

Chamber Digest

March 2010

Volume 27 Issue 10



Upcoming Events

March 4: Des Moines Summit & Legislative Day

March 5 - 7: Chamber Spring Home & Garden Show, Marshall Town Center

March 17: Business After Hours, Best Western Regency Inn/Junction Bar & Grille, 5 - 7pm

March 25: MYP 5th Anniversary Celebration "Making it Home", Martha-Ellen Tye Playhouse

In This Issue

Member Spotlight - American Family Insurance
Page 2

New Members
Page 2

Leadership / Reinvesting Members
Page 3

Faces & Places
Page 4

Convention & Visitors Bureau Tourism News
Pages 6 & 7

Ribbon Cuttings
Page 8

MEDIC Economic Development News
Page 10

Business Directory
Pages 12 - 14

Marshalltown Young Professionals
Page 15

Business News
Page 16

14th Annual Des Moines Summit and Legislative Day



More than fifty Marshalltown community members will head to the State Capitol on Thursday, March 4 for the 14th Annual Des Moines Summit and Legislative Day. Each year, the Chamber hosts this event to meet with elected officials on issues of importance to the Marshalltown area.

If you are interested in participating in this year's Summit, please register online at www.marshalltown.org/chamber/events.php. Cost is \$15 per person and includes transportation and lunch.

Spring Home & Garden Show

Spring Home & Garden Show participating vendors include:

1st Rate Real Estate
Anchored Walls
Baxter Oil Company
Central Iowa Farm Store
CNA Company
Coldwell Banker Premier Real Estate
Concept by Iowa Hearing Air Centers
Consumers Energy
Country Pine Mowers
C's Landscape & Design
Culligan Water Systems
Edward Jones Investments - Reyes/Burns
Energy Doctor of Iowa
Home Federal
Iowa Bath Systems
Kapaun & Brown

Continued on page 5.



Chamber Spring Home & Garden Show

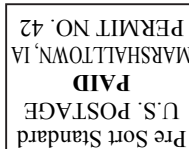
Marshall Town Center

March 5: 5:00 - 9:00 p.m.

March 6: 10:00 a.m. - 5:00 p.m.

March 7: Noon - 5:00 p.m.

Catch the Iowa Speedway and Marshalltown Speedway displays & ticket giveaways on Sunday, March 7 from Noon - 5pm.



**Attach label here
This direction**

ADDRESS SERVICE REQUESTED

Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

MEMBER SPOTLIGHT

American Family Insurance - Bill Thiede Agency

For eight and a half years, Bill Thiede has served the Marshalltown community, serving as an agent for American Family Insurance. Thiede and full-time licensed assistant, Brook Otto, provide auto, home, life, health, and business/commercial insurance to their clients.

Thiede, who has been with American Family Insurance for more than 12 years, likes being part of a community like Marshalltown.

"We get to know our clients," said Thiede. "We're on a first-name basis and develop long-lasting relationships. We genuinely care about our clients' welfare, day in and day out, with a special eye for fairness during a claim."



Thiede's involvement with the community doesn't end with his business. He is a proud member of the Chamber and served as Chairman of the Board in 2007/2008. He is also a strong supporter of the Target 5 - Buy In! program, an initiative that Thiede was instrumental in founding.

"I've always felt it was important to support the Chamber, especially by buying local and supporting Target 5," Thiede said. "The Chamber stimulates growth in a business and the community."

When asked what he likes most about being a small business owner, Thiede answered "I like to give direction to the business and enjoy watching it grow after all of our hard work."

The American Family Insurance-Bill Thiede Agency is located at 2501 South Center Street. They are open Monday - Friday, 8:00 a.m. - 5:30 p.m. and Saturdays by appointment. Their claims and billing departments are open 24 hours a day. For more information visit, www.billthiede.com.

Would your business like to be featured as a Member Spotlight in the Chamber Digest? Email lolberding@marshalltown.org for details. Members drawn at random.

New Members

Following is a list of businesses that have invested in the greater community by joining the

Marshalltown Area Chamber of Commerce.

Please support these businesses when making purchases and business decisions.

Assessment Services Inc.

Krista M Mattson, President & Amy Edmonson, Assessment Specialist

1 A North 4th Street

Marshalltown, IA 50158

641-752-9237

Assessment Services, Inc. is an agency that provides substance abuse assessment, evaluation and referral services to men, women and children in Marshalltown and surrounding communities.

Rainbow International Restoration & Cleaning

Jason Scafferi, Owner/Operator

214 Beckman Street

Beaman, IA 50609

641-485-6788

Rainbow International provides comprehensive fire, water & smoke damage restoration solutions & cleaning services to residential and commercial customers.

Please note: Waterbeck Spray Foam's contact information was incorrect in the February 2010 issue of the Chamber Digest. Corrected information:

Waterbeck Spray Foam

Bernie and Betty Waterbeck, Owners

2086 220th Street

Toledo, IA 52342

319-478-6201

Listen weekly to Chamber Chat

Sunday Mornings

6:30 am on 99.5 KDAO FM

7:30 am on 1190 KDAO AM

Keep up with the latest Chamber, MCVB and MEDIC news.

ServiceMASTER
Clean

*The clean you expect
The service you deserve*

Let us clean your:

- Carpet
 - Fire & Water Damage and Restoration
 - Tile & Grout
 - Upholstery
 - Janitorial
 - Marshall Co. - 752-3956
 - Furnace Ducts
 - Commercial
 - Tama Co. - 484-5950
- Serving locally since 1971*

LEADERSHIP

Chamber
Chair: Paul Gregoire



Board of Directors

Liz Zuercher
Chair Elect
John Hughes
Chair Elect-Elect
Ric Anderson
Past Chair
Kathy Baker
Treasurer

Liz Zuercher
V.C. Government Affairs
Doug Joslin
V.C. Membership
John Hughes
V.C. Quality of Life
Dan Hassman
MEDIC Chair

Alan Anselman
Ellen Bergman
Joe Carter
Abie Chadderdon
Nick Loney
Joe Nevel
Fauna Nord
Jeff Vance

Ex-Officio
Gene Beach
City of Marshalltown
Bob Wenner
MCVB

MCVB
Chair: Deanna Davis



Board of Directors

Bob Wenner
Vice Chair
Dennis Grabenbauer
Past Chair
Liz Wilke
Secretary

Kay Clark
Jennifer Howard
Joyce Miller
Dan Moellers
Gary Ross
Chad Weir

Staff

Ken Anderson
President
Lynn Olberding
Director of Membership & Marketing
Joel Akason
MEDIC President
Kenn Vinson
MEDIC Business Manager
Shannon Espenscheid
MCVB Director
Sauna Banks
Administrative Assistant
Megan Bantz
Administrative Assistant

709 South Center Street
P.O. Box 1000
Marshalltown, IA 50158
Phone: 641-753-6645
Fax: 641-752-8373
Email:
info@marshalltown.org

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

MEDIC
Chair: Don Turbiville



Board of Directors

Jim Lowrance
Treasurer
Rob Cooper
Secretary
Bill Grabe
Past Chair

Gene Beach
Pat Brooks
Douglas Gervich
Sharon Greer
Paul Gregoire
Brian Heithoff
Mike Miller
Loras Neuroth
Mike Schlesinger
Kevin Swartz

Ex-Officio
State Representative
Mark Smith
State Senator
Steve Sadders

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



Acme Printing Co., Inc.	7
Bank of America Home Loans	8
Harthun, Floyd	4
Iowa Bath Systems	7
Isle of Green	16
Logs to Lumber	5
Marshall Co. Coalition for Youth	15
Morgan-Hauser Steel Inc.	14
Pilgrim Heights	3
Pizza Hut Delivery	17
Steiner & Associates PC	6
Willard's Furs and Fashions	92

Thank you for supporting the
Marshalltown Area Chamber of
Commerce!

Listen weekly to
Chamber Chat
Sunday Mornings 6:30 am
on 99.5 KDAO FM
7:30 am on 1190 KDAO AM

Become a fan of the
Marshalltown Area Chamber of
Commerce on Facebook!



Find us on
Facebook

Business After Hours

March 17, 2010

5:00 - 7:00 p.m.

Best Western Regency Inn
Junction Bar & Grill
3303 South Center Street

April 2010

Available for sponsorship

May 2010

Available for sponsorship

June 2010

Available for sponsorship

July 2010

Available for sponsorship

Contact Lynn
Olberding at the Chamber
office to schedule a Business
After Hours event at your
business.
These events are great ways to
promote your business!

GOODYEAR
#1 in Tires
**CERTIFIED
AUTO SERVICE**

*"Your Hometown Tire and
Auto Service Center"*

McAtee

Tire & Service Center, Inc.

**205 E. Linn St.
Marshalltown
752-7511**

FACES & PLACES

Faces & Places is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put Faces & Places in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Chamber seeking your input

The Chamber is seeking your input in plans for the 2010/2011 fiscal year. We want to offer seminars, programs and trainings that are of interest and importance to our members and need your input on developing those programs.

Please visit www.surveymonkey.com/s/3Z88G8C or click on the link from the Chamber homepage at www.marshalltown.org, to complete the survey. The survey is completely anonymous and your answers will help us in developing a calendar of events for 2010 and into 2011.

Thank you in advance for your help!

St. Patrick's Day Business After Hours
Wednesday, March 17: 5:00 - 7:00 p.m.
Junction Bar & Grille

www.marshalltown.org Statistics

	Jan 10	YTD Total	Avg/Month
Unique Visitors	2,684	2,684	2,684
Number of Visits	5,459	5,459	5,459
Page Views	17,124	17,124	17,124
Hits	102,053	102,053	102,053

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events. Contact Lynn Olberding at the Chamber office for more information.

Koehler Insurance



COME GROW WITH US
*100% Locally Owned
& Very Proud of It!*



Bobby Shomo
Agent



Kendall Shomo
HR/Accounting



Deb Ewoldt
Agent



**Auto • Home
Business
Farm • Life**

Long Term Care/Disability

753-6691

Toll Free 1-888-753-6691

26 S. 1st Ave • Marshalltown

www.Koehlerinsurance.net

Spring Home & Garden Show

Continued from Page 1.

KDAO AM/FM/TV
KIX 101.1/KFJB
Lawn Doctor of Ankeny-Altoona-Marshalltown
Marshall County Habitat for Humanity
Marshalltown Lead Hazard Control Program
Members 1st Community Credit Union
Midwest Construction
Mitchell Family Funeral Home
Myers Home Improvement
New Horizons Realty
Poured Foundations, Inc.
Rainbow International Restoration & Cleaning
ReBath Tub & Shower Liners of Central Iowa
Schendel Pest Control
Screenbuilders
Timber Creek Enterprise, Inc.
Triple E Insulators
United Bank & Trust
U.S. Energy Savers
Vogel Family Funeral Homes/Rosehill Memorial Gardens
Waterbeck Spray Foam
Wells Fargo Bank, N.A.
Window World

Show hours are: Friday, March 5: 5:00 - 9:00 p.m.; Saturday, March 6: 10:00 a.m. - 5:00 p.m.; Sunday, March 7: Noon - 5:00 p.m. The Iowa Speedway will have their pace car on display and the Marshalltown Speedway will be promoting their upcoming race season on Sunday, March 7 from Noon - 5:00 p.m. Stop by the Chamber Spring Home & Garden Show at Marshall Town Center for your chance to win race tickets!



Be Counted in 2010

The U.S. Census Bureau is issuing a call to action for every resident of our nation to “Be Counted in 2010.”

The Census: A Snapshot

- What: The census is a count of everyone residing in the United States.
- Who: All U.S. residents must be counted - people of all races and ethnic groups, both citizens and non-citizens.
- When: Census Day is April 1, 2010. Questionnaire responses should represent the household as it exists on this day. More detailed socioeconomic information will be collected annually from a small percentage of the population through the American Community Survey.
- Why: The U.S. Constitution requires a national census once every 10 years. The census will show state population counts and determine representation in the U.S. House of Representatives.
- How: Census questionnaires will be delivered or mailed to households via U.S. mail in March 2010; many households will receive a replacement questionnaire in early April. Census workers will also visit households that do not return questionnaires.

A Complete Count: The Importance of Census Data

- Businesses use demographic and economic census data to locate retail stores, new housing and other facilities.
- Every year, the federal government can allocate more than \$400 billion to states and communities based, in part, on census data.
- Census data guide local decision-makers on where to build new roads, hospitals, housing, schools and more.
- Census data determine representation in the U.S. House of Representatives and in state and local governments.

2010 Census Questionnaire: Quick, Easy and Confidential

- With only 10 questions, the 2010 Census questionnaire is one of the shortest questionnaires in history and takes just 10 minutes to complete.
- By law, the Census Bureau cannot share an individual’s census questionnaire responses with anyone, including other federal agencies and law enforcement entities.

You can make a difference. As an influential business leader, you can raise awareness of and encourage participation in this historic event. With your help, the Census Bureau will continue to produce accurate data, which will directly affect the quality of life in our community.

For more information on the census, got to www.2010census.gov.

United States
**Census
2010**

The 2010 Census is Important.

It determines the distribution of more than \$400 billion annually of government funding for critical community services. It generates thousands of jobs across the country. And it impacts your voice in Congress.
Be counted in 2010!

CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

March 2010 Calendar of Events

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Storytime	Tues. & Fri.	Public Library
Color Me Happy	Wednesdays	Fisher Community Center
Duplicate Bridge	Wednesdays	Senior Citizens Center
Downtown Tot-Town	T, Th & F	Veterans Coliseum
Nature's Story Hour	March 3	GrimesFarm & Conservation
AfterSchool Movie	March 3	Public Library
Films	March 4	Public Library
Home & Garden Show	March 5-7	Marshall Town Center
Nunsensations!	March 5-6	Martha Ellen Tye
Outdoor Show	March 6-7	Veterans Coliseum
Horticulture Crop	March 6	Marshalltown Comm College
Last Chance Snowfest	March 6	GrimesFarm & Conservation
Uncle Ike Nature Program	March 13	GrimesFarm & Conservation
Nicole Robertson Concert	March 13	Hope United Methodist
oTALKu	March 16	Public Library
Nature's Story Hour	March 17	GrimesFarm & Conservation
Book Discussion Group	March 18	Community Y
National History Day	March 18	Historical Museum
Daniel Rodriguez' Concert	March 19	MHS/Community Auditorium
Taxidermy 101	March 20	GrimesFarm & Conservation
Radio Auction	March 22-25	KFJB Radio Station
Films	March 25	Public Library
Natural Pest Control	March 26	GrimesFarm & Conservation
Women of Wellness Conf.	March 27	IA Valley Continuing Ed.
Iowa Taxidermy Show	March 27	BW Regency Inn
Men's Chorus Concert	March 27	MHS/Community Auditorium
Hunt Family Fiddlers	March 28	MHS/Community Auditorium

March 2010 Meetings & Conventions

Group	Date	Location
Ag Land Realty	March 3	BW Regency Inn
IA Water Pollution Control Assoc.	March 4-5	BW Regency Inn
Boys YMCA State Swim Meet	March 6	Community Y
Girls YMCA State Swim Meet	March 7	Community Y
Marshall Co Republican Convention	March 6	BW Regency Inn
JBS USA	March 13	BW Regency Inn
Grinnell County Mutual Adjusters & Inspectors Association	March 16-17	BW Regency Inn
Area 24 Committee Meeting	March 20	BW Regency Inn
AWSC	March 21	BW Regency Inn
Iowa Taxidermist Association	March 25-28	BW Regency Inn
Women of Wellness Conference	March 27	IA Valley Cont Ed
NRCS	March 29-31	BW Regency Inn

Congratulations and Thank You



Shauna Banks celebrated 10 years with the Marshalltown Convention and Visitors Bureau and the Marshalltown Area Chamber of Commerce on February 1, 2010.

Shauna is the professional voice you hear when calling the office and the friendly face you see when you stop in.

Her coworkers would like to thank her for all of her hard work and dedication over the past 10 years and look forward to many more years to come.

Shauna is the Marshalltown Convention & Visitors Bureau and Marshalltown Area Chamber of Commerce Administrative Assistant.



641-753-6645

www.visitmarshalltown.com

cvb@marshalltown.org

TERM + COMPETITIVE PRICING = PREFERRED TERM PLUSSM



an AEGON[®] company

Transamerica Life Insurance Company is pleased to provide information on a wide variety of term life insurance products with competitive premiums. Here are examples of premiums available for a 30-year policy.



RUSTY FELDMAN

CLU, LUTCF

202 E. State
Marshalltown
641-752-1400

Insurance Amount	Preferred Term Plus 30-Year Guaranteed Monthly Premium*					
	Age 30		Age 40		Age 50	
	Female	Male	Female	Male	Female	Male
\$100,000	11.38	12.34	14.44	18.38	33.60	40.08
\$250,000	18.16	21.88	27.78	35.44	64.75	82.69
\$500,000	30.19	35.88	48.56	59.94	113.31	148.75

*Premiums shown are for Preferred Elite Class (non-tobacco)

Preferred Term Plus (Policy form # TL05 0107) is a level premium term insurance product issued by Transamerica Life Insurance Company, Cedar Rapids, IA. Policy form and number may vary, and this product may not be available in all jurisdictions. Insurance eligibility and premiums are subject to underwriting. In most states, an exception for life coverage is suicide while sane or insane during the first two years the coverage is in force. In the event of suicide, the Company's liability may be limited to only the return of premiums paid. In Missouri, suicide is no defense to payment of benefits unless the Company can show the insured intended suicide when he/she applied/enrolled for coverage.

64992 1009

CONVENTION & VISITORS BUREAU

Marshalltown CVB Offers Self-Guided Tours

As you are looking forward to warmer weather, the Marshalltown Convention and Visitors Bureau would like you to consider taking advantage of one of our self-guided tours. The MCVB offers three tours for residents of Marshalltown and visitors to take advantage of.



Gems in Marshalltown Driving Tour - The tour focuses on various art throughout Marshalltown. Art enthusiasts can start their tour at the Marshalltown Community College where they can visit the Ray Frederick Gallery and the Seven Cubes then travel north to the Fisher Community Center where the Ceramic Study Collection, Impressionist Collection Art Gallery and Sculpture Collection can be seen. From there art lovers can visit the Community Y, Marshalltown Medical and Surgical Center, Marshall County Courthouse, Main Street and end their tour at the Iowa Veterans Home.

Sculpture Collection on the grounds of the Fisher Community Center - Have you ever looked at the sculpture in the pond at the Fisher Community Center and wanted to know

more information like who made it and how did it come to be placed in Marshalltown? The self-guided walking tour of the Sculpture Collection at the Fisher Community Center will answer all of your questions. The tour gives you detailed information on eleven sculptures scattered throughout the FCC grounds.



Historic Walking Tour - The MCVB has put together a wonderful walking tour of Main Street. The historic tour begins at the East end of Main Street at The Orpheum Theater, takes you over to the Taylor #4 Country School and past the Binford House. The tour also includes the Marshall County Courthouse, Tremont, Willard Building and concludes at the Willard Mansion. We cannot think of a better way to spend a spring afternoon than walking down Marshalltown's historic Main Street.

Brochures for the tours are available at the Marshalltown Convention & Visitors Bureau office, online at www.visitmarshalltown.com or by calling 641-753-6645.

Iowa State BBQ Championships

The 12th Annual Iowa State BBQ Championships will be held on June 25-26, 2010, at Riverview Park. In the past this event has been named as "Festival/Event of the Year" and received two proclamations by the Governor of Iowa as the "BBQ Capital of Iowa". Most recently Lieutenant Governor Patty Judge toured Marshalltown as one of her "2009 Travel Iowa" destination stops.

Bob Wenner has taken the leadership role for the 2010 event after the retirement of Lew Miller. Bob has worked beside Lew for a number of years. He knows he has big shoes to fill, but is confident that this year's event will be a huge success.

Plans are well underway to make the 2010 event bigger and better. Event organizers are planning to expand on the kid's area by adding attractions like the Euro-Bungy Jumper and 22-Foot Screamer Slide. A classic car show will be added as well as a wine and beer tasting area.

The BBQ contest organizers are already taking applications to attract over 65 teams from throughout Iowa as well as the Midwest again this year. Ticket sales last year topped over \$26,000 and our goal this year is to top \$40,000.

The community continually receives national attention for the contest with hospitality that is second to none. As always, a portion of the proceeds from this event benefit many local charities as well as scholarships for the students attending Marshalltown Community College and the Iowa State University Meat Laboratory.

If you have questions or would like more information please call Bob Wenner at 641-752-3302 or the MCVB office at 641-753-6645.



**BUENA VISTA UNIVERSITY
PROFESSIONAL &
ONLINE STUDIES**

**COMPLETE YOUR DEGREE
IN MARSHALLTOWN**

CONVENIENTLY LOCATED IN 15 COMMUNITIES
ACROSS IOWA AND ONLINE

866.449.7056

WWW.BVU.EDU/LEARN

CPA

Roger F. Hackman,

CPA

Tax, Accounting and
Consulting Services
107 Palmer St.

Marshalltown, IA 50158

(641) 752-3024

Fax (641) 753-3942

Cell (641) 485-4351

E-Mail: rghack@marshallnet.com

AMBASSADORS VISITS

Chamber Ambassadors Roster

Doug Beals	Moore Law Firm
Deanna Davids	KDAO AM/FM/TV
Dennis Grabenbauer	Image Maker Marketing
Pat Gulbranson	Iowa Wholesale Supply/Bath & Kitchen
Joe Hannam	Packaging Corporation of America
Denny Hass	Denny's Hometown TV & Appliance
Brad Hauschildt	Wells Fargo Bank Iowa, N.A.
Terry Kluck	Zeno's Pizza
Joe Leonard	Fareway Stores, Inc.
Dan Moellers	Jiffy Convenience Store
Kris Naughton	ServiceMaster of Marshalltown
Mark Osmundson	KDAO AM/FM/TV
Jon Pierce	United Bank & Trust NA
Reed Riskedahl	McGregors Furniture
Mary Rund	
Gary Schaudt	F&M Bank
Roger Schoell	Grimes, Buck, Schoell, Beach & Hitchins
Andy Schwandt	Mediacom/OnMedia
Mark Stenson	McGregors Furniture
Kevin Vaughn	Sign Creations/Vaughn's Pub
Tom Wahl	McAtee Tire Sales & Service Center, Inc.
Andrea Warren	Wells Fargo Bank Iowa, N.A.
Bruce Wirin	Edward Jones Investments - Reese & Wirin

Save the Date!

Mark your calendars for the 2010 Chamber Ambassadors Golf Outing!

Thursday, August 19
Elmwood Country Club



The Ambassadors are the goodwill arm of the Chamber.

Their scheduled time for courtesy calls and ribbon cuttings are at



4:30 p.m. and 4:45 p.m. on the
second and fourth
Tuesday of the month.

Contact 641-753-6645 or lolberding@marshalltown.org.



View past issues of the Chamber Digest online at
www.marshalltown.org.

Do you spend more time planning your vacation than your financial future?

When you plan your vacation, you probably spend time visiting a travel agent, booking your flight and hotel, even consulting sightseeing guides. But, how much time do you spend planning something much more important--your financial future?

You can start by spending time with your local SagePoint Financial representative. Based on your current income and savings and your goals for

the future, your SagePoint Financial representative can answer your questions about a wide range of investments, from annuities to mutual funds, and help you plan for your retirement.

Remember, you have only one financial future. We believe it deserves the kind of careful planning we can help you with. Why not take the time to call or visit us?



Member FINRA and SIPC

Securities offered through SagePoint Financial, Inc., a registered broker-dealer, member FINRA, SIPC.
Investment advisory services offered through Kileen D. Rezac, RIA, a registered investment advisor, not affiliated with SagePoint Financial, Inc.

Kileen D. Rezac, CFP

Branch Office Manager
25 S. Center St.
Marshalltown, IA 50158

641-752-2041
800-369-1588



U.S. Chamber Unveils Jobs Plan New Chamber Board Members

As part of an aggressive “American Free Enterprise. Dream Big” campaign, the U. S. Chamber of Commerce issued a 20 million new jobs in ten years challenge. It is estimated that we lost 8 million jobs since this recession began in December of 2007. In a recent announcement, the Chamber identified a five-step plan to create jobs and keep America competitive.

Double U.S. exports in five years. Ninety-five percent of the potential consumers of American goods and services live outside the United States. Millions of good jobs can be created if Congress and the administration enacts trade pacts, pursues new commercial arrangements in emerging economies, insists on fair treatment in foreign markets and helps smaller firms export their products and services.

Unleash private and public infrastructure investment. Infrastructure like transportation, energy, water and broadband is the economic platform of the nation, and a strong investment in that infrastructure will re-employ many jobless Americans. If the government would clear the way, the private sector is ready to invest billions of dollars into new infrastructure projects.

Promote major investments and breakthroughs in energy. It is time to increase private and public investments in alternative and renewable energies, the development of technologies that allow us to use traditional fuels cleanly, and strong laws to improve efficiency.

Improve capitol formation and expand lending across the economy. Businesses, especially small businesses, must get the credit they need to expand and create jobs.

Ease the uncertainty in tax, health, environmental, labor, legal and fiscal policies. The uncertainty that surrounds all of the issues is a major deterrent to job creation. More rational and affordable ways to address health care reform and climate change would send a strong message to businesses as an example. Certainty leads to business investment, that in turn leads to job creation.

For more information and to sign up in support of “American Free Enterprise. Dream Big,” visit www.freenterpriseamerica.com.



Due to the recent promotions and relocations of Parke Adamson, Lennox and Tony Harris, JBS Swift, two seats on the Chamber Board of Directors were left unfilled. Alan Anselman, General Manager for Lennox and Joe Nevel, Human Resource Director for JBS Swift have been appointed to fill the terms left by Adamson and Harris.

Alan Anselman was raised in South Bend, Indiana. He holds a Bachelors degree from Purdue and an MBA from Indiana. Prior to working for Lennox, he worked for Electrolux and Toro, both in northern Indiana. He has been with Lennox for ten years. He and his wife Andrea have a daughter, who is a freshman in college and a son who is a freshman in high school.



Alan Anselman

Joe Nevel is a new face to Marshalltown, having only live in the community for 8 months, having previously lived in Nebraska. He grew up in Central



Joe Nevel

Illinois and earned a Bachelor's degree at Western Illinois University in Business Management. Joe has 10 years of Human Resources experience. He previously served on the Nebraska City Chamber of Commerce and has been involved in a variety of community activities including Big Brothers/Big Sisters, Relay for Life, Charity Golf Events, Parades, and church-sponsored community drives. Joe and his wife Crystal have two sons, ages 3 and 6.

The Board welcomes these new members.

Starting the year off right!

In January 2010, website statistics were up over December 2009!

Unique visitors: +20.57%

Visits: +55.17%

Page Views: +37.84%

Hits: +27.48%

www.everydaychampions.org

ECONOMIC DEVELOPMENT

Demographics Now

Marshall Economic Development Impact Committee (MEDIC) uses an on-line research tool, DemographicsNow, to gather accurate, timely and comprehensive demographic information.

This online service provides MEDIC with complete access to a wealth of data including current year estimates and 5-year projections, and 2000 and 1990 US Census information. 2010 data will be available following the 2010 Census. It contains data on population, income, housing, race, age, education, and employment.

By using this online service, MEDIC is able to create unlimited custom reports using hundreds of variables and has access to demographic maps, charts, and reports for all U.S. geographies. The geographies include custom radii, custom drive times, states, counties, census tracts, block groups, cities, and zip codes.

There are over 40 pre-formatted summary, comparison and rank reports available. Using the geographies listed above and the pre-formatted reports, MEDIC is able to get custom information tailored specifically for the location and demographics needed. MEDIC also uses this program to generate specific reports for businesses and individuals needing this research information.

Having access to this timely and comprehensive information helps MEDIC better understand the community, region, and state, and be able to make accurate decisions with greater confidence.

Economic Statistics

December	2009	2008
Employment – Marshall County		
Labor force	20,470	20,540
Unemployed	1,670	1,400
Percent unemployed	8.2	6.8
Total employment	18,800	19,440
Marshalltown Construction		
Building permits	4	10
Residential dwelling units	0	0
New residential construction valuation	0	
Residential addition/remodeling	\$31,000	\$29,000
New commercial/industrial permits	0	1
New commercial/industrial valuation	0	\$80,000
Remodeling commercial/industrial	\$942,000	\$1,577,000
Marshall County Construction		
Building permits	1	2
New Residential Dwelling Units	0	0
New Residential Construction Value	\$0	\$0
Residential addition/remodeling valuation	\$0	\$45,900
New commercial/industrial permits	1	1
New commercial/industrial valuation	\$30,000	\$20,000
Housing		
Single family home sales	38	29
Average sale price	\$105,250	\$72,983
Median sale price	\$127,604	\$65,000

You'll take note of our Business Sure-All Policy.



As a small business owner you have to juggle a number of projects at once. Luckily, with the Business Sure-All policy you won't have to worry about your insurance protection.

Call us today for a quote. Our competitive rates, broad coverages, and friendly service are worth taking note.



MCRILL-STOWELL-CHRISTENSEN INSURANCE

202 E. State St. • Marshalltown 111 S. Main • Albion
641-752-2447 641-488-2214
www.mcrillstowellchristensenins.com

For additional economic development information, please visit

www.marshalltownworks.com.

It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa.



Receive Total Home Comfort At

KAPAUN & BROWN, Inc.

A Premier Lennox Dealer



1002 West Lincolnway

753-3563



Connecting Commerce and Communities

Marshall County is part of the Iowa Innovation Gateway.

Visit www.iowaabi.org/en/iowa_innovation_gateway for more information.

BUSINESS NEWS



The next planning session for the 2010 Washington D.C. Summit is scheduled for 9:00 a.m. on Friday, March 5 at the Fisher Community Center.

The 2010 Washington DC Summit is scheduled for April 26 - 28.

Women's Wellnes Conference

"WOW- Women of Wellness" was created to bring timely and important healthcare topics to you. Topics will address your physical, mental, psychosocial and spiritual health and how you can have "Balance" in all aspects of your life. The keynote presenter is Dr. Christine Hegstad, Ph.D, who is the owner of MAP Professional Development, Inc. She holds a Ph.D. in Human Resource Development from the University of Illinois at Urbana-Champaign; M.A. in Human Resource Management from the University of Illinois at Urbana-Champaign; B.A. in sociology and Human Services from the University of Minnesota at Morris.

For a complete agenda of the day's events, please visit the Iowa Valley Continuing Education website at www.ivalley.edu/ivce/ivceNews.htm.

This event is co-sponsored by the MMSC Foundation, McFarland Clinic, the Community Y and Iowa Valley Continuing Education.



Chamber Business After Hours
Wednesday, March 17 (5:00 - 7:00 p.m.)
Best Western Regency Inn/Junction Bar & Grille
3303 South Center Street - Marshalltown

Taste of Marshalltown

The February Business After Hours event featured a number of local restaurants, beverage distributors and caterers, who served some favorite dishes to those in attendance.

Thank you to the following businesses for participating:

Doll Distributing	H & F Distributing
Hy-Vee Food Store	John Ernest Vineyard & Winery
Junction Bar & Grille	Legends American Grill
Meskwaki Bingo-Casino-Hotel	Morning Glory Bakery
Pepsi Americas	Smokin' G's BBQ Catering
Taco John's	Zeno's Pizza

Watch for more events like this in the future.

the
Chamber
Marshalltown, Iowa

Have you visited the Chamber website lately?
Go online to www.marshalltown.org for the online directory, Chamber news and upcoming events.

Five Star
REAL ESTATE GROUP

752-5500
2110 South Center



"When Success and Experience Count... Put the Best to Work For You!"

Karri Henning, Broker/Owner
Valerie Bellile ★ Julie Blazek
Kristin Polley ★ Martha Garcia
Janet Miller ★ G. Ward Miller
Jane Chizek ★ Melody Bennett
Phil Henning ★ Moises Garcia ★ Joan Johnson

BUSINESS DIRECTORY

ADVERTISING SPECIALTIES

**MARSHALLTOWN
TIMES-REPUBLICAN**
135 W. Main
Marshalltown
753-6611

APARTMENTS

**GRANT PARK
APARTMENTS**
Newly Remodeled One
Bedroom Apartments
Heat & Water Included
641-753-5420
www.newburymanagement.com

**SOUTHERN HILLS
APARTMENTS**
753-4533
BOULDER PROPERTIES
1 & 2 Bedroom Apartments
641-752-7767
www.venturellc.com

ART

**CENTRAL IOWA
ART ASSOCIATION**
709 S. Center St.
Marshalltown
753-9013

ATTORNEYS AT LAW

CARTWRIGHT, DRUKER & RYDEN
Rex J. Ryden
John F. Veldey
Joel T.S. Greer
Sharon Soorholtz Greer
Kevin J. Teets, Jr.
112 W. Church St. Marshalltown
641-752-5467, www.cdrlaw.com

**MOORE, McKIBBEN,
GOODMAN, LORENZ &
ELLEFSON, LLP**
James R. Moore
Larry E. McKibben
James L. Goodman
William J. Lorenz
James C. Ellefson
Douglas W. Beals
Michael R. Horn
Norma J. Meade
Sean K. Heitmann
Benjamin J. Stansberry

26 S. 1st Avenue
Suite 302
Marshalltown
641-752-4271
www.marshalltownlaw.com



ATTORNEYS AT LAW

**JOHNSON, SUDENGA,
LATHAM, PEGLOW, O'HARE**
118 East Main Street
Marshalltown
752-8800

AUTOMOTIVE

**ARNOLD
MOTOR SUPPLY**
116 E. Anson St.
Marshalltown
753-5533

**HELPER
AUTO SERVICE**
108 W. State St.
Marshalltown
752-5225

BATH & KITCHEN

**IOWA WHOLESALE, INC.
THE BATH & KITCHEN SHOP**
14 S. Second Ave.
Marshalltown
752-4555

BLOOD BANK

**THE BLOOD
CENTER OF IOWA**
2501 S. Center
Marshalltown
641-844-0144

BUILDING SUPPLIES

**SPAHN & ROSE
LUMBER CO.**
110 W. Madison St.
Marshalltown
752-1541

CARPET CLEANERS

**SERVICEMASTER
OF MARSHALLTOWN**
707 Maytag Road
Marshalltown
752-3956

CITY

**MARSHALL COUNTY
TREASURER**
Tax Department 754-6366
Motor Vehicle Department
754-6360
www.co.marshall.ia.us
www.iowatresures.org

BUSINESS DIRECTORY

CONTRACTORS

LANDON- LANDON & ASSOC.

709 W. Madison
Marshalltown, IA 50158
641-753-6666
www.landon-landon.com

EMBROIDERY

IN STITCHES

36 E. Main St.
Marshalltown
752-8335

ENGINEERING & LAND SURVEYING

CLAPSADDLE- GARBER ASSOCIATES, INC.

16 E. Main St.
Marshalltown
752-6701

FINANCIAL PLANNING

FINANCIAL PARTNERS GROUP

Jason M. Kirke, CFP®
124 West Main
State Center, IA
641-483-9914
800-483-9914

HEARING AIDS

IOWA HEARING AID CENTER

2500 S. Center Street
Suite 3400
Marshalltown, Iowa
641-753-1426

HEATING & COOLING

B & G HVAC

104 Gould Street
Gladbrook
641-473-3500

INSURANCE

AMERICAN FAMILY INSURANCE

Bill Thiede-Agent
2501 S. Center, Suite F
Marshalltown
752-6367

CHASE INSURANCE SERVICES

105 A. Westwood Dr.
Marshalltown
752-5733

INDEPENDENT INSURANCE SERVICES

11 E. Church Street
Marshalltown
752-4618

INSURANCE

KOEHLER INSURANCE AGENCY

26 S. 1st Avenue
Marshalltown
753-6691

PENN MUTUAL LIFE INSURANCE CO.

16 East Main St., Suite 190
Marshalltown
753-4762

JEWELERS

HELLBERG'S JEWELERS

13 W. Main Street
Marshalltown
752-3675

MANUFACTURER

RYERSON TULL COIL PROCESSING

1107 E. Main St.
Marshalltown
753-3511



BUSINESS DIRECTORY

MISCELLANEOUS

AUGUSTINE COMPANY

1210 Industrial Blvd.
Marshalltown
753-3875

SALVATION ARMY

107 W. State St.
Marshalltown
753-5236

NURSING HOMES

GRANDVIEW HEIGHTS

910 E. Olive St.
Marshalltown
752-4581

NURSING HOMES

SOUTHRIDGE NURSING & REHAB CENTER

309 W. Merle Hibbs Blvd.
Marshalltown
752-4553

VILLA DEL SOL

2401 S. 2nd Street
Marshalltown
752-1553

PLUMBING & ELECTRIC

ELECTRIC SUPPLY OF MARSHALLTOWN

1008 S. 12th Ave.
Marshalltown
752-4672

HARTWIG PLUMBING & HEATING INC.

405 S. 2nd Ave
Marshalltown
752-5707

PROSTHETICS

CLARK & ASSOCIATES PROSTHETICS & ORTHOTICS

MMSC Rehab Bldg.
1910 S. Center
Marshalltown
753-0067

RADIO

KFJB-KXIA

123 W. Main St.
Marshalltown
753-3361

RESTAURANTS

SUB CITY

Kevin Angstman
8 E. Main
Marshalltown
752-1375

SUBSTANCE ABUSE TREATMENT

SUBSTANCE ABUSE TREATMENT UNIT

SATUCI
Marshalltown
752-5421

TAX SPECIALISTS

ACCU-TAX

1302 W. Main St.
Marshalltown
752-6033

H&R BLOCK

Tax & Business Services

204 E. Linn, Suite C
Marshalltown
752-4418



Marshalltown
WORKS
for BUSINESS

Would you like to have your Chamber Business listed? Contact your Times-Republican Sales Representative to have your Chamber Business Listed on this Chamber Directory.

YOUNG PROFESSIONALS

MYP Members learn about Identity Theft Protection

MYP member Mary Luna and State Farm Agent Phyllis Mazour hosted a Lunch and Learn event on February 17 at their office at 8 E Southridge Road. Phyllis Mazour spoke to MYP members about how to safeguard their identity and what to do if you suspect your identity has been stolen.

Mazour began the presentation with defining identity theft; she described how someone can access and misuse your personal information to do anything from opening credit card accounts in your name to even getting an auto loan in your name. Mazour explained that it's very important to educate ourselves in this area as we all seem to have stories of how something has happened to someone we know but we do little to protect ourselves. She was compelled to pass the message to the young professionals.

"The age group being targeted in recent years is not your parents' or grandparents' - It's your age group," she said during the presentation. She went on to explain that the reason may lie with the (23-40 year old) age group's online lifestyle; "the internet has provided identity thieves with tools and knowledge to seamlessly steal our information within seconds."

The presentation concluded with information on free preventative resources and a question and answer session. MYP members were also given a booklet from the Federal Trade Commission covering all the topics discussed during lunch. More information on identity theft can be found at www.ftc.gov/idtheft.



MYP Members (from left to right) Denise Kemp, Abigail McWilliam, Janelle Holmgren and Denise Case joined other MYP members for a presentation by State Farm agent Phyllis Mazour at a recent Lunch and Learn event on identity theft protection.

Would your business be interested in hosting MYP at your location?
Are you a CEO who would like to participate in a luncheon?
To find out ways that you can get involved, contact the Chamber office at 641-753-6645 or email info@marshalltownyp.com.

Upcoming MYP Events

March

3rd	Social Lunch at Tremont Grille	Noon
10th	Social/Prof. Dev. Committee Mtg. at FCC	Noon
17th	Chamber Business After Hours at Junction	5—7pm
17th	CEO Roundtable at Location TBD (Guest speaker: TBD)	Noon
25th	5th Anniversary Celebration "Making it Home"	4:30 pm

Please note: All dates/times/topics are subject to change.

Do you know a young professional in the community that may be interested in the Marshalltown Young Professionals? Employees of Chamber member businesses can join MYP now for just \$45!



Please contact Lynn Olberding at the Chamber, 641-753-6645, for more information.



AT WELLS FARGO ADVISORS, IT'S NOT THE SIZE OF YOUR ACCOUNT THAT'S IMPORTANT...

IT'S THE RELATIONSHIP BEHIND IT.

Whether you are just starting out or have an established portfolio, we can help. Because you are at the center of all we do. Call today.



Chad Kunc
14 E. Southridge Road
Marshalltown, IA 50158
(641) 752-5401 • (800) 542-2223



Wachovia Securities is now Wells Fargo Advisors.

Investment and Insurance Products: **NOT FDIC-Insured** | **NO Bank Guarantee** | **MAY Lose Value**
Wells Fargo Advisors is the trade name used by two separate registered broker-dealers: Wells Fargo Advisors, LLC, and Wells Fargo Advisors Financial Network, LLC, Members SIPC, non-bank affiliates of Wells Fargo & Company. © 2009 Wells Fargo Advisors, LLC. All rights reserved. 0809-3934 (08/09)

[24778-v3-335] IM-46-1205

BUSINESS NEWS

MYP Celebrates 5th Anniversary

In 2005, a group of young leaders founded the Marshalltown Young Professionals, an organization meant to help recruit and retain young professionals in the Marshalltown area.

The mission of the organization is “To inform, connect, refer business and engage members in the growth and success of our community through social gatherings, facilitating professional development opportunities and welcoming new young professionals to the Marshalltown area.”

To celebrate five years of growth and success, MYP members, Chamber members and the public are invited to “Making it Home: MYP 5th Anniversary

Celebration” on Thursday, March 25 beginning at 4:30 at the Martha Ellen Tye Playhouse.

The event will feature keynote presentation by Kent Stock. Stock was the coach of the Norway, Iowa baseball team during their last season before consolidating with a larger school district. The team’s journey to the state championships for the 20th and final time is the plot of the Hollywood hit, “The Final Season”. Stock’s presentation, “How do you want to be Remembered?” focuses on his challenges and successes, both in his personal and professional life. He is an uplifting and inspirational speaker that you will not want to miss!

“Making it Home: MYP 5th

Anniversary Celebration” will also feature recognition of several local businesses for their support of the organization, current and past board members and past Presidents.

A silent auction, feature sports-themed items will take place in the foyer of the playhouse, beginning at 4:30 p.m. Social hour will take place from 4:30 - 5:30 p.m. with the presentation beginning at 5:30 p.m.

Tickets are \$15 in advance or \$20 at the door and are available at the Chamber office or Times-Republican.

For more information, please contact Denise Kemp at 641-753-6611 or Lynn Olberding at 641-753-6645.

To learn more about MYP, visit www.marshalltownyp.com.



Kent Stock



Ulises Cisneros
Agent-*CSA*



Tyler Dohlin
Agent



Paul Hageman
Agent



Lance Horbach
Agent



Paul Beah
Agent



Lora Neuroth
Agent



Mark Rohde
Agent



Dan Mead
Agent



Julie Gonnaway
Agent-*CSA*



Rich Mohon
Agent



Karen Neuroth
HR-Accounting



Kelli Carlton
Office Manager



In Memory of
Mac Copenhaver
7/23/48 - 3/7/10



Matt Roehgard
Information Systems



Bonnie Orff
Processor



Koffy Mrazek
Administrative Assistant



Andi Eggemoed
Agent-*CSA*



Angela Haugen
Administrative Assistant



Robin Angstrom
Agent-*CSA*



Heather Loney
Agent-*CSA*



Dana Rowley
Agent-*CSA*



Deb McNamee
Agent-*CSA*

THE POWER OF CHOICE!

11 EAST CHURCH STREET - MARSHALLTOWN, IA
(641) 752-4618

AUTO - BUSINESS - LIFE - HOMEOWNERS - CROP/HAIL - FARM PROPERTY & LIABILITY
MEDICAL - WORKERS COMPENSATION
LOCAL CLAIMS SERVICE
www.insurecentraliowa.com