

Chamber Digest

May 2014

Volume 31 Issue 12



Upcoming Events

- May 13:** MYP Lunch & Learn; Noon at the Fisher Community Center
May 16: A.M. Exchange; 7:30 - 8:30 a.m. at the Hampton Inn & Suites
May 22: Business After Hours; 4:30 - 6:30 p.m. at Home Federal Savings Bank
May 28: Chamber's 116th Annual Banquet; 5:30 p.m. at IVCE's Dejardin Hall

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116th Annual Banquet set for May 28

The Chamber is busy making plans for the 116th Annual Banquet, scheduled for Wednesday, May 28 at Iowa Valley Continuing Education's Dejardin Hall. The event will feature keynote presentation by Mr. Carlos Portes.

Mr. Portes was born in Cuba and came to the United States alone at the age of nine in 1961. He spoke no English, and of course had no money. His parents were trapped in Cuba. Through the assistance of the Catholic Church "Operation Peter Pan" (Pedro Pan) he was relocated to Marshalltown, where he was raised by a kind family, and by shoveling snow and gardening, saved enough money to bring his parents to the U.S. after 6 anxious years of separation. The family decided to settle in New York where Mr. Portes worked 20 hours a day, 7 days a week to support his family, and make ends meet. Achieving marginal financial stability, Mr. Portes returned to high school to complete his diploma.

At the age of 20, he began to work for Allstate Insurance Company, after overcoming adversity in a crippling injury. He began his climb to success as an insurance broker, and soon entered into economics and politics. He was appointed Special Ambassador for Latin American affairs by former President Carter. In 1979, Mr. Portes established his own company, an insurance brokerage firm, in commercial insurance and construction bonding. With the same diligence and drive for success that he had applied in his previous endeavors.

Following the 9/11 attacks, as Chairman of the Red Cross, Greater NY, MAO, he worked at Ground Zero with a small team of volunteers and employees to develop and implement a regional communications plan. He became an "on the spot" translator for international media and the voice of the Red Cross for the Spanish press and Hispanic residents of New York. As the weeks progressed, Carlos continued to provide updated information while working tirelessly to galvanize philanthropic efforts from these audiences, both locally and internationally, and reunite children in foreign countries with their surviving parent. He also worked with the downtown Chinese community, one of those most affected by the disaster in lower Manhattan, assisting with food distribution and organizing support for apartment clean-ups.

A recipient of the prestigious Ellis Island Medal of Honor, Portes was also recently inducted into the Iowa Volunteers Hall of Fame.

The event will also recognize the achievements of the past year, look towards Chamber priorities for the upcoming year, recognize outstanding volunteers leaders, and showcase the talents of the 2014 Chamber Person of the Year and 2014 Community Impact Award recipient.

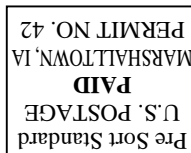
The event will begin at 5:30 p.m. for social time, dinner will be served at 6:00 p.m., with program and keynote address to follow. This event is open to Chamber members only. Cost is \$65 per person or \$375 for a table of 6. Register online at www.marshalltown.org/chamber/events.php.



Carlos Portes

This direction
Affix label here

CURRENT RESIDENT OR



Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

MEMBER SPOTLIGHT

The Sheep's Stockings



On the west end of Marshalltown's Main Street is a hidden gem; a great locally-owned business that you may have heard of, but never visited. The Sheep's Stockings opened at 126 West Main on May 24, 2012.

"Having lived in Marshalltown for just over eight years, I understand the desire of other needle artists to have a local yarn shop," said owner Gail Thiessen. "The nearest shop requires traveling to another community, which for some supplies can take several hours. People of all ages, more than 50 million in the United States, know how to knit and crochet."

Thiessen shared that knitters and crocheters spend an average of \$893 billion a year on yarn and yarn supplies from brick and mortar stores. The majority of customers come from within a 60 - 90 mile radius, some drive further to purchase from a local yarn shop. These crafts remain steady, even in hard economic times.

"Knitting and crocheting is more than just a craft. Needle Arts foster relationships, build community, and provide a useful end result (clothing articles). Plus, it's enjoyable!" added Thiessen.

The store employs one full-time and one part-time employee, who provide a variety of high quality wool, cotton, silk and alpaca blends of yarn for the hand knitter, crocheter, and crafter for retail sale. We offer

classes in knitting, crochet and fiber spinning for beginners to experienced fiber artists. They also offer knitting and crochet accessories.

"Throughout the year we offer workshops and seminars that feature well-known needle artists and designers," said Thiessen. "In addition, we hold promotional events that draw customers from throughout the state such as an annual Yarn Hop which brings in over 1200-fiber artists over a four-day period to our downtown location. We currently host two evening events where knitters/crocheters can come work on projects while offering an opportunity to socialize with others in their community. We provide a warm and inviting atmosphere where local and regional needle artists can shop for all their fiber needs."

But the services don't stop there. Over the next 12 months, Thiessen has the opportunity to offer the store's customers the ability to learn and interact directly with an industry professional. Hannah Thiessen, who is well known and respected in the international needle arts community will bring her fashion design, art and knitting skills to the business. Hannah is currently the Creative Director for YarnBox, a subscription yarn company; Copy Writer and Social Media consultant for Shibui Knits/Knit-Purl and Zen Yarn Garden. She has and worked as Creative Director/Stylist for Malabrigo Yarns out of Uruguay and Creative Director for Premier Yarns out of N.C.

"I plan to start a Needle Arts Mentoring Program," added Gail. "The mission of the Needle Arts Mentoring Program, a project of the Helping Hands Foundation, Inc., is to create community partnerships that promote and encourage relationships between adults and youth, fostering curiosity, creativity and a feeling of achievement through the teaching of needle arts."

Thiessen is a member of the Marshalltown Central Business District and Chamber of Commerce. She is also a strong supporter of the House of Compassion and Halos of Hope cancer foundation.

"Since we opened our doors May of 2012 we have taught 2,120 people to knit, crochet and improve their skills through our ongoing classes, workshops and seminars," added Gail. "On May 24 we will celebrate our second anniversary and invite everyone to stop in and help us celebrate."

Learn more about The Sheep's Stockings by stopping by the store at 126 West Main Street, calling 641-753-4661, or visiting their website: www.thesheepsstockings.com.



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709 South Center Street
P.O. Box 1000
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Fax: 641-752-8373
Email:
info@marshalltown.org

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Randy Wetmore

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

AAA Ankeny	4
Abarrotes La Salud, Inc.	2
Ace Precision International	2
Alliant Energy	45
Bob & Donna Atha	14
Balvanz Electric, LLC	2
Dr. Joel Beane	17
Big Brothers/Big Sisters	12
The Cabinet Shoppe	10
Calvin Rockett	2
Central Iowa Farm Store	16
D & S Facilities Services Inc	2
Ethington Heating & Cooling	21
Marshall Co. ISU Extension	21
First Baptist Church	16
First Presbyterian Church	10
Froehlich Communications	2
GNB Bank	2
Haley's Grocery, Inc.	2
Inman Chiropractic	2
Iowa Hospice	7
KCRM Radio 96.7 FM	10
Linn Creek Indoor Golf	2
Lite for Life	1
Marshalltown Alarm Inc	1
Mtown Hearing Aid Center	2
MCC Foundation	1
Marshalltown Sewing Center	22
Meridian Payment Systems	1
Moler Sanitation	2
NW Mutual-Krough&Leth	25
Oktemberfest, Inc.	20
Pilgrim Heights	7
Pro Finish	5
SNT Trucking & Warehouse	2
State Farm - Phyllis Mazour	19
Sub City	14
Super Shine Car Wash	4
Superior Cleaning, Inc.	16
Top Notch Tree Service	1
U.S. Cellular	18
Wells Fargo Bank Iowa	50
Wertzberger Architects, P.C.	19

Business After Hours

May 22, 2014

4:30 - 6:30 p.m.

Home Federal Savings Bank
303 West Main Street

June 17, 2014

4:30 - 6:30 p.m.

Alliant Energy
1911 East Anson Street

July 2014

Totem Bowl

1101 South 6th Street

August 7, 2014

4:30 - 6:30 p.m.

Marshalltown Broadcasting
(KFJB, KIX 101.1)
123 West Main Street

September 2014

Pinnacle Bank

2206 South Center Street

October 2014

Business-to-Business Showcase

Hosted by Hy-Vee

Vendor tables available.

November 2014

Glenwood Place

2907 South 6th Street

December 2014

US Bank

123 West Main Street

January 21, 2015

Marshalltown Community
College

3700 South Center Street

September 2015 date available.

FACES & PLACES

Faces & Places is a monthly feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than six sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Information printed in the Faces & Places section is supplied by Chamber member businesses and organizations and is not an endorsement by the Marshalltown Area Chamber of Commerce.

Public invited to the Bobcat Ball

Plans are underway for the "Take Me Out To The Bobcat Ball". This casual event will be held on Saturday, May 3 beginning at 6:00 p.m. at Elmwood Country Club. All proceeds from this fundraiser will be donated to the MHS Roundhouse Renovation project that is currently underway at the High School.

A complete evening of fun is planned and will include a live auction featuring many specially selected items with a Bobcat theme. Don Short of West End Salvage and HGTV and other local woodworkers have created several pieces featuring wood from the bleachers at the Roundhouse. Additional unique items including Bobcat Christmas ornaments hand-painted by Missy Sharer-Pieters of Messy Missy's will be available in the Bobcat Boutique. Tickets are available for \$50 per person and can be purchased at Hy-Vee, Hellberg Jewelers, Sports Page or MHS.

Marshall County Relay for Life

The American Cancer Society Relay For Life is a life-changing event that gives everyone in Marshall County (and around the world) a chance to celebrate the lives of people who have battled cancer, remember loved ones lost, and fight back against the disease. At Relay, we create a party-like atmosphere for team members camp out on the surrounding grounds for the duration of the event to enjoy music, food, fun, entertainment and activities while building camaraderie with fellow teammates and participants. Money is raised through with team fundraisers and individual funds raised secured through donations from family, friends, companies or corporations. The American Cancer Society Relay For Life in Marshall County is June 28th 2014 from 12:00 p.m. - 12:00 a.m. at the Marshalltown High School Track.

Mann to join bank board

Farmers Savings Bank President Thomas W. Campbell announced that Glen Mann has joined the Board of Farmers Savings Bank in Marshalltown. "Glen is a lifetime multi-generation farmer and a familiar name in the ag business community; Farmers Savings Bank has been in business for 120 years and is known as a strong member of the local ag banking community. As agriculture has changed over the years, so has banking and Glen will be a great partner in helping us move our bank forward as we begin our next 120 years."

In addition to his responsibilities on the Farmers Savings Bank Board, Glen is an active member of the Marshalltown Bobcat Boosters, and volunteers as a coach for football and baseball youth programs. He has served on the Marshall County Pork Producers Board for 10 years, served a 2-year term on the Iowa Pork Board, and is a past member of the Marshalltown Little League Board when he and his family spent many hours taking care of the buildings and grounds.



Central Iowa Family Planning adds Teen Clinic

Central Iowa Family Planning (CIFP) announces a Teen Clinic project. Teen pregnancies in the area are still numerous, yet the 15-19 year olds are not our largest population served at the CIFP clinics. In an effort to make family planning services more accessible to teens, CIFP announces Teen Clinic. The clinic will be run every third Wednesday from 2:00 - 6:00 p.m. at the Marshalltown and Toledo clinics. No appointment is necessary as this will be a walk-in clinic. Teens are also welcome to come to the clinics during regular business hours. They offer a safe, non-judgmental clinic that can offer real answers and real solutions.

For more information, contact Central Iowa Family Planning at 704 May Street or by phone at 641-752-7159.



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BUSINESS NEWS

45th Annual Scholastic Banquet

In conjunction with presenting sponsor Emerson - Fisher, the Chamber is excited to announce plans for the 45th Annual Scholastic Banquet, honoring the top 5% of graduating seniors from East Marshall, GMG, Marshalltown, and West Marshall High Schools, on Wednesday, April 30 at Elmwood.

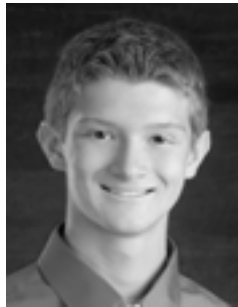
The event will feature keynote presentation by Mr. Gary Schaudt, MHS grad and co-chair of the Renovate the Roundhouse fundraising efforts. Gold sponsors for the event are Lennox, Marshalltown Medical & Surgical Center, and Marshalltown Community College.

Honored students are featured below.

East Marshall



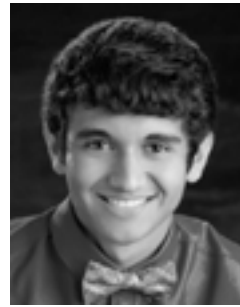
Zachary Rubenbauer



Drew Schossow



Madison Stonewall



Ben Terrones



Logan Burt



Mackenzie Burt



Winston Mulder

Green Mountain-Garwin (GMG)

Homeschool

Marshalltown

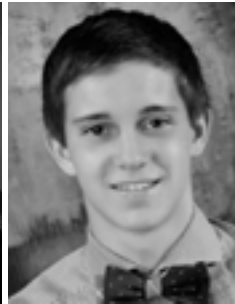
Also receiving honors for Marshalltown High School were Alek Balvanz and Mi-caela Price, photos not available.



Leah Barkema



Emily Barske



Samuel Carter



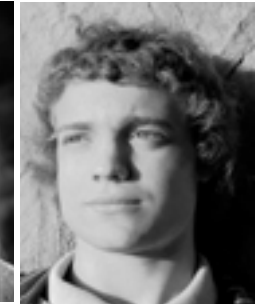
Sean Finn



Melisa Fonseca



Michaela Huey



Kyle Jochims



Anthony Kramer



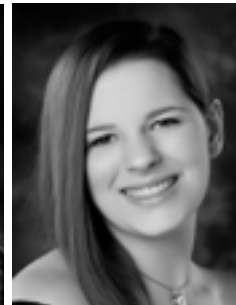
Chloe Kuehner



Nicole Lacina



Emily Murtha



Rachel Noe



Dakota Platt



Emily Rebik

West Marshall



Tabitha Sanchez



Jacob Shirar



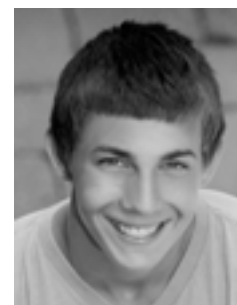
Abigail Snyder



Adam Willman



Jennifer Davis



Elijah Streeter



Claire Underwood

CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the
MCVB website's Calendar of Events at
www.VisitMarshalltown.com

May 2014 Events	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Duplicate Bridge	Wednesdays	Senior Citizens Center
Storytime	Wednesdays	Marshalltown Library
Pickleball Open Gym	Thurs & Sun	Veterans Coliseum
Brown Bag Bunch	May 1	GrimesFarm Conservation
Cinco de Mayo Block Party	May 2	House of Compassion
Church Garage Sale	May 2-3	First United Methodist
"Alone Together"	May 2-4	Martha Ellen Tye
Bobcat Ball	May 3	Elmwood Country Club
Exit 185	May 3	The Oasis Bar
"The Ones I Bring with Me"	May 4	Marshalltown Library
Nature Story Hour	May 7	GrimesFarm Conservation
Bingo	May 8	Central IA Fairgrounds
Plant and Bake Sale	May 9-10	Anson Shelter House
Stamp Out Hunger	May 10	Marshall County
English Tea	May 10	Binford House
Walk a Mile in Her Shoes	May 10	Main Street
Minor Night	May 11	John Ernest Vineyard
Baffled by my eReader	May 12	Marshalltown Library
Hershey's Track & Field	May 14	MHS Track
Hunter Safety Course	May 15	Izaak Walton League
History on Third Thursdays	May 15	Historical Museum
Marshmallo Bike Ride	May 17	Cultural Center
Ethan Memorial Golf	May 17	Lincoln Valley
Kids to Parks Day	May 17	Riverview Park
Past Masters	May 18	John Ernest Vineyard
Movie Matinee	May 19	Marshalltown Library
Nature Story Hour	May 21	GrimesFarm Conservation
Bingo	May 22	Central IA Fairgrounds
Loose Neutral	May 25	John Ernest Vineyard
Farmer's Market on Main	May 29	Courthouse Square
Craft Show	May 31	Fisher Community Center

May 2014 Meetings, Conventions & Tournaments

Group	Date	Location
Dave Walker Memorial Conf.	May 2	IA Valley Continuing Ed.
USSSA	May 3-4	South 6th Street Complex
Project Share	May 8-9	IA Valley Continuing Ed.
IA Optimist 3rd Qrt Meeting	May 9-10	BW Regency Inn
Builders/Contractors-IA	May 9-10	IA Valley Continuing Ed.
IA High School Rodeo	May 9-11	Central IA Fairgrounds
Judicial Advocates for Mental Ill	May 14	BW Regency Inn
Passenger Transportation Summit	May 15	A Valley Continuing Ed.
Central IA Daylily Society	May 15	IA Valley Continuing Ed.
Sid Roseland Rodeo	May 16-18	Central IA Fairgrounds
Solid Waste Management Comm.	May 20	IA Valley Continuing Ed.
Eastern Iowa Vision User Group	May 21	BW Regency Inn
Jr. High Rodeo Finals	May 24-26	Central IA Fairgrounds
1959 Class Reunion, State Center	May 24	BW Regency Inn
Chasin' the Chains	May 29	Riverview Park
16 Inch Clincher Classic	May 30-June 1	6th Street Softball Complex



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CONVENTION & VISITORS BUREAU

Marshalltown Public Library to host Dust Bowl exhibit

Twenty-five libraries across the country will host the traveling exhibition “Dust, Drought, and Dreams Gone Dry,” the American Library Association (ALA) Public Programs Office and National Endowment for the Humanities (NEH) announced.

The public and academic libraries will present the exhibition and related public programs for six weeks each from July 2014 to February 2016. To view the list of selected sites, visit www.ala.org/programming/dustbowl-sites.

“Dust, Drought, and Dreams Gone Dry” features a 300-square-foot exhibit and a series of programs, including lectures and film screenings, designed to foster discussion about one of America’s most devastating environmental disasters.

The exhibit and programs feature several overlapping humanities themes: the connection between humans and nature; the ways in which humans respond to adversity; and how people came to understand and describe the experience of living through the drought and dust storms that wreaked havoc on the Great Plains in the 1930s.

The ALA Public Programs Office, the Oklahoma State University (OSU) Library and the Mount Holyoke College (MHC) Library developed the project, drawing upon OSU’s “Women in the Dust Bowl” oral histories and MHC’s Caroline Henderson papers — letters, essays and articles by a woman who farmed throughout the period. Ken Burns’ film “The Dust Bowl” was also an inspiration for the project.

“Dust, Drought, and Dreams Gone Dry” has been made possible in part by a major grant from the National Endowment for the Humanities: Exploring the Human Endeavor.

The ALA Public Programs Office promotes cultural and community programming as an essential part of library service in all types and sizes of libraries. Successful library programming initiatives have included the “Let’s Talk about It” reading and discussion series, traveling exhibitions, film discussion programs, the Great Stories CLUB, LIVE! @ your library and more. The website www.ProgrammingLibrarian.org brings librarians valuable information to support them in the creation of high-quality cultural programs for their communities. For more information on the ALA Public Programs Office, visit www.ala.org/publicprograms.

The OSU Library is the home of and a key partner in the university’s multidisciplinary Center for Oklahoma Studies as well as the Oklahoma Oral History Research Program. The library exists as a resource to expand the learning potential of students and Oklahoma residents and to enhance the teaching and research capabilities of OSU faculty.

Mount Holyoke, the oldest continuing liberal arts college for women in the United States, seeks to educate a diverse community of women at the highest level of academic excellence. The college’s Archives and Special Collections division collects, preserves and makes accessible collections pertaining to the history of higher education for women and related topics. The college holds the papers of Caroline Boa Henderson, class of 1901, which document her daily activities and difficulties on her family’s Oklahoma farm.

Created in 1965 as an independent federal agency, NEH supports learn-

ing in history, literature, philosophy and other areas of the humanities. NEH grants enrich classroom learning, create and preserve knowledge and bring ideas to life through public television, radio, new technologies, exhibitions and programs in libraries, museums and other community places. Additional information about NEH and its grant programs is available at www.neh.gov.

Marshalltown Municipal Band summer performances

The Marshalltown Municipal Band delights concert goers each and every spring and summer. This year will be no exception.

Thursday, June 5	Courthouse Square	7:00 pm
Thursday, June 12	Courthouse Square	7:00 pm
Thursday, June 19	Courthouse Square	7:00 pm
Thursday, June 26	Courthouse Square	7:00 pm
Friday, July 4	Central Iowa Fairgrounds	
Thursday, July 10	Central Iowa Fairgrounds	
Thursday, July 17	Courthouse Square	7:00 pm
Thursday, July 24	Courthouse Square	7:00 pm

The Municipal Band is always looking for people who would like to play in its band. If you are interested in the joining the band, please call the Marshalltown Parks and Recreation office at 641-754-5715.

Marshalltown offers many options for spring/summer fun. If you are looking for something to do in Marshalltown, please log onto the MCVB website at www.visitmarshalltown.com and see the community calendar.

Latino Heritage Festival

Marshalltown’s Central Business District will host the annual Latino Heritage Festival on June 8 from Noon – 7:00 p.m. The festival was started in 2004 as the Hispanic Heritage Festival. The objective of the festival is to bridge the gap between the Latino and Anglo community in Marshalltown. At the same time it provides a venue where Marshalltown residents can come and experience the Latino heritage.

The day will include performances from Banda Habenara, Mariachi Torcasitas and the dance group Tonatzin. A variety of ethnic food will be available throughout the day. There will also be a variety of children’s activities as well as an art market.

If you would like more information about the Latino Heritage Festival please call the Marshalltown Central Business District at 641-844-2001.

Volunteers needed

The Linn Creek Arts Festival is looking for volunteers for July 19. Those wishing to help can sign up for a two hour time slot by contacting Shannon Espenscheid at 641-753-6645. The committee needs volunteers to pass out event guides, take surveys, count attendees, sell t-shirts and answer general questions.

AMBASSADORS VISITS



One of the newest members of the Chamber, Happy Tails Pet Grooming (1710 S Center St) and owner Kara Wildman, greeted the Chamber Ambassadors for a visit on March 11.



The Chamber Ambassadors visit Sam and Samantha Zoske, owners of Medicap Pharmacy (11 North 3rd Avenue) on March 11 for a visit to thank them for their many years of Chamber membership.



The Chamber Ambassadors celebrated the Next Generation Wireless store remodel and grand reopening with a ribbon cutting on March 25. The store is located at 2500 South Center Street (at Marshall Town Center).



Anson Elementary school principal Ronnie Manis greeted the Chamber Ambassadors during a visit to the school on March 25. Anson Elementary (1016 S 3rd Ave) is part of the Marshalltown Community School District.

www.everydaychampions.org

BUSINESS NEWS



The Chamber Ambassadors celebrated the 80th anniversary of Home Federal Savings Bank (303 West Main Street) on March 24 with a ribbon cutting. Members of their local and corporate team were on hand.



Amy Pieper, Administrator for the Marshall County Iowa State Extension Office (2608 South 2nd St) welcomed the Ambassadors for a visit on April 8. The Extension office has been a Chamber member for over 20 years.

**The Chamber office will be closed Monday,
May 26 for Memorial Day.**

Best Western's MOTHER'S DAY BUFFET

May 11th, 2014 • 10:45 am - 2:00 pm

MENU

- Chef Carved Baron Of Beef
- Honey Glazed Ham
- Baked Chicken
- Penne Pasta
- Mashed Potatoes & Gravy
- Green Bean Casserole
- California Blend Vegetables
- Tossed Salad With Dressings
- Array of Homemade Salads
- Rolls With Butter
- Assorted Desserts
- Coffee, Tea, Soda & Milk

Adult Price: \$14.95 per adult

Child Price: \$8.95 per child ages 6-10

**For Reservations
call 641-752-6321**
Reservations are suggested!



Regency Inn

3303 South Center Street,
Marshalltown, Iowa



(Tax & Service charge Not included)



Members of the Marshalltown delegation meet with Senator Charles Grassley on April 9 during the 2014 Washington D.C. Summit. The Summit is an annual trip of business and community leaders to Washington D.C. to meet with elected officials and congressional staff.

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ECONOMIC DEVELOPMENT

MEDIC completes new laborshed analysis

MEDIC has partnered with the Greater Des Moines Partnership, Alliant Energy and Iowa Valley Community College District to update and complete a new laborshed analysis. The new report was released this month. Laborshed studies have proven to be a unique and effective tool for Iowa communities working to expand their existing businesses, attract prospective employers into the area, and maintain/recruit a high-quality workforce. The report will be used by site selectors, existing HR Professionals, and other decision makers throughout Marshall County and the surrounding areas.

The availability of labor is among the most critical location factors for a business. Communities that have the ability to document and illustrate that area residents are willing to accept new or different employment opportunities, as well as identifying their current and desired wage levels, work experience and level of education have a distinct competitive advantage over those that rely on anecdotal information, unemployment rates or outdated data/information.

There can be multiple audiences for Laborshed information including community development groups, employers, site selectors, utility companies, educational institutions, state and local government agencies, policy makers, grant writers, media and employees. While the Laborshed study cannot answer every question, it can be customized to enhance labor availability information. It can provide insight into workforce characteristics whether the approach is an aggressive marketing campaign, an existing industry program or an analysis of commuting patterns.

In the coming months MEDIC will be hosting a luncheon for the business community to hear from Iowa Workforce Development staff as they present a high level analysis of the data contained in the report and the impacts on the local business community.

To view the complete report or an executive summary of the laborshed analysis visit www.marshalltownworks.com/documents.php or contact the MEDIC office at 641-753-6645 for a hard copy.



**For additional
economic development
information,
please visit
www.marshalltownworks.com.
It is a great resource for cur-
rent demographic informa-
tion about
Marshalltown, Marshall
County and the state of Iowa.**

Economic Statistics

January 2014	2013	2012
Employment – Marshall County		
Labor force	20,110	19,750
Unemployed	1,400	1,510
Percent unemployed	6.9	7.6
Total employment	18,720	18,190
Marshalltown Construction		
Building permits	2	1
Residential dwelling units	1	0
New residential construction valuation	\$0	\$0
Residential addition/remodeling valuation	\$56,000	\$51,000
New commercial/industrial permits	1	4
New commercial/industrial valuation	\$0	\$0
Remodeling commercial/industrial value	\$150,000	\$1,419,000
Marshall County Construction		
Building permits	1	1
New residential dwelling units	0	0
New residential construction valuation	\$0	\$0
Residential addition/remodeling valuation	\$15,000	\$25,000
New commercial/industrial permits	0	0
New commercial/industrial valuation	\$0	\$0
Housing		
Single family home sales	35	20
Average sale price	\$104,332	\$81,858
Median sale price	\$77,000	\$59,900

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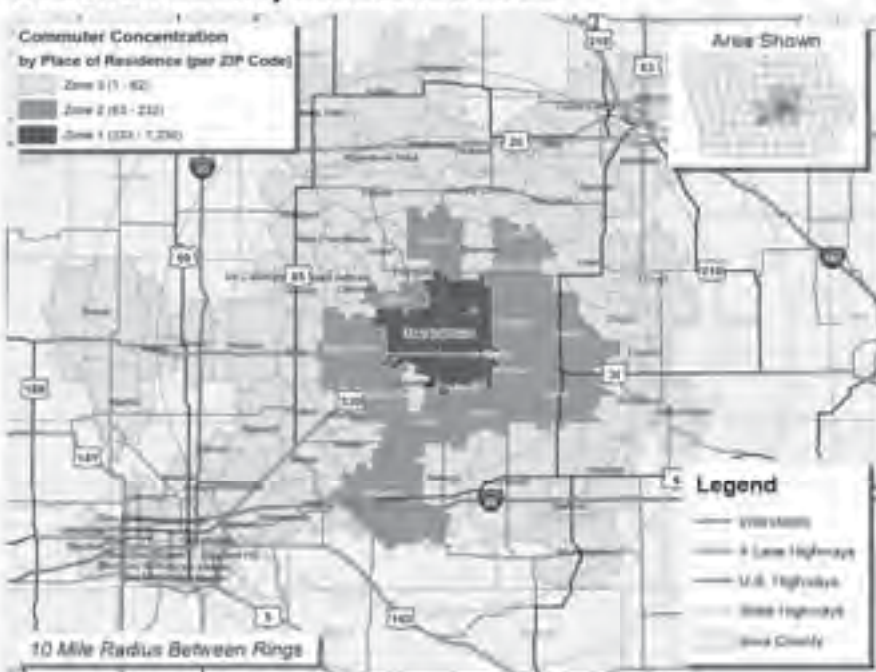


Kileen D. Rezac, CFP
Branch Office Manager

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Marshall County Laborshed Area



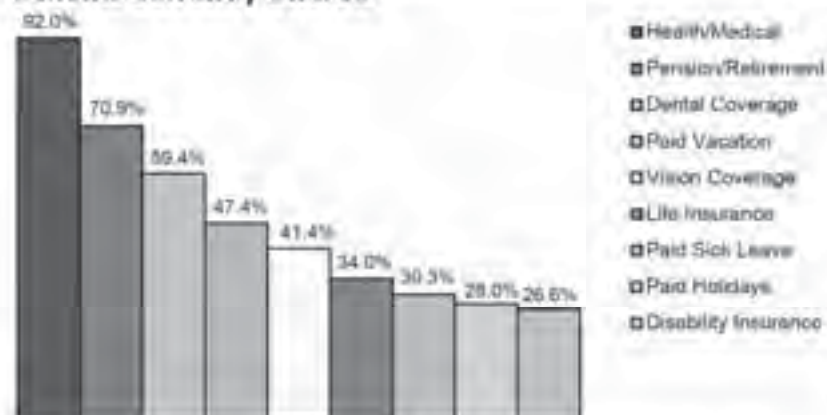
Commuting Statistics

The map at the left represents commuting patterns into Marshalltown with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Marshall County Laborshed area are willing to commute an average of 25 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (76.0%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 16.0 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	76.9%	15.4%	30.8%	*	*
Construction	56.2%	6.3%	25.0%	*	\$15.00
Manufacturing	68.1%	19.1%	26.5%	\$60,000	\$16.75
Transportation, Communication & Utilities	76.3%	7.9%	34.2%	\$74,000	\$20.00
Wholesale & Retail Trade	67.1%	5.5%	31.5%	\$55,000	\$11.01
Finance, Insurance & Real Estate	78.0%	9.8%	58.5%	\$78,000	\$12.45
Healthcare & Social Services	92.3%	24.6%	40.0%	\$56,000	\$16.11
Personal Services	78.3%	0.0%	42.2%	\$49,000	\$11.50
Entertainment & Recreation	50.0%	12.5%	25.0%	*	\$9.10
Professional Services	77.5%	15.0%	47.5%	\$55,000	\$15.00
Public Administration & Government	76.4%	15.7%	45.1%	\$68,000	\$21.85
Education	90.2%	3.3%	68.8%	\$53,660	\$11.35

*This table includes all respondents without consideration of employment status or willingness to change/enter employment

*Insufficient survey data revealed

MYP to host insurance Lunch & Learn

The Marshalltown Young Professionals (MYP) invite MYP and Chamber members and the public to a professional development Lunch & Learn event on Tuesday, May 20 from Noon - 1:00 p.m. at the Fisher Community Center.

The topic will be protecting yourself, your home, and your belongings from damage, specifically spring/summer time water problems and preventing gaps in coverage that you may not be aware of. The luncheon will also feature ways to mitigate the damage, coverage for seasonal vehicles, and gaps on coverage for vehicles such as golf carts.

The session will be presented by MYP member Brook Otto of American Family Insurance.

There is no cost for MYP members to attend. Cost for Chamber members is \$10/person and cost for non-Chamber members is \$15/person. Price includes lunch and materials.

Must pre-register. RSVP to info@marshalltownyp.com by Friday, May 16 to attend.

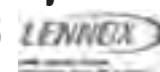
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BUSINESS NEWS

Chamber wraps up 3rd Annual Total Resource Campaign



April 15 marked the unofficial end to the 3rd Annual Total Resource Campaign, a 7-week long sponsorship and membership drive for the Marshalltown Area Chamber of Commerce.

More than 60 volunteers helped exceed a goal of 10 new Chamber members. At press time, 15 businesses and organizations had joined the Chamber during the campaign and the sponsorship total was at 98.6% of the campaign goal.

“Every volunteer had a sale to his/her credit,” said Chamber Executive Director Lynn Olberding. “We are so fortunate to have great leaders and volunteers in this community who truly believe in the work the Chamber is doing.”

TRC Teams:

**denotes Team Captain*

All volunteers employed by the team they represented, unless noted.

Emerson - Fisher

Amanda Akers
Joe Demonte
Erick Eggers
Christine McAnelly
Kaleb Pergande
Andrew Prusha
Jon Richardson*
Clint Schneider

Iowa Valley Community College

District
Robin Shaffer-Lilienthal

Lennox

Doug Hart
David Heddens*
John Middleton
Nathan Mielke
Tim Schuett

Thank you prize sponsors!

A number of businesses supported the campaign by donating prizes to be given out to volunteers throughout the campaign. Thank you for your generosity and support!

Best Western Regency Inn

Eyecare Associates

F & J Racing

Hardee's

Jimmy John's

Legends American Grill

Lennox

Marshall Co - ISU Extension

Marshalltown YMCA-YWCA

Pizza Ranch

Riddle's Jewelry

Smokin' G's

SportsPlus

The UPS Store

Farmers Savings Bank

Norm Bach
Jasmine Cripps
Tabath Goodrich
Rod Jansen
Jerrod Leffler*
Suzanne Mead

Pinnacle Bank

Rose Duffy
Daneille Gudith
Stacie Schaper*
Jerry Young

Great Western Bank

Shelby Anderson
Tina Dutton
Amy Feisel
Jenny Hansen*
Robert Thomas
Alecia Young

US Bank

Jeff Badger*
Jodi Faustlin (McFarland Clinic)
Melissa Richardson
Holly Riemenschneider

United Bank & Trust

Abigail Hillers
Curt Hoff*
Mary Holland
Dale Ites
Samantha Mitchell
Jon Pierce

HyVee

Heidi Drager (Animal Rescue League)
Alex Holm
Stephen Larson*
Craig Manatt
Fauna Nord (Coldwell Banker)

Independent Insurance Services

Paul Beals*
Jodi Eygabroad
Pat Hageman
Sue Gannaway
Rich Mohon

Campaign Co-Chairs:

Clark Wideman, Marshalltown
Broadcasting
and
Scott Neff, Wells Fargo Bank

Top Performing Teams:

- 1 - Emerson - Fisher
- 2 - United Bank & Trust
- 3 - Independent Insurance Services

Top Performing Volunteers:

- 1 - Paul Beals, Independent Insurance Services
- 2 - Curt Hoff, United Bank & Trust
- 3 - Robin Shaffer-Lilienthal, Iowa Valley Community College District

Some sponsorship opportunities are still available. For information on how your business can benefit from the marketing and promotional opportunities available, contact Lynn Olberding at the Chamber office. Sponsorship opportunities start at just \$50.

A.M. Exchange

Presented by Marshall Town Center

Hosted by Hampton Inn & Suites (20 Iowa Avenue West)

Friday, May 16

7:30 - 8:30 a.m.

Stop by the Hampton Inn & Suites for breakfast and networking. Hotel tours will be available.

Hear an update on the Alliant Energy Power Plant from Marshalltown Community Liaison Kenn Vinson.

BUSINESS NEWS

New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses when making purchases and business decisions.

Akers Wood Creations

Tyson Akers
107 3th Street NE
P.O. Box 146
State Center, IA 50247
641-844-3373

Tyson Akers creates custom wood pieces including indoor furniture, outdoor furniture, custom signs, storage and shelving, and unique project designed especially for you.

Bailey's Pizza

Sherry Bailey
121 West Main Street
State Center, IA 50247
641-483-2920

Bailey's Pizza and Broasted Chicken is a locally-owned family-friendly restaurant on State Center's Main Street. The restaurant offers a variety of pizzas in a comfortable atmosphere.

City Consignments

Sharon & Dale Olson
205 South 3rd Avenue
Marshalltown, IA 50158
641-351-0986

City Consignments is a consignment shop that will be celebrating their grand opening in the near future. Join them for a ribbon cutting on Tuesday, May 13 at 4:45 p.m.

Hogeland Auto Plaza & Salvage

Lonnie Hogeland, Sr.
1408 East Main Street
Marshalltown, IA 50158
641-752-0027

Hogeland Auto Plaza & Salvage offers a variety of services including a salvage yard, auto body repair, towing, as well as recycling of a variety of materials.

Rube's Steaks

Deann Savage, Manager & Michele Anderson, Marketing
202 W 14th St
Tama, IA 52339
641-484-6335

Rube's Steaks ships fresh beef and pork products anywhere. They also have a retail outlet in Montour and two restaurant locations (Montour and Waukee).

Steve Badger Rea Estate Services

Steve Badger, Owner
611 Forest Boulevard
Marshalltown, IA 50158
641-752-1413

For the past 21 years, Steve has been a real estate appraiser, specializing in commercial properties, farmland and private and public recreational land throughout Iowa.



Brian Angliman
Agent - CSA



Pat Hogeland
Agent



Lance Harbach
Agent



Lora Hennrich
Agent



Phil Jedd
Agent



Mark Kordis
Agent



Don Mead
Agent -
Claims Administration



Julie Ganshew
Agent - CSA



Rich Martin
Agent



Meli Carlson
Office Manager



Bonnie Chel
Practitioner



Dana Kowaty
Agent - CSA



Kathy Marshall
Administrative
Assistant



Matt Koenig
Information Systems



Heather Harris
Agent - CSA



Leandra Abel
Administrative
Assistant



Jodi Eggbroten
Agent - CSA

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