

# Chamber Digest

August, 2016

Volume 34, Issue 2



## Upcoming Events

- August 10:** Business After Hours, Five Star Real Estate Group, 4:30 to 6:00 p.m.  
**August 17:** Educator Appreciation Breakfast  
**August 17:** Manager's Boot Camp leadership training series kick-off  
**August 22:** Tiger Appreciation  
**August 25:** Chamber Ambassadors Golf Outing  
**September 5:** Labor Day: Marshalltown Regional Partnership offices closed

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## Manager's Boot Camp series kicks off August 17

The Chamber's Manager's Boot Camp training series offering essential management skills to participants will be presented beginning this August. The training is being held in response to one of the biggest needs identified by Chamber members: developing leaders within their businesses and organizations.

Presented by the Marshalltown Area Chamber of Commerce in conjunction with ATW Training Solutions, the series will begin August 17.

It will build on the skills participants currently have and provide each with a "survival kit" of essential management skills. Dates of the six sessions and topics to be covered during each are as follows:

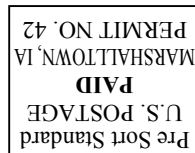
- Role of the Manager (August 17): moving from buddy to boss; building trust across your team; a manager's role in performance development; setting and achieving smart goals.
- Providing Performance Feedback & Coaching (September 21): reinforcing positive and redirecting negative behavior; conducting the coaching discussion.
- Communicating & Leading Different Behavior Styles (October 19): understanding your communication style; identifying communication styles of those you lead; flexing your communication style to maximize leadership effectiveness.



- Leading an Accountable Culture (November 16): driving accountability through defining clear results; empowering the team to focus on results not just tasks; fostering trust and feedback to promote accountability.
  - Mid-course check-in (December 21).
  - Inspiring & Engaging Today's Workforce (January 18, 2017): effective strategies to instill employee passion; creating a collaborative culture; making employees feel important.
  - Life is a Series of Presentations (February 15, 2017): presentation skills for leadership situations; making effective group presentations.
- Sessions will meet at the Orpheum Theater from 8:30 a.m. to noon except for December 21 (8:30 to 9:30 a.m.) and last session (day-long). Cost is \$850 per person, includes DiSC assessment, and requires attendance at all six sessions. Register online at [www.marshalltown.org](http://www.marshalltown.org).

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Marshalltown, IA 50158  
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Marshalltown Area Chamber of Commerce

# Member Spotlight

## Marshalltown Community Theatre

As Marshalltown Community Theatre (MCT) finishes their 54th season with the summer musical “Guys and Dolls” as well as the second “Kids’ Acting Academy,” they are looking forward with anticipation to the upcoming 55th season. MCT has a delightful variety of shows planned that offer something for everyone.

The season opens with the Agatha Christie classic, “And Then There were None” in October, followed by the winter show, Beverly Cleary’s “Ramona Quimby” dramatized by Len Jenkin, and concluding in May with Ken Ludwig’s “Fox on the Fairway”.

Additionally, in March of 2017 MCT is hosting Iowa AACTFest where community theatres from across Iowa enter productions for adjudication and advancement from state to regional to national level. It is a great opportunity for the community to see exceptional theatrical productions from other communities in Iowa.

MCT has a long history as an amateur theatrical group. Marshalltown enjoyed community theater productions as early as the 1930s, but the original group was disbanded during the 1940s war years. The current MCT organization had its roots in 1961. As a theater troupe, they have performed in several venues over the years, including the old Odeon Theater downtown, the former chapel at the Iowa Veterans Home, the auditorium of what is now Miller Middle School, the old Lennox auditorium and their home since 1970, the beautiful Martha-Ellen Tye Playhouse.

Audience size has fluctuated over the years as entertainment options have increased. However, MCT has worked diligently to meet the challenges of decreased ticket revenues and changing theatrical tastes. They strive to provide entertaining, thoughtful, moving, and often educational productions. They also endeavor to expand both their volunteer production team and their audiences to include the diverse population of Central Iowa.



“We welcome anyone to join us onstage or behind the scenes on a future production, said MCT Board President Rick Gooding. “No experience is necessary, and with the variety of skills needed to bring a theatrical event to life, there is sure to be an opportunity for you.”

As a completely volunteer, non-profit 501c3 corporation, MCT relies strictly on ticket sales and donations from sponsors and patrons to meet fixed expenses (Playhouse rental, utilities, insurance) and pro-

duction costs (royalties, costumes, set construction, props, advertising, etc.) In order to ensure continued success in bringing live theater to the area, MCT asks for the community’s support. Please consider making a one-time donation or becoming a sustaining MCT member.

Designed to inspire the imagination, Marshalltown Community Theatre exists to bring quality, live theatrical productions to Central Iowa. Visit MCT’s website at [marshalltowncommunitytheatre.org](http://marshalltowncommunitytheatre.org) and follow MCT on Facebook.

For information on getting involved or lending financial support, call MCT’s Box Office at (641) 752-4164 and leave a message. Or, call Lowe’s Flowers at (641) 752-4601.



**The beautiful Martha-Ellen Tye Playhouse auditorium has been home to Marshalltown Community Theatre since 1970.**





# Leadership

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**Gary Schaudt**  
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Chamber  
**Barbara Johnson**  
Executive Assistant -  
Chamber

**Val Ruff**  
Executive Director -  
MCVB  
**Shauna Banks**  
Executive Assistant -  
MCVB

**Tom Deimerly**  
Executive Director -  
Marshall Economic  
Development

**David Barajas, Jr.**  
CEO - Marshalltown  
Regional Partnership

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

## Business After Hours

**August 10, 2016**

Five Star Real Estate Group  
402 Carson Drive  
(Orton Homes' new construction)  
4:30 to 6:00 p.m.

**September 7, 2016**

Pinnacle Bank  
2206 South Center Street  
4:30 to 6:30 p.m.

All employees of Chamber member  
businesses & organizations are  
encouraged to attend  
Business After Hours events.

the  
**Chamber**  
Marshalltown, Iowa

Have you visited the  
Chamber website lately?

Go online to  
[www.marshalltown.org](http://www.marshalltown.org) for the  
online directory,  
Chamber news and  
upcoming events.

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# Faces & Places

**Faces & Places** is a monthly feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than six sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Information printed in the Faces & Places section is supplied by Chamber member businesses and organizations and is not an endorsement by the Marshalltown Area Chamber of Commerce.

## First United Methodist Church staff assignments



First United Methodist Church of Marshalltown welcomes Pastor Jeffrey Kodis as their new senior pastor. Pastor Kodis spent the past nine years serving the churches of Mediapolis and Sperry.

Jeff and his wife, Anna, met at Iowa State University (ISU) and are celebrating 17 years of marriage. Upon finishing his Engineering degree at ISU, Jeff graduated from Asbury Theological Seminary in 2003. After graduation the Kodis family served in Spirit Lake for four years before transferring to Mediapolis/Sperry. They have been blessed with five children: Wesley (13), Andrew (11), Meredith (9), Elliot (6) and Ethan (15 months).

The Bishop also assigned Pastor Craig Luttrell to continue his role as Associate Pastor for 2016-2017.



**Craig Luttrell**

**Chamber Area Dollars  
make great gifts year round.**

## Southridge Specialty Care CNA receives award

Sylvia Ebot, Certified Nursing Assistant (CNA) at Southridge Specialty Care in Marshalltown received the National Association of Health Care Assistants™ (NAHCA) Professional Style Award at a recent annual NAHCA national conference held in Des Moines. The Professional Style Award is given to CNAs or direct caregivers who set the standards for appropriate duty apparel by dressing for success and displaying pride in their work through professionalism of dress and appearance.



**Sylvia Ebot**

Nominated by Administrator Murt Steffen, she points out that Ebot's professional style reaches those she cares for, too. "Sylvia is always well-groomed and neatly dressed; her hair is never out of place," said Steffen. "The residents who she takes care of are also neatly dressed and pleasant looking: the men are shaven and hair neatly combed; the women neatly dressed with their face made-up and their hair styled."

NAHCA is a one-of-a-kind organization that supports professional caregivers who are considered to be the backbone of health care and its heart and soul. With 40,000 members throughout the U.S., NAHCA supports the professionals who provide 90 percent of the care for residents in skilled nursing.

Care Initiatives, which owns and operates Southridge Specialty Care, supports and encourages CNA participation in NAHCA educational opportunities, including attending their national conference. CNAs attending this conference are provided an opportunity to learn from industry leaders and each other, and the conference empowers and encourages aides and assistants to make a difference among their peers back home.

Southridge Specialty Care is an 82-bed skilled nursing facility in Marshalltown offering rehabilitation services, skilled nursing care, long-term care and hospice care. Parent company Care Initiatives is Iowa's largest not-for-profit senior care provider. Headquartered in West Des Moines, Care Initiatives and Care Initiatives Hospice operate 55 skilled nursing, rehabilitation, Alzheimer's/dementia, assisted living and hospice locations throughout Iowa. Care Initiatives is committed to providing compassionate care for Iowans through all of life's health transitions. For more information about Care Initiatives, visit [careinitiatives.org](http://careinitiatives.org) or call (641) 752-4553.

**Listen weekly to Chamber Chat on KDAO**

Sundays at 6:30 a.m. on 99.5 KDAO-FM

Sundays at 7:30 a.m. on 1190 KDAO-AM

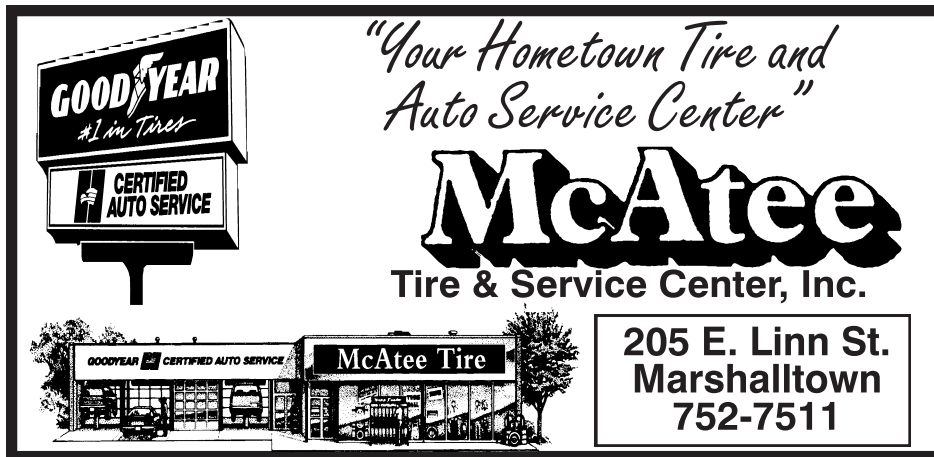
# Business News

## Free training on local refugee resettlement

To help our community learn how to work together and better serve local refugee families, there will be a free training workshop on Friday, August 19. Presented by Child Abuse Prevention Services' Refugee Health Connections Program, the one-hour seminar will start at noon in Central Iowa Healthcare's conference rooms A and B. Participants will gain a better understanding of the role the U.S. Committee for Refugees and Immigrants (USCRI) plays in the lives of local refugee families.

USCRI provides resettlement services to refugees by supporting them as they adjust to life, become integrated, and ultimately develop self-sufficiency in their new communities. Annually, Iowa welcomes more than 850 refugees from around the world.

Limited seminar seating is available. To reserve a place, RSVP to [nikki@capsonline.us](mailto:nikki@capsonline.us) or call Nikki at 641-752-1730. Please indicate if bringing a lunch or purchasing lunch from the Central Iowa Healthcare's cafeteria. Reservations are requested by Tuesday, August 16.



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The advertisement features a Goodyear logo with the slogan "#1 in Tires" and a "Certified Auto Service" badge. Below this is a photograph of the McAtee Tire & Service Center building, which has a sign that reads "McAtee Tire". To the right of the photo is a text box containing the address "205 E. Linn St. Marshalltown 752-7511".

## Joe Leonard retires from Fareway after 42 years

Marshalltown Fareway Manager Harold Youngblood announces the retirement of Meat Market Manager, Joe Leonard. "We will miss Joe," Youngblood said. "His quick wit, community involvement, and ability to connect personally with staff and customers alike are things I will miss most."



Leonard started with Fareway's Meat Market in Creston. Seven moves later, Joe arrived in Marshalltown. "I'm most appreciative of the opportunities Fareway afforded me," Leonard said. "They gave me the chance to be active in the community." Fundraising for youth organizations tops the list of his activities. "At morning coffee break with Harold," Leonard said, "I had a brainstorm of grilling to help kids raise funds. Harold agreed, and we bought a grill. Harold and I do the cooking, the kids help, and all the profits go to their organizations. This lets the youth experience community involvement while collecting funds." Groups such as Special Olympics, Y Safety Camp, high school booster clubs, and more have all benefited from Leonard's brainstorm.

Leonard's biggest take-away from his career is how much fun work can actually be. "If you are sincere," Leonard says, "you can build a strong relationship with your customers and in turn gain a sense of fulfillment in helping them." As an example, Youngblood shared, "Joe had an out-of-the-area customer who traveled to Marshalltown every Christmas just to have Joe cut and season her family's special order prime rib."

In retirement, Leonard will continue as a Chamber Ambassador, and also plans to golf, bike, travel, and take in major league baseball games.

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Have a question? Want more information about what the future holds for CIH? Check us out at [futureforCIH.com](http://futureforCIH.com) or scan the QR code with your technology device to be connected with up-to-date information.





# Convention & Visitors Bureau

## August Events

Find more information at [www.visitmarshalltown.com](http://www.visitmarshalltown.com)

Date	Event	Location
Mondays	Bridge	Senior Center
Mondays	Farmers Market	Le Grand
Tuesdays	Bingo	Senior Center
Wednesdays	Farmers Market	Cartwright Pavilion
Thursdays	Trivia Night	Iowa River Brewing Co.
Fridays	Farmers Market	State Center
Fridays	Races	Marshalltown Speedway
Saturdays	Farmers Market	Cartwright Pavilion
Aug 2	Coffee with a Cop	The Brew House
Aug 2	Brown Bag Bunch	MCC Farm Facility
Aug 3	Nature Story Hour	GrimesFarm & Conservation
Aug 3	Artisans Teen Club	FCC, Art Center
Aug 3	Walking Tour: IA Vets Home	IVH: Sheeler Hall
Aug 5	Art Reception: CIAA Members	Fisher Community Center
Aug 5	Live After 5	Orpheum Theater Center
Aug 5-6	Mid-IA Antique Power Show	Hwy 30 & Jessup Ave.
Aug 6	Yoga in the Park	13th Street District
Aug 6	Open Studio	FCC, Art Center
Aug 8	Stained Glass Class	FCC, Art Center
Aug 9	Technology Help	Marshalltown Library
Aug 9	Adult Coloring	Marshalltown Library
Aug 11-14	Meskwaki Powwow	4 Miles West of Tama
Aug 12	Live After 5	Orpheum Theater Center
Aug 13	Ride w/ Vets for Paws & Effect	Iowa Veterans Home
Aug 13	Free Outdoor Movie	Riverview Park
Aug 13	Open Studio	FCC, Art Center
Aug 14	Blacksmith Hammer-in	Edel Blacksmith, Haverhill
Aug 15-16	Doggie Dip	Aquatic Center
Aug 17	Nature Story Hour	GrimesFarm & Conservation
Aug 18	History on Third Thursday	Historical Museum
Aug 20	Yoga in the Park	13th Street District
Aug 20	Barktastic BBQ	American Legion
Aug 21	Swap Meet & Flea Market	Central Iowa Fairgrounds
Aug 23	Technology Help	Marshalltown Library
Aug 27	Antique Tractor Parade	Marshalltown Mall
Aug 29	Olympic Films	Marshalltown Library

## Blacksmith Hammer-in



**The Matthew Edel Blacksmith Shop is located at 214 First Street in the heart of Haverhill.**

Phil Cox and Bill Roads hold Blacksmith Hammer-ins the second Sunday of every month year-round at the Matthew Edel Blacksmith Shop in Haverhill. In August, this will be Sunday the 14th.

Using an actual working forge, Phil and Bill hold demonstrations on blacksmithing. Their sessions start at 8:30 a.m., and continue as long as there are visitors present at the blacksmith shop. Blacksmiths work by heating pieces of wrought iron or steel until the metal becomes soft enough for shaping with hand tools, such as a hammer, anvil and chisel. Demonstrations are open to the public. Visitors can watch or participate. For more information call Phil at 641-751-2009 or Bill at 641-485-4557.

## August Meetings, Conventions and Tournaments

Date	Group	Location
Aug 3	New Bus Drivers	Iowa Valley Continuing Ed.
Aug 4	Nurse Aide Instructor Update 2016	Iowa Valley Continuing Ed.
Aug 6	Union Whitten 1966 Class Reunion	Best Western
Aug 6	MAT Iowa USTA State Meeting	Iowa Valley Continuing Ed.
Aug 8	Veterans Care Fair	Iowa Valley Continuing Ed.
Aug 8-9	City Junior Golf Tournament	Elmwood Country Club
Aug 9	AFSCME	Best Western
Aug 10	City Junior Golf Tournament	Collison's Par 3
Aug 12-13	Class of 1991 Reunion	Various locations
Aug 23-24	2016 Pro Ten Meeting	Best Western
Aug 24-25	2016 Heartland Co-op	Best Western
Aug 30-31	Pro Ten Meeting	Best Western

Contact MCVB about meetings, conventions or tournaments being held in Marshalltown. Are you looking for a venue to host a conference? MCVB has a listing of facilities available at [www.visitmarshalltown.com](http://www.visitmarshalltown.com). Or, call the office at 641-753-6645 where staff is always willing to assist.

Post an event today on the Marshalltown Convention & Visitors Bureau self-posting calendar at [www.visitmarshalltown.com](http://www.visitmarshalltown.com).

It is FREE and no passwords are needed.

Simply click "Add New Entry" at the bottom of the calendar page. Then, fill out the form, do the challenge/response, and click SAVE.

(Events are held for approval.)

Call the MCVB office at 641-753-6645 with any questions.

# Convention & Visitors Bureau

## Meskwaki Powwow

The annual Meskwaki Powwow will be held August 11-14 at the Powwow site, historically known as the “Old Battleground” located four miles west of Tama on Hwy E-49, along the east bank of the Iowa River. The site is near the original 80 acres of the Meskwaki Settlement.



**The 102nd Annual Meskwaki Powwow will be held August 11 to 14.**

According to information given on the Meskwaki Powwow website, this modern day event is derived from the “Green Corn Dance” and other social events of the Tribe in their early years. The “Green Corn Dance” was an annual event that took place during the harvesting of crops. The “Field Days” held from 1902 to 1912, lasted about a week, with dancing, games, and horse racing. It was a social gathering without a harvest. In 1912, the Chief appointed 15 men to plan for the next year. The appointed men decided to change the name from “Field Days” to “Powwow”. The first “Powwow” was held at the present location.

For more information, history and a schedule of events of the 102nd Annual Meskwaki Powwow, visit [www.meskwakipowwow.com](http://www.meskwakipowwow.com).

### Post your event on MCVB's Calendar of Events in 6 EZ steps!

Marshalltown's Convention & Visitors Bureau wants to be the HUB for all activities in the Marshalltown area. Post your organization/group events, performances or festivals (open to the public) in six easy steps:

- Start at [www.visitmarshalltown.com](http://www.visitmarshalltown.com)
- Click on the yellow calendar tab
- Scroll to bottom of the calendar page; click “Add New Entry”
- Fill out the online form as applicable
- Fill in the Challenge/Response
- Click SAVE

Posting events on the Marshalltown Convention & Visitors Bureau (MCVB) online calendar is free! No password is needed, and it can be completed in six easy steps. All events open to the public in 2016 can be added at any time day or night for your convenience. Events are held for approval and are checked randomly daily to approve events.

## Steam Threshing and Plowing Show

The Mid-Iowa Antique Power Association is dedicated to preserving farming as it was in Iowa and the Midwest in the early 1900s. Join the fun on August 5-7, as the Mid-Iowa Antique Power Association holds their 32nd annual Steam Threshing and Plowing Show located at the corner of Highway 30 and Jessup Avenue, eight miles west of Marshalltown.

The weekend will feature John Deere Tractors and related products, John Deere Gas Engines, Leader Tractors and Draft Horses. There will be daily demonstrations of steam engine threshing, plowing, baling, corn shelling, steam-powered working shingle mill and saw mill as well as horse demonstrations, black smiths, crafts and a flea market.

For a complete schedule of events please see the show's website at [www.miapa.org](http://www.miapa.org) or check out their Facebook page (MIAPA).



## MCVB radio spot features “Marshalltown Icons”

Every Thursday morning, tune in to KFJB 1230 talk radio for MCVB's “Marshalltown Icons” radio spot from 8:32 to 9:00 a.m. Each week's program features an iconic Marshalltown area attraction, business, restaurant, building or place of interest. Kyle Martin along with MCVB Director Val Ruff feature interesting area icons. Dial it up!





# Ambassadors Visits



The Cabinet Shoppe owner, Mark Ross, staff, and Chamber Ambassadors celebrate the store's grand opening at their new location (217 North 13th Street) with a ribbon cutting on June 28.



Members of the Menard's corporate team, Chamber Ambassadors, and community leaders cut the ribbon on the new Midwest Manufacturing facility (South 18th Avenue & East Olive) on June 30.



Chamber Ambassadors and IntelliFarms staff cut the ribbon to celebrate the company's grand opening of their Marshalltown location (134 West Main Street) on July 12.



IVL 2016 class members, FCC Trustees, community leaders, donors, and Chamber Ambassadors gathered on July 12 for a ribbon cutting at the renovated Fisher Community Center pond (709 South Center Street).

Photos of past Ambassadors' Courtesy Calls and Ribbon Cuttings are posted on the Chamber's website at [www.marshalltown.org](http://www.marshalltown.org).

**Thank you Ambassadors!**



# Business News

## Ribbon cutting



Owners of Stucky's Vacuum Store & More, Jordan's Carpet Cleaning, and Tiffany's Computer Repair along with Chamber Ambassadors celebrated the three businesses' move to their new location (210 West Madison) with a ribbon cutting on June 12.

## Stay up-to-date on Chamber Events

*The Chamber wants to stay connected with our members!*

If you or someone you know from a Chamber member business/organization would like to receive Chamber event notifications and reminders, please email [bjohnson@marshalltown.org](mailto:bjohnson@marshalltown.org).



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Member FDIC

## Tiger Appreciation Event

The Chamber will host an appreciation event for all Marshalltown Community College professors and support staff prior to beginning of the fall semester. Scheduled for Monday, August 22, this is a new event to the Chamber calendar.

Gold sponsors for this year's first-ever event are HyVee Drugstore and SagePoint Financial. Bag sponsor is also SagePoint Financial.



## Educator Appreciation Breakfast



The 24th annual Educator Appreciation Breakfast, presented by Independent Insurance Services and hosted by the Chamber, will be held Wednesday, August 17 at the Marshalltown High School cafeteria.

This breakfast serves as a kick-off to the 2016-2017 school year for educators, administrators, and support staff in the Marshalltown Community School District as well as at Marshalltown Christian School and St. Francis Catholic School. Gold sponsors for this year's event are Lennox and Pizza Ranch. Bag sponsor is SagePoint Financial.

## Seeking prizes FORE the Chamber Ambassadors Golf Outing

The Chamber Ambassadors Golf Outing, an annual summer tradition, will be held on Thursday, August 25 at Elmwood Country Club. Presented by Lennox, the Chamber is currently seeking donations of prizes for this great event. To donate a prize for this year's golf outing, please contact Lynn Olberding at the Chamber office or drop off donations Monday - Thursday 8:00 a.m. - 5:00 p.m. or Friday 8:00 a.m. - 4:00 p.m.

There are also a limited number of sponsorships available. For details, please contact Lynn Olberding at the Chamber office: (641) 753-6645.

# Economic Development

## The Importance of Capturing Wealth for Quality of Life

By Tom Deimerly, Marshall Economic Development Executive Director

There is a common thread that runs through the Marshalltown High School Roundhouse renovation project, the 13th Street District redevelopment, the Marshalltown YMCA-YWCA, the Women's Care Center of Central Iowa Healthcare, the IVCCD Orpheum Theater Center, STEM initiatives throughout the school district, and many more Marshall County projects. The link between all of these is that they were significantly funded through philanthropy--the capturing of private wealth and generosity, then using it for local benefit.

So why does it matter to economic development and deserve mention in this month's column? Because of the generosity of individuals and the reuse of that wealth, we have an improved quality of life for our area residents and those individuals we are trying to recruit into key positions within our business and industry.

Marshalltown Regional Partnership was proud to partner with the Community Foundation of Marshall County (CFMC) on July 22 to host presenter Don Macke, co-founder and co-director of the Center for Rural Entrepreneurship, to discuss the wealth contained in Marshall County and how capturing a small percentage of that for philanthropic functions can have a company effect in improving our area's quality of life, thereby supporting the development of our local economy.

Macke was quick to point out we already have a vehicle for facilitating that growth with the CFMC and the State of Iowa's vehicle for

capturing local wealth in the Endow Iowa Tax Credit\*. This is part of an effort to enhance philanthropic activity in the State of Iowa by encouraging contributions to community foundations. The program provides significant additional tax incentives for individual, business or organizational donors of community foundations. Giving through the CFMC allows you to give to the causes about which you care the most. Your gifts create lasting changes throughout Marshall County and the Endow Iowa Tax Credit Program offers generous tax incentives to make it easier to give. Those who give to a permanently endowed fund at a qualified community foundation or affiliate organization, including CFMC, are eligible to receive 25% tax credits for their gifts. Charitable donors who give are also eligible to take advantage of the federal tax deductions along with the Endow Iowa tax credits.

To learn more about local philanthropy and the tax credit program, visit the CFMC's website at <http://cfmarshallco.org/>.

Giving back to the community will ensure we continue to grow the local economy and improve the quality of life amenities for our existing and new residents.

*\*Tax credits are offered on a first-come, first-served basis, with approximately \$6 million available annually statewide. The Endow Iowa Tax Credits can be claimed by individuals, businesses or financial institutions.*

*“Because of the generosity of individuals...we have an improved quality of life for our area....”*

### Economic Statistics

Employment – Marshall County May 2016 (Source: Iowa Workforce Development)	2016	2015
Labor force	19,130	19,170
Unemployed	840	830
Percent unemployed	4.4	4.2
Total employment	18,300	18,880

Marshall County Construction June 2016 (Source: Marshalltown Building Department)	2016	2015
Building permits	5	11
New Residential Construction	\$3,000	\$0
Residential Addition/Remodeling	\$22,000	\$316,000
New Commercial/Industrial Const.	\$3,000	\$890,000
Commercial/Industrial Remodeling	\$85,000	\$250,000

Housing Sales Data June 2016 (Source: Iowa Association of Realtors)	2016	2015
Single family home sales	58	36
Average sale price	\$114,712	\$121,074
Median sale price	\$109,500	\$115,000



For additional economic development information on Marshalltown or Marshall County, please visit [www.marshalltown-works.com](http://www.marshalltown-works.com).

Phone:  
641-753-6645



# Business News

## Bond issue to be presented to voters August 2

*We support the need for a new police and fire station.*

*As members of the business community, a joint police and fire station is something that impacts all of us. A new police and fire station means security for our businesses. A new building allows the Marshalltown Police and Fire Departments to recruit and retain the best and brightest to protect our community. It is critical to the growth and development of Marshalltown.*

*We are proud of our police officers and firefighters. We, as community members, deserve a new police and fire station that is functional, efficient, and safe for our officers and the public. We need a police and fire station that communicates the pride that we have for our community.*

*The \$17.5 million bond issue comes before voters on August 2. We encourage voters to exercise their civic responsibility and get to the polls on August 2.*

*--Marshalltown Area Chamber of Commerce Board of Directors*

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641-752-2041/800-369-1588

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## Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Adland Engraving	28	M. Gervich & Sons, Inc.	52
Anderson Funeral Homes	3	Mack, Thomas	42
Animal Clinic - The Vet	28	Marshall County Arts & Culture	11
Arby's Restaurant	26	Marshalltown Schools	24
Area Education Agency 267	29	Marshalltown Mall	39
<b>B &amp; G HVAC</b>	<b>10</b>	<b>Marshalltown Orthopedics, PC</b>	<b>40</b>
BDH Technology	13	Marshalltown Senior Residences	1
<b>Bishop Consulting Engineers</b>	<b>20</b>	<b>Marshalltown Water Works</b>	<b>35</b>
Boy Scouts	4	Marshalltown YMCA-YWCA	39
Brown's Shoe Fit Co.	9	Martin Marietta	39
China Buffet	1	McAtee Tire Sales & Service	31
City of Marshalltown	24	McFarland Clinic PC	18
<b>Clapsaddle-Garber</b>	<b>45</b>	McGregors Furniture	53
Comfort Keepers	9	McRill-Stowell-Christensen Ins.	29
Con-Struct, Inc.	43	Mechdyne Corporation	16
<b>Consumers Energy</b>	<b>40</b>	Mitchell Family Funeral Services	12
Dairy Queen, North 3rd Avenue	1	Moore Law Firm	23
Domino's Pizza	33	<b>Nagle Signs, Inc.</b>	<b>30</b>
Edward Jones - Wirin	36	Nourish Healthy Weight	3
Elmwood Country Club	51	PAW Family Fire Safety	4
Emerson Process - Fisher	103	Peglow, O'Hare & See, P.L.C	43
Eyecare Associates	57	<b>PennySaver</b>	<b>45</b>
Feldman Financial, LLC	11	Primary Health Care, Inc.	8
<b>H &amp; F Distributing Company</b>	<b>40</b>	RACOM Corporation	36
Hahn Roofing	16	Roseland, Mackey Architects	14
Home Federal Savings Bank	47	Rund, Mary	9
Hy-Vee Food Store	53	SagePoint Financial	26
<b>Independent Insurance Services</b>	<b>40</b>	ServiceMaster of Marshalltown	31
Iowa Home Care	7	Shoe Sensation	1
Iowa River Hospice	16	Smiles In Motion	13
JBS Swift & Company	57	Smokin' G's BBQ	8
Kapaun & Brown, Inc.	42	<b>Strand's</b>	<b>40</b>
Kenn's Transmission	32	<b>Taco John's</b>	<b>40</b>
Klootwyk Plumbing	4	Taylor's Maid-Rite	56
L.E. Myers Co., The	56	US Bank	52
<b>Lamar Advertising</b>	<b>20</b>	Union Pacific Railroad	6
Landon-Landon & Associates	52	Wandering Creek Golf Course	8
Lennox Employees Credit Union	32	Wolfe Clinic P.C.	24
Lennox Industries	87	Zeno's Pizza	54



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**Follow the Chamber on Twitter: @mtownchamber**

# Business Directory

## ADVERTISING SPECIALTIES

### MARSHALLTOWN TIMES-REPUBLICAN

135 W. Main  
Marshalltown  
**753-6611**

## APARTMENTS

### SOUTHERN HILLS APARTMENTS

753-4533  
**BOULDER PROPERTIES**

1 & 2 Bedroom Apartments  
**641-752-7767**  
[www.venturellc.com](http://www.venturellc.com)

## ART

### CENTRAL IOWA ART ASSOCIATION

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• Art Supply Store  
• Monthly Art Exhibits In Fisher Auditorium  
709 S. Center St., Marshalltown



**753-9013**

[www.theartcentermarshalltown.org](http://www.theartcentermarshalltown.org)

## ATTORNEYS AT LAW

### CARTWRIGHT, DRUKER & RYDEN

Rex J. Ryden  
John F. Veldey  
Joel T.S. Greer  
Sharon Soorholtz Greer  
Alex E. Grasso  
Christopher R. Wertzberger  
112 W. Church St. Marshalltown  
**641-752-5467**

## ATTORNEYS AT LAW

### MOORE, McKIBBEN, GOODMAN, & LORENZ, LLP

Larry E. McKibben  
James L. Goodman  
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Douglas W. Beals  
Michael R. Horn  
Norma J. Meade  
Sean K. Heitmann  
Brandon W. Ruopp  
Brandon J. Buck  
26 S. 1st Avenue  
Suite 302  
Marshalltown  
**641-752-4271**  
[www.marshalltownlaw.com](http://www.marshalltownlaw.com)

### PEGLOW, O'HARE & SEE

118 East Main Street  
Marshalltown  
**752-8800**

## AUTOMOTIVE

### ARNOLD MOTOR SUPPLY

116 E. Anson St.  
Marshalltown  
**753-5533**

### HELPER AUTO SERVICE

108 W. State St.  
Marshalltown  
**752-5225**

## BUILDING SUPPLIES

### SPAHN & ROSE LUMBER CO.

110 W. Madison St.  
Marshalltown  
**752-1541**

## CARPET CLEANING

### SERVICEMASTER

Carpets • Upholstery  
Duct Work  
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Janitorial Services  
**752-3956**

## CONTRACTORS

### LANDON-LANDON & ASSOC.

709 W. Madison St.  
Marshalltown, IA 50158  
[www.landon-landon.com](http://www.landon-landon.com)



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# Business Directory

## ENGINEERING & LAND SURVEYING

**CLAPSADDLE-  
GARBER  
ASSOCIATES, INC.**  
16 E. Main St.  
Marshalltown  
**752-6701**

## HEATING & COOLING

**KAPAUN &  
BROWN**  
1002 W. LINCOLNWAY  
MARSHALLTOWN  
**641-753-3563**

## MISCELLANEOUS

**AUGUSTINE  
COMPANY**  
1210 Industrial Blvd.  
Marshalltown  
**753-3875**

## NURSING HOMES

**GRANDVIEW  
HEIGHTS**  
910 E. Olive St.  
Marshalltown  
**752-4581**

## HEARING AIDS

**Concept by  
IOWA Hearing  
AID Centers**  
Marshall Town Center  
2500 S. Center Street  
Marshalltown, Iowa  
**641-753-1426**

## INSURANCE

**CHASE  
INSURANCE  
SERVICES**  
105 A. Westwood Dr.  
Marshalltown  
**752-5733**

## SALVATION ARMY

107 W. State St.  
Marshalltown  
**753-5236**

## CARE INITIATIVES

Southridge Specialty Care  
309 W. Merle Hibbs Blvd.  
Marshalltown  
**752-4553**

## INDEPENDENT INSURANCE SERVICES

11 E. Church Street  
Marshalltown  
**752-4618**

## MUSIC Instruction & Sales

**Randall's**  
guitar school & music shop  
Lessons On Guitar • Bass & Piano  
Guitars • Amps & Accessories  
Repairs • School Band Supplies  
1008 Summit Street  
Marshalltown • 752-8876  
[www.randallsguitarschoolandmusicshop.com](http://www.randallsguitarschoolandmusicshop.com)

## HAWKEYE CARE CENTER MARSHALLTOWN

2401 S. 2nd Street  
Marshalltown  
**752-1553**

## HEATING & COOLING

**B & G  
HVAC**  
1208 E. Main Street  
Marshalltown  
**641-752-3429**

## SHOMO-MADSEN INSURANCE

22 E Main St.  
Marshalltown  
**753-6691**

# Business Directory

## PAINTING

**PRO FINISH**  
COMMERCIAL & INDUSTRIAL  
**PAINTING**  
**641-752-7896**  
www.profinishiowa.com

## PLUMBING & ELECTRIC

**ELECTRIC SUPPLY OF MARSHALLTOWN**  
1008 S. 12th Ave.  
Marshalltown  
**752-4672**

**HARTWIG PLUMBING & HEATING INC.**  
1002 W. Lincolnway  
Marshalltown  
**752-5707**

## RADIO

**KFJB-KXIA**  
123 W. Main St.  
Marshalltown  
**753-3361**

## TAX SPECIALISTS

**H&R BLOCK**  
Tax & Business Services  
  
204 E. Linn, Suite C  
Marshalltown  
**752-4418**

**ACCU-TAX**  
1302 W. Main St.  
Marshalltown  
**752-6033**



**Would you like to have your Chamber Business listed?  
Contact your Times-Republican Sales Representative to have your Chamber Business Listed on this Chamber Directory.**



# Business News



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## New Members

The following businesses have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses with your patronage.

### **Aureon Contact Center**

Angela Harlow, Director

11 East Church Street, Marshalltown, IA 50158

(641) 351-7030

*Supporting businesses and organizations by offering customizable technology, HR and contact center solutions--all under one roof.*

## www.marshalltown.org Statistics

	June 16	Avg/Month	YTD Total
Unique Visitors	3,402	3,250	19,501
Number of Visits	5,790	6,463	38,777
Page Views	22,049	24,964	143,786
Hits	97,364	101,454	608,724

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the Chamber website for business directory information, event photos, program information, job postings and calendar of events. Contact the Chamber office for more information.

## Chamber Job Posting Site

**Web address:** [www.marshalltown.org/jobs](http://www.marshalltown.org/jobs)

**To post a listing, please email:** [bjohnson@marshalltown.org](mailto:bjohnson@marshalltown.org)  
and include the following information:

**Company:**

**Job Title:**

**Brief Job Description/Summary:**

**List of Job Duties:**

**Required Experience and/or Knowledge, Skills and Abilities:**

**Further information/application process contact:**

**Closing Date:**

For Chamber use in case there are questions, please submit the name of the contact person along with email address and phone number.

*The Marshalltown Area Chamber of Commerce's online posting of career opportunities is an additional service to Chamber members.*

*This service is included with all Chamber membership investments at no additional charge. Postings run for 14 days.*

# Business News

## Iowa Valley Leadership

### Class of 2017

The Iowa Valley Leadership Class of 2017 will kick off in September with a two-day retreat focusing on team building. The class, made up of a dynamic blend of individuals representing a cross-section of the community, will empower participants to become active community leaders and effect positive change. For example, class members will choose a class project to benefit the community.

The class will meet approximately 12 times between this September and May of 2017. They will spend time learning about the Marshalltown area through a variety of local leaders, exposure to numerous businesses and organizations, as well as making educational visits and have enriching experiences throughout Marshall County.

The program is co-sponsored by Marshalltown Area Chamber of Commerce and Iowa Valley Continuing Education. For more information on the course, visit [www.marshalltown.org/ivl](http://www.marshalltown.org/ivl) or contact Lynn Olberding at the Chamber office.

## Experience France

There are still a few spots available on the Chamber's fall Experience France cultural trip that departs November 1 for 9 days (7 nights).

Comprehensive tours of many classic landmarks and cities will all conveniently begin from one centrally-located first-class hotel.

Cost is \$3195/person, which includes roundtrip airfare from Des Moines, hotel stay for 7 nights, tours, sightseeing, and admissions, 10 meals, and many surcharges/fees. A \$100/person discount is offered if final payment is made via check, instead of credit card. Contact Lynn Olberding for further details.



**This year's Chamber Experience trip departs November 1 for nine days.**

 Nick Diets Agent	 Pat Hogeman Agent	 Mama Mitchell-Buller Agent-CSA	 Lance Horbach Agent	 Samantha Mitchell Agent	 Paul Beals Agent	 Mark Rohde Agent	 Dan Mead Agent Claims Administration	 Sue Gannaway Agent-CSA	 Rich Mahon Agent	 Doug Joslin Agent
 Bonnie Chrt Processor	 Robin Angstrom Agent-CSA	  				 Matt Roebgard Information Systems	 Kristi Corban Office Manager			
 Dana Rowley Agent-CSA	 Samantha Petty Agent-CSA					 Megan Wells Agent-CSA	 Heather Horus Agent-CSA			
 Kathy Minkel Administrative Assistant	 Jasmin Cisneros Administrative Assistant					 LeAndrea Abel Administrative Assistant	 LeighAnn Kuopp Agent-CSA			

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