p>www.InsureCentralIowa.com</p>				 Jamarina Gramson Agent-CSA	 LeAndrea Abel Administrative Assistant	