

Chamber Digest

December 2013

Volume 31 Issue 7



Upcoming Events

November 28-29: Chamber office closed

November 30: Shop Small Saturday

December 11: Business After Hours;
5:00 - 7:00 p.m.; US Bank

December 12: Service Master Lunch & Learn;
Noon; Fisher Community Center

December 24-25; December 31 & January 1:
Chamber office closed

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Shop Small Saturday

Again this year, the Chamber is partnering with American Express to celebrate Small Business Saturday on Saturday, November 30.

The Chamber's event called Shop Small Saturday, will feature a number of local businesses who will be giving away two \$10 Area Dollars certificates on Saturday, November 30, to shoppers who visit their stores.

According to American Express, who started Small Business Saturday, as consumers, we are a key part in helping small businesses thrive. By shopping or dining at a small business throughout the year, you're showing your support for all the small businesses in your neighborhood and reinvesting in the community you call home.

Small Businesses Saturday is the day that consumers like you go out and celebrate small businesses in force. This helps local entrepreneurs offer more jobs, which in turn invigorates the economy. Go out and support your favorite small business and search for savings on unique merchandise while experiencing spectacular service – a cornerstone of many small businesses.

Chamber member participating in this year's Shop Small Saturday promotion include (at time of print):

Denny's Hometown TV & Appliance

Hellberg's Jewelers

Market Off Main

Mike's Bikes & Fitness

The Sheep's Stocking

Taylor's Maid-Rite

Tremont on Main/Tremont Italian Grill

F & J Racing

Iowa River Brewing

Marshall Town Center (various merchants)

The Perfect Setting

Sports Page

Thompson's True Value

Willards Furs & Fashions

Each business will hold their own drawing or contest to give away the Area Dollars. Marshalltown Area Dollars certificates can be spent at any Chamber member business/organization. Each store will determine hours of operation for Saturday, November 30. Visit participating stores for rules and regulations. No purchase necessary.

For more information about American Express's Small Business Saturday, visit www.americanexpress.com/us/small-business/Shop-Small.

Shop Small this holiday season and throughout the year!



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This direction

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MEMBER SPOTLIGHT

Marshalltown YMCA-YWCA

For more than 100 years, the YMCA and YWCA have been serving Marshalltown and the surrounding area. The two organizations have shared the same building since 1926 and the association is one of only 23 joint YMCA-YWCA's in the country. While rare, the relationship works well for the community and the members served, while meeting the missions of both organizations.

The Y, as it is commonly known, was originally located on Church Street on the south side of the Courthouse near the Max building. In 1967 the "old Y" – what is now the Cultural Center - opened. In 2004, the Horne-Henry Center at 108 Washington Street opened and currently serves approximately 6,000 members and hundreds of others through various programs.

"We offer health and wellness programs and services, youth sports, swim lessons, dance, travel, and tae kwon do," said Y Development Director Bianca Greazel. "But we also provide massage therapy, fly fishing lessons, card parties, book clubs, preschool, summer day camp and after-school programming."

The Marshalltown YMCA-YWCA employs 26 full-time and approximately 240 part-time employees, depending on the time of year. The Y staff members are very involved in community organizations, including: 3rd Grade Reading Initiative, TRAILS committee, NIOT Steering Committee, Red Cross, Healthier Communities Coalition, Rotary, Convention & Visitor's Bureau, Iowa Valley Leadership, Latinas al Exito, MMSC Board of Trustees and Promise Neighborhood Steering Committee, to name a few.

"We're fortunate to serve the Marshalltown area," said YMCA-YWCA CEO Carol Hibbs. "Marshalltown is very collaborative – individuals and organizations consistently step up to the plate and work together to meet the needs of the community. The Y is excited to be a part of many of these collaborations."

"Many individuals look at the Y as a 'gym and swim'," added Hibbs. "The Y provides so much more than just the health and wellness opportunities. The Y's dance program with Kimi Kups Benson, has more than 330 dancers. There is a full-day pre-school program that serves 24 3-5 year old children. The travel program has upcoming destinations that include Hawaii and Ireland. The Y's Hobby

Craft Club has been in existence for more than 50 years!"

No one is ever denied membership to the Marshalltown YMCA-YWCA due to inability to pay. Financial assistance is available as well as youth scholarships to those who qualify. The Y has partnered with Lenihan Intermediate School to offer the Teach Them To Swim program. The Y partners with countless other community agencies and organizations to provide various programs throughout the community.

The Y has been a member of the Chamber since 1977. When asked why the Y continues to support the Chamber, Hibbs responded, "The connections made with local businesses and individuals are invaluable."

For more information on the Marshalltown YMCA-YWCA, visit them online at www.ymca-ywca.org, or visit their state-of-the-art facility at 108 Washington Street in Marshalltown.



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The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



American Legion Golf Course	1
Animal Medical Clinic	26
Comm. Foundation of Marshall Co	3
Interface Sealing Solutions	18
Klootwyk	1
Life Serve Blood Center	13
Meskwaki Bingo-Casino-Hotel	15
Northwestern -McCoy & Wickham	24
The Perfect Setting	1
Premier	12
Southridge Nursing & Rehab	45
Strand's: The Decorating Store	37

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753-3563



Business After Hours

December 11, 2013

5:00 - 7:00 p.m.

US Bank

123 West Main Street

January 2014

Available for sponsorship

February 2014

6th Annual Taste of Marshalltown

Presented by Marshall Town Center

2500 South Center Street

*Contact Lynn at the Chamber
office if your business is
interested.*

March 2014

Great Western Bank

11 North 1st Avenue

April 2014

United Bank & Trust

2101 South Center Street

May 2014

Home Federal Savings Bank

303 West Main Street



www.marshalltown.org

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FACES & PLACES

Faces & Places is a monthly feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than six sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Information printed in the Faces & Places section is supplied by Chamber member businesses and organizations and is not an endorsement by the Marshalltown Area Chamber of Commerce.

Iowa Business Hall of Fame to induct Terry Buzbee

Terry Buzbee, Group Vice President for Final Control, will be inducted into the Iowa Business Hall of Fame on December 5. Buzbee will join fellow Marshalltownian John Norris Sr. of Lennox who was inducted as the first member of the Iowa Business Hall of Fame in 1975.

Also being inducted on December 5 are Larry Zimpleman, of Principal Financial Group and Steve Lacy of Meredith Corporation



*Photo by Andrew Potter,
Times-Republican*

December Business After Hours

Presented by U.S. Bank

123 West Main Street

Wednesday, December 11

5:00 - 7:00 p.m.

Good food. Good drinks. Good conversation.

Police Department utilizes Nixle Community Information Services

In 2012, the Marshalltown Police Department began utilizing a new communication service that allows us to send important and valuable community information directly to residents using the latest technology. The police department is reminding the public about this program and encouraging everyone to subscribe to this free service.

The Nixle Community Information Service allows us to create and publish messages to be delivered to subscribed residents instantly via cell phone text message and/or email. Notifications can also be accessed online at Nixle's web site www.nixle.com.

Messages may include information about missing children, traffic safety events, fire and police emergencies as well as other relevant safety and community event information. This service was used on multiple occasions last winter season to announce to residents information about snow emergencies and parking restrictions as a result of winter weather events. This service is secure, reliable and easy to use.

The messages can be sent specifically to residents registered within a ¼ mile radius, giving them the opportunity to receive trustworthy information relevant only to their neighborhood. Residents decide from which local agencies they want to receive information. Subscribers can also choose the way in which alerts are received, whether it is by email, text message, or over the web.

Nixle builds on the foundations of other public-to-public communication services, such as Twitter, Facebook, and MySpace, but adds a key component: security. When citizens receive information from our agency via Nixle, they know it can be trusted.

Residents of Marshalltown, and those in neighboring communities, can immediately begin receiving pertinent information via text message, email, and web by registering at www.nixle.com or via the police department at http://webserver/static/departments/police/nixle_alert.php.

Big Brothers Big Sisters raffle

Mama DiGrado's Pasta & Pizza is teaming up with Big Brothers Big Sisters to raffle off Harlem Globetrotters tickets for the January 5 (2:00 p.m.) game at the MHS Roundhouse.

Raffle tickets are available for \$5 each, with a chance to win a courtside seat or the Grand Prize Bench Experience which consists of a VIP Pass - including meet and greet access with the Harlem Globetrotters, autographs and a team Jersey!

Be part of the Globetrotter fun and support Big Brothers Big Sisters!

Raffle tickets are available at: Mama DiGrado's Pasta & Pizza, Denny's Hometown Appliance, The UPS Store, Jeff Linton State Farm, and McRill-Stowell-Christensen Insurance.

The drawing will take place at 7:00 p.m. on December 19 at Mama DiGrado's Pasta & Pizza.

BUSINESS NEWS

Learn more about ServiceMaster

Did you know that ServiceMaster of Marshalltown has been family owned for 3 generations? The Naughton family has been taking care of our community for decades by giving us a cleaner and healthier environment to live within.



On Thursday, December 12, come learn about the history behind the company, the legacy that has been created and how simply cleaning your home ductwork system can improve your family's health.

This Lunch & Learn will be held from Noon - 1:00 p.m. at the Fisher Community Center, provided as part of the Chamber's Professional Development Training series. Cost is just \$7 per person (including lunch). This is a great way to learn more about a Marshalltown business.

Did you know that a clean work environment helps promote productivity in workers and that can lead to reduced sick days? ServiceMaster of Marshalltown is here to help everyone be the best that they can be.

To RSVP for this Lunch & Learn, register online at:
www.marshalltown.org/chamber/events.php.

www.marshalltown.org Statistics

	Oct. 13	Avg/Month	YTD Total
Unique Visitors	3,692	3,374	33,736
Number of Visits	12,444	10,918	109,182
Page Views	89,627	85,416	854,159
Hits	159,516	152,809	1,528,087

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the Chamber website for business directory information, event photos, program information and calendar of events.

Did you know?

Chamber memberships are tax-deductible for most businesses as a "regular and necessary" business expense?

Contact Lynn Olberding if you or someone you know could benefit from membership in the Marshalltown Area Chamber of Commerce.

641-753-6645

lolberding@marshalltown.org

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Know someone interested in joining the Marshalltown Area Chamber of Commerce? Please contact Lynn Olberding at the Chamber office at 641-753-6645.

Listen Weekly to Chamber Chat
Sunday Mornings 6:30 a.m. on 99.5
KDAO FM and 7:30 a.m. on
1190 KDAO AM

Become a fan of the Chamber on Facebook!

Help us reach our goal of over 700 fans on Facebook. "Like" the Marshalltown Area Chamber of Commerce and encourage your friends.

It's a great way to stay up-to-date on what's happening, view event photos and more!



**Find us on
Facebook**

CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

December 2013 Events	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Downtown Tot-Town	Tues/Thu/Fri	Veterans Coliseum
Duplicate Bridge	Wednesdays	Senior Citizens Center
Storytime	Wednesdays	Marshalltown Library
Pickleball Open Gym	Thursdays	Veterans Coliseum
Pickleball Open Gym	Sundays	Babe Harder Gym
Messiah Sing-in	Dec 1	Hope United Methodist
Nature Story Hour	Dec 4	GrimesFarm Conservation
Tech Help	Dec 4	Marshalltown Library Café
Holiday Heaven at the O!	Dec 6-8	Orpheum Theater Center
Thunder Dome Racing	Dec 7	Central IA Fairgrounds
Winter Holiday Craft Bazaar	Dec 7	Central IA Fairgrounds
Kids Open Art Studio	Dec 7	CIAA Art Studio
Dinner at the Binford House	Dec 7	Binford House
Christmas Music Special	Dec 8	Hope United Methodist
Cookie Decorating	Dec 11	Marshalltown Library
Tech Help	Dec 11	Marshalltown Library Café
Bingo	Dec 12	Central IA Fairgrounds
Shorts in December	Dec 13-15	Martha Ellen Tye Playhouse
Train Stories/Display	Dec 14	Marshalltown Library
Santa Visits Storytime	Dec 18	Marshalltown Library
Nature Story Hour	Dec 18	GrimesFarm Conservation
Tech Help	Dec 18	Marshalltown Library Café
Christmas Day	Dec 25	

December 2013 Meetings, Conventions & Tournaments

Group	Date	Location
Blue Wave Swim Meet	Dec 7	Community Y
Blue Wave Swim Meet	Dec 21	ommunity Y

Did you know? Marshalltown is full of history!

The Binford House was built in 1874. Tours, brunch, lunch or dinner can be arranged by calling for an appointment. Host a tea party with friends. It's a favorite spot for family gatherings and tour planners also.

Santa to arrive at Marshall Town Center



Marshall Town Center is excited to announce that Santa will be arriving November 30 at 10:00 A.M. Santa will be arriving on a Fire Truck and will be escorted by the Marshalltown High School Brass Band. The first 100 kids or families will receive 1 free 4x6 photo with Santa.

On November 30, Santa will be available for visits and pictures from 10:00 a.m. – 2:00 p.m. and 3:00 – 7:00 p.m. Santa will also be available on Fridays from 4:00 – 8:00 p.m., Saturdays from 10:00 a.m. – 2:00 p.m. and 3:00 – 7:00 p.m., Sundays from 1:00 – 5:00 p.m. and December 23 from 10:00 a.m. – 2:00 p.m. and 3:00 – 7:00 p.m.

Santa will return to the North Pole on Christmas Eve.

Central Iowa Fair to host bazaar

The Central Iowa Fairgrounds will be host to a Winter Holiday Craft Bazaar on Saturday, December 7 from 9:00 a.m. – 3:00 p.m. Come and enjoy the wonderful handmade crafts, Christmas gifts and decorations, woodworking, stain glass, home baked goods and so much more. Santa Claus will be available to visit with children from 9:00 – 11:00 a.m.

For more information contact the Central Iowa Fair office at 641-753-3671.

MPAC seeking community input

The Marshalltown Public Art Committee is currently reviewing three artist proposals for art on 13th Street. The selection committee for public art on 13th Street will be asking for input from the Marshalltown community in the coming weeks. Please take the time to look at the three concepts and provide your input.



MCVB Office
Phone: 641-753-6645
Email: cvb@marshalltown.org
www.visitmarshalltown.org

BUSINESS NEWS



Jessica Vint, branch manager for GNB Bank (2504 South 2nd Street in Marshalltown) prepares to cut the ribbon celebrating the location's building remodel on October 15. The bank recently held an after hours to showcase their new building.



The Chamber Ambassadors participated in a ribbon cutting for Iowa Choice Harvest (812 East Main Street) on November 12. ICH is food manufacturing company, made up of farmer-owners and investors, producing fruits and vegetables which are frozen and sold throughout the area.



The Marshalltown High School hosted a ribbon cutting celebrating the grand opening of the Project Lead the Way classrooms/labs on November 18. Governor Terry Branstad was on hand to provide remarks about the importance of STEM education.

The Chamber office is located at 709 South Center Street.

641-753-6645 • www.marshalltown.org

Normal office hours are Monday - Thursday:

8:00 a.m. - 5:00 p.m. and

Friday: 8:00 a.m. - 4:00 p.m.

You can purchase Area Dollars during all office hours.

Have a large Area Dollars purchase? Call in advance and we'll have it waiting for you!

The Chamber office will be closed Thursday, November 28 and Friday, November 29 for Thanksgiving.

Celebrate New Year's Eve
AT THE BEST WESTERN REGENCY INN
DANCE TO "MILK & HONEY"
Dec. 31, 2013
Overnight Party Package

Guest Room for 2
2 New Year's Eve Dinners | 2 Dance Tickets
2 New Year's Day Breakfast Buffets | \$160 plus tax per couple

Dinner & Dance Ticket \$47.88 per person
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Dance Ticket Only \$10 each
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641-752-6321

AMBASSADORS VISITS



Dan Burns stands with the Chamber Ambassadors during an October 22 visit to his Edward Jones Investments office at 507 West High Street.



Mike Miller and Nick Loney pose with the Chamber Ambassadors during an October 22 visit to RACOM (201 West State Street). RACOM designs, sells, installs and maintains all of the technologies used in the “second half of the 911 response equation.”



The Chamber Ambassadors hosted a courtesy call with Steve Blevins on November 12. Blevins owns Meridian Payment Systems, a credit card processing company to provides a variety of services to local businesses.



On November 12, the Chamber Ambassadors visited Jeremy Adkins at Top Notch Tree Service (2101 East Nevada) for a courtesy call. Top Notch provides tree-trimming, stump grinding, tree removal, storm damage clean-up, and other services, as well as a snow removal.

The Ambassadors are the goodwill arm of the Chamber.

Their scheduled time for courtesy calls and ribbon cuttings are at



4:30 p.m. and 4:45 p.m. on the second and fourth Tuesday of the month. The next dates are Nov. 12 and Nov. 26.

Contact 641-753-6645 or lolberding@marshalltown.org.

The Chamber office will be closed the following days for the upcoming holidays:

Thursday, November 28 and Friday, November 29, Tuesday, December 24 and Wednesday, December 25, Tuesday, December 31 and Wednesday, January 1.

Happy Holidays from the Chamber, MCVB and MEDIC staff members and boards!

BUSINESS NEWS

Marshalltown Area Dollars

Each year, the Chamber sells more than \$120,000 in Area Dollars (Chamber Bucks) to residents, businesses and visitors. That's \$120,000 that is spent with Chamber member businesses!

Area Dollars are available at the Chamber office Monday - Thursday 8:00 a.m. - 5:00 p.m. and Friday 8:00 a.m. - 4:00 p.m. Please note that the Chamber office will be closed on December 24 and 25.

They are sold in \$10 and \$25 increments and can be redeemed at any Chamber member business. You can spend them at retail stores, make a donation to a local non-profit organization or church or pay your utility bill.

Pick yours up today!



2014 Washington D.C. Summit

The dates for the 2014 Washington D.C. Summit have been set for April 8 - 10. A group of local constituents will meet with elected officials, congressional staff members and outside resources and will carry a comprehensive community agenda to Washington D.C.

The first planning meeting is scheduled for Wednesday, December 4 at 9:00 a.m.



New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Verizon Wireless - Z Wireless

Andrew Branan, Store Manager
1700 South Center Street, Suite 102A
Marshalltown, IA 50158
641-752-9627

The Z Wireless tagline: The Z is where you want to be for so much more than a cell phone store, encompasses not only the knock your socks off service from wireless experts, but also the variety of products and services they offer. They offer an exclusive line of name-brand accessories, home phone service, wireless internet, instant phone trade-in credits, and DirecTV.

Chamber offers second Contacts & Contracts group



Recently, the Chamber kicked off a new networking group, open to any employee of a Chamber member business or organization called "Contacts & Contracts." The purpose of this group is for lead-generation, business contacts, and expanding individuals' network of business associates.

The group has been so popular, a waiting list has formed. In response to the interest, the Chamber is launching a second Contacts & Contracts group. This group will meet on the second Thursday of each month at 11:45 a.m. at the Fisher Community Center beginning in December.

The group is open to one employee per business and one business per industry (i.e. one realtor, one insurance agent, etc.) The networking group is open to the first 20 individuals who sign up. If your business would like to participate, email Lynn Olberding (lolberding@marshalltown.org).

www.everydaychampions.org

ECONOMIC DEVELOPMENT

MEDIC welcome Iowa Choice Harvest

Small Business and Partnerships: A Key to Economic Development

By Tom Deimerly, MEDIC President

On Tuesday, November 12, local business representatives and officials welcomed Iowa Choice Harvest, LLC (ICH) as the newest member of the Marshall County business community. ICH is providing new markets for local Iowa fruit and vegetable growers by sizing, processing, and marketing Iowa grown products to extend the growing season and open new markets for growers. The project represents significant capital investment and up to fifteen new local employment opportunities.

Approximately two years ago, MEDIC staff began working with company officials to locate the operation in Marshall County. After a thorough site review, company officials selected the Marshalltown site as their ultimate destination. The project was made possible by maximizing existing relationships with company representatives, local utility and finance providers, and officials with state and federal development agencies. The existing relationships in the MEDIC office were utilized to show ICH management how important they are and how we wanted them in Marshall County. Small business is a cornerstone to our local economic future, as it has been in the past as represented by major employers who started here in the community. A combination of funding sources, as well as creative building reuse allowed the project to proceed locally. Each one of these represented a strategic partnership making Marshall County the best place for ICH to locate.

So how does utilizing strategic relationships allow for long term economic growth? Why does MEDIC bother promoting small business? By capitalizing on existing relationships, the project was allowed to proceed and it will ultimately lend itself to additional small food based business growth. Beyond the direct capital investment and jobs created by the existence of ICH, their presence makes Marshall County a place for food entrepreneurs looking for co- processing opportunities and small business development. This model of development work is similar to clustering interrelated businesses in one location for strategic purposes. In this instance, food processing facilities like ICH are rare as they require significant financial input that a food entrepreneur may not be able to make for small batch processing. The food entrepreneur benefits by being able to bring their idea or product to market in a certified food processing facility, while ICH benefits by maximizing the utility of their facility and investment. Both parties win and ultimately the community benefits by bringing more business, capital investment and jobs to the local economy.

At MEDIC, we maintain numerous relationships and tools to assist many industries. If you are thinking about your own business, visit our website or contact us. Small business is a cornerstone of our local economy and the relationships we maintain may assist you in your new venture or expansion.

Listen Weekly to Chamber Chat

Sunday Mornings 6:30 a.m. on 99.5 KDAO FM and 7:30 a.m. on 1190 KDAO AM

Economic Statistics

September 2013	2013	2012
Employment – Marshall County		
Labor force	19,710	19,600
Unemployed	1,070	1,060
Percent unemployed	5.4	5.4
Total employment	18,630	18,540
Marshalltown Construction		
Building permits	5	14
Residential dwelling units	2	1
New residential construction valuation	\$909,000	\$193,000
Residential addition/remodeling valuation	\$6,000	\$145,000
New commercial/industrial permits	0	2
New commercial/industrial valuation	\$0	\$1,103,000
Remodeling commercial/industrial value	\$0	\$625,000
Marshall County Construction		
Building permits	15	7
New residential dwelling units	4	1
New residential construction valuation	\$35,000	\$51,000
Residential addition/remodeling valuation	\$51,000	\$4,500
New commercial/industrial permits	1	2
New commercial/industrial valuation	\$41,000	\$211,000
Housing		
Single family home sales	50	40
Average sale price	\$132,241	\$96,356
Median sale price	\$113,750	\$88,500

For additional
economic development
information,
please visit

www.marshalltownworks.com.

It is a great resource for current demographic information about

Marshalltown, Marshall County and the state of Iowa.





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BUSINESS NEWS



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Insurance Needs!*



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Meet the Iowa Valley Leadership class members



Caleb Carver

Job title: County Youth Coordinator with Marshall County Extension and Outreach

Community Involvement: T.R.A.I.L.S., Central Iowa RSVP, and 4-H.

View on leadership: To me leadership is being compassionate, empathetic, and always find ways to put yourself in situations where you can grow and learn from those situations. Sometimes you have to do things that you do not want to do, but do them anyway. Being a guiding force for others by staying strong and calm.

"I became a member of IVL to develop a further understanding of Marshalltown and the great resources it has to offer to make its community one of the best."



Connie Hodges

Job title: Proposal Administrator at RACOM Corporation

Community Involvement: Currently centers around my kids and their middle school and high school activities and extra curriculars.

View on leadership: Inspiring or influencing others to strive toward a common goal.

"I joined IVL to learn more about local issues and volunteer opportunities."

Iowa Valley Leadership is a 9-month long community-based program, co-sponsored by Iowa Valley Continuing Education and the Marshalltown Area Chamber of



April Forbes

Job title: Academic Affairs and Medical Assisting Office Associate (MCC)

Community Involvement: Various programs at FBC Church, Iowa Community College Student Services Association (ICCSA) Advising/Admissions' Board Member, Medical Assisting Advisory Board Member, and various MCC student events.

View on leadership: I believe that being a leader means taking a stand for what is right, even if it means it is not always the most popular decision.

"I have a strong desire to make our community a better place for my children and for future generations."

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BUSINESS NEWS

Chamburrrrr Scurry 5K & Wellness Fair



The date and details have been set for the 2014 Chamburrrrr Scurry 5K & Wellness Fair, presented by Marshalltown Medical & Surgical Center.

The event will once again be held on the Marshalltown Community College campus, on Saturday, January 25, 2014. The 5K race will start at 9:00 a.m.

The Wellness Fair will run from 8:00 a.m. to 11:00 a.m. and will be open to the public.

Registration fees will stay the same for 2014 at \$17 for students (18 and under); \$20 for adults received/postmarked by January 15, 2014 and \$30 for adults after January 16 and race day registration for everyone. Preregistration guarantees a shirt. There is also a Kids Fun Run planned!

Start and Finish:

Race entrants will compete on the Marshalltown Community College (MCC) Cross Country Course. Showers are available – please bring your own towel.

Divisions:

18 and under, 19 – 29, 30 – 39, 40 – 49, 50 – 59, 60 and over. All ages and skill levels are encouraged to participate.

Awards presented by JBS:

Awards ceremony will take place in the MCC Student Activity Center following the race.

- Overall Male and Overall Female winners
- Medals for top male and female finishers in each age division

Additionally, Farmers Savings Bank will sponsor the Flurry Feed, a postrace meal, open not only to race participants, but also the public!

Registrations available online by downloading the form from the Chamber's website: www.marshalltown.org.

Gold sponsors are McFarland Clinic and Iowa Valley Community College District. Silver sponsors are: Emerson - Fisher, Hampton Inn & Suites, Hy-Vee, Lennox, Marshalltown Broadcasting and Pepsi.

Chamber earns 4-star reaccreditation

Good news! The Marshalltown Area Chamber of Commerce is pleased to announce that after a comprehensive self-review, the U.S. Chamber of Commerce has awarded us with 4-Star Accreditation. This prestigious honor puts us among the top 1% of chambers nationwide.

The Chamber has been accredited with the U.S. Chamber since 1973, earning the first 4-star designation for the first time in 2008.

"We are very proud of this accomplishment," said Chamber Vice President Lynn Olberding. "We work hard to meet the needs of our members and our community and are so fortunate to have such a great team of staff and volunteer leadership that make the Chamber a successful organization."

This past year, the staff, board, and volunteers of the Chamber spent countless hours completing the Accreditation process. The task: demonstrate competency in nine core areas ranging from finance to facilities. The result of our hard-work is evidenced by this impressive rating.

"We should all be extraordinarily proud of this milestone achievement. It was a true team effort," added Olberding.

The only national program recognizing chambers for their effective organizational procedures and community involvement, Accreditation allows chambers to renew, improve, and promote sound business practices, policies, and procedures.

Local chambers are rated Accredited, 3-Stars, 4-Stars, or 5-Stars. The final determination is made by the Accrediting Board, a committee of U.S. Chamber board members and chamber executives from across the country. Of the 7,077 recognized chambers of commerce across the country, only 222 are accredited with the U.S. Chamber. Of those 222, only 80 are recognized with the 4-star designation.

In Iowa, six chambers are accredited with the U.S. Chamber. Marshalltown and Burlington are the only 4-star chambers.

For more information, visit the U.S. Chamber's website at: www.uschamber.com/chambers/accreditation.



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Go online to
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BUSINESS NEWS

Manufacturer's Appreciation Luncheon

The Chamber and Presenting sponsors Iowa Valley Continuing Education and JBS, are excited to announce plans for the 2nd Annual Manufacturer's Appreciation Luncheon. This year's event will take place on Tuesday, December 17, beginning at 11:30 a.m. in Lennox auditorium (200 South 12th Avenue).

The Marshalltown Area Chamber of Commerce is proud to give recognition and appreciation for the rich tradition of manufacturing in our community. Our local manufacturers have historically been outstanding corporate citizens and responsible stewards of our industrial history. The impact of these area manufacturers is essential to our local economy. They employ approximately 33% of the local workforce. This year's event will feature a keynote presentation by Mark Hanawalt, President/CEO of United Equipment Accessories, of Waverly, Iowa.

Founded in 1952, United Equipment Accessories, Inc. (UEA) began as a small manufacturing operation in a garage in Waverly. Their original product was a component remote control kit that was used to remotely operate truck mounted cranes or excavators from the rear operator cab. An important part of these kits was a collector ring, which is now called a slip ring. In the early 1960s, when they were unable to find reliable slip rings for their remote control kits, they designed and patented our own line of electrical slip rings. Today UEA has become one of the largest slip ring manufac-

turers in the world. UEA is proud to have been a family-owned company since 1952.

Hanawalt, a Waverly-native, received his education from Cornell College. He feels his biggest career break was the opportunity to come back to a family business and make a difference for their employees, the company and his family. He currently serves on the ABI Board of Directors, Waverly Fund Foundation, Waverly Community Foundation, Bartels Lutheran Retirement Community, and State Bank and Trust of Waverly. Hanawalt will share his company's manufacturing story and speak on the importance of manufacturing to Iowa's economy.

Registrations for this event are currently being taken. Cost is \$30 per person or \$225 for a table of 8. Table sponsors include: Emerson Process Management - Fisher, Katie J's Catering, Lennox, M. Gervich & Sons, and MEDIC. Table top sponsorships (available for \$50 per business which includes a complimentary registration to the event) include: 1st Rate Real Estate Great Western Bank, H & F Distributing, Hy-Vee, Shomo-Madsen Insurance, SportsPlus, United Bank & Trust and The UPS Store. Contact the Chamber office to sign up.



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