

theDIGEST

distinctly different

May 2018

Volume 35, Issue 11



In this Issue

Chamber Member Spotlight	2
Business News	3
Leadership	4
Marshalltown Area News	5
Ambassador Visits	6
Chamber News	7
Business Directory	8-9
Economic Development	10
Convention & Visitors Bureau Tourism News	11
Chamber News	12



REGIONAL PARTNERSHIP MARSHALLTOWN



May is tourism month!

Spring is arriving just in time for Travel & Tourism week, May 6 to 12. This marks the kick-off of tourism season. Marshalltown Convention & Visitors Bureau Executive Director, Val Ruff, says, "We're all ready to get back outside. The Marshalltown area has incredible resources. The Iowa River Trail from the Ann Keyser Trailhead (at Wilson Circle) to the Summit Street Viaduct is now open. The new 13th Street futsal



courts are thriving with tournaments beginning. Soon the Gallery Garden's fountain will flow."

"Get on your bikes and ride," encourages Ruff. "Enjoy our local assets of trails, parks, and lakes offering both outdoor recreation and public art."

Tourism has a sizeable economic impact locally according to Ruff. "In 2016, visitors spent \$89 million in Marshall County. That is significant."

In our area!

- More than 50 recreational spaces
 - Approximately 20 miles of trails
 - 65+ eateries
 - Over a dozen public art gems
 - Fascinating historic places
- Visit marshalltown.org/visit for all the details!

Annual Banquet plans

The 2018 Marshalltown Regional Partnership Annual Banquet will take place Thursday, June 7 in DeJardin Hall on the Iowa Valley Community College District campus (3702 South Center Street). The event includes the annual meeting of the Marshalltown Area Chamber of Commerce and will celebrate the Chamber's 120 years. Presenting Sponsor is Emerson.



Aaron Kennedy

The keynote speaker, Aaron Kennedy, is founder of Noodles & Company, a high-growth, quick, casual restaurant with over 350 locations around the U.S. He launched the business in 1995 and handed over leadership reigns in 2008. Kennedy is also former Chief Marketing Officer for the State of Colorado where he was charged with helping the state become more competitive in the global marketplace for talent, trade, and tourism. Prior to launching Noodles & Company, Kennedy worked in marketing as either director or brand manager for notable names such as Coca-Cola, Swiss Army Products, PGA Tour, Pepsi Cola, and Kraft/General Foods' Lunchables line.

The banquet kicks off with cocktails at 6:00 p.m., a 6:30 p.m. dinner, followed by the program and keynote address. Registration is available now through the Total Resource Campaign or online at marshalltown.org/work.

Pre Sort Standard
U.S. POSTAGE
PAID
MARSHALLTOWN, IA
PERMIT NO. 42

Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

MEMBER SPOTLIGHT

Glenwood Place Retirement Community

The red carpet at the front door of Glenwood Place Retirement Community is just the first touch of class residents and visitors alike will find. In fact, "Rolling Out the Red Carpet" is the philosophy of how the entire state-of-the-art retirement community operates.

Community Relations Coordinator, Brooke Tice, says, "We pride ourselves in providing Red Carpet Services in every thing we do, every day! We provide the best care, not only to our residents, but also to their families."

Tice notes that the facility provides independent and assisted living, memory care, and respite care. "We provide the very best in senior living," she says. "With independent living options, it is never too early to think about making a move to our community." She urges, "Start enjoying retirement now!"

Opened in 1999 with 36 apartments, the complex has grown and evolved to having 47 employees and providing 81 apartments and townhomes for retirement living. "Much like in the movie, Field of Dreams, it took an idea that wouldn't go away and plot of prime Iowa farmland to build a state-of-the-art retirement community in Marshalltown," Tice explains. "The idea began in 1995 with Dr. Drew Dillman. At the same time, the hospital was also looking into developing an assisted living facility in town. In fact, a market study revealed a demand for a community that would allow residents to 'age in place' without having to move as their needs increased."

Enter Frank and Mary Lu Takes. Their personal experiences in finding care for their aging parents spurred their interest in providing eldercare



Their front door boasts a red-carpet greeting.

options. "Thus began the research, development, and production of Glenwood Place," Tice concludes. Today, Glenwood Place continues to constantly grow and evolve to provide for the demand of senior living.



Social media training offered

SOCIAL MEDIA



The Chamber, in partnership with the communications professionals of Wild Key Creative, will offer a "Social Media Do's & Don'ts" training session on Thursday, May 3 at 12:00 p.m. Presenters will coach businesses on how to best utilize social media platforms such as Facebook, Twitter, and Instagram. Learn how to improve a social media footprint, as well as the all-important "do and don't" list of the popular social media world.

The one-hour-long session will take place at Fisher Community Center (709 South Center Street). There is no cost for Chamber members to attend, but pre-registration is requested. Sign up online at marshalltown.org/work. Participants are invited to bring a lunch to enjoy during the presentation.

New Chamber Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses with your patronage.

Better Business Bureau

Chris Coleman, President

2625 Beaver Avenue, Des Moines, IA 50310 515-243-8137

Helping find and recommend businesses, brands, and charities you can trust because we believe trust is vital to a healthy and productive community.

State Street Trading Co.

Rhetta Wenk

35 West State Street, Marshalltown, IA 50158 641-758-9355

Offering new and gently used women's and men's shirts, pants, jeans, sweaters, athletic wear, and more, as well as handbags, shoes, and accessories.

SPRING into HOT RATES!

15 months 1.71 APY*

25 months 2.12 APY*

42 months 2.27 APY*

**Farmers
SAVINGS BANK**
fsb-iowa.com 641-752-2525
Member FDIC



*Annual Percentage Yield (APY)
\$5,000 minimum

Penalty for Early Withdrawal
Rates Effective 3/28/2018



Stop the burnout

Upgrade to LED lighting

LEDs last 25 times longer than traditional bulbs. That means less time changing bulbs and more time running your business. With money-saving rebates, it's the perfect time to make the switch.

alliantenergy.com/rebates

1-866-ALLIANT (866-255-4268)

Rebates are for existing buildings only. Must be ENERGY STAR® or DesignLights Consortium® (DLC) qualified.



© 2018 Alliant Energy 6280733 3/18 MJ

AREA CHAMBER OF COMMERCE MARSHALLTOWN



Board of Directors

Mike Fitzgerald, Chair
Dan Moellers, Vice Chair
Jeff Rasmussen, Treasurer
Gary Schaudt, Past Chair
Matt Garber, Econ. Dev. Chair
Todd Carl
John Dawley
Laura Farrington
Deirdre Gruendler
Jill Lutes
Kristin Polley
Todd Steinkamp
Gabriela Vargas

Ex-Officio

Jenny Etter, MCB
Mayor Joel Greer
Bill Patten, Marshall County
Dr. Theron Schutte, MCSD
Dr. Robin Shaffer-Lilienthal, MCC

ECONOMIC DEVELOPMENT MARSHALL



Board of Directors

Matt Garber, Chair
Steve Sincox, Vice Chair
Paul Beals, Secretary
Curt Hoff, Treasurer
Mary Wertzberger, Past Chair
Mike Fitzgerald, Chamber Chair
Bryan Amundson
Ellen Bergman
Mayor Joel Greer
Miguel Gutierrez
Steven Shupp
Dave Thompson
Steve Valbracht

Ex-Officio:

Jacque Goodman, IVCE
Jessica Kinser, City Administrator
State Representative Mark Smith
State Senator Jeff Edler

CONVENTION & VISITORS BUREAU MARSHALLTOWN



Board of Directors

Ken Huge, Chair
Shelley Lechnir, Vice Chair
Bob Untiedt, Secretary
Jessica Vint, Treasurer
Tyler Wollam, Past Chair
Heidi Drager
Paulla Hartman
Al Hoop
Kyley Leger
Mark Shaffer
Julie Thomas

REGIONAL PARTNERSHIP MARSHALLTOWN



Board of Directors

Chris Brodin, Chair
Miguel Gutierrez, Vice Chair
Paul Beals, Financial Officer
Dennis Drager, Chamber
Matt Garber, Econ. Dev.
Sharon Greer, At-Large
Ken Huge, MCVB
Jessica Kinser, City
Kevin Meyer, At-Large
Gary Schaudt, Chamber
Julie Thomas, MCVB
Dave Thompson, County
Mary Wertzberger, Econ. Dev.

Staff:

David Barajas, Jr., Marshalltown Regional Partnership CEO
Lynn Olberding, Chamber Executive Director
Barbara Johnson, Chamber Executive Assistant
Tom Deimerly, MED Executive Director
Val Ruff, MCVB Executive Director
Shauna Banks, MCVB Executive Assistant

Business After Hours

May 17, 2018
MEMBERS1st Community
Credit Union
(910 South 12th Avenue)
4:30 to 6:00 p.m.

All employees of Chamber member
businesses & organizations are
invited and encouraged to attend.

HOLIDAY CLOSINGS

Fisher Community Center
(FCC)
will be closed
May 13.

Marshalltown Regional
Partnership offices
and FCC
will also be closed
May 28.

The Digest is a monthly
publication of the Marshalltown
Regional Partnership which is
comprised of the Marshalltown
Area Chamber of Commerce,
Marshall Economic Development,
and Marshalltown Convention &
Visitors Bureau who collaborate
in creating opportunities for
business, residents, and visitors.



"Your Hometown Tire and
Auto Service Center"

McAtee
Tire & Service Center, Inc.



205 E. Linn St.
Marshalltown
752-7511

Receive Total
Home Comfort At

KAPAUN & BROWN, Inc.
A Premier Lennox Dealer



1002 West Lincolnway
753-3563





MARSHALLTOWN NEWS

(we just have to *brag a little*)

Welcome to...

Andrew Dolfie, PA, Ryan Foulkes, ARNP, and Rachael Clark, ARNP who have joined the Emergency Department at **UnityPoint Health – Marshalltown**.

New Director of Business Operations for **Marshalltown Community School District**, Paulette Newbold.

Somaia Selim, MD who is joining **McFarland Clinic's** Marshalltown Pediatrics Department.

Lori Murphy-Stokes who has been appointed Vice President of Nursing with **UnityPoint Health – Marshalltown**.

Hats off to...

Jamie Miller, LPN at the **Iowa Veterans Home**, for administering CPR to a child who nearly drowned at a nearby pool, saving the child's life as reported by the **Times-Republican**.

Marshalltown Community School District's Connie Reinert, Bob Rush, and Elaine Johnson on their Employee of the Quarter awards.

Congratulations to...

aSPArations as they celebrate five years in business with an open house on May 10 from 4:00 to 7:00 p.m.

Marshalltown YMCA-YWCA on being chosen as the location for the 2019 YMCA State Championship Swim Meet.

Tammy Kalinay who has been promoted to Assistant Vice President at **Pinnacle Bank**.

Chelci Hiller who has been promoted to Manager in Training at the **Slumberland** in Marshalltown.

Cathy Dunham and Elisa Anderson who have been promoted to Operations Officer and Branch Manager (north location), respectively, at **United Bank & Trust**.

Kari Kerber of **GNB Bank** for completing the Iowa Bankers Association Consumer Credit School, a one-week intensive program designed to broaden the consumer credit knowledge of consumer credit officers.

Lynn Olberding, Executive Director, **Marshalltown Area Chamber of Commerce**, on recently completing her term as Chair of the Iowa Chamber of Commerce Executives.

Marshalltown Christian School student Brianna Hargrave who won the 1st congressional district "If I Were Mayor" essay contest and was presented her award by Governor Kim Reynolds at the Iowa State Capitol. Brianna read her essay at a **City of Marshalltown** Council meeting.

Park Place Computers on their 10th anniversary in business.

Announcing...

Terry Buzbee's retirement from **Emerson Process Management – Fisher Controls**. An open house will be held Friday, June 8 from 5:00 to 8:00 p.m. at **Elmwood Country Club** (1734 Country Club Lane).

United Bank & Trust board member retirements: Larry Raymon, **Raymon/DONCO Air Distribution Equipment**, and Keith Brown, **Kapaun and Brown**. Both were charter board members and served more than 16 years.

Meri Edel, counselor at **Marshalltown High School**, is one of 14 members of a statewide advisory council on career and college access in Iowa.

If you have Marshalltown area news to brag about, submit it to The Digest via email to bjohnson@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations and is not an endorsement by Marshalltown Regional Partnership.



Team Approach to your Financial Success

*We personalize
solutions with your
best interests in mind.*

- Financial Planning
- Trust Administration
- Investment Management
- Retirement Accounts
- Wealth Transfer and Estate Planning
- Charitable Donation and Gifting Plans

Call today for a complimentary review.



Erik Nilius
Wealth Management Advisor
United Bank & Trust
641-753-5900
Erik.Nilius@ubtna.com

With you at every point.

www.ubtna.com



CHAMBER | AMBASSADORS VISITS



Left: On March 27, Chamber Ambassadors hosted a courtesy call at the **MEMBERS1st Community Credit Union** main office (910 South 12th Avenue).

Right: Chamber Ambassadors met with PGA professional Jay Giannetto, owner of the **Jay Giannetto Pro Shop** (1734 Country Club Lane) during a courtesy call on March 27.



Left: Justin Thiele, general manager of **Elmwood Country Club** (1734 Country Club Lane) visited with Chamber Ambassadors during a March 27 courtesy call.

Right: Chamber Ambassadors hosted a courtesy call on April 10 with board members from the **Central Iowa Fair** (1308 East Olive Street).



Left: On April 10, Chamber Ambassadors visited with Arlene McAtee, Executive Director of **Mid-Iowa Community Action** (1001 South 18th Avenue), also known as **MICA**, during a courtesy call.

Right: Chamber Ambassadors and staff members of **State Street Trading Co.** (35 West State Street) celebrated their grand opening with a ribbon cutting on April 14.



Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!

AREA CHAMBER
OF COMMERCE
MARSHALLTOWN





49th Annual Scholastic Banquet

In conjunction with presenting sponsor, Lennox Industries, the Chamber is pleased to announce the 49th Annual Scholastic Banquet on May 2. This event will honor the top 5% of graduating seniors from East Marshall, GMG, Marshalltown, and West Marshall High Schools.

Marshalltown High School



Gretchen Benscoter



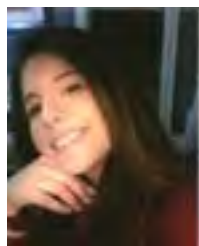
Matthew Bohan



Ryan Bohan



Ciara Feldman



Jessica Gomez



Emily Hass



Sam Irwin



Madeline Jelken



Victoria Johnson



McKenna Major



Regan Mazour



Grace Metzger



Luke Pedersen



Tyler Reeder



Olivia Ryan



Lucas Thiessen



Nathan Vance



Jacqueline Wahl

Keynote speaker for the event will be Grant Mattox who is a graduate of Marshalltown High School and owner/operator of the Calvin Rockett restaurant.

Those area students to be honored at the event include the following:

East Marshall High School



Elijah Anderson



Erin Patterson



Brenden Taul



Emily Terrones

Green Mountain-Garwin (GMG) High School



Haley Stahl



McKensie Vaske



Kyla Wilkening

West Marshall High School



Taylor Brown



Beau Coberley



Maggie Gundersen

THANK YOU SCHOLASTIC BANQUET SPONSORS!

Presenting Sponsor: Lennox Industries

Flower Sponsor: Lowes' Flowers

Friends of Education: Animal Rescue League; Clapsaddle-Garber Associates; Edward Jones Investments - Bruce Wirin; Eyecare Associates; Hammer Medical Supply; Interface Sealing Solutions; Iowa Valley Community College District; Lennox Employee's Credit Union; Marshalltown Company; Mitchell Family Funeral Services; R.S. Stover; SportsPlus Sports Medicine & Physical Therapy; Taylor's Maid-Rite; Times-Republican; US Bank; Zeno's

Student Sponsors: Ace Precision International; Animal Clinic - The Vet; Bowman & Miller; Cartwright, Druker & Ryden; Dr. David Clark; Dr. John Collison; Evans Abstract; Great Western Bank; Grimes, Buck, Schoell, Beach & Hitchins; Hermanson Orthodontics; Interface Sealing Solutions; Lennox Employee's Credit Union; M. Gervich & Sons; Marshall County Abstract; Marshalltown Broadcasting; McFarland Clinic; Premier Real Estate; RACOM; Steve & Mary Rund; Smokin' G's BBQ, Restaurant and Catering; St. Francis Catholic School; Stalzer Photography; Phyllis R. Mazour State Farm Insurance Agency; Times-Republican; Walmart; Wells Fargo Bank



BUSINESS DIRECTORY

ADVERTISING SPECIALITIES

MARSHALLTOWN TIMES-REPUBLICAN

135 W. Main
Marshalltown

753-6611

APARTMENTS

SOUTHERN HILLS APARTMENTS BOULDER PROPERTIES

753-4533

1 & 2 Bedroom Apartments

641-752-7767

www.venturellc.com

ATTORNEYS AT LAW

MOORE, McKIBBEN, GOODMAN, & LORENZ, LLP

Larry E. McKibben
James L. Goodman
William J. Lorenz
Douglas W. Beals
Michael R. Horn
Norma J. Meade
Sean K. Heitmann
Brandon W. Ruopp
Brandon J. Buck

26 S. 1st Avenue
Suite 302
Marshalltown

641-752-4271

www.marshalltownlaw.com

CARTWRIGHT, DRUKER & RYDEN

John F. Veldey
Joel T.S. Greer
Sharon Soorholtz Greer
Christopher R. Wertzberger
Nicholas P. Crosby

112 W. Church St. Marshalltown

641-752-5467

ATTORNEYS AT LAW

PEGLOW, O'HARE & SEE

118 East Main Street
Marshalltown

752-8800

AUTOMOTIVE

ARNOLD MOTOR SUPPLY

116 E. Anson St.
Marshalltown

753-5533

HELPER AUTO SERVICE

108 W. State St.
Marshalltown

752-5225

BUILDING SUPPLIES

SPAHN & ROSE LUMBER CO.

110 W. Madison St.
Marshalltown

752-1541

CARPET CLEANING

SERVICEMASTER

Carpets • Upholstery
Duct Work
Commerical
Janitorial Services

752-3956

COMMERCIAL CONSTRUCTION

WOODRUFF CONSTRUCTION, LLC

info@woodruffcompanies.com

www.woodruffcompanies.com

515-232-4535

ENGINEERING & LAND SURVEYING

CLAPSADDLE-GARBER ASSOCIATES, INC.

16 E. Main St.
Marshalltown

752-6701

HEATING & COOLING

B & G HVAC

1208 E. Main Street
Marshalltown

641-752-3429



HEATING & COOLING

KAPAUN & BROWN

1002 W. LINCOLNWAY
MARSHALLTOWN

641-753-3563

INSURANCE

CHASE INSURANCE SERVICES

105 A. Westwood Dr.
Marshalltown

752-5733

INDEPENDENT INSURANCE SERVICES

11 E. Church Street
Marshalltown

752-4618

SHOMO-MADSEN INSURANCE

22 E Main St.
Marshalltown

753-6691

KITCHENS

THE CABINET SHOPPE

217 N. 13th Street
Marshalltown

753-4969

www.cabinetshoppe.net



BUSINESS DIRECTORY

MISCELLANEOUS

AUGUSTINE COMPANY

1210 Industrial Blvd.
Marshalltown
753-3875

SALVATION ARMY

107 W. State St.
Marshalltown
753-5236

MUSIC INSTRUCTION & SALES

Randall's

guitar school & music shop
Lessons On Guitar • Bass & Piano
Guitars • Amps & Accessories
Repairs • School Band Supplies
1008 Summit Street
Marshalltown • 752-8876
www.randallsguitarschoolandmusicshop.com

NURSING HOMES



of Marshalltown

"Partners in Care, Family for Life"
2401 S. 2nd St. Marshalltown 752-1553

GRANDVIEW HEIGHTS

Rehab & Healthcare
910 E. Olive St. Marshalltown
752-4581
Where Our Family Takes Care of Yours!

PAINTING

PRO FINISH

COMMERCIAL & INDUSTRIAL
PAINTING
641-751-3568
www.profinishiowa.com

PLUMBING & ELECTRIC

ELECTRIC SUPPLY OF MARSHALLTOWN

1008 S. 12th Ave.
Marshalltown
752-4672

HARTWIG PLUMBING & HEATING INC.

1002 W. Lincolnway
Marshalltown
752-5707



Find Marshalltown Area Jobs
www.marshalltown.org/jobs

TAX SPECIALISTS

H&R BLOCK

Tax & Business Services
204 E. Linn, Suite C
Marshalltown
752-4418

ACCU-TAX

1302 W. Main St.
Marshalltown
752-6033

TELEPHONE SYSTEMS

Tele-Difference

Telephone Sales and Installation
Phone and Data Cabling Specialists
641/753-6422
telediff@heartofiowa.net
Steve Hubbard • Adam Grant



www.marshalltown.org Statistics

	Mar '18	Avg/Month	YTD Total
Unique Visitors	8,443	6,395	19,184
Number of Visits	12,366	9,449	28,348
Page Views	89,019	56,089	168,268
Hits	260,714	189,012	567,037

The Marshalltown Regional Partnership's (MRP) website traffic is strong. The website includes information about the organizations that comprise MRP: the Chamber, Economic Development, and Convention & Visitors Bureau. Be sure to check the website for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

Thank You Reinvesting Chamber Members

Those printed in bold denote memberships with five-year increments.

Alliant Energy	49	Hanke Refrigeration	5
Ann's Alterations	3	Hellberg's Jewelers	24
Anytime Fitness,	6	In Stitches	3
Bickford of Marshalltown	21	Marshalltown Sewing Center	26
Big Brothers/Big Sisters	16	Midwest Merchant	5
The Cabinet Shoppe	14	MinuteMan	22
Calvin Rockett	6	Morgan-Hauser Steel	22
Chalet of Marshalltown	24	Northwestern Mutual	29
Chamber Explorations	1	Pentz Appliance & TV	6
D & S Facilities Services	6	Restore Church	2
Dank's Lazer Engraving	3	SNT Trucking & Warehouse	6
First Baptist Church	20	Super Shine Car Wash	8
Godfrey Motors	18	Superior Cleaning	20
Haley's Deli BBQ & Catering	6	Willard's Furs and Fashions	100



Business development guidance

Small business development services are available right here in Marshalltown. Brian Tapp, Regional Director with America's Small Business Development Center Iowa at Iowa State University, has semi-monthly office hours at the Fisher Community Center (709 South Center Street).

Services that Tapp offers include: assistance with feasibility studies; financial analyses; assistance in advising entrepreneurs and existing business owners through start up, expansion and acquisition service; succession planning; and, more. Marshall Economic Development Executive Director, Tom Deimerly, says, "There is no charge for Tapp's consultations. Simply contact our office at 641-753-6645 for information on how to set up an appointment."

Housing study conclusion:

"The most active segments of the for-sale housing market...have been at middle price points ranging from \$100,000 to \$200,000; however, all segments of the market appear healthy and supportive of additional growth."

*Housing Market Assessment
by Real Property Research Group
Effective Date: November 30, 2017*

Economic Statistics

Employment – Marshall County - February	2018	2017
(Source: Iowa Workforce Development)		
Labor force	18,190	19,100
Unemployed	1,160	1,130
Percent unemployed	6.4	5.9
Total employment	17,040	17,980
Marshall County Construction - February	2018	2017
(Source: Marshalltown Building Department)		
Building permits	13	11
New Residential Construction	\$77,000	\$848,000
Residential Addition/Remodeling	\$45,000	\$47,000
New Commercial/Industrial Const.	\$0	\$6,664,000
Commercial/Industrial Remodeling	\$149,000	\$0
Housing Sales Data - March	2018	2017
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	30	52
Average sale price	\$101,408	\$87,549
Median sale price	\$90,000	\$79,000



SHOMO-MADSEN INSURANCE



Independent Insurance Agent

*Your Locally Owned
Choice For All Your
Insurance Needs!*



**Auto • Home
Business • Farm
Life • Health**

753-6691

**Toll Free 1-888-753-6691
22E. Main St. • Marshalltown**



CONVENTION & VISITORS BUREAU

A “win” and kudos for our town!

When the Marshalltown YMCA-YWCA was announced as having been awarded the 2019 YMCA State Championship Swim Meet, both the Y and their volunteers were paid multiple compliments. Donald Pirrie, Iowa YMCA Competitive Swimming League Chair, and committee members (who were present at both State and Regional Swim Meets this year) overwhelmingly decided on the Marshalltown YMCA-YWCA location.

Pirrie writes, “While cost was a factor in the decision, it was not the main reason why Marshalltown was selected as the host site. Members of the committee felt that the Marshalltown YMCA was better equipped to host a meet of this size citing adequate public access to restrooms, exceptional spectator seating, skilled meet management staff, and free parking facilities as some of the reasons. Additionally the committee felt that the staff and volunteers at Marshalltown went above and beyond, helping in every aspect of the meet from swimmer supervision, free access to copiers/printers, and managing the coaches volunteer room for the duration of the meet, all of which led to an exceptional meet experience for swimmers, parents, coaches and volunteers.”

Camping kick-off weekend

Save the date! May 4 to 6 is Camping Kick-Off Weekend. The annual event jump-starts the camping season with dozens of activities in more than 30 state parks.

Campers are encouraged make reservations now at iowastateparks.reserveamerica.com.



Most web visits via mobile devices

In 2017, a majority (65%) of traveliowa.com visitors used the site on a mobile device. Mobile device usage is increasing for every age range.

Takeaway: If your website is not yet responsive or mobile-friendly, consider making some updates. Learn how Google uses mobile-first ranking and indexing and make sure you can serve travelers using their phones to search. *Source: Travel IOWA Research & Insights April, 2018*

Leadership Iowa Institute 2.0



Ruff (2nd from left) and fellow graduates. Val Ruff, Executive Director of Marshalltown Convention & Visitors Bureau (MCVB), recently completed the second course in a series of three by the Iowa Tourism Leadership Institute. The program provides Iowa tourism executives a platform for learning, networking, and growing in leadership skills.

YOUR FINANCIAL FUTURE IS OUR #1 PRIORITY!

We have a wide variety of products and services available to construct a portfolio consistent with your financial goals and objectives.

Call today and let us help you plan your financial future.



Gary Schaudt - Registered Principal
25 S. Center Marshalltown, IA 50158
641-752-2041/800-369-1588

Securities, insurance and advisory services offered through SagePoint Financial, Inc., member FINRA, SIPC.

Marshalltown's May Visitors

Date	Group	Location
May 4-6	Marshalltown Little League	MLL Diamonds
May 10-11	Infection Prevention Training	IVH
May 11-13	Marshalltown Little League	MLL Diamonds
May 11-13	Iowa High School Rodeo Association	Fairgrounds
May 18-20	Marshalltown Little League	MLL Diamonds
May 19-20	Sid Roseland Memorial Rodeo	Fairgrounds
May 25-27	Marshalltown Little League	MLL Diamonds
May 25-28	Iowa High School Rodeo Association	Fairgrounds
May 29-30	IGHSAU Class 1A State Golf	Amer. Legion
May 29-30	IGHSAU Class 4A State Golf	Elmwood

State of the Schools Breakfast



The Chamber's 5th annual State of the Schools event was presented by JBS and held at Legend's American Grill. Gold sponsor was Lennox Industries. Featured speaker, Dr. Theron Schutte, Superintendent of the Marshalltown Community School District and proud 1981 Marshalltown High School graduate, updated attendees on the latest initiatives in the district.

Experience Trip



There is still time to join the Chamber's 7-day, 5-night trip to Iceland September 19-25. Meet Iceland's proud people, and view the country's spectacular landscapes of dramatic contrasts forged by fire and ice. Contact the Chamber office to register.

MAY/JUNE

- May 2:** 49th annual Chamber Scholastic Banquet
- May 3:** Social Media Do's & Don'ts training session
- May 13:** Fisher Community Center closed for the holiday
- May 17:** Business After Hours at MEMBERS1st Community Credit Union
- May 28:** Partnership offices and Fisher Community Center closed
- June 7:** Marshalltown Regional Partnership Annual Banquet

upcoming EVENTS


Hick Dies
Agent


Pat Hageman
Agent


Mama Mitchell-Ruffel
Agent-CSA


Lance Harbach
Agent


Paul Boda
Agent


Mark Bonds
Agent


Dan Mead
Agent
Claims Administration


Sue Gennaway
Agent-CSA


Rich Mohr
Agent


Doug Joslin
Agent


Bonnie Orr
Processor


Robin Angliman
Agent-CSA



Independent Insurance Services

THE POWER OF CHOICE!

11 EAST CHURCH STREET - MARSHALLTOWN, IA
(641) 752-4618

AUTO - HOME - BUSINESS - FARM PROPERTY & LIABILITY - CROP/HAIL - LIFE
HEALTH - WORKERS COMPENSATION - LONG-TERM CARE - ANNUITIES

LOCAL CLAIMS SERVICE
www.InsureCentralIowa.com


Matt Eidegaard
Information Systems


Erin Carlson
Office Manager


Dana Bowley
Agent-CSA


Cora Nordstrom
Agent-CSA




Vivian Larson
Agent-CSA


Heather Harris
Agent-CSA


Kathy Maxwell
Administrative
Assistant


Jasmin Carreras
Administrative
Assistant


Samantha Lianison
Agent-CSA


LaAndrea Allen
Administrative
Assistant