

### **June 2017**

Volume 34, Issue 12



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# Marshalltown Regional Partnership **Annual Banquet nears**

There is still time to make reservations for the 2017 Marshalltown Regional Partnership Annual Banquet to be held Wednesday June 7 in Dejardin Hall on the Iowa Valley campus, 3702 South Center Street. Social time begins at 6:00 p.m. with dinner served at 6:30 p.m. A program, including the Chamber's 119th annual meeting, and keynote address by Kent Stock will follow. Stock is a teacher, coach, principal, banker, and powerful speaker who led the Norway, Iowa baseball team during their famous final season as depicted in the 2007 film, "The Final Season."

To attend the evening, register online at www.marshalltown.org/work.

# **Total Resource Campaign update**

It's that exciting time when Chamber members have the opportunity to sign up for sponsorship of Chamber events for the upcoming year. Known as the Chamber's Total Resource Campaign (TRC), volunteers have been busy reaching out to membership with the menu of events and programs coming in 2017-2018. This year's goal is \$125,000.

"We have some exciting new opportunities this year," says Chamber Executive Director Lynn Olberding. "One new initiative is 'Make Marshalltown Home'. This involves our relocation packet which is being re-designed and updated in order to entice residents to move to Marshalltown, as well as community tours to prospective employees, a welcome once new residents move to Marshalltown, and follow-up events with newcomers. We feel this is a great continuum of services in recruiting and retaining Marshalltown residents."

To see all the opportunities available, visit the Total Resource Campaign page on the website: www.marshalltown.org/work/2017trc. Contact the Chamber office 641-753-6645 with any questions or to sign up for sponsorships.

# Professional development offered

The Chamber announces an upcoming training series available to Chamber members. The Dale Carnegie Course: Skills for Success starts September 7 and will meet for eight consecutive Thursday mornings. Designed to help participants master human relation skills DALE CARNEGIE TRAINING



needed to thrive in any setting, it is recommended for those wanting to successfully navigate today's demanding business environment. Visit www.marshalltown.org/work for more information.

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Marshalltown, IA 50158 P.O. Box 1000 Marshalltown Area Chamber of Commerce

# Education: one of Marshalltown's greatest assets

As another school year closes, it's a good time to take stock of what education means to a community's economic development and growth prospects. A formidable education system is one of the key building blocks in creating the strong foundation necessary for positive economic growth and development.

Here in Marshalltown we are fortunate to have a community that understands and truly believes in the importance of strong education systems. Whether it be the Marshalltown Community School District, St. Francis Catholic School, Marshalltown Christian School, or Marshalltown Community College, our community believes in and supports our schools. Education is always at/near the top of the list for site selectors working to find the optimal location for a new corporate development site for their clients. Strong schools that provide a lot of both academic and extracurricular opportunities for all students are schools that moms, dads, and business leaders are looking for in a community.

Programs like the summer STEM Camp in Marshalltown, which will kick off next month for the third straight year, are programs that the Marshalltown Regional Partnership is proud to have helped initiate. And curriculum enhancements like ST-Math (Spatial Temporal Math), a game-based instructional program designed to boost math comprehension and proficiency through visual learning, are being prepared to be implemented this coming fall for all Pre-K through 6th graders in the Marshalltown Community School District. This promises to help advance math interest and enthusiasm for all children. These education differentiators are being noticed and supported by area business leaders.

So, as we prepare for the ending of another school year and the impending sum, sum, summertime...let's take pride in our educational systems here in Marshalltown knowing that site selectors and company officials plus moms and dads are watching, studying, and basing some of their decisions on our educational prowess here in Marshalltown!

Finally, let's thank our teachers, staff, administrators, school board members, moms and dads, and students for another fine school year!

#MarshalltownVibe #MarshalltownPride Sincerely, David Barajas, Jr. CEO



# Iowa Valley Leadership class spotlights



**Ashley Goble** 

Name: Ashley Goble

**Job title:** Senior Accountant at Emerson-Fisher **What that means:** I do payroll/benefits accounting. **Best part of my job:** The people I work with, both in my office and across the country.

Other community involvement: IVL is my first experience; as my kids age, I want to be more involved. Why I am in IVL: I came back when Fisher hired me and choose to stay, so I want to find ways to make Marshalltown an even better place to live and work.

**Best part about living/working in Marshalltown:** Living close to my husband's and my work plus being nearby my family is amazing. Our son would say the number of parks to choose from is great as well!



**Kate Troskey** 

Name: Kate Troskey

**Job title:** Kindergarten Teacher at Anson Elementary **What that means:** I teach, assess, monitor, counsel, manage, encourage, discipline, help, mediate and translate for, plus comfort 20 kindergarteners daily. **Best part of my job:** Seeing my students grow, have an "aha" moment, and of course, getting hugs!! **Other community involvement:** I'm in several school groups and will be next year's MEA president.

Why I am in IVL: To network and meet more people in Marshalltown who have a passion for making our community a better place.

Best part about living/working in Marshalltown: The people!



Samantha Vance

Name: Samantha Vance

**Job title:** Buyer's Agent for the Kristin Polley Team at Five Star Real Estate Group

What that means: I assist people in finding their perfect home.

**Best part of my job:** Getting to know and helping people through the exciting home buying process. **Other community involvement:** I hold several roles at Marshalltown YMCA-YWCA, Big Brothers Big

Sisters, Elmwood Country Club, and Marshalltown Rotary.

**Why I am in IVL:** To learn, lead, understand, and meet others. **Best part about living/working in Marshalltown:** The comradery, helpfulness, and pride of people in our community.

In observance of holidays, Partnership offices and Fisher Community Center (FCC) will be closed May 29 and July 4.





# Iowa Valley Leadership class project report



The Children's Discovery Garden is IVL's part of the MEGA-10 Park renovation.

The Iowa Valley Leadership (IVL) Class of 2017 partnered in the renovation of MEGA-10 Park, taking on the creation of the Children's Discovery Garden. IVL is co-sponsored by the

Marshalltown Area Chamber of Commerce and Iowa Valley Continuing Education. Class facilitator and Chamber Executive Director, Lynn Olberding, said the class organized itself into committees to plan fundraising as well as a work day. "The class' Trivia Night fundraiser was incredibly well supported by the community," said Olberding, "raising almost \$4,000 toward the project."

'Picket for the Park' was another fundraiser IVL organized. Class mem-

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ber Courtney Lightfoot explains, "For a \$100 donation, businesses or individuals could get their name routed on a picket to be displayed in the park." Woodbury Elementary students painted about 400 pickets that were later installed as the border of the Children's Discovery Garden. "There are fun and creative designs," Lightfoot says.

Beyond fundraising, IVL class members helped remove the existing equipment to make way for the new equipment, as well as planted and installed the Children's Discovery Garden during an IVL Work Day.



IVL class members install fence pickets.

The class recognizes and thanks all those who contributed to the project, including these major donors: Alliant Energy, Ann Keyser Trust, Assistance League of Marshalltown, Casey's General Stores, City of Marshalltown, Clapsaddle-Garber Associates, Community Foundation of Greater Des Moines, Community Foundation of Marshall County, Conrad Dejardin, Diamond Vogel Paint, Fauna Nord Team - Coldwell Banker, Fisher Controls, Iowa Valley Bicycle Club, Iowa Valley Leadership Class of 2017, JBS/UFCW, Ladehoff Landscaping, Lennox Industries, M. Gervich & Sons, Marshalltown Area Chamber of Commerce, Marshalltown Convention & Visitors Bureau, Marshalltown Noon Kiwanis, Marshalltown P. M. Kiwanis, Martha-Ellen Tye Foundation, Mechdyne Corporation, MEGA-10 Board, Meskwaki Bingo Casino Hotel, Midland Concrete Products, and Spahn & Rose Lumber Company.

# **New Members**

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses with your patronage.

#### **Land Home Financial**

Bill George, Loan Officer 126 West Main Street, Marshalltown, IA 50158 (641) 751-0636

Offering home purchase, refinance, grant program, and reverse mortgage options--helping people achieve their financial dream for over 29 years.

#### **Assistance League of Marshalltown**

P.O. Box 3, Marshalltown, IA 50158

Founded in 1938, League has given more than \$1 million dollars to community betterment projects in and around the Marshalltown area.



# **LEADERSHIP**

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REGIONAL PARTNERSHIP MARSHALLTOWN





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Dr. Theron Schutte, MCSD
Dr. Robin Shaffer-Lilienthal, MCC



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Jacque Goodman, IVCE Jessica Kinser, City Administrator State Representative Mark Smith State Senator Jeff Edler



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Miguel Gutierrez, At-Large
Jessica Kinser, At-Large
Gary Schaudt, Chamber
Julie Thomas, MCVB
Dave Thompson, At-Large
Mary Wertzberger, Econ. Dev.
Tyler Wollam, MCVB

# **Business After Hours**

Tuesday, June 20, 2017 GNB Bank (2504 South 2nd Street) 4:30 to 6:00 p.m.

Thursday, July 20, 2017 Home Federal Savings Bank (303 West Main Street) 4:30 to 6:00 p.m.

Wednesday, August 9, 2017
Assistance League of Marshalltown
(Fisher Community Center 709 South Center Street)
4:00 to 7:00 p.m.

**All** employees of Chamber member businesses & organizations are invited and encouraged to attend.

Post and/or find Marshalltown area jobs www.marshalltown.org/ work.

#### **Staff:**

David Barajas, Jr., CEO Marshalltown Regional Partnership
Lynn Olberding, Executive Director Chamber
Barbara Johnson, Executive Assistant Chamber
Val Ruff, Executive Director MCVB
Shauna Banks, Executive Assistant MCVB
Tom Deimerly, Executive Director Marshall Economic
Development

The Digest is a monthly publication of the Marshalltown Regional Partnership which is comprised of the Marshalltown Area Chamber of Commerce, Marshalltown Convention & Visitors Bureau, and Marshall Economic Development who collaborate in creating opportunities for business, residents and visitors.

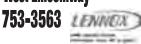
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# MARSHALLTOWNNEWS

(we just have to brag a little)

# Congratulations to...



Jeff Linton, State Farm Insurance - Jeff Linton Agency, for receiving the 2016 State Farm Chairman's Circle Award, given to the top 5% of State Farm agents for commitment to excellence in quality, business, multiple-line production, and retention of existing households. Lin-

ton was one of just 12 agents in Iowa to receive the award.

Co-owners Kendall and Kevin Jensen and staff as Jensen Ford-Lincoln celebrates 50 years of the family owned and run business in Marshalltown.



Kendall (L) and Kevin (R) Jensen

Recently elected Iowa Automobile Dealers Association officers: Mike Clemons of Clemons Chevrolet, Secretary, and

Clemons Dave Wright of Dave Wright Auto, Board of Directors.

Doug Gervich, President of M. Gervich & **Sons,** on receiving the Employer Support of the Guard and Reserves Patriot Award for employing two 411th Engineer Company Soldiers (Jimmy Perez and Justin Lovig) and having a 25% veteran to employee ratio.

Heart of Iowa Big Brothers/Big Sisters on



**Doug Gervich displays** his award.

winning a national Big Brothers Big Sisters 2016 Gold Standard Award. American Legion #46 Golf Course on the course's upcoming 60th anniversary.

### Welcome to...

Iowa Veterans Home new Commandant COL (Retired) Timon Oujiri.



Dustin

Wright





Havens Hawkins Dr.Brown

Marshalltown (formerly Central Iowa Healthcare) and new staff: Dustin Wright, CEO; Jennifer Havens, Vice President of Operations; Christopher Haw-

UnityPoint Health -

kins, RN, BSN, Director of Nursing; Teresa Brown, DO, Family Medicine. The organization is an affiliate of UnityPoint Health – Waterloo.

Dave Wright Auto and co-owners Dave Wright, Tyler Wright, and Percy Williams who recently purchased the Ken Wise Auto Group. Williams serves as manager of the Marshalltown stores.



Wright





**Tyler** Wright

The following representatives of Chamber member businesses and organizations who were selected to serve on the UnityPoint Health - Marshalltown Board of Trustees: Lance Horbach, Board Chair, Independent Insurance Services; Mary Wertzberger, Secretary, RACOM; Dr. Joseph Pollpeter, McFarland Clinic; David Barajas, Marshalltown Regional Partnership; and, Bettie Bolar, Community Leader.

> The following Marshalltown Community School District (MCSD) staff:

MCSD Communications Director Andrew Potter who received an Award of Merit from the Iowa School Public Relations Association for the "Bobcat Pride 2017"

Potter video.

MCSD Woodbury Elementary Principal Anel Garza on receiving the UNI Educational Leadership Legacy Award presented annually to an alum of the UNI principalship, superintendency, or doctoral programs who exemplifies the program's core values of leadership, learning, service, and change.



MCSD behavior strategists Nicole Gaughan and Launa Snyder who received certificates of achievement for completing a three-year-long Advanced Level Training in Functional Behavioral Assessment for challenging behavior.

Dr. Paul Daniel who was recently named Executive Director of Center Associates.

Bethany Wirin who has been named Administrator of Marshalltown Christian School following the retirement of co-administrators Dr. Joan Gerbo **Daniel** and Mr. Ned Sellers in June.



If you have Marshalltown area news to brag about, submit it to The Digest via email to bjohnson@marshalltown.org or via mail to P.O. Box 1000, Marshalltown, IA 50158. Grand openings, management changes, employee promotions, moves, organization name changes, expansions, accomplishments, awards, and major developments all qualify. Space is limited, so please keep submissions to a maximum of six sentences. Photos should be sent in JPEG format. The editor reserves the right to determine what is included. All information in this section is supplied by Chamber member businesses and organizations and is not an endorsement by Marshalltown Regional Partnership.

> Chamber Chat every Sunday morning 6:30 a.m. on 99.5 KDAO FM 7:30 a.m. on 1190 KDAO AM

# CHAMBER | AMBASSADORS**VISITS**



### Thank you Chamber **Ambassadors!**

Each month, this group of volunteers visits Chamber member businesses and organizations to say "thank you". We'd like to take this opportunity to thank them!

**Left:** The staff of Glenwood Place Retirement Community (2907 South 6th Street) gave Chamber Ambassadors a "dusty shoe tour" of their latest addition under construction during a courtesy call on April 25.



Left: Staff of The UPS Store (125 West Merle Hibbs Boulevard) explained the services they offer during a Chamber Ambassadors courtesy call on May 9.

**Right:** Chamber Ambassadors tried out the new deck at Iowa River Brewing Company (107 North 1st Street) on May 9 during a courtesy call with owner Roger Brown.



Right: On May 15, Alliant Energy officials, Lieutenant Governor Kim Reynolds, state and local officials, and Chamber Ambassadors cut the ribbon on the new Marshalltown Generating Station



(South 19th Avenue and East Anson Street). The facility received the Envision Platinum award from the Institute for Sustainable Infrastructure and is the first in Iowa to earn an Envision sustainable infrastructure award.

# www.marshalltown.org Statistics

	April 17	Avg/Month	YTD Total
Unique Visitors	8,380	6,351	25,405
Number of Visits	11,826	8,807	35,228
Page Views	66,384	52,527	210,108
Hits	222,798	181,490	725,961

The Marshalltown Regional Partnership's website traffic is strong. The website includes information about each of the organizations that comprises the Partnership: the Chamber, Convention & Visitors Bureau, and Economic Development. Be sure to check the website for business news, legislative updates, event photos, program information, job postings, and the Community Calendar.

Visit www.marshalltown.org for all the latest Chamber news and upcoming events.

Thank You Ambassadors!







# Thank You Reinvesting Chamber Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Abarrotes La Salud, Inc.	5	Marshalltown Comm. Theatre	19
Arnold Motor Supply	24	Mass Mutual Financial-McCoy	28
Bantz Chiropractic Center	7	Nikkel & Associates, Inc.	13
Beane, Dr. Joel	20	Northwestern Mutual-Krough	28
Bland, Jamie	14	Pinnacle Bank	21
Ethington Heating & Cooling	24	S & S Autobody & Frame	3
First Baptist Church	19	Shoe Sensation	2
First Congregational Church	13	Sign Creations	17
First United Methodist Church	19	Stone Sanitation	12
GNB Bank	5	Stucky's Vacuum Store	3
Glenwood Place	18	Superior Welding Supply Co.	9
Haley's	5	Turbiville-Forward Ventures	2
Hardee's	13	Vaughn's Pub	13
Marshalltown Alarm Inc	4		



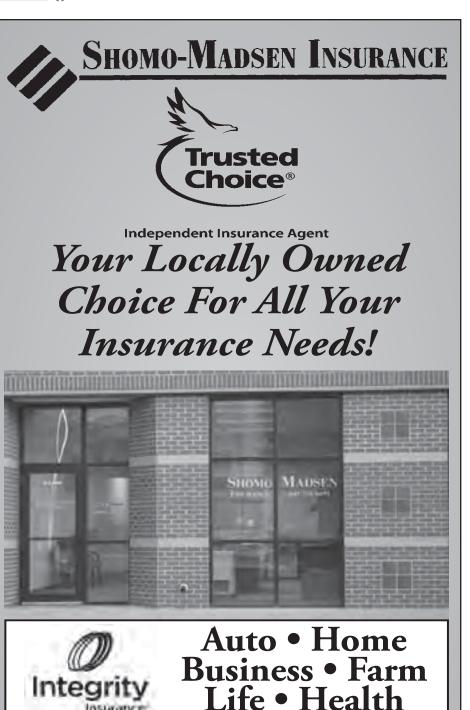
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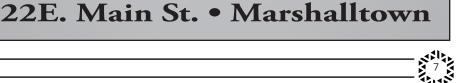
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# **ECONOMIC DEVELOPMENT**

# Marshall Economic Development (MED) happenings



After 24 months of the development process, Marshall Economic Development (MED) is happy to congratulate Ben and Bob Daniels on the mobilization of equipment and the commencement of construction. The project represents approximately \$13,000,000 capital investment and the creation of 40 new employment positions. The venture will complement MED housing efforts by creating 60 new assisted living units in addition to the investment and job creation. A ceremonial ground breaking and reception is tentatively scheduled for June 20. More information on the ceremony will be forthcoming.

Employment – Marshall County - March	2017	2016
(Source: Iowa Workforce Development)		
Labor force	19,100	19,480
Unemployed	1,130	1,330
Percent unemployed	<b>5.</b> 7	6.8
Total employment	17,980	18,150
Marshall County Construction - April	2017	2016
(Source: Marshalltown Building Department)		
Building permits	12	12
New Residential Construction	\$20,000	\$426,000
Residential Addition/Remodeling	\$10,000	\$53,000
New Commercial/Industrial Const.	\$693,000	\$30,000
Commercial/Industrial Remodeling	\$491,000	\$1,190,000
Housing Sales Data - April	2017	2016
(Source: Mid-Iowa Regional Board of Realtors)		
Single family home sales	33	37
Average sale price	\$119,564	\$92,993
Median sale price	\$99,000	\$81,900



**Executive Director Tom Deimerly spoke at the Iowa SMART** Conference on the community's residential housing development success throughout Marshall County after making it a MED organizational priority in 2014. His presentation was "It's About People Living Here, Residential Development to Retain Wages".



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# CONVENTION&VISITORSBUREAU

# "PrISUm Solar Car on the Square" event June 24



Pictured here is the P12 Phaeton solar car and team from prior competition. This year's invention will be unveiled the beginning of June.

The PrISUm Solar Car Team of Iowa State University (ISU) will be in Marshalltown the morning of Saturday, June 24 during SunRun 2017, their annual trip through the state of Iowa which includes stops in all 99 counties. A community welcome event is being planned; stay tuned for details. Their Iowa tour is in preparation for the World Solar Challenge to be held in Australia this coming October.

Joe Carter, President of Marshalltown Company, one of the car's sponsors, says, "This new 4-passenger car far surpasses anything they've done since racing their first single-passenger car in 1989, but it also far surpasses anything any other U.S. university is doing!"

According to the team's website, it is their mission to build a practical solar car that changes the paradigm of transportation, while striving to inspire future generations to pursue their passions through education.

# MCVB grant deadline: July 3



Just a friendly reminder that the MCVB grant deadline is quickly approaching. Please have your completed grant applications submitted and postmarked no later than Monday, July 3 to MCVB, P.O. Box 1000, Marshalltown, IA 50158. Or, drop them by our office at 709 South Center Street. Contact the MCVB staff at (641)753-6645 with any questions or for more information.

### Save the dates!





## Conference success story!

The Marshalltown Convention & Visitors Bureau (MCVB) offers a unique grant program for planners hosting events in Marshalltown. The Toastmasters spring conference was a recent recipient of such a grant. Organization member Sherry Sullivan testifies to the grant's impact:

MCVB was incredibly helpful. They coordinated Mayor Pro-Tem Bethany Wirin announcing our clubs during our kickoff. MCVB provided each attendee a Welcome Bag containing coupons for area restaurants and Marshalltown informational pamphlets. Quite a few attendees used the coupons.

Another perk MCVB provided was a grant to help defray some of our costs. That was one more reason we were happy to have Marshalltown host our conference. Val and her MCVB team helped make our conference a success; between the constant communication, the grant, coordinating Bethany Wirin, the bags containing coupons and pamphlets, Marshalltown will go down in District 19 history as a successful, fun, educational conference.





# 48th annual Scholastic Banquet held





Student honorees and faculty from East Marshall, Green Mountain-Garwin, Marshalltown, and West Marshall school districts as well as Chamber and Lennox Industries officials were in attendance.

The Chamber, in conjunction with Presenting schools at the 48th Annual Scholastic Banquet held at the Orpheum Black Box Theater. Dylan Does, Director of the Community Foundation of

Marshall County and Lead Pastor of Restore Church, Sponsor Lennox Industries, honored the top 5% of gave the keynote address. Lennox Industries General the graduating seniors from Marshall County high Plant Manager Miguel Gutierrez, Chamber Chair Gary Schaudt, and Chamber Executive Director Lynn Olberding congratulated the students as their respective principals told of each student's accolades.

#### MAY/JUNE/JULY

May 29: Partnership offices and Fisher Community Center closed for Memorial Day

June 7: Marshalltown Regional Partnership Annual Banquet along with the Chamber's 119th Annual Meeting

June 20: Business After Hours hosted by GNB Bank

July 4: Partnership offices and Fisher Community Center closed for Independence Day

