

Chamber Digest

August 2014

Volume 32 Issue 3



Chamber announces Germany trip

The Chamber is excited to announce the next global familiarization tour. After the success of the Chamber's China and Cuba trips, the Chamber staff and board of directors have selected Germany and Austria as the next destination. The trip will depart September 29, 2015.

Some of the highlights of the trip include Oktoberfest in Munich, Germany; a visit to Mozart's birthplace; and the Mirabell Gardens. Travelers will enjoy lodging in a single hotel in Innsbruck, with daytrips planned. Cost is \$3599 per person (double occupancy). Inclusions are listed below.

"One difference in this trip versus the other global familiarization trips we have taken is that the departure airport is Des Moines, Iowa," said Chamber Executive Director Lynn Olberding. "We cannot guarantee we will always be able to fly out of our 'local' airport, but for this trip, it was possible and we feel this will be very convenient for travelers accompanying us on the trip."

Informational meetings will be held this fall. Interested parties can be placed on an informational list by emailing Olberding at lolberding@marshalltown.org. Brochures will be available in mid to late August.

The Chamber is also working on a possible business visit with an Iowa-based company as an optional tour during this trip.

Upcoming Events

July 30: Business After Hours at Totem Bowl;
4:30 - 6:30 p.m.

August 14: Educator Appreciation Breakfast

August 21: Chamber Ambassadors Golf Outing

September 1: Labor Day, Chamber office closed

September 9: Rural-Urban Dinner at Iowa Valley
Continuing Education (Dejardin Hall);
5:30 p.m.

In This Issue

Member Spotlight

Page 2

Leadership / Reinvesting Members

Page 3

Faces & Places

Page 4

New Members

Page 5

Convention & Visitors Bureau Tourism News

Pages 6

Ribbon Cuttings

Page 8

Business News

Page 9

MEDIC Economic Development News

Page 10

Business Directory

Pages 12 - 14

Business News

Page 15 - 16

Highlights

- 7 Nights at one hotel in Innsbruck
- Innsbruck Tour
- Neuschwanstein Castle
- Oktoberfest in Munich
- Imperial Palace "Hofburg"
- Golden Roof
- Salzburg
- Mozart's Birthplace
- Salzburg Walking Tour
- Mirabell Gardens
- Hohensalzburg Fortress

Inclusions

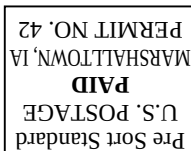
- Roundtrip Airfare - DSM
- Airline Fuel Surcharges/Fees
- Air Departure Taxes/Fees
- First Class Accommodations
- 10 Meals: 7 Breakfasts & 3 Dinners
- Professional Tour Director
- Motorcoach Transportation
- Admissions per Itinerary
- Sightseeing per Itinerary
- Baggage Handling



9 days September 29, 2015

Tour Pricing

\$3599 per person/double \$600 single supplement



This direction
Affix label here

CURRENT RESIDENT OR

Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

MEMBER SPOTLIGHT

Coldwell Banker - Premier Real Estate

Premier Real Estate started in Marshalltown in 2001. In 2003, it became Coldwell Banker - Premier Real Estate, bringing a well-known real estate name to the area, while keeping the small town feeling. In 2004, the office moved to its current location at 2003 South Center Street in Marshalltown.

The office houses twelve real estate agents and four additional staff. The Realtors offer residential and commercial real estate in the area. The agents offer services for buyers and sellers.

The twelve agents spend much time volunteering for community organizations including the Chamber Ambassadors, Rotary, Marshalltown Development Foundation, 13th Street, Marshalltown Young Professionals, Board of Realtors, Chamber of Commerce board and committees, Marshalltown Convention & Visitors Bureau board, Marshalltown Central Business District board and committees, Kiwanis, Oktoberfest, Garden Club, Ducks Unlimited, Holiday Stroll, Salvation Army, and Beta Sigma Phi, to name a few.



PREMIER REAL ESTATE

When asked about the best part about owning a business in Marshalltown, owner/broker Cindy Brodin replied, "Getting to know the area and the people." Brodin co-owns the business with husband Chris Brodin.

"We support the Chamber because it's important to give back to the community," said Cindy. "We like being involved in helping to improve Marshalltown."

The Brodins, along with the other agents in the Coldwell Banker - Premier Real Estate office and other Realtors around the area, are often the first people to interact with new residents to Marshalltown, a job they take very seriously.

"We are a full service company and we operate with integrity & honesty," added Cindy. "We like to make sure the buying or selling of a client's home is stress-free as possible!"



Pictured top row (L to R): Connie Beard, Cindy and Chris Brodin, Andy Choate, Dean Elder, Tammie Frederick, Jack Harkness.

Pictured bottom row (L to R): Linda Huston, Kelli Lageschulte, Lynda Lamport, Deb Mason, Fauna Nord.

LEADERSHIP

Chamber
Chair: Chris Brodin



Board of Directors

Dennis Drager
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Paul Beals
Past Chair
Tom Campbell
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Alan Anselman
MEDIC Chair

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Hilary Dolbee
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Dennis Grabenbauer,
Marshall County
John Hughes, MMSC
Dr. Robin Shaffer
Lilienthal, MCC
Mayor Jim Lowrance,
City of Marshalltown
Dr. Marvin Wade,
MCSD
Julie Thomas, MCVB

MCVB
Chair: Chad Weir



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Tyler Wollam
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Deanna Davis
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Darcy McCubbin
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David Barajas, Jr.
CEO - Marshalltown
Regional Partnership
Lynn Olberding
Executive Director - Chamber
Shannon Espenscheid
Executive Director - MCVB
Tom Deimerly
Executive Director - MEDIC
Shauna Banks
MCVB Administrative
Assistant
Kris Blocker
Administrative Assistant

709 South Center Street
P.O. Box 1000
Marshalltown, IA 50158
Phone: 641-753-6645
Fax: 641-752-8373
Email:
info@marshalltown.org

MEDIC
Chair: Alan Anselman



Board of Directors

John Hughes
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Paul Gregoire
Past Chair
Chris Brodin
Chamber Chair

Bill Grabe
Denny Grabenbauer
Abigail Pelzer
Don Turbiville
David Vollmar
Mary Wertzberger

Ex-Officio

Vice Chancellor - IVCE
Jacque Goodman
State Representative
Mark Smith
State Senator
Steve Soddors
City Administrator
Randy Wetmore

Thank You

Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

1st Rate Real Estate	11
Adland Engraving	26
Arby's Restaurant	24
B & G HVAC	8
Brycon, L.L.C.	38
Central Iowa Machine, Inc.	9
Clemons Inc. Chevrolet	39
Con-Struct, Inc.	41
Denny's Hometown	25
Edward Jones – Wirin	34
Elmwood Country Club	49
Emerson Process – Fisher	101
Excel Medical	24
Feldman Financial, LLC	9
Fiddle & Whistle	2
Hampton Inn & Suites	5
Home Federal	45
Hy-Vee Food Store	51
K-Mart Corporation	31
L.E. Myers Co., The	54
Lamar Advertising	18
Martin Marietta Materials	37
McAtee Tire	29
McDonald's	42
Mediacom/OnMedia	26
Old Timer Tavern	2
PCA	54
Pepsi Beverages Company	54
Plumb Supply Company	16
Primary Health Care, Inc.	6
Rainbow Car Wash, Inc.	28
Simms Construction	2
Strand's	38
Structural Engineers P.C.	27
US Bank	50
Union Pacific Railroad	4
Weidner Construction, Inc.	36
Wintrust Mortgage	2



Business After Hours

July 30, 2014

4:30 - 6:30 p.m.

Totem Bowl

1101 South 6th Street

August 27, 2014

Member Appreciation Event

Presented by Emerson - Fisher

September 2014

Pinnacle Bank

2206 South Center Street

October 2014

Business-to-Business Showcase

Presented by Hy-Vee

Vendor tables available.

November 2014

Glenwood Place

2907 South 6th Street

December 2014

US Bank

123 West Main Street

January 21, 2015

Marshalltown Community

College

3700 South Center Street

February 2015

Taste of Marshalltown

Presented by Marshall Town

Center

Vendor tables available.

September 2015 date available.

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

FACES & PLACES

Faces & Places is a monthly feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than six sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Information printed in the Faces & Places section is supplied by Chamber member businesses and organizations and is not an endorsement by the Marshalltown Area Chamber of Commerce.

www.marshalltown.org Statistics

	June 14	Avg/Month	YTD Total
Unique Visitors	2,642	2,564	15,384
Number of Visits	5,398	4,863	29,177
Page Views	13,458	15,613	93,675
Hits	71,237	77,602	465,610

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the Chamber website for business directory information, event photos, program information and calendar of events.

**The Chamber office will be closed
Monday, September 1 for Labor Day.**

**Normal office hours:
Monday - Thursday: 8:00 a.m. - 5:00 p.m.
Friday: 8:00 a.m. - 4:00 p.m.**

www.marshalltown.org

Chamber Board members

On June 1, the Chamber Board welcomed Chris Brodin (Coldwell Banker - Premier Real Estate) as the new Chairman of the board. Brodin replaced Paul Beals, who is serving in the capacity of Past Chair for the 2014/2015 fiscal year.

New additions to the board were Hillary Dolbee (Marshalltown Medical & Surgical Center) and Ross Harris (Emerson - Fisher). Dolbee and Harris will serve three-year terms on the board.

Your ad could be here.

**Want to reach Chamber
business leaders and subscribers to
the Times-Republican?**

**Contact your T-R rep to find out how
you can promote your business, gain
new clients, or advertise an event or
sale in the monthly Chamber Digest.**

July Business After Hours

Hosted by Totem Bowl
1101 South 6th Street
Wednesday, July 30
4:30 - 6:30 p.m.

*Family-friendly environment. Bowling, shoe rental
& refreshments will be available. Children of Cham-
ber members are invited to this event!
Good food. Good drinks. Good conversation.*

BUSINESS NEWS



SHOMO-MADSEN INSURANCE



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Insurance Needs!***



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Business • Farm
Life • Health**

753-6691

**Toll Free 1-888-753-6691
22 E. Main St. • Marshalltown**

New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Grace C Mae Advocate Center

Patricia Gilbaugh, Executive Director &
Dawn Lammert, Care Coordinator
2501 South Center Street, Suite M
Marshalltown, IA 50158
641-753-1289

The Grace C Mae Advocate Center is a non-profit regional mental health agency. Our mission is to restore hope to individuals and families by helping people find solutions to their unique and diverse problems. We envision a community of partnerships that support individuals and families by making the kind of difference that results in happier, healthier citizens.

Graphic Impressions, Inc.

Tim Hoffman, President
6 West Main Street
Marshalltown, IA 50158
641-753-4848

Tim Hoffman has a long history of providing printing and graphic design services in the Marshalltown area. Graphic Impressions offers a variety of printing services for personal or business use, as well as graphic design and layout.

Know someone interested in joining the Marshalltown Area Chamber of Commerce? Please contact Lynn Olberding at the Chamber office at 641-753-6645.

Become a fan of the Chamber on Facebook!

Help us reach our goal of over 700 fans on Facebook. "Like" the Marshalltown Area Chamber of Commerce and encourage your friends. It's a great way to stay up-to-date on what's happening, view event photos and more!



**Find us on
Facebook**

CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

August 2014 Events

Event	Date	Location
Farmer's Market	Mondays	Le Grand City Park
Bingo	Tuesdays	Senior Citizens Center
Duplicate Bridge	Wednesdays	Senior Citizens Center
Farmer's Market	Weds & Sat	Cartwright Pavilion
Main St. Farmer's Market	Thursdays	Courthouse Square
Pickleball Open Gym	Thurs & Sun	Veterans Coliseum
Mid-Iowa Antique Power Show	Aug 1-3	8 miles W. on Hwy 30
Art & Men of Central IA	Aug 1	Fisher Community Center
"BARK!"	Aug 1-2	Martha Ellen Tye
Pork Burgers	Aug 2	VFW
Route 66	Aug 2	John Ernest Vineyard
Flower Show	Aug 2-3	Marshall Town Center
Nature Story Hour	Aug 6	GrimesFarm Conservation
Free Spanish & English Lessons	Aug 6	Marshalltown Library
Meskwaki Pow Wow	Aug 6-10	4 Miles W. of Tama
Dogs on Skis	Aug 9	John Ernest Vineyard
Free Spanish & English Lessons	Aug 13	Marshalltown Library
Bingo	Aug 14	Central Iowa Fairgrounds
Star Gazing	Aug 15	Green Castle Recreation
Movies in the Park	Aug 16	6th Street Softball Complex
Final Mix Show Band	Aug 16	John Ernest Vineyard
Nature Story Hour	Aug 20	GrimesFarm Conservation
"The Return"	Aug 22	MHS Auditorium
Antique Tractor Parade	Aug 23	Marshall Town Center
Kid's Open Studio	Aug 23	FCC – Art Studio
Redline	Aug 23	John Ernest Vineyard
Bingo	Aug 28	Central Iowa Fairgrounds
Loose Neutral	Aug 31	John Ernest Vineyard

August 2014 Meetings, Conventions & Tournaments

Group	Date	Location
Gideons States Convention	Aug 1	Best Western Regency Inn
Gideons International	Aug 1-2	Best Western Regency Inn
IA ASA 16" Men's State Tourney	Aug 1-3	South 6th Street Complex
Foster & Adoptive Parent Assoc.	Aug 2	Best Western Regency Inn
Nurse Aid Instructor Update	Aug 7	IA Valley Continuing Ed
Iowa Cowboy Mounted Shooters	Aug 8-9	Central IA Fairgrounds
1000 Friends of Iowa	Aug 9	Orpheum Theater

Post your 2014 events, meetings and tournaments

The Marshalltown Convention & Visitors Bureau would like to remind everyone to use the free, self-posting calendar at www.visitmarshalltown.com for their 2014 events, meetings and tournaments.

These can be posted at any time but, the MCVB encourages people to promote their event on the self-posting calendar as soon as the date is set or at least three months before the event takes place. This allows the visitor and the community to see what is happening in Marshalltown and they can make plans according to events going on in the community.

Questions about posting an event at www.visitmarshalltown.com can be directed to 641-753-6645 or cvb@marshalltown.org.

Iowa Tourism Office offers \$250,000 grant program

Tourism-related entities in Iowa have until August 4 to apply for grants available through the Iowa Tourism Grant program. Administered by the Iowa Economic Development Authority's Iowa Tourism Office, the grants provide financial assistance with marketing initiatives, meetings, events and professional development efforts.

Complete details about the program, including its administrative rules, can be found in the Industry Information section of traveliowa.com. "The Iowa Tourism Office is committed to providing grant programs that help our partners create and execute efforts that strengthen Iowa's travel industry and grow the local and state economies," said Shawna Lode, manager of the Iowa Tourism Office.

Eligible applicants are tourism-related entities based in Iowa. Applicants must demonstrate a 25% cash match of the grant amount. The project must be completed in fiscal year 2015 (July 1, 2014 – June 30, 2015). The minimum grant amount is \$500 and the maximum grant amount is \$5,000 per application.

Of the approximately \$250,000 in funds available, \$100,000 will be dedicated to marketing Vision Iowa projects. All Vision Iowa, Community Attraction and Tourism (CAT) and River Enhancement Community Attraction and Tourism (RECAT) recipients are eligible to apply for funds to support marketing activities.

Tourism in Iowa generates more than \$7.6 billion in expenditures, employs 64,400 people statewide and generates \$328 million in state taxes.

The Iowa Tourism Office is part of the Iowa Economic Development Authority. For more information about Iowa tourism, visit www.traveliowa.com, call 800.345.IOWA or stop at any Iowa Welcome Center.

30th annual steam threshing and plowing show

The Mid-Iowa Antique Power Association will again host the Steam Threshing and Plowing Show on August 1-3 at the corner Hwy 30 and Jesup Ave. 8 miles West of Marshalltown.

The weekend will feature Case & Orphan Tractors and Related Equipment, Gade Gas Engines and Draft Horses. There will be daily demonstrations of steam engine threshing, plowing, baling, corn shelling, steam powered working shingle mill and saw mill as well as horse demonstrations, black smiths, crafts and a flea market.

For a complete list of activities please see the show's website at www.miapa.org.



MCVB Office
Phone: 641-753-6645
Email: cvb@marshalltown.org
www.visitmarshalltown.org

CONVENTION & VISITORS BUREAU

✈ TRAVEL TIDBITS ✈

Key trends in the world of travel brought to you by

MidwestLiving

meredith
travel marketing

JULY 2014

SUMMER FAMILY VACATIONS ARE ON THE RISE

78%

are taking a family summer vacation. Up from 74% in 2013

69%

planning a one week trip

32%

planning a 2+ week trip

67%

will take one weekend trip (Average summer traveler will take 3 weekend trips)

INCREASE IN U.S. BASED SUMMER VACATIONS

70%

will explore the U.S. this summer — up 5% from 2013

USE OF TRAVEL AGENTS ARE UP THIS SUMMER

1 OUT OF 10

U.S. summer travelers will use a travel agent — up 40% since 2012



FRIEND-CATIONS ARE POPULAR THIS SUMMER

16%

of American travelers say they'll hit the road with a group of friends vs. 11% in 2013



SUMMER TRAVEL SPENDING IS STRONG

\$1,246

will be spent per person — up 9% from 2013



2014 Iowa Sales Tax holiday

Plan to shop local during the 15th annual Iowa Sales Tax Holiday on Friday and Saturday, August 1 and 2, 2014. On these days, everyday clothing and footwear under \$100 will be exempt from the state 6% sales tax and the 1% local option tax, if applicable.



Phone:
641-753-6645

Email:
cvb@marshalltown.org

Website:
visitmarshalltown.com

The MCVB office will be closed on Monday, September 1 for Labor Day. Find your Labor Day activities on the MCVB online calendar of events.

AMBASSADORS VISITS



Kim Slycord of Act II Consignments prepares to cut the ribbon celebrating her one-year anniversary as owner, as the Chamber Ambassadors look on. The store is located at 126 East Main Street in Marshalltown.



The Chamber Ambassadors visited Steve Priske, owner of Rumours Sports Bar & Grill (309 S. 12th Avenue Place in Marshalltown) on June 24 for a courtesy call.



Brian Hartwig, owner of Brian's Collision (205 East Main Street in State Center) welcomed the Ambassadors for a visit to his business on July 8. Hartwig recently joined the Chamber during the annual Total Resource Campaign.



The Chamber Ambassadors visit Tyson Akers of Akers Wood Creations for a courtesy call on July 8. Akers runs his custom wood business at 107 4th Street NE in State Center.

The Ambassadors are the goodwill arm of the Chamber. Their scheduled time for courtesy calls and ribbon cuttings are at
 4:30 p.m. and 4:45 p.m. on the second and fourth Tuesday of the month.

Contact 641-753-6645 or lolberding@marshalltown.org to schedule a visit at your business.

Wish you were here?

Your business could be featured on the Ambassadors Visits page in the Chamber Digest and online at www.marshalltown.org. For more information on how to schedule a courtesy call, contact Lynn Olberding at 641-753-6645 or email lolberding@marshalltown.org.



Alliant Energy celebrated the groundbreaking of their natural gas Marshalltown Generating Station on July 15. Community leaders and local dignitaries were on hand for the event, including Governor Terry Branstad.

2014 Educator Appreciation Breakfast



The annual Educator Appreciation breakfast is slated for Thursday, August 14 at the MHS Cafeteria. Presenting sponsor is Independent Insurance Services. The event is the traditional start of the school year for educators, administrators and support staff for the Marshalltown Community School District, Marshalltown Christian School and St. Francis school personnel are also encouraged to attend.

Sponsorship opportunities are still available. Contact Lynn Olberding at the Chamber office for more details.

Interested in sponsoring a Business After Hours?
September 2015 is available for sponsorship!
This is a great way to showcase your business, thank existing customers and gain new clients!
Contact Lynn Olberding at the Chamber office for details.

Iowa Valley Leadership

Marshalltown's Iowa Valley Leadership (IVL) program began in 1987 as a response to the question, "Who will take the place of the community's long-standing leaders?" The program that has evolved is co-sponsored by the Marshalltown Area Chamber of Commerce and Iowa Valley Continuing Education. The civic issue-based (not leadership skills based) curriculum is designed by a steering committee comprised of IVL alumni and community members. IVL participants are community leaders who desire to expand their service, influence, and knowledge relative to the Marshalltown area. Participation benefits the individual, their business and the community.

The Steering Committee is currently seeking individuals who are interested in participating in the 2014/2015 class. Class members should represent a cross-section of the community and a variety of businesses and organizations. Participants are expected to attend all sessions listed below and participate in a group project.

2014/2015 Iowa Valley Leadership class dates:

- September 11 & 12: Retreat
- October 9: Stewardship
- November 6 (1/2 day): Project planning
- November 13: Beyond Demographics
- December 11: Education
- January 8: Economic Development
- February 12: Local Government
- Date TBD: 2015 Des Moines Summit trip
- March 12 (1/2 day): Project planning
- April 9: Workforce, Wellness
- May 14: Agriculture

Tuition for the 2014/2015 year is \$750 per person, which includes all program materials and meals. A selection application process results in a group of 22 - 26 dynamic individuals who bring diverse strengths to the program. The program includes 95 contract hours over 14 days. Sponsorship by an employer or organization is encouraged.

If you know a potential candidate for the next Iowa Valley Leadership class, please fill out the application, available online: www.iavalley.cc.ia.us/ivce/leadership/marshalltown.html or contact Betsy Macke at 641-844-5619.

Session sponsorships are also available for businesses or organizations interested in supporting the program. Chamber members: Please see the enclosed sponsorship flyer in your Chamber Digest. To request sponsorship information, please contact Lynn Olberding at the Chamber office at 641-753-6645 or email lolberding@marshalltown.org.

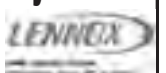
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753-3563**



ECONOMIC DEVELOPMENT

MEDIC kicks off new community housing analysis

By Tom Deimerly, MEDIC Executive Director

How do individuals or families choose where they live? The responses are broad and spread the spectrum including: family, hometown, finances, mobility, among others. Based on experience, I have often found for those relocating from the outside to our community, it looks like a three legged stool. Those legs have been identified through recent laborshed analysis, commuter trend analysis, and the results of MEDIC staffs ongoing business retention efforts with employers struggling to hire and retain high quality employees. When looking at the legs of the stool and opportunity they create, those legs include (1) Quality of education systems, (2) Immediate short term rental availability and long term for sale housing availability and (3) Quality of life amenities; including retail and recreational opportunities. The first and second items are things we can control internally. We can help drive our own destiny as a community. The third is often outside our local control, as site location consultants and companies base decisions on demographics, employment conditions and proximity to competitive markets with existing stores. All of these amenities (education, housing and quality of life) have shown that when people take an employment position locally, a small but still significant portion of those recent hires are electing to live in surrounding metropolitan areas rather than residing directly in Marshall County. You might be asking yourself, why do we care if they choose to live elsewhere? It can be summed up in one word, Opportunity!

So how do we address the opportunity? First, MEDIC is a proud partner with the local Chamber and local business and industry of the Marshalltown Business Education Alliance (MBEA) and particularly their efforts to promote Science Technology Engineering & Math (STEM) in our education and post-secondary educational intuitions. Second, we are proud to kick off a new housing analysis. We are excited to see the outcomes, as our last community housing analysis was completed in 1997.

In partnership with area business, industry and financial institutions, we have begun a process to analyze the current rental and for-sale housing conditions throughout the county. Over the course of the next 8-12 weeks, a third party qualitative and quantitative analysis will be completed of the condition, availability and opportunities in our local housing market. Real Property Research Group, Inc. (RPRG) is a national real estate market research firm with offices in Columbia, Maryland, and Atlanta, Georgia. RPRG serves lenders, developers, homebuilders, investors, nonprofit organizations as well as state and local government agencies. Their mission is to assist clients in maximizing real estate development opportunities and minimizing risks by providing an understanding of relevant market conditions and trends. The market opportunities assessment helps to determine direction and facilitate early decision-making for potential investment in the community.

In the coming weeks, local employers, home owners, contractors and commercial residential unit owners may receive phone calls and surveys

Economic Statistics

	2014	2013
Employment – Marshall County		
Labor force	19,950	19,390
Unemployed	960	1,070
Percent unemployed	4.8	5.5
Total employment	18,980	18,320
Marshalltown Construction		
Building permits	16	5
Residential dwelling units	5	0
New residential construction valuation	\$16,000	\$0
Residential addition/remodeling valuation	\$63,000	\$91,000
New commercial/industrial permits	2	0
New commercial/industrial valuation	\$23,850,000	\$0
Remodeling commercial/industrial value	\$1,133,000	\$0
Marshall County Construction		
Building permits	8	3
New residential dwelling units	6	3
New residential construction valuation	\$172,500	\$50,960
Residential addition/remodeling valuation	\$110,000	\$0
New commercial/industrial permits	1	0
New commercial/industrial valuation	\$2,110,000	\$0
Housing		
Single family home sales	46	41
Average sale price	\$94,035	\$108,467
Median sale price	\$85,000	\$82,000

requesting information related to occupancy, housing decision making and rates. The information we as a community provide will determine the validity outside developers commit to the study and identify additional development opportunities for the community. This is an exciting time locally for employment opportunities for our existing residents and those relocating to the area. As the work of the MBEA and our local institutions continues, along with housing development efforts, we will quickly tackle and show national retailers the opportunities that exist for them in Marshall County. If you receive a request for information and are not sure what to do or if they are working on the communities behalf, please do not hesitate to contact our office at 641-753-6645 or directly via email at deimerly@marshalltown.org.



For additional economic development information, please visit marshalltownworks.com.

It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa.

Phone: 641-753-6645

BUSINESS NEWS

Area Dollars make great gifts all year round

Each year, the Chamber sells more than \$130,000 in Area Dollars (Chamber Bucks) to residents, businesses and visitors. That's \$130,000 that is spent with Chamber member businesses!

Area Dollars make great gifts for birthdays, anniversaries, or other special events; employee recognition; bonuses or giveaways. They are available in \$10 and \$25 increments and can be redeemed at any Chamber member business/organization. You can spend them at retail stores, make a donation to a local non-profit organization or church, or pay your utility bill.

Area Dollars are available at the Chamber office Monday - Thursday 8:00 a.m. - 5:00 p.m. and Friday 8:00 a.m. - 4:00 p.m. Cash, check, Visa, MasterCard, American Express, and Discover Card accepted for payment.

Listen weekly to
Chamber Chat
Sunday Mornings 6:30 a.m. on
99.5 KDAO FM
7:30 a.m. on 1190 KDAO AM

Member Appreciation Event

Presented by Emerson - Fisher

Wednesday August 27
11:30 a.m. - 1:00 p.m.
Fisher Community Center Auditorium

Free lunch, root beer floats, games, prizes and lots of fun!

Just a small way we say THANKS to our members.

This event is open to any employee of a Chamber member business/organization.

Chamber offers Contacts & Contracts networking group



Last August, the Chamber kicked off a new networking group, open to any employee of a Chamber member business or organization called "Contacts & Contracts." The purpose of this group is for lead-generation, business contacts, and expanding individuals' network of business associates. This group meets on the third Wednesday of each month over the lunch hour.

The group has been so popular, a second group has been added. In response to the interest, the Chamber is launching a second Contacts & Contracts group that will meet on the second Thursday of each month over the lunch hour at the Fisher Community Center beginning in August.

Both groups are open to one employee per business and one business per industry (i.e. one realtor, one insurance agent, etc.) Each networking group is open to the first 20 individuals who sign up. Spots are currently available in both groups.

If your business would like to participate, email Lynn Olberding (lolberding@marshalltown.org).



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John F. Veldey
Joel T.S. Greer
Sharon Soorholtz Greer
Alex E. Grasso
112 W. Church St. Marshalltown
641-752-5467, www.cdrlaw.com

ATTORNEYS AT LAW

MOORE, McKIBBEN, GOODMAN, & LORENZ, LLP

James R. Moore
Larry E. McKibben
James L. Goodman
William J. Lorenz
Douglas W. Beals
Michael R. Horn
Norma J. Meade
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BUSINESS NEWS

Chamber Ambassadors Golf Outing

The 2014 Chamber Ambassadors Golf Outing is scheduled for Thursday, August 21 at Elmwood Country Club. The event is currently sold out, with a number of teams on a waiting list! The event is presented by Emerson - Fisher. Sponsorship opportunities still exist if your business or organization would like to support this great event and promote your business. Contact Lynn at the Chamber office for more details.

Even non-golfers can enjoy this event! Attend the post-tournament banquet, purchase raffle tickets, take home great prizes and network!



Are you ready to join MYP?

Do you want to meet new people? Want to be more involved in the community? Would you like to have access to professional development opportunities? Maybe it's time to join the Marshalltown Young Professionals (MYP) organization. The Marshalltown Young Professionals (MYP) organization was founded in 2005 and works to promote an environment that attracts and retains young professionals in the community. MYP also creates oppor-



tunities for individuals to interact with other people in Marshalltown. The mission of the Marshalltown Young Professionals is to engage its members in individual growth and the success of the community. We are looking for individuals who have a desire to participate in Marshalltown Young Professionals events and to help promote the growth and strengthening of our community. If you are one of those individuals, contact the Chamber office at 641-753-6645, email info@marshalltownyp.com or visit the MYP website at www.marshalltownyp.com. Cost for membership is just \$50 per year. Must be an employee of a Chamber member business to participate.

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Hosted by Anderson Funeral Homes
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Rural-Urban Dinner

The Chamber Ag-Business committee, in conjunction with the Marshalltown Rotary Club and Marshall County Farm Bureau, invites you to attend the annual Rural-Urban Dinner on Tuesday, September 9 beginning at 5:30 p.m. at Iowa Valley Continuing Education's Dejardin Hall.

This year's keynote speaker will be Dave Tierney of Monsanto. Monsanto Company (Monsanto) along with its subsidiaries, is a global provider of agricultural products for farmers. The Company's seeds, biotechnology trait products, and herbicides provide farmers with solutions to produce foods for consumers and feed for animals. It has two segments: Seeds and Genomics, and Agricultural Productivity. Mr. Tierney serves as the Regional Director of Government Affairs.

Chamber members can RSVP to attend this event by contacting the Chamber office or emailing info@marshalltown.org. Cost is \$25 per person, which includes banquet meal featuring pork from the Marshall County Pork Producers, and program. Rotary and Farm Bureau members should register for your respective organizations.

Rural-Urban Dinner

Sponsored by the Marshalltown Area Chamber of Commerce, Marshalltown Rotary Club and Marshall County Farm Bureau

Tuesday, September 9
5:30 p.m.

Iowa Valley Continuing Education (Dejardin Hall)

Keynote speaker:
David Tierney

Cost: \$25 per person
Chamber members RSVP to
info@marshalltown.org.



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Agent, CSA



Pat Hagaman
Agent



Laurie Horbach
Agent



Laura Jeschke
Agent



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