

# Chamber Digest

July 2010

Volume 28 Issue 2



## Upcoming Events

**July 5:** Chamber office closed in observance of Independence Day

**July 14:** Business After Hours at Central Iowa Fair, 5 - 7 pm

**August 18:** Educator Appreciation Breakfast, MHS Cafeteria, 7:30 am

**August 19:** Chamber Ambassadors Golf Outing, Elmwood Country Club, 1:30 pm

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## Chamber celebrates 112 years

Over 130 people enjoyed keynote presentation by University of Northern Iowa Head Men's Basketball Coach Ben Jacobson, at the 112th Chamber Annual Meeting on June 15. Jacobson congratulated the Chamber on its rich history and strong leadership in the Marshalltown community. He also shared stories of his team's road to the Sweet Sixteen during his speech.

Three awards were presented to deserving Chamber members and volunteers. The Marshalltown Young Professionals honored Denise Kemp, Times-Republican, as the "YP of the Year." Lynn Olberding, who presented Kemp with the award said, "She has been involved in countless activities in the last year that have aided in the growth of the Marshalltown Young Professionals, helping the organization increase its membership."

Mark Shaffer, Marshalltown Broadcasting, was named "Chamber Person of the Year" for his assistance with Chamber program/event marketing, membership recruitment and attendance at a number of Chamber events over the past year.

"Not only does [Mark Shaffer] take advantage of the many opportunities to learn and to connect, but he is also energetic about promoting the Chamber to others," said Chamber President Ken Anderson, who presented Shaffer with the award.

The final award of the evening, the "Chairman's Community Impact Award," was given to Hy-Vee Food Store for their support of the Chamber's mission and activities and the role the retailer and its employees play in the community. Ric Anderson, Store Director, accepted the award on behalf of the store.

Also recognized during the evening were U.S. Chamber of Commerce Blue Ribbon Small Business Award winner RACOM Corporation, outgoing Chamber board members and Past Chair of the Chamber Board of Directors Paul Gregoire. Liz Zuercher, MMSC, will serve as Board Chair for 2010-2011.



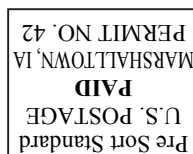
**Chamber Person of the Year**  
**Mark Shaffer**



**UNI Head Men's Basketball Coach**  
**Ben Jacobson**

**Affix label here**  
**This direction**

ADDRESS SERVICE REQUESTED  
Marshalltown Area Chamber of Commerce  
P.O. Box 1000  
Marshalltown, IA 50158



# MEMBER SPOTLIGHT

## Hy-Vee Food Store

Dedicated to providing quality products and outstanding customer service, Hy-Vee has devoted the last 80 years to providing an unforgettable shopping experience to its customers.

### How it started

In the late 1920's, Charles Hyde and David Vredenburg had a dream of something better for themselves and their families. The two men saved their money and waited for an opportunity to come along. Just two weeks before the stock market crash on October 29, 1929, the two men scrounged up \$1,500 each and bought a store building in Baconsfield, Iowa. The two men opened a store in that location in early 1930. At this time produce, frozen foods or dairy products were not available at the store. In January 1938, Hyde and Vredenburg, along with 14 other people, opened 15 additional stores. Since this time, Hy-Vee has continuously expanded and now has more than 220 stores in eight states and is the largest private employer in the state of Iowa.

### Marshalltown's Hy-Vee

Hy-Vee in Marshalltown has been operating for the last 47 years. The Marshalltown Hy-Vee opened its doors on May 1, 1963 and has been providing quality customer service and products to the community ever since. The store employs approximately 350 people and offers a wide range of products and services including: bakery, full-service meat counter, deli, food court, pharmacy, catering service, dry-cleaning, gas station, as well as a wide variety of grocery items. It is an employee owned store, which al-



lows Hy-Vee to make their own business decisions and offer the best work environment to their employees. All management positions come from within the company which in turn, provides managers with a well-rounded experience and allows them to run a great business.

### Community Involvement

Ric Anderson, Store Director and former Chairman of the Chamber Board of Directors, along with his employees are extremely involved in the Marshalltown community. "Our employees are involved in a wide variety of service activities such as the Main Street organization, Chamber, Animal Rescue League, Rotary, Booster Clubs, YMCA, Young Professionals, among others," said Anderson.

"Business people in the Marshalltown community are all very active and work extremely hard to make the community a great place to live," stated Anderson. "There are so many things to do when you get involved. This is the best part about doing business in Marshalltown."

Anderson added that he feels it is important to keep the community moving forward and feels that the Chamber does a wonderful job of that. "The Chamber does all it can to make the town a better place to live and this is shown through the Chamber's partnerships in all the new things that have been brought to Marshalltown in the recent years such as the YMCA, Aquatic Center, Bike Path, MCC addition, and Marshalltown Library," added Anderson.

He is proud to be a member of the Chamber and extremely proud of the Chairman's Community Impact award. The award was recently given to Hy-Vee for their dedication to the Chamber and community, and the impact Hy-Vee and its employees have had on the landscape of Marshalltown.

Hy-Vee is located at 802 South Center Street and is open 24 hours a day. For more information visit [www.hyvee.com](http://www.hyvee.com) and find them on Facebook. The Marshalltown Hy-Vee is more than a grocery store. It's a major employer and contributor to the betterment of the community.



Hy-Vee Management Team (from left): John Goerdt, Manager of Store Operations; Steven Larson, Manager of Perishables; Erin Dehl, Manager of Store Operations; Ric Anderson, Store Director and Troy Case, Manager of Persihables show off their "Chairman's Community Impact" award, an honor the store received at the Chamber's 112th Annual Meeting.

Would your business like to be featured as a Member Spotlight in the Chamber Digest? Email [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) for details. Members drawn at random.

# LEADERSHIP

**Chamber**  
Chair: Liz Zuercher



## Board of Directors

**John Hughes**  
Chair Elect  
**Deb Borton**  
Chair Elect-Elect/V.C..  
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**Paul Gregoire**  
Past Chair  
**Kathy Baker**  
Treasurer  
**Paul Beals**  
V.C. Education  
**Abie Chadderdon**  
V.C. Government Affairs  
**Jeff Vance**  
V.C. Membership Services  
**Don Turbiville**  
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**Alan Anselman**  
**Joe Carter**  
**Joan Jaimes**  
**Angie Nelson**  
**Joe Nevel**  
**Matt Pisney**  
**Susan Untied**

**Ex-Officio**  
**Gene Beach**  
City of Marshalltown  
**Brian Burnside**  
MMSC  
**Dr. Chris Duree**  
IVCCD  
**Dr. Marvin Wade**  
MCSD  
**Liz Wilke**  
MCVB

**MCVB**  
Chair: Bob Wenner



## Board of Directors

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**Jennifer Howard**  
**Dan Moellers**  
**Gary Ross**  
**Chad Weir**

## Staff

**Ken Anderson**  
President  
**Lynn Olberding**  
Director of Membership &  
Marketing  
**Megan Bantz**  
Administrative Assistant  
**Joel Akason**  
MEDIC President  
**Kenn Vinson**  
MEDIC Business Manager  
**Shannon Espenscheid**  
MCVB Director  
**Sauna Banks**  
Administrative Assistant

709 South Center Street  
P.O. Box 1000  
Marshalltown, IA 50158  
Phone: 641-753-6645  
Fax: 641-752-8373  
Email:  
info@marshalltown.org

**MEDIC**  
Chair: Don Turbiville



## Board of Directors

**Doug Gervich**  
Vice Chair  
**Jim Lowrance**  
Treasurer  
**Sharon Greer**  
Secretary  
**Bill Grabe**  
Past Chair  
**Liz Zuercher**  
Chamber Chair

**Gene Beach**  
**Beth Brockette**  
**Pat Brooks**  
**Paul Gregoire**  
**Brian Heithoff**  
**Mike Miller**  
**Loras Neuroth**  
**Mike Schlesinger**  
**Kevin Swartz**

## Ex-Officio

**State Representative**  
**Mark Smith**  
**State Senator**  
**Steve Soddors**

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

## Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



Action Auto Parts/Krantmans	24
Animal Clinic - The Vet	22
Apgar Photography Studio	99
<b>Arby's Restaurant</b>	<b>20</b>
Arnold Motor Supply	17
Augustine Company, Inc., The	22
B & G HVAC	4
Bank Of The West	18
Barr Asset Management	11
Boliver & Bidwell Law Firm	28
Bowman & Miller, P.C.	46
Bruin Manufacturing Company	46
Brycon, L.L.C.	34
Cecil's Cafe	23
Central IA Residential Svs, Inc.	29
City of Marshalltown	18
Collison, John G. D.D.S.	29
Community Y of Marshalltown	33
Con-Struct, Inc.	37
Consumers Energy	34
Doll Distributing, LLC	16
Domino's Pizza	27
Electric Supply of Marshalltown	33
<b>Elmwood Country Club</b>	<b>45</b>
Emerson/Fisher	93
<b>Excel Medical</b>	<b>20</b>
Eyecare Associates	51
First Congregational Church	6
First United Methodist Church	12
<b>Gethmann Construction</b>	<b>45</b>
Glenwood Place	11
Great Western Bank	47
Grecian, Colene D.D.S.	2
H & F Distributing Company	34
Hampton Inn & Suites	1
Hanson Directory Service, Inc.	26
Hardee's	6
Helfer Auto Service, Inc.	57
<b>Hermanson Orthodontics</b>	<b>35</b>
Home Federal Savings Bank	41
Hy-Vee Food Store	47
ISU Extension	17
Independent Insurance Services	34
Iowa Hospice	3

*Continued on page 5*

## Business After Hours

**July 14, 2010**

5:00 - 7:00 p.m.  
Central Iowa Fair  
1308 East Olive Street

**August 24, 2010**

5:00 - 7:00 p.m.  
AAA Ankeny hosted at the  
Fisher Community Center  
709 South Center Street

**September 22, 2010**

5:00 - 7:00 p.m.  
Mary Katherine's  
119 East Main Street

**October 2010**

Farmers Savings Bank  
205 West Main Street

**November 2010**

Business to Business Showcase  
Hosted by Hy-Vee Food Store  
at the Fisher Community Center  
709 South Center Street  
*Table sponsorships available.*

**December 2010**

US Bank  
123 West Main Street

**Book your 2011 Business After  
Hours event now!**

**Contact Lynn  
Olberding at the Chamber  
office to schedule a Business  
After Hours event at your  
business.**

**These events are great ways to  
promote your business!**



# FACES & PLACES

**Faces & Places** is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) and put Faces & Places in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

## Medicap Pharmacy offers on-site flu vaccines

Influenza is a contagious disease caused by a virus. It is a major cause of illness, disruption to daily life, and work absenteeism. According to the Centers for Disease Control, the flu vaccine decreases costs associated with influenza and lost work days by 18-45%. Flu vaccines are the first and most important step in protecting against flu viruses. Everyone 6 months of age and older should get vaccinated against the flu.

Don't wait to protect your employees. Team up with the Medicap Pharmacy in Marshalltown and schedule a flu-shot clinic at your place of business. Their specially-trained pharmacists will come to your place of employment when it is most convenient for you. There will be no additional fees besides the cost of the vaccine to all Marshalltown Area Chamber of Commerce members, their employees and their families.

Make sure to book your clinic early. By booking before the end of July the staff at Medicap Pharmacy will be able to order vaccines specifically for your company.

Contact Sam Zoske at 641-752-7139 or email [szoske@gmail.com](mailto:szoske@gmail.com) for more information.

Medicap Pharmacy is located at 11 North 3rd Avenue in Marshalltown.



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## www.marshalltown.org Statistics

	May 10	Avg/Month	YTD Total
Unique Visitors	2,289	2,453	12,265
Number of Visits	3,937	4,351	21,757
Page Views	13,846	17,494	87,468
Hits	91,660	103,044	515,221

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events. Contact Lynn Olberding at the Chamber office for more information.

## Annual Rural-Urban dinner

The annual Rural-Urban dinner is scheduled for Tuesday, August 31. This annual event is co-sponsored by the Marshalltown Area Chamber of Commerce, Marshalltown Rotary and the Marshall County Farm Bureau. It will be held at Consumers Energy.

Noted Iowa State Extension agronomist and climatologist Elwynn Taylor will be the featured speaker.

## Are you ready to change your life?

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**CONTACT  
RUSTY FELDMAN,  
CLU, LUTCF  
641-752-1400**

**Draw Attention  
to your  
Business**

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# BUSINESS NEWS

## Thank You Reinvesting Members

*The reinvesting members printed in bold type marks those with memberships in increments of five years.*

*Continued from page 3*

<b>Iowa River Hospice</b>	<b>10</b>	Medicap Pharmacy	27
IVCCD	19	Members 1st	22
Jensen Ford-Lincoln-Mercury	43	Mid Iowa Workshop, Inc	26
Johnson, Sudenga, Latham, Peglow, & O'Hare	37	Nagle Signs, Inc.	24
K-Mart	27	Nikkel & Associates, Inc.	6
Kapaun & Brown, Inc.	36	<b>Packaging Corp of America</b>	<b>50</b>
Ken Wise Buick-GMC-Honda	51	Penn Mutual Life Insurance Co.	9
Kenn's Transmission	26	PennySaver	39
Koehler Insurance Agency	39	Pinnacle Bank	14
<b>L.E. Myers Co.</b>	<b>50</b>	Plaza Family Dental Center	32
Lennox Manufacturing Inc.	41	Plumb Supply Company	12
Linn Valley Apartments, Inc.	14	Primary Health Care, Inc.	2
Lowe's Flowers	33	<b>R.S. Stover</b>	<b>50</b>
M. Gervich & Sons, Inc.	46	<b>RACOM Corporation</b>	<b>30</b>
<b>Manpower, Inc.</b>	<b>25</b>	Rainbow Car Wash, Inc.	24
Marshall County Abstract	26	Roseland, Mackey, Harris	8
<b>Marshall Co. Arts &amp; Culture</b>	<b>5</b>	<b>Scott Manufacturing, LLC</b>	<b>25</b>
Marshall County Farm Bureau	46	<b>ServiceMaster</b>	<b>25</b>
Marshall County Supervisors	18	Strand's	34
Marshall County Treasurer	22	Structural Engineers P.C.	23
Marshall Town Center	33	Svendsen Ag Co.	11
<b>Marshalltown Broadcasting</b>	<b>35</b>	Swanco Enterprises	46
Mtown Community College	18	<b>Taylor's Maid-Rite</b>	<b>50</b>
Mtown Community Schools	18	Times-Republican	49
Mtown Community Theatre	12	US Bank	46
<b>Mtown General Dentistry</b>	<b>30</b>	Ultimate Web Design, L.L.C.	4
Mtown Med. & Surg. Center	84	United Way	42
Marshalltown OBGYN	41	Vis Ltd.	33
Marshalltown Orthopaedics, PC	34	Welker Construction Company	13
<b>McAtee Tire</b>	<b>25</b>	Wolfe Clinic P.C.	18
McFarland Clinic PC	12	Zeno's Pizza	48
McRill-Stowell-Christensen	23		



## New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses when making purchases and business decisions.

### Thompson's True Value Hardware

David Thompson, Owner  
109 South Center Street  
Marshalltown, IA 50158  
641-753-6647

*Thompson's True Value Hardware offers a variety of home improvement, lawn and garden maintenance and rental items to assist in any do-it-yourself projects.*

### Union Pacific Railroad

Brenda Mainwaring, Director of Public Affairs & Shawn Engel  
524 3rd Avenue South  
Marshalltown, IA 50158  
641-753-2251

*Union Pacific operates North America's premier railroad franchise.*

## Educator Appreciation breakfast

Plans are underway for the annual Educator Appreciation breakfast to be held Wednesday, August 18 beginning at 7:30 a.m. at the Marshalltown High School cafeteria. This event kicks off the school year for educators, administration and support staff.

This year's key sponsor of the Educator Appreciation breakfast is Independent Insurance Services. Businesses can help support this event by becoming a support sponsor. Contact Lynn Olberding at the Chamber office at 641-753-6645 or by emailing [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) for more information.

The Educator Appreciation breakfast is open to all Marshalltown Community School District, Marshalltown Area Catholic Schools (MACS) and Marshalltown Christian School administrators, educators and support personnel.



2009 Educator Appreciation breakfast at MHS cafeteria

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- Furnace Ducts
- Commercial

# CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at [www.VisitMarshalltown.com](http://www.VisitMarshalltown.com)

## July 2010 Calendar of Events

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Duplicate Bridge	Wednesdays	Senior Citizens Center
Farmer's Market	Wed/Sat	108 North 2nd Ave
Municipal Band Concert	July 1	Courthouse Square
"Dogs on Skis" Band	July 2	John Ernest Vineyard
Pancake Breakfast	July 3	New Hope Christian Church
Municipal Band Concert	July 4	Central Iowa Fairgrounds
Independence Day	July 4	Central Iowa Fairgrounds
Craft Show & Business Expo	July 4-5	Central Iowa Fairgrounds
Comedy at Courthouse	July 7	Courthouse Square
Municipal Band Concert	July 8	Courthouse Square
Grimes Farm Run	July 10	Grimes Farm
"Route 66" Band	July 10	John Ernest Vineyard
Paperback Book Sale	July 10	Public Library
Veteran's Benefits BBQ	July 10	Bickford of Marshalltown
"Barefoot Becky" Music	July 11	John Ernest Vineyard
Senior Expo	July 13	Cultural Center
2010 County Fair	July 13-17	Central Iowa Fairgrounds
Municipal Band Concert	July 15	Central Iowa Fairgrounds
IA Reads Book Discussion	July 15	Public Library
"Hold On" Live Music	July 17	John Ernest Vineyard
Linn Creek Arts Festival	July 18	Fisher Community Center
Author James Solheim Visits	July 21	Public Library
"Milk & Honey" Live Music	July 21	John Ernest Vineyard
Municipal Band Concert	July 22	Courthouse Square
Once Upon A Mattress	July 23-25	Martha Ellen Tye
Dinner and Band	July 24	Ferguson Community Center
Get Your Feet Wet	July 24	Public Library
Vehicle Show & Concert	July 24	Courthouse Square
Dan Wardell Road Trip	July 26	Public Library
Readers' Social Hour	July 27	Public Library
Once Upon A Mattress	July 30-31	Martha Ellen Tye
Relay for Life	July 31	MHS Track

Post your 2010 events FREE on the MCVB self-posting calendar at [www.visitmarshalltown.com](http://www.visitmarshalltown.com)

## July 2010 Meetings & Conventions

Group	Date	Location
Blue Wave Swim Meet	July 6 & 13	Community Y
Gathering of the Guard	July 16	BW Regency Inn
Mike McNamara Journey Run	July 17	Community Y
School of Christian Missions	July 18-20	IA Valley Cont. Ed
IA Assoc. of Comm. College	July 28-30	IA Valley Cont. Ed

## MCVB Events Calendar

If you haven't been to the Marshalltown Convention & Visitors Bureau website to look at the event calendar, you may be missing out. The MCVB offers an events calendar for Marshalltown and its surrounding communities. The calendar is self-posting, which means you can add your event to the calendar at any time. Simply log onto [www.visitmarshalltown.com](http://www.visitmarshalltown.com), click on the events calendar in the upper right hand corner of the screen and follow the instructions for posting an event. The MCVB calendar is a great way to promote your upcoming event or to see what fun events and programs are happening in our community.

## July 4th Fireworks

The Central Iowa Fairgrounds will host Marshalltown's Fourth of July events again this year. Entertainment, food, beverage garden and kids activities will be set up on the grounds. Fireworks will start at dusk, but come early for the family fun! Karaoke will start off the day's events at 3pm followed by Keith Lambert - The Accordion Man, the World Famous Cloggers, Carl Giannetto as Elvis Presley and Linda Johnson. The Marshalltown Municipal Band will play until the first firework is shot off. There will be something for everyone at this year's July 4th Fireworks celebration.



**"When Success  
and Experience Count...  
Put the Best to  
Work For You!"**

**752-5500**  
**2110 South Center**



**Karri Henning, Broker/Owner**  
**Valerie Bellile ★ Julie Blazek**  
**Kristin Polley ★ Martha Garcia**  
**Janet Miller ★ G. Ward Miller**  
**Jane Chizek ★ Melody Bennett**  
**Phil Henning ★ Moises Garcia ★ Joan Johnson**



# CONVENTION & VISITORS BUREAU

## Linn Creeks Arts Festival raffle

For just \$5 you can have the opportunity to own three original pieces by 2009 Linn Creek Arts Festival Best of Show winner Carolina Niebres.

Niebres has been making pottery for 10 years, using stoneware and porcelain to make pieces that are functional and unique. Toward the end of the firing process on her work she introduces baking soda, sawdust and water into the kiln to create unique and unpredictable patterns and deposits on each pot.

Tickets are available at The Perfect Setting, The Marshall County Arts & Culture Alliance, the Marshalltown Convention & Visitors Bureau, Farmers Savings Bank and from festival committee members. Tickets are on sale now until the drawing on Sunday, July 18. For more information, visit [www.linncreekartsfestival.com](http://www.linncreekartsfestival.com).



Art • Kids • Food • Music • Wine • Fun



**Linn Creek Arts Festival**

**July 18 • 10:00 a.m. – 5:00 p.m.**

Fisher Community Center • Marshalltown • 641-754-5616  
[www.linncreekartsfestival.com](http://www.linncreekartsfestival.com)

The Linn Creek Arts Festival will be held Sunday, July 18 from 10:00 a.m. - 6:00 p.m. at the Fisher Community Center. In addition to fabulous works of art, the crowd will enjoy food from a variety of local vendors, kids activities and entertainment.

For more information about the Linn Creek Arts Festival, including vendors, entertainment and volunteer opportunities, visit the event's website at [www.linncreekartsfestival.com](http://www.linncreekartsfestival.com).

## Make Marshalltown Your Destination for meetings, conventions and tournaments

Do you belong to a group or organization that holds meetings, convention, tournaments or other special events? Would you be interested in showcasing Marshalltown and inviting your group to host their next event here? If you answered yes to any of these questions the Marshalltown Convention & Visitors Bureau would like to talk to you.

Marshalltown has been selected to be the host for many groups over the past years. Local people such as Dan Brandt and the Iowa State Reserve Law Officers Association have met in Marshalltown many times and we look forward to having them back with us in 2012. Also local citizens such as, Tim Hungerford with the Marshall County Sheriff's Office has hosted the D.A.R.E. Iowa Conference in Marshalltown and Shelly Baron brings the Heart of Iowa Kennel Club Dog Show to us every year. Our list goes on and on and we would like to add you and your group to this list.

When our local organizations host their group's annual meetings, regional meetings or state tournaments in Marshalltown they are excited about showcasing their hometown community. Not only do the meeting facilities and hotels benefit from these visitors, but many other businesses see them shopping in their stores, gassing up their cars, and eating in their restaurants. When visitors stay in Marshalltown, they put tourism dollars back into our local economy.

The Marshalltown Convention & Visitors Bureau is excited about visiting with you to tell you about the programs that they offer. Many groups qualify and receive a welcome reception hosted by the CVB Director or Chamber Ambassadors, grant dollars to offset costs of promoting the event in Marshalltown, welcome bags that include visitor guides, and planning assistance that may be needed. Please call the Marshalltown Convention and Visitors Bureau office at 641-753-6645 to find out how easy it can be to host your next event in Marshalltown!



**Phone:**

**641-753-6645**

**Email:**

**[cvb@marshalltown.org](mailto:cvb@marshalltown.org)**

**Website:**

**[www.visitmarshalltown.com](http://www.visitmarshalltown.com)**

**CPA**

**Roger F. Hackman,**

**CPA**

Tax, Accounting and  
Consulting Services  
107 Palmer St.

Marshalltown, IA 50158

**(641) 752-3024**

**Fax (641) 753-3942**

**Cell (641) 485-4351**

**E-Mail: [rghack@marshallnet.com](mailto:rghack@marshallnet.com)**



# AMBASSADORS VISITS



Krista Mattson, Owner/ President of Assessment Services, Inc and Amy Edmonson celebrate the grand opening of the business (307 West Main Street #A) with a ribbon cutting on April 27.

*(Corrected information from June 2010 Chamber Digest issue)*



Eric Bantz, owner of Bantz Chiropractic Center, 105 Westwood Dr, was visited by the Chamber Ambassadors for a courtesy call on June 8. Bantz Chiropractic Center was formerly known as Phipps-Bantz Chiropractic.



Shelley Fuller and staff of American General Finance Services, 2501 South Center St, enjoyed a visit from the Chamber Ambassadors on June 8 for a courtesy call.



The Marshalltown Dog Park (at Riverview Park) celebrated the grand opening of the dog park on Saturday, June 18 with a ribbon cutting. City staff, volunteers and 4-legged friends enjoyed the grand opening.

The Ambassadors are the goodwill arm of the Chamber.  
Their scheduled time for courtesy calls and ribbon cuttings are at



4:30 p.m. and 4:45 p.m. on the  
second and fourth  
Tuesday of the month.

Contact 641-753-6645 or [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org).



View past issues of the Chamber Digest online at  
[www.marshalltown.org](http://www.marshalltown.org).



# BUSINESS NEWS



A crowd gathered for the Orpheum Coffee Shop grand opening on Wednesday, June 9. Pip Gordon, Orpheum Director, holds the scissors as the coffee shop celebrated with a ribbon cutting.

See pictures of past Ambassadors ribbon cuttings and courtesy calls on the Chamber website at [www.marshalltown.org](http://www.marshalltown.org).

## Orpheum Theater celebrates grand re-opening

In the first of several steps, the Orpheum Coffee Shop Grand Opening and Ribbon Cutting was held June 9, as the new community hub begins to roll. Pip Gordon, Director of the Orpheum Theater Center, welcomed guests to celebrate the success of this long-awaited renewal of Marshalltown's Main Street history.

Speaking on behalf of Iowa Valley Community College District, Dr. Chris Russell, Associate Provost of Marshalltown Community College said, "It is my pleasure to thank the citizens of Marshalltown and the communities from all over our College District Area VI for their support of the college and most especially the last bond initiative. We also thank our Board of Directors for helping the college move forward on this idea. It has been great to see these grounds move from the 'percolations' of a few visionaries planning this historical space several years ago to the hard work of many added partners finalizing and making this result come alive. This is a place for when you are looking for more than just the daily grind, and it is a place where the community can come see what we have brewing at the college. In addition, you can come and get your caffeine fix with a cup of joe! Again, we would like to espresso our thanks for the partners that have come together over a great many years to realize this vision!"

Yvonne Mallory, Board Director of District #6, spoke on behalf of the Iowa Valley Community College District Board and thanked the voters who approved the bond issue that made the day possible. "We also wish to thank individuals, businesses, and the Orpheum Foundation. Without the Foundation's vision and private contributions this day would not be happening. Special thanks goes to Starla."

"Finally, the trustees wish to commend the staff and administration at the District Office as well as administrative leaders at Marshalltown Community College for their hard work; specifically Dr. Christopher Duree. Most especially we need to recognize the expertise and vision of Pip Gordon who knows how to bring the Orpheum Theater to us as a unique educational and social venue for Marshalltown and surrounding communities. It is a great day!" added Mallory.

Opening ceremonies for the Orpheum Theater Center, 220 East Main

Street, Marshalltown, were held June 23, 61 years after the original opening of the RKO Orpheum Theater, to honor many of those who were instrumental in saving the Orpheum.

The Orpheum Theater Center is a member of the League of Historic American Theaters and it is administered by Iowa Valley Community College District.

For more information, call 641-844-5909.



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# ECONOMIC DEVELOPMENT

## Marshalltown's award-winning water

Did you know that Marshalltown has the best tasting drinking water in Iowa? It's true – two years in a row! The Marshalltown Water Works took top honors at the annual conference of the Iowa Section of the American Water Works Association (AWWA) in October of 2009 and 2008. A sample of Marshalltown's water will be sent to the AWWA national competition in June of 2010. Last year at the national competition Marshalltown finished in the top 10. This year they are reaching for the gold. These awards are the result of the dedicated employees who make sure you get the best water every day.

The AWWA was founded in 1881 and is the authoritative resource on safe water providing knowledge, information and advocacy to its members. AWWA is global, 60,000 members strong, and advances the public health, safety and welfare of drinking water consumers. The Marshalltown Water Works has been an AWWA utility member since 1984.

For over 130 years the Marshalltown Water Works has been committed to providing the safest, highest quality, and most reliable drinking water possible. The Marshalltown Water Works laboratory and production staff collect samples hourly at the water plant and daily from the distribution system at various locations around the City to ensure the safety and purity of the water supplied to you.

The Marshalltown Water Works has always strived to provide an abundant and high quality product for the residents of Marshalltown. The treatment facility can produce 12 MGD (million gallons per day) and the current yearly average is 4.3 MGD.

The Marshalltown Water Works has 10 wells that provide the water for the treatment facility. Our wells are protected from surface water by a confining clay layer or "aquitard". This prevents the intrusion of surface water and contaminants into the ground water. This also benefits customers by providing consistent, high quality water year round. The lime softening plant removes iron and dissolved minerals so that customers don't have to. The softened water that is produced does not require the use of in home water softeners. The use of filters is not necessary in Marshalltown either. The water does not have a chlorine odor due to the method used for disinfection of the drinking water. The lime softening process provides a stable and pleasant tasting water.



## Economic Statistics

April	2010	2009
Employment – Marshall County		
Labor force	20,440	20,320
Unemployed	1,630	1,240
Percent unemployed	8.0	6.1
Total employment	18,820	19,070
Marshalltown Construction		
Building permits	12	15
Residential dwelling units	0	0
New residential construction	\$0	\$0
Residential addition/remodeling	\$116,000	\$79,000
New commercial permits	0	0
New commercial/industrial value	\$0	\$0
Remodeling commercial/industrial	\$1,075,000	\$596,000
Marshall County Construction		
Building permits	8	4
New Residential Dwelling Units	1	0
New Residential Construction	\$130,000	\$0
Residential addition/remodeling	\$255,300	\$65,000
New commercial permits	0	0
New commercial/industrial	\$0	\$0
Housing		
Single family home sales	34	29
Average sale price	\$113,070	\$108,472
Median sale price	\$99,750	\$95,900

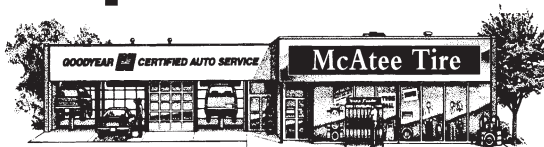


For additional economic development information, please visit [www.marshalltownworks.com](http://www.marshalltownworks.com). It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa.



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## Hierstein and Bolar retire



**Dick Hierstein**

The Chamber extends retirement best wishes to City Administrator Dick Hierstein and Iowa Valley Community College Continuing Education Vice Chancellor Bettie Bolar. Both have been significant partners with the Chamber on many projects.

The City of Marshalltown will honor Hierstein with an open house on Wednesday, June 30 from 3:00 - 5:00 p.m. in the "New Council Chambers" in the Carnegie Building (36 North Center Street).

A retirement party for Bettie Bolar is planned on Sunday, June 27 at John Ernest Vineyard & Winery (outside of Tama) from 3:00 - 6:00 p.m.



**Bettie Bolar**

**Chamber Business After Hours**  
**Wednesday, July 14 (5:00 - 7:00 p.m.)**  
**Central Iowa Fair**  
**1308 East Olive Street - Marshalltown**

## Do you spend more time planning your vacation than your financial future?

When you plan your vacation, you probably spend time visiting a travel agent, booking your flight and hotel, even consulting sightseeing guides. But, how much time do you spend planning something much more important--your financial future?

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# YOUNG PROFESSIONALS

## Upcoming MYP Events

### July

7th	Social Lunch at TBD	Noon
14th	Social/Professional Development Committee	Noon
21st	Lunch & Learn: TBD	Noon
28th	MYP Executive Committee	Noon

*Please note: All dates/times/topics are subject to change.*

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## New MYP Leadership

June 1 marked the beginning of the new fiscal year for the Marshalltown Young Professionals, with new volunteer leadership at the helm.

The 2010/2011 year's President is Janelle Holmgren, Emerson/Fisher; Vice President Jason Staker, Marshalltown Community School District; Past President/Social Chair Brent Redman, Mechdyne Corporation; and YPConnect Chair Denise Kemp, Times-Republican. At-large members staying on the board include: Stacey McKim, Marshalltown Public Library; Amanda Thill, Iowa Veteran's Home; Liz Wilke, AmericInn Motel & Suites. New MYP members joining the board include Eric Bantz, Bantz Chiropractic Center, and Professional Development Chair Tyler Stahlin, Independent Insurance Services.

## Congratulations to YP of the Year

The Marshalltown Young Professionals Executive Committee would like to congratulate Denise Kemp of the Times-Republican for being named 2010 Young Professional of the Year.

Kemp was nominated and selected by her peers for her involvement in various leadership roles, including President and YP Connect Chair, in the MYP organization, as well as her support of a number of recruitment and promotional events in the past year. The award is designed to recognize an outstanding member of the MYP organization who demonstrates leadership roles in both the organization and other community activities.

**Do you know a young professional in the community that may be interested in the Marshalltown Young Professionals?**  
**Employees of Chamber member businesses can join MYP now for just \$45!**



Please contact Lynn Olberding at the Chamber, 641-753-6645, for more information.

# [www.everydaychampions.org](http://www.everydaychampions.org)

# BUSINESS NEWS

## Time FORE the 2010 Chamber Ambassadors Golf Outing

Save the date for this year's Annual Chamber Ambassadors Golf Outing: Thursday, August 19 at Elmwood Country Club. The event will kick-off with a 1:30 p.m. shot gun start and wrap-up with a banquet at 6:30 p.m. where the day's top golfers will be recognized and a variety of prizes will be given away.

Event Chairman, Gary Schaudt said, "The golf outing is a great way to get out of the office and enjoy some golf, network with prospective customers or reward employees with an afternoon on the course."

Sponsorships are still available for this event. The Chamber Ambassadors are seeking businesses who are interested in sponsoring a hole on the course and/or donating prizes to be given away to participants.

Cost is \$80 per golfer (through July 31, \$90 after July 31). To register, contact Lynn Olberding at lolberding@marshalltown.org or 641-753-6645.



Thursday, August 19  
1:30 p.m. start  
Elmwood Country Club



Ulises Carreras  
Agent-CSA



Tyler Stohm  
Agent



Pat Hageman  
Agent



Lance Horbach  
Agent



Paul Beas  
Agent



Loris Neuirth  
Agent



Mark Rohde  
Agent



Dan Mead  
Agent



Sue Gannaway  
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