

Chamber Digest

April 2010

Volume 27 Issue 11

the Chamber Marshalltown, Iowa

Upcoming Events

- April 2:** Chamber Office closed at noon
April 4: Easter
April 19 - 23: Cleaniac Community Pride Week
April 26 - 28: Washington D.C. Summit
May 1: Garden Extravaganza
May 5: Scholastic Banquet
May 31: Memorial Day: Chamber Office closed

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Marshalltown heads to Washington



More than 30 people will travel to Washington D.C. April 26 - 28 to carry a comprehensive community agenda to our elected officials for the Chamber's annual D.C. Summit trip. This year's Summit, co-chaired by Don Turbiville, R.S. Stover and Liz Zuercher, Marshalltown Medical and Surgical Center, who also serve as Chair-Elect for the MEDIC and Chamber boards, respectively.

This marks the 19th annual trip for the Marshalltown delegation. The trip will feature an agenda with issues such as business climate, energy, healthcare, education, workforce, transportation, community development and quality of life. Meetings are scheduled with Robert Dugger, Founder and Advisory Board Chairman, Partnership for America's Economic Success; J. Domenic Giandomenico, Director, Education & Workforce Programs - Institute for a Competitive Workforce; Jennifer McNelly, National Association of Manufacturers, Skills Certification program; Congressman John Mica (R) Florida, Ranking member House Transportation and Infrastructure Committee; Ben Johnson, Executive Director, American Immigration Council; Mitch Menchaca, Director of Local Arts Agency Services, Americans for the Arts; as well as Congressman Tom Latham and Senators Charles Grassley and Tom Harkin.



Far left: The Marshalltown delegation meets with elected officials' staff members during the 2009 D.C. Summit.

Left: Congressman Tom Latham addresses the Marshalltown delegation.

Affix label here
This direction

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P.O. Box 1000
Marshalltown, IA 50158

MEMBER SPOTLIGHT

Marshalltown Community School District

The Marshalltown Community School district first opened its doors to Marshalltown students in 1853 in a small cabin, just west of the town square. The first school board was convened in 1864. Since then there have been numerous schools in locations across Marshalltown, evolving to the current roster of six elementary schools, one intermediate school, one middle school, one high school and the learning academy.

The six elementary schools: Anson, Fisher, Frankin, Hoglan, Rogers and Woodbury, house grades K - 4. Fifth and sixth grade students attend Lenihan Intermediate school, while seventh and eighth graders go to B.R. Miller Middle School. Both the high school and learning academy house grades nine through twelve.

Many of the elementary schools also provide quality education to students in preschool.

“Our dedicated and highly trained staff serves students with a wide range of abilities,” said Jason Staker, Communications Director for the district. “Award-winning fine arts and athletic programs,



MHS Pep Band.



Miller Middle School Life Skills class.

The district serves close to 5,100 students and employs nearly 850 people, including faculty, administration and support staff.

When asked why the school district is a member of the Chamber and supports many Chamber initiatives, Staker remarked, “Like the Chamber, Marshalltown Schools is an integral part of the community. We are committed to the continued growth and improvement of Marshalltown and share in the Chamber’s commitment to make Marshalltown the place to live, work, and learn.”

“We are working hard every day to meet the needs of our students and prepare them for success in the 21st Century. We value the relationships

and connections with the community that helps support our mission,” said Staker. “If you would like to visit or volunteer in Marshalltown Schools, or if you just have questions, please contact us! Marshalltown is a community that has long understood the importance of quality education for all students.”



Poetry reading at Hoglan Elementary.



Lego League.



MHS Graduation.

as well as a wide range of extra-curricular clubs and activities provide enrichment for students in and out of the classroom.”

Marshalltown schools have long-standing partnerships with businesses and organizations with deep roots in Marshalltown. These business partnerships provide enrichment opportunities and support for students and help build and maintain strong ties between our students and their community.



Above: Science Bound students at Miller.

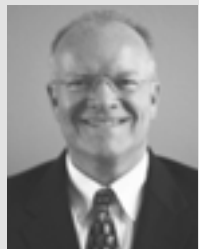
Left: MHS Pep Rally.

**For more information, visit
www.marshalltown.k12.ia.us**



LEADERSHIP

Chamber
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Marshalltown, IA 50158
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info@marshalltown.org

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

MEDIC
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Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



Accu-Tax	10
Atha, Bob & Donna	10
Big Brothers/Big Sisters	8
Binford House	6
Brandenburg Tax & Accounting	3
Central Iowa Machine, Inc.	5
Roger Hackman, CPA, P.C.	6
iWireless	2
KCRM Radio 96.7 FM	6
L&M Construction	12
Larry's Towing & Tire	10
Marshall Glass	12
Marshalltown Christian School	4
Maxim Advertising	3
MinuteMan, Inc.	14
The Optical Center	12
Professional Developers, Inc.	8
State Farm - Phyllis Mazour	15
Treat America	4
Trinity Lutheran Church	5

Thank you for supporting the
Marshalltown Area Chamber of
Commerce!

Business After Hours

May 2010
Available for sponsorship

June 2010
Available for sponsorship

July 2010
Available for sponsorship

Contact Lynn
Olberding at the Chamber
office to schedule a Business
After Hours event at your
business.
These events are great ways to
promote your business!

Listen weekly to
Chamber Chat
Sunday Mornings 6:30 am
on 99.5 KDAO FM
7:30 am on 1190 KDAO AM

New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Nielsen Company Woodcraft

Erik Nielsen
507 Player Street
Marshalltown, IA 50158
641-351-9994

Erik Nielsen creates custom woodcrafted furniture items.

Vernon Company

Ileen Hanson, Executive Sales Consultant
875 297th Street
Atalissa, IA 52720
563-649-2559

Vernon Company offers a variety of promotion products, tailored to any business.

FACES & PLACES

Faces & Places is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Two long time Marshalltown businesses come together

Bill Pearce, owner of Pearce McClenathan, Inc, has acquired a majority interest in TallyHo Travel and the company's operations have been relocated to Pearce McClenathan offices at 31 South 1st Street in Marshalltown.

Both companies have a history in Marshalltown going back 30 years or more. TallyHo has had several owners during its history, but has always been located in the same building on Main Street. Pearce McClenathan, Inc., was formed in 2008. The firm has grown to six employees and offers expanded accounting, tax, and business consulting services to small businesses, farmers non-profit groups and individuals.

As the travel industry has changed over the last decade, it continues to be more difficult to provide reliable travel services to a market of Marshalltown's size. This partnership will help ensure that Marshalltown can maintain a full-service travel agency for the future needs of area travelers.

Immediate plans are to "integrate the travel agency functions with cross training between both companies. This will allow customers of TallyHo to receive the same access and service levels found in large city agencies," said Bill Pearce.

Additional plans for TallyHo include working with area businesses and associations to organize a series of group travel events for the community.

Both Pearce and Don Anderson, co-owner of TallyHo Travel agree that nothing has changed, except the location.

MHS Community Night: Believe... Together we can make a difference

The public is invited to MHS Community Night on Thursday, April 15, 2010, from 1 to 7 p.m.

This is a chance to come see all the great things going on at MHS, meet students and staff, observe classrooms in action, learn about clubs and organizations, experience performances by MHS artists and musicians, and learn about what a safe, welcoming place MHS is to learn and grow!

Student-led tours will be from 1 to 6 p.m. and classroom observations will be from 1 to 3:30 p.m. From 4 to 7 p.m. there will be various demonstrations by many classes, clubs and organizations at MHS, including art classes, chorus and band, speech and even food service.

The school will also host a high school book fair from 4 to 7 p.m. in the MHS Library with hundreds of titles on sale!

The evening concludes with the MHS Bobcat girls soccer team taking on West Des Moines Valley at home. Anyone who attends Community Night and fills out the end survey receives a FREE ticket to the games (freshmen, JV and varsity).



Vernon Company has new local representative

Mary Kenagy, the Vernon Company representative who has served you for the past 14 years, has retired to enjoy spending more time with her husband and family. Ileen Hanson, Executive Sales Consultant, with The Vernon Company for over 20 years, will be serving you with the same professional expertise that you have received from Mary.

Ileen brings a wealth of experience to assist you with your promotional needs. She works with companies ranging from small individually owned entities to large manufacturers, colleges, hospitals, non-profit organizations, recycling companies, food wholesalers and numerous other types of businesses. She has experience in working with Safety Programs, Employee Recognition Programs, Wearable Programs, Conference/Sales Meeting Planning as well as a diverse knowledge and expertise in assisting companies with using promotional products to enhance their marketing goals.

Ileen can be reached at: 563-649-2559 (office), 319-330-1212 (cell) or by email: ileen@fbcom-wb.net.

The Vernon Company appreciates your business and looks forward to Ileen assisting you.

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BUSINESS NEWS

Thank you Spring Home & Garden Show participants

The following business participated in the Chamber Spring Home & Garden Show March 5 - 7 at Marshall Town Center:

1st Rate Real Estate
 Anchored Walls
 Baxter Oil Company
 Central Iowa Farm Store
 CNA Company
 Coldwell Banker Premier Real Estate
 Concept by Iowa Hearing Air Centers
 Consumers Energy
 Country Pine Mowers
 C's Landscape & Design
 Culligan Water Systems
 Edward Jones Investments - Reyes/Burns
 Energy Doctor of Iowa
 Home Federal
 Iowa Bath Systems
 Kapaun & Brown
 KDAO AM/FM/TV
 KIX 101.1/KFJB
 Lawn Doctor of Ankeny-Altoona-Marshalltown
 Marshall County Habitat for Humanity
 Marshalltown Lead Hazard Control Program
 Members 1st Community Credit Union
 Midwest Construction
 Mitchell Family Funeral Home
 Myers Home Improvement
 Nielsen Company Woodcraft
 New Horizons Realty
 Poured Foundations, Inc.
 Rainbow International Restoration & Cleaning
 ReBath Tub & Shower Liners of Central Iowa
 Schendel Pest Control
 Screenbuilders
 Timber Creek Enterprise, Inc.
 Triple E Insulators
 United Bank & Trust
 U.S. Energy Savers
 Waterbeck Spray Foam
 Wells Fargo Bank, N.A.
 Window World

Thank you to all of the Chamber Ambassadors and volunteers who also assisted with the show and to the Iowa Speedway and Marshalltown Speedway for their partnership. A very special thank you also goes out to anyone who came out and walked through the show.

Renovate the Roundhouse

A delegation of Chamber board members led by Board Chairman Paul Gregorie attended the March 15 Marshalltown Community School District board meeting to urge the Board to make the renovation of the Roundhouse a high priority in District's capital plan.

In his remarks to the School District Board, Chairman Gregorie stated that an extensive renovation of one of Marshalltown's iconic structures has the potential to be a real "game changer". It has the potential to bring the community and schools together by:

- Building pride in our schools
- Improving the image with a project that would re-energize students, alumni and local citizens
- Greatly improve the function of the space to better accommodate the many program changes that have occurred since the Roundhouse was built in 1964

The Chamber is committed to working with District officials in bringing the Roundhouse back to being the envy of schools throughout Iowa.

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 Commerce on Facebook!



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Transamerica Life Insurance Company is pleased to provide information on a wide variety of term life insurance products with competitive premiums. Here are examples of premiums available for a 30-year policy.

Insurance Amount	Preferred Term Plus 30-Year Guaranteed Monthly Premium*					
	Age 30		Age 40		Age 50	
	Female	Male	Female	Male	Female	Male
\$100,000	11.38	12.34	14.44	18.38	33.60	40.08
\$250,000	18.16	21.88	27.78	35.44	64.75	82.69
\$500,000	30.19	35.88	48.56	59.94	113.31	148.75

*Premiums shown are for Preferred Elite Class (non-tobacco)

Preferred Term Plus (Policy form # TL05 0107) is a level premium term insurance product issued by Transamerica Life Insurance Company, Cedar Rapids, IA. Policy form and number may vary, and this product may not be available in all jurisdictions. Insurance eligibility and premiums are subject to underwriting. In most states, an exception for life coverage is suicide while sane or insane during the first two years the coverage is in force. In the event of suicide, the Company's liability may be limited to only the return of premiums paid. In Missouri, suicide is no defense to payment of benefits unless the Company can show the insured intended suicide when he/she applied/enrolled for coverage.

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CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

April 2010 Calendar of Events

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Storytime	Tues. & Fri.	Public Library
Color Me Happy	Wednesdays	Fisher Community Center
Duplicate Bridge	Wednesdays	Senior Citizens Center
Downtown Tot-Town	T, Th & F	Veterans Coliseum
Artifact Roadshow	April 3	GrimesFarm & Conservation
Community Job Fair	April 7	MCC
AfterSchool Movie	April 7	Public Library
Nature's Story Hour	April 7	GrimesFarm & Conservation
The Amazing Walk	April 8	Public Library
Spring Clean Up	April 10	GrimesFarm & Conservation
Card Club	April 12	Community Y
MHS Community Night	April 15	Marshalltown High School
Book Discussion Group	April 15	Community Y
Narrow Gauge Railroad	April 15	Historical Museum
Earth Day	April 17	Marshall Town Center
Shel Silverstein Festival	April 17	Public Library
Nube	April 20	MHS/Community Auditorium
Nature's Story Hour	April 21	GrimesFarm & Conservation
The Market	April 23	Moose Lodge
Higher Power	April 25	First United Methodist
Card Club	April 26	Community Y
Films	April 29	Public Library
Clock & Watch Auction	April 30	Tom Harris Auctions
Cash on Delivery, Play	April 30	Martha Ellen Tye

April 2010 Meetings & Conventions

Group	Date	Location
Marshalltown Morning Optimists	April 8	BW Regency Inn
North Central Rural Carriers Assoc.	April 10	BW Regency Inn
MATT Pre-State Invitational	April 10-11	MCC
Iowa Department of Transportation	April 12-13	BW Regency Inn
NCRS	April 12-16	BW Regency Inn

Garden Extravaganza

April showers not only bring May flowers, they'll also usher in the 10th annual Marshalltown Garden Extravaganza on Saturday, May 1 from 9:00 a.m. to 2:00 p.m.



This year's event, themed "A Garden Kaleidoscope", promises a day filled with fun for all ages.

Highlights will include plenty of plants, pots and garden paraphernalia for sale as well as garden-related home and fashion accessories offered by retailers and Iowa artists showcasing their works of glass, paper, clay and other mediums. Hands-on children's activities will also take place on the courthouse square along with a variety of demonstrations filled with information about container gardening, outdoor photography, water gardens and more.

"Rain or shine, the Garden Extravaganza is always great time and it's a wonderful event for downtown Marshalltown," said Pam Swarts, committee chair. She added that the committee has worked hard to add some creative and new elements this year and urges everyone to plan to attend and join in the fun.

The Garden Extravaganza is a Marshalltown Central Business District event. For more information, contact Pam Swarts at 641-752-5737 or the MCBDB office at 641-844-2001.

Save the date!
2010 Iowa State BBQ
Championships:
June 25 & 26
Riverview Park

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CONVENTION & VISITORS BUREAU

Linn Creek Arts Festival slated for Sunday, July 18

Mark your calendars now for the 2nd Annual Linn Creek Arts Festival. The festival returns this year on Sunday, July 18, 2010 from 10:00 a.m. – 5:00 p.m. at the Fisher Community Center.

The Linn Creek Arts Festival is a juried show featuring artists from around Iowa and the Midwest, along with food, wine, children's activities and music.

In 2009, the Linn Creek Arts Festival entertained more than 2,000 visitors with 61 artists, three stages of entertainment, beer, wine and food vendors and fun kids events.

The Festival Committee is working tirelessly to finalize plans for the 2010 Festival and make it bigger and better than before.

Look for more information soon about the 2010 Linn Creek Arts Festival, including details about entertainment and the art raffle featuring original work by the 2009 Best of Show Winner. Details are available at www.linncreekartsfestival.com.



Angie Shibe (left) and Deb Borton (right) will serve as 2010 Linn Creek Arts Festival co-chairs. The two, along with countless volunteers have been busy putting together this year's event, slated for Sunday, July 18. To volunteer, contact Mary Giese at the Marshall County Arts & Culture Alliance at 641-754-5616. More information on the festival can be found at www.linncreekartsfestival.com.

Marshalltown Speedway racing season begins

The Marshalltown Speedway kicks off its 46th season on Friday, April 2nd with the Tri-County S&B Trailers Frostbuster. Race promoter Toby Kruse has commitments from drivers throughout Iowa as well as from the four states surrounding Iowa. Fans are welcome to come to the Speedway as early as 5:30 pm and racing starts at 7:00 pm. You won't want to miss the 4th Annual HAVOC on the HIGH BANKS on Friday, September 17th through Saturday, September 18th.

Race fans can purchase tickets at the Speedway. Children 12 and under are \$2.00, adults are \$8.00 and pit passes are \$20.00 per race. Marshalltown Speedway – What Friday Nights are Made for!!!

March

- 26-28 Marshall Town Center Car Show
- 28 Open Practice

April

- 2 Tri County Heating S & B Trailers Frostbuster
- 9 Season Opener / Ryan Ashton Racing
- 16 Elliott Racing
- 23 Kruse Family Evening
- 30 Haverhill Social Club Racing

May

- 7 Old Timer Lounge Racing
- 14 Cliff Chambers Memorial / UAW Local 893
- 18 Deery Brothers Late Model Miller Lite 50/UAW Local 893
- 21 Scout Night/Shriners Night Racing
- 28 Evening Optimist Club / Midwest Liquid Systems Racing

June

- 4 Minute Man Printing / Little League Night Racing
- 11 JR Motorsports Night / Faster Pastor Race
- 18 Arnold Motor Supply Night/O'Lear Racing
- 25 No Shoes Motorsports / Clement Heating & Cooling
- 28 Great American Stock Car Shootout

July

- 2 Elliott Racing/Bike Races
- 9 Corner Tap/RJ's Lounge Racing
- 16 Stensland Farms Night Racing
- 23 Hy-Vee Night Hogeland Auto Plaza Kids Night
- 30 Johnny Ray's Sports Bar & Grill Night Racing

August

- 6 Phoenix E-Waste Solutions Racing
- 13 New Hope Cardboard Classis / J & V Napa Racing
- 20 Old Timer Lounge/Vintage Cars
- 27 Custom Concrete Night Racing
- 31 USMTS Modifieds

September

- 3 Dairy Queen Larry Wollam Season Championship
- 17 4th Annual Havoc on the Highbanks
- 18 4th Annual Havoc on the Highbanks



AMBASSADORS VISITS



The Chamber Ambassadors visited Northwest Mutual Financial - Jeffrey Krough & Gordon Leth Jr., 14 East Main Street on February 23 for a courtesy call celebrating their more than 20 years as Chamber members.



The Chamber Ambassadors recently visited Haven, 12 N. 1st St, for a ribbon cutting celebrating their grand opening. Pictured with the Ambassadors are Brian Peters and Dan Carnahan, co-owners.



Heidi Drager, manager of the Animal Rescue League, celebrated the grand opening of the ARL's new retail shop, 1921 Taylor Avenue on March 9.



Staff and board members of Marshall County Farm Bureau, 3205 South 6th Street, were visited by the Chamber Ambassadors on March 23 to celebrate their more than 45 years as members of the Chamber.

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The Ambassadors are the goodwill arm of the Chamber.

Their scheduled time for courtesy calls and ribbon cuttings are at



4:30 p.m. and 4:45 p.m. on the second and fourth Tuesday of the month.

Contact 641-753-6645 or lolberding@marshalltown.org.



Gordon Miller and staff at Nagel Signs, 605 Iowa Avenue West, were visited by the Chamber Ambassadors on March 23. Nagle Signs joined the Chamber in June of 1986.

See pictures of past Ambassadors ribbon cuttings and courtesy calls on the Chamber website at www.marshalltown.org.

Community Job Fair

When you are looking for a job, what could be better than a free Community Job Fair? On Wednesday, April 7, 10:00 a.m. to 2:00 p.m., a Community Job Fair will be held on the Marshalltown Community College campus, in the Student Activity Center, 3702 S. Center St., Marshalltown.

For four hours attendees will be able to network with employers and educators, learn about careers and job opportunities, and explore job training opportunities while learning about the 50 companies represented. There will be other free learning opportunities on campus including résumé critiquing!

The business and educational institutions planning to have booths at the April 7 Community Job Fair include: Alliant Energy; Avon Products; Best Western Regency Inn; BPI Technology, Inc.; Brownells; Central Iowa Residential Services, Inc. (C.I.R.S.I); Comfort Keepers; Dodd's Trash Hauling & Recycling; Dow Agro Sciences; Emerson Process Management; Friendship Manor; Grinnell College; Grundy County Memorial Hospital; Home Federal Savings; Iowa Army National Guard; Iowa Department of Natural Resources (DNR); Iowa Legal Aid; Iowa Speedway; Iowa Valley Continuing Education; Iowa Veterans Home; i Wireless; KDAO AM/FM/TV KTDV-FM; KFJB/KXIA; Lennox Industries; M2P2, LLC; Manpower; Marshalltown Community College; Marshalltown Medical & Surgical Center (MMSC); Marshalltown Police Department; McFarland Clinic PC; Meskwaki Bingo Casino Hotel; Ovation Food Services; Peterson Contractors, Inc.; Primerica Financial Services; Progress Industries; Robert Half – Office Team/Accountemps; Temp Associates; Thomas L Cardella & Associates; Tri-State Nursing; United State Army Recruiting; VA Central IA Healthcare System; WalMart; William Penn University; Workforce Development Center; and Youth & Shelter Services of Marshall County.

Save April 7, 10:00 a.m. to 2:00 p.m., and check out the Community Job Fair at MCC. For more information regarding 2010 Community Job Fair or other career and employment services offered on the MCC campus, contact Sandy Supianoski or Jim Merritt at the Career and Employment Center, 641-844-5780 or 641-844-5779, or 1-800-284-4823.



Businesses and educational institutions from throughout Central Iowa will be present at the April 7 Community Job Fair at the Marshalltown Community College Student Activity Center.





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[24778-v3-335] IM-46-1205

ECONOMIC DEVELOPMENT

Economic Development 101

The goal of economic development activities is to improve the economic quality of life for residents and the success of businesses. In order to accomplish this, community and government leaders must establish policies and leadership that encourage a climate conducive to economic growth.

Communities that desire to improve their local economies have created economic development organizations. Economic development organizations implement three basic programs: 1) an existing business and industry program designed to retain and cause the expansion of primary employers in the area, 2) a recruitment program to attract new companies to the area, 3) a start-up program which encourages the formation of new contributory businesses from within the area.

While there are certain minimum location requirements for each company, whether expanding or relocating, the most important criteria for choosing a community is profitability.

In choosing a location a company considers three important things which affect profitability: 1) costs of initial setup and long term operation, 2) the time necessary to establish the operation and 3) community attitude.

For a community to be competitive in economic development, either causing existing companies to expand or recruiting new companies to the area, the following are the most important elements:

- Availability of existing buildings.
 - Availability of approved and improved industrial property for either office or manufacturing use.
 - A tax structure that recognizes the importance of contributory businesses and does not disproportionately place the burden of revenue generation on the productive sector.
 - A history of cooperative attitude within the community.
- For more information, contact MEDIC at 641-753-6645 or visit www.marshalltownworks.com.

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Economic Statistics

January	2010	2009
Employment – Marshall County		
Labor force	20,390	20,470
Unemployed	1,770	1,670
Percent unemployed	8.7	8.2
Total employment	18,620	18,800
Marshalltown Construction		
Building permits	1	7
Residential dwelling units	0	0
New residential construction valuation	0	0
Residential addition/remodeling valuation	\$30,000	\$0
New commercial/industrial permits	0	1
New commercial/industrial valuation	\$0	\$1,019,000
Remodeling commercial/industrial valuation	\$0	\$1,471,000
Marshall County Construction		
Building permits	1	3
New Residential Dwelling Units	0	1
New Residential Construction Value	\$0	\$356,000
Residential addition/remodeling valuation	\$10,000	\$30,000
New commercial/industrial permits	0	0
New commercial/industrial valuation	\$0	\$0
Housing		
Single family home sales	21	15
Average sale price	\$100,886	\$118,610
Median sale price	\$107,000	\$85,000

For additional economic development information, please visit

www.marshalltownworks.com.

It is a great resource for current demographic information about

Marshalltown, Marshall County and the state of Iowa.



www.everydaychampions.org

BUSINESS NEWS

Be Counted in 2010

The U.S. Census Bureau is issuing a call to action for every resident of our nation to "Be Counted in 2010."

The Census: A Snapshot

- **What:** The census is a count of everyone residing in the United States.
- **Who:** All U.S. residents must be counted - people of all races and ethnic groups, both citizens and non-citizens.
- **When:** Census Day is April 1, 2010. Questionnaire responses should represent the household as it exists on this day. More detailed socioeconomic information will be collected annually from a small percentage of the population through the American Community Survey.
- **Why:** The U.S. Constitution requires a national census once every 10 years. The census will show state population counts and determine representation in the U.S. House of Representatives.
- **How:** Census questionnaires were delivered or mailed to households via U.S. mail in March 2010; many households will receive a replacement questionnaire in early April. Census workers will also visit households that do not return questionnaires.

United States
**Census
2010**

Electronic Sign Ordinance

Your Chamber is coordinating an effort with the leadership of Matt Pisney from Center Street Dairy Queen, to get a new electronic sign ordinance adopted by the City. Over 30 businesses have expressed interest in being a part of this initiative.

Electronic message centers represent universally accepted technology and are here to stay. They can be a great way to professionally brand a business. The Chamber's goal is to have an ordinance that is business-friendly while at the same time contains appropriate safety restrictions on their use.

The Planning & Zoning Commission began discussions about our proposal on March 25. If you are interested in "signing" on to the electronic sign ordinance initiative contact Ken Anderson at the Chamber 641-753-6645.



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Go online to www.marshalltown.org
for the online directory, Chamber
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Upcoming MYP Events

April

7th	Social Lunch	Noon
14th	YPCoconnect Committee Mtg. at FCC	Noon
21st	MYP Lunch & Learn: Roberts Rules of Order	Noon

May

1st	Murder Mystery Dinner	6pm
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Please note: All dates/times/topics are subject to change.

Do you know a young professional in the community that may be interested in the Marshalltown Young Professionals? Employees of Chamber member businesses can join MYP now for just \$45!



Please contact Lynn Olberding at the Chamber, 641-753-6645, for more information.

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BUSINESS NEWS

Marshalltown Community Pride Week – April 19 - 23

Cleaniac is coming out of hibernation the week of April 19-23 to energize all of us to take pride in Marshalltown by helping to clean up our community. Everyone can do their part around their home or business.

Many activities are being planned that include kids cleaning around their school buildings, coloring contest, essay contest and maybe even a YouTube production. The annual downtown clean-up is also scheduled for Friday April 23 as we get ready for the Garden Extravaganza on May 1.

Several elementary schools have signed up to be “Cleaniacs” during the Community Pride Week and will allow students out of class to pick up the areas around the school. Businesses can participate by allowing employees time to clean up business grounds or volunteer to help clean up at one of the schools.

Watch for more details and get ready to join Cleaniac during Community Pride Week. Take pride in our community!



Chamber to celebrate 41st Annual Scholastic Banquet

Each year, the Chamber honors seniors from the top five percent of the graduating classes of East Marshall, Green Mountain-Garwin (GMG), Marshalltown and West Marshall High Schools at the Scholastic Banquet. Key sponsors for the 2010 Scholastic Banquet are Koehler Insurance and United Bank & Trust.

If your business would like to help sponsor the 41st Annual Scholastic Banquet, scheduled for Wednesday, May 5, please contact the Chamber office or fill out the enclosed sponsorship flyer.



Left: Honorees at the 2009 Scholastic Banquet represent the top 5% of graduating seniors from East Marshall, GMG, Marshalltown and West Marshall High Schools. This year's event is slated for May 5.



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