

# Chamber Digest

March 2016

Volume 33, Issue 10



## Upcoming Events

- March 1 - 31:** Total Resource Campaign
- March 2:** Dale Carnegie Course training preview; Noon
- March 9:** Business After Hours at Best Western Regency Inn; 4:30 to 6:30 p.m.
- March 11:** Friday Legislative Forum; Noon
- March 16:** State of the Schools Luncheon; 11:30 a.m.
- March 23:** IVL Trivia Night; 6:00 p.m.
- March 25:** Office closed for Good Friday

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## 3rd annual State of the Schools Luncheon

The 3rd annual State of the Schools Luncheon, hosted by the Marshalltown Regional Partnership, will be held Wednesday, March 16 from 11:30 a.m. to 1:00 p.m. in the auditorium of the Fisher Community Center. The event is presented by JBS. Gold sponsors are Lennox and Shomo-Madsen Insurance.

This year's format will be a panel discussion featuring three Marshalltown Community School District (MCSD) School Board members. Bea Niblock, Board President; Janelle Carter, Board Vice President; and Ben Stansberry, Board member, will be the panel participants. They will discuss the Board's vision for the future of the school district, the process the Board will be using as they search for a new superintendent, and updates on other issues related to Board duties.

"This is a great annual event," said David Barajas, Jr., CEO of the Marshalltown Regional Partnership. "Education is one of the Partnership's top priorities, so it is good to hear straight from our education partners about what is happening at all levels in our community: Pre-K through post-secondary."

To register to attend the event, visit [www.marshalltown.org/chamber/events.php](http://www.marshalltown.org/chamber/events.php). Cost for Chamber members is \$20 per person or \$120 for a table (seats six). Non-members can attend at a cost of \$30 per person.



Bea Niblock



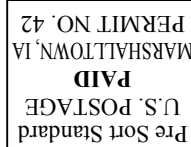
Janelle Carter



Ben Stansberry

### State of the Schools Luncheon

**When:** Wednesday, March 16  
**Time:** 11:30 a.m. to 1:00 p.m.  
**Location:** Fisher Community Center Auditorium, 709 South Center Street  
**Register at:** [www.marshalltown.org/chamber/events.php](http://www.marshalltown.org/chamber/events.php)  
**Cost:** \$20/person (Chamber members)  
\$30/person (non-members)



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Marshalltown Area Chamber of Commerce  
P.O. Box 1000  
Marshalltown, IA 50158

# Member Spotlight

## Elmwood Country Club

Elmwood Country Club is celebrating 120 years of serving the Marshalltown community while simultaneously planning for a vibrant future. General Manager Kevin Bowman and Head PGA Professional Jay Giannetto are part of a leadership team working to take Elmwood's tradition far into the future. Deluxe facilities, expanded activities, new membership offerings, and a welcoming community are just a few of the features offered.

"Our Club has evolved," said Giannetto, "into a full-service, family-oriented facility where we have a wide-range of activities designed for people of all ages and skill levels. This means everyone can get involved, giving members way more now for their investment."

Bowman lists year-round games and family events plus summer fishing derbies and Camp Elmwood for kids ages 6 to 14 as available in addition to the more traditional sports activities of golf, swimming, and tennis. Giannetto adds, "This is a spot for families to be comfortable bringing their kids."

Bowman notes, "We are one of the top entertainment facilities in town. Our beautiful clubhouse, distinctive ballroom, challenging golf course, and tranquil setting are reasons we hear from guests that our facility is one of the best in the state."

This year, Elmwood is excited to host the IGA Mid-Amateur Championship in May. "That is the first time since 1996 that we have been honored to host this event," said Giannetto. "In addition, June, 2016 marks the 29th time we have hosted the Lennox/Quakerdale Invitational Pro-Am Golf Tournament."

All of the events and activities offered by the Club give great support to the Marshalltown economy. "We employ 60 to 65 people when we are operating full-blast in the summertime," says Bowman. "Many young kids get their first opportunity to work here. It's a great place to grow up."



Both Bowman and Giannetto describe Elmwood's atmosphere as that of a warm, welcoming community. "We see families getting close to other families and creating a bond where they watch out for each other," said Bowman. "Elmwood is a place that provides a positive influence on growing families."

The Club is offering a new membership category, the wedding membership, where people join in order to have a wedding (indoors or on the course), event, or banquet at the Club. Giannetto adds, "Banquet facilities are not just for weddings, though. They are also available to birthday parties, anniversary receptions, retirement gatherings, other celebrations, and business meetings."

In fact, the Club is a great full-service facility for business retreats. "Employees are out of the office setting, away from distractions, and able to focus on the program," Bowman says. "They can eat here and follow-up after with a round of golf." It's a perfect atmosphere for team-building.

"The Club has been in the community since 1896," said Giannetto, "and we are moving forward in the future to do great things for the community."

"One thing sums us up," said Bowman. "We have a passion for both Elmwood and Marshalltown. We want to see things go well, and are determined to see them both succeed."

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# Leadership

## Chamber Chair: Dennis Drager



### Board of Directors

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Marshall County  
**Dr. Robin Shaffer**  
Lilienthal, MCC  
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MCSD  
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## MCVB Chair: Julie Thomas



### Board of Directors

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## MEDIC Chair: John Hughes



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City Administrator  
**Randy Wetmore**

## Marshalltown Regional Partnership Chair: Paul Gregoire



### Board of Directors

**Paul Beals**  
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**Dennis Drager**  
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At-Large  
**Sharon Greer**  
At-Large  
**John Hughes**  
MEDIC  
**Fauna Nord**  
MCVB  
**Julie Thomas**  
MCVB  
**Randy Wetmore**  
At-Large

## Business After Hours

**March 9, 2016**  
Best Western Regency Inn  
3303 South Center Street  
4:30 to 6:30 p.m.

**April 2016**  
Hermanson Orthodontics  
233 North 13th Street

**May 2016**  
Elmwood Country Club  
1734 Country Club Lane

**June 2016**  
Glenwood Place  
Retirement Community  
2907 South 6th Street

All employees of Chamber member  
businesses & organizations are  
encouraged to attend Business After  
Hours events.

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**Barbara Johnson**  
Executive Assistant

**Shauna Banks**  
Administrative Assistant  
MCVB

**Tom Deimerly**  
Executive Director -  
MEDIC

**David Barajas, Jr.**  
CEO - Marshalltown  
Regional Partnership

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

# Faces & Places

**Faces & Places** is a monthly feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than six sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Information printed in the Faces & Places section is supplied by Chamber member businesses and organizations and is not an endorsement by the Marshalltown Area Chamber of Commerce.

## Amble joins McFarland staff



**Jamie Amble**

McFarland Clinic announces that Jamie Amble, ARNP has joined McFarland Clinic Family Medicine Department. She has more than 13 years experience caring for children and adults as a family medicine provider and provided acute care at McFarland Clinic After Hours Care office in Ames beginning in 2012. Amble received her bachelor's degree in nursing from Grand View University in Des Moines and completed her master's degree in nursing from Allen College in Waterloo.

Amble sees patients for preventative medicine including wellness exams, immunizations, diagnostic screenings, women's health (including Nexplanon insertion), DOT certified medical exams and treatment of acute and chronic illnesses. To schedule an appointment, contact McFarland Clinic Family Medicine Department at 641-752-5469.

**Listen weekly to Chamber Chat on KDAO**

Sundays at 6:30 a.m. on 99.5 KDAO-FM

Sundays at 7:30 a.m. on 1190 KDAO-AM

## Pinnacle Bank adds to Board of Directors

Pinnacle Bank is pleased to announce two additions to its Board of Directors: Damon Morrison, President of Pinnacle Bank, and Carol Hibbs, CEO of the Marshalltown YMCA-YWCA.

Morrison joined Pinnacle Bank in May 2015 and has spearheaded efforts to grow its loan portfolio. David Burrell, Chairman and CEO of Pinnacle Bank, says, "Damon has done an excellent job leading our loan department, while at the same time, taking on more leadership roles throughout the bank. He's a good addition to our board with his 20 years of banking experience."

Hibbs, a graduate of Iowa State University, has been an employee of the local Marshalltown YMCA-YWCA in various capacities for 20 years. She is current president of the Marshalltown Rotary Club, Chair of the Central Iowa Healthcare Board of Trustees, just concluded a two-year term as chair of the Iowa Alliance of YMCAs, and has much prior community involvement.

Burrell says, "We are excited to add Carol to our Board, as she brings a wealth of management experience and community involvement to the table. She will be a valuable resource for the continuing growth of Pinnacle Bank."



**Damon Morrison**



**Carol Hibbs**

## Gastala joins Primary Health

Primary Health Care is pleased to announce the addition of Dr. Nicole Gastala to the Marshalltown Clinic located at 412 East Church Street.

Dr. Gastala is a graduate of Loyola University Stritch School of Medicine in Chicago and completed her residency at the University of Iowa in Family Medicine. She was chief resident in her third year and is board certified in family medicine. Dr. Gastala was also a visiting scholar at the



**Dr. Nicole Gastala** Robert Graham Center in Washington, DC where she focused on health policy analysis relevant to primary care and family medicine. Her interests include treating whole families including women's health issues, children, adults and the elderly with a special focus on preventative health care. To make an appointment with Dr. Gastala, please call (641) 753-4021.

# Business News

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## United Bank & Trust announces personnel changes

Curt Hoff, President of United Bank & Trust, announces the retirement of Dale Ites, Executive Vice President and Senior Loan Officer on April 1, 2016. Upon Ites' retirement, Robert Thomas will oversee and manage all lending activity and assist with bank management. Thomas recently joined the bank as Senior Vice President and Senior Loan Officer.

Thomas, a graduate of the University of Iowa and the Graduate School of Banking in Boulder, Colorado, has 33 years of banking experience in retail and commercial services, including lending and credit administration, and has held various other management roles within the Marshalltown banking community during his career.

Ites, with 40 years of banking experience, will continue to serve on United Bank & Trust's Board of Directors. To celebrate Ites' retirement, there will be an open house on April 1 from 4:30 to 7:00 p.m. at the bank's 2101 South Center Street office.



**Dale Ites**



**Robert Thomas**

## TIG Distributing earns awards

TIG Distributing earned recognition as a Partner-level supplier and also as Supplier of the Year for the 2015 John Deere Achieving Excellence Program. Their Partner-level status, awarded December, 2015, is Deere & Company's highest supplier rating in the Achieving Excellence Program. Their Supplier of the Year honor, to be accepted in formal ceremonies on April 21, 2016, is awarded to only one Partner-level supplier participating in the Achieving Excellence Program. The Marshalltown-based company was selected for the honor to recognize their dedication to providing outstanding quality products and service and a commitment to continuous improvement. TIG Distributing is a supplier of John Deere aftermarket and John Deere service-oriented parts to John Deere operations in Milan, Illinois and Waterloo, Iowa.

Suppliers who participate in the Achieving Excellence program are evaluated annually in key categories, such as quality, cost management, delivery, technical support and wavelength (measuring responsiveness). John Deere Supply Management created the program to provide a supplier evaluation and feedback process to promote continuous improvement.

# Convention & Visitors Bureau

## March Events

Find more information at [www.visitmarshalltown.com](http://www.visitmarshalltown.com)

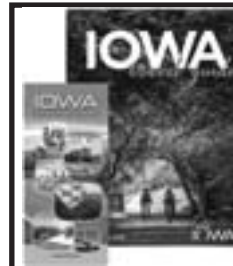
Date	Event	Location
Mondays	Bridge	Senior Center
Tuesdays	Bingo	Senior Center
Tuesdays	Play Day	Marshalltown Library
Tues, Thu, Fri	Downtown Tot-Town	Veteran's Coliseum
Wednesdays	Storytime	Marshalltown Library
Wednesdays	Tech Help	Marshalltown Library
Thursdays	Trivia Night	Iowa River Brewing Co.
March 2	Nature Story Hour	Grimes Farm & Conservation
March 2	Shane Harris Art Exhibit	Ray Frederick Art Gallery
March 5	Pancake Breakfast	KC Hall
March 5	Bowl for Kids' Sake	Totem Bowl
March 6	David Myles	MHS/Community Auditorium
March 9	Iowa's Changing Demographics	IA Valley Continuing Ed
March 10	Community Blood Drive	Fisher Community Center
March 10	Bingo	Central Iowa Fairgrounds
March 12	Indoor Flea Markets	Le Grand Community Center
March 12	Bowl for Kids' Sake	Totem Bowl
March 12	Easter Bunny	Brian's Collision, State Center
March 13	Soup Bowl Luncheon	St. Henry Catholic Church
March 16	Nature Story Hour	Grimes Farm & Conservation
March 17	St. Patrick's Day	
March 17	History on Third Thursday	Historical Museum
March 19	Easter Egg Hunt	Le Grand City Park
March 20	Blacksmith Hammer-in	Edel Blacksmith, Haverhill
March 23	Trivia Night	Fisher Community Center
March 24	Bingo	Central Iowa Fairgrounds
March 25	Historic Landmarks Luncheon	IA Valley Continuing Ed.
March 26	Easter Eggstravaganza	First Baptist Church
March 27	Easter	

Post events on MCVB's website. It's easy and free!

## March Meetings, Conventions and Tournaments

Date	Group	Location
March 1	Senior Provider Alliance	IVCE Conference Center
March 2	Growmark	IVCE Conference Center
March 2	2016 Ag Land Realty	Best Western Regency Inn
March 2-4	IA Water Environment Assoc.	Best Western Regency Inn
March 4	CEP Professional Development	IVCE Conference Center
March 4	Study Iowa	IVCE Conference Center
March 5	Growmark	IVCE Conference Center
March 5	Apgar AAU Volleyball Club	Miller Middle School
March 5	YMCA Girls State Swim Meet	Marshalltown YMCA/YWCA
March 6	YMCA Boys State Swim Meets	Marshalltown YMCA/YWCA
March 8	Heart of Iowa	IVCE Conference Center
March 19	IA H.S. Rodeo Cowboy Prom	Best Western Regency Inn
March 19	State AAU Volleyball (Gr. 6)	Y, Miller, Lenihan, Coliseum
March 19	State AAU Volleyball (Gr. 10)	MCC
March 21	Central Iowa Water Association	IVCE Conference Center
March 26	Super 7 Pig Sale	Central Iowa Fairgrounds
M 31-April 3	Iowa Taxidermy Association	Best Western Regency Inn

Let MCVB know about meetings, conventions or tournaments coming to Marshalltown by emailing [info@visitmarshalltown.com](mailto:info@visitmarshalltown.com). Looking for a venue to host a conference? The MCVB has a list of locations at [www.visitmarshalltown.com](http://www.visitmarshalltown.com). Call 641-753-6645 for more information.



### 2016 Iowa Travel Guides and maps

The 2016 Iowa Travel Guide and 2015-2016 Iowa Transportation Map is now available at the Marshalltown Convention & Visitors Bureau office, 709 S. Center. To have a copy delivered by mail visit [www.traveliowa.com](http://www.traveliowa.com) or call 1.800.345.IOWA.

In 2015  will be ...

# CENTRAL IOWA HEALTHCARE

Conrad Clinic • Marshalltown Clinic  
State Center Clinic • Tama-Toledo Clinic

**Marshalltown Medical & Surgical Center is transforming!**  
Our new name, Central Iowa Healthcare, reflects the advanced care and expanded services we offer the entire region. It exudes strength and stability, and also speaks to our new centralized location and modern healthcare offerings.

# Convention & Visitors Bureau

## David Myles to perform in Marshalltown March 6



Live On Stage, Inc. and Live on Stage Marshalltown present David Myles as part of their 2015-2016 Concert Season.

With hundreds of shows and dozens of awards and nominations to his credit, David Myles has been winning

over critics and fans alike with his records and concerts. Somewhere on the spectrum between James Taylor and Justin Timberlake, he has truly forged his own path by embracing modern and vintage pop, folk and soul music. Inspired by such legends as: The Platters, Frankie Valli, The Four Seasons and Jackie Wilson, David is an artist who truly knows how to be versatile and at the same time how to entertain an audience with everything he has.

A master showman, David brings his musicianship and unforgettable stories to Marshalltown High School Auditorium on Sunday, March 6, 2016 at 2:00 p.m. A limited number

of individual tickets are available. Individual tickets can be purchased online at [www.losmarshalltown.org](http://www.losmarshalltown.org) and picked up the night of the concert at Will Call. For more information on the upcoming season, or to purchase individual tickets, visit the website, [www.losmarshalltown.org](http://www.losmarshalltown.org), email [gmcca@heartofiowa.net](mailto:gmcca@heartofiowa.net), or call 641-366-3093

Live On Stage Marshalltown (LOSM) is an all-volunteer nonprofit organization presenting world-class entertainment to the Marshalltown Community since 1949. Through the generosity of patrons and sponsors, LOSM is able to present these concerts at affordable, family-friendly prices.

Live On Stage, Inc. provides excellent, affordable, entertainment attractions and support services to an American community of concert presenters.



*"His vocals are smooth,  
beats infectious and  
with just a warm overall aura."  
– Ride the Tempo*

## State swim meet a great success

The Marshalltown community greatly enjoys hosting a variety of cultural and athletic events. Marshalltown High School and the Marshalltown YMCA celebrated hosting the IHSAA boys state swim meet for the 12th year on February 13th, 2016. Marshalltown is proud of its reputation as a community that knows how to coordinate a first-class event. This is a collaborative effort between Marshalltown High School and the local YMCA staff under the leadership of Carol Hibbs, Shelley Lechnir, Kelli Massengale and Gary Ross. Our volunteers (who number almost 80 to run this event) are the reason that the girls and boys athletic associations keep coming back to Marshalltown.

The Linda Bloom Natatorium is an impressive 8-lane pool with seating for 1800, brand-new starting blocks, and new lighting. With this venue, Marshalltown is proud to host both the girls and boys high school state swim meets, along with several YMCA state events. These two events are so popular that out-of-town travelers camp outside waiting to be the first people into the building. This year, with newly installed track-style starting blocks, five state meet records were broken. This is truly the best of the best in the state, and their times compare favorably with nationwide marks. For those in Marshalltown in early November and mid-February, this is an event to see.



## Easter egg hunts

With the snow melting, the promise of spring is around the corner. The grass will be turning green, making the perfect setting for hiding colorful Easter eggs to hunt.

Join in the following Easter Egg Hunts open to the public:

- Easter Egg Hunt, March 19, 9:30 a.m., Le Grand City Park, for ages 2-11. Bonus pancake breakfast and bake sale, from 7:30 to 10:30 a.m., at the Le Grand Community Center.
- Easter Eggstravaganza, March 26, 9:00 a.m., First Baptist Church, 700 East Olive Street. Pancake breakfast, Easter musical and puppet show plus outdoor egg hunt. All free for kids 4th grade and under and parents!

Kids can also meet the Easter Bunny on March 12 from 9:00 to 11:00 a.m., at Brian's Collision, 205 East Main, State Center.

Watch for more hunts as they become available on the MCVB website at [www.visitmarshalltown.com](http://www.visitmarshalltown.com).



# Ambassadors Visits



The Chamber Ambassadors visited Marshalltown Community School District on January 26 where Building and Grounds Director Rick Simpson showed them the renovated Central Office (1002 South 3rd Avenue).



On January 26, the Chamber Ambassadors hosted a courtesy call with Pastor Gregg Davison of Trinity Evangelical Lutheran Church (1011 South 3rd Avenue) to learn more about the worship center.



Megan Godfrey, General Manager, and the Chamber Ambassadors celebrate the opening of In & Out BP Travel Plaza (1701 Iowa Avenue East) with a ribbon cutting on February 9.



Richard Heckner, Manager of Best Western Regency Inn, and Donnie Benda, Manager of O'Hungry's (3303 South Center Street), greeted the Chamber Ambassadors during a courtesy call on February 9.

**Thank you Ambassadors!**



Visit [www.marshalltown.org](http://www.marshalltown.org)  
for all the latest Chamber news  
and upcoming events.



# Business News

## Iowa Valley Leadership Class Project:

### Fisher Community Center Pond



Cleaning up and beautifying the pond area at the Fisher Community Center (FCC) is the focus of the Iowa Valley Leadership's (IVL) 2015-16 class project. Members are currently in the design and planning stage, but hope to begin work in April—weather permitting.

“The FCC pond is a well-known, long-standing Marshalltown tradition and landmark,” says class member A.J. Accola who championed the idea. “The years have taken a toll on its appearance, and it’s time to invest the effort to rejuvenate the area.”

Accola explains the three-part project includes landscaping, clean-up, and adding seating. “As funds allow, we plan to landscape around the electronic sign at the busy intersection of Center and Anson Streets plus along the back wall of the pond area,” he said. “We also want to add benches and picnic tables to offer visitors a place to relax and reflect. All of these plans will come together on work days as class members and other volunteers clean up and spruce up the area.”

To raise finances for the project, the class has planned fundraising events, including a Trivia Night on March 23 at the Fisher Community Center. The class is also accepting donations. To contribute, send checks, payable to Iowa Valley Leadership, to 709 South Center Street, Marshalltown, IA 50158. For more information on the project, contact the Chamber office at 641-753-6645.

## Iowa Valley Leadership Class Spotlights



**Name:** April McKibbin

**Title:** Sales Leader, Next Generation Wireless

**What that means:** I educate, support and inspire my sales team to provide solutions to enhance our customers’ lifestyles while developing exceptional relationships that result in lifetime customers. I’ve also chaired our company’s charity initiative to fundraise for organizations impacting employees.

**Best part of my job:** Observing my team and then providing them with the tools they need to achieve their personal and professional goals.

**Other community involvement:** Marshalltown Area Soccer Club 4-year board member; also run concessions and have coached many teams.

**Why I am in IVL:** I enjoy networking and meeting new people. It’s very important to build relationships with other Marshalltown leaders so together we can continue to enhance Marshalltown culture and community.

**Best part of living/working in Marshalltown:** Marshalltown is where I grew up and now raise my 9 children. I’m proud they are Bobcats who receive a fantastic education. I love that our community supports children in the activities that inspire them and help them achieve their dreams.



**Name:** Tracey Gerard

**Title:** Tracking, Mentoring, & Outreach Supervisor for Mid-Iowa Community Action (MICA)

**What that means:** I supervise trackers and make sure they are doing what is expected of them.

Trackers are those individuals who monitor juveniles needing to meet certain conditions, given by Juvenile Court services, in order to keep charges off their records. Trackers mentor youth, do curfew checks, make sure youth attend school, and

can also be involved in administering drug screenings.

**Best part of my job:** I enjoy supporting trackers as they see youth experience positive life changes, and meeting new people in the 22 counties MICA serves.

**Other community involvement:** I work for MICA and support other community events as I am able.

**Why I am in IVL:** To learn more about Marshalltown and grow in my own leadership skills.

**Best part of living/working in Marshalltown:** I enjoy the community support available to those in need in Marshalltown and being able to be involved in referring those in need to those resources.



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# Economic Development

## Partnerships for Success: Greater Des Moines Partnership

*By Tom Deimerly, MEDIC Executive Director*

Marshall Economic Development Impact Committee (MEDIC) maintains many strategic partners and organizational memberships throughout the State of Iowa in order to foster future growth for Marshall County and implement best practices in the fields of economic and community development. In the coming months, we will periodically be highlighting some of these partner organizations because our affiliation provides an extension of their resources to our community members and local businesses. This month we wanted to introduce the Greater Des Moines Partnership.

### About Greater Des Moines Partnership

The Greater Des Moines Partnership is an economic and community development organization serving Central Iowa. Together with 21 Affiliate Chambers of Commerce and 5,700 business members which employ a workforce of more than 150,000, the Partnership works to grow opportunity, create jobs, and promote the best place to build a business, a career, and a future.

The Greater Des Moines Partnership's Economic Development team specializes in assisting businesses with relocating or expanding their operations in Central Iowa through specialized industry research; partnerships with local, state, and national entities; and comprehensive assistance in site selection.

### MEDIC Relationship

In this day and age of budget tightening, it is impossible for economic development agencies to stand alone to implement their mission and deliver returns to their investors and community. Through the strategic partnership, MEDIC is able to pool resources and leverage our dollars with other member communities to receive:

- International marketing support
- Improved relations with site location consultants
- Business support services and technical assistance with economic development programs
- Increased advocacy at both the state and federal levels
- Data research
- Cost savings on items like laborshed, skill shed analysis and other data tools utilized by site selectors.

To learn more about the partnership and ways it can be a resource and advocate for your business please contact Tom Deimerly, Executive Director, at the MEDIC office at (641) 753-6645.

## Economic Statistics

<b>Employment – Marshall County</b>	<b>2015</b>	<b>2014</b>
Labor force	19,540	20,200
Unemployed	850	930
Percent unemployed	4.4	4.6
Total employment	18,680	19,720
<b>Marshall County Construction</b>		
Building permits	9	16
Residential Construction	\$53,000	\$109,000
Commercial Construction	\$1,159,000	\$1,569,000

**For additional economic development information on Marshalltown or Marshall County, please visit [www.marshalltownworks.com](http://www.marshalltownworks.com).**

**Phone: 641-753-6645**

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# Business News

## DC Summit planning meetings continue

There are two more planning meetings scheduled in preparation for the 2016 D.C. Summit trip, sponsored by the Marshalltown Regional Partnership. They will take place Thursday, March 17 and Thursday, April 21, both at 1:00 p.m. at the Fisher Community Center.

The Summit trip itself will take place April 26—28. A delegation from Marshall County will take a comprehensive community agenda to the nation's capital where they will meet Senators Charles Grassley and Joni Ernst, Representative Rod Blum, their respective staff members, and members of other agencies. The group will discuss issues currently impacting the Marshalltown area.

## www.marshalltown.org Statistics


	Jan 16	Avg/Month	YTD Total
Unique Visitors	3,348	3,348	3,348
Number of Visits	6,867	6,867	6,867
Page Views	24,475	24,475	24,475
Hits	108,823	108,823	108,823

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the Chamber website for business directory information, event photos, program information and calendar of events.

Contact the Chamber office for more information.


**The Chamber, MEDIC, MCVB offices and Fisher Community Center will be closed on Friday, March 25 for Good Friday. The Fisher Community Center will be closed on Sunday, March 27 for Easter.**



*"Your Hometown Tire and Auto Service Center"*

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**Tire & Service Center, Inc.**



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## Reserve a booth for the Central Iowa Job Fair April 6

On Wednesday, April 6, the Marshalltown Community College Student Activity Center, 3700 South Center Street, Marshalltown, will welcome job seekers and employers for the annual Central Iowa Job Fair. From 10:00 a.m. to 1:00 p.m., exhibitors from across Central Iowa will display information on job and career opportunities, as well as education and training options available to those seeking employment or education for a new job or career change. The event is free and open to the public.

Area employers interested in reserving space for a booth at Central Iowa Job Fair 2016 should do so very soon. Businesses who have participated in the Job Fair previously will receive letters of invitation, however new businesses that plan to hire workers in the near future are welcome and encouraged to participate.

For questions or to reserve a booth location, contact Sandy Supianoski at (641) 844-5780 or Sandy.Supianoski@iavalley.edu. The registration form for a booth is also available online at [www.marshalltowncc.com](http://www.marshalltowncc.com).

## Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

Ben's Tire	28
Center Associates	24
<b>Central Iowa Healthcare</b>	<b>90</b>
Central Iowa Machine, Inc.	11
Chalet of Marshalltown, Inc.	22
Energy 106.7 FM	21
<b>Farm Credit Services</b>	<b>5</b>
Hobby Lobby	1
Kwik Star #607	22
<b>Martha-Ellen Tye Foundation</b>	<b>15</b>
Mid-Iowa Community Action	13
<b>Morgan-Hauser Steel Inc.</b>	<b>20</b>
New Horizons Realty	17
Stalzer Photography	12
<b>TIG Distributing, Inc.</b>	<b>5</b>
Waterbeck Spray Foam	6
Wells Fargo Bank Iowa, N.A.	52

## Friday Legislative Forums schedule

During this year's Iowa legislative session, the Chamber is once again hosting a series of forums to allow members to hear from our local elected officials. The remaining two events are scheduled for March 11 and April 8, both from noon to 1:00 p.m. at the Fisher Community Center.

Senator Steve Sodders and Representatives Dean Fisher and Mark Smith are invited to give updates on happenings at the State House, especially on issues important to Chamber members, and take questions from the audience. The forums are free, open to the public and sponsored by Emerson-Fisher.

# Business Directory

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Sharon Soorholtz Greer  
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112 W. Church St. Marshalltown  
641-752-5467

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641-752-4271

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Marshalltown  
752-8800

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### ARNOLD MOTOR SUPPLY

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752-5225

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Marshalltown  
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## CARPET CLEANING

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### LANDON- LANDON & ASSOC.

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[www.landon-landon.com](http://www.landon-landon.com)



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# Business Directory

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16 E. Main St.  
Marshalltown  
752-6701

## HEATING & COOLING

**KAPAUN &  
BROWN**  
1002 W. LINCOLNWAY  
MARSHALLTOWN  
641-753-3563

## MISCELLANEOUS

**AUGUSTINE  
COMPANY**  
1210 Industrial Blvd.  
Marshalltown  
753-3875

## NURSING HOMES

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HEIGHTS**  
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Marshalltown  
752-4581

## HEARING AIDS

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Marshalltown, Iowa  
641-753-1426

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SERVICES**  
105 A. Westwood Dr.  
Marshalltown  
752-5733

## SALVATION ARMY

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Marshalltown  
753-5236

**SOUTHRIDGE NURSING  
& REHAB CENTER**  
309 W. Merle Hibbs Blvd.  
Marshalltown  
752-4553

**HAWKEYE CARE  
CENTERS OF IOWA**  
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Marshalltown  
752-1553

## HEATING & COOLING

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Marshalltown  
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# Business Directory

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Marshalltown  
752-4672

### **HARTWIG PLUMBING & HEATING INC.**

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Marshalltown  
752-5707

## RADIO

### **KFJB-KXIA**

123 W. Main St.  
Marshalltown  
753-3361

## TAX SPECIALISTS

### **H&R BLOCK**

Tax & Business Services

204 E. Linn, Suite C  
Marshalltown  
752-4418

### **ACCU-TAX**

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Marshalltown  
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Would you like to have your  
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Contact your Times-Republican Sales  
Representative to have your Chamber Business  
Listed on this Chamber Directory.

# Business News

## Travel with the Chamber

Reservations are being accepted for the Chamber's 2016 Experience Trip to Spain and Portugal this fall departing October 11 for 10 days.

Highlights of the trip include tours of Madrid, Granada, Seville, Lisbon, and several UNESCO World Heritage sites. Several additional optional excursions are being offered as side-trips, too.

Cost for the 2016 Experience Spain & Portugal trip is \$3695 per person (double occupancy). The fee includes roundtrip airfare from Minneapolis, 11 meals, professional tour director, motor coach transportation, hotel transfers, admissions per itinerary, comprehensive sightseeing, and baggage handling and other fees. Informational meetings will be offered on Tuesday, March 15 at noon and 5:00 p.m. at the Fisher Community Center. Contact Lynn Olberding at the Chamber office for more details.



## Total Resource Campaign update

Dr. Chris Duree, Chancellor of Iowa Valley Community College District is excited to announce that the Chamber's 5th Annual Total Resource Campaign is off to a strong start. Kick-off of the eight-week sponsorship and membership campaign was February 23. Now more than 40 volunteers are visiting with new and prospective Chamber members to talk about opportunities available for businesses and organizations to promote themselves while at the same time supporting the Chamber.

"Our goal for this year is \$120,000 in various event and program sponsorships, plus new memberships," said Duree. "We hope to even exceed this amount," he added.

Current Chamber members interested in learning more about Chamber sponsorship opportunities may contact the Chamber office and a campaign volunteer will be assigned to meet with them. Businesses or organizations not currently members of the Chamber are encouraged to become members of the Chamber during the campaign. Chamber memberships are tax-deductible. Sponsorships for some of the Chamber most popular annual events and programs start at just \$50.

## Community Shred Day

United Bank & Trust and the Marshalltown Area Chamber of Commerce announce the date of the upcoming annual Community Shred Day. This event will be held at United Bank & Trust, 2101 S. Center Street on Saturday, April 16 from 9:00 - 11:00 a.m. in the bank's parking lot. The public is invited to bring their confidential, personal information to the bank to be shredded by On-Site Information Destruction. This is offered at no cost to the public; however, there is a 5-box limit.

The public will have the opportunity to dispose of documents containing personal information such as bank statements, tax records, canceled checks, pay stubs, medical records and other paperwork that may include personal data including account numbers or social security numbers. Properly destroying this type of information will help reduce the chance of identity theft occurring.

"It is so important to safely and securely dispose of personal information. With the increase in fraud, data breaches and identity theft, consumers should be diligent in protecting their confidential data." said Jennifer Hass, Marketing Officer at United Bank & Trust. "Shredding your documents will provide peace of mind knowing that your information won't be obtained by a criminal." added Hass.

Tips on protecting your information and preventing identity theft and fraud can be obtained during the Shred Day event. Contact United Bank & Trust at 641-753-5900 or [info@ubtna.com](mailto:info@ubtna.com) for more information about Community Shred Day.

2016  Home and Garden Show



**Saturday, April 9th**  
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or email at  
[ddavis@timesrepublican.com](mailto:ddavis@timesrepublican.com)

**Times-Republican**

# Business News

## Dale Carnegie Course preview March 2

Preview the Dale Carnegie Course training that is coming to Marshalltown this spring by attending the preview meeting on Wednesday, March 2 from noon to 1:00 p.m. at the Fisher Community Center, 709 South Center Street. Bring your lunch and learn more about the topics that will be covered in the course titled, “Effective Communications and Human Relations/Skills for Success.”

The 8-week session begins on April 21 and continues each Thursday thereafter, ending on June 9. Each class will begin at 8:30 a.m. and run until noon. Participants in the course will meet at the offices of R.S. Stover, located at 3809 South Center Street.

“Employees at all levels who want to maximize their job performance, become stronger leaders and benefit by adding more value to their organization are encouraged to attend,” says Chamber Executive Director, Lynn Olberding.

Dale Carnegie Training Representative Kyle Price adds, “The experience makes a difference as participants are urged to stretch their abilities,

tackle complex challenges, generate more ideas, and excel as consensus builders.”

Olberding adds, “Today’s business environment can be demanding. This course helps employees master the necessary communication skills.”

Co-sponsored by the Marshalltown Area Chamber of Commerce and R.S. Stover, cost for the course is \$1,995 per person or \$1,845 per person for Chamber members. To register to participate in the training session, contact the Chamber office at 641-753-6645.



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