

Chamber Digest

September 2010

Volume 28 Issue 4



Upcoming Events

August 31: Rural-Urban Dinner at Consumers Energy, 5:30 p.m.

September 22: Business After Hours, Mary Katherines, 5:00 - 7:00 p.m.

September 23 - 26: Oktoberfest

September 24: 7th Annual YPIowa Conference, hosted by the Marshalltown Young Professionals, Iowa Valley Cont. Ed.

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Marshalltown Young Professionals host 7th Annual YPIowa conference

STAND UP. STAND OUT.
Be Upstanding and Outstanding.

YPIowa Conference • 9.24.10 • Marshalltown



The Marshalltown Young Professionals are excited to announce the 7th Annual Young Professionals of Iowa (YPIowa) conference to be held Friday, September 24 in Marshalltown. The conference theme “Stand Up. Stand Out. Be Upstanding and Outstanding” centers on the idea of personal accountability. The event will be held on the Iowa Valley Community College Campus.

Keynote speaker Kristin Lindeen, with Denver-based “Question Behind the Question” or QBQ will talk about how young professionals can be better citizens, employees, and volunteers by practicing personal accountability. Her presentation will equip attendees with tricks and tips on how to turn a negative situation into something positive and find ways to cope with the increased pressure many feel to be over-scheduled.

The day kicks off at 9:00 a.m. in DeJardin



Kristin Lindeen

Hall with opening remarks and a welcome from Gale Mote of Gale Mote and Associates of Cedar Rapids. Mote is a vibrant and entertaining entrepreneur who will help attendees process the information they’ll learn throughout the day. Lindeen will present her keynote speech in two parts, one in the morning and one at the end of the day. Three break-out sessions are planned throughout the day to allow attendees an opportunity to learn more about being accountable in the workplace, in their volunteer roles and in their communication. Additional break-outs include an Entrepreneurship panel, featuring Marshalltown native Don Short of West End Architectural Salvage and Taylor’s Maid-Rite, Brad Magg of Goldie’s Ice Cream Shop in Prairie City and Debra Salowitz with Strategic Relocation Solutions of Des Moines; Civic Engagement Panel with Marshalltown City Council member Bethany Wirin, Chamber President Ken Anderson, State Representative Dawn Pettengill, and Iowa Association of Business and Industry Legislative Senior Vice President of Government Relations John Gilliland.

Continued on page 15.

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MEMBER SPOTLIGHT

Manpower

Manpower's Beginning

For over 60 years Manpower has been providing innovative workforce solutions to companies around the world. Manpower began doing business in 1948 in Milwaukee, Wisconsin and now expands across the globe with nearly 4,000 offices in 82 countries. Manpower's headquarters remain in Milwaukee, Wisconsin and as of today the company has only had three Chief Executive Officers.

Manpower of Marshalltown

Manpower of Marshalltown provides staffing solutions to customers, which includes providing a temporary labor force, a temporary to permanent solution, or finding a candidate for customers on a permanent basis. Manpower's focal point is to raise the productivity level by improving efficiency, quality, and cost-reduction across the workforce and allowing their clients to center their attention on their core business activities.

A little known secret about Manpower is that their website www.manpowerfdc.com has thousands of diverse courses for employees to learn while they are on the job. "Most people are surprised we can provide testing and assessments to aid in screening a candidate," said Chris Grego, Marshalltown staffing specialist.

Community Involvement

Employees of Manpower are very involved in the Marshalltown community. Chris Grego enjoys volunteering his time with the Marshalltown Parks & Recreation. He also volunteers his time with Promise Jobs and the Marshalltown Community School District to teach others the right skills for a job interview.

Manpower greatly enjoys doing business in the Marshalltown Community for a number of reasons. "The business owners are very friendly and very receptive if you present a good value to them," said Grego.

Along with community involvement, Manpower is also a supporter of the Marshalltown Area Chamber of Commerce. Manpower employees feel it is important to support the Chamber because the Chamber provides opportunities and opens doors for businesses that might not have those opportunities otherwise. "I believe that the chamber also makes a powerful force when it comes to advocacy for the business owner," commented Grego.

For more information on Manpower, visit their website at www.manpower.com, call them at (641) 753-3117 or stop by at 3405 South Center Street in Marshalltown.



Would your business like to be featured as a Member Spotlight in the Chamber Digest? Email lolberding@marshalltown.org for details. Members drawn at random.

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The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

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Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



Alliant Energy	41
AmericInn Motel & Suites	13
American Family - Thiede	8
BDH Technology	7
Bickford of Marshalltown	13
Bjelland Plumbing, Inc.	16
Blood Center of Iowa	10
Casey's General Stores	19
Central Iowa Art Association	9
Central Iowa Family Planning	1
Cessford Ready Mix	37
China Buffet	1
Comfort Inn	13
Comfort Keepers	3
Cross Country Estates	3
Downey & Gantz DDS PC	8
Edward Jones - Wirin	30
Embers Retirement Community	18
Hahn Roofing	10
Hellberg's Jewelers	16
Hy-Vee Drugstore	40
Image Maker Marketing	3
Iowa Home Care	1
Iowa Speedway	4
JBS Swift & Company	51
Lamar Advertising	14
Curtis Loney	1
Thomas Mack	36
Marshalltown Dev. Foundation	1
McDonald's	38
Riverside Cemetery	16
Ryerson	23
SATUCI	10
Smokin' G's BBQ Catering	2
Sports Page Sporting Goods	20
Superior Welding Supply Co.	2
Theisen's Home-Farm-Auto	10
Timber Creek Enterprise, Inc.	24
United Bank & Trust NA	8
Venture Management & Realty	7
Walmart	27
Wells Fargo Investments	32

Business After Hours

September 22, 2010

5:00 - 7:00 p.m.
Mary Katherine's
119 East Main Street

October 6, 2010

5:00 - 7:00 p.m.
Farmers Savings Bank
205 West Main Street

November 3, 2010

5:00 - 7:00 p.m.
Business to Business Showcase
Hosted by Hy-Vee Food Store
at the Fisher Community Center
709 South Center Street
Table sponsorships available.

December 15, 2010

5:00 - 7:00 p.m.
US Bank
123 West Main Street

Book your 2011 Business After Hours event now!

**Contact Lynn
Olberding at the Chamber
office to schedule a Business
After Hours event at your
business.**

**These events are great ways to
promote your business!**

Follow the Chamber on Twitter

Log on to Twitter.com to create an account and receive updates on what the Chamber is doing!



FACES & PLACES

Faces & Places is a monthly feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than six sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Excel Medical to offer Obstructive Sleep Apnea Seminar

Excel Medical and Iowa Valley Continuing Education are offering "Rumble in the Jungle," featuring Dr. Steven Zorn of the Iowa Sleep Disorders Center on September 8. "Rumble in the Jungle" will provide healthcare professionals the latest information on Obstructive Sleep Apnea (OSA) related medical conditions, treatments and patient outcomes.

Objectives for the seminar include:

- Identifying how OSA causes medical problems in your patients
- Discussing results of mediation on medical risks related to OSA
- Understanding how medical problems are influenced by OSA
- Discussing and comparing the health risks in regards to treatment

The intended audience is healthcare professionals such as nurses, social workers, activity coordinators, department heads in long term care, nursing home administrators and anyone interested in the topic.

Cost is \$20 per person, which includes a light supper, materials and CEU recording fee. Check in and a light supper will be served from 6:00 - 6:30 p.m., with the presentation beginning at 6:30 p.m. and lasting approximately one hour.

To register or for more information, call 800-284-4823 or 641-752-4645. A flyer can be found online at www.iavalley.edu/ivce/Certification/HealthEducation.htm.

Listen weekly to **Chamber Chat**

Sunday Mornings

6:30 am on 99.5 KDAO FM

7:30 am on 1190 KDAO AM

Keep up with the latest Chamber, MCVB and MEDIC news.

www.marshalltown.org Statistics

	July 10	Avg/Month	YTD Total
Unique Visitors	2,481	2,4345	17,116
Number of Visits	3,424	4,138	28,969
Page Views	15,105	16,629	116,404
Hits	88,385	99,973	699,809

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events. Contact Lynn Olberding at the Chamber office for more information.

Edward Jones opens at Marshall Town Center

Edward Jones has expanded its presence in Marshalltown.

The firm's newest office recently opened next to Radio Shack and Papa Murphy's Pizza at Marshall Town Center.

Headed by financial advisor Zachary Wahl, the new office offers clients a convenient location on South Center Street.

"The location offers excellent visibility, convenient access and ample parking for customers and shoppers from the south and west. Being part of the shopping center allows us to be where our customers, live, work and shop, a central element of the company's philosophy," said Wahl.

Wahl works with individual investors to understand their personal goals and provide investment options that can help achieve those goals. Joining Wahl in the new office is branch office administrator Lorie Claussen. Lorie, a resident of Garwin, is responsible for all client services. In 2009 Wahl was one of only 450 brokers out of 12,000 to receive the Ted Jones Prospecting Award, in recognition of a high level of performance. Wahl, a native of Rockwell City, resides in the Marshalltown area.

The new Edward Jones office is located at 2500 South Center Street, Suite L0203. The phone number is 641-753-6684.

Edward Jones, a full service brokerage firm, provides financial services for individual investors in the United States and, through its affiliate in Canada. The privately held firm has consistently been ranked among the best companies to work for by FORTUNE Magazine.

Area Dollars make great gifts

While the holidays are a time that people think about giving gifts, Area Dollars aren't just available November and December - they are a great gift available for purchase throughout the year!

Area Dollars are available in \$10 and \$25 increments and can be purchased Monday - Thursday: 8:00 a.m. - 5:00 and Friday: 8:00 a.m. - 4:00 p.m. at the Chamber office (709 South Center Street).

Cash, check, Visa and MasterCard accepted for payment.

BUSINESS NEWS

New Members

Following is a list of businesses that have invested in the greater community by joining the

Marshalltown Area Chamber of Commerce.

Please support these businesses when making purchases and business decisions.

Modern Woodmen of America - Tammy Haugen

Tammy Haugen
201 SE Shurfine Drive, Suite 1
Ankeny, IA 50021
515-284-4924

Tammy Haugen and Modern Woodmen of America provide financial services and a variety of insurance products, including life, health, disability and long-term care. For more information, visit www.modern-woodmen.org or contact Tammy.

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Medicap Pharmacy offers on-site flu vaccines

Influenza is a contagious disease caused by a virus. It is a major cause of illness, disruption to daily life, and work absenteeism. According to the Centers for Disease Control, the flu vaccine decreases costs associated with influenza and lost work days by 18-45%. Flu vaccines are the first and most important step in protecting against flu viruses. Everyone 6 months of age and older should get vaccinated against the flu.

Don't wait to protect your employees. Team up with the Medicap Pharmacy in Marshalltown and schedule a flu-shot clinic at your place of business. Their specially-trained pharmacists will come to your place of employment when it is most convenient for you. There will be no additional fees besides the cost of the vaccine to all Marshalltown Area Chamber of

Commerce members, their employees and their families.

Make sure to book your clinic early. By booking before the end of July the staff at Medicap Pharmacy will be able to order vaccines specifically for your company.

Contact Sam Zoske at 641-752-7139 or email szoske@gmail.com for more information.

Medicap Pharmacy is located at 11 North 3rd Avenue in Marshalltown.

Mary Katherine's celebrating 10 years of serving Marshalltown

September 2000...September 2010...where have the 10 years gone? Mary and Tom Curley look at each other and look at their business and wonder how all this happened?

When Mary told Tom in January of 2000 that she wanted to do "something different" little did they know they would end up with a great bridal shop handling 100-150 weddings a year. On September 15, 2000, they opened the doors of Mary Katherine's.

Mary worked hard to get the name of the shop out. She worked lots of bridal shows, marketing, web pages, and presentations. There were a few hurdles...a year after the store opened the twin towers disaster in 2001 which hurt all businesses; high natural gas bills in 2002; and a near fire when the boiler went dry over a weekend and they found room temps in the basement over 100 degrees and a worthless boiler...a week before Holiday Stroll. Every fall...something big. But they weathered these storms!

Now it's 2010 and business has been pretty steady without any major disasters since 2003. Bridal shows continue every year in Des Moines, Newton and Marshalltown. Lots of brides in the store every week, grooms come along for the tuxes and bridesmaids and groomsmen support the engaged couple.

Mary's team includes Connie Moler, Betsy Nymeyer, Jessica Skay and Elaine Hoffman, who has been the alteration specialist for almost 4 years.

Mary works hard at 2 - 3 markets each year to bring in the freshest, most classy looks to adorn her brides. Currently top bridal lines are LaSposa, Maggie Sottero, Impressions, Eden Bridals and Alyce. Bridesmaids have hundreds of styles to choose from including looks by Alfred Angelo, Bill Levkoff, After Six, Alfred Sung and Impressions. Not to mention the flower girls and the princess look they are all after.

Prom is another great event in the store. In the fall of 2006 Mary did research on expanding her prom department. Including prom in the same showroom as bridal, just didn't give the separation the young "prommers" were looking for. Moving it to another location proved to be too costly, so with help from Tom and ideas from others came the creation of "STUDIO 119 PROM SHOP." Studio 119 carries the same great names in prom dresses found in Des Moines, Waterloo and Cedar Rapids...just closer to home and probably a few dollars less.

About 3 years ago Mary Katherine's was able to add the finishing touch for weddings and proms: tuxedos. As a full service bridal store any engaged couple can now complete their wedding at Mary Katherine's, a one-stop-shop. Prom guys can do their shopping locally and find the same trendy or classic look that is offered by other top notch tuxedo stores.

Mary Katherine's will be celebrating their 10th anniversary with a Chamber Business After Hours Event on Wednesday, September 22, from 5:00 - 7:00 p.m. All Chamber members, MCBBD members, potential and former customers are invited to attend. Mary Katherine's is located at 119 East Main Street in Historic Downtown Marshalltown.

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CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

September 2010 Calendar of Events

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Duplicate Bridge	Wednesdays	Senior Citizens Center
Farmer's Market	Wed/Sat	108 North 2nd Ave
Exhibition: Helen Degner	Sept 1-24	Ray Frederick Art Gallery
AfterSchool Movie	Sept 1	Public Library
Tube & Camp	Sept 3-5	River's Edge
Marshalltown Zombie Walk	Sept 5	Coliseum
Storytime	Sept 7	Public Library
Artist Reception	Sept 10	Fisher Comm. Center
Tube & Camp	Sept 10-12	River's Edge
Rummage Sale	Sept 11	Moose Lodge
Rally Day	Sept 12	First United Methodist
Evening Tea	Sept 16	Glick-Sower Homestead
Candidate Forum	Sept 16	IA Valley Continuing Ed.
Tube & Camp	Sept 17-19	River's Edge
Hogs for Dogs Poker Run	Sept 18	Animal Rescue League
Oktemberfest	Sept 23-26	Main Street
Bead Bash	Sept 24-25	Best Western Regency Inn

Post your 2010 and 2011 events FREE on the MCVB self-posting calendar at www.visitmarshalltown.com

September 2010 Meetings & Conventions

Group	Date	Location
JAI Crime Investigators	Aug 29-Sep 2	BW Regency Inn
IA Comm. College CFO Meeting	Sept 16-17	IA Valley Cont. Ed
IA Farm Business Association	Sept 18	IA Valley Cont. Ed
IA Ranch Horse Association	Sept 18-19	Fairgrounds
YPIowa Conference	Sept 24	IA Valley Cont. Ed
IA Cowboy Mounted Shooting	Sept 25-26	Fairgrounds

Thank you for making Marshalltown Your Destination!

Make Marshalltown Your Destination!

Thinking about hosting a family reunion, planning for a wedding, or hosting a group gathering in Marshalltown?

Contact the Marshalltown Convention & Visitors Bureau for information on attractions, recreation, dining ideas and much more! Call 641-753-6645 or visit www.visitmarshalltown.com.

Main Street Art Walk returns for second year

An event connecting artists, businesses and the art-loving public is being planned again this year for Thursday, October 7, 5-8 p.m. in downtown Marshalltown. Main Street Art Walk '10 will feature regional artists showing and selling their work at receptions inside 25 participating businesses along Marshalltown's Main Street. Music and entertainment venues will add to the enjoyment of those in attendance and the event is free of charge.

Main Street Art Walk '10 is a cooperative effort of the Marshall County Arts & Culture Alliance, the Main Street Central Business District, and the Central Iowa Art Association. The planning committee includes Nicole Christensen, chairperson, Mary Giese, Bill Flowers, Heidi Pierson, Paige Jensen, Shannon Espenscheid, and Pam Swarts. Main Street Art Walk '10 is being held as a part of Arts & Humanities Month activities in October.

"It will be a delightful evening!" predicts Christensen, "We had a wonderful response to the Art Walk last year and are looking forward to even more people in attendance this year."

For more information, contact any of the sponsoring groups, or call the Marshall County Arts & Culture Alliance at 641-754-5616.

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CONVENTION & VISITORS BUREAU

Mark Your Calendars for Iowa's Best Fall Family Festival

Iowa's Best Family Festival, Oktoberfest will take place in downtown Marshalltown September 23 - 26. For four days Marshalltown will celebrate with kids activities and fun run, crowning of Little Miss and Mr. Oktoberfest, spaghetti dinner, merchants and craft show, car show, food, carnival, 5K/10K walk/run and of course, the grand parade. You won't want to miss a minute of the fun. Below is a schedule for all four days.

Thursday

5 - 6 pm	Little Miss & Mr Oktoberfest - Courthouse
5 pm	Carnival - 1st Ave.
5 - 7 pm	Kingdom Klowns - Courthouse
5 - 7 pm	Sidewalk Chalk - Main St.
5 - 7 pm	Fire Bus
5:30 - 7 pm	Big Wheel Races - Main St.
6 - 7:30 pm	Kids Fun Run - Main St.

Friday

4 pm	Carnival - 1st Ave.
5 - 7 pm	Spaghetti Dinner - Coliseum
5 - 8 pm	Fire Bus
5 - 8 pm	Merchants & Craft Show - Coliseum
5 - 9 pm	Food Vendors - Courthouse
5 - 9 pm	Classic Car Show - Main St.
6 - 9 pm	Remote Control Dirt Racing - 1st Ave.
7 pm	Live Band "The Return" & 130th Birthday Celebration - Courthouse (Coliseum in case of rain), Sponsored by Emerson/Fisher

Saturday

7 - 11 am	Pancake Breakfast All You Can Eat - Coliseum
8 am	5K/10K Run/Walk/Jog
8 am - 4pm	Merchant & Craft Show - Coliseum
9 am - 8 pm	Food Vendors - Courthouse
10 am	Oktoberfest Grand Parade

Saturday (continued)

10:30 am	Carnival - 1st Ave.
Noon	Boy Scouts 100th Anniversary - South Courthouse Lawn
Noon - 4 pm	Fire Bus
Noon	Remote Control Dirt Racing - 1st Ave.
Noon	Shaw Tae-Kwondo - Main St.
12:30 - 3:30 pm	FREE Children's Creative Arts - Courthouse
12:45 pm	Cornflake Cloggers - Main St.
1 - 4 pm	Public Tour Emerson/Fisher Division Flow Lab & Atrium
1 - 4 pm	Marching Band Competition - MHS Football Field
1 pm	Marshalltown Area Tumblers - Main St.
1 pm	Sheltered Reality - On Stage
1:30 - 3:30pm	Kingdom Klowns LuLu & Leroy - Courthouse
2 pm	Tiger Tae Kwondo - Main St.
2 pm	Collins Tae-Kwondo - Coliseum
2 - 5 pm	Prairie Heritage Days - Grimes Farm
3 pm	Police K9 Demo - Courthouse
7 pm - 8 pm	Free Dance JJ Ace - Coliseum
8 pm - Mid	Free Dance Standing Hampton - Coliseum

Sunday

8 am - Noon	Pancake Breakfast All You Can Eat
10 am - 2 pm	Remote Control Dirt Racing - 1st Ave.
Noon - 5 pm	Food Vendors - Courthouse
Noon	Carnival - 1st Ave.
1 pm	Motorcycle Show & Rodeo - Main St.
1 pm	BBQ & Chili Cookoff Judging - Wells Fargo Parking Lot
2 pm	BBQ & Chili Public Sampling - Wells Fargo Parking Lot
* Schedule of events subject to change	

Specific details for each event can be found on the Oktoberfest website at www.oktemberfest.com.

www.everydaychampions.org

AMBASSADORS VISITS



Shawn Engel (center), Manager of Train Operations for Union Pacific (Northern Region) poses with employee Chase Hart and the Chamber Ambassadors to celebrate Union Pacific's new membership in the Chamber.



Dave and Kim Hilsabeck, owners of Mama DiGrado's PASTA and PIZZA were visited by the Chamber Ambassadors on July 27 for a courtesy call. Mama DiGrado's is located at 718 South Center Street.



The Chamber Ambassadors visited new City Administrator Randy Wetmore on August 10 for a courtesy call. Wetmore is located in City Hall at 36 North Center Street.



The Chamber Ambassadors celebrated the grand opening of Envision (30 West Main Street) with a ribbon cutting on August 10. Pictured with the Ambassadors are members of the corporate and local Envision team.

The Ambassadors are the goodwill arm of the Chamber.
 Their scheduled time for courtesy calls and ribbon cuttings are at
 4:30 p.m. and 4:45 p.m. on the
 second and fourth
 Tuesday of the month.



Contact 641-753-6645 or lolberding@marshalltown.org.



View past issues of the Chamber Digest online at
www.marshalltown.org.

BUSINESS NEWS

Chamber Supports Dual Language Program

The Marshalltown Area Chamber of Commerce is joining forces with the Marshalltown Community School District's Dual Language Program. Dual Language participants at Marshalltown High School are looking for real-world assignments to showcase their bilingual skills. As an example, the students partner with McFarland Clinic in a learning apprenticeship.

The clinic's quarterly Doctor's Note publication is translated into Spanish as part of the curriculum for the Spanish V course offered to culminate the Dual Language experience. MHS Spanish instructor, April Bryant would like to add your business to the learning apprenticeship opportunities for Spanish V students.



Dual Language students participate in learning apprenticeships.

MCSD's Dual Language Program offers participants a bilingual educational experience beginning in Kindergarten and continuing through their sophomore year. The goal of the program is to offer students a challenge in learning and a competitive edge for their futures. The program began at Woodbury Elementary and has continued to grow throughout the district. Further expansion of the program is expected in the 2011 - 2012 school year.

If you would like to partner with Dual Language students and have the ability to communicate information about your business or service in Spanish, please contact April Bryant at 641-754-1130 or Ken Anderson at the Chamber office at 641-753-6645.

See pictures of past Ambassadors ribbon cuttings and courtesy calls on the Chamber website at www.marshalltown.org.

City Hall Renovation complete

The construction is complete and city staff members are excited to invite the public to a grand re-opening of the City Hall Complex. Renovation included work in the Historic Carnegie building, the Liese addition and City Hall.

The event will take place on September 14 from 4:00 - 6:00 p.m..

- Tour and meet the staff between 4:00 and 5:00 p.m.
- Presentation will begin at 5:15 p.m. in the Council Chambers at 10 W. State Street
- Guided tour will follow the presentation.

City staff would like to say a special thanks to FEH Associates, Inc for architectural services and CPMI for their construction management services. Partial funding for this project was awarded by the State in the form of I-JOBS funding.

For more information, visit www.ci.marshalltown.ia.us.



City staff invite you to celebrate the complete renovation of the historic Carnegie Building, Liese addition and City Hall

Tuesday, September 14

4:00 p.m. – 6:00 p.m.

Self tour - meet the staff - 4:00 – 5:00 p.m.

Presentation at 5:15 p.m. - Council Chambers

Guided tour at 5:40 p.m.

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ECONOMIC DEVELOPMENT

Micropolitan analysis reports Marshalltown's economic strength

Policom Corporation, an independent economic research firm which specializes in analyzing local and state economies, recently released a report which compares the economic strength of both metropolitan and micropolitan areas across the United States. This report is very positive for the Marshalltown micropolitan area when compared to the other 14 micropolitan areas in Iowa.

The report ranks the economic strength of the Marshalltown area as 166th of the 576 micropolitan areas in the United States. This puts Marshalltown at the 21st percentile for economic strength for micropolitan areas nationwide. The state of Iowa has 15 designated micropolitan areas and Marshalltown ranks as one of the top micropolitan areas in Iowa.

Micropolitan statistical areas must have an urbanized core area of at least 10,000 population but less than 50,000 population and they must be at least one county. These areas were once looked upon as quasi rural areas. The micropolitan area designation was created by the US Census Bureau in 2003 and like the better-known metropolitan area, a micropolitan area is a geographic entity used for statistical purposes based on counties and county-equivalents.

The economic strength ratings are based on how the micropolitan economy has performed. Factors analyzed include earnings, jobs, wages, personal income and income maintenance (welfare) dependency levels, as well as construction and retail information. The formulas used to determine economic strength measure how the economy has behaved, not what has caused it to perform.

Marshalltown has made consistent progress in the past six years on the economic strength analysis report and has moved up from ranking 350th in 2004 to 194th in 2006 to the present 166th. This is objective proof of progress being made and of positive comparisons with state and national communities.

For additional information, go to www.policom.com/microrank.htm.

Iowa's 15 Micropolitans 2010 Rankings

(The lower the number the higher the ranking)

	2010	2006	2004
Burlington	193	148	292
Muscatine	119	302	419
Marshalltown	166	194	350
Clinton	127	187	287
Fort Dodge	107	170	253
Mason City	266	189	210
Pella	324	285	215
Fort Madison-Keokuk	372	399	517
Spencer	203	303	225
Spirit Lake	305	259	151
Ottumwa	286	268	417
Boone	381	411	405
Newton	448	416	325
Storm Lake	380	514	440
Oskaloosa	495	556	506

Economic Statistics

June	2010	2009
Employment – Marshall County		
Labor force	20,420	20,830
Unemployed	1,490	1,390
Percent unemployed	7.3	6.7
Total employment	18,930	19,440
Marshalltown Construction		
Building permits	23	13
Residential dwelling units	1	0
New residential construction	\$179,000	\$75,000
Residential addition/remodeling	\$134,000	\$162,000
New commercial/industrial permits	3	1
New commercial/industrial	\$15,550,000	\$15,000
Remodeling commercial/industrial	\$243,000	\$4,000
Marshall County Construction		
Building permits	8	4
New Residential Dwelling Units	4	0
New Residential Construction	\$758,000	\$0
Residential addition/remodeling	\$48,500	\$76,900
New commercial/industrial permits	0	3
New commercial/industrial	\$0	\$705,000
Housing		
Single family home sales	59	41
Average sale price	\$105,949	\$102,370
Median sale price	\$92,000	\$96,000



For additional economic development information, please visit
www.marshalltownworks.com.
It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa.

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BUSINESS NEWS

MCSD launches new website design

The Marshalltown Community School District has redesigned its website (www.marshalltown.k12.ia.us) to provide easier access to more information.

"We designed the site for easy navigation," says Jason Staker, district communications director. "The appearance and the structure were overhauled to bring consistency and clarity."

Visitors to www.marshalltown.k12.ia.us have clear, one-click access to each of the District's school locations and the preschool program on the left toolbar. Access to parent resources, Infinite Campus, jobs, sports, activities calendar and enrollment information are also just a click away on the right. A new search engine and translation tool further enhances the user experience.

Marshalltown Schools is also utilizing Facebook at Twitter to connect with the community.

"These tools will enhance the many tools and resources we already use," Staker said. "They provide yet another way to share information on District news and events."

You can follow MCSD on Facebook and Twitter. Links to MCSD's Facebook page and Twitter feed can be found on the District website.

Rural-Urban Dinner

The annual Rural-Urban Dinner is set for Tuesday, August 31. This annual event brings together representatives from the rural and urban sectors of our economy and is co-sponsored by the Chamber, Marshalltown Rotary and the Marshall County Farm Bureau. This year the Marshall County Pork Producers will grill pork chops and Smokin' G's will cater the meal.

The featured speaker for this event is S. Elwynn Taylor, Professor of Agronomy/Extension Climatologist at Iowa State University. Mr. Taylor is responsible for statewide leadership in the development and implementation of extension education and information programs in agricultural climatology.

The event will begin at 5:30 p.m. with a social. The price for Chamber members to attend is \$15. Members of Rotary and the Farm Bureau should register through their respective organization.

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YOUNG PROFESSIONALS

MYP to host 7th Annual YPIowa conference

Continued from Page 1.

A luncheon is planned with business leaders from across Iowa, who will talk to young professionals about career advice, leadership philosophy and community involvement. Local business leaders slated to participate include MMSC CEO Brian Burnside, Emerson/Fisher CFO Deb Vogeler, IVCCD Chancellor Chris Duree, Mechdyne CEO Chris Clover, Hy-Vee Store Manager Ric Anderson, Community Y CEO Carol Hibbs, Don Taylor, and Chamber Board Chair-Elect John Hughes.

Emerson Process Management - Fisher Division is a Executive sponsor of the event. Additional sponsors include: Principal sponsors Alliant Energy Foundation and Atlantic Bottling; Associate sponsors ISU MBA Program, MEDIC, Marshalltown Area Chamber of Commerce members, Newton Manufacturing, and Sauer-Danfoss. Sponsorship opportunities are still available. Please contact Lynn Olberding at the Chamber office for sponsorship levels and benefits.

A social event is planned for Thursday, September 23 at Meskwaki Bingo-Casino-Hotel with a slots tournament and karaoke. Attendees are also encouraged to stay in Marshalltown after the conference for Oktoberfest festivities.

The conference planning committee includes Jill Bidwell, Shannon Espenscheid (Logistics Chair), Janelle Holmgren (Programming Chair), Denise Kemp (Marketing Chair), Lynn Olberding, Brent Redman, and Amanda Thill (Social Chair).

Registration cost is \$75 through September 6, \$85 from September 7 - 17 and \$125 at the door. Registration cost includes breakfast, lunch, snacks, materials and a copy of the QBQ book *Outstanding!* Registration information is available at www.ypiowa.com.

For more information, please contact info@marshalltownyp.com or Lynn Olberding at the Chamber office at 641-753-6645.

Upcoming MYP Events

August

28th MYP Night at John Ernest Vineyard & Winery 7:00 p.m.

September

1st Social Lunch at the Tremont Grille Noon

15th MYP Lunch & Learn Noon

October

6th Social Lunch at Legends Noon

13th MYP Lunch & Learn: Times-Republican tour Noon

November

3rd Social Lunch at TBD Noon


17th MYP Lunch & Learn: Innovation Center tour Noon

Please note: All dates/times/topics are subject to change.

Calling all volunteers!

The Social/Professional Development and YPConnect committess are looking for volunteers to help plan MYP events and recruit new people to the organization.


If you are interested in getting more involved in MYP, please email info@marshalltownyp.com



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BUSINESS NEWS

Chamber Ambassadors Golf Outing

August 19 was a great day for golf at the annual Chamber Ambassadors Golf Outing. Nearly 100 golfers enjoyed 18 holes of golf, lots of prizes and games and a banquet meal. This year's Championship flight winners were a team from Emerson Process Management - Fisher Division including Bob Stahlin, Mike Woltjer, Bob Higgins and Jerry Major.



Thank you to presenting sponsor Emerson Process Management - Fisher Division and our other sponsors.

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Prizes were donated by a number of Chamber members businesses.

Thank you to everyone who golfed, volunteered, donated a prize or sponsored this great event! Mark your calendars now for next year's event on **Thursday, August 18, 2011** at Elmwood Country Club.



Champions: Emerson Process Management - Fisher Division team.



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