

Chamber Digest

July 2011

Volume 29 Issue 2



Upcoming Events

- July 4:** Independence Day, Chamber office closed
- July 14:** Chamber Business After Hours at Central Iowa Fair, 5:30 - 7:30 p.m.
- August 19:** Chamber Ambassadors Golf Outing, Elmwood Country Club, 1:00 p.m.

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Chamber kicks off 114th year

The Marshalltown Area Chamber of Commerce celebrated the 113th Annual Meeting on Tuesday, June 14 at DeJardin Hall, on the Iowa Valley Continuing Education campus.

Highlights of this year's Annual Meeting include recognition of Kathy Baker (United Bank & Trust), Paul Greoigore (Fisher Division of Emerson), Don Turbiville (R.S. Stover/MEDIC Past-Chair) and Jeff Vance (CIRSI) as outgoing Chamber board members; introduction of new board members and keynote address by Dr. Jason Glass, State Director and Chief Learner, Iowa Department of Education.

"These board members have given their time, talent and treasures to the Chamber board," said outgoing Board Chair, Liz Zuercher. "They will be missed."

Janelle Holmgren was recognized as the Marshalltown Young Professionals YP of the Year. "In the past year, she has helped organize events that showcase the Marshalltown Young Professionals and recruit new members," said Lynn Olberding, Director of Membership & Marketing for the Chamber. "She also served as chair of one of the committees that help plan, organize and host the 2010 YPIowa conference in Marshalltown last September." Holmgren is Past-Chair of MYP and an HR Manager at Fisher Division of Emerson.

Gary Schaudt of Great Western Financial Services, received the Chamber Person of the Year award. "Gary's dedication to the Chamber Ambassadors, the golf outing and other Chamber programs are an example of what makes not only a great volunteer, but also an outstanding community member," said Chamber President Ken Anderson. "Gary's will also be representing the Chamber and business community as part of the Renovate the Roundhouse steering committee."

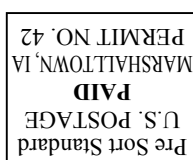
The final award of the evening was presented to Rex Ryden (Cartwright, Druker & Ryden Law Firm). Ryden received the Chairman's Community Impact Award for his extensive contributions to the community.

"This award is given to a business, organization or person that has made a significant impact on the landscape of Marshalltown," said Zuercher. "This is the first year this award is going to an individual and I can't think of a more deserving person."



Chamber President Ken Anderson calls the 113th Chamber Annual Meeting to order on June 14.

Continued on page 9



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Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

MEMBER SPOTLIGHT

McFarland Clinic

McFarland Clinic History

The word “revolutionary” is often used in today’s healthcare environment to describe the latest in technologies. However, the term could not be any more fitting for the kind of care GE McFarland, Sr., MD, introduced to central Iowa in the 1940s. Senior invited sons GE Ernie McFarland, Jr., and Julian McFarland, MD, along with OL Thorburn, MD, and David Wall, MD, to join him in a group practice. The physicians believed a group practice could offer many benefits to patients and providers, and in 1946 they planted the seed of what has grown into Iowa’s largest physician-owned, multi-specialty clinic.

In 2011, McFarland Clinic celebrates 65 years of providing healthcare services to central Iowans. McFarland Clinic has offices in Marshalltown and 9 other communities in central Iowa. Physicians also travel to additional communities to provide outreach services.

McFarland Clinic Marshalltown

McFarland Clinic has been proudly serving residents in Marshalltown and surrounding communities with offices in the community since 1994. A total of 35 providers and 170 employees provide care to patient in two McFarland Marshalltown offices: Main Street Office and Southside Office. McFarland Clinic physicians are also on the medical staff at Marshalltown Medical & Surgical Center to provide inpatient care.

Specialties and Services Offered

The following specialties are provided by McFarland staff in Marshalltown: Adult Medicine, Allergy, Cardiology, Emergency Medicine, Family Medicine, Hand Surgery, Nephrology & Hypertension, Neurology, Occupational Medicine, Oncology & Hematology, Optometry, Orthopedic Surgery, Otolaryngology (ENT), Pediatrics, Podiatry, Rheumatology, Surgery, and Urology.

Additional patient services include Breast Imaging, Eye Wear, Imaging Services, Laboratory, Patient Education (Dietitian & Diabetes Education), Physical Therapy, and Urgent Care.

In our community, urgent healthcare needs arise at all times. That is why McFarland Clinic offers an Urgent Care Clinic to care for acute, non-emergent health problems or injuries that require immediate attention. The Urgent Care Clinic is available during evenings and weekends. Appointments are recommended. You do not have to be an established McFarland Clinic patient to be served in the Urgent Care Clinic. Follow-up care, if necessary, will be coordinated with your primary care provider. The Urgent Care Clinic is not meant to take the place of your primary care provider.

Over the past three years, McFarland Clinic has been implementing an electronic medical record to document patient information and visits. With this technology, McFarland Clinic patients can now sign up to access a portion of their medical record through a web portal called MyChart. Patients can view health information, test results and communicate electronically with the doctor’s office. To sign up for MyChart, patients can request an activation letter at a visit or go to www.mcfarlandclinic.com to complete an access request form.



McFarland Clinic PC

Community Involvement

The physicians and employees of McFarland Clinic Marshalltown support and participate in a number of health, human service, and community based programs. McFarland Clinic is a chamber member as well as long standing supporter of MEDIC (Marshalltown Economic Development Impact Committee).

McFarland physicians are active medical staff members at MMSC serving on a number of quality and safety committees. Employees as well as physicians also engage in community-wide health initiatives such as those coordinated through the Community Y of Marshalltown. Each year McFarland Clinic supports the agencies of the Marshalltown Area United Way through participation in Day of Caring volunteer efforts and generous pledges to the annual campaign.

Pledge projects in recent years have also included support for the Iowa Rivers Hospice House, Marshalltown Public Library, Community Y, Marshalltown Educational Partnership and MMSC Foundation.

New Executive Director Marshalltown operations

McFarland Clinic Marshalltown welcomed a new executive director in 2011. Jodi Faustlin assumed the position in January. Jodi came to McFarland from the Saint Luke’s Health System in Kansas City where she held the position of Director, Community Service Clinics. In her previous position she served as the administrator for two hospital-based academic clinics, one private practice, and two WIC clinics. She has also worked in public affairs at St Luke’s. Jodi has a Bachelor of Fine Arts from the University of Kansas and Master of Public Administration from the University of Missouri-Kansas City. She is also a Fellow with the American College of Healthcare Executives.



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Administrative Assistant

709 South Center Street
P.O. Box 1000
Marshalltown, IA 50158
Phone: 641-753-6645
Fax: 641-752-8373
Email:
info@marshalltown.org

MEDIC
Chair: Doug Gervich



Board of Directors

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Mike Schlesinger
Kevin Swartz
David Vollmar

Ex-Officio

State Representative
Mark Smith
State Senator
Steve Soddors
City Administrator
Randy Wetmore

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



Action Auto Parts/Krantmans 25
Augustine Company, Inc., The 23
Adventure Staffing 2
B & G HVAC 5
Bank Of The West 19
CM Berg Design 13
Cartwright, Druker & Ryden 35
Cecil's Cafe 24
Cessford Ready Mix 38
City of Marshalltown 19
Clemons Inc. Chevrolet 36
Collison, John G. D.D.S. 30
Comfort Keepers 4
Community Y of Marshalltown 34
Electric Supply 34
Elmwood Country Club 36
Evans Abstract Company 34
Glenwood Place 12
Great Western Bank 48
H & F Distributing Company 35
Hanson Directory Service, Inc. 27
Helfer Auto Service, Inc. 58
Hermanson Orthodontics, P.C. 36
iWireless 3
Independent Insurance 35
Iowa Wholesale Supply 37
JC Penney Company 19
Johnson, et all. Law Firm 38
K-Mart Corporation 28
Ken Wise Buick-GMC-Honda 52
Ken Wise Chrysler-Dodge-Jeep 46
Kenn's Transmission 27
Lennox Manufacturing Inc. 82
Long John Silvers 3
M. Gervich & Sons, Inc. 47
Marshall County Abstract 27
Marshall Co Arts & Culture 6
Marshall County Farm Bureau 47

Continued on page 4



www.marshalltown.org

Business After Hours

July 14, 2011
5:30 - 7:30 p.m.
Central Iowa Fair
1308 East Olive Street

August 2011
Available for sponsorship

September 22, 2011
5:00 - 7:00 p.m.
Meskwaki Bingo-Casino-Hotel
in conjunction with the Tama/
Toledo and Grinnell Chambers
1504 305th Street
Tama, IA

October 2011
5:00 - 7:00 p.m.
Business-to-Business Showcase
Key Sponsor: Hy-Vee
Fisher Community Center
709 South Center Street

November 2011
Available for sponsorship

December 2011
Date TBD
US Bank
123 West Main Street

**Book your 2012 Business After
Hours event now!**

**Contact Lynn
Olberding at the Chamber
office for details and to schedule
a Business After Hours event at
your business.**

**These events are great ways to
promote your business!**

FACES & PLACES

Faces & Places is a monthly feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than six sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Hoff joins United Bank & Trust

Kathy Baker, President of United Bank & Trust is pleased to announce that Curt Hoff will be joining United Bank & Trust as Executive Vice President on July . Hoff has been employed with State Bank & Trust, an affiliate of United Bank & Trust, for the past 26 years. During his banking career, Hoff has held several management roles, and has served on various community boards and committees.

Hoff received a Bachelor's degree from the University of Northern Iowa and his M.B.A from Iowa State University.

Hoff and his wife, Linda will be residing in Marshalltown.



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New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Scentsy

Peggy Bailey, STAR Director
PO Box 31294
Mesa, AZ 85275
480-274-0183

Scentsy is a company specializing in safe, wickless alternative to scented candles.

www.marshalltown.org Statistics

	May 11	Avg/Month	YTD Total
Unique Visitors	1,942	2,045	10,226
Number of Visits	3,091	3,080	15,398
Page Views	9,532	8,695	43,476
Hits	80,964	84,349	421,746

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events. Contact Lynn Olberding at the Chamber office for more information.

Thank You Reinvesting Members

Continued from page 3.

Marshall County Supervisors	19	Shomo-Madsen Insurance	40
Marshall Town Center	34	Strand's	35
Marshalltown Broadcasting	36	Swanco Enterprises	47
Marshalltown Company	52	Taylor's Maid-Rite	51
MMSC	85	Timber Creek Enterprise, Inc.	25
McRill-Stowell-Christensen	24	Triad Real Estate Services, LT	31
Meskwaki Bingo-Casino-Hotel	13	Ultimate Web Design, L.L.C.	5
Mike's Bike & Fitness	26	United Way	43
Nagle Signs, Inc.	25	Vis Ltd.	34
PepsiAmericas	51	Wertzberger Architects, P.C.	16
R.S. Stover	51	Wolfe Clinic P.C.	19

Listen weekly to **Chamber Chat**

Sunday Mornings

6:30 am on 99.5 KDAO FM

7:30 am on 1190 KDAO AM

Keep up with the latest Chamber, MCVB and MEDIC news.

BUSINESS NEWS

Rural-Urban Dinner

The annual Rural-Urban dinner co-sponsored by the Marshalltown Rotary Club, Marshall County Farm Bureau and the Marshalltown Area Chamber of Commerce is scheduled for Tuesday, August 30. It will be held at Consumers Energy. We are pleased to announce that Barrett Barr will be the featured speaker.

Mr. Barr grew up in Marshalltown, Iowa, where he lived on a small acreage. After graduating from Marshalltown High School, he attended Iowa State University where he received Bachelor of Science and Master of Science Degrees in Economics focusing on Agricultural and Financial Economics.

After completing graduate school at Iowa State University, Mr. Barr began his career at John Deere Financial in Johnston, Iowa, where he worked as a credit risk analyst developing statistical and economic models predicting customer behavior and customer default probability.

After about two years with JD Financial, Barrett moved to the Agriculture and Turf division of John Deere in Kansas City, where he became an economist. As the economist responsible for the US and Canada, Mr. Barr works on projects related to the North American and global agricultural economy.

His research focuses on how economic scenarios and public policies impact Deere and Company and provides forecasts of farm financial information, such as farm income and profitability, which is critical to Deere



Mr. Barrett Barr
2011 Rural-Urban Dinner keynote speaker

and Company's equipment demand. With this in-depth knowledge of the agricultural economy Mr. Barr also forecasts equipment sales for Deere giving factories lead time for production scheduling.

Mr. Barr currently lives with his wife, Kanlaya, in Olathe, Kansas.

The Chamber will begin taking reservations August 1.

Watch for more information coming via Chamber News & Notes and the Chamber's website at www.marshalltown.org.

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CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

July 2011 Calendar of Events

Event	Date	Location
Senior Citizen's Dance	Monday	Senior Citizens Center
Bingo	Tuesdays	Senior Citizens Center
Duplicate Bridge	Wednesdays	Senior Citizens Center
Farmer's Market	Wed/Sat	108 North 2nd Avenue
Main Street Farmers Market	Thursdays	Courthouse Square
Tubers Edge	Saturdays	River's Edge
Independence Day	July 4	
Fireworks	July 4	Fairgrounds
Municipal Band Concert	July 4	Fairgrounds
Senior Dance	July 4	Senior Center
Prince Hill in Concert	July 5	New Hope Christian Church
Nature Story Hour	July 6	Grimes Farm & Conservation
Adam Miller Am. Folksinger	July 7	Courthouse Square
Municipal Band Concert	July 7	Courthouse Square
Star Gazing	July 8	Green Castle Recreation
Grimes Farm Run	July 9	GrimesFarm Conservation
Hogs for Dogs Poker Run	July 9	Applebee's Parking Lot
Brown Bag Brunch	July 13	GrimesFarm Conservation
Demolition Derby	July 13	Fairgrounds
Central Iowa Fair	July 13-17	Central IA Fairgrounds
Municipal Band Concert	July 14	Fairgrounds
Rodeo & Dance	July 16	Fairgrounds Grandstand
Linn Creek Arts Festival	July 17	Fisher Community Center
Truck Pull	July 17	Fairgrounds
Senior Expo	July 19	Best Western Regency Inn
Nature Story Hour	July 20	GrimesFarm & Conservation
Nature Sketching	July 20	GrimesFarm & Conservation
Book Club	July 21	Community Y
Women in the Civil War	July 21	Historical Museum
Ridiculous Daze	July 22-23	Main Street
Vehicle Show/Concert	July 23	Main Street
Relay for Life	July 23	MHS Track

July 2011 Meetings & Conventions

Group	Date	Location
Assn for Lifelong Learning	July 13-15	IA Valley Continuing Ed.
Adult Literacy Institute	July 13-15	IA Valley Continuing Ed.
IA State Button Society	July 16	Fisher Community Center
Methodist Women's Conf.	July 17-20	IA Valley Continuing Ed.
Mini Horse Group	July 23-24	Fairgrounds
Civil War Re-enactors	July 29-30	Twin Anchors, Colo

Polls suggest Americans will take vacations despite rising costs

The following was taken from an MSN.com article dated May 17, 2011

Most Americans believe taking a trip this summer is valuable, and many plan to do so despite rising airfares and sky-high prices at the pump, according to data from a spate of recent polls, surveys and predictions.

Six in 10 Americans say that going somewhere on vacation this year is important, according to a new USA Today/Gallup poll.

However, 71 percent predict they will have to spend more on transportation in order to get there. That compares with 39 percent of Americans who last year said they would spend more on transportation, when the average price of gas in the U.S. was about \$2.80 a gallon.

The results suggest that higher gas prices and airfares will not stand in the way of many Americans' travel plans this summer.

In a new TripAdvisor poll, 86 percent of Americans said they intend to get away – a three percent uptick from last year – and an equal number, about 63 percent, plan to fly or drive.

“Time and time again we see that U.S. travelers are undeterred by outside influences when it comes to summer travel,” Karen Drake, senior director of the travel website Trip Advisor, which conducted the poll, said in a statement.

Do you spend more time planning your vacation than your financial future?

When you plan your vacation, you probably spend time visiting a travel agent, booking your flight and hotel, even consulting sightseeing guides. But, how much time do you spend planning something much more important--your financial future?

You can start by spending time with your local SagePoint Financial representative. Based on your current income and savings and your goals for

the future, your SagePoint Financial representative can answer your questions about a wide range of investments and help you plan for your retirement.

Remember, you have only one financial future. We believe it deserves the kind of careful planning we can help you with. Why not take the time to call or visit us?

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Kileen D. Rezac, CFP

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Marshalltown, IA 50158

641-752-2041

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CONVENTION & VISITORS BUREAU

Writer's Row featured at Linn Creek Arts Festival

The Linn Creek Arts Festival features artists working in many mediums, including the written word. This year's Writer's Row features regional authors from a variety of genres from travelogue to murder mystery. Featured authors include:

Jayne Bullock

Retired journalist Jayne Bullock's first novel, *Winds of Destiny*, is a coming-of-age story about Catherine as she "grows and learns about what things are important to her life – that of a faith, family and love." A native of Nevada, Iowa, Bullock studied at Marshalltown Community College and Iowa State University and worked as a features writer for the Ames Tribune. Website: <http://www.jaynebullock.com/>

Dorothy Francis

Dorothy Francis lives in Marshalltown and recently published her fourth novel, *Eden Palms Murder*. After studying music at the University of Kansas, Francis played trumpet in an all-girl jazz band and taught music in California before beginning to write. Starting with children's books, Francis eventually transitioned to adult short fiction. After receiving the Deringer Award from the Short Mystery Fiction Society, she began writing murder mystery novels.

Now with 74 books to her name, Francis's latest novel, *Eden Palms Murder*, follows songwriter Bailey Green as she looks into the murder of a family friend. Other novels by Francis include *Cold-Case Killer*, *Conch Shell Murder* and *Pier Pressure*. Website: <http://www.dorothyfrancis.com/>

Carson Ode

Carson and Connie Ode spent 2008 exploring the state county by county. Their travels are chronicled in *IOWA – Spaces, Places, Faces*. This travelogue details the landscape, the seasons and the people of Iowa and includes 1,400 color photos from across Iowa.

Website: <http://www.carsonode.com/>

Robert Kerr

Robert Kerr's first novel, *Completely Restored*, follows a couple as they restore a Victorian home to its former glory. Through the process they find themselves transported through time to 1909, where they must struggle to cope with life in a different time and also try to find a way home. A native of Nebraska, Kerr has lived in Iowa for 30 years and works as a school psychologist in central Iowa. He and his wife, Joan, have rehabilitated five homes, including one that inspired *Completely Restored*. Website: <http://www.myrobertkerr.com/>

Michael Sieleman

Michael Sieleman's novel, *Hippie from Iowa*, chronicles his exploits after high school as he hitchhiked his way across Europe. The book is part travelogue and part coming of age journey as the author discovers new insights into himself and the world.

Website: www.guardianstonepublishing.com

The Linn Creek Arts Festival is Sunday, July 17, from 10:00 a.m. until 5:00 p.m. at the Fisher Community Center in Marshalltown. More information is available at www.linncreekartsfestival.com, including an application for author's wishing to join Writer's Row.

Art • Kids • Food • Music • Wine • Fun



Linn Creek Arts Festival
July 17, 2011 • 10:00 a.m. – 5:00 p.m.
Fisher Community Center • Marshalltown • 641-754-5616
www.linncreekartsfestival.com

Phone:
641-753-6645
Email:
cvb@marshalltown.org
Website:
www.visitmarshalltown.com



AMBASSADORS VISITS



The Chamber Ambassadors stopped by Plaza Family Dental (101 East Southridge Avenue) to thank Drs. McInroy and Hall and their staff for their many years of membership in the Chamber.

Contact lolberding@marshalltown.org to schedule a courtesy call or ribbon cutting at your business.



Mike Clemons poses with the Chamber Ambassadors who visited Clemons Chevrolet on June 14 for a courtesy call. The dealership is located at 2909 South Center Street.

See pictures of past Ambassadors ribbon cuttings and courtesy calls on the Chamber website at www.marshalltown.org.

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Chamber Ambassadors Roster

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Deanna Davis
Dennis Grabenbauer
Pat Gulbranson
Joe Hannam
Denny Hass
Terry Kluck
Joe Leonard
Dan Moellers
Kris Naughton
Mark Osmundson
Jon Pierce
Reed Riskedahl
Mary Rund
Gary Schaudt
Roger Schoell
Andy Schwandt
Mark Stenson
Kevin Vaughn
Tom Wahl
Andrea Warren
Bruce Wirin

Moore Law Firm
Farm Credit Services of America
Best Western Regency Inn
Image Maker Marketing
Iowa Wholesale Supply/Bath & Kitchen
Packaging Corporation of America
Denny's Hometown TV & Appliance
Zeno's Pizza
Fareway Stores, Inc.
Jiffy Convenience Store
ServiceMaster of Marshalltown
KDAO AM/FM/TV
United Bank & Trust NA
Five Star Real Estate Group

Great Western Financial Services
Grimes, Buck, Schoell, Beach & Hitchins
Mediacom/OnMedia
McGregors Furniture
Sign Creations/Vaughn's Pub
McAtee Tire Sales & Service Center, Inc.
Wells Fargo Bank Iowa, N.A.
Edward Jones Investments

BUSINESS NEWS

113th Chamber Annual Meeting



Photo by Andrew Potter, Times-Republican

Nearly 175 people listened to Dr. Jason Glass as he presented the keynote address at the 113th Chamber Annual Meeting. Dr. Glass talked about the Department of Education's goals for making Iowa schools top in the nation.



**Dr. Jason Glass, State Director & Chief Learner
Iowa Department of Education**



Photo by Andrew Potter, Times-Republican

John Hughes thanks Liz Zuercher for her leadership as the Chamber Board Chair during the 2010/2011 year.



Rex Ryden accepts the 2011 Chairman's Community Impact Award after receiving a standing ovation from the audience.



*Photo by Andrew Potter,
Times-Republican*

Chamber President Ken Anderson presents Gary Schaudt with the 2011 Chamber Person of the Year award. Schaudt serves as a Chamber Ambassador, as well as chair of the annual Golf Outing.



Have you visited the Chamber website lately?
Go online to www.marshalltown.org for the online directory, Chamber news and upcoming events.

Listen Weekly to **Chamber Chat**

Sunday Mornings 6:30 am on 99.5 KDAO FM and 7:30 am on 1190 KDAO AM

ECONOMIC DEVELOPMENT

Economic Statistics

April	2011	2010
Employment – Marshall County		
Labor force	20,350	20,440
Unemployed	1,410	1,630
Percent unemployed	6.9	8.0
Total employment	18,950	18,820
Marshalltown Construction		
Building permits	8	12
Residential dwelling units	1	0
New residential construction valuation	\$277,000	\$0
Residential addition/remodeling value	\$0	\$116,000
New commercial/industrial permits	7	0
New commercial/industrial valuation	\$0	\$0
Remodeling commercial/industrial valuation	\$12,474,000	\$1,075,000
Marshall County Construction		
Building permits	0	8
New Residential Dwelling Units	0	1
New Residential Construction value	\$0	\$130,000
Residential addition/remodeling valuation	\$0	\$250,500
New commercial/industrial permits	0	0
New commercial/industrial valuation	\$0	\$0
Housing		
Single family home sales	27	34
Average sale price	\$98,181	\$113,070
Median sale price	\$80,000	\$99,750

MEDIC website is source for local information

There is a wealth of community data on the Marshall Economic Development Impact Committee website - www.marshalltownworks.com. It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa using Location One Information System (LOIS), a state-of-the-art on-line application that is currently utilized by more than 6,500 communities in 12 states.

This online tool showcases economic development data and an online inventory of available commercial properties. The website also includes many links to other professional resources and free documents to download.

MEDIC Board of Directors

The MEDIC Board of Directors will be lead by Doug Gervich for the 2011/2012 fiscal year. Sharon Greer will serve as Chair Elect and Paul Gregoire will fill the Secretary role. Jim Lowrance will be the Board's Treasurer and Don Turbiville will serve as Past Chair. Rounding out the MEDIC Exec committee is John Hughes, Chamber Board Chair. Also new to the board are Brian Burnside and Randy Wetmore, who will serve as Ex-Officio as the City Administrator.



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www.marshalltownworks.com.

**It is a great resource for
 current demographic
 information about
 Marshalltown, Marshall County
 and the state of Iowa.**

www.everydaychampions.org

Iowa Valley Leadership grads

Congratulations to the 2011 Iowa Valley Leadership class! The graduates were recognized as part of the 113th Chamber Annual Meeting on June 14. Class members included:

Nichole Christensen, Marshalltown Community School District
 Brooklyn Contreras, MHS Student
 Kayla Danielson, McFarland Clinic
 Dave Evans, Lennox Manufacturing
 Justin Goodwin, Fisher Division of Emerson
 Deb Hawks, Iowa Valley Continuing Education
 Bob Higgins, Fisher Division of Emerson
 Rita Hummel, Community Y of Marshalltown
 Angela Lins-Eich, Horizons: A Family Service Alliance
 Magali Marquez, 1st Rate Real Estate
 Tiana Neff, MHS Student
 Susan Pecinovsky, Marshalltown Community School District
 Lisa Robinson, United Bank & Trust
 Val Ruiz, Mid-Iowa Community Action
 Tom Taylor, Lennox Manufacturing
 Jarrod Ulery, Consumers Energy
 Alex Vajgrt, MHS Student
 Jess Walton, MHS Student



Listen Weekly to Chamber Chat
 Sunday Mornings 6:30 a.m. on 99.5 KDAO FM and
 7:30 a.m. on 1190 KDAO AM

New Board Members announced

June 1 marked the beginning of the 2011/2012 fiscal year for the Marshalltown Area Chamber of Commerce. The Chamber Board of Directors will be lead by John Hughes (Lawn Doctor) during the upcoming year. Hughes will be supported by Deb Borton (CIPCO) as Chair Elect, Paul Beals (Independent Insurance Services) as Chair Elect-Elect and Vice Chair - Education.

Abie Chadderdon (Eyecare Associates) will serve as Vice Chair - Government Affairs, new board member Tom Campbell (Farmers Savings Bank) will fulfill the role of Treasurer and Liz Zuercher (Marshalltown Medical & Surgical Center) will serve as Past Chair. MEDIC Chair Doug Gervich (M. Gervich & Sons) will also sit on the Chamber Board.

Additional board members include: Alan Anselman (Lennox), Joe Carter (Marshalltown Company), new board member Dennis Drager (Animal Clinic - The Vet), MYP Representative Janelle Holmgren (Fisher Division of Emerson), Joan Jaimes (Marshalltown Education Partnership), Jerry Major (Fisher Division of Emerson), Angie Nelson (Marshall County Farm Bureau), Matt Pisney (Center Street Dairy Queen), Susan Untiedt (Headliner Salon - Spa - Gifts),

Ex-officios include Mayor Gene Beach (City of Marshalltown), Brian Burnside (Marshalltown Medical & Surgical Center), Chris Duree (Iowa Valley Community College District), Denny Grabenbauer (Marshall County), Joyce Miller (Marshalltown Aviation/Marshalltown Convention & Visitors Bureau Chair Elect), and Marvin Wade (Marshalltown Community School District).



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YOUNG PROFESSIONALS

Upcoming MYP Events

July

8	MYP Networking Lunch at Legends	Noon
12	Social/Professional Development Committee <i>Committee meeting held at Fisher Community Center</i>	7:30 am
20	MYP Lunch & Learn: TBD	Noon
27	MYP Exec Committee	8:00 am

August

9	Social/Professional Development Committee <i>Committee meeting held at Fisher Community Center</i>	7:30 am
9	MYP Networking Lunch at Mama DiGrado's	Noon
24	MYP Lunch & Learn: TBD	Noon
31	MYP Exec Committee	8:00 am

September

7	MYP Networking Breakfast at Haven	7:30am
21	MYP Lunch & Learn: TBD	Noon

Please note: All dates/times/topics are subject to change.

Do you know a young professional in the community that may be interested in the Marshalltown Young Professionals?

Employees of Chamber member businesses can join MYP now for just \$25!

Now is a great time to get involved! You won't want to miss all of the great events planned for 2011.

For more information, please contact Lynn Olberding at the Chamber office, 641-753-6645



MYP Member Spotlight: Bruce Wirin

Name: W. Bruce Wirin

Employer: Edward Jones Investments

Family: Wife - Bethany; Twins Betsy & Ben (born August 6, 2010)

Hometown: Colorado Springs, CO

What does your job entail? Helping families with their investments

How long have you been employed at your current employer? 6 years

What was your first job? A salad chef.

What's the last book you read? "The Intelligent Investor"

Leadership is... setting priorities and encouraging others along the way

Why are you involved in MYP? Bethany and I enjoy being involved in the community.

What other community organization are you involved in? Marshalltown Area Chamber of Commerce, Chamber Ambassadors, Rotary, First Presbyterian Church

What's the best part about living/working in Marshalltown? I have only a 4 minute commute to work.

What's something about you most people don't know? I grew up in the Air Force and lived all over the world.

Favorite vacation spot: Cabo San Lucas, Mexico

If you could have any other job than the one you have, what would it be and why? Computer Programmer. Helping businesses become more profitable.

Why should other young professionals join MYP? MYP is a good place to get to know other young professionals.



Calling all volunteers!

The Social/Professional Development and YPConnect committees are looking for volunteers to help plan MYP events and recruit new people to the organization.

If you are interested in getting more involved in MYP, please email info@marshalltownyp.com

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BUSINESS NEWS

Chamber Ambassadors Golf Outing



The Annual Chamber Ambassadors Golf Outing is scheduled for Thursday, August 18 at Elmwood Country Club.

The event kicks off with a 1:00 p.m. shotgun start and wraps up with a banquet meal and prizes. Special events this year include a putting contest, hole-in-one contest, closest to the pin contests and much more!

Cost to play is \$80 per golfer until July 31 and \$100 per golfer after July 31. Register an individual or team by visiting www.marshalltown.org/chamber/events.php.

Your business can sponsor a hole for just \$75 - It's a great way to promote your business, meet new people and have fun.

Space is limited. Reserve your spot or sponsor a hole today.

The banquet meal is open to non-golfers. Cost is \$30 per person. Contact Lynn at the Chamber Office for more information.

Thank you volunteers!

Each month, the Chamber Digest is collated, labeled and prepared for mailing by volunteers of Central Iowa RSVP. The group gathers at The Embers to visit and assist with the Chamber Digest. The Chamber staff would like to thank Linda and all of the Central Iowa RSVP volunteers who make the Digest possible every month!



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