

Chamber Digest

May 2015

Volume 32 Issue 12



Upcoming Events

April 29: Scholastic Banquet; 6:00 p.m.; Elmwood Country Club

April 30: Final date for Total Resource Campaign

May 6: A.M. Exchange; 7:00 - 8:30 a.m.; Taco John's

May 21: Business After Hours; 5:00 - 7:00 p.m.; Elmwood Country Club

May 25: Chamber office closed - Memorial Day

May 28: 117th Annual Banquet; 5:30 p.m.; Iowa Valley Community College (Dejardin Hall)

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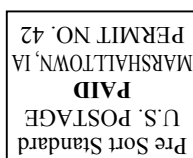
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Chamber celebrates graduating seniors

One of the most inspiring events the Chamber holds every year is the Scholastic Banquet, an evening dedicated to celebrating the successes of the top five percent of graduating seniors from the Marshall County high schools. Students from East Marshall, Green Mountain-Garwin, Marshalltown, and West Marshall high schools will be recognized for their scholastic achievements on Wednesday, April 29 at the 46th Annual Scholastic Banquet, presented by Emerson - Fisher.

Principals from each area high school will share with the audience, made up of students, family, friends, and Chamber members, a recap of each recognized student's academic and extra-curricular activities during his/her high school career.

This year's keynote address will be presented by Mr. Dan Becker. Becker recently retired as Division President of Global Brass and Copper. At the end of 2013, the company successfully listed with an Initial Public Offering on the New York Stock Exchange. During his 37-year career in the Chemicals, Electronics and Metals Industries; Dan held leadership roles in Marketing, Operations, Strategic Planning, Mergers and Acquisitions and General Management. He has had global responsibilities for Europe, Africa, the Middle East, Brazil and Asia. He also did extensive work Mexico and in 2001, started up a manufacturing and distribution facility in Central Mexico.

Dan grew up in Marshalltown and is a proud graduate of the MHS class of 1972. He was a two-time all-conference basketball player and an all-state football player. The 1971 football team finished 5-3 and with a Top 20 ranking.



Dan Becker, 2015 Scholastic Banquet speaker

The 1972 basketball team was 21-3, conference champions and the state championship runner-up. He went to Iowa State on a football scholarship and is a Cyclone Letterman. He graduated from ISU in 1976 with a degree in Accounting and interviewed on campus for his first job as a Customer Service Representative for Olin Corporation.

After retirement, Dan moved back to Iowa and now lives on a farm just north of Grinnell with his wife Joann. He has three sons, each working in industry and an 18-month old grandson.

Dan and Joann's home is only 30 minutes from Marshalltown so he can spend time here

Continued on page 2

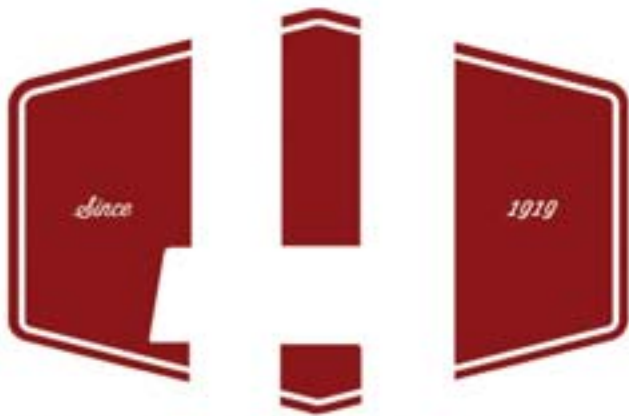
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Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

MEMBER SPOTLIGHT

Houck Advertising



Houck Transit Advertising

ing Illinois, Iowa, Kansas, Louisiana, Minnesota, Missouri, Nebraska & Wisconsin. In late 2014, they became members of the Marshalltown Area Chamber of Commerce.

“We know what makes transit advertising a valuable part of clients’ marketing plans,” said Sarah Soloman, Advertising Representative. “We offer our clients a high impact and cost effective compliment to their media plans. Transit system buses frequent all of the highly trafficked areas of each market enabling our clients to generate valuable impressions quickly and affordably.”

Houck Advertising is proud to be the exclusive provider of bus advertising on the Marshalltown Transit Buses. Options range from full wraps to tail signs. “We have options to fit any budget,” added Soloman. “Bus ads are large, vibrant, stand-alone messages, and are a great medium for getting your message out to the masses quickly and consistently.”

It is the mission of Houck Transit Advertising to help their clients’ organizations grow by increasing awareness of their products and services with high impact and effective transit advertising campaigns. The team at Houck Transit Advertising is committed to serving both their clients and transit system partners with open communication, respect and integrity.

For more information, please contact Sarah at 1-800-777-7290 or visit their website at www.busadswork.net.



May Business After Hours

Thursday, May 21 4:30 - 6:00 p.m.

Elmwood Country Club (1734 Country Club Lane)

Think local first



Top Ten reasons to Think Local - Buy Local - Be Local

1. Buy Local -- Support yourself: Several studies have shown that when you buy from an independent, locally owned business, significantly more of your

money is used to make purchases from other local businesses, service providers and farms -- continuing to strengthen the economic base of the community.

2. Support community groups: Non-profit organizations receive an average 250% more support from smaller business owners than they do from large businesses.

3. Keep our community unique: Where we shop, where we eat and have fun -- all of it makes our community home. Our one-of-a-kind businesses are an integral part of the distinctive character of this place. Our tourism businesses also benefit. “

4. Reduce environmental impact: Locally owned businesses can make more local purchases requiring less transportation and generally set up shop in town or city centers as opposed to developing on the fringe. This generally means contributing less to sprawl, congestion, habitat loss and pollution.

5. Create more good jobs: Small local businesses are the largest employer nationally and in our community, provide the most jobs to residents.

6. Get great service: Local businesses often hire people with a better understanding of the products they are selling and take more time to get to know customers.

7. Invest in community: Local businesses are owned by people who live in this community, are less likely to leave, and are more invested in the community’s future.

8. Put your taxes to good use: Local businesses in town centers require comparatively little infrastructure investment and make more efficient use of public services as compared to nationally owned stores entering the community.

9. Buy what you want, not what someone wants you to buy: A marketplace of tens of thousands of small businesses is the best way to ensure innovation and low prices over the long-term. A multitude of small businesses, each selecting products based not on a national sales plan but on their own interests and the needs of their local customers, guarantees a much broader range of product choices.

10. Encourage local prosperity: A growing body of economic research shows that in an increasingly homogenized world, entrepreneurs and skilled workers are more likely to invest and settle in communities that preserve their one-of-a-kind businesses and distinctive character.

So next time you’re looking to make a purchase, the Chamber encourages you to Think Local First.

LEADERSHIP

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MCVB

Thank You

Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

9th Street Gallery & Frame	1
AAA Ankeny	5
Accu-Tax	15
Ace Precision International	3
Anytime Fitness	3
Appliance Doctor	23
Kathy Baker	3
Balvanz Electric, LLC	3
Baymont Inn & Suites	1
Big Brothers/Big Sisters	13
Keith Bloomquist	2
The Brew House	3
The Cabinet Shoppe	11
Central Iowa Farm Store	17
Community Foundation	5
D & S Facilities Services Inc	3
Marshall County Extension	22
Fareway Stores, Inc.	51
First Baptist Church	17
GNB Bank	3
Pat Gulbranson	3
H & R Block Tax Service	8
Haley's Grocery, Inc.	3
Hearing Unlimited	3
Hunt Farms	1
Inman Chiropractic	3
Jimmy Johns	3
KCRM Radio 96.7 FM	11
Live On Stage	1
Marshall Glass	17
Mtown Christian School	9
MCC Foundation	2
Marshalltown Sewing Center	23
Meridian Payment Systems	2
Penn Mutual Life Insurance	14
Piping Engineering	2
Pizza Hut Delivery	22
Proshield Fire Security	9
SNT Trucking & Warehouse	3
Sheep's Stockings	2
Sign Creations	15
Simms Construction	3
State Farm - Jeff Linton	1
State Farm - Phyllis Mazour	20
Stucky's Vacuum Store	1
Super Shine Car Wash	5
Superior Cleaning, Inc.	17
Top Notch Tree Service	2
Vaughn's Pub	11
Wells Fargo Bank Iowa, N.A.	51
Willard's Furs and Fashions	97

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Lynn Olberding
Executive Director -
Chamber
Hillarie Poole
Chamber Program
Manager
Kris Blocker
Administrative Assistant

Shannon Espenscheid
Executive Director -
MCVB
Sauna Banks
MCVB Administrative
Assistant

Tom Deimerly
Executive Director -
MEDIC

David Barajas, Jr.
CEO - Marshalltown
Regional Partnership

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

FACES & PLACES

Faces & Places is a monthly feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than six sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Information printed in the Faces & Places section is supplied by Chamber member businesses and organizations and is not an endorsement by the Marshalltown Area Chamber of Commerce.

BVU Transfer Day

Come find out about completing a Bachelor's degree at Buena Vista University - Marshalltown site on Monday, April 27 from 12:00 - 8:00 p.m. This event will allow you to meet your advisor, receive a free transcript evaluation and financial aid counseling, and register for classes. It's not too late to register for Summer or Fall classes. Summer classes start May 4 and Fall classes begin August 24.

Stop by Room 510 on the Marshalltown Community College campus (3700 South Center Street) and enter for a chance to win \$250 BVU Transfer Scholarship for Fall 2015.

RSVP by calling 712-749-1930 or emailing marshalltown@bvu.edu. Walk-ins welcome.

Food Drive

On May 9, Marshalltown area Letter Carriers will pick-up food donations from patron's mailboxes.

The donations benefit the Salvation Army and Emergency Food Box.

Patrons can leave non-perishable food items in/near their mailbox for donation.



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BUSINESS NEWS

www.marshalltown.org Statistics

	Mar. 15	Avg/Month	YTD Total
Unique Visitors	3,796	3,661	10,982
Number of Visits	8,012	6,812	20,435
Page Views	58,456	32,578	97,734
Hits	139,050	117,229	351,688

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the Chamber website for business directory information, event photos, program information and calendar of events.

TRC wraps up April 30



Just a few days remain in the Chamber's 2015 Total Resource Campaign (TRC). Over 60 volunteers are currently participating in the Chamber's 4th Annual TRC and are nearing the \$140,000 campaign goal.

To date, seven

new members have joined the Chamber, with a campaign goal of ten. If your business or organization is interested in joining the Chamber, please contact Lynn Olberding at the Chamber office at 641-753-6645.

This year's campaign is co-chaired by Scott Neff (Wells Fargo Bank) and Chris Duree (Iowa Valley Community College District) and is lead by Team Captains Robin Anctil (Iowa Valley Community College District), Jeff Badger (US Bank), Chris Brodin (Coldwell Banker - Premier Real Estate/Chamber Board of Directors), Pete Charboneau (JBS), Jenny Hansen (Great Western Bank), David Heddens (Lennox), Stephen Larson (Hy-Vee), Jerrod Leffler (Farmers Savings Bank), Samantha Mitchell (United Bank & Trust), Marna Mitchell-Butler (Independent Insurance Services), and Jon Richardson (Emerson-Fisher). Sponsorships help provide Chamber programming and events throughout the year.

"There are sponsorships starting as low as \$50," said Co-Chair Scott Neff. "Our hope is that there is something for every member's interest and budget."

To have a volunteer meet with your business, please contact the Chamber office at 641-753-6645.

For campaign details, visit www.ymgtrc.com/marshalltown.

A.M. Exchange

Wednesday, May 6

7:00 - 8:30 a.m.

Taco John's (907 South Center Street)

Enjoy business **before** hours with networking and a great breakfast from Taco John's. Meet someone new or reconnect with a business contact.

Enjoy coffee, orange juice, breakfast burritos and Mexican donuts.

Grab and go before you head to the office!

All employees of Chamber member businesses/organizations are encouraged to attend.

9th Street Gallery May Day event

You are invited to celebrate spring and get ready for summer with a Ladies Night event on Friday, May 1 from 4:00 - 7:00 p.m. at 9th Street Gallery & Frame (506 S. 9th Street - Marshalltown). Refreshments will be provided.

Experience Germany & Austria

Departure: September 29, 2015

9 nights/7 days \$3599/person (double occupancy)

For more information, contact Lynn Olberding at the Chamber office.



Have you visited the Chamber website lately?

Go online to www.marshalltown.org for the online directory, Chamber news and upcoming events.

the
Chamber
Marshalltown, Iowa

CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

May 2015 Events	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Duplicate Bridge	Wednesdays	Senior Citizens Center
Pickleball Open Gym	Thurs & Sun	Veterans Coliseum
Clock & Watch Auction	May 1-2	Tom Harris Auctions
Kids Open Studio	May 2	FCC Art Studio
Indoor Art Fest	May 2	The Perfect Setting
Traveling Turtle Exhibit	May 4-8	GrimesFarm & Conservation
Sew-ciety Guild	May 5	Trinity Lutheran Church
Nature Story Hour	May 6	GrimesFarm & Conservation
Blessing of the Bikes	May 9	American Legion
Kids Open Studio	May 9	FCC Art Studio
St. Francis Fun Fest	May 15	St. Francis
Plant & Bake Sale	May 15-16	Anson Shelter
Blood Drive	May 16	First United Methodist
Kids Open Studio	May 16	FCC Art Studio
Kids to Parks Day	May 16	Riverview Park
Pan-American Steel Drums	May 16	Orpheum Theater
Films	May 18	Marshalltown Library
Brown Bag Bunch	May 19	GrimesFarm & Conservation
Nature Story Hour	May 20	GrimesFarm & Conservation
Hunter Safety Course	May 21	Izaak Walton League
Every Hero has a Story	May 26	Marshalltown Library

Post your 2015 events FREE on the MCVB self-posting calendar at www.visitmarshalltown.com

May 2015 Meetings, Conventions & Tournaments

Group	Date	Location
Women's Senior State Bowling	May 2; 9; 16	Totem Bowl
Sheep/Goat Weigh-In	May 3	Central IA Fairgrounds
IA High School Rodeo	May 8-10	Central IA Fairgrounds
Transportation Summit-DOT	May 14	IA Valley Cont. Ed.
ISU Science Bound Event	May 15	IA Valley Cont. Ed.
Central Iowa Daylily Society	May 16	IA Valley Cont. Ed.
Sid Roseland Rodeo	May 15-17	Central IA Fairgrounds
Solid Waste Management	May 19	IA Valley Cont. Ed.
Customer Service Training	May 19	IA Valley Cont. Ed.
Gilman SEMCO Alumni	May 23	IA Valley Cont. Ed.
Jr. High Rodeo Finals	May 23-25	Central IA Fairgrounds
ICCSA Spring Drive-In	May 29	IA Valley Cont. Ed.
Dave Walker Memorial Conf.	May 29	IA Valley Cont. Ed.
State Boys Golf Championship	May 29-30	American Legion
Van Wall Equipment, Ride/Drive	May 30	IA Valley Cont. Ed.
Iowa Ranch Horse Association	May 30-31	Central IA Fairgrounds

Customer Service and Hospitality Training Offered

MCVB will be hosting a free Customer Service and Hospitality Training on Tuesday, May 19 from 9:00 – 11:00 a.m. in DeJardin Hall at Iowa Valley Continuing Education.

Iowa State University Extension and Outreach will be facilitating this interactive workshop.

- Two hour interactive workshop led by Iowa State University Extension Specialists
- Targeted Strategies for community tourism leaders
- Targeted strategies for businesses and attractions
- Adding value to your business through superior customer service
- Helping employees learn to be ambassadors for your community
- Catering to the desires of the modern consumer

Who Should Attend?

- Front Line employees who interact with visitors
- Community tourism leaders
- Tourism volunteers
- Managers of retail shops, restaurants, attractions, hotels, gas stations and convenience stores




To register call or email by May 15:

Shannon Espenscheid
Marshalltown Convention & Visitors Bureau
641-753-6645
sespenscheid@marshalltown.org




**This training opportunity is made possible through special project funding awarded to the Central Iowa Tourism Region by the Iowa Tourism Office/Iowa Economic Development Authority.*



"Your Hometown Tire and Auto Service Center"

McAtee

Tire & Service Center, Inc.



**205 E. Linn St.
Marshalltown
752-7511**

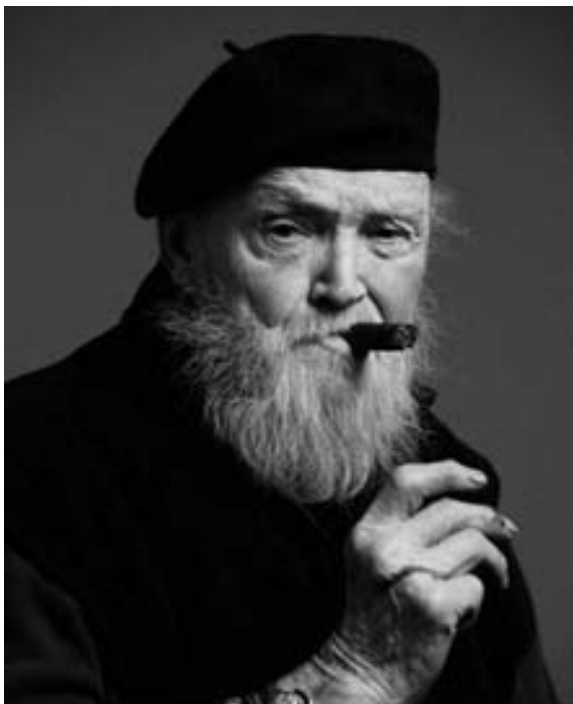
CONVENTION & VISITORS BUREAU

By the Numbers

For Iowa's top ten county hotel markets (based on number of rooms), Occupancy (Occ) was up 3.7%, average daily rate (ADR) was up 3.7% and the Revenue Per Available Room (RevPAR) was up 7.5% in 2014 over 2013.

The monthly SRT summary report is available on traveliowa.com. If you would like to receive Iowa Tourism Office research related e-mails and updates, contact LuAnn Reinders.

James Leedy/Tom Harnack Ceramics Workshop



Don't miss this once in a lifetime opportunity to observe 84-year old James Leedy, a Kansas City Arts Institute professor, who's spent more than forty years encouraging students to push boundaries. He has been a dynamic force in the international art world and a catalyst for community development. Leedy's art is a vast, tattered tapestry, mixing painting with sculpture, prints, drawings, ceramics, installations, and public art. This well-known "Godfather of the Crossroads" will join another ceramics master, Tom Harnack, owner of

Omaha Clay Works, in creating one-of-a-kind ceramic masterpieces right here in Marshalltown.

Registration for this workshop is limited. To register contact the Central Iowa Art Association at 641-753-9013 or Jon Muller at jlm_1409@yahoo.com.

Ceramic Workshop

May 1 - 3

Marshalltown High School
(Art Room #172)
1602 South 2nd Ave

Register: Call 641-753-9013 or
email jlm_1409@yahoo.com



"Echo" to be installed in May

The Marshalltown Public Art Committee (M-PAC) is excited to announce the installation date for their first piece of public art to be display on 13th Street. "Echo" is a 43 ft tall stainless steel sculpture created by sculptor Bruce White in his studio in DeKalb, Illinois. "Echo" is expected to arrive in Marshalltown on a flat bed trailer on May 26 for installation in the 13th Street District plaza/green space. Work on the foundation that will support this 10,000 pound sculpture began the week of April 20.

"Echo" will be the first project completed by M-PAC which has been



in existence for two years and is functioning as a division of the Marshall County Arts and Culture Alliance. The project was funded entirely through awarded grants and private contributions.

More specific information about the installation will be provided closer to May 26.



Make Marshalltown Your Destination!

Phone: 641-753-6645

Email: cvb@marshalltown.org

Website: visitmarshalltown.com

AMBASSADORS VISITS



The Chamber Ambassadors visited Marshalltown Police Department Chief Mike Tupper and toured the current police station during a courtesy call visit on March 24.



Jeff Hutton (TR Editor), Mike Schlesinger (TR Publisher), and Linda Gould (TR Marketing Manager) pose with the Chamber Ambassadors during a courtesy call to the newspaper on April 14.

Thank you Chamber Ambassadors!

Each month, this group of volunteers visit Chamber member businesses and organizations to say "thank you". We'd like to take this opportunity to thank them!

Doug Beals	Cindy Brodin	Deanna Davis
Joe Demonte	Heidi Drager	Dean Fogarty
Dennis Grabenbauer	Pat Gulbranson	Joe Hannam
Denny Hass	Kari Kilstrom	Joe Leonard
Dan Moellers	Kris Naughton	Mark Osmundson
Jon Pierce	Reed Riskedahl	Mary Rund
Gary Schaudt	Roger Schoell	Andy Schwandt
Kevin Vaughn	Tom Wahl	Andrea Warren

The Chamber office is located at 709 South Center Street in Marshalltown (in the Fisher Community Center) and is open Monday - Thursday 8:00 a.m. - 5:00 p.m.; Friday 8:00 a.m. - 4:00 p.m.

Best Western's MOTHER'S DAY BUFFET

May 10, 2015 • 10:45 a.m. - 2:00 p.m.

MENU

- Chef Carved Baron Of Beef
- Honey Glazed Ham
- Fried Chicken
- Chicken and Noodles
- Twice Baked Potato Casserole
- Sage Dressing
- Green Bean Casserole
- Assorted Homemade Salads
- Corn O'Brian with Roasted Red Peppers and Onions
- Tossed Salad with Assorted Dressings
- White and Wheat Rolls with Butter
- Assorted Desserts
- Coffee, Ice Tea, Soda, Milk and Water

Adult Price: \$15.95 per adult

Child Price: \$8.95 per child ages 4-10

For Reservations

call 641-752-6321

Reservations are suggested



Regency Inn
3303 South Center Street
Marshalltown, Iowa

(Tax & Service charge Not Included)

Your ad could be here!

Have you considered advertising your business in the Chamber Digest? Do you have a special event, sale, or promotion you want to let people know about? The Chamber Digest is distributed directly to over 900 Chamber member representatives and inserted in the Times-Republican monthly. Contact your TR ad rep for more information.

2015 Washington D.C. Summit

The Marshalltown delegation traveled to Washington D.C. April 21 - 23 for meetings with local elected officials, the U.S. Chamber of Commerce, Union Pacific and Ben Johnson with the American Immigration Council to discuss issues of importance to Marshalltown. Topics discussed included Education, Workforce, Immigration, Healthcare, and Business regulations.



For pictures of past courtesy calls and ribbon cuttings, as well as archived Chamber Digest issues, visit www.marshalltown.org. "Like" the Chamber on Facebook to receive updates on events and programs.

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Investment advisory services offered through Kileen D. Rezac, a registered investment advisor, not affiliated with SagePoint Financial, Inc.

Open 4 Business Competition

Main Street Iowa has announced a new program to help with the business development efforts in Iowa's Main Street districts. "Open 4 Business" is a competition to support Main Street district businesses around the state. Winners in the region will receive \$8,000, with the state winner receiving an additional \$20,000. Entries due April 30.

Open 4 Business is designed to help local Main Street programs provide financial and technical support for businesses that improve Main Street Districts. The competition is open to legal residents of the State of Iowa, with for-profit business located in Iowa's designated Main Street commercial districts.

Similar to the popular TV show, Shark Tank, participants will submit a paper entry form in addition to a fifteen minute presentation to pitch your business plans to a panel of judges. The pitch may include samples, PowerPoint presentations, and/or props to help showcase your ideas.

The local competition will be held May 13 at the City Centre in downtown Marshalltown. One winner will be chosen to proceed to the regional competition taking place June 22 in Marshalltown. One applicant from each Main Street District will advance to the regional competition. The regional winner will have access to coaches to prepare for the state contest held on August 26 in Historic Valley Junction-West Des Moines.

If you are interested in competing, please contact Jenny Etter, by phone 641-844-2001 or email director@marshalltownmainstreet.com.

Business After Hours

April 8, 2015

4:30 - 6:30 p.m.

GNB Bank
2504 South 2nd Street

May 2015

Elmwood Country Club
1734 Country Club Lane

June 2015

9th Street Gallery & Frame
506 South 9th Street

July 2015

Totem Bowl
1101 South 6th Street

August 2015

Live On Stage
MHS/Community Auditorium

September 2015

United Bank & Trust
2101 South Center Street

October 2015

Great Western Bank
11 North 1st Avenue

November 2015

CGA
16 East Main Street

December 2015

US Bank
123 West Main

January 2016

Available for sponsorship

**2016 Business After Hours
dates are now available!**

ECONOMIC DEVELOPMENT

Congratulations Marshalltown Central Business District (MCBD)

By Tom Deimerly, MEDIC Executive Director

Within the past weeks, many of the details related to Menards (d.b.a. Midwest Manufacturing) have been finalized. This has included the acquisition of property, rail lines, multiple development agreements, city and state funding sources, job training assistance packages and many more. The Menards decision to locate their central Iowa manufacturing and distribution in the community will have a lasting impact on our community. When fully built out, the campus could create employment opportunities for up to 100-125 individuals and represents a significant capital investment in the extension of critical infrastructure for the project, a byproduct of which we have positioned for future companies to tie into for long term commercial and industrial growth in the area. The future is bright for industrial development in this area because of Menards commitment to the project and community.

For the MEDIC and Menards team, getting to this point has represented close to 18 months of activity including more than 2500 emails, hundreds of phone calls and text messages, multiple packages back and forth to their Eau Claire home office, and countless meetings and discussions over the course of the project. What started as a simple inquiry close to 20 months ago has turned into a reality and was a mountain of work in the MEDIC offices...and we have loved every minute of it! The feeling of closing a deal of this magnitude is always a great feeling and accomplishment for everyone on the teams, but what goes unseen is the work and commitment to community of so many who played critical roles in making this a reality for our community. "It takes a village to raise a child", in this case it took a village to create new economic opportunities for our area.

We would like to take a minute to extend both of the development teams' sincere gratitude to a few organizations and people critical to making this project occur. We want to extend a deep thank you to the site land owner Eleanor Tjossem. Without her dedication to the community and willingness to work with the teams on the property, this project could easily be locating in one of our competing communities. Thank you so much Eleanor! Your assistance will have a lasting impact on employment on the Marshall County area.

Another major piece of the development puzzle for this project was the need to serve the site with rail access and this is where the community team really grows. We want to extend a very special thank you to Mike Mason and the Fisher Controls leadership team, Rusty Feldman and the Marshalltown Area Soccer Club Board of Directors, and Rex Ryden and Lynn Olberding and the entire Marshalltown Industrial Park (MIP) Board of Directors for your willingness and flexibility in the acquisition of the rail and the subsequent upgrades the project created for our great soccer complex. Without this key piece of the puzzle, the investment by Menards would not occur in Marshalltown.

As with any development project, there are multiple infrastructure upgrades necessary to provide adequate utilities. We would like to send special thanks to Steve Sincox at Marshalltown Water Works and the Marshalltown City Council and Randy Wetmore and staff, Alliant Energy, the leadership at CGA, Jacque Goodman and the Iowa Valley Continuing Education team and the Marshall County Board of Supervisors for your tireless efforts in bringing this project to reality. Lastly, we need to send a special thanks to Mayor Jim Lowrance who

Economic Statistics

February 2015

Employment – Marshall County	2015	2014
Labor force	20,090	20,110
Unemployed	1,400	1,400
Percent unemployed	7.0	6.9
Total employment	18,680	18,720
Marshalltown Construction		
Building permits	1	2
Residential dwelling units	1	1
New residential construction valuation	\$0	\$0
Residential addition/remodeling valuation	\$4,000	\$56,000
New commercial/industrial permits	1	1
New commercial/industrial valuation	\$0	\$0
Remodeling commercial/industrial value	\$53,000	\$150,000
Marshall County Construction		
Building permits	3	3
New residential dwelling units	2	1
New residential construction valuation	\$240,000	\$7,500
Residential addition/remodeling valuation	\$13,000	\$0
New commercial/industrial permits	1	2
New commercial/industrial valuation	\$60,000	\$300,000
Housing		
Single family home sales	20	35
Average sale price	\$89,765	\$104,332
Median sale price	\$83,250	\$77,000

went well above and beyond the call of duty in his mayoral capacity to assist on the project.

This list above proves that local strategic partnerships are vital for economic success for a community. On a personal note, during my ten years in economic development, I have never worked on a project with so many moving pieces to achieve the end goal. If not for the dedication of the people listed above and the volunteer time they committed, this project likely doesn't create the new opportunities it will for the area. By the time the agreements were inked, I can count more than thirty individuals who played a vital role in landing this exciting project. On behalf of the MEDIC Board of Directors, thank you to everyone involved and a special thank you to Menards for your commitment to the community. Your commitment will have a lasting impact on long-term development opportunities for the company and community.

Farmers Savings Bank Management Team



Norm Bach, Suzanne Mead, Tom Campbell, Nancy Harris, Jerrod Leffler, Jay Lynch

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The Chamber, MCVB, and MEDIC offices will be closed on Monday, May 25 for Memorial Day.



Marshall
ECONOMIC DEVELOPMENT
IMPACT COMMITTEE

For additional economic development information, please visit marshalltownworks.com.

It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa.

Phone: 641-753-6645

New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

American Lung Association

Alyssa Reichelt, Mission Coordinator
2530 73rd Street
Urbandale, IA 50322
515-309-9507

American Lung Association works to save lives by improving lung health and preventing lung disease through Education, Advocacy and Research.

Ann's Alterations

Ann Judge, Owner
507 West High Street
Marshalltown, IA 50158
641-751-9313

Ann's Alterations offers alterations on everything from everyday wear to bridal at affordable prices. Zipper repair and replacement, mending, and T-shirts/memory quilts are also available.

Clement Home Services

Rod Clement, Owner
302 Kimball Street
Rhodes, IA 50234
641-750-5812

Clement Home Services offers heating, ventilation and air conditioning (HVAC) repairs, installation and service companies in the Marshalltown area.

Dairy Queen - North 3rd Avenue

Tyler Wollam, Owner/Manager
711 North 3rd Avenue
Marshalltown, IA 50158
641-752-2712

This DQ is one of the oldest in the United States, and has been serving DQ soft serve and other treats in Marshalltown since 1947.

Great Western Dining

Steve Rowden, Manager
3700 South Center Street
Marshalltown, IA 50158

Great Western Dining strives to maintain a creative and imaginative approach to Marshalltown Community College campus dining and catering needs.

In Stitches

Dennis & Terri Shetler
36 East Main Street
Marshalltown, IA 50158

In Stitches is a creative, customer oriented, detail friendly local embroidery business. Under new ownership!

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Joel T.S. Greer
Sharon Soorholtz Greer
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641-752-4271
www.marshalltownlaw.com

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O'HARE & SEE**
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752-8800

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Marshalltown
752-5225

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SPAHN & ROSE LUMBER CO.

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Marshalltown
752-1541

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SERVICEMASTER

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Duct Work
Commerical
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Marshalltown, IA 50158
www.landon-landon.com



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BROWN**
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MARSHALLTOWN
641-753-3563

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**PENN MUTUAL LIFE
INSURANCE CO.**
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Marshalltown
753-4762

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SERVICES**
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Marshalltown
752-5733

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Marshalltown
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NURSING HOMES

**GRANDVIEW
HEIGHTS**
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Marshalltown
752-4581

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**Concept by
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Marshall Town Center
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Marshalltown, Iowa
641-753-1426

MISCELLANEOUS

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752-4618

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COMPANY**
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753-3875

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641-752-3429

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INSURANCE**
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Marshalltown
753-6691

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Marshalltown
753-5236

VILLA DEL SOL
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Listed on this Chamber Directory.

2015 Scholastic Banquet

continued from page 1.

with several high school friends and his parents, Bob and Sally Becker who are life-long Marshalltown residents and strong supporters of the community. Dan and his family have contributed and helped with the Roundhouse renovation. He and Joann are members of The Rotarian service organization and they recently returned from a service trip in South Africa. They each participate and support various schools and students of secondary education, community foundations and the ISU Cyclones.

Chamber members are encouraged to attend this event to learn more about the outstanding accomplishments of these young people who will proudly represent Marshall County in their future endeavors. Cost is \$25 per person. The event begins at 6:00 p.m. at Elmwood Country Club.

Gold sponsors are Central Iowa Healthcare, Lennox and Marshalltown Community College. Flower sponsor is Lowe's Flowers.

Listen weekly to **Chamber Chat**

Sunday Mornings

6:30 am on 99.5 KDAO FM

7:30 am on 1190 KDAO AM

Keep up with the latest Chamber, MCVB and
MEDIC news.

A.M. Exchange

Wednesday, May 6

7:00 - 8:30 a.m.

Taco John's (907 South Center Street)

Grab breakfast before you head into the office!

Coffee, orange juice, breakfast burritos and Mexican donuts will be served.

Friend of Education sponsors

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BUSINESS NEWS

117th Annual Banquet

The Chamber is making plans for the 117th Annual Banquet on Thursday, May 28. This year's event will feature keynote address by Mr. Scott Siepker, Iowa Nice Guy.

Born and raised in Iowa, Siepker is an Iowa State University alumn, with a resume chocked full of acting and hosting jobs. Siepker expresses his love for all things Iowa with his character Iowa Nice Guy. The Iowa Nice Guy has been featured on ESPN, Iowa Public Television, commercials for the Iowa Lottery, iWireless, Hy-Vee, Iowa State University, among others.

The 117th Annual Banquet will not only feature an entertaining keynote address by Siepker, but also a look back at the successes of the Chamber, Marshalltown Convention & Visitors Bureau, Marshall Economic Development Impact Committee (MEDIC), and Marshalltown Regional Partnership over the last year. Awards will also be presented for the Chairman's Community Impact Award.

Presenting sponsor for this year's banquet is Emerson - Fisher. Gold sponsors are Central Iowa Healthcare and Lennox.

Reservations are available for \$380 for a table of six (6). Individual reservations are available for \$67 each. Register online: www.marshalltown.org/chamber/events.php.



Annual Banquet Highlights

Reflections from the past year from the Chamber, MCVB, MEDIC, and Marshalltown Regional Partnership.

Recognition of Iowa Valley Leadership Class of 2015.

Announcement of Chairman's Community Impact Award.

Keynote address by Scott Siepker

 Robin Angelman Agent-CSA	 Pat Hageman Agent	 Lance Horbach Agent	 Loras Neuroth Agent	 Paul Beals Agent	 Mark Forde Agent	 Dan Mead Agent Claims Administration	 Sue Gannaway Agent-CSA	 Rich Mohan Agent	 Kristi Carlson Office Manager
 Bonnie Ohl Processor	 Daria Rowley Agent-CSA	 Kathy Merkel Administrative Assistant	 Samantha Peity Agent-CSA	 Jennifer Hurdley Administrative Assistant			 We Are Mobile! Scan With Your Mobile Device	 Megan Weill Agent-CSA	 Matti Koetgard Information Systems
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