

Chamber Digest

July 2012

Volume 30 Issue 2



Upcoming Events

July 4: Independence Day - Office closed

July 10: Chamber Restaurant Night Out
4:30 - 7:30 p.m., Hy-Vee

July 12: Business After Hours, 5:30 - 7:30 p.m.,
Central Iowa Fair

July 25: RAGBRAI overnight stay

August 16: Chamber Ambassadors Golf Outing
1:00 p.m., Elmwood Country Club

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Business News

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Chamber celebrates 113 years

More than 200 people gathered for the Chamber's 113th Annual Banquet on June 12. The evening kicked off with dinner at Elmwood Country Club, followed by a recognition of the 2012 Iowa Valley Leadership (IVL) class graduates. Attendees then loaded motor coaches for the program and keynote address at the Orpheum Theater Center.

"The evening was fantastic," said Deb Borton, Chair of the Chamber Board. "It was an honor to share in the celebration of the Chamber's past year, recognize the IVL graduates, look ahead to the upcoming year, and hear Aaron Thomas' inspirational and moving address."

Thomas, son of beloved football coach Ed Thomas, took over his father's coaching and athletic director duties after Ed's tragic death

in 2009. The Thomas family received the Arthur Ashe Award for Courage at the 2010 ESPY Awards.

Two awards were presented during the program: the Chairman's Community Impact award to the Martha-Ellen Tye Foundation and the Chamber Person of the Year to Reed Riskedahl.

"The Chamber created the Chairman's Community Impact award in 2008 as a means to annually recognize a key business, organization, or individual who by their actions and commitment to Marshalltown have had a

significant impact as noted in the Chamber's mission statement," said outgoing Chairman of the Board John Hughes, who presented the award. "I think all of us assembled here this evening understand and have felt the positive impact of the Martha-Ellen Tye Foundation."

Previous recipients include Emerson Process Management - Fisher, Marshalltown Medical & Surgical Center, Hy-Vee, and Rex Ryden.

Riskedahl, a realtor with Five Star Real Estate group, was recognized for his volunteer efforts with the Chamber Ambassadors, as well as the Government Affairs committee.

Hughes also took time to thank the outgoing Chamber

board members: Joe Carter, Abie Chadderdon, Doug Gervich, Janelle Holmgren and Liz Zuercher.

During Borton's turn at the podium, she

thanked Hughes for his leadership over the past year and introduced the 2012/2013 Chamber Board of Directors. A list of 2012/2013 board members can be found on page 3 and 11.



MEMBER SPOTLIGHT

Premier Office Supply

Premier Office Equipment, Inc. was founded in 1999 with the goal of providing their clients with superior office technology and exceptional customer service through local people. Thirteen years and over 2,500 clients later, their friendly and knowledgeable experts live this commitment every day. With three locations to serve clients (Marshalltown, Des Moines and Fort Madison), they are one of the largest resources to provide high-end document solutions in Iowa. Their corporate office is located at 1510 East Olive Street in Marshalltown. Premier employs 33 experienced professionals averaging over 12 years of tenure in the industry.

In 2011, Premier Office Equipment merged with Xerox Corporation to offer unsurpassed capabilities in document production and management from the industry leader in office technology. In addition to Xerox solutions, Premier also offers local on-site service for many of today's technology leaders including Sharp, HP, Kyocera, and KIP. They provide clients with a wide array of technologies and services including copying & multi-functional systems, printers, document management solutions as well as comprehensive programs such as the exclusive Print\$mart Program, helping their clients to control and reduce their printing and copying costs.

Many people categorize them as a "copier" company, but they offer our clients so much more. By using the Premier 360 approach and utilizing programs such as Print\$mart, the team at Premier Office Equipment is able to offer businesses the ability analyze, manage, control and reduce their costs associated with document production on all output devices in their office. Document production costs are the largest unmanaged, undocumented expense in corporations today. By working collaboratively with their clients, they are able to assist them to streamline workflows and maximize the return from all of their technology assets.

Premier pledges to their clients:

- They will do everything within their power to ensure your satisfaction. As the client you deserve our highest level of service. No exceptions. No excuses.
- They will provide you with local support, local inventory and local billing. There will always be a local voice to help you with your equipment service and supply needs.
- They will give back to the local communities they serve. You can rest assured that your dollars will be reinvested in the communities they serve, helping the economy grow.

We encourage their employees to give back to the community. Many on staff have served or are serving on local boards and provide monetary support to local, not-for-profit organizations.

Premier supports the Chamber because they feel the Chamber provides local companies with resources that improve communication between business leaders, help establish programs that promote Marshalltown, and create initiatives that make Marshalltown a better place to live.



A Xerox Company

www.marshalltown.org Statistics

	May 11	Avg/Month	YTD Total
Unique Visitors	2,056	3,018	15,089
Number of Visits	3,651	4,901	24,505
Page Views	11,682	16,008	80,041
Hits	73,271	86,515	432,574

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events. Contact Lynn Olberding at the Chamber office for more information.

**The Chamber office will be closed
Wednesday, July 4 in observance
of Independence Day.**



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Janet Miller ★ G. Ward Miller
Jane Chizek ★ Melody Bennett
Phil Henning ★ Moises Garcia
Joan Johnson ★ Connie Mogard
Cortney Watson ★ Reed Riskedahl

LEADERSHIP

Chamber
Chair: Deb Borton



Board of Directors

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Past Chair
Tom Campbell
Treasurer
Sharon Greer
MEDIC Chair
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Jodi Faustlin
V.C. - Government Affairs
Jerry Major
V.C. - Quality of Life
Mike McQuade
V.C. - Education

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Brian Burnside
Dennis Drager
Joan Jaimes
Heidi Pierson
Matt Pisney
Jason Staker

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Dennis Grabenbauer, Marshall County
Dr. Robin Shaffer
Lilienthal, MCC
Fauna Nord, MCVB
Dr. Marvin Wade, MCSD

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Sauna Banks
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Tom Deimerly
MEDIC President
Kenn Vinson
MEDIC Business Manager

709 South Center Street
P.O. Box 1000
Marshalltown, IA 50158
Phone: 641-753-6645
Fax: 641-752-8373
Email:
info@marshalltown.org

MEDIC
Chair: Sharon Greer



Board of Directors

Paul Gregoire
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Jim Lowrance
Treasurer
Alan Anselman
Secretary
Doug Gervich
Past Chair
Deb Borton
Chamber Chair

Brian Burnside
Bill Grabe
Denny Grabenbauer
Loras Neuroth
Mike Schlesinger
Kevin Swartz
Don Turbiville
David Vollmar

Ex-Officio

Mayor
Gene Beach
State Representative
Mark Smith
State Senator
Steve Soddors
City Administrator
Randy Wetmore

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



Action Auto Parts/Krantmans	26
Adland Engraving & Screen Print	24
Animal Clinic - The Vet	24
Animal Medical Clinic, P.C.	25
Arby's Restaurant	22
B & G HVAC	6
Baker, Dean DDS	52
Bank Of The West	20
Ben's Tire	14
Bishop Consulting Engineers, P.C.	16
Bowman & Miller, P.C.	48
Bruin Manufacturing Company	48
Brycon, L.L.C.	36
Cartwright, Druker & Ryden	36
Central IA Power Coop (CIPCO)	1
Central IA Residential Svcs, Inc.	31
Century Link	20
City of Marshalltown	20
Clapsaddle-Garber Associates, Inc.	41
Clark, David D.D.S.	29
Clemons Inc. Chevrolet	37
Collison, John G. D.D.S.	31
Comfort Keepers	5
Community Y of Marshalltown	35
Concrete Inc.	48
Consumers Energy	36
Domino's Pizza	29
Edward Jones Investments - Wirin	32
Electric Supply of Marshalltown	35
Elmwood Country Club	47
Emerson/Fisher	99
Evans Abstract Company	35
Eyecare Associates	53
Feldman Financial	7
Gethmann Construction	47
Great Western Bank	49
Grecian, Colene D.D.S.	4
Grimes, Buck, et. all	48
Hampton Inn & Suites	3
Hanson Directory Service, Inc.	28
Headliner Salon - Spa - Gifts	31
Hermanson Orthodontics, P.C.	37
Home Federal Savings Bank	43
Home Rental Center & Sales Co.	29
iWireless	4
Independent Insurance Services	36
Iowa River Hospice	12

Continued on Page 4.

Business After Hours

July 2012
Central Iowa Fair
1308 East Olive Street

August 2012
Best Western Regency Inn
3303 South Center Street

September 2012
United Bank & Trust
2101 South Center Street

October 2012
Business to Business Showcase
Sponsored by Hy-Vee

November 2012
Marshall Town Center
2500 South Center Street

December 2012
US Bank
123 West Main Street

Listen weekly to
Chamber Chat
Sunday Mornings 6:30 a.m. on
99.5 KDAO FM
7:30 a.m. on 1190 KDAO AM

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FACES & PLACES

Faces & Places is a monthly feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than six sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Information printed in the **Faces & Places** section is supplied by Chamber member businesses and organizations and is not an endorsement by the Marshalltown Area Chamber of Commerce.

Can Sculpture Challenge

What can you do with 120 cans of food and a team of friends?

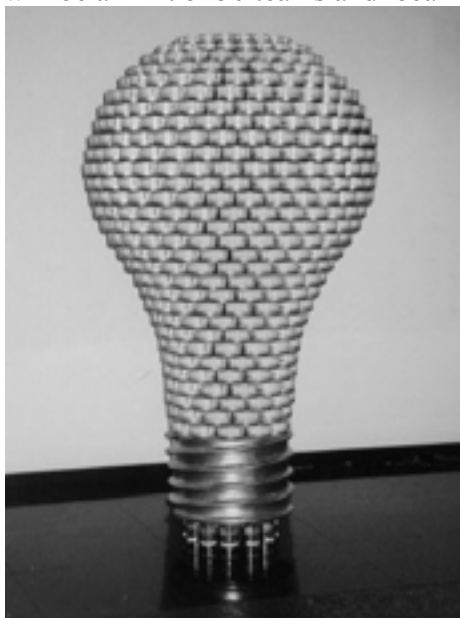
First Congregational Church and Hy-Vee are sponsoring a Can Sculpture Challenge to benefit the Emergency Food Box. The event will challenge teams (or individuals) to use their imagination to create a sculpture out of 120 cans of food. Prizes will be awarded for 1st, 2nd and 3rd place (\$125, \$75, and \$50 respectively). The cans of food will be donated to the Emergency Food Box following the event.

The event is scheduled to be held in conjunction with RAGBRAI's visit to Marshalltown on July 25th. There will be a limit of 50 teams and local teams are encouraged to participate.

The registration fee is \$50 in advance and \$55 the day of the event. You can pre-register by mailing a check with your team name, phone and contact to First Congregational Church, 312 West Main Street, Marshalltown. Questions can be directed to 641.752.4239 or fcc@adiis.net

If openings remain, registration will begin at 3:30 p.m. at the church on July 25. The challenge will be held from 4:00 - 6:00 p.m. with judging to immediately follow.

Take part in Marshalltown's first Can Sculpture Challenge!



Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



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Iowa Wholesale Supply	38	Mid Iowa Workshop, Inc (MIW)	28
JBS Swift & Company	53	Mike's Bike & Fitness	27
JC Penney Company	20	Nagle Signs, Inc.	26
Jensen Ford-Lincoln-Mercury	45	Peglow, O'Hare & See, P.L.C	39
Kapaun & Brown, Inc.	38	PennySaver	41
Ken Wise Buick-GMC-Honda	53	Pepsi Beverages Company	52
Ken Wise Chrysler-Dodge-Jeep	47	Plaza Family Dental Center	34
Kenn's Transmission	28	Plumb Supply Company	14
L.E. Myers Co., The	52	Primary Health Care, Inc.	4
Landon-Landon & Associates	48	R.S. Stover	52
Lennox Employees Credit Union	28	RACOM Corporation	32
Lennox Manufacturing Inc.	83	Raymon	24
Lowe's Flowers	35	Roseland, Mackey, Harris	10
M. Gervich & Sons, Inc.	48	SagePoint Financial	22
Marshall County Abstract	28	Scott Manufacturing, LLC	27
Marshall Co. Arts & Culture	7	ServiceMaster of Marshalltown	27
Marshall County Farm Bureau	48	Shomo-Madsen Insurance	41
Marshall County Supervisors	20	Smiles In Motion	9
Marshall Town Center	35	Stalzer's Furniture	14
Marshalltown Aviation, Inc.	38	Strand's	36
Marshalltown Comm. Schools	20	Structural Engineers P.C.	25
Marshalltown Company	53	Swanco Enterprises	48
Marshalltown General Dentistry	32	Taco John's	36
Marshalltown Med. & Surg. Center	86	Taylor's Maid-Rite	52
Marshalltown OBGYN	43	Times-Republican	51
Marshalltown Orthopaedics, PC	36	Triad Real Estate Services, LT	32
Marshalltown Water Works	31	Ultimate Web Design, L.L.C.	6
McAtee Tire	27	Union Pacific Railroad	2
McDonald's	40	United Way	44
McFarland Clinic PC	14	Vogel Family of Funeral Homes	53
McRill-Stowell-Christensen Ins.	25	Walmart	29
Mechdyne Corporation	12	Wells Fargo Investments	34
Mediacom/OnMedia	24	Windstream	9
Medicap Pharmacy	29	Wolfe Clinic P.C.	20
Meskwaki Bingo-Casino-Hotel	14	Zeno's Pizza	50



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BUSINESS NEWS

2012 Legislative Session Review

The 2012 legislative session ended with little action on the Chamber's priority issues so there is work to be done in preparation for 2013.

Transportation – Some effort was made by IDOT officials to find savings within the Department that might lead to having more resources to spend on actually fixing and improving our highway/road system. However, the Legislature did discuss the possibility of increasing the gas tax early in the session, but ultimately did not move the issue forward. Governor Branstad has stated that he would consider supporting a gas tax increase in the next legislative session.

Property Tax – Prior to the session the Governor, House and Senate all agreed that this was the time to reform the property tax system, and especially the commercial/industrial tax sector. Agreement could not be found and yet again our property tax system keeps Iowa's taxing of its commercial/ industrial businesses as one of the highest in the country. While all parties to the discussion say they want to reform the system, and actual solution remains elusive.

Economic Development Incentives – A minimal package of incentives was passed at the 11th hour of the session. IPEP Director Debi Durham indicated that she would be back next session to ask for more so that Iowa can be competitive in attracting and expanding businesses and growing jobs.

Education – After considerable hype and discussion a very minimal amount of reform of our education system occurred. As a result, Iowa was denied its request for a waiver from the "No Child Left Behind" rules. There will be a continuing effort to get meaningful education reform in place in the coming session, but it appears that status quo will be difficult to overcome.

Become a fan of the Chamber on Facebook!

Help us reach our goal of over 500 fans on Facebook. "Like" the Marshalltown Area Chamber of Commerce and encourage your friends.

It's a great way to stay up-to-date on what's happening, view event photos and more!



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Chamber and MEDIC Boards discuss changes to Des Moines International Airport

Mr. Don Smithey, Executive Director of the Des Moines International Airport presented information to a joint meeting of the boards of directors of the Marshalltown Area Chamber of Commerce and the Marshall Economic Development Impact Committee.

Mr. Smithey discussed the changes that are occurring at the airport. The biggest change comes this fall when Southwest Airline begins service into the Des Moines airport after it bought Air Tran. He noted that the addition of Southwest has already begun to have a favorable impact on fares of the other airlines serving this market. The opportunity for opening service to additional cities like St. Louis is being discussed as well.

Additional changes that are being planned include reconfigured parking as well as additional parking and a reworked car rental area. The amount of travelers using the airport has been increasing steadily in the past few years. Long-range plans for remodeling the terminal are being discussed to accommodate more carriers and more travelers. Because highway access is so important for the continuing growth of the Des Moines airport, Mr. Smithey ask for support to have what is now Highway 65/5 to the south of the airport designated as I-335.

"Improving air service from the Des Moines airport is very important to our economic development effort in Marshalltown. We consider it our primary commercial airport, so the opportunity to get updated information was valuable," said Sharon Greer, MEDIC Chair.

"I was encouraged to learn that St. Louis is one of the markets that is being considered for expanded service. Our parent company is located in St. Louis, so improving access to that city is very important to Emerson," stated Paul Gregoire, Vice President of Human Resources for Emerson Process Management – Fisher.

The joint meeting also included an update from MMSC CEO Brian Burnside about the progress the hospital is making in planning for the future of healthcare in Marshalltown. He noted that MMSC will celebrate its 100th anniversary in 2014 so this planning process is setting the stage for serving the hospital for the next 100 years.

"The Chamber and MEDIC work closely on key issues for the advancement of the community and area. Having the boards meet jointly to hear about these important issues helps to coordinate the efforts of each organization, stated Deb Borton, Chair of the Chamber Board.



CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

July 2012 Calendar of Events

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Duplicate Bridge	Wednesdays	Senior Citizens Center
Storytime	Wednesdays	Public Library
Farmer's Market	Wed & Sat	State St. & 2nd Avenue
Main St. Farmer's Market	Thursdays	Main Street
Senior Dance	July 2	Senior Citizens Center
Municipal Band Concert	July 4	Central IA Fairgrounds
Independence Day Activities	July 4	Central IA Fairgrounds
Yoga in the Park	July 5	Courthouse Square
Paperback Book Sale	July 7	Public Library
"Goldfinger"	July 7-8	Orpheum Theater
Senior Expo	July 10	Marshall Town Center
Central Iowa Fair	July 11-15	Central IA Fairgrounds
Magic Show/Magic Class	July 12	Public Library
Business "Cowlympics"	July 12	Central IA Fairgrounds
Municipal Band Concert	July 12	Courthouse Square
Fiber Art Exhibition	July 13	Fisher Community Center
"The Lorax"	July 13-15	Orpheum Theater
Grimes Farm Run	July 14	GrimesFarm & Conservation
Linn Creek Arts Festival	July 15	Fisher Community Center
Nature Story Hour	July 18	GrimesFarm & Conservation
Kayak Outing	July 18	GrimesFarm & Conservation
Star Lab Program	July 19	Public Library
Ridiculous Daze	July 19-21	Main Street
Civil War Women	July 19	Historical Museum
Municipal Band Concert	July 19	Courthouse Square
"Fiddler on the Roof"	July 20-22	Orpheum Theater
"Godspell"	July 20-22	Martha Ellen Tye Playhouse
Movies in the Park	July 21	S 6th Street Softball Complex
Prairie Exhibit Open House/Hike	July 21	GrimesFarm & Conservation
Hogs for Dogs Poker Run	July 21	Legends
Kids Free Open Art Studio	July 21	FCC Art Studio
Sammy Kershaw Concert	July 22	Central IA Fair Grandstand
RAGBRAI	July 25	Marshalltown
"Ride the Divide"	July 25	Orpheum Theater
"Breaking Away"	July 25	Orpheum Theater
Night Eyes Program	July 26	Public Library
Star Gazing	July 27	Green Castle Recreation
Municipal Band Concert	July 12	Courthouse Square
"Godspell"	July 27-28	Martha Ellen Tye Playhouse
"The Iron Giant"	July 27-29	Orpheum Theater
Kids Free Open Art Studio	July 28	FCC Art Studio

Post your 2012 events FREE on the MCVB self-posting calendar at www.visitmarshalltown.com

July 2012 Meetings & Conventions

Group	Date	Location
Blue Wave Swim Meet	July 10	Community Y
NAPUS Iowa Chapter	July 14-15	BW Regency Inn
16 Inch District Tournament	July 14-15	6th St. Softball Complex
YMCA Summer Conference Swim Meet	July 21	Community Y
14 Inch District Tournament	July 27-29	6th St. Softball Complex

"Yo-Yo People" to perform at Linn Creek Arts Festival

Acclaimed yo-yo performers John and Rebecca Loomis Higby, the "Yo-Yo People", will present their internationally-acclaimed yo-yo show at the Linn Creek Arts Festival Sunday, July 15.

The husband and wife duo have traveled the world with their unique blend of nostalgic yo-yo tricks, amazingly mind-bending new feats, and many laughs. They have appeared on "The Late Show with David Letterman" and "America's Got Talent", as well as Discovery Channel and PBS.

They hold a Guinness World Record, a 2008 Yo-Yo World Champion title, and have performed in more than 20 countries.

For more information about the "Yo-Yo People" and to see video of previous Yo-Yo Show performances, visit www.yoyoshow.com.



Make Marshalltown Your Destination!

Thinking about hosting a family reunion, planning for a wedding, or hosting a group gathering in Marshalltown?

Contact the Marshalltown Convention & Visitors Bureau for information on attractions, recreation, dining ideas and much more!

Call 641-753-6645 or visit www.visitmarshalltown.com.

Did you know?

At the Impressionist Art Gallery located inside the Fisher Community Center a new sculpture is on display. Steve Irvine has graciously let the Art Association display a sculpture created by Christian Peterson.

CONVENTION & VISITORS BUREAU

Help make MARSHALLTOWN the BEST STOP in IOWA!



HERE'S HOW!

VOLUNTEER to help host RAGBRAI in Marshalltown

Ways to get **INVOLVED!**

- **Set up, assist at the event, or help clean up**
Whether you can volunteer for a full day or only two hours, WE NEED YOU!
- **Serve on a RAGBRAI committee**
We have around 20 committees that we need volunteers for. If you have any special skills, please sign up!
- **Provide housing and be a host**
Not all RAGBRAI riders stay in hotels or at camp grounds. Residents of overnight communities are asked to help host registered RAGBRAI riders in their homes or yards.

www.marshalltownragbrai.com

For details on overnight host expectations or volunteer job descriptions, visit us online at

www.marshalltownragbrai.com OR email us at volunteer-housing@marshalltownragbrai.com

Register Today!

- **Complete online form at**
www.marshalltownragbrai.com
- **Stop in and sign up!**
MCVB/Fisher Community Center
709 S. Center St., Marshalltown
- **Download form and return it to:**
RAGBRAI Volunteer/Housing Committee
P.O. Box 1000 / 709 S. Center St.
Marshalltown, IA 50158
Volunteer-Housing@marshalltownragbrai.com

www.everydaychampions.org

AMBASSADORS VISITS



Rhubarb & Lace owners Charlene Roseland and Deb Nuss celebrate the grand opening of their business (30 East Main Street) with a ribbon cutting and visit from the Chamber Ambassadors on May 22.



New Chamber member Crescent Electric welcomed the Chamber Ambassadors for a courtesy call on June 12. Owner Marty Sharer greeted the Ambassadors. The business is located at 910 Sunshine Drive.

Chamber Ambassadors Roster

Doug Beals	Moore Law Firm
Kendra Bueghly	Farm Credit Services of America
Deanna Davis	Best Western Regency Inn
Dennis Grabenbauer	Image Maker Marketing
Pat Gulbranson	
Joe Hannam	Packaging Corporation of America
Denny Hass	Denny's Hometown TV & Appliance
Terry Kluck	Zeno's Pizza
Joe Leonard	Fareway Stores, Inc.
Dan Moellers	Jiffy Convenience Store
Kris Naughton	ServiceMaster of Marshalltown
Mark Osmundson	KDAO AM/FM/TV
Jon Pierce	United Bank & Trust NA
Reed Riskedahl	Five Star Real Estate Group
Mary Rund	
Gary Schaudt	Great Western Financial Services
Roger Schoell	Grimes, Buck, Schoell, Beach & Hitchins
Andy Schwandt	Mediacom/OnMedia
Mark Stenson	
Kevin Vaughn	Sign Creations/Vaughn's Pub
Tom Wahl	McAtee Tire Sales & Service Center, Inc.
Andrea Warren	Compass Mortgage
Bruce Wirin	Edward Jones Investments

See pictures of past Ambassadors ribbon cuttings and courtesy calls on the Chamber website at www.marshalltown.org.



Bob Halverson and staff at Alley Automotive (710 W Madison Street) received a visit from the Chamber Ambassadors on Tuesday, June 12. Alley Automotive is a new member of the Chamber.

The Ambassadors are the goodwill arm of the Chamber. Their scheduled time for courtesy calls and ribbon cuttings are at
4:30 p.m. and 4:45 p.m. on the second and fourth Tuesday of the month.



Contact 641-753-6645 or lolberding@marshalltown.org.

BUSINESS NEWS

New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses when making purchases and business decisions.

Git-N-Go Store

Randy Ratcliff, Director of Marketing
3302 South Center Street
Marshalltown, IA 50158

Git-N-Go is a convenience store and gas station, offering a variety of quick-serve snacks, food and beverages.

Hogeland Auto Plaza

Lonnie Hogeland Sr., Owner
1408 East Main Street
Marshalltown, IA 50158

Hogeland Auto Plaza offers a variety of services, including a salvage yard, body shop repair, towing, and parts. They also sell used cars.

NuCara Pharmacy

Diane Miller, Pharmacist
303 Nicholas Drive
Marshalltown, IA 50158

NuCara Pharmacy is a full-service community based pharmacy that also specializes in custom prescription compounding, home medical equipment, ostomy and wound care, home oxygen/respiratory services, after-breast surgery products, IV services, medication packaging, and more.



Many new members gathered at Elmwood Country Club on May 29 for a New Member Orientation, sponsored by Elmwood Country Club.

Members learned more about the many benefits of their Chamber membership, networked other new members and had an opportunity to talk about their business.

Plans underway for 2012 Chamber Ambassadors Golf Outing

You know it's summer when plans are made for the annual Chamber Ambassadors Golf Outing! This year's event, presented by Emerson Process Management - Fisher, will be held Thursday, August 16 at Elmwood Country Club.

Cost is \$80 per person (\$320 per foursome) through July 31 (\$100 per person after August 1) and includes green fees, range balls, dinner, games, golf ball, prizes and fun! The format is a four-person best shot and will begin with a 1:00 p.m. shot gun start.

The dinner and awards banquet is sponsored by Lennox. Hole-in-one, longest drive, longest putt, closest to the pin and putting contests will be played throughout the day and are sponsored by Independent Insurance Services, Emerson Process Management - Fisher, Hy-Vee, Marshalltown OBGYN, Hay Construction, Big 8 Tyre, and Edward Jones - Bruce Wirin respectively.

Event is open to Chamber members and their guests. Space is limited to 144 golfers. Complete the event registration form or email Lynn Olberding at the Chamber office for more information.



**2012 Chamber Ambassadors Golf Outing
Thursday, August 16**

Save the Date!

2012 Rural-Urban Dinner

Sponsored by the Marshalltown Area Chamber of
Commerce, Marshalltown Rotary Club and
Marshall County Farm Bureau

Wednesday, September 5

Watch for more details coming soon!

ECONOMIC DEVELOPMENT

Sampling of Federal finance programs

When it comes to development finance, the federal government has many more programs available to help with economic development financing than people realize. 179 programs exist that cover a wide range of development areas. A small sampling of federal available programs is listed below:

Brownfields Cleanup Grants (U.S Environmental Protection Agency)
The EPA's Cleanup Grants provide funding for a grant recipient to carry out cleanup activities at brownfield sites. Cleanup funds may be used to address sites contaminated by petroleum and hazardous substances, pollutants, or contaminants (including hazardous substance co-mingled with petroleum). Grants up to \$200,000 are available per site. No entity may apply for more than three sites. Grants require a 20% cost share, which may be in the form of a contribution of money, labor, material or services and must be for eligible and allowable costs. State, local and tribal governments, land clearance authorities or other quasi-governmental entities, redevelopment agencies and non-profit organizations are eligible.

504 Loan Program (U.S. Small Business Administration)
The Certified Development Company (CDC)/504 Loan Program is a long-term financing tool designed to encourage economic development within a community. The 504 Loan Program accomplishes this by providing small businesses with long-term fixed-rate financing to acquire major fixed assets for expansion or modernization. A CDC is a private, non-profit corporation set up to contribute to economic development within its community. CDCs work with the SBA and private sector lenders to provide financing to small businesses. To be eligible businesses must be operated for profit and fall within the size and purpose standards set by the SBA.

Rural Economic Development Loan and Grant Program (U.S. Department of Agriculture) USDA's REDLG Program provides zero-interest loans and grants to Rural Utilities Service borrowers to promote rural economic development and job creation projects. Funds are passed to third party borrowers as zero-interest loans for projects that create jobs in rural areas, or that provide infrastructure or community facilities in rural areas that will lead to economic stability. Applications for REDLG funds are scored on: job creation potential, sustainability and suitability of projects, diversification of employment in the area, amount of supplemental funds, relative income and employment levels.

Manufacturing Extension Partnership (U.S Department of Commerce)
Within the Department of Commerce, the National Institute of Standards and Technology's (NIST) MEP program seeks to increase productivity, enhance technological performance and strengthen the global competitiveness of small and medium sized U.S. based manufacturing firms. NIST identifies new federal funding opportunities to support the program. Recent opportunities have focused on strategic growth areas, increasing

technological performance and enhancing energy efficiency in industrial buildings.

If you have an interest in any of the above-listed programs or the other 175 federal programs, call or stop in the MEDIC office and let us help you wade through the field. For more information about MEDIC and the services we offer, visit our website at: www.marshalltownworks.com

Economic Statistics

March	2012	2011
Employment – Marshall County		
Labor force	20,400	20,690
Unemployed	1,540	1,640
Percent unemployed	7.5	7.9
Total employment	18,780	19,060
Marshalltown Construction		
Building permits	6	14
Residential dwelling units	0	1
New residential construction	\$0	\$157,000
Residential addition/remodeling	\$80,000	\$115,000
New commercial/industrial permits	0	4
New commercial/industrial	\$0	\$0
Remodeling commercial/industrial	\$183,000	\$109,000
Marshall County Construction		
Building permits	3	0
New Residential Dwelling Units	0	0
New Residential Construction	\$0	\$0
Residential addition/remodeling	\$67,000	\$0
New commercial/industrial permits	1	0
New commercial/industrial	\$344,000	\$0
Housing		
Single family home sales	32	22
Average sale price	\$91,715	\$76,800
Median sale price	\$83,250	\$77,500



For additional economic development information, please visit www.marshalltownworks.com.



For additional economic development information, please visit www.marshalltownworks.com. It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa.

BUSINESS NEWS

Officers announced

Deb Borton, Chair, announced the board members and Executive Committee members at the 113th Chamber Annual Banquet on June 12. Executive Committee members include:

Deb Borton (Central Iowa Power Cooperative), Chair
Paul Beals (Independent Insurance Services), Chair-Elect
John Hughes (MMSC), Past Chair
Tom Campbell (Farmers Savings Bank), Treasurer
Chris Brodin (Coldwell Banker - Premier Real Estate), Vice Chair - Membership Services
Jodi Faustlin (McFarland Clinic) - Vice Chair - Government Affairs
Jerry Major (Emerson/Fisher) - Vice Chair - Quality of Life
Mike McQuade (JBS), Vice Chair - Education
Sharon Greer (Cartwright, Druker, Ryden) - MEDIC Chair

At-large members include Alan Anselman (Lennox), Brian Burnside (MMSC), Dr. Dennis Drager (Animal Clinic - The Vet), Joan Jaimes (Marshalltown Education Partnership), Heidi Pierson (Martha-Ellen Tye Foundation), Matt Pisney (Center Street Dairy Queen) and Jason Staker (MCSD) who will serve at the MYP representative. Ex-officio members include Mayor Gene Beach, Denny Grabenbauer (Marshall Co. Supervisors), Fauna Nord (Coldwell Banker - Premier Real Estate/MCVB Chair-Elect), Dr. Robin Shaffer Lilienthal (MCC) and Dr. Marvin Wade (MCSD).

Do you spend more time planning your vacation than your financial future?

When you plan your vacation, you probably spend time visiting a travel agent, booking your flight and hotel, even consulting sightseeing guides. But, how much time do you spend planning something much more important--your financial future?

You can start by spending time with your local SagePoint Financial representative. Based on your current income and savings and your goals for

the future, your SagePoint Financial representative can answer your questions about a wide range of investments and help you plan for your retirement.

Remember, you have only one financial future. We believe it deserves the kind of careful planning we can help you with. Why not take the time to call or visit us?

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Kileen D. Rezac, CFP
Branch Office Manager
25 S. Center St.
Marshalltown, IA 50158
641-752-2041
800-369-1588



Central Iowa Fair Cowlympics

Can you and your coworkers shuck corn, stack hay, herd livestock, or gather eggs? If you answered yes, then here is an event for you! Enter your team in the inaugural Central Iowa Fair Cowlympics! Events include Barn Board Slalom, Bib Overall Relays, Fetch'n Eggs, The Hay Stacker, When the Cows Come Home, and the Aw...Shucks Race. Simply register a five member co-ed team from your office, business, shop, church, or club. All participants must be 21 years of age or older and teams must have a combination of 2 men/3 women or 2 women/3 men. Cost is \$25 per team, but all entrants will receive one free adult beverage ticket. Earn your Cowlympics Gold Medal on Thursday, July 12. Team registration is from 4:30 - 5:15 p.m., Opening Ceremonies kick off at 5:15 p.m. and games will begin at 5:30 p.m. Call 641-691-5205 to sign up.



Marshalltown selected as Finalist for National Award

An ambitious plan to ensure that more children in the Marshalltown Community School District are reading at grade level by the end of third grade has been chosen as a finalist for the All-America City Award, sponsored each year by the National Civic League. Marshalltown is one of 32 finalists selected through a peer review process from a field of more than 100 entries across the country selected. Winners will be announced July 2 in Denver, Colorado.

"Spread the Words - Read by 3rd!" makes Marshalltown a charter member in a national movement of local leaders, nonprofits and foundations putting a stake in the ground on third-grade reading.

Correction

In a recent New Members listing for Linn Creek Indoor Golf, the business description should have read: The ultimate indoor golf experience featuring championship PGA golf courses from around the world. We have 2 golf simulators with the most reliable 3D visuals in the industry. Open November 15 through April 1. Linn Creek Indoor Golf is located at 507 West High Street. For more information, call 641-754-0754.

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112 W. Church St. Marshalltown
641-752-5467, www.cdrlaw.com

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22 E. Main St. • Marshalltown

2012 Educator Appreciation Breakfast

Presented by Independent Insurance Services
Wednesday, August 15
7:00 a.m.

Marshalltown High School Cafeteria

Any sponsoring business is invited to attend.

MDF support 13th Street Revitalization Project

The Marshalltown Development Foundation (MDF) recently announced a gift of \$40,000 to the 13th Street Revitalization project. This gift will allow the project to move forward, with initial phases of the construction scheduled to begin in the next few weeks.

“The 13th Street Revitalization project is within the scope of our mission and we are happy to support this important update to our community. This project is part of the ongoing Seven by Eleven and RDG plans to upgrade our town. We are looking forward to helping with other projects in the future,” said a spokesman for MDF.

Including the historic murals on the Zenos building on East Main Street, this is the second largest gift recently given to Marshalltown by the Marshalltown Development Foundation.

**Do you know a young professional
in the community that may be
interested in the Marshalltown Young
Professionals? Employees of Chamber
member businesses can join MYP now
for just \$25!**



Please contact
Lynn Olberding
at the
Chamber office,
for more
information.

BUSINESS NEWS

Plans continue for RAGBRAI Stop

Committees are meeting to plan the July 25 overnight stop for RAGBRAI. Local organizers are challenged with the task of creating a memorable overnight stay for riders while keeping in mind what is best for the City of Marshalltown.

Below is a list of committees the community can be involved in. If you are interested in serving on one of the following committees please call the MCVB office at 641-753-6645.



- Housing
- Campgrounds
- Showers, Sanitation & Recycling
- Volunteers
- Publicity
- Hospitality
- Web & Social Media
- Communications
- Shuttles
- Information Center
- Food & Vendors
- Beverage Garden
- Entertainment & Events
- Public Safety
- Law Enforcement
- Medical
- Ride Right
- Emergency Management

RAGBRAI Volunteers



Members of the RAGBRAI planning committee.



Nick Barnes
Agent



Pat Hageman
Agent



Lance Harbach
Agent



Laras Neunoth
Agent



Paul Beals
Agent



Mark Rohde
Agent



Dan Mead
Agent
Claims Administration



Sue Gannaway
Agent-CSA



Rich Mohon
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Office Manager



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