AGENDA MCVB Board of Directors November 16, 2017, 4:00 pm Fisher Community Center

Mission Statement

The Marshalltown Convention and Visitors Bureau is dedicated to promoting the Marshalltown area as a destination for meetings, conventions, group tours and recreational activities, with an emphasis on overnight business.

- I. Call to Order/Welcome
- II. Board Comments/Open Discussion
- III. Consent Agenda
 - A. Approve October Minutes and Financials
- IV. Old Business
 - A. Dining Guide
 - B. IGTA FAM Tour recap
 - C. Strategic Planning Update
 - D. Hospitality Board Replacement
- V. New Business
 - A. Iowa Great Places Grant Submission
 - B. Wayfinding Committee
 - C. December Board Meeting/Holiday Party
- VI. MRP Report
- VII. Chair Report
- VIII. Directors Report
- IX. Committees
- X. Adjourn

Next Board Meeting-Holiday Party: December 21, 4 pm, Buzzed Bee Meadery watch for details on carpooling.