

Chamber Digest

June 2009

Volume 27 Issue 1



Upcoming Events

June 16: Business After Hours at Iowa Hospice
5:00 - 7:00 pm

June 18: Thanks with Franks (Main Street)

June 25: Chamber Annual Meeting at Dejardin Hall (IVCE Campus) 5:30 pm

June 26 - 27: Iowa State BBQ Championships (Riverview Park)

Visit www.marshalltown.org for more Chamber events.

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Chamber to host 111th Annual Meeting

The Chamber Board of Directors and staff are pleased to announce plans for the 111th Annual Meeting of the Marshalltown Area Chamber of Commerce on Thursday, June 25. The meeting will take place at Dejardin Hall on the Iowa Valley Continuing Education campus, beginning at 5:30 p.m. The event will feature keynote address by Margaret Hoover.

Margaret Hoover is a television and radio commentator on political topics and pop culture. She has co-hosted "The View" on ABC, and appeared as a guest on NBC's "The Today Show", CNN's "Larry King Live," CBS's "The Early Show" as well as many other Fox News and Fox Business programs. A Fox News Contributor, she is a Monday night "Culture Warrior" on Bill O'Reilly's top-rated show, The Factor.



Margaret Hoover

Ms. Hoover held a White House appointment in the Bush Administration where she served as the Associate Director in the Office of Intergovernmental Affairs. Additionally, she has ties to Iowa as the great-granddaughter to Iowa's President Herbert Hoover.

The 111th Chamber Annual Meeting will also feature three awards to be presented to individuals and businesses who have made a significant difference in the Chamber and the community in the last year. Nominations are being accepted through June 5 for "Chamber Person of the Year" and "YP of the Year", presented by the Marshalltown Young Professionals. Additionally, the "Chairman's Community Impact Award" will be given to a business or organization who has left a lasting impression on Marshalltown's future over the course of the last year. To nominate an individual for the "Chamber Person of the Year" or the "YP of the Year", please visit www.marshalltown.org and download the nomination form.

The event will also feature a look back at the past year and the many accomplishments of the Chamber and community, as well as look forward to the 2009/2010 year.

Tickets for the Chamber Annual Meeting are available for all employees of Chamber member businesses. To reserve tickets, visit www.marshalltown.org/chamber/events.php. Tickets must be reserved in advance. No tickets will be available at the door.

New officers to lead organizations

Chamber
Paul Gregoire,
Chairman
Fisher
Division of
Emerson



MEDIC
Dan Hassman,
Chairman
F & M Bank



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MEMBER SPOTLIGHT

C's Landscape and Design

In 1990, Chris Luetkeman began work as a landscaper. The following year, he started C's Landscape and Design, a full service landscaping service, based in Boone.

C's Landscape and Design's list of products and services is extensive: landscape design with colored blue prints, landscape installation, plant materials, retaining walls, paver patios, walkways, driveways, shade structures, grading, dump truck services, hydro seeding, water features, concrete replacements, rock and mulch sales and hardscape sales.

"I prefer to do residential, but we also do commercial jobs," said Luetkeman. "I enjoy putting together a design people can enjoy for many years to come."

His favorite part of his job? "The reaction I get after the work is completed," Luetkeman said.

Luetkeman was introduced to the Marshalltown area when he participated in the Chamber's Spring Home and Garden show in March. Shortly after the show, he joined the Chamber. He recently participated in the Business to Business Breakfast on May 19.

"I look forward to being a part of the community for many years to come," said Luetkeman. "I enjoy what I do. It's not just a living, I give every customer 100 percent, no matter how large or small the job is."

Employing between six and eight individuals, Luetkeman prides himself and his company, not only on how quickly they can complete a landscape project, but also on the quality of the work that is done. The landscape designer is on the job until completion to answer questions, provide outstanding customer service and to ensure top notch quality work.

"I promote myself through the Chamber and the local newspaper," he said. "But most of all I present myself and my company in a professional manner and that promotes itself."

For more information, contact Chris at 515-432-1961.



Chris Luetkeman, owner of C's Landscape and Design.



New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.


Patio Pros, Inc.

Daniel Foxen, Director of Operations
5299 NE 15th Street
Des Moines, IA 50313
515-262-4200

Patio Pros, L.L.C. is an Iowa Owner/Operator company. The company principals are hands-on in the daily operations. Their products include sunrooms/patio rooms/sliding door additions, decks/pergolas, patios, doors, windows, and siding.

Want more information on how YOU can become a member of the Marshalltown Area Chamber of Commerce?

Contact Lynn Olberding at 641-753-6645 or visit the "Become a Member" page on the Chamber website: www.marshalltown.org.



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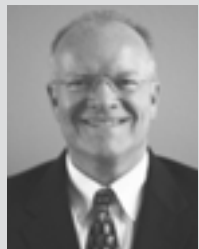
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LEADERSHIP

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Chair: Paul Gregoire



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Kathy Baker
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Liz Zuercher
V.C. Government Affairs
Doug Joslin
V.C. Membership
John Hughes
V.C. Quality of Life
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Parke Adamson
Ellen Bergman
Joe Carter
Abie Chadderdon
Tony Harris
Nick Loney
Fauna Nord
Jeff Vance

Ex-Officio
Gene Beach
City of Marshalltown
Bob Wenner
MCVB

MCVB
Chair: Deanna Davis



Board of Directors

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Vice Chair
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Shauna Banks
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Jocelyn Dilorio
Administrative Assistant
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Amy Mills
MEDIC Executive Assistant
Shannon Espenscheid
MCVB Director

709 South Center Street
P.O. Box 1000
Marshalltown, IA 50158
Phone: 641-753-6645
Fax: 641-752-8373
Email:
info@marshalltown.org

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.

MEDIC
Chair: Dan Hassman



Board of Directors

Jim Lowrance
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Gene Beach
William Boehm
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Douglas Gervich
Sharon Greer
Paul Gregoire
John Hermanson
Carol Hibbs
Dean Kenagy
Leon Lamer
Mike Miller
Loras Neuroth
Mike Schlesinger
Kevin Swartz
Don Turbiville
Kenn Vinson
Glenn Ytzen

Ex-Officio
Marvin Wade
Dick Hierstein
Mark Smith
Steve Soddors
Karen Squires
Tim Wynes

Thank You Reinvesting Members

The reinvesting members printed in bold type marks those with memberships in increments of five years.

| | |
|----------------------------------|-----------|
| Atha, Bob & Donna | 9 |
| Arnold Motor Supply | 16 |
| Barr Asset Management | 10 |
| Boliver-Bidwell Law | 27 |
| Brown's Shoe Fit | 2 |
| Central Iowa Farm Store | 11 |
| Collison's Par 3 | 16 |
| Dairy Queen (3rd Avenue) | 4 |
| Edens, Bill | 5 |
| F & J Racing | 2 |
| First Baptist Church | 11 |
| First Cong. Church | 5 |
| First Presbyterian Church | 5 |
| First United Methodist Church | 11 |
| Glenwood Place | 10 |
| Hardees | 5 |
| Iowa Speedway | 3 |
| L & M Construction | 11 |
| Marshalltown Comm. Theater | 11 |
| Mechdyne | 9 |
| NW Mutual – Krough/Leth | 20 |
| SATUCI | 9 |
| Sign Creations | 9 |
| Welker Const. | 12 |

Are you ready to increase your website traffic?
Contact Lynn at
641-753-6645 about online directory upgrades!
Visit the Chamber website at
www.marshalltown.org

Business After Hours

June 16, 2009
5:00 - 7:00 p.m.
Iowa Hospice
2 West Main Street

July 15, 2009
5:00 - 7:00 p.m.
Central Iowa Fair
1308 East Olive Street

August 2009
TBD
Flooring Gallery
3110 South 6th Street

September 10, 2009
5:00 - 7:00 p.m.
U.S. Bank
123 West Main Street

Dates are already filling up for 2010. Contact Lynn Olberding at the Chamber office to schedule a Business After Hours event at your business.

These events are great ways to promote your business!

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FACES & PLACES

Faces & Places is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a JPEG format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email lolberding@marshalltown.org and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

Buena Vista University to host coffee open house

 **BUENA VISTA UNIVERSITY
PROFESSIONAL &
ONLINE STUDIES**

Join the staff of BVU Professional & Online Studies (Marshalltown Center) for a coffee open house

on Thursday, June 18 from 4:00 - 7:00 p.m. at 3700 South Center Street. Learn more about what BVU has to offer and find out how BVU can help you accomplish your goals. Enjoy snacks and door prizes during this "come and go" event.

Brian Heitoff elected to Touchstone Board of Directors



During the Touchstone Energy Cooperatives Annual Meeting in February, Consumers Energy CEO/General Manager Brian Heitoff was elected to a three-year term on Touchstone's Board of Directors.

Consumers Energy's participation as a Touchstone Energy cooperative means that it is associate with a nationwide network of more than 660 other local member-owner electric co-ops in the United States that are dedicated to bringing added value and benefits to its members.

Collectively Touchstone Energy co-ops deliver power and energy solutions to more than 30 million members every day.

Heitoff is a past chair of the MEDIC board, a member of the Chamber's Government Affairs committee, as well as involved in a number of other local organizations.

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BUSINESS NEWS

No increase in Chamber dues for 2009/2010

The Chamber Board of Directors has approved the 2009/2010 budget that keeps the member dues at the current level for the coming year.

“The board is very sensitive to the economic conditions, and we want our members to know that we are working to maintain a very strong program during this economic cycle without raising dues,” stated Ric Anderson, board chairman.

Even though dues are not being increased, Chamber costs like any business do continue to increase so additional revenues are needed.

“There are three ways that you as a member can increase your support of the Chamber while at the same time enhancing your business promotion and visibility, and all are voluntary,” Chairman Anderson said. “Upgrading your business listing on the Chamber’s powerhouse web site, sponsoring the many events and programs that the Chamber offers and continuing or increasing your voluntary dues that go to help keep up with technology upgrades are vital to keeping the Chamber program strong.”

The new Chamber year begins June 1, 2009. Paul Gregorie, VP of Human Resources for Fisher/Emerson Process Management, is the new chairman.

www.marshalltown.org Statistics

| | Apr 09 | YTD Total | Avg/Month |
|------------------|---------|-----------|-----------|
| Unique Visitors | 3,120 | 12,153 | 3,038 |
| Number of Visits | 4,824 | 18,758 | 4,690 |
| Page Views | 23,330 | 104,796 | 20,949 |
| Hits | 109,371 | 446,566 | 111,642 |

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events. Contact Lynn Olberding at the Chamber office for more information.

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Ambassadors Golf Outing

The Annual Ambassadors Golf Outing is scheduled for Thursday, August 20 at Elmwood Country Club. The day starts with a 12:30 shot gun start and will end with a banquet where flight winners will be announced.

If your business would like to be the presenting sponsor of this year's golf outing, please contact Lynn at the Chamber office. The “presenting sponsor” will receive recognition in all promotional materials leading up to the outing and signage at the event.

Hole sponsorships are available again this year for \$75 per business. If your business is interested in sponsoring a hole, please fill out the Golf Outing flyer and return to the Chamber office.

Get ready for fun at the Annual Chamber Ambassadors Golf Outing on Thursday, August 20!



Marshalltown delegation goes to Washington DC



Members of the Marshalltown delegation meet with Senator Charles Grassley during the annual Washington DC Summit trip April 27 - 28.

CONVENTION & VISITORS BUREAU

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at www.VisitMarshalltown.com

June 2009

| Event | Date | Location |
|-----------------------------|-------------|-----------------------------|
| Bingo | Tuesdays | Senior Citizens Center |
| Farmers Market | Wed & Sat | 108 N. 2nd Avenue |
| Nature's Story Hour | June 3 | GrimesFarm & Conservation |
| Free Fishing Days | June 5-7 | State of Iowa |
| Black Dirt Days | June 5-6 | Conrad Main Street |
| Hispanic Heritage Festival | June 6 | Courthouse Square |
| Truck Climb Activity | June 6 | Corner of Church & Main St. |
| Intro to Storytime | June 9 & 12 | Public Library |
| Zombie Walk | June 14 | BPW - Riverview Park |
| Meredith Publishing Program | June 15 | Public Library |
| Nature's Story Hour | June 17 | GrimesFarm & Conservation |
| The Spoon Man! | June 17 | Public Library |
| State Center Rose Festival | June 18-21 | State Center |
| Family Movie Night | June 18 | Public Library |
| Open Mic & Municipal Band | June 18 | Courthouse Square |
| Thanks with Franks | June 18 | Main Street |
| Municipal Band Concert | June 18 | Courthouse Square |
| Battle of Cemetery Hill | June 20-21 | State Center |
| Card Party | June 20 | Culture Center |
| Father's Day | June 21 | |
| Corn Carnival | June 25-28 | Gladbrook |
| Bucket Boys Concert | June 25 | Main Street |
| Municipal Band | June 25 | Courthouse Square |
| IA State BBQ Championship | June 26-27 | Riverview Park |

Post your 2009 events on the MCVB self-posting calendar at www.visitmarshalltown.com

June 2009

| Date | Group | Location |
|------------|-----------------------------|----------------------------|
| June 1-2 | Girls State Golf Tournament | Elmwood & American Legion |
| June 4-7 | AMVETS Dept. of Iowa | Best Western Regency Inn |
| June 5-6 | Pepsi/Clincher Classic | South Sixth Street Complex |
| June 12 | Classy Chassy Cruisers | Marshalltown |
| June 12-13 | IA State Button Society | Best Western Regency Inn |
| June 26-27 | Little League AAU | South Sixth Street Complex |



Thank you for making
Marshalltown your destination!

For information on events, attractions, lodging and more, visit www.visitmarshalltown.com.

Thanks with Franks

Marshalltown Central Business District and downtown businesses will be hosting Thanks with Franks and Music again this year. The downtown businesses would like to thank the community for their support over the past year by giving away hotdogs prepared every way you can imagine.

The ever popular event will take place June 18 with music starting at 5:00 pm and hot dogs being served at 6:00 pm.

Bucket Boys to Perform on the Courthouse Lawn

The Bucket Boys are a hip-hop percussion duo combining music, laughter, crowd interaction and positive like skills. Using a medley of junk collected from wrecking yards, trash bins, basements and attics, the two college graduates create riveting music. They will perform on the Courthouse lawn on June 25th from 1:00 – 2:00 pm. Take your lunch and enjoy it downtown – you won't want to miss them.

Hispanic Heritage Festival

The Annual Hispanic Heritage Festival will be held Saturday, June 6th from 12:00 noon until 9:00 PM. The Courthouse Square will be transformed into a community space where Hispanic and Anglo families and friends alike can enjoy traditional Hispanic music and entertainment, children's activities, and Mexican and American foods. Holding this event on the Courthouse Square is important because in many Mexican communities, the central square is the traditional gathering place for families and friends. Music this year will include the groups Universo Musical from 1:00 -3:00 p.m. and Perdido from 6:00 - 8:00 p.m.

The Princess contest is back and each contestant will circulate through the Festival crowd dressed in traditional dress from different Mexican states. The Princess will be crowned at the end of the contest to be held from 3:00 - 4:00 p.m. Marshalltown's own former Mrs. Iowa, Deanna Inman, will be one of the judges for the contest.

There will be a Tae Kwon Do demonstration from 4:00 - 4:30 p.m. and new this year, Augustine Chavez and his team of impersonators will be performing from 4:30 to 5:45 p.m. on the main stage.

For the children—more activities than ever before. As a fundraiser, Woodbury School will be selling tickets to a "touch" truck activity where children will have an opportunity to play on and explore a fire truck, police car, tractor or semi-truck. The \$3.00 ticket will allow up to 10 children per family to participate in this event scheduled from 1-3 PM. In addition, there will be bouncers and numerous other children's games, including opportunities to break piñatas at 3:00, 4:00 and 5:00 p.m. From 3:00 - 6:00 p.m, volunteers from the First Baptist Church will provide additional games and activities for the children.

Mark your calendar! You won't want to miss this fun family event.

CONVENTION & VISITORS BUREAU

Marshalltown Awarded Best Small Town



Marshalltown has been awarded the Best Small Town by The Official Best of Iowa 2009. The Official Best Of does in-depth research to find the best each state has to offer when it comes to travel, vacation spots, attractions, museums, shopping, dining, lodging and much more.

There are 12 award categories in each state and Marshalltown has won two of them. For their awards, both were featured in a TV special on WHO May 23. A celebration for the awards took place at the Tremont Sports Café on May 23 with a viewing of the program.

If you missed the program on May 23, you can watch the entire show on the Official Best of Website at www.OfficialBestOf.com.

Marshalltown has many attractions, shops, arts and culture to offer the traveler or resident. If you would like more information on how to “vacation in your own backyard”, please visit www.visitmarshalltown.com or call the MCVB at 641-753-6645.

Iowa State BBQ Championships

Marshalltown will again host the Iowa State BBQ Championships on Friday, June 26 and Saturday, June 27. The entire event will take place at Riverview Park. In addition to BBQ, there will be activities for the kids, a car and motorcycle show and music by the Lincoln Highway Band and the Blooze Brothers. Be sure to mark your calendar and plan to attend the Iowa State BBQ Championships – were everyday is a good day for BBQ.



Kay Clark and staff at the America's Best Value Inn (18 East Berle Road) celebrated their grand opening with a ribbon cutting on April 30.

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- 6/2 *Italian Sausage Soup & Meatball Sandwich*
- 6/3 *Beef Noodle Soup & Roast Beef & Swiss Ciabatta*
- 6/4 *Cream of Pork & Potato Soup & Hot Ham & Swiss Sandwich*
- 6/5 *Chicken Dumpling Soup & Chicken Tender Melt*
- 6/6 *Crab Alfredo Soup & Chicken Parmesan Sandwich*
- 6/7 *Beef Barley Soup & French Dip*
- 6/8 *Chicken & Wild Rice Soup & Crispy Chicken & Ranch Wrap*
- 6/9 *Broccoli Cheddar Soup & Club Wrap*
- 6/10 *Chunky Potato & Ham Soup & BBQ Pork Sandwich*
- 6/11 *Vegetable Beef Soup & Pub Sandwich*
- 6/12 *Chicken Noodle Soup & Turkey Club Croissant*
- 6/13 *Chili & Buffalo Chicken Wrap*
- 6/14 *Killian's Irish Stew & Rubeen Sandwich*
- 6/15 *Italian Sausage Soup & Meatball Sandwich*
- 6/16 *Chicken Tortilla Soup & Steak Fajita Wrap*

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AMBASSADORS VISITS



Kelcy Bencoter, owner of Ben's Tire (105 Washington Street) and staff were congratulated on more than 20 years as Chamber members during a courtesy call with the Chamber Ambassadors on April 28.



The Chamber Ambassadors visited Carol Hibbs, Executive Director of the Community Y (108 Washington Street) on April 28 to congratulate Hibbs and Y staff members on the Y's 100th anniversary.



The Chamber Ambassadors celebrated the grand opening of Tallyho Travel (307 West Main Street) with new owner Don Anderson and manager Mary Jane Beall on May 12.



J.P. and Jennifer Howard, owners of the Tremont Sports Cafe (22 West Main), celebrated the grand opening of the restaurant and completion of additional rooms to the Tremont Inn as well as the 10th anniversary of the Tremont on Main on May 12 with the Chamber Ambassadors.

Listen weekly to **Chamber Chat**
Sunday Mornings

6:30 am on 99.5 KDAO FM

7:30 am on 1190 KDAO AM

Keep up with the latest Chamber, MCVB
and MEDIC news.

Request a Ribbon Cutting or Courtesy Call at your location.
The Ambassadors are the goodwill arm of the Chamber.
Their scheduled time for courtesy calls and ribbon cuttings are at
4:30 p.m. and 4:45 p.m. on the second and fourth
Tuesday of the month.



Please contact the Chamber office if you would like to
schedule a visit at your business.

Contact 641-753-6645 or lolberding@marshalltown.org.

BUSINESS NEWS

40th Annual Scholastic Banquet

The 40th Annual Scholastic Banquet took place on Wednesday, May 6, honoring the top five percent of graduating seniors from Marshall County high schools. The event took place at the Marshalltown Public Library with keynote speaker Sharon Greer.

The Scholastic Banquet celebrated the accomplishments of twenty-four students from East Marshall, GMG, Marshalltown and West Marshall high schools.

Key sponsors for the banquet were Koehler Insurance and United Bank and Trust.

“Friends of Education sponsors”: Buena Vista University Professional and Online Studies (Marshalltown Center), Farmers Savings Bank, Marshalltown Young Professionals and Strands.

Student sponsors: Alliant Energy, Dr. David Clark DDS, Edward Jones Investments - Reese & Wirin, Eyecare Associates, F & M Bank, Helfer Auto Service, Hermanson Orthodontics, Hy-Vee, Ideal Home Inspections, Independent Insurance Services, Iowa Valley Community College District, M. Gerovich & Sons. Marshalltown Broadcasting (KFJB, KIX 101.1), Marshalltown Community College, Marshalltown Education Association, Marshalltown General Dentistry (Drs. Burgers and Squiers), McFarland Clinic, McRill-Stowell-Christensen Insurance, Raymon, Steve and Mary Rund, Smokin’ G’s BBQ, Villa del Sol.

Marshalltown High School

Bonnie Lowry, Principal



Daniel
William Broewer



Tanisha Dutcher



Kalli Hannam



Melissa
Hassman



Laura Anne
Bro



Ryan
Christopher Rice



Jacklin Hope
Stonewall



Devin Nichole
Underhill



Natasha Lynn
Hidlebaugh



Andrew Holland



Alison Elaine
Inhelder



Kathryn Anne
Pins



Lucero
Sanchez



Christey
Sharpshair



Ashley Nicole
Thompson



Courtney
Diane Watts

East Marshall High School

Rex Kozak, Principal

West Marshall High School

Jim Henrich, Principal



Josh Benson



Emily Lynn
Morgan



Brenen W.
Papenberg

GMG High School

Mark Polich, Principal



Kayla Marie
Kienzle

Not pictured: Angela Upah (GMG), Michael Levi Anderson (Marshalltown), Willy Yu Xun Tan (Marshalltown), Alicia Borton (West Marshall).

Congratulations 2009 Graduates!


**View past issues of
the Chamber Digest
online at
www.marshalltown.org**

ECONOMIC DEVELOPMENT

Economic Statistics

| March | 2009 | 2008 |
|---------------------------------------|-----------|-------------|
| Employment – Marshall County | | |
| Labor Force | 20,140 | 20,130 |
| Unemployed | 1,400 | 960 |
| Percent Unemployed | 7 | 4.8 |
| Total employment | 18,740 | 19,170 |
| Marshalltown Construction | | |
| Building permits | 12 | 12 |
| Residential dwelling units | 0 | 1 |
| New residential construction value | \$0 | \$195,000 |
| Residential addition/remodeling value | \$111,000 | \$76,000 |
| New commercial/industrial permits | 1 | 1 |
| New commercial/industrial value | \$3,000 | \$1,600,000 |
| Remodeling commercial/indust. value | \$106,000 | \$23,000 |
| Marshall County Construction | | |
| Building permits | 7 | |
| Housing | | |
| Single Family Home Sales | 26 | 34 |
| Average Sale Price | \$73,240 | \$88,460 |
| Median Sale Price | \$74,000 | \$82,700 |



For additional economic development information, please visit www.marshalltownworks.com.

Upgrades made to MEDIC website

Upgrades have been made to the LocationOne Information System (LOIS) portion of the Marshall Economic Development Impact Committee's (MEDIC) web site, www.marshalltownworks.com. Revisions have been made to Internet-based application that publishes the detailed information on Marshalltown and Marshall County and their buildings and sites. The new LOIS incorporates the latest internet technology with easy navigation based on today's user needs.

These improvements will greatly improve the experience of visitors to the MEDIC web site. After clicking on the demographics, buildings or sites links, visitors will see the wealth of data available and how easily it is to access it. The new layout now features custom navigation on top and a left margin navigation menu. All the same data and information is there, it is just more accessible to visitors. Most drop-down menus, which many people didn't even know were there, have been changed to visible menus on the left margin navigation.

The layout now features Google mapping. The Marshalltown and Marshall County overview pages and all property pages provide options for satellite, hybrid, and terrain views, as well as street views where it is available.

The new LOIS also has a "gallery" section for visitors to go directly to images, and there are now thumbnail photos to the properties' overview pages.

New map and radii reports will be implemented soon. As an example, the ArcGis maps will include such maps as median household income, population change, topographic and a diversity index.

MEDIC maintains the LOIS information for Marshalltown, Marshall County, and all the incorporated communities in Marshall County. The Location One system runs in real-time and the information in the system is available for anyone using the web as soon as it is entered. This same Marshalltown/Marshall County LocationOne information is displayed on the State of Iowa, MEDIC, Alliant Energy, and LocationOne web sites.

LOIS allows anyone to print brochures, summaries of buildings, sites, localities, counties, regions or states, from the presentation site. Building and site brochures are one page; county, region and state brochures are two pages; and locality brochures are typically four pages. These printable brochures are downloadable as Adobe PDF files.

MEDIC is one of more than 6,500 communities throughout 16 states electing to "link" to a customized LOIS site to ensure that users have direct access to that information and to showcase the advantages of their individual communities, regions and states.

Visit the MEDIC website at www.marshalltownworks.com.



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BUSINESS NEWS

Business After Hours



A crowd gathered at Vogel Funeral Home (405 West Main Street) for Business After Hours on Tuesday, April 21. Those in attendance enjoyed drinks and snacks, funeral home tours and networking.

Business to Business Breakfast



During the first Business to Business Breakfast on May 19, Chamber members heard from Iowa Association of Business and Industry President Mike Ralston about Iowa's business climate and other economic issues.

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YOUNG PROFESSIONALS

MYP hosts "Network Rocks"

In conjunction with Consider Iowa, the Marshalltown Young Professionals hosted "Network Rocks", a networking and music event to connect MYP members and MCC students on April 23.

"We hope this event opened the door for future partnerships with MCC," said MYP President Denise Kemp. "We're excited about the future possibilities."



New Leadership

June 1 begins a new year for the Marshalltown Young Professionals. For the 09/10 year, the group will be lead by President Brent Redman (Mechdyne Corporation) and President-Elect Janelle Holmgren (Emerson Process Management - Fisher Division). Social Chair is Amanda Thill (Iowa Veterans Home), Professional Development Chair is Holmgren and YP Connect Chair is Denise Kemp (Times-Republican). The MYP Secretary is David Hick (Youth & Shelter Services). Additional board members include: Trent Albee (MCSD), Matt Kennedy (Brown's Shoe Fit), and Liz Wilke (AmericInn).

Upcoming Events

| | | |
|---------|---------|---|
| June 3 | Noon | Social Lunch at Mexico Antiquo |
| June 11 | 5 - 7pm | Thirsty Thursday at Softball Complex |
| June 16 | Noon | CEO Roundtable with Sue Martin |
| June 26 | 7pm | After Hours at State BBQ Championships |
| July 1 | Noon | Social Lunch at Tremont Sports Cafe |
| July 8 | Noon | Social/Professional Dev. Committee Mtg. |
| July 10 | 7pm | Nite at the Races (Marshalltown Speedway) |
| July 15 | Noon | Lunch & Learn at Vogel Funeral Home |
| July 23 | 5 - 7pm | Thirsty Thursday (Location TBD) |

Do you know a young professional in the community that may be interested in the Marshalltown Young Professionals? Employees of Chamber member businesses can join MYP now for just \$45!



Please contact Lynn Olberding at the Chamber, 641-753-6645, for more information.



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