

Chamber Digest

August 2010

Volume 28 Issue 3

the
Chamber
Marshalltown, Iowa

Upcoming Events

- August 18:** Educator Appreciation Breakfast, MHS Cafeteria, 7:30 a.m.
August 19: Chamber Ambassadors Golf Outing, Elmwood Country Club, 1:00 p.m.
August 24: Business After Hours hosted by AAA Ankeny, 5:00 - 7:00 p.m.
August 31: Rural-Urban Dinner at Consumers Energy, 5:30 p.m.

In This Issue

- Member Spotlight -** Mama DiGrado's
Page 2
Leadership / Reinvesting Members
Page 3
Faces & Places
Page 4
New Members
Page 5
Convention & Visitors Bureau Tourism News
Pages 6 & 7
Ribbon Cuttings
Page 8
MEDIC Economic Development News
Page 10
Business Directory
Pages 12 - 14
Marshalltown Young Professionals
Page 15
Business News
Page 16

Chamber Ambassadors Golf Outing



Time is running out to get signed up for this year's Chamber Ambassadors Golf Outing on Thursday, August 19 at Elmwood Country Club. The tournament starts at 1:00 p.m., with dinner to follow play around 6:00 p.m. Cost per golfer is \$80 (until July 31) and includes greens fees, cart rental, range balls, dinner, prizes and fun! Sign up at www.marshalltown.org/chamber/events.php. Cost after July 31 is \$90 per golfer. Outing open to the first 144 golfers. Get signed up today!



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MEMBER SPOTLIGHT

Mama DiGrado's PIZZA and PASTA

Summer is here which means spending much of our time with family and friends and what better way to spend that time than enjoying a nice meal at Mama DiGrado's PIZZA & PASTA restaurant.

The recipes of Mama DiGrado's have traveled a long way, starting in Sicily, Italy. Paulina Licatesi, Great Grandmother of Dave Hilsabeck (owner of Mama DiGrado's), came to America from Sicily in the early 1900's, bringing with her many Italian family recipes. Over the years these recipes have been passed down through the generations and today Dave and Kim Hilsabeck use them to create the flavorful dishes at Mama DiGrado's.

Mama DiGrado's first started by creating and delivering dry seasoning blends to customers at area grocery stores, which they have been providing for 22 years. On July 12, 2006 Mama DiGrado's PASTA & PIZZA opened their doors for the first time and have been dishing out Italian flavored food for the last 4 years.

Mama DiGrado's offers a wide variety of great-tasting dishes such as pizza, pasta, baked subs, calzone sandwiches, salads, and appetizers. Because everyone enjoys different flavors, Mama DiGrado's also offers "build your own" pasta dishes, allowing customers to craft their meal just the way they like it. There are also two seasoning blends available: an all-purpose meat seasoning that is used in Italian beef, meatballs, or other meat and an all-purpose Italian seasoning that can be used in making marinara or other gourmet sauces.

Much of the food Mama DiGrado's offers is prepared in their very own kitchen. They make their own meatballs, seasoning blends, breadsticks, sauce and dough. They also offer fresh produce such as lettuce, onions, tomatoes and peppers for salads or sandwiches, which are prepared fresh.

Mama DiGrado's has 20 part-time employees that are very involved in the community. Many of them are involved in school activities, dance, sports, music, and giving back to the community. Owners Dave and Kim Hilsabeck also enjoy giving back to the community through their time and donating to local church groups, fundraisers, schools, and sporting activi-

ties.

"We feel the Marshalltown area has a lot to offer. I was raised here and Kim was raised in LeGrand and we like that the community is family oriented," said Dave. He also commented that he feels it is important to be a Chamber member.

"A membership in the Chamber represents strength in numbers regarding local, state, and national issues that come into play in the business world. Small business is the backbone of America and it is important to be a Chamber member."

The Hilsabecks strive to offer the best quality food, service, prices, cleanliness and value to their customers and they enjoy doing so. The pair really take pleasure in owning their own business. "It is a free enterprise system where we have the ability to keep getting better and make our own decisions," Dave stated. "Kim and I have been entrepreneurs most of our lives," he added. "Our long-term goal is to someday have franchise stores around the region."

Mama DiGrado's lunch menu is available from 11:00 a.m. – 1:00 p.m. Monday through Friday. The dinner menu is available from 5:00 – 9 p.m. Monday through Saturday.

To see the variety of items on the menus please visit them at www.mamadigrados.com or stop by their restaurant located at 718 South Center Street in Marshalltown.



The staff at Mama DiGrado's take pride in making fresh, delicious Italian cuisine.

Pictured are Kim Hilsabeck (left), owner and staff.



Would your business like to be featured as a Member Spotlight in the Chamber Digest?

Email lolberding@marshalltown.org for details. Members drawn at random.

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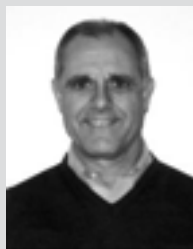
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The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



Adland Engraving	22
Animal Medical Clinic, P.C.	23
Best Western Regency Inn	35
Blink Electric Motors Inc.	51
Clapsaddle-Garber Associates	39
Coldwell Banker Premier	33
North 3rd Ave Dairy Queen	5
Denny's Hometown	21
Marshalltown Company	51
Marshalltown Water Works	29
McGregors Furniture	47
Mediacom/OnMedia	22
Mexico Antiquo Restaurant	3
Mitchell Family Funeral	6
Nauman-Madsen Insurance	20
Price, Bradley D.D.S	14
Mary Rund	3
Stone Sanitation	5
Village Profile	1

Follow the Chamber on Twitter

Log on to Twitter.com to create an account and receive updates on what the Chamber is doing!



CPA
Roger F. Hackman,

CPA

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107 Palmer St.

Marshalltown, IA 50158

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Fax (641) 753-3942

Cell (641) 485-4351

E-Mail: rghack@marshallnet.com

Business After Hours

August 24, 2010

5:00 - 7:00 p.m.

AAA Ankeny hosted at the
Fisher Community Center
709 South Center Street

September 22, 2010

5:00 - 7:00 p.m.

Mary Katherine's
119 East Main Street

October 6, 2010

5:00 - 7:00 p.m.

Farmers Savings Bank
205 West Main Street

November 2010

Business to Business Showcase
Hosted by Hy-Vee Food Store
at the Fisher Community Center
709 South Center Street
Table sponsorships available.

December 2010

US Bank
123 West Main Street

**Book your 2011 Business After
Hours event now!**

**Contact Lynn
Olberding at the Chamber
office to schedule a Business
After Hours event at your
business.**

**These events are great ways to
promote your business!**

Listen weekly to **Chamber Chat**
Sunday Mornings 6:30 a.m. on
99.5 KDAO FM
7:30 a.m. on 1190 KDAO AM

FACES & PLACES

Faces & Places is a monthly feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than six sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Bantz completes CCSP certification

Dr. Eric Bantz has obtained the postgraduate designation of Certified Chiropractic Sports Physician by the American Chiropractic Board of Sports Physicians. The CCSP certification requires the doctor to attend a minimum of 100 hours of a 120 hour postgraduate program. This instruction is specific to physical fitness and the evaluation and treatment of injuries encountered in sports. Following the completion of these hours, the doctor must then take and successfully pass a comprehensive written examination. This training will aid Bantz in the prevention and treatment of athletic injuries by enhancing his diagnostic skills and patient care.

If you are interested in having your sporting event covered, please contact Dr. Bantz at Bantz Chiropractic Center at 641-752-1010 or visit him at 105 Westwood Drive in Marshalltown.

Listen Weekly to **Chamber Chat**

Sunday Mornings 6:30 a.m. on 99.5 KDAO FM and 7:30 a.m. on 1190 KDAO AM

www.marshalltown.org Statistics

	June 10	Avg/Month	YTD Total
Unique Visitors	2,379	2,439	14,635
Number of Visits	3,788	4,258	25,545
Page Views	13,831	16,883	101,299
Hits	96,203	101,904	611,424

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events. Contact Lynn Olberding at the Chamber office for more information.

New Faces at Ultimate Web Design

Ultimate Web Design is excited to introduce their new Graphic Design Intern, KayLynn Hoing, and Teaching Intern, Zoey Kadner.

KayLynn is a Graphic Design student at Marshalltown Community College and a mother of two year old Nathaniel. She has always been interested in design and believes that working at Ultimate Web Design and also attending college, will help her turn her interests into a potential career. Zoey graduated from East Marshall High School in 2010 and completed the CNA course at MCC. She has dreams of becoming a kindergarten teacher and enjoys spending time with her 2 year old son Aden.

KayLynn and Zoey are part of the Youth-4-Iowa Summer Employment Program. This program's goal is to give youth work experience in a wide range of different jobs and careers. The Youth-4-Iowa Summer Employment Program set KayLynn and Zoey up for interviews with Kristen Monroe, owner of Ultimate Web Design, LLC. They will be interns for two months, gaining work experience and knowledge of graphic/web design and training careers.

Also, Melissa Ruopp, Administrative Assistant, has been promoted to the Ultimate Social Media Consultant. Her main focus is now the expanding world of social media. Look for Melissa at upcoming Marshalltown Young Professionals and Marshalltown Chamber events.

www.everydaychampions.org

BUSINESS NEWS

New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Bettie Bolar
2155 230th Street
Marshalltown, IA 50158
641-752-0850

Independent Wine Consultant
Kim Wells
113 West Meadow Lane
Marshalltown, IA 50158
641-485-6691

Kim Wells offers private wine tastings for personal and business events through In Home Wine Sales (IHWS), a Napa Valley-based company. Wines can be ordered through Kim, including wine-of-the-month clubs.

Medicap Pharmacy offers on-site flu vaccines

Influenza is a contagious disease caused by a virus. It is a major cause of illness, disruption to daily life, and work absenteeism. According to the Centers for Disease Control, the flu vaccine decreases costs associated with influenza and lost work days by 18-45%. Flu vaccines are the first and most important step in protecting against flu viruses. Everyone 6 months of age and older should get vaccinated against the flu.

Don't wait to protect your employees. Team up with the Medicap Pharmacy in Marshalltown and schedule a flu-shot clinic at your place of business. Their specially-trained pharmacists will come to your place of employment when it is most convenient for you. There will be no additional fees besides the cost of the vaccine to all Marshalltown Area Chamber of

Commerce members, their employees and their families.

Make sure to book your clinic early. By booking before the end of July the staff at Medicap Pharmacy will be able to order vaccines specifically for your company.

Contact Sam Zoske at 641-752-7139 or email szoske@gmail.com for more information.

Medicap Pharmacy is located at 11 North 3rd Avenue in Marshalltown.



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CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

August 2010 Calendar of Events

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Duplicate Bridge	Wednesdays	Senior Citizens Center
Farmer's Market	Wed/Sat	108 North 2nd Ave
Once Upon a Mattress	July 30-31	Martha Ellen Tye
Tube & Camp	July 30-Aug 1	River's Edge
Relay for Life	July 31	MHS Track
"Milk & Honey" Live Music	July 31	John Ernest Vineyard
School Registration	Aug 2-3	School District
Tube & Camp	Aug 6-8	River's Edge
Mid-IA Antique Power Show	Aug 6-8	Hwy 30 & Jessup Ave
Iowa Sales Tax Holiday	Aug 6-8	State of Iowa
Celebration IA Singers	Aug 7	MHS Auditorium
"Loose Neutral" Live Music	Aug 7	John Ernest Vineyard
Meskwaki Pow Wow	Aug 12-15	Tama
Iowa State Fair	Aug 12-22	Des Moines
Tube & Camp	Aug 13-15	River's Edge
"Dogs on Skis" Live Music	Aug 14	John Ernest Vineyard
Book Discussion Group	Aug 19	Community Y
Tube & Camp	Aug 20-22	River's Edge
Carson & Barnes Circus	Aug 26	Central IA Fairgrounds
Tube & Camp	Aug 27-29	River's Edge
Rally for a Cure	Aug 28	American Legion

Post your 2010 events FREE on the MCVB self-posting calendar at www.visitmarshalltown.com

August 2010 Meetings & Conventions

Group	Date	Location
Blue Wave Swim Meet	July 6 & 13	Community Y
Gathering of the Guard	July 16	BW Regency Inn
Mike McNamara Journey Run	July 17	Community Y
School of Christian Missions	July 18-20	IA Valley Cont. Ed
IA Assoc. of Comm. College	July 28-30	IA Valley Cont. Ed

Make Marshalltown Your Destination!

Thinking about hosting a family reunion, planning for a wedding, or hosting a group gathering in Marshalltown?

Contact the Marshalltown Convention & Visitors Bureau for information on attractions, recreation, dining ideas and much more!
Call 641-753-6645 or visit www.visitmarshalltown.com.

All Aboard the State Fair Express

Ride to the Iowa State Fair in style and comfort! The new State Fair Express provides round trip transportation to the Fair from 75 locations throughout the state. A partnership between the Iowa State Fair and Windstar Lines, the State Fair Express transports Fairgoers on a deluxe motor coach and drops them off in the Fair's North Lot at Gate 15.

Each State Fair Express ticket includes:

- Round trip transportation on a deluxe Windstar Lines motor coach
- Fair admission
- A complimentary bottle of water
- Fair coupon book offering food and drink discounts with more than \$30 in savings
- Daily Program with map of the Fairgrounds
- Easy pickup and drop off in the Fair's North Lot at Gate 15

The State Fair Express will arrive at the Fair at approximately 10:00 a.m. and will depart at 5:00 p.m. Adult fare includes ages 12+, child fare includes ages 5 - 11 and children under 5 ride free. Persons under 16 must be accompanied by an adult. The State Fair Express will be in Marshalltown on Thursday, August 19. The bus will depart from the Walmart parking lot at 8:55 a.m.

To book your trip on the State Fair Express, please call Windstar Lines at 888.494.6378. Reservations will be taken Monday through Friday from 8:00 a.m. to 5:00 p.m. Payment must be made in full at the time of reservation. Windstar accepts Visa and MasterCard.

Reservations can be made up to one week prior to departure. No refunds will be issued. The State Fair Express runs rain or shine. A minimum of 30 people must book for the trip to run, cancellation of the trip will occur 7 days prior to departure and you will be notified by Windstar Lines if this occurs. If the trip is cancelled refunds will be given.

The Iowa State Fair is set for "Non Stop Fun" August 12-22, 2010. For more information, call 800/545-FAIR or visit iowastatefair.org.

2010 Iowa Sales Tax Holiday

Plan to shop local during the 11th annual Iowa Sales Tax Holiday on Friday and Saturday, August 6 and 7. On these days, everyday clothing and footwear under \$100 will be exempt from the state 6% sales tax and the 1% local option tax, if applicable.

The MCVB has added a "Special Deals" coupon link to their website. Visitors and community members can find the coupons posted at www.visitmarshalltown.com.

The special deals coupon page is a PDF document with an active link to each businesses website. Any Marshall County business can participate in our Special Deals coupon page. The coupons must be good for 3 months, (July 1, 2010 - September 30, 2010.)

If a business would like to offer a special deal, please call the MCVB office at 641-753-6645. For ideas on what other local businesses are offering, please log onto www.visitmarshalltown.com.

CONVENTION & VISITORS BUREAU

26th Annual Steam Threshing and Plowing Show

The Mid-Iowa Antique Power Association will again host the Steam Threshing and Plowing Show on August 6 - 8 at the corner of Highway 30 and Jessup Avenue, 8 miles West of Marshalltown.

The weekend will feature Ford, Fordson, Ferguson and Orphan Tractors as well as Lennox Gas Engines and Lennox Mfg. Co. There will be daily demonstrations of steam engine threshing, plowing, baling, corn shelling, steam powered working shingle mill and saw mill as well as horse demonstrations, black smiths, crafts and a flea market.

For a complete list of activities please see the show's website at www.miapa.org.



2010 Iowa Wine and Beer Directory Available

Iowa now boasts 71 wineries and 23 breweries, according to the Iowa Wine & Beer Directory. The guide is available free from the Marshalltown Convention & Visitors Bureau office, any Iowa Welcome Center, at any of the included wineries or breweries or for order online at www.iowawineandbeer.com.

"The growth continues," said LuAnn Reinders of the Iowa Wine & Beer Promotion Board. "Since last year, we've added a dozen wineries and five new beer producers. The wine and beer industry has a great impact on Iowa's economy. According to the latest Iowa Welcome Center survey, travelers interested in wineries spent an average of \$236 per trip."

Redesigns to the guide include four pages of wine trails to showcase Iowa's five wine trails and a new color coded map indicating wineries and breweries. Each listing includes information on amenities such as a tasting room, guided tour, special events, process viewing room, gift shop, motorcoach/RV parking, wheelchair accessibility, picnic area, and/or wedding and reception facilities.

"The directory is a great tool for anyone planning a trip that includes Iowa wineries or breweries," said Reinders. "I've even heard of people using it as a checklist and marking off each listing as they've visited that location."

An events calendar and detailed listings for each winery and brewery can be found on www.iowawineandbeer.com. Iowa Wine and Beer is also on Twitter (@IowaWineandBeer) and Facebook.

The directory is produced by the Iowa Wine and Beer Promotion Board, an organization created in 1986 to promote the state's wine and beer making industries. Find more at www.iowawineandbeer.com.



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AMBASSADORS VISITS



The Chamber Ambassadors visited Charles Kilstrom and Scott and Kari Kilstrom at Electric Supply of Marshalltown (1008 South 12th Ave) on June 22 for a courtesy call to celebrate the business's more than 30 years as a Chamber member.



Jeff Vance, Executive Director of Central Iowa Residential Services (CIRSI) and staff were visited by the Chamber Ambassadors on June 22 for a courtesy call. CIRSI is located at 1002 South 12th Ave.



The Chamber Ambassadors visited new Chamber member Dave Thompson, Thompson True Value Hardware (109 South Center St) on July 13 for a courtesy call.



Pastor Richard King and Associate Pastor Dave Beckman, First Presbyterian Church (101 South Center St), welcomed the Chamber Ambassadors on July 13 with a tour during a courtesy call.

The Ambassadors are the goodwill arm of the Chamber.
Their scheduled time for courtesy calls and ribbon cuttings are at
4:30 p.m. and 4:45 p.m. on the
second and fourth
Tuesday of the month.



Contact 641-753-6645 or lolberding@marshalltown.org.

the
Chamber
Marshalltown, Iowa

View past issues of the Chamber Digest online at
www.marshalltown.org.

BUSINESS NEWS

Educator Appreciation Breakfast

Plans are underway for the annual Educator Appreciation breakfast to be held Wednesday, August 18 beginning at 7:30 a.m. at the Marshalltown High School cafeteria. This event kicks off the school year for educators, administration and support staff.

This year's key sponsor of the Educator Appreciation breakfast is Independent Insurance Services. Businesses can help support this event by becoming a support sponsor. Contact Lynn Olberding at the Chamber office at 641-753-6645 or by emailing lolberding@marshalltown.org for more information.

The Educator Appreciation breakfast is open to all Marshalltown Community School District, Marshalltown Area Catholic Schools (MACS) and Marshalltown Christian School administrators, educators and support personnel.



Central Iowa Music Fest

The Central Iowa Music Fest will once again return to Marshalltown's Main Street on Saturday, August 7, 2010 beginning at 12:00p.m. The event will be held on the Court House lawn and will feature a variety of musical entertainment. The line-up of bands for the day includes: Lincoln Highway, James Hand with Lonesome Fugitive, and the Al Landin Band.

Lincoln Highway, a five-member Bluegrass and gospel group from Marshalltown, IA, will play from 12:00 – 2:00 p.m. James Hand, a country artist hailing from Texas will be featured with classic honky-tonk band Lonesome Fugitive from 2:00 – 4:00 p.m. Taking the stage at 4:00 p.m. will be the Al Landin Band with polka and old-time music until 6:00 p.m. Members of the community are invited to bring their lawn chairs to come out and enjoy the electrifying sounds of the Central Iowa Music Fest.



Lincoln Highway Band

History of the Central Iowa Music Festival

2010 marks the 8th year the Central Iowa Music Festival has been held. The Central Iowa Music Festival began as an idea in the winter of 1999 by Nick Lane and JP Howard. The summer of 2000 marked the first year of the festival in Marshalltown. At the time it was called the "Sweet Corn Music Festival" and was centered on this theme. Sweet corn and pork were available for purchase. Community members were invited to bring their lawn chairs and blankets to come enjoy the free event on the court house lawn.

The main idea of this program was to give life and bring culture to the community through music. The other focus was to be able to raise money for scholarships, providing an opportunity for local students to continue their studies in music. Scholarships allowed students to attend Tanglewood Institute at Boston University.

Each festival has featured a wide variety of music from across Iowa. Some of the musicians include: the Des Moines Symphony, Iowa State University singers, Cedar Falls Symphony, as well as jazz

bands and orchestras. Each year the event is made possible through the sponsorship of the Marshalltown Development Foundation, an organization that strives to make Marshalltown a more beautiful and better place to live. Renamed in 2010 as the "Central Iowa Music Fest," this year's event will be held Saturday, August 7 from 12:00 to 6:00 p.m on the Marshall County Court House Lawn.



Lonesome Fugitive, pictured above, will accompany James Hand as part of the line-up for the 2010 Central Iowa Music Fest.

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ECONOMIC DEVELOPMENT

National Career Readiness Certificate Assessment

Iowa Workforce Development and Iowa's Community Colleges have partnered together to implement Iowa's National Career Readiness Certificate (NCRC) program.

The NCRC program is an American College Testing (ACT) WorkKeys assessment-based credential that gives employers and prospective career seekers a uniform, standard and objective measure of key workplace skills. In Iowa, career seekers are tested in three critical areas: Applied Mathematics, Reading for Information and Locating Information. A certificate is then awarded at four levels, based upon the individual's performance on the assessments.

The program is being used by job seekers in Iowa and across the country as an employment credential. By earning a National Career Readiness Certificate, individuals can demonstrate that they possess key foundational skills that are needed for virtually any job.

This gives the job seeker an advantage when applying for jobs, a complement to a diploma and resume.

Employers use the certificate along with other educational and background information to make employment, promotional and training decisions. The certificate gives employers a clear, standardized tool to assess the skill level of potential and current employees to assure job applicants have the basic work skills they seek.

There are now over 260 employers who are formally recognizing the certificate and recommending job seekers have a certificate when applying. And to date, approximately 5,300 certificates have been awarded.



For more information, visit www.nationalcareerreadiness.org.

Economic Statistics

May	2010	2009
Employment – Marshall County		
Labor force	20,110	20,390
Unemployed	1,440	1,260
Percent unemployed	7.2	6.2
Total employment	18,670	19,130
Marshalltown Construction		
Building permits	15	13
Residential dwelling units	3	4
New residential construction	\$598,000	\$926,000
Residential addition/remodeling	\$133,000	\$162,000
New commercial/industrial permits	0	1
New commercial/industrial	\$0	\$17,000
Remodeling commercial/industrial	\$0	\$52,000
Marshall County Construction		
Building permits	5	4
New Residential Dwelling Units	1	0
New Residential Construction	\$93,000	\$0
Residential addition/remodeling	\$96,000	\$477,000
New commercial/industrial permits	0	0
New commercial/industrial	\$0	\$380,000
Housing		
Single family home sales	41	39
Average sale price	\$93,107	\$114,832
Median sale price	\$74,900	\$110,000



Marshall County is part of the Iowa Innovation Gateway. Visit www.iowaabi.org/en/iowa_innovation_gateway for more information.



For additional economic development information, please visit www.marshalltownworks.com. It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa.

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Bus to Farm Progress Show

Don't wait – reserve your seat now and travel in air-conditioned comfort via charter motor coach to Boone and the Farm Progress Show on Wednesday, September 1.

Per person cost will be based on 40 passengers and will include donuts, rolls, coffee and bottled water, as well as the driver's tip.

Following a pickup at the Tama County Farm Bureau office in Toledo at 7:00 a.m., passengers will board the coach at the Marshall County Farm Bureau office at 8:00 a.m. and depart for the event. Passengers will return to Marshalltown at 5:00 p.m. and the Toledo office at 6:00 p.m.

For additional information, please call Marshall County Farm Bureau at (641) 753-6637.

Farm Bureau to host blood drive

Marshall County Farm Bureau has partnered with The Blood Center of Iowa to provide members as well as the public the opportunity to participate in a blood drive when the Bloodmobile sets up in the Farm Bureau parking lot on Thursday, August 19 from 10:00 a.m. – 3:00 p.m.

To help fill the need, The Blood Center needs to collect at least 20 units of blood for the day. Call the Marshall County Farm Bureau office at (641) 753-6637 and talk to Jean about scheduling an appointment.

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Employee Retention Workshop

The Chamber and Manpower invite you to participate in "Retention and Motivation During the Recovery: Seminar & Roundtable Discussion" on Wednesday, August 11 at the Fisher Community Center.

This discussion will lay the foundation for why, more than ever, employers should be instituting best practices to ensure they retain the most important employees. Think about who those are for your organization. Could you do without 89% of them? This session will include a suggested framework for your company's retention plan, along with resources for creative motivational ideas. A roundtable discussion will allow business representatives to share best practices and discuss challenges they face in retaining their top talent.

The event will be presented by Deborah Ardila of Manpower. Deborah is the HR Division Manager for the Mountain Central Division at Manpower, Inc., located in Denver, CO. She has expertise in Strategic and Organizational Development, Employee Relations, Global and Domestic HR Policy, Talent Management, Change Management, and Recruitment and Coaching. Deborah is a Myers/Briggs Certified Consultant, a Six Sigma Yellow Belt, a DDI Certified Trainer, and a 360 Leadership Development Coach.

The Employee Retention and Motivation workshop will be held from 11:30 a.m. - 1:00 p.m. at the Fisher Community Center. Bring your own lunch. Beverages and dessert provided. RSVPs must be received by Thursday, August 5. RSVP to lolberding@marshalltown.org.

Have you considered hosting a Business After Hours event? It's a great way to get Chamber members into your business and showcase what you do! 2011 dates available!

Rural-Urban Dinner

The annual Rural-Urban Dinner is set for Tuesday, August 31. This annual event brings together representatives from the rural and urban sectors of our economy and is co-sponsored by the Chamber, Marshalltown Rotary and the Marshall County Farm Bureau. This year the Marshall County Pork Producers will grill pork chops and Smokin' G's will cater the meal.

The featured speaker for this event is S. Elwynn Taylor, Professor of Agronomy/Extension Climatologist at Iowa State University from 1970 to present. Mr. Taylor is responsible for statewide leadership in the development and implementation of extension education and information programs in agricultural climatology. He also has responsibility for off-campus graduate and undergraduate courses in Meteorology/Climatology.

The event will begin at 5:30 p.m. with a social. The price for Chamber members to attend is \$15. Members of Rotary and the Farm Bureau should register through their respective organization.

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YOUNG PROFESSIONALS

Upcoming MYP Events

August

4th	Social Lunch at El Portal	Noon
18th	Lunch & Learn: Bantz Chiropractic Center	Noon
25th	MYP Executive Committee	8:00 a.m.
28th	MYP Night at John Ernest Vineyard & Winery	7:00 p.m.

Please note: All dates/times/topics are subject to change.

Do you know a young professional in the community that may be interested in the Marshalltown Young Professionals? Employees of Chamber member businesses can join MYP now for just \$45!



Please contact Lynn Olberding at the Chamber, 641-753-6645, for more information.

Countdown to 2010 YPIowa Conference

The Marshalltown Young Professionals are busy making plans for the 7th Annual YPIowa conference, to be held in Marshalltown on Friday, September 24. Each year, a different young professional organization is selected to plan and host the conference.

Keynote presentation will be given by Kristin Lindeen of the Question Behind the Question (QBQ) and will focus on accountability. The schedule for the day centers on the theme "Stand Up. Stand Out. Be Upstanding and Outstanding", with emphasis on personal and professional accountability. Break-out topics in accountability in board/volunteer positions, CEO panel discussion, accountability in your communications, and team-building, among others. The event will feature a CEO roundtable lunch, with executives from across central Iowa.

Businesses interested in financially supporting this event should contact Lynn Olberding at the Chamber office for sponsorship opportunities and benefits. Sponsors help keep the cost of the conference low to encourage attendees from across the state. The event will be held at Iowa Valley Community College, with additional events planned at Meskwaki Bingo-Casino-Hotel and in conjunction with Oktoberfest weekend.

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BUSINESS NEWS

Thank you RSVP volunteers!

Each month volunteers from the Marshall County Retired and Senior Volunteer Program (RSVP) gather to assemble the Chamber Digest. The group meets at The Embers to enjoy fellowship and assist the Chamber in compiling this important piece of communications and marketing.

The Marshall County RSVP enables men and women to contribute to their community through volunteer service, enhances the lives of volunteers and those whom they serve and provides our community with valuable services. The Chamber staff would like to publicly thank the RSVP volunteers for their help every month!

Right:
Dedicated volunteers gather at The Embers to assemble the Chamber Digest and enjoy each other's company.



Latham Community Conference

Congressman Tom Latham invites Iowa's community and business leaders to join him on August 26 for the 2010 Iowa Community Conference, which will focus on job creation and small business issues.

This year's program will feature special guests that include Rep. Sam Graves, the ranking member on the U.S. House Small Business Committee, and Rep. Devin Nunes, an assistant minority whip and a member of the U.S. House Ways and Means Committee. Reps. Graves and Nunes will share their insights and expertise on small business, tax and revenue issues.

"The Iowa Community Conference is a wonderful way for leaders and community members from across the state to exchange ideas and work together to strengthen our communities," Congressman Latham said. "This year's conference features a terrific lineup of small business experts to help Iowa communities attract new job opportunities and investment."

The 2010 Iowa Community Conference will take place on August 26 in the Scheman Building on the campus of Iowa State University in Ames. The program will cover topics ranging from taxes to federal regulations that have important implications for small businesses.

The deadline to register is August 13. For more information, contact Michele Mustain in Congressman Latham's Ames office at 515-232-2885 or email michele.mustain@mail.house.gov.



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