

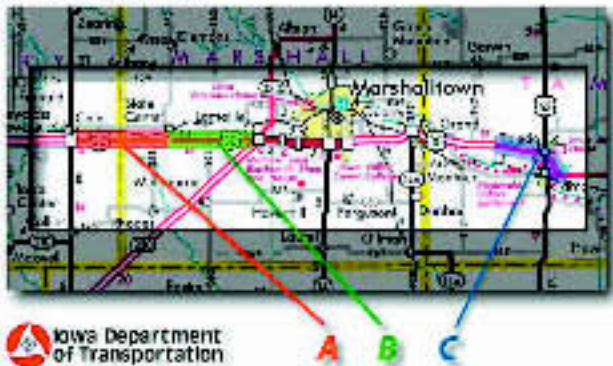
# Marshalltown *WORKS*

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## U.S. Highway 30 Coalition

U.S. 30  
Cora to Tama



By KARI H. BERG  
T-R Correspondent

U.S. Highway 30 is a major thoroughfare across Iowa and the U.S. Highway 30 Coalition of Iowa is doing it's best to make the roads safer and easier to use.

The coalition's memberships consist largely of citizens of the counties bordering the highway across Iowa. The major goal of the group is to help make Highway 30 a 4-lane road.

"We've come together to form a coalition to promote the highway to the Iowa Department of Transportation and Legislature in order to lobby for funds and explain

the economic impact of the four lane project," said Glenn Ytzen, chairman of the MEDIC transportation committee.

Ytzen said the U.S. Highway 30 Coalition has been working for years on the 4-lane project.

"Highway 30 is a major thoroughfare across the state and the Department of Transportation recognizes that but where it can put its funds is a different story," he said.

To emphasize the tremendous need for state funding, members of the coalition have put forth a great effort to educate the legislature and the public.

"Our mission is to get the 4-lane project on the Department of Transportation's list of projects to do," Ytzen said. "The highway commissioners are the ones who decide which projects get funded. We've made presentations to the commissioners about the current safety problems, the high traffic counts and the economic development impact in order to promote and persuade how they allocate their funds."

Ytzen said cities along Highway 30 would see a boom in their economy if the highway was made into a 4-lane corridor.

"The economies across 30 are already there," he said. "Highway 30 is a natural to develop first and spur the economic development. The industries are already in the cities, this will just increase the viabilities of the cities."

Marshalltown Area Chamber of Commerce President Ken Anderson said the group is also looking into connecting the highway to

**Coalition cont. to page 4**

## Des Moines Summit

By RYAN BRINKS  
T-R Staff Writer

Community and business leaders from the Marshalltown area will soon band together as one voice and speak to important local issues before Capitol politicians for the 10th consecutive year.

The "Meet Marshalltown 2006" Des Moines Summit and Legislative Day is March 14 and open to any Chamber of Commerce member, business leader or Iowa Valley Leadership representative interested in the government affairs arena.

"This is a chance to promote Marshalltown and get our voice into the legislative process," said Ken Anderson, Chamber of Commerce President. "It's a pretty important day."

A bus will leave the Fisher Community Center at 5:30 a.m. for the day-long summit and is expected to return at 3 p.m. A \$10 registration fee

can be made at the Chamber of Commerce office.

The trip has historically been a profitable learning experience especially for the Iowa Valley Leadership class, Anderson said.

"The response is excellent. It's an annual event we think legislators look forward to," he said. "We always get a lot of attention."

The agenda for the summit is still forming, but several items are likely to appear on it.

Eminent domain, education reform, property tax reform and tax issues, economic development in general, including historic tax credits, transportation and veterans issues are all on the potential list, Anderson said.

"We'll see what happens to be hot at the legislature when we go," he said. For more information or to register to go, contact the Chamber office at 641-753-6645.

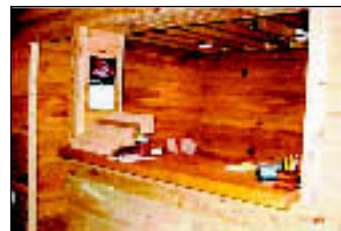
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An interest in  
woodworking leads  
to business



Business Spotlight

### State Swim Meet

An attraction  
for all



Convention & Visitors Bureau



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*"The next 3-5 years will be very exciting for Marshalltown's metro area. Many people are firmly committed to achieving our economic development goals. Patience and persistence is key."*

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## Marshalltown Works

is a monthly publication of the Marshalltown Area Chamber of Commerce, Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau who collaborate in creating opportunities for business, residents and visitors.



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## Gene Beach reflects on community leadership



Gene Beach

**Q: What is your educational background?**

A: In 1965 I received a BA from University of Nebraska Kearney (formerly Kearney State College), Kearney, NE. In 1971 I received a Master of Arts in Teaching in Russian from Indiana University, Bloomington, IN. In 1980 I received a Doctor of Jurisprudence from Drake Law School, Des Moines, IA.

**Q: What is your professional background?**

A: From 1965 to 1970 I taught English and Russian at Adair-Casey High School. From 1970 to 1978 I taught American Literature and Russian at Marshalltown High School. In 1979 I was a teaching assistant in Legal Research and Writing at Drake Law School. In 1981 I began practicing law in the firm currently known as Grimes, Buck, Schoell, Beach and Hitchins. I retired from that firm at the end of 2002.

**Q: How would you describe your leadership style?**

A: I guess I would describe

my leadership style as fairly low-key; however, that doesn't mean that I don't have passion for various projects and positions. I like to listen and discuss to try to convince people to think and then to act in an appropriate manner based on the facts.

**Q: What kind of qualities do you see in those you consider the best leaders?**

A: The qualities that I see in good leaders are confidence, humility, sincerity, integrity, a sense of humor, ability to work with others, vision and a willingness to do the job.

**Q: How do you encourage those who work for/under you?**

A: I encourage those who work for me by getting out of their way since they have the expertise in their fields. I question actions and applaud accomplishments.

**Q: What responsibilities, if any, do you feel leaders have to the community at large?**

A: The qualities leaders have to the community at large is to be responsive to the community's needs and to be forward thinking to anticipate future situations. They should be honest and open in striving for the best for the community.

**Q: Should community leaders be considered role models? If so, why?**

A: I think community leaders probably can't help but be considered role models.

I'd rather think so as it relates to their willingness to be involved in the process. A leader certainly should appear

to be better than others.

**Q: What is the advantage of volunteering for projects, events, etc.?**

A: Advantage of volunteering: meeting people, feeling of contributing and accomplishment, enjoyment of the exchange of ideas in discussing issues, working with others, giving back to the com-

munity.

**Q: What advice would you have for young people who want to grow into positions of leadership?**

A: Advice to young people who want to grow into positions of leadership: Develop effective communication skills—that includes good listening skills as well as speak-

ing and writing; be a lifelong learner; be involved in as many activities as you can so you can work with all kinds of people. (You may be surprised to find an interest you didn't have before.) Be flexible—able to be convinced if there's a better way. Be a clear thinker.

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## Reports support Iowa's attributes

Recent national and local reports prove that Iowa and the Central Iowa area have a great quality of life, cost of living, and business climate and costs.

·According to Marshalltown Board of Realtors figures, the median single-family home sale price in 2005 was \$87,000. The national median single-family home sales price in 2005 was \$184,100.

·The national monthly gross median for apartment rent is \$753 compared to the

Marshall County median of \$464.

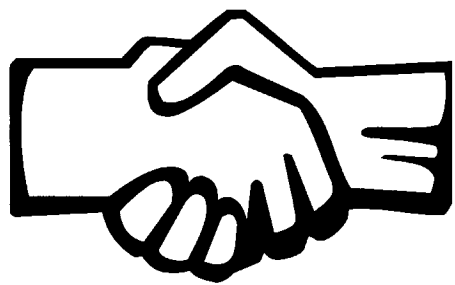
·The national average commute to work is 25.5 minutes compared to the Marshall County average of 17 minutes.

·The National Association of Insurance Commissioners ranks Iowa second lowest in the nation for average expenditures for auto insurance. The Iowa average is \$580 compared to the nation's average of \$820.

·Costs of doing business - Iowa is ranked as the third-

lowest state for costs of doing business according to the Milken Institute, a publicly supported independent economic think tank. The Cost-of-Doing-Business Index, released annually by the institute, indicates each state's comparative advantages or disadvantages in attracting and retaining businesses. The index measures wage costs, taxes, electricity costs and real estate costs for industrial and office space. For more information visit their website: [www.milkeninstitute.org](http://www.milkeninstitute.org).

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## 2006 Washington Summit Planning Continues

Plans are currently underway for the 2005 Marshall County Region Washington D.C. Summit to be held May 15-17. Registration materials are now available at the Chamber office. The attendees representing a cross section of Marshall county residents including businesses, local elected officials, educa-

tion, law enforcement, health care professionals, and area youth, attend in an effort to make a better Marshall County and Central Iowa. This is the 15<sup>th</sup> consecutive year Marshall Economic Development Impact Committee (MEDIC) has organized this summit to Washington D.C.



## Four lane highway from Colo to Tama-Toledo

coalition cont. from pg. 1  
Illinois.

“Over 60 percent of Iowa's population lives within 30 miles of the highway and it is second only to Interstate 80 in east/west traffic counts,” he said. “The Coalition is also working closely with the Illinois Highway 30 group across the river from Clinton, Iowa to get the high-

way connected to the Illinois Interstate system.”

The short term focus of the coalition continues to be projects in Central Iowa. The portion of Highway 30 between Colo and Marshalltown and the Tama Toledo bypass are high on the groups list for completion.

“The coalition has recog-

nized that the Department of Transportation can only do so much so we're prioritizing,” Ytzen said. “Right now our focus is to extend the 4-lane in Central Iowa all the way to the Mississippi.”

For more information on the U.S. Highway 30 Coalition of Iowa visit [www.fourlane30.com](http://www.fourlane30.com)



## Reeder Turns logs into lumber

Logs to Lumber, 607 West Madison Street, was founded by Lenny Reeder in January, 2005. It began as a result of a friendship between two woodworkers.

Mart Butenhoff and Reeder were both woodworkers interested in salvaging logs for lumber. They saw the value in creating their own supply of materials to build with. In some ways they are environmentally friendly because they often are processing logs, which might have otherwise gone to waste, into usable lumber. They do, however, have to buy from loggers or wholesalers from time to time to keep their inventories balanced.

In the past, Logs to Lumber has used various small kiln dryers. Today they have a 4000 board foot kiln. They plane and straightedge their products then sell to other

woodworkers, schools and contractors. Additionally, they make trim, wall covering and flooring products out of all kinds of wood. They can produce an elegant look or rustic look depending on the customer's wants.

One of the more interesting services they offer is harvesting logs from a property owner's trees because the owner wants the wood processed for his own use. They also can take a specific tree and process it all the way to a finished piece of furniture or other wood product.

A portion of the Logs to Lumber building is occupied by Ruth Walker who operates under the business name Woodgal. She is a highly skilled craftsperson building all types of wood furniture and other products.

They welcome all persons to stop by to see what they can do. They are open

Saturdays, 8 a.m. to 2 p.m., and Wednesday evenings, however, it is not uncommon for someone to be around at other times too. They are expecting to be open Mon. through Sat. in the near future.

They are currently in the process of incorporating. Lenny will be the primary share holder and Mart will also be a shareholder. Eric Weeden has been a valuable asset to the business and Lenny's wife, Lisa Reeder,

does the bookkeeping and helps in many ways. Nate Speas helps every Saturday.

Lenny says that Marshalltown is a nice community and Logs to Lumber is excited about having this type of business here. "People have

been very receptive to what we offer and have given us confidence that we will be around for a long time to come." He added, "The Chamber has been especially supportive to our establishment and growth."



Logs to Lumber service counter shows their woodworking ability



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## MCVB launches local sales campaign

The Marshalltown Convention & Visitors Bureau will launch the local sales campaign beginning March, 2006. The MCVB is looking for the expertise, influence and assistance of community members to help bring conventions, tournaments and group tours to Marshalltown. Nearly everyone is a member of an association, group or planning committee that needs to meet somewhere.

The MCVB wants that somewhere to be Marshalltown. The goal of the local sales campaign is to put a face to the MCVB, to inform the public of our numerous services and to get the entire community involved in promoting Marshalltown as

a destination. In the end, our community will see an increase in the number of visitors to Marshalltown.

The MCVB staff and volunteers will meet with local businesses and organizations to build awareness among community members about the services offered through the MCVB. In addition, the MCVB would like to learn more about community members involvement in associations and organizations whether they are statewide, regional or national that could potentially meet in Marshalltown. The MCVB will make the initial contact, set up meetings to build relationships with local representatives and explain how the

MCVB can assist in planning successful events.

With over 435 hotel rooms, a 5,676 square foot complete convention hotel, a 3,600 square foot lecture/dining hall facility and 30 additional meeting facilities of all sizes, Marshalltown can meet the needs of numerous groups. Did you know that over \$7,000 is generated by a 10-team tournament and a 300-person convention has an economic impact over \$36,000 with an overnight stay. To learn more about how you can help increase the number of visitors to Marshalltown, please call 641-753-6645 or email [cvb@marshalltown.org](mailto:cvb@marshalltown.org).

## State Swim Meet draws 1,500



The boys High School State Swimming Championships was held Feb. 18 at the Community Y. Visitors from all over the state made Marshalltown their destination for this great event.

## Economic Impact of Meetings, Conventions, Tournaments and Events

### Organizations

#### February

Marshalltown Optimist Basketball Invitational - 300 people  
Estimated Economic Impact: \$21,000 (one day)

Boys H.S. State Swimming Championship - 1,500 people  
Estimated Economic Impact: \$105,000 (one day)

State Championship Basketball Teams - 150 players & families  
Estimated Economic Impact: \$10,500 (one day)

#### March

Marshalltown Optimist Basketball Invitational - 300 people  
Estimated Economic Impact: \$36,000 (overnight)

Iowa Pet Breeder's Association - 120 people  
Estimated Economic Impact: \$14,400 (overnight)

Farmer's Mutual Hail - 200 people  
Estimated Economic Impact: \$24,000 (overnight)

#### Total

Total Estimated Economic Impact from February and March Meetings, Conventions, and Tournaments \$210,900.

The Marshalltown Convention & Visitors Bureau gathered data from the events and the Iowa Tourism Office to determine an appropriate formula for determining the direct spending and economic impact of meetings, conventions, and tournaments in Marshalltown.

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# TOURISM

## Post events to visitmarshalltown.com website

On your mark... get set... post! Marshall County boasts a new, FREE, self-posting, events calendar. This is a great opportunity to market events for FREE, check out what's going on around town and provide an informational service that presents Marshall County as a vibrant

place to live and visit.

The website is a collaborative effort between the Marshalltown Convention & Visitors Bureau (MCVB) and the Marshall County Arts & Culture Alliance. The site is hosted by the MCVB, but was paid for by both organizations, and promotes the pro-

gramming that is happening throughout our county. The goal is to provide a single point of reference for individuals and organizations to connect with the community around them.

The collaboration also received attention and financial support from the Alliant En-

ergy Foundation. This adds a stamp of approval for the project. The Alliance and the CVB thank Alliant Energy for their generous contribution.

Go to [www.visitmarshalltown.com](http://www.visitmarshalltown.com) and click on the "Calendar" button. At the bottom of the Calendar of Events page, there is a link to

"Add New Event." Click on it and start entering your information. If you have problems, please contact the MCVB (641-753-6645) and they will guide you through the process. Once the information is submitted it will be screened by the staff before it appears on the calendar.

### Who's Meeting in Marshalltown


#### March 2006

Meetings/Conventions/Tournaments	No.	Location
Iowa Water Pollution Control Conference	100	Best Western Regency Inn
Barbecue Judges School	70	IA Valley Continuing Education
Community Y State Swim Meet	3,000	Community Y
Marshalltown Optimist Basketball Invitational	300	Anson, Miller, & H.S. Gyms
Iowa Pet Breeder's Association	120	Best Western Regency Inn
Iowa Gourd Society	20	IA Valley Continuing Education
Farmer's Mutual Hail	200	Best Western Regency Inn
Iowa History Day	150	IA Valley Continuing Education

#### March 2006

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Storytime	Tues. and Fri.	Public Library
Tot-Town	Tues., Thurs., Fri	Veteran's Coliseum
Nature Story Hour	March 1	GrimesFarm
Thrift Sale	March 3-4	IVCE, DeJardin Hall
"The Mousetrap" Play	March 3-4	Martha Ellen Tye Playhouse
"Susan Egan-The Belle of Broadway!"	March 4	MHS/Community Auditorium
Sports & Fishing Show	March 4-5	Veteran's Coliseum
Morningside College Choir	March 6	First United Methodist Church
Spring Home Show	March 10-12	Marshall Town Center
Higher Power Concert	March 12	First Presbyterian Church
Nature Story Hour	March 15	GrimesFarm
Race Car Show	March 17-19	Marshall Town Center
Swap Meet	March 26	Central Iowa Fair grounds
Plena Libre	March 28	MHS/Community Auditorium


For the time and a description of the events above, log on to the MCVB website's Calendar of Events... [www.VisitMarshalltown.com](http://www.VisitMarshalltown.com)



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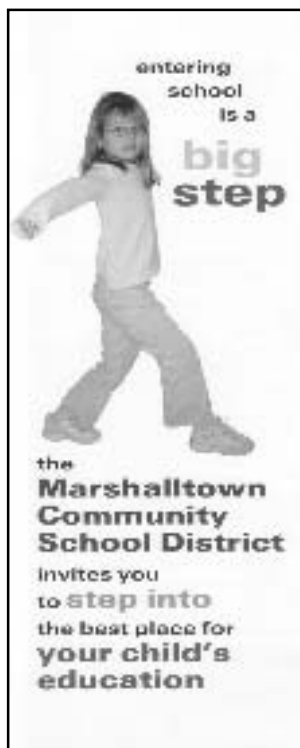
## The Big Step Brochure

The Marshalltown Community School District has produced a brochure about our public schools that is available for businesses to provide to their customers who wish to know about the school system in Marshalltown.

The Big Step brochure aims to help those unfamiliar with the school district to have access to information about the elementary, middle and high school levels of the

district and the many opportunities available to students who attend Marshalltown public schools. Parents of children not yet enrolled in school and families considering moving into town from another area will find it informative yet not overwhelming.

Those interested in the brochures may request copies from district communications director Donna Walker at 641-754-1000.



## IVCE Job Fair

### Invest in the Future at Job Fair 2006

For three hours on Wed., April 5, the Marshalltown Community College Tigers basketball court will be transformed into a marketplace made especially for those persons seeking a job, exploring a new career, or looking for a graduate school. At Job Fair 2006, there'll be many opportunities to Invest in the Future! From 10 am - 1 pm, more than 70 employers and graduate school representatives will display information and discuss career and educational opportunities with Job Fair participants.

Those Job Fair attendees who are truly serious about finding a job should dress the part. Take time to look well-groomed in business attire, and use actions that are professional. Be polite and respectful, introduce yourself with a handshake, and thank the employer for taking time to visit with you.

Our experience is that, regardless of the unemployment rate, employers are pleased to be able to set up a display and visit with job fair participants about their company and its current and future job openings, explains Jim Merritt, event coordinator. Likewise, our job fair participants are eager to learn more about career fields and area employers, whether they happen to be currently employed or not. It's a great network-

ing opportunity for the community.

As in past years, Job Fair 2006 will include FREE resume critiques by area business professionals. Attendees are encouraged to bring a prepared resume and have it critiqued. Critiques offer an opportunity to get advice on ways to improve a resume, new or recent trends for submitting a resume to an employer, and techniques preferred by employers. Job Fair participants are encouraged to bring copies of their resume along to give to prospective employers.

Job Fair 2006 is co-sponsored by IVCE, MCC, Buena Vista University, the Marshalltown Area Chamber of Commerce, Radio Station KDAO, Radio Station KFJB/KXIA, and the Iowa Workforce Development Center.

Area employers interested in setting up a booth for Job Fair 2006 should call in soon. There are a limited number of display spaces. Previous participating businesses will receive letters of invitation. If you have questions or if you would like to have a booth contact Sandy Supianoski, Assistant Dean, Career & Employment Center, by phoning (641) 752-7106 or she can be reached by e-mail at [Sandy.Supianoski@iavalley.edu](mailto:Sandy.Supianoski@iavalley.edu).

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## Marshalltown Young Professionals

### A Young Professionals View on Community Involvement

Lynn Olberding

I moved to Marshalltown four years ago to take a position at Marshall Town Center. I knew no one when I moved to town, but thanks to a friendly phone call from Amy Pieper at the Marshalltown Area Chamber of Commerce, I quickly got involved with the Chamber Marketing Committee and began to meet people in the community.

That position led to being selected for the 2005 Iowa Valley Leadership Class, as well as helping to plan the Marshalltown Young Professionals (MYP) kick-off in July of 2005 and thanks to the flexibility of my employers and coworkers, I'm able to stay involved in community groups like MYP, a Convention and Visitors Bureau Team, the Chamber of Commerce, Iowa Valley Leader-

ship Steering Committee and the Orpheum Theatre Committee, as well as being a part of the 2006 Community Y Partner With Youth Campaign.

I'm amazed that in four years, I've met many people in Marshalltown and now have ties to a community that neither my husband nor I grew up in. It's nice to know I've made some good friends and continue to build my network of contacts through organizations like MYP and Chamber functions.

Getting involved in a group like the MYP is a great idea for anyone who would like to expand their network of contacts, both professionally and socially. The organization offers opportunities for professional development, as well as social activities and lots of networking opportunities. Please encourage your young employees to get involved in the community. For more information, contact the Chamber Office.

### Upcoming MYP Opportunities:

March 1

#### Leadership Lunch

Location: Godfather's  
Guests: Mary Carol Fish, Mary Wertzberger and Pat Kremer, Community Y Partners With Youth

March 3

#### Gubernatorial Forum

Location: Fisher Community Center  
Guest: Ed Fallon

March 29

#### MYP After-Hours

Location: Field's

April 5

#### Leadership Lunch

Location: Godfather's  
Guest: Floyd Harthun, Marshalltown Library Referendum

## Iowa Valley Leadership

"My Town" was the theme for the February Iowa Valley Leadership session. Our goal was to gain a better understanding of our community government. This session was hosted by RACOM.

Marshall County Board of Supervisors, Gordon Johnson and Ron Goecke met with the class to discuss what their job entails and leadership opportunities in the county government.

Mayor Gene Beach and council members Bethany Wirin and Bob Wenner shared their leadership journeys as newly elected officials. They encourage participants to become involved with city issues.

Deb Tharp, Library Board member and Carole Winkleblack with the Marshalltown Public Library discussed the increasing library usage and demands on the current facility.

Ken Anderson, Chamber President, and Dave

Roederer, Executive Director for the Iowa Chamber Alliance, started preparing us for our March meeting, the Des Moines Summit & Legislative Day on March 14. He discussed the history of the Chamber Alliance, communities realized they needed to work together because what is good for one community is good for Iowa.

Class members discussed their two class projects. Run For Service will be a 5K Walk/Run on Saturday morning, April 8. Contact Brett Hand at Sports Plus or any class member for more information about this event. The proceeds from "Run For Service" will be used to support the other class project, beautifying the bike trail by planting shade trees along it.

Iowa Valley Leadership is jointly sponsored by the Marshalltown Area Chamber of Commerce and Iowa Valley Continuing Education.

[www.everydaychampions.org](http://www.everydaychampions.org)



# CENTRAL BUSINESS DISTRICT

## The Public is Invited to Attend A Community Presentation Of the New Downtown Development Plan

Wed., March 29, 2006  
7-9 p.m.

Fisher Community Center

Presented by

RDG Planning and Design - Community Planning Consultants

Hosted by

Marshalltown Downtown Development Taskforce  
The City of Marshalltown

The Marshalltown Central Business District-Main Street Program

For more information contact Kileen Rezac- MCBBD at 752-2041  
Marie Steenlage, MCBBD-Main Street Program Executive Director at 844-2001 or  
Michelle Spohnheimer, City Housing & Community Development Director at 754-5756.

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## 2005 Marshalltown Central Business District – Main Street

Keeper Awards Reception was held Feb. 7, 2006 at the Tallcorn Ballroom. Kileen Rezac was awarded the 2005 President's Plaque for her outstanding leadership as president.

We would like to thank the Bryngelsons for allowing us use the Tallcorn Ballroom for our reception. It was a beautiful setting and the volunteers did a great job decorating with a Parade of Stars theme.

The Keeper Awards reception is our annual volunteer recognition program for MCBBD volunteers who have contributed their time and talents to help make the MCBBD events and projects happen. Without the efforts of selfless volunteers our program would not be successful.

If you would like to volunteer by serving on a committee, organizing an event or just helping out – call the MCBBD Main Street Office at 641-844-2001.

### AWARDS-PROMOTIONS Committee -

**Alyce Quastad, Chairperson**

Pat/Claude Smith

Stone Sanitation

Mark Mauk

Pat/Pam Gulbranson

Wendy Frangenberg

Marla Knight

Lynn Conley

Chris Quigley

Robin Angstman

Cindy Davis

Lew Miller

Aimee Deimerly-Synder

Gayle Hellberg

Denny Hass

Mark Osmundson

### AWARDS-DESIGN Committee –

**Susan Malloy, Chairperson**

Claudine Quillen, Charlies, Sold Ornaments

John Winter, Central IA Machine, Trash Receptacles/  
Benches

John Oetker, Donating liners for trash receptacles

Jennifer Howard, Facilitated Sale of Ornaments

Brad Weuve (Park & Rec), Parking lot clean up

John Phillips, Hanging banners and Christmas  
decorations

### AWARDS-ORGANIZATION Committee

Susan Unteidt, Keeper Awards 2005

Sheryl Readout, Keeper Awards 2005

Austin Richardson, Facade Grant Program

### AWARDS-BUSINESS IMPROVEMENT

**Dean Elder/Mark Rohde, Co-Chairpersons**

Mark Rohde, Chairing Committee and Arbie Feeds Project

Michelle Spohnheimer, RDG Redevelopment Plan



# BUSINESS

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good neighbor. great shopping.

## Upcoming Events:

### Pinewood Derby

March 4  
Watch local cub scouts from Pack 324 race their cars at the north end of the mall.

### Yunkers Community Day

March 4  
Purchase your shopping pass for \$5 and receive a \$10 coupon and other great savings while supporting a local non-profit organization.

### Chamber of Commerce Home Show

March 10 – 12  
Have spring or summer home improvement projects planned? Then you won't want to miss the Chamber of Commerce Home Show!

### ImageMaker Motorsports Race Car Show

March 17 – 19  
Competitive race cars from the area will be on display – vote for your favorite and get autographs from your favorite drivers.

### See Green Sale

March 17 – 19  
Visit participating stores and save on select merchandise when you "see green" and "save green".

### Spring Fashion Week

March 19 – 26  
Stop into your favorite stores for the latest and greatest in spring fashion. Save at participating stores.

### Spring Community Fair

April 22  
10 a.m. – 4 p.m.  
Community Awareness and entertainment will be the focus of the Spring Community Fair at Marshall Town Center. Local non-profit groups will be on hand to answer questions and hand out literature about the services and opportunities offered throughout the Marshalltown Area.

Are you a member of a non-profit organization? Would your organization benefit from this event?

For more information or to be included in this year's Spring Community Fair, contact the Mall Office at 752-6200.



## Healthy Marshalltown Asset of the Month March- Asset # 9 Service to Others

Young person serves in the community one hour or more per week.

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# CHAMBER AMBASSADORS

## Ambassador Visits



There were three ambassador visits within the past months



On Jan 24 they met with the new owners, Dean and Denise Stucky, of the Best Vacuum Store and More at 107 E. Meadow Ln (top left).

On Feb. 12 they met with Guadalupe Oseguera, owner Adriana Alvarez, and Nay Alvarez of the Rainbow Bakery located at 28 N. 1st Ave (top right).

On Feb 14 they met with owner Maria Guerrero and Alfredo Yopez of Aztecas Restaurante located at 9-11 E. State St. (bottom left).

**Chamber Business After Hours**  
**Hosted by**  
**Iowa Valley Community College District**  
**Thursday, March 16**  
**5:00 to 7:00 pm**



Marshalltown Young Professional (MYP), Marshalltown Jaycees, and Iowa Valley Leadership (IVL) held the 3<sup>rd</sup> in a series of Gubernatorial Forums. Bob Van Der Plaats spoke on Fri., Feb. 3. Pictured are representatives from the host organizations: Bethany Wirin, MYP; Bianca Greazel, MYP and IVL; Bob Vander Plaats Kandy Wittry, Marshalltown Jaycees.

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# BUSINESS

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<p>CESSFORD READY MIX 101 Washington St. Marshalltown 752-7121</p>	<p>CLAPSADDLE-GARBER ASSOCIATES, INC. 16 E. Main St. Marshalltown 752-6701</p>	<p>COMMUNITY NURSING SERVICE 709 S. Center Marshalltown 752-4611</p>	<p>KOEHLER INSURANCE AGENCY 26 S. 1st Avenue Marshalltown 753-6691</p>
<b>DECORATIVE</b>	<b>FINANCIAL PLANNING</b>	<b>INSURANCE</b>	<b>PENN MUTUAL LIFE INSURANCE CO.</b> 16 East Main St., Suite 190 Marshalltown 753-4762
<p>SHERWIN-WILLIAMS COMPANY 105 Nicholas Drive Marshalltown 752-0229</p>	<p>FINANCIAL PARTNERS GROUP Jason M. Kirke, CFP® 124 West Main State Center, IA 641-483-9914 800-483-9914</p>	<p>AMERICAN FAMILY INSURANCE Bill Thiede-Agent 2501 S. Center, Suite F Marshalltown 752-6367</p>	<b>JEWELERS</b>
<b>ELECTRONIC RECYCLING</b>	<b>FLORAL</b>	<p>AMERICAN FAMILY INSURANCE Joan Postel-Agent 213 E. Main     19 S. Center State Center     Marshalltown 483-3402     752-2009</p>	<p>HELLBERG'S JEWELERS 13 W. Main Street Marshalltown 752-3675</p>
<p>PHOENIX E-WASTE SOLUTIONS 12 S. 8th Avenue Marshalltown 753-7200</p>	<p>RENNERS FLOWERS 201 W. Main St. Marshalltown 752-4243</p>	<p>CHASE INSURANCE SERVICES 105 A. Westwood Dr. Marshalltown 752-5733</p>	<b>KITCHEN &amp; BATH</b>
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Would you like to have your Chamber Business listed? Contact your Times-Republican Sales Representative to have your Chamber Business Listed on this Chamber Directory.

## New Employment Rules Can Threaten Federal Contracts

If your company does business with the federal government, you need to be aware of significant new requirements about to take affect—or risk fines and possible loss of current and future federal contracts.

As of Feb. 6, 2006, federal contractors will be required to collect detailed information on every person they consider hiring, and maintain this information for at least two years. The Office of Federal Contract Compliance Programs

(OFCCP) has announced that these new rules will apply to every U.S. employer who is a federal contractor or primary subcontractor with at least \$10,000 in federal contracts in any twelve-month period. As there is no minimum employment defined, these new rules apply even to the smallest employers.

Requirements are detailed and stringent. Information about race, gender, and ethnicity must be solicited from every applicant who:

- Expresses interest in employment

- Is considered for a particular position

- Possess the basic qualifications for that position (as defined in your job posting announcement)

- Does not voluntarily remove him or herself from consideration.

This information must be maintained for a minimum of two years—ready for review during an audit. In addition, you must keep all resumes received; copies of job adver-

tisements; interview notes—in other words, all records pertaining to the hiring process. Failure to comply can result in significant fines and/or your company being stripped of current and future federal contracts.

OFCCP's enforcement efforts have been steadily increasing—largely due to the fact that fines paid by employers are used to fund agency growth. As the average “settlement” paid by employers is approximately \$138,000, growth in enforcement is ex-

pected to continue.

NationJob.com, the chamber's partner in providing online job listing services, has put together a resource page to help you learn more about the new requirements and recommend possible solutions. Visit [www.NationJob.com](http://www.NationJob.com) then click on “New OFCCP” rules for more information, or call NationJob at 888-256-1741.



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