

Chamber Digest

September 2009

Volume 27 Issue 4



Upcoming Events

September 7: Labor Day - Chamber closed

September 10: Chamber Business After Hours/
United Way Kick-Off, (5:00 - 7:00 pm,
US Bank)

September 18: YPIowa Conference (downtown
Des Moines Marriott)

September 24 - 27: Oktoberfest

October 12 - 16: Small Business Week

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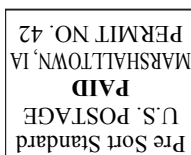
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Chamber utilizes social media tools

Chamber members and community supporters are encouraged to sign on to social media tools like LinkedIn, Facebook and Twitter and sign up for updates from the Marshalltown Area Chamber of Commerce.

We've made it easy for you - just go to the Chamber's homepage (www.marshalltown.org) and click on the links to get signed up. Become a member of the Chamber's Facebook group and get reminders about upcoming events or weigh in on discussion topics. Follow the Chamber on Twitter and quick notes and reminders about upcoming events or details on what's going on at the Chamber today. If you want to make business connections, LinkedIn is for you! Sign up to be part of the Chamber's group and add your comments to discussion topics, ask for advice or get connected to other Chamber member business.

These tools are great for your business too! Plan to be part of an upcoming Social Media tour, hosted by the Chamber. Details will be unveiled in early September. You may be wondering "Are these tools applicable to my business?" The answer is yes! It's important for businesses to have an online presence to sell products, share information, tell your story and gain market share. It helps with your brand identity and reputation. Social media tools like Facebook, Twitter and LinkedIn also allow you the chance to get personal with your customers.

However, these tools aren't the only way you should market your business - smart businesses utilize both social and traditional media outlets.

"Marshalltown Lifestyle" online

The new Marshalltown Area Lifestyle Magazine™ published for the Marshalltown Area Chamber of Commerce is now online at www.marshalltown.org.

The magazine was released in print, produced in cooperation with Village Profile™, the nation's leading Chamber publisher. The Village Profile™ Convergence Publishing Program® provides for thousands of print copies, along with high-tech digital delivery via the publication website at the Community Profile Network® website. Here the publication can be downloaded in the form of a NewView eBook® to computer desktops and most wireless devices.

In addition, the searchable mobile business directory can be accessed on-the-go at www.vpmobile.us via smartphones, web-enabled cell phones and most mobile devices.

To take a virtual tour of Marshalltown Area and the surrounding area, along with more than 1,400 other communities throughout the U.S., visit the Community Profile Network® website at www.villageprofile.com.

If your business would like to use the Marshalltown Lifestyle Magazine™ when recruiting new employees or to have in your lobby area, please contact the Chamber office.



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Marshalltown Area Chamber of Commerce
P.O. Box 1000
Marshalltown, IA 50158

MEMBER SPOTLIGHT

Farmers Savings Bank

On May 1, 1894, the privately owned Beaman Bank opened its doors. Fourteen years later in 1908, the organization was chartered as Farmers Savings Bank, with total deposits of nearly \$80,000 (equal to slightly less than \$2 million today). At that time, there were 35 stockholders and four employees.

Jump ahead to the 1990's. Marshalltown was identified as a community that would be receptive to the kind of personal customer-oriented service Farmers had become known for. In October 2000, the Marshalltown Farmers Savings Bank branch was opened on West Main Street. Less than three years later in April 2003, the drive-up facility opened on South Center Street.

By 2004 it was evident that growth in Marshalltown had exceeded expectations; it was time to move the center of operations to Marshalltown. This involved moving the charter, which is a technicality in banking regulations. A larger facility was already needed to support this move and to allow for future expansion. The building addition more than doubled the size of the facility. The bank currently employs 34 individuals, 25 of which are based in Marshalltown.

"We are a full-service commercial bank, offering a complete range of personal financial products," said Jacey Lehman, Loan Assistant and Marketing Coordinator. "Products include deposit and loan accounts; commercial business accounts and loans; agricultural banking services; trust and investment services; and insurance."

While the array of products and services is impressive, it's the bank's motto since 1894 that keeps customers coming back: Safety, Security and Service. And the service part isn't just about their customers - their employees provide a number of services for the community through involvement in approximately 60 organizations in the area, including Rotary, Kiwanis, Optimists, Lions, and Marshalltown Jaycees to name a few. You



may remember seeing the staff at community events such as Thanks with Franks, Oktoberfest or the Central Iowa Fair - they are usually in bright blue Farmers Savings Bank t-shirts.

"The best part about doing business in Marshalltown is the people," said Lehman. "Since moving into Marshalltown the people in the community have embraced our bank by helping us grow, by welcoming our presence, and by giving us a great deal of positive feedback about our friendly customer service."

Farmers Savings Bank and their employees contribute to the community of Marshalltown, making it a better place to live, work, play and do business. Farmers Savings Bank has been a Chamber member since 2000 and bank president Tom Campbell is a member of the Chairman's Roundtable.



New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce.

Please support these businesses when making purchases and business decisions.

China Buffet

Andy Lin, Owner

2500 South Center Street, Suite A

Marshalltown, IA 50158

641-753-3345

China Buffet offers a wide variety of buffet and menu items. Lunch buffet starts at \$5.99 and dinner buffet is \$8.25.

Iowa Home Care

Adnan Fazal, Director

104 West Southridge Road

Marshalltown, IA 50158

641-752-5545

Iowa Home Care's mission is to provide quality and cost effective home health care to the community. For more information, visit www.iowahomecare.com.

Curtis T. Loney

1814 Edgebrook Drive

Marshalltown, IA 50158

641-2-2052

Morning Glory Bakery

Laurie Wadle, Owner

506 North Center Street

Marshalltown, IA 50158

Laurie Wadle with Morning Glory Bakery specializes in baked goods including: cookies, pies, muffins, mini muffins, kolaches and cheesecakes. For more information email morningglorybakery@gmail.com.

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Marshalltown, IA 50158
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Fax: 641-752-8373
Email:
info@marshalltown.org

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Mark Smith
State Senator
Steve Soddors

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.



9th Street Gallery & Frame	15
Applebee's Bar & Grill	12
Best Western Regency Inn	34
Bickford Cottage	12
Bjelland Plumbing, Inc.	15
Blood Center of Iowa	9
Casey's General Stores, Inc.	18
Embers	17
Five Star Real Estate Group	15
Hay Construction Services, Inc	13
Heartland Dental Professionals	8
Hy-Vee Drugstore	39
Image Maker Marketing	2
In Stitches	8
IVCCD	18
Iowa Veterans Home	21
Manpower, Inc.	24
Marshall Co. Empowerment	1
Marshalltown Broadcasting	34
MCBD	22
Mitchell Family Funeral Home	5
Newbury Mgmt	15
Park Place Computers	1
Qwest	17
Riverside Cemetery	5
Smokin' G's BBQ	1
St. Mary Catholic Church	4
Stalzer Photography	5
Stalzer's Furniture	11
State Farm Insurance - Linton	7
Subway	17
Superior Welding Supply Co.	1
Theisen's Home-Farm-Auto	9
Ultimate Web Design, L.L.C.	3
Venture Management & Realty	6
Vernon Company	17
Villa Del Sol	13
Younkers	49

Are you ready to increase your website traffic?
Contact Lynn at
641-753-6645 about online directory upgrades!
Visit the Chamber website at
www.marshalltown.org

Business After Hours

September 10, 2009

5:00 - 7:00 p.m.

U.S. Bank

123 West Main Street

October 22, 2009

5:00 - 7:00 p.m.

Hampton Inn & Suites

20 Iowa Avenue West

November 2009

TBD

Business to Business Showcase

Key sponsor: Hy-Vee

Fisher Community Center

709 South Center Street

December 2009

TBD

U.S. Bank

123 West Main Street

Dates are already filling up for 2010. Contact Lynn Olberding at the Chamber office to schedule a Business After Hours event at your business.

These events are great ways to promote your business!

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FACES & PLACES

Faces & Places is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Raymon celebrates 25 years

Raymon-Donco, Albion, celebrated 25 years of business on Monday, August 10. Owner Larry Raymon, wife Joynell and son Chad (National Sales Director) celebrated with employees and city officials. Raymon manufactures air distributing equipment for the heating, ventilating and air conditioning industry.

Reminder from the Central Iowa Art Association

The Fisher Gallery, containing seventeen French Impressionist works, is available for viewing by the general public daily in the Fisher Community Center. The collection, accumulated and provided by Bill Fisher, was a gift to the community. Although everyone is invited to just browse the collection whenever they are in the Fisher Community Center, guided tours can be provided with only a few days notice. The collection is open from 11:00 a.m. to 5:00 p.m. weekdays and some weekends by appointment.

The Fisher Community Center is also home to one of the Midwest's most highly regarded Ceramics Study Collections. The collection is housed in glass display cases in the east entry area of the center.

Finally, the Fisher Community Center is also home to a walking sculpture tour in the grassy areas surrounding the building and Martha Ellen Tye Theater. Brochures can be obtained at the Central Iowa Art Association offices.

For more information; please call the Central Iowa Art Association at



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BUSINESS NEWS

www.marshalltown.org Statistics

	July 09	YTD Total	Avg/Month
Unique Visitors	3,182	21,124	3,018
Number of Visits	4,754	32,087	4,584
Page Views	16,817	157,441	22,492
Hits	105,769	755,740	107,963

Unique visitors were up 8.4% and number of visits were up 10.1% from June 2009 to July 2009.

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events. Contact Lynn Olberding at the Chamber office for more information.

Help shape Marshalltown's future and make this an even better place to live, work and raise a family!

For more information on the Imagine
2011 7 Big Ideas, visit
www.imagine2011.com.



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Jane Chizek ★ Melody Bennett
Phil Henning ★ Moises Garcia
Beth Barrett ★ Joan Johnson

Planning for influenza season

Businesses may have already been impacted by the spring and summer outbreaks of 2009 H1N1 influenza affecting their employees. CDC anticipates that more communities may be affected than were in the spring/summer 2009, and/or more severely affected reflecting wider transmission and possibly greater impact. In addition, seasonal influenza viruses may cause illness at the same time as 2009 H1N1 this fall and winter. In response to the anticipated spread of 2009 H1N1 influenza, the CDC has revised its recommendations to assist businesses and other employers of all sizes.

The severity of illness that 2009 H1N1 influenza flu will cause (including hospitalizations and deaths) or the amount of illness that may occur as a result of seasonal influenza during the 2009–2010 influenza season cannot be predicted with a high degree of certainty. Therefore, employers should plan to be able to respond in a flexible way to varying levels of severity and be prepared to refine their pandemic influenza response plans if a potentially more serious outbreak of influenza evolves during the fall and winter. More people and communities are likely to be affected as influenza is more widely transmitted. The CDC and its partners will continuously monitor national and international data on the severity of illness caused by influenza, will disseminate the results of these ongoing surveillance and will make additional recommendations as needed.

Actions employers should take now in preparation for H1N1

- Review or establish a flexible influenza pandemic plan and involve your employees in developing and reviewing your plan;
- Conduct a focused discussion or exercise using your plan, to find out ahead of time whether the plan has gaps or problems that need to be corrected before flu season;
- Have an understanding of your organization's normal seasonal absenteeism rates and know how to monitor your personnel for any unusual increases in absenteeism through the fall and winter.
- Engage state and local health department to confirm channels of communication and methods for dissemination of local outbreak information;
- Allow sick workers to stay home without fear of losing their jobs;
- Develop other flexible leave policies to allow workers to stay home to care for sick family members or for children if schools dismiss students or child care programs close;
- Share your influenza pandemic plan with employees and explain what human resources policies, workplace and leave flexibilities, and pay and benefits will be available to them;
- Share best practices with other businesses in your communities (especially those in your supply chain), chambers of commerce, and associations to improve community response efforts; and
- Add a “widget” or “button” to your company Web page or employee Web sites so employees can access the latest information on influenza: www.cdc.gov/widgets/ and www.cdc.gov/SocialMedia/Campaigns/H1N1/buttons.html

CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

September 2009


Event	Date	Location
Bingo	Tuesdays	Senior Citizens Center
Farmers Market	Wed. & Sat.	108 N. 2nd Avenue
Storytime	Tues. & Fri.	Public Library
BUS-eum: German POWs	Sept 1	Public Library
Exhibit by Janet Heinicke	Sept 1 - Oct 2	Fisher Community Center
Nature's Story Hour	Sept 2	GrimesFarm & Conservation
After School Movie	Sept 2	Public Library
Labor Day	Sept 7	MCVB Offices Closed
Nature's Story Hour	Sept 16	GrimesFarm & Conservation
Infantry-Spanish Am. War	Sept 17	Historical Museum
Wine Tasting	Sept 17	Midnight Ballroom
Red Carpet Event	Sept 17	The Perfect Setting
Daniel Rodriguez	Sept 19	MHS/Comm. Auditorium
Oktemberfest	Sept 24-27	Main Street
Bead Bash	Sept 25-27	Best Western Regency Inn
Monarch Migration Program	Sept 28	Fisher Community Center
Author Visit	Sept 29	Public Library

Post your 2009 events on the MCVB self-posting calendar at www.visitmarshalltown.com

September 2009

Date	Group	Location
Sept 4-6	A.S.A. men's Major 16" Slow Pitch	6th Street Complex
Sept 12	IA State Pedal Pull Championships	Veterans Coliseum






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Mark your calendars for Oktemberfest

Iowa's Best Family Festival will take place in downtown Marshalltown September 24 through 27. For four days Marshalltown will celebrate with kids activities and fun run, crowning of Little Miss and Mr. Oktemberfest, spaghetti dinner, merchants and craft show, car show, food, carnival, 5k/10k walk/run and the Grand Parade. You won't want to miss a minute of the fun. Specific details for each event can be found on the Oktemberfest website at www.oktemberfest.com.

Thursday:

5:00 – 7:00 pm	Community Y's Tumble Bus
5:00 – 7:00 pm	Kingdom Klowns
5:30 pm	Big Wheel Races
6:00 pm	Crowning of Little Miss and Mr. Oktemberfest
6:00 pm	Kids Fun Run

Friday:

5:00 – 7:00 pm	Spaghetti Dinner
5:00 – 8:00 pm	Merchants & Craft Show
5:00 – 9:00 pm	Food Vendors
5:00 – 9:00 pm	Classic Car Show
5:00 – 11:00 pm	Carnival

Saturday:

7:00 – 11:00 am	Pancake Breakfast
8:00 am	5k/10k Walk/Run
8:00 – 4:00 pm	Merchant & Craft Show
9:00 – 8:00 pm	Food Vendors
10:00 am	Oktemberfest Grand Parade
Noon – 11:00 pm	Carnival
12:30 – 3:30 pm	Children's Activities
12:30 pm	Oktemberfest IDOL
12:30 pm	Shaw Tae Kwondo
1:00 pm	Ice Sculpting
1:00 – 1:45 pm	Iowa & ISU Mascot Pictures
1:00 – 4:00 pm	Marching Band Competition
1:00 pm	Marshalltown Area Tumblers
1:00 – 5:00 pm	Historic Home Tour
1:30 – 3:30 pm	Kingdom Klowns
1:30 pm	Cornflake Cloggers
7:00 – 8:00 pm	Concert – Rear View
8:00 – midnight	Concert – Loose Neutral

Sunday:

8:00 – noon	Pancake Breakfast
Noon – 5:00 pm	Food Vendors
Noon – 5:00 pm	Carnival
Noon	BBQ & Chili Cook-off Judging
1:00 pm	BBQ & Chili Sampling
1:00 pm	Motor Cycle Rodeo

CONVENTION & VISITORS BUREAU

Marshalltown's Taylor's Maid-Rite makes Top 100

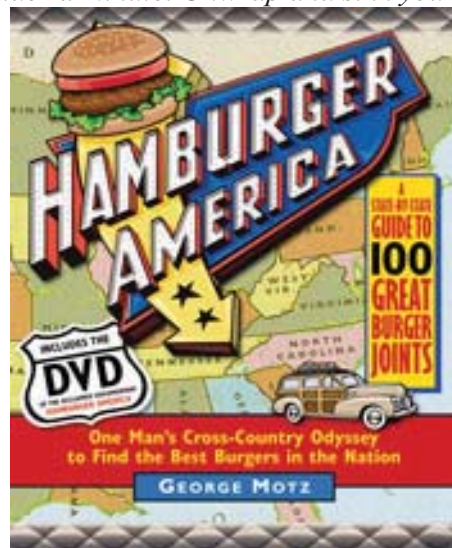
George Motz, author of *Hamburger America*, has made it his quest to travel across the United States in search of the best hamburgers. We all know that Taylor's Maid-Rite is the best around and now it has made Motz's top 100 list. Below is an excerpt from Motz's book.

Taylor's does not serve hamburgers. Taylor's serves the only "loosemeats sandwich" in this book. For those not familiar with the popular Iowa hamburger-influenced sandwich, a loosemeats, or Maid-Rite (and sometimes referred to as a "tavern"), is basically a deconstructed hamburger, or a sloppy joe without the slop. The recipe is simple: fresh ground-on-premises beef is steamed and crumbled in a cast iron cooker. Nothing is added but salt. Upon ordering, a member of the extended Taylor family or long-time employee grabs a bun that has been "doped" with pickle and mustard and with the other hand scoops up an impossible amount of the pebbly moist meat. That's it, and there's nothing else on the menu but shakes, ice cream, pie, and soft drinks, and they have been doing it this way since 1929. The order is wrapped up even if you are eating at the counter.

Taylor's is a bright, clean, friendly place with floor to ceiling windows in the front of the restaurant. A large horseshoe counter surrounds a short order kitchen that offers amazing views of your food being prepared.

The loosemeats sandwich may be some of the fastest food you'll ever come across because the meat is already cooked and warm. An order can arrive at your spot at the counter in under a minute. Unwrap and sink your teeth into one of the softest, tastiest sandwiches around and you'll start wondering why the rest of the country has not caught on yet.

The last time I visited the Central Iowa eatery there was a debate going on about the proposed introduction of ketchup—not to the sandwich, but to the counter. The sign out front announced "STOP IN VOTE YES OR NO FOR KETCHUP." The votes were tallied, and in August 2006 ketchup was introduced to the counter, seventy-seven years after opening day.



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- 9/3 Patty Melt & Broccoli Cheese Soup
- 9/4 Caesar Chicken Wrap & Chicken & Wild Rice Soup
- 9/5 Turkey Club & Bean With Bacon Soup
- 9/6 Meatball Sub & Tuscan Potato Soup
- 9/7 Hot Ham & Cheese Sandwich & Tomato Basil Soup
- 9/8 Philly Cheese Steak & Beef Noodle Soup
- 9/9 Chicken Avocado Wrap & Vegetable Stew
- 9/10 BBQ Pork Sandwich & Cheesy Potato Soup
- 9/11 French Dip Sandwich
& New England Clam Chowder
- 9/12 Rieben Sandwich & Beef With Barley Soup
- 9/13 Buffalo Chicken Sandwich & Chicken Noodle Soup

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AMBASSADORS VISITS



The Chamber Ambassadors celebrated a ribbon cutting at KTDV The Dove with owner Mark Osmundson and staff on July 28. KTDV is located at 1930 North Center Street.



On August 11, the Chamber Ambassadors visited Enterprise Rent-a-Car (2007 South Center Street Suite C) to thank the staff for their continued Chamber membership.



Chris and Cindy Brodin and their staff of agents at Coldwell Banker Premier Real Estate (2003 South Center Street) were visited by the Ambassadors on August 11 to thank the business for their continued support.

Wish you were here?

Your business could be featured on the Ambassadors Visits page in the Chamber Digest and online at www.marshalltown.org.

For more information on how to schedule a courtesy call, contact Lynn Olberding at 641-753-6645 or email lolberding@marshalltown.org.

The Ambassadors are the goodwill arm of the Chamber. Their scheduled time for courtesy calls and ribbon cuttings are at



4:30 p.m. and 4:45 p.m. on the second and fourth Tuesday of the month.

Contact 641-753-6645 or lolberding@marshalltown.org.



View past issues of the Chamber Digest online at www.marshalltown.org.

BUSINESS NEWS

Local Foods System can boost area economy

The Marshalltown Area Chamber of Commerce Target 5 initiative is partnering with an exciting new local foods effort to shift more purchasing to local businesses and services. According to Ken Meter of the Crossroads Resource Center, Minneapolis, Minnesota, with a modest shift of just 15% the potential economic and social impacts of agriculture and local foods production and distribution in Marshall County could exceed \$8 million.



Restaurants, grocers and food services in Marshalltown, Iowa are interested in buying locally grown food to offer fresher products and support the local economy, according to a survey conducted by the North Central Regional Center of Rural Development in cooperation with the Marshalltown Chamber of Commerce. According to Claudia Prado-Meza, Sustainable Agriculture graduate student at ISU, "More than 50% of the businesses have bought products from local farmers. And 73% would like to have more opportunities to establish new or stronger links with local producers."

Lack of supply is one main reason that Marshalltown restaurants and markets do not currently sell more locally grown food. To increase the supply of locally grown food, Marshalltown is grooming its farmers to produce fruits, vegetables and small diversified crops; as well as increasing the number of livestock farmers in the midst of acres of corn, soybeans and confined animal operations. COMIDA, an acronym for County Of Marshall Investing in Diversified Agriculture, has been formed with the goal of establishing a local foods system. COMIDA's goal is to connect local farmers with buyers. But to make that happen, a different kind of farmer is needed in the area, and an integrated foods system must be in place.

Dr. Linda Barnes, the Entrepreneurial and Diversified Agriculture Program of Marshalltown Community College (MCC) has worked since September, 2008, with Iowa State University (ISU) Extension, Sustainable Agriculture students from ISU, Prairie Rivers of Iowa Resource Conservation and Development (RC&D), the Leopold Center for Sustainable Agriculture, and the Marshalltown Chamber of Commerce, to train interested individuals and to develop a local food system for Marshall County.

The first graduates of a course for beginning farmers called "Start Your Own Diversified Farm" received their certificates March 8, 2009, according to Jan Flora, ISU Extension Sociologist and a co-director of the project.



The work to create the system continues

The work to create the system continues

this fall. COMIDA is coordinating and hosting meetings to discuss the formation of a local foods system plan in Marshalltown and Marshall County. The meetings will be on Monday, September 14 from 5:30-8:30 p.m. at DeJardin Hall, Marshalltown Community College, and Monday, October 5 from 5:30-8:30 at the Iowa Veterans Home.



Alliant Energy employees, city officials and Chamber staff celebrated the grand opening of the Alliant Energy Training Center, located in the Marshalltown Industrial Park, with a ribbon cutting on Friday, August 14.

This facility is an updated center that will bring new Alliant employees and current employees to Marshalltown for training. According to Vern Gebhart, Alliant's Operations Manager, it demonstrates the commitment of Alliant to the safety and training of its employees and the company's excellent partnership with Marshalltown.

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ECONOMIC DEVELOPMENT

Iowa boosts lowest cost of doing business

Iowa has moved from 9th to 4th position in CNBC's annual ranking of best states for doing business. "Iowa boasts the lowest cost of doing business in the country," CNBC said in announcing the ranking.

The cable news channel ranked all 50 states on about 40 different criteria. Iowa's biggest drivers of this success are that Iowa's "mostly agricultural" economy surged in comparison to the larger nation's economic meltdown, unemployment in Iowa remains below the national average, and foreclosures, while up, are far below the national rate.

For additional economic development information, please visit

www.marshalltownworks.com.

It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa.



Economic Statistics

June	2009	2008
Employment – Marshall County		
Labor force	20,180	20,840
Unemployed	1,380	940
Percent unemployed	6.6	4.5
Total employment	19,430	19,900
Marshalltown Construction		
Building permits	13	16
Residential dwelling units	0	0
New residential construction valuation	\$0	\$0
Residential addition/remodeling valuation	\$75,000	\$174,000
New commercial/industrial permits	1	4
New commercial/industrial valuation	\$5,000	\$237,000
Remodeling commercial/industrial valuation	\$4,000	\$8,060,000
Marshall County Construction		
Building permits	4	
Residential addition/remodeling valuation	\$7,690	
New commercial/industrial permits	1	
New commercial/industrial valuation	\$330,000	
Housing		
Single family home sales	41	51
Average sale price	\$102,370	\$133,459
Median sale price	\$96,000	\$110,780



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EntreBash! set for September 8

Small-business owners and those interested in starting a business are invited to attend the Iowa Innovation Gateway EntreBash! This is the region's first EntreBash! networking event and will be held from 5 to 7 p.m., Tuesday, September 8 at the Iowa Valley Community College Grinnell Campus, 123 6th Avenue. Admission is free.

EntreBash!, hosted by Iowa Innovation Gateway and UNI MyEntre.Net, is a networking event with the added opportunity for small-business owners and entrepreneurs to gather information important for their business or start-up. During the event, attendees can connect with other small business owners in the region and exchange ideas, see new faces and get on-the-spot information to help grow their business.

All area small-business owners and individuals interested in starting a business are encouraged to attend EntreBash! For more information, contact Joel Akason, 641-753-6645, akason@marshalltown.org; Amy Pieper, 641-844-5646, amy.pieper@iowavalley.edu; or Amy Kuhlert, 319-273-4328, amy.kuhlert@uni.edu.



BUSINESS NEWS

Leave a Legacy

Legacies on Main commemorates the past, beautifies the present and paves the way for the next generation. Each brick donated can be engraved in your honor, or in honor of the person, place or event you designate.

The Marshalltown Development Foundation board has set a goal of 100 additional bricks to be installed and unveiled at the Holiday Stroll. Orders will be accepted through September 10. Donations towards this project are tax-deductable.

Let's all shop locally

People often ask...Why shop Local? Making wise shopping choices means more than looking for the lowest price or your favorite color. Where you spend your shopping dollars can have a greater impact on our local economy than the amount of shopping dollars you spend.

There are several reasons to spend your money locally, especially this year. Marshalltown serves as a retail center for our area and has all of the necessities we need. Our local businesses work very hard to provide services and goods for our Central Iowa community. They make investments in their properties (and pay property taxes here...which we benefit from greatly); they make investments in inventory (which provide sales tax... which we benefit from greatly) and they make investments in our community through donations to our schools, community projects, athletic events and our charities and non-profit organizations. They do this readily. They have made commitments to Central Iowa for the "long haul". They want to be here and are willing to risk their savings, their earnings and their free time to do this. They stake their future on having their businesses here.

We, as consumers, take this for granted. We need to thank them for making these investments so that we have the opportunity to shop here in Marshall County. Lets show some community pride and help keep our local economy strong. Do business with local businesses.



Place your order
for a brick by
September 10.
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veiled at this year's
**Holiday Stroll in
November.**



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2nd Flight winners: Thad Lents & Tara Lents (PepsiAmericas), Dave Walker (Marshall Co. Attorney's Office), Jennifer Steffens (Bennet, Steffens & Grife), and Shaun Heitman (Moore Law Firm).

1st Flight winners: Mike Mason, Ed Peng, Jerry Major and Darryl Peter (Emerson).

Championship Flight winners: Tom Campbell, Rob Judkins, Jerry Hoskey and Jay Lynch (Farmers Savings Bank).

The big winner of the night was Bob Berger, Emerson, who took home a 42 inch flat screen TV, courtesy of the Chamber Ambassadors and Denny's Hometown TV & Appliance.

Watch for photos in next month's issue of the Chamber Digest!

Thank you to everyone who golfed or volunteered!

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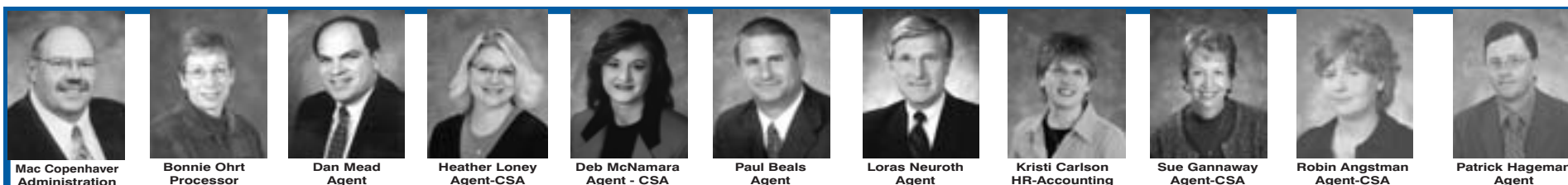
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