

Chamber Digest

February 2010

Volume 27 Issue 9



Upcoming Events

February 5: Washington DC Summit Planning meeting, 9am, Fisher Community Center

February 24: Taste of Marshalltown Business After Hours, 5 - 7pm, Fisher Community Center

March 4: Des Moines Summit & Legislative Day

March 5 - 7: Chamber Spring Home & Garden Show, Marshall Town Center

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Spring Home & Garden Show

There is no denying that it has been a long, tough winter thus far. Snow, ice, blowing wind and sleet have made for school delays, meeting cancellations, difficult travel conditions and people stuck inside.

The Marshalltown Area Chamber of Commerce has a solution to your cabin fever: The 2010 Spring Home & Garden Show. The show will be held March 5 - 7 at Marshall Town Center.

This year's show will feature real estate, home remodeling, lawn maintenance and design, interior decorating and much more! Everything a current or soon-to-be homebuyer needs to know about the products and services available in central Iowa.

Show times are Friday, March 5: 5:00 - 9:00 p.m.; Saturday, March 6: 10:00 a.m. - 5:00 p.m. and Sunday, March 7: Noon - 5:00 p.m.

Participating vendors include:

1st Rate Real Estate
Anchored Walls
Baxter Oil Company
Central Iowa Farm Store
CNA Company
Coldwell Banker Premier Real Estate
Concept by Iowa Hearing Air Centers
Country Pine Mowers
C's Landscape & Design
Edward Jones Investments - Reyes/Burns
Home Federal
Iowa Bath Systems
Kapaun & Brown
KDAO AM/FM/TV
Kix 101.1/KFJB
Lead Hazard Control Program

Marshall Co Habitat for Humanity
Members 1st Community Credit Union
Midwest Construction
Mitchell Family Funeral Home
Myers Home Improvement
New Horizons Realty
Schendel Pest Control
Screenbuilders
United Bank & Trust/Marshalltown Lead Hazard Control Program
Waterbeck Spray Form
Wells Fargo Bank, N.A.
Window World

Special events are being planned for the weekend as well. Watch for more information coming soon.

Spots are still available for businesses interested in participating. Materials are available at www.marshalltown.org.



Chamber Spring Home & Garden Show

Marshall Town Center

March 5: 5:00 - 9:00 p.m.

March 6: 10:00 a.m. - 5:00 p.m.

March 7: Noon - 5:00 p.m.

www.marshalltown.org

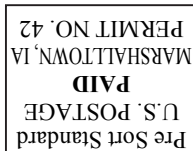
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Marshalltown Area Chamber of Commerce



MEMBER SPOTLIGHT

Center Street Dairy Queen

Dairy Queen's first store opened in Joliet, Illinois in 1940. Today, there are more than 5,700 locations in the United States. Dave & Pat Pisney have been in the DQ business for more than 30 years, serving as owner/operators at their store in Cedar Rapids until 1999. The Pisneys have been involved in two Marshalltown locations and opened the doors of the Center Street location in February 2003. Son, Matt joined them as he was finishing up his senior year at the University of Northern Iowa and is currently in the process of purchasing the franchise from his parents.

"We are a customer-service business, here to serve the customer," said Matt. "That is our main focus."

Dairy Queen, or DQ as it's commonly called, is a quick-service restaurant providing a full food menu including burgers, chicken, chili dogs and salads. Their main feature is the Dairy Queen soft-serve, used in shakes, sundaes, banana splits, their signature Blizzards and Peanut Buster Parfaits, and all of their other "frozen treat" products.

Like many Marshalltown businesses, Center Street Dairy Queen's employees are actively involved in the community. They support local schools, including their business partnership with Hoglan Elementary.

They also support the local Little League, Marshalltown Football League, Salvation Army, and many other organizations and local churches through donations. Matt and his wife are active members at First Baptist Church with the youth group and the worship team, members and supporters of the local YMCA, and proud Bobcat fans.



Matt also feels it is important to support the Chamber. The Pisneys joined the Chamber with Center Street Dairy Queen shortly before opening in 2003. "I know we wouldn't be here if it wasn't for the support of the people in this town. The Chamber does a great job of uniting local businesses," said Matt.

When asked what Matt enjoys most about being a business owner, he said, "I enjoy seeing all the hard work pay off over the years and getting to know all the wonderful customers and employees we have. We have so many great, regular customers and friends coming in every day, and it's always fun to see them and talk to them when they come in."

Their commitment to the Marshalltown community isn't the only perk about Dairy Queen...their signature soft-serve is 95% fat free and only 35 calories per fluid ounce.

Visit Matt and his staff at Center Street Dairy Queen: 2107 South Center Street in Marshalltown. Online at www.dairyqueen.com.

Would your business like to be featured as a Member Spotlight in the Chamber Digest? Email lolberding@marshalltown.org for details. Members drawn at random.

New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

Pro Cellular

Michael Fosdick, Manager
3109 South Center Street, Suite 101
Marshalltown, IA 50158
641-753-1045

Pro Cellular is a premium Verizon Wireless retailer. Open Monday - Friday 9:00 a.m. - 6:00 p.m. and Saturday 9:00 a.m. - 4:00 p.m.

Screenbuilders

Chris Perrin
1450 NE 69th Street, #54
Ankeny, IA 50021
515-289-2790

Screenbuilders offers Three Season room, All Season rooms, decks, patios replacement windows, siding, and basement wall systems.

Waterbeck Spray Foam

Bernie and Betty Waterbeck, Owners
1414 21st Avenue
Eldora, IA 50627
641-858-6763 or 877-209-1766

Waterbeck Spray Foam uses green energy products to provide open and closed cell polyurethane foam for all of your insulating needs, residential, commercial and other types of buildings.

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Sunday Mornings

6:30 am on 99.5 KDAO FM

7:30 am on 1190 KDAO AM

Keep up with the latest Chamber, MCVB and MEDIC news.

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V.C. Membership
John Hughes
V.C. Quality of Life
Dan Hassman
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Ellen Bergman
Joe Carter
Abie Chadderdon
Tony Harris
Nick Loney
Fauna Nord
Jeff Vance

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Gene Beach
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Bob Wenner
MCVB

MCVB
Chair: Deanna Davis



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Lynn Olberding
Director of Membership & Marketing
Joel Akason
MEDIC President
Kenn Vinson
MEDIC Business Manager
Shannon Espenscheid
MCVB Director
Sauna Banks
Administrative Assistant

709 South Center Street
P.O. Box 1000
Marshalltown, IA 50158
Phone: 641-753-6645
Fax: 641-752-8373
Email:
info@marshalltown.org

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

MEDIC
Chair: Don Turbiville



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Treasurer
Rob Cooper
Secretary
Bill Grabe
Past Chair

Gene Beach
Pat Brooks
Douglas Gervich
Sharon Greer
Paul Gregoire
Brian Heithoff
Mike Miller
Loras Neuroth
Mike Schlesinger
Kevin Swartz

Ex-Officio
State Representative
Mark Smith
State Senator
Steve Soddors

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



Animal Rescue League	2
Center Associates	18
Chase Insurance Services	23
Country Pine Mowers	13
Cross Country Estates	3
Culligan Water Conditioning	13
Dairy Queen, Center Street	7
Dejardin, Conrad	12
Edward Jones - Reyes & Burns	2
KRTI Radio 106.7 FM	15
King Graphics	7
Koehler, Paul	3
Marquart Concrete Products	10
Marshalltown Board of Realtors	18
Marshalltown Packaging Co.	16
Marshalltown Speedway	5
Martha-Ellen Tye Foundation	9
MICA	7
Midwest Construction	1
New Horizons Realty	11
Stalzer's Furniture	12

Thank you for supporting the
Marshalltown Area Chamber of
Commerce!

Business After Hours

February 24, 2010

5:00 - 7:00 p.m.

Business to Business Showcase:
Taste of Marshalltown
Fisher Community Center

March 17, 2010

5:00 - 7:00 p.m.

Best Western Regency Inn
Junction Bar & Grill
3303 South Center Street

April 2010

Available for sponsorship

May 2010

Available for sponsorship

Contact Lynn

**Olberding at the Chamber
office to schedule a Business
After Hours event at your
business.**

**These events are great ways to
promote your business!**

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Sunday Mornings 6:30 am on 99.5 KDAO FM

7:30 am on 1190 KDAO AM

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FACES & PLACES

Faces & Places is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Miltenberger Benefit planned

Mike Miltenberger, owner of Mike's Bikes and Fitness and long-time Chamber member is facing a challenging time. His wife, Pat has been diagnosed with cancer. A benefit has been planned to help with the cost of some of her medical treatments.

The Miltenberger Benefit is scheduled for Sunday, February 14, from 4:00 - 7:00 p.m. at the Moose Lodge. Press On Quartet will provide entertainment and the Marshall County Pork Producers will provide a burger meal (free-will donation). A silent auction, raffle, live auction, dessert walk, and quilt block fundraiser are also planned. If your business would like to donate an item for the auction, please contact Deleana Roseland at 641-751-4031 or email roseland4@gmail.com.

Chamber seeking your input

The Chamber is seeking your input in plans for the 2010/2011 fiscal year. We want to offer seminars, programs and trainings that are of interest and importance to our members and need your input on developing those programs.

Please visit www.surveymonkey.com/s/3Z88G8C or click on the link from the Chamber homepage at www.marshalltown.org, to complete the survey. The survey is completely anonymous and your answers will help us in developing a calendar of events for 2010 and into 2011.

Thank you in advance for your help!

Taste of Marshalltown Business After Hours
Wednesday, February 24: 5:00 - 7:00 p.m.
Fisher Community Center Auditorium

www.marshalltown.org Statistics

	Dec 09	YTD Total	Avg/Month
Unique Visitors	2,226	34,340	2,862
Number of Visits	3,518	53,622	4,459
Page Views	12,423	237,401	19,783
Hits	80,057	1,215,206	101,267

The Chamber's website traffic continues to be strong. Is now the time to consider upgrading your listing and increasing your online visibility?

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events. Contact Lynn Olberding at the Chamber office for more information.

Marshalltown Loses Longtime Merchant and Business Leader

Hellberg's Jewelry has been a downtown Marshalltown mainstay since 1898, the same year that the Chamber was incorporated. It has been owned and operated by the Hellberg family since the business began. Hjalmer Hellberg assumed the management of the business in 1950 as the third generation jeweler. He passed away in January 2010 at 85.

From a chamber of commerce perspective, all of our businesses are important, because sustaining a business is difficult. The fact that Hellberg's Jewelry has been successful for 112 years through four generations as a family owned business is unique in today's world and is very special. It is a real tribute to William who began the business and H.V., Hjalmer and now Vic and Gayle. Hjalmer was a unique individual who brought a smile to all he came in contact with. It goes without saying that his family will miss him, but there is no doubt that Marshalltown will miss him as well. We have lost a strong advocate for Marshalltown and for our downtown.

Listen Weekly to **Chamber Chat**
Sunday Mornings 6:30 am on 99.5 KDAO FM
and 7:30 am on 1190 KDAO AM

Chamber board members thanked

In recent weeks, two members of the Chamber's Board of Directors received promotions that will take them away from Marshalltown.

Parke Adamson, Lennox, was promoted to Vice President of Lennox International's Mexico operations and will be based at the corporate office in Richardson, Texas. Adamson served as General Manager of the Marshalltown plant for over five years.

Tony Harris, JBS Swift, was promoted to Head of Human Resources for Pork Operation and will be headquartered at the company's corporate offices in Greeley, Colorado. Harris has been with the company for 30 years.

Thank you to both of these gentlemen for their commitment to the Chamber and their service to the board of directors.

Local Foods initiative continues to develop

During the fall of 2009 area residents, interested in establishing a strong local foods system, conducted three planning sessions. The sessions were facilitated by the Prairie Rivers Resource and Conservation District. From 30-50 people participated in the planning sessions. As a result of that work vision and mission statements were created.

Mission: "To build a strong local food economy by developing economic opportunities, by addressing policies, be energizing and educating residents in the Marshall County area in their production and consumption of local foods and by forging new connections between producers and eaters."

Vision: "The Marshall County area is a nationally recognized community where local farming is honored and supported; all in the food production chain are fairly compensated; our residents are among the healthiest in the nation; and the environment is respected and sustained for years to come."

A working steering committee was formed and is being led by Jan Swinton. This committee is preparing an implementation plan based on the four goals that were indentified during the plannings sessions. Strategies will be developed around:

- 1) Education about food systems and healthy eating
- 2) Support and promotion of local producers
- 3) Expand outlets for locally produced foods
- 4) Create a sustainable local foods organization

Area Dollars not just a holiday gift

While the holidays are a time that people think about giving gifts, Area Dollars aren't just available November and December - they are a great gift available for purchase throughout the year!

Area Dollars are available in \$10 and \$25 increments and can be purchased Monday - Thursday: 8:00 a.m. - 5:00 and Friday: 8:00 a.m. - 4:00 p.m. at the Chamber office (709 South Center Street).

Chamber ramps up social networking options

Become a fan of the Marshalltown Area Chamber of Commerce on Facebook today! This is a great way to stay connected to what is going on at the Chamber, view pictures of events, post a question or comment on a past event or upcoming program.

To become a "fan", go to www.facebook.com, search for "Marshalltown Area Chamber of Commerce", click on the fan page and request to "Become a fan". It's a simple (and free!) way to stay connected.

The Chamber is also looking for volunteers who would be interested in writing a blog on a business topic, leadership example, business book recommendation, or the like. If you are interested, please contact Lynn at the Chamber office at 641-753-6645 or lolberding@marshalltown.org.

Last, get updates on legislative alerts, reminders for functions and other information through Twitter updates from the Chamber. Sign up for Twitter updates on www.twitter.com.



www.everydaychampions.org

CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

February 2010 Calendar of Events

Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Storytime	Tues. & Fri.	Public Library
Color Me Happy	Wednesdays	Central IA Art Association
Downtown Tot-Town	T, Th & F	Veterans Coliseum
After School Movie	Feb 3	Public Library
Nature's Story Hour	Feb 3	GrimesFarm & Conservation
Waterhouse Art Reception	Feb 5	Fisher Community Center
Belgian Waffle Brunch	Feb 6	Knight of Columbus Hall
Canadian Tenors	Feb 6	MHS/Community Auditorium
Card Club	Feb 8	Community Y
oTALKu	Feb 9	Public Library
Fun Time Friday	Feb 12	Fisher Community Center
Miltenberger Benefit	Feb 14	Moose Lodge
Nature's Story Hour	Feb 17	GrimesFarm & Conservation
Book Discussion	Feb 18	Community Y
Courtship of the Lincoln's	Feb 18	Historical Museum
Booksale	Feb 20	Public Library
Rummage Sale	Feb 20	Senior Citizens Center
Bridal Expo 2010	Feb 21	BW Regency Inn
Card Club	Feb 22	Community Y
Western Film	Feb 25	Public Library
Kindergarten Registration	Feb 26	School in your District
Nunsensations! Play	Feb 26-28	Martha Ellen Tye Playhouse

Post your 2010 events FREE on our self-posting calendar at www.visitmarshalltown.com

February 2010 Meetings & Conventions

Group	Date	Location
Blue Wave Pre-State Invitational	Feb 6	Community Y
Pioneer Hybrid	Feb 8	BWRI
Boys High School State Swim Meet	Feb 13	Community Y
Iowa One Call	Feb 16	BWRI
Hy-Vee My Y Triathlon	Feb 27	Community Y
Ducks Unlimited	Feb 27	BWRI
Optimist Basketball Invitational	Feb 27-28	MHS/Lenihan



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www.visitmarshalltown.com
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Travel Federation of Iowa's Legislative Showcase

The Marshalltown Convention & Visitors Bureau will "Talk Tourism" this year at the Travel Federation of Iowa's Legislative Showcase. This year's event will be held at the Paul R. Knapp Animal Learning Center at the Iowa State Fairgrounds on February 9. Each year TFI with the input of travel related businesses creates a list of legislative priorities for the upcoming legislative session. The priorities are present to legislators by tourist destinations and industry partners. The day starts with a luncheon and overview of the legislative priorities. The priorities for the 2010 session are:

- **Maintain the Tourism Budget:** Secure the current state tourism budget of \$4.3 million; understanding that tourism leverages millions of dollars in state revenue.
- **Save our Summers:** Enforce the current school start date by eliminating the waiver process. An expanded tourism season adds to Iowa's revenues and helps fund Iowa's schools.
- **Fund our Attractions:** TFI advocates for the continuation of funding for tourism infrastructure and marketing across the state.

Every legislator is invited to the showcase where tourism partners discuss with them the importance of the priorities and the impact tourism has on the State of Iowa. The MCVB is proud to be exhibiting at the showcase and being given the opportunity to visit with our legislators and representatives.

Pictured (L to R): Representative Mark Smith, MCVB Director Shannon Espenscheid, MCVB Admin. Assistant Shauna Banks and John Ernest Vineyard & Winery Manager Jamie Busch-Upah.





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CONVENTION & VISITORS BUREAU

Cure for the Winter Blues

Are you almost as frozen as the ice hanging from your gutters? Are you tired of your car doors being frozen shut? The Marshalltown Convention & Visitors Bureau has a cure for the winter blues. Try a weekend vacation in your own back yard. We don't mean that literally. Marshalltown's hotels are offering great winter rates and also offer great amenities that can but the winter blues behind you. Many of the area motels are close to shopping and dining. Most also offer indoor pools and fitness centers as well as free breakfast. Plan a weekend getaway with your special someone or take the kids and let them get some of that energy out in the pool. Either way you are bound to have a great time enjoying a little warmth at one of your own community hotels. For a complete listing of Marshalltown area hotels, please log onto the Marshalltown Convention and Visitors Bureau website at www.visitmarshalltown.com.

Make Marshalltown Your Destination!

Thinking about hosting a family reunion, planning for a wedding, or hosting a group gathering in Marshalltown?

Contact the Marshalltown Convention & Visitors Bureau for information on attractions, recreation, dining ideas and much more!

Call 641-753-6645 or visit www.visitmarshalltown.com.



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Phil Henning ★ Moises Garcia ★ Joan Johnson

Marshalltown's Annual Events

Each year Marshalltown hosts various festivals and events. Be sure to mark your calendar and attend one or all of the events listed below:

May 1	Garden Extravaganza	Main Street Marshalltown
June 5	Hispanic Heritage Festival	Main Street Marshalltown
June 17-20	State Center Rose Festival	State Center
June 25-26	State BBQ Championships	Riverview Park
July 4	Fourth of July Celebration	Central Iowa Fairgrounds
July 15-17	Central Iowa Fair	Central Iowa Fairgrounds
July 18	Linn Creek Arts Festival	Fisher Community Center
July 24	Richie Lee/Classic Car Show	Main Street Marshalltown
Aug 6-8	Mid-Iowa Antique Power	Hwy 30 & Jessup Ave.
Aug 12-15	Meskwaki Pow Pow	Tama
Sept 23-26	Oktemberfest	Main Street Marshalltown
Nov 19	Holiday Stroll	Main Street Marshalltown

Please use the self posting calendar at www.visitmarshalltown.com to advertise an upcoming event or see what other events are happening in and around Marshalltown.

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AMBASSADORS VISITS

A look back at some of the ribbon cuttings and courtesy calls from 2009



Courtesy call and ribbon cutting photos are available at www.marshaltown.org/chamber/courtesy.php. Don't see yours there? Contact the Chamber for a copy of a photo from your visit.



Kristen Monroe, owner of Ultimate Web Design, celebrated a ribbon cutting at the business's new location at 8 North 1st Avenue, Suite 7 (Woodbury Building) with a ribbon cutting on December 15, 2009.

Contact lolberding@marshaltown.org to schedule a courtesy call or ribbon cutting at your business.



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[24778-v3-335] IM-46-1205

BUSINESS NEWS

The Perfect Valentine's Gift

The Marshalltown Medical & Surgical Center Diagnostic Imaging Department has put together a wonderful cookbook for the new year. The "Breast Friends" Cookbook is now available in the MMSC Gift Shop. The cookbook is dedicated to all those who have been touched by breast cancer.

The 212 page original cookbook includes more than 500 recipes for appetizers, soups, salads, vegetables and side dishes, main dishes and meats, breads and rolls, breakfast, desserts and cookies and candies. All the artwork throughout the book was designed by Amy Damman an MMSC employee and beautifully incorporates the pink breast cancer ribbon.

All proceeds from the "Breast Friends" Cookbook will be directed to the 2010 Annette Nielsen Breast Cancer Memorial Golf Tournament recipient to help with the cost of their continued breast cancer treatment.

Cookbooks are \$20 each or you can buy three for \$55 or five for \$90.



The next planning session for the 2010 Washington D.C. Summit is scheduled for 9:00 a.m. on Friday, February 5 at the Fisher Community Center.

The 2010 Washington DC Summit is scheduled for April 26 - 28.

Lead Hazard Control Program

Ten months into a three year contract the City of Marshalltown Lead Hazard Control Program is moving along. As of the December 31, 2009 reporting date 31 housing units have been completed with 119 to go. Applications are still being sought for residents in Marshall, Tama and Hardin Counties. Households must be low-income and owner and renter occupied units are eligible. Work typically includes items such as window replacement, siding and paint stabilization provided it is remediating a lead hazard. Households with children under the age of six that have tested positive for lead poisoning are top priority for the program. The City is also always looking for new contractors interested in participating in lead hazard control abatement projects. For more information about the Lead Hazard Control Program call 641-754-6583 or visit www.ci.marshalltown.ia.us



Before



After

ECONOMIC DEVELOPMENT

MEDIC Website – A Valuable Tool and Information Resource

The Marshall Economic Development Impact Committee (MEDIC) web site, www.marshalltownworks.com, is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa. It also includes many links to other professional resources and free documents to download.

The backbone of the MEDIC web site is the information listed on Location One Information System (LOIS), a state-of-the-art on-line application that is currently utilized by more than 6,500 communities in 12 states. This online tool showcases economic development data and available property including demographics, transportation, environment, labor force, average wage, taxation, building size and type and much more.

MEDIC updates and maintains the Marshall County and Marshalltown information as well as the information for all the incorporated communities within Marshall County. (Information for the incorporated communities can be found on the Iowa Department of Economic Development website: www.iowalifechanging.com/business/siteconsultants.html.)

LOIS offers a unique platform that allows MEDIC to share that information in “real time” with their economic development allies such as Alliant Energy and the Iowa Department of Economic Development, as well as the opportunity to publish building, site, interactive maps (GIS) and community information on their own web site. As an added benefit, this information is displayed on the Internet at www.locationone.com, which is

targeted to site selection consultants nationwide.

The variety of other resources featured on the MEDIC web site include the downloadable “Marshalltown Profile,” a two-page document with history, demographics, quality of life, and other hard information about Marshalltown; the “Marshall County 2008 Retail Trade Analysis” and other publications from the Iowa State University Regional Economics & Community Analysis Program; the “2008 Marshall County Laborshed Study;” and links to the U.S. Small Business Administration and Iowa Secretary of State web sites.

MEDIC aims to serve a broad audience with access to the wide-range of professional resources, reports, information and the database available through LOIS. And, if you don’t find what you need, you can email MEDIC directly using the form on the “Contact Us.”

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Economic Statistics

November	2009	2008
Employment – Marshall County		
Labor force	20,450	20,620
Unemployed	1,530	1,190
Percent unemployed	7.5	5.8
Total employment	18,920	19,420
Marshalltown Construction		
Building permits	4	18
Residential dwelling units	0	3
New residential construction valuation	0	\$502,000
Residential addition/remodeling valuation	\$31,000	\$174,500
New commercial/industrial permits	0	2
New commercial/industrial valuation	0	\$2,833,800
Remodeling commercial/industrial valuation	\$942,000	\$159,000
Marshall County Construction		
Building permits	1	3
New Residential Dwelling Units	0	0
New Residential Construction Value	0	0
Residential addition/remodeling valuation	0	\$21,000
New commercial/industrial permits	1	0
New commercial/industrial valuation	\$30,000	0
Housing		
Single family home sales	31	28
Average sale price	\$88,482	\$106,425
Median sale price	\$88,900	\$86,100

For additional economic development information, please visit

www.marshalltownworks.com.

It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa.



BUSINESS NEWS

14th Annual Des Moines Summit & Legislative Day

The Marshalltown Area Chamber of Commerce has been organizing the annual Des Moines Summit & Legislative Day since 1997. This successful event has provided Marshalltown community leaders with the opportunity to interact with state agency and elected leaders during the legislative session.

It is also a great opportunity to get first-hand legislative information, and to provide a Marshalltown Chamber perspective on the important issues being debated. In the past several years of the event, members of Iowa Valley Leadership have also participated as part of their course work.

The agenda for the March 4, 2010 Summit is being developed. Senator Steve Sodders and Representatives Mark Smith, Annette Sweeney and Lance Horbach are assisting in securing key legislative leaders to meet with our Marshalltown group.

In addition to the meetings with legislative leaders, our group serves Taylor's Maid-Rite's and Lillie Mae chocolates to legislators, aides and other Capitol staff.

"We want our elected officials in Des Moines to not only hear from Marshalltown leaders about important issues, but also we want them to know about the great things our community has to offer," said Reed Riske-dahl, Chamber Government Affairs chairman.

Registration information will be available soon. Watch your email for updates on how to get registered or visit the Chamber website at www.marshalltown.org.

Community Y Healthy U

Healthy U, a 12-week ongoing program of the Community Y of Marshalltown, is now open to the general public!

Meeting Times: Thursdays @ 11:30 a.m.
 3rd Saturday of the month @ 8:30 a.m.
Weekly Healthy U group fitness class: Saturdays @ 9 a.m.

Cost for Y members is \$75. Non-Y members can participate for \$120.

Instructors: Chris Jacobson, R.D., L.D.
Rita Hummel, Assistant Health and Wellness Director

Healthy U focuses on achieving and maintaining a healthy body with a realistic approach, it is not a diet. Leaders work to educate participants in all aspects of diet and exercise.

Participants in Healthy U lost over 1000 lbs as a group in 2009!

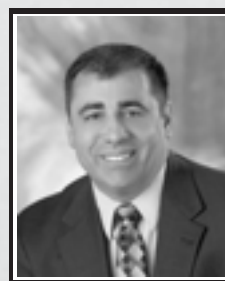
For more information, please contact Rita Hummel at 641-752-8658 ext 224.



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YOUNG PROFESSIONALS

Are you ready to join MYP?

Do you want to meet new people? Want to be more involved in the community? Would you like to have access to professional development opportunities? Maybe it's time to join the Marshalltown Young Professionals. The Marshalltown Young Professionals (MYP) organization was founded in 2005 and work to promote an environment that attracts and retains young professionals in the community. MYP also creates opportunities for individuals to interact with other people in Marshalltown. The organization's mission is to inform, connect, refer business and engage members in the growth and success of our community through social gatherings, facilitating professional development opportunities and welcoming new young professionals to the Marshalltown area. We are looking for individuals who have a desire to participate in Marshalltown Young Professionals events and to help promote the growth and strengthening of our community. If you are one of those individuals, contact the Chamber office at 753-6645, email info@marshalltownyp.com or visit the MYP website at www.marshalltownyp.com. Cost for membership is just \$45 per year (for employees of Chamber member businesses).



Upcoming MYP Events

February

3rd	Social Lunch at Mexico Antiquo	Noon
10th	YPCoconnect Committee Mtg at Fisher Comm. Cntr.	Noon
17th	Lunch & Learn at the Orpheum Theater (Topic: Tour and History of the Orpheum Theater)	Noon
24th	Chamber Business After Hours	5—7pm
27th	Murder Mystery Dinner	6pm

March

3rd	Social Lunch at Tremont Grille	Noon
10th	Social/Prof. Dev. Committee Mtg. at FCC	Noon
17th	Chamber Business After Hours at Junction	5—7pm
17th	CEO Roundtable at Location TBD (Guest speaker: TBD)	Noon
25th	MYP 5th Anniversary Celebration	

Watch for more details on this event coming soon!

Please note: All dates/times/topics are subject to change.

Would your business be interested in hosting MYP at your location?
Are you a CEO who would like to participate in an MYP Lunch & Learn?

To find out ways that you can get involved, contact the Chamber office at 641-753-6645 or email info@marshalltownyp.com.

Meet MYP Member Jason Staker

Name: Jason Staker

Employer: Marshalltown Comm. School District

Hometown: Reinbeck, Iowa

What does your job entail? As Director of Communications I write press releases and newsletters, design brochures and flyers, maintain the district website, and generally work to spread the word about the great things going on in Marshalltown Schools

How long have you been employed at your current employer? Since November 2008

What was your first job? Dietary aide in a nursing home

What's the last book you read? War & Peace by Leo Tolstoy (still a work in progress!)

Leadership is... Taking the initiative to do what needs to be done and setting a strong example for others

Why are you involved in MYP? It's a great way to meet new people, make new friends, and learn more about Marshalltown

What other community organization are you involved in? MET 12 Advisory Board, Iowa Valley Leadership, Linn Creek Art Festival, Culture Club, Veterans Home volunteer

What's the best part about living/working in Marshalltown? Marshalltown is the perfect size. It's large enough to offer all the opportunities of a large metropolitan area, yet is small enough to feel like a close-knit community.

What's something about you most people don't know? I love history and am an avid genealogist

Favorite vacation spot: Two of the most beautiful places I've visited are the mountains in Wyoming and the island of Rhodes in the Mediterranean Sea. I'd revisit both in a heartbeat!

If you could have any other job that the one you have, what would it be and why? A historian or book editor because I love learning about the past and I also love writing and the creative process

Why should other young professionals join MYP? It's a great way to make connections with people from different businesses, learn more about different opportunities and have a lot of fun.



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BUSINESS NEWS

Taste of Marshalltown Business After Hours: February 24

Chamber members are invited to a special Business After Hours in February, as we celebrate the "Tastes of Marshalltown" on Wednesday, February 24.

This event will take place from 5:00 - 7:00 p.m. at the Fisher Community Center. A number of Chamber member businesses, including H&F Distributing, Meskwaki Conference Center, Morning Glory Bakery, Smoking G's BBQ Catering Service and Taco John's, among others, will be sampling some of their menu items.

Mark your calendars now. This event is open to all employees of Chamber member businesses. The Taste of Marshalltown event is not open to the public.

MYP to host YPIowa Conference

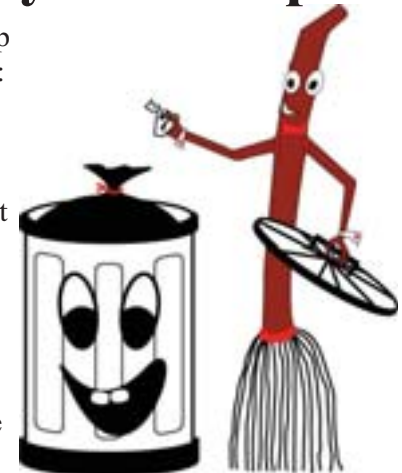
The Marshalltown Young Professionals, a division of the Marshalltown Area Chamber of Commerce will serve as the host organization for the 2010 YPIowa conference. This annual event, in its seventh year, brings together young professionals from across the state for networking and professional development. The event will be held September 24 at Iowa Valley Continuing Education.

2010 Community Clean-up

Cleaniac and his friends are gearing up for the 2010 Community Clean-up Week: April 19 - 23, in celebration of Earth Week.

Activities for the Community Clean-up Week include: downtown clean-up, art contest, school visits and more.

Volunteers interested in helping with Cleaniac's Community Clean-up week are invited to a meeting on Tuesday, February 16 at 7:00 a.m. at the Chamber office. For more information, contact the Chamber office at 641-753-6645.



Save the Date!
2010 Linn Creek Arts Festival
Sunday, July 18
www.linncreekartsfestival.com



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