

# Chamber Digest

November 2008

Volume 26 Issue 6

## November 4 is Election Day



### Upcoming Events

**November 4: 7 am - 9 pm**

Election Day - Be sure to vote!

**November 11: 5pm - 7pm**

Business to Business Showcase at the Fisher Community Center Auditorium

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A crowd gathered at the Fisher Community Center Auditorium on Thursday, October 16 for the Candidate Forum, hosted by the Marshalltown Area Chamber of Commerce and the Marshalltown Young Professionals. The forum was moderated by the Chamber's Government Affairs Committee Chair Reed Riskedahl and Chamber Board Chair-Elect Paul Gregoire. The forum was rebroadcast on KDAO TV.

### County Supervisor Candidates



Dennis Grabenbauer  
Democrat Candidate



Gordie Johnson  
Republican Incumbent



Jarret Heil  
Republican Candidate



Steve Sodders  
Democrat Candidate

### Iowa State House District 43



Jane Jech  
Republican Candidate



Mark Smith  
Democrat Incumbent



Tim Hoy  
Democrat Candidate



Annette Sweeney  
Republican Candidate

### Iowa State Senate District 22

To find your polling location, visit [www.marshalltown.org/chamber/government](http://www.marshalltown.org/chamber/government).

# MEMBER SPOTLIGHT

## American Red Cross: Iowa Rivers Chapter

With a mission of helping people prevent, prepare for and respond to emergencies, when a disaster threatens or strikes, the Red Cross is there. And what a year it's been, with more than 60 large-scale disasters.

"Since the fall of 2007, the American Red Cross spent more than \$260 million on large-scale disaster relief," said Iowa Rivers Chapter Executive Director Mary Dooley.

Disaster victims here in Iowa were on the receiving end of more than \$14.5 million of that help: from an F-5 tornado, that wiped out part of Parkersburg, to the massive flooding that started in northern Iowa and wound its way down to the Mississippi River.



In FY08 the Iowa Rivers Chapter sent 43 local volunteers on two- to three-week national disaster assignments, including 25 who served on the Iowa Floods & Tornadoes. Most recently, 15 volunteers were sent to the Gulf Coast in response to Hurricanes Gustav and Ike.

Local disasters kept them busy the past fiscal year, too, with Iowa Rivers Chapter responding to 40 residential fires as well as flooding and a tornado in their five-county area. The local chapter helped the affected individuals and families with emergency shelter, food, supplies and crisis counseling as needed.

American Red Cross programs ... from First Aid, CPR/AED and Babysitters Training to swimming and lifeguarding ... help people lead safer and healthier lives. In the past year, 13,514 individuals learned lifesaving skills through 1,121 classes. The chapter offers employers lifesaving and emergency preparedness courses they bring right into the workplace.

To fulfill their Congressional mandate, the American Red Cross provides emergency communication between those in the Armed Forces and their families at home, using its worldwide network to reach service members wherever they are. From July 2007 to June 2008, the local Red Cross chapter provided emergency communications for 69 military families in the chapter area.

A thank-you note received from a disaster victim this summer best summarizes the Red Cross impact: "Now I know first-hand how you all work tirelessly when disaster strikes, to ease our burdens and help turn our worlds upright again."

For more information and to find out how you can help, contact 641-753-3317.



## New Members

Following is a list of businesses that have invested in the greater community by joining the Marshalltown Area Chamber of Commerce. Please support these businesses when making purchases and business decisions.

### **Elim Lutheran Church/Elim Children's Center**

Rev. Karen Cluts, Pastor  
302 West Church Street  
Marshalltown, IA 50158  
641-752-4213

*Elim Lutheran Church (ELCA) provides weekly worship service and fellowship activities. The Elim Children's Center is both a daycare center and preschool.*

### **Horizons, A Family Service Alliance**

Angela-Moon Lins-Eich, Supervisor  
204 East State Street  
Marshalltown, IA 50158  
641-753-5230

*Horizons is dedicated to providing opportunities for human development in order to improve the quality of individual and family lives. The comprehensive programs of the agency educate and assist children, young adults, families and senior citizens so that they may lead more productive lives.*

## Save the Date!

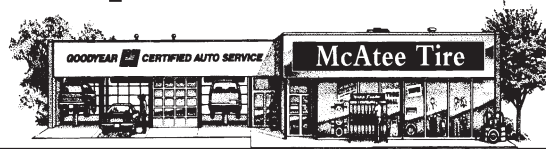
**Business Leaders Luncheon with  
Doug Loon, U.S. Chamber of Commerce  
Wednesday, January 14, 2009  
Noon at the Fisher Community Center**



*"Your Hometown Tire and  
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# McAtee

**Tire & Service Center, Inc.**



**205 E. Linn St.  
Marshalltown  
752-7511**

# LEADERSHIP

**Chamber** Chair: Ric Anderson    **MCVB** Chair: Dennis Grabenbauer    **MEDIC** Chair: Bill Grabe



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V.C. Business Growth & Development  
**Liz Zuercher**  
V.C. Government Affairs  
**Doug Joslin**  
V.C. Membership  
**John Hughes**  
V.C. Quality of Life  
**Bill Grabe**  
MEDIC Chair

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**Ellen Bergman**  
**Scott Carnahan**  
**Jacque Goodman**  
**Jim Gruening**  
**Fauna Nord**  
**Jeff Vance**

**Ex-Officio**  
**Gene Beach**  
City of Marshalltown  
**Deanna Davis**  
MCVB



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Administrative Assistant  
**Tami Kerwood**  
Administrative Assistant  
**Joel Akason**  
MEDIC President  
**Amy Mills**  
MEDIC Executive Assistant  
**Shannon Espenscheid**  
MCVB Director

709 South Center Street  
P.O. Box 1000  
Marshalltown, IA 50158  
Phone: 641-753-6645  
Fax: 641-752-8373  
Email:  
info@marshalltown.org

The Chamber Digest is a monthly publication of the Marshalltown Area Chamber of Commerce, in cooperation with the Marshall Economic Development Impact Committee and Marshalltown Convention & Visitors Bureau, who collaborate in creating opportunities for businesses, residents and visitors.



## Board of Directors

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**Dick Hierstein**  
**Larry McKibben**  
**Mark Smith**  
**Karen Squires**  
**Tim Wynes**

## Thank You Reinvesting Members



The reinvesting members printed in bold type marks those with memberships in increments of five years.

Applebees	11
Best Western Regency Inn	33
Cecil's	21
Comfort Keepers	1
Cubic Business Systems	9
Earl May	44
Electronic Engineering	11
Hackman, Roger	4
Hay Construction	12
Heartland Dental	7
Historical Society	2
Iowa Lumber	16
<b>J &amp; M Roofing</b>	<b>5</b>
Jax Restaurant	22
Marshalltown CBD	21
Marshalltown Comm College	16
Maurices	1
National Cash of Iowa	8
Pinnacle Bank	12
Bradley Price, DDS	12
Stalzer Photography	4
Subway	16
Swanson Corporation	3

## Business After Hours

**November 11, 2008**

5:00 - 7:00 p.m.

Business to Business Showcase  
Key Sponsor: Hy-Vee  
Fisher Community Center  
709 South Center Street  
Marshalltown, IA 50158

**December 10, 2008**

5:00 - 7:00 p.m.

US Bank  
123 West Main Street  
Marshalltown, IA 50158

**January 2009**

Taste of Marshalltown  
Business After Hours

**2009 dates still available - contact Lynn Olberding at the Chamber office to schedule a Business After Hours event at your business. There are also opportunities to host a Business to Business Showcase.**

**Business After Hours and Business to Business Showcase events are great ways to promote your business!**

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# FACES & PLACES

**Faces & Places** is a new feature in the Chamber Digest. Each month this column will feature information about Marshalltown Area Chamber of Commerce members and volunteers. **Faces & Places** is a great way to utilize your Chamber membership.

Submissions may include grand openings, management changes, employee promotions, moves, expansions, major developments and award recognition. Submissions may include a photograph, if provided in a jpeg format.

Due to space limitations, each item for **Faces & Places** should be no more than three sentences in length. The editor reserves the right to determine what is newsworthy and included in the column. Items that will not be accepted include: email changes, seminars or special event promotions that would be better addressed through advertising venues.

To submit your news, email [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org) and put **Faces & Places** in the subject line, or mail information to **Faces & Places**, P.O. Box 1000, Marshalltown, IA 50158. Submissions must be received by the 10th of the month for inclusion in the following month's Chamber Digest.

## Retail Promotion

The Chamber's Retail Roundtable group recently announces a joint promotion with downtown retailers and Marshall Town Center shops. November 3 - 5, shoppers who visit participating merchants and spend at least \$10 will receive a token, good for 5 cents off per gallon at Hy-Vee Gas store (maximum of 50 gallons of gas and up to two tokens may be redeemed during one visit). The tokens can be used through November 9 at Hy-Vee Gas. Visit participating stores for complete details.

## Raffle Winner Announced

Main Street had an enjoyable weekend with the recent Oktoberfest celebration in late September. Main Street President Kathy Baker was pleased to award Veronica Demmel with a check for \$255 from the sale of tickets for the Marshalltown Central Business District Main Street 50/50 Raffle which was held during the weekend.



## Call for 2009 anniversaries and celebrations

Is your business celebrating an anniversary in 2009? The Chamber office is collecting these dates in order to promote your business in the Chamber Digest in recognition of your anniversary or celebration.

If your business celebrates a special anniversary or an employee of your firm will be recognized for a significant employment anniversary in 2009, please send the information to Lynn Olberding at [lolberding@marshalltown.org](mailto:lolberding@marshalltown.org). Your business will be featured in your anniversary month in the Chamber Digest.

## Tools for Small Business

Do you need help managing your small business? The U.S. Small Business Administration's new website, [www.business.gov](http://www.business.gov), can serve as a great resource.

[Business.gov](http://Business.gov) provides a single access point to government services and information to help small businesses with their operations. It can help your business save time and money spent on regulatory compliance, by providing quick and easy access to business laws, government regulations, forms and agency contacts. The website also provides a gateway to finding commonly requested federal forms and answering questions frequently asked of federal agencies by small business owners.

The U.S. Chamber of Commerce also has a wide variety of resources for small business available on its website: [www.uschamber.com](http://www.uschamber.com). On the U.S. Chamber website, you'll find toolkits for "Hiring", "Sales and Marketing", "Security", "Startup" and "Printing and Shipping". You'll also find a library of resources, designed to help you run your small business.

If you don't find the resources you need online, please feel free to contact the Chamber office for more information.

## www.marshalltown.org Statistics

	Sept 08	YTD Total	Avg/Month
Unique Visitors	3,511	33,168	3,685
Number of Visits	5,560	52,033	5,781
Page Views	26,966	269,680	29,964
Hits	115,121	1,143,191	127,021

Visits to the Chamber's website were up 6% and page views were up 38% in September 2008 compared to September 2007.

Don't forget to check the chamber website for business directory information, event photos, program information and calendar of events.

Want to upgrade your online business directory listing? Contact Lynn Olberding at the Chamber office for more information.

# BUSINESS NEWS

## Cardio Cath Lab...One Year Later



Heart disease is the number one cause of death in America today, and 50 percent of those who have a first-time heart attack will die because of it. These simple statistics are the reason Marshalltown Medical & Surgical Center (MMSC) has focused on building one of the most vital, technologically- and medically-advanced cardiology programs in our area.

The hospital's cardiac catheterization lab plays an important role in the fight against this deadly disease. During the first year of operation the MMSC Cath Lab performed 841 cardiovascular procedures, 300 more than had been projected. Many people suffering heart attacks have benefited from the fast response time, communication and teamwork between the EMT's, Emergency Department, Cardiac Cath Lab and the Intensive Care Unit.

"The most important factor in surviving a heart attack is going to the hospital quickly," notes Chris Schill, MMSC Vice President of Nursing. "Time equals heart muscle—every minute counts during a heart attack. If the hospital can perform an angioplasty during a heart attack, the effect on mortality is profound.

At MMSC, the Cardiac Care Team is accessible 24 hours a day, seven days a week so that patients who need care can receive it at any time. When cardiac patients present at MMSC's emergency department, the highly-trained Emergency Medical staff assesses their symptoms and brings in the cath lab team that's "on call" to effectively treat symptoms of a heart attack.

"The Cath Lab's first year of operations have exceeded our expectations," stated Rob Cooper, MMSC CEO. "We thank all of our community's physicians and our Cath Lab team's diligence and commitment to improving our health care system. Their dedication further strengthens the way we care for all our patients."

"Hundreds of lives have been enriched through our cardiovascular programs, and dozens of lives may have been saved through participation in our cardiac screenings such as calcium scoring. We are proud to provide these services to our community."

## Marshalltown Lifestyle Magazine

There is still time to promote your business in the Marshalltown Lifestyle Magazine, a publication sponsored by the Marshalltown Area Chamber of Commerce.

The new guide will be published this coming spring. The 5,000 printed copies will be distributed throughout the Marshalltown area to individuals and businesses inquiring about relocation to the area, as well as visitors.

In addition to the printed version, all editorial content and advertisements will be published online as a NewView eBook® at the Village Profile® Community Profile Network® website ([www.villageprofile.com](http://www.villageprofile.com)).

The eBook is downloadable free to computer desktops and most wireless devices. The online version will also link from the Chamber's Community Profile Network® website to advertisers' own websites; and an advertisers' directory.

Advertising in this Chamber publication has even more advantages. According to a national study recently conducted by the Atlanta-based marketing company, The Schapiro Group, "consumers are 63 percent more likely to buy goods and services in the future from a company that they believe is a member of the local chamber." Businesses interested in advertising should call Village Profile® Representative Mark Kearney at the Chamber office, 641-753-6645.



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**Chad Kunc**  
14 E. Southridge Road  
Marshalltown, IA 50158  
**(641) 752-5401 • (800) 542-2223**

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# CONVENTION & VISITORS BUREAU

## Adopt-a-Vet

The Marshalltown Central Business District will again sponsor the Adopt-A-Veteran event. The event will kick off on Veteran's Day Tuesday, November 11. Participating CBD members will have stars in their windows inviting the public to come into their store and adopt-a-veteran. People will be able to purchase gifts, discount coupons or make a cash donation for the Veterans. The CBD will deliver all of the gifts to the Veterans at a celebration party prior to Christmas. If you would like further information please call Gale Hellberg at 641-752-3675.

## Holiday Stroll - November 21

The Main Street Holiday Stroll Committee continues to plan for this year's event. This year's Stroll Parade will begin at 5:30 p.m. the evening of November 21. A more elaborate Stroll Parade will travel downtown east, from the Farmers Savings Bank Parking lot and proceed east to 2nd avenue. To ensure everyone's safety, committee members ask that all spectators keep a clear distance as instructed by the Sea Cadet Patrol who will be assisting the parade committee. Shoppers will find great ideas for their holiday shopping and many stores will host entertainment for your pleasure! Plan to attend this great event in historical downtown Marshalltown!

For the time and a description of the events below, log on to the MCVB website's Calendar of Events at [www.VisitMarshalltown.com](http://www.VisitMarshalltown.com)

### October 2008

Date	Event	Location
Tuesdays	Bingo Senior	Citizens Center
Tues. & Fri.	StoryTime	Public Library
Nov. 1	Heart of Iowa Show	Midnight Ballroom
Nov. 1	Harvest Ball	KC Hall
Nov. 2	Annual CROP Walk	St. Mary's
Nov. 5	Nature's Story Hour	Grimes Farm
Nov. 15	Dmitri Berlinsky Concert	MHS Auditorium
Nov. 19	Nature's Story Hour	Grimes Farm
Nov. 21-22	Tiny Tim's Tree Festival	Salvation Army
Nov. 21	Holiday Stroll	Main Street
Nov. 21	Optimist Holiday Light	Courthouse Square
Nov. 22	Holiday Art & Craft Market	Art & Cultural Center
Nov. 22	Holiday Bazaar	KC Hall
Nov. 26	Public Library Building Closes	
Nov. 27	Thanksgiving	
Nov. 27-28	MCVB Offices Closed	

Post your 2008 events on the MCVB self-posting calendar at [www.visitmarshalltown.com](http://www.visitmarshalltown.com).

### November 2008

Date	Group	Location
Nov. 6-8	Iowa Honey Producers	Best Western Regency Inn
Nov. 7-8	IA Girls State Swim meet	Community Y
Nov. 14-16	ABATE of Iowa	Best Western Regency Inn
Nov. 15-16	USTA Judges Course	MCC/MATT Gym
Nov. 20	ABATE of Iowa	Best Western Regency Inn

Thank you for making Marshalltown your destination!



For information on meetings, conventions and events, or to submit your event on the community calendar online, visit [www.VisitMarshalltown.com](http://www.VisitMarshalltown.com).

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# CONVENTION & VISITORS BUREAU

## MCVB Releases "Merry Marshalltown Volume II"

Through the dedication and hard work of John Kunz and Andy Rhoades, the Marshalltown Convention & Visitors Bureau is pleased to release its second holiday CD. "Merry Marshalltown Volume II" will be available starting at the Holiday Stroll on Friday, November 21. You can preview some of the songs, by logging onto the MCVB website at [www.visitmarshalltown.com](http://www.visitmarshalltown.com).

The cost for the CDs are \$15 each and will be available at various downtown and south side locations, as well as the MCVB office located in the Fisher Community Center. Ten holiday songs have been recorded by local artists and the proceeds from the CD will support local events and attractions throughout the year.



## Holiday Travel Package



Because of the success of the 2007 Holiday Stroll Travel Package, it's back for 2008. The MCVB has expanded its advertising to include City View, AAA Living and cable TV as well as radio and newspaper advertising throughout the state of Iowa. Tourists will check into their choice of hotel on Friday, November 21 and will receive a gift bag filled with fabulous coupons from local merchants. The coupons include discounts and special offers at Mexico Antiquo, Lillie Mae Chocolates, HyVee Drugstore, Earl May and Marshall Town Center. Guests will also want to take advantage of the various Holiday Bazaars and enjoy the Tiny Tim Tree Festival.

If you have friends who would like to visit Marshalltown, be sure to tell them about this great package kicked off with Marshalltown's Holiday Stroll on Friday, November 21 and the lighting of the courthouse square, featuring the popular "dancing lights" by the Marshalltown Noon Optimist Club. For more information about the travel package please go to the Marshalltown Convention and Visitors Bureau website at [www.visitmarshalltown.com](http://www.visitmarshalltown.com).



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**Chicken BLT  
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& Chips**

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**Exp. 11/30/08**

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**Exp. 11/30/08**

**Valid M-F 11am-2pm**



**REGENCY INN  
3303 S. Center St.  
Marshalltown  
752-6108**

# AMBASSADORS VISITS



The Chamber Ambassadors visited Wandering Creek Estates (2436 233rd Street) to celebrate the addition of townhomes near the Wandering Creek Golf Course. The Ambassadors also enjoyed tours of the several of the homes in the new addition during their September 23 visit.



Elmwood President, Jim Hunt and Elmwood General Manager, Dennis Buffington welcomed the Chamber Ambassadors on Tuesday, September 23 for a courtesy call, celebrating Elmwood Country Club's more than 40 years a Chamber member. Elmwood Country Club and Golf Course is site for the Chamber's annual Ambassadors Golf Outing each August. Elmwood is an 18-hole private golf course and country club, located at 1734 Country Club Lane. The course opened in 1921.



The Chamber Ambassadors celebrated the grand opening of Superior Welding, 600 May Street, with a ribbon cutting on September 30. Superior Welding specializes in welding equipment; industrial, medical and specialty gases; safety equipment and related supplies.



Iowa Valley Community College District Board Chairman, Conrad Dejaradin, prepares to cut the ribbon on October 13 at the grand opening celebration of the Student Activity Center at Marshalltown Community College (3700 South Center Street). The ribbon cutting was held in conjunction with the October Business After Hours. The Student Activity Center is a two-story athletic and student wellness center attached to the current Babe Harder Memorial Complex gymnasium. The \$6.5 million facility includes intercollegiate basketball and volleyball courts, locker rooms, coaches' offices and a training room on the main floor; a wellness center, track, and gathering areas on the second floor.

Request a Ribbon Cutting or Courtesy Call at your location.

The Ambassadors are the goodwill arm of the Chamber.

Their scheduled time for courtesy calls and ribbon cuttings are at

4:30 p.m. and 4:45 p.m. on the second and fourth Tuesday of the month.



Please contact the Chamber office if you would like to schedule a visit at your business.

Contact 641-753-6645 or lolberding@marshalltown.org.

# AMBASSADOR VISITS



Kathy Buschbom, owner of Blink Electric Motors (116 N 1st Ave, Rear), and staff were visited by the Chamber Ambassadors on October 14 for a courtesy call, celebrating their nearly 50 years as Chamber members.



Community members, Chamber representatives, shoppers, Walmart management and associates celebrated the Grand Re-opening of the Walmart Supercenter, 2802 S. Center Street on October 15. The celebration included the Presenting of the Colors by the Sea Cadets, singing of "The Star Spangled Banner" by members of the MHS vocal department, celebration of 30 year Walmart employees, donation presentations to local organizations and a ribbon cutting.



The Chamber Ambassadors visited Wells Fargo Bank (102 S. Center Street) President Jim Lowrance on October 14 for a courtesy call. The bank has been a Chamber member for more than 40 years.



**"When Success  
and Experience Count...  
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Work For You!"**

**752-5500**  
2110 South Center



**Karri Henning, Broker/Owner**  
Valerie Vajgrt ★ Julie Blazek  
Kristin Polley ★ Martha Garcia  
Michelle Grewell ★ Pat Gulbranson  
Janet Miller ★ G. Ward Miller ★ Ginny Nielson  
Jane Chizek ★ Rick Beasley ★ Sherry Beasley  
Melody Bennett ★ Phil Henning  
Moises Garcia ★ David Gooding  
Beth Barrett ★ Joan Johnson

See pictures of past  
Ambassadors  
ribbon cuttings and  
courtesy calls on the  
Chamber website at  
[www.marshalltown.org](http://www.marshalltown.org).

**CPA**

**Roger F. Hackman,**

**CPA, P.C.**

Tax, Accounting and  
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Marshalltown, IA 50158

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# ECONOMIC DEVELOPMENT

## Washington DC Summit Planning Underway



The Marshalltown Area Chamber of Commerce and Marshall Economic Development Impact Committee's 18th Annual lobbying trip to Washington, D.C., is slated for April 27 - 28, 2009. A strong contingent of citizens representing both the private and public sector will travel to our nation's capitol to promote a unified agenda to secure funds for community projects and proactively communicate the Chamber and MEDIC's position on issues of importance.

Throughout the two-day Washington Summit, participants will have the opportunity to advocate for local projects and key economic growth issues facing Marshalltown and the Central Iowa area. Participants will meet with members of Iowa's congressional delegation, federal agencies, the administration, and their staffs.

Co-chairs of the 2009 Washington Summit are Paul Gregoire, Vice President Human Resources, Emerson Process Management Fisher Division and Dan Hassman, President, F & M Bank.

The next planning meeting is November 7 at 9:00 a.m., at the Fisher Community Center.

## Economic Statistics

<b>Employment – Marshall County</b>	<b>Aug 2008</b>	<b>YTD</b>
Labor Force	20,970	20,550
Unemployed	990	960
Percent Unemployed	4.7	4.7
Total employment	19,980	19,590

<b>Marshalltown Construction</b>	<b>Aug 2008</b>	<b>YTD</b>
Building permits	12	113
Residential Dwelling Units	0	64
New residential construction value	\$0	\$8,724,000
Residential addition/remodel value	\$98,900	\$759,000
New commercial/industrial permits	0	10
New commercial/industrial value	\$0	\$3,109,000
Remodeling commercial/industrial value	\$2,061,000	\$21,841,000

<b>Housing</b>	<b>Aug 2008</b>	<b>YTD</b>
Single Family Home Sales	39	224
Average Sale Price	\$103,776	\$103,776
Median Sale Price	\$109,200	\$109,200

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For additional economic development information, please visit [www.marshalltownworks.com](http://www.marshalltownworks.com).



It is a great resource for current demographic information about Marshalltown, Marshall County and the state of Iowa.

## Fisher Community Center Celebrates 50th Anniversary



2008 marks the 50th anniversary of the grand opening of the Fisher Community Center. In celebration of this milestone in the community's history, an open house is scheduled for Sunday, November 16 from 1:00 - 4:00 p.m. The public is invited to attend.

In the fall of 1956, the Fisher Foundation announced that it would build a public building at the junction of South Center and Anson Streets at an estimated cost of \$500,000. The announcement stated that "this proposed building would house various organizations and agencies necessary to a community to maintain a high social, cultural and business level." Funds to construct the Fisher Community Center were provided by the Fisher Governor Company and its president Bill Fisher, also founder of the Fisher Foundation. Mr. Fisher also announced that the Marshalltown Chamber of Commerce would be one of the permanent tenants of the Community Center and would supervise the building, a duty that continues to this day.

In the early days, the Fisher Foundation maintained the center, even housing a permanent maintenance man in a apartment in the building. In 1970, the board of trustees took over the general operation and maintenance of the Center. At the same time, a Municipal Art Gallery was established by ordinance of the Marshalltown City Council.

The Martha Ellen Tye Playhouse was added in 1968 and the Fisher Community Center was renovated in the early 1990's.

In addition to the Marshalltown Area Chamber of Commerce, Marshall Economic Development Impact Committee (MEDIC), the Marshalltown Convention & Visitors Bureau, United Way, American Red Cross, Central Iowa Art Association and the Marshalltown Community Theater are all housed in Fisher Community Center. The Gallery also houses one of the finest Impressionist Art collections in the country.

The current tenants of the building will have special displays, available for public viewing during the 50th Anniversary celebration.

Please save the date and celebrate the 50th Anniversary of the Fisher Community Center on Sunday, November 16.

[www.everydaychampions.org](http://www.everydaychampions.org)

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# YOUNG PROFESSIONALS

## YPIowa Conference

Seven members of the Marshalltown Young Professionals organization attended the 5th Annual YPIowa conference in Muscatine on October 10. This year's conference was called "Focusing on the Core", with keynote addresses by Dr. Mollie Marti and Cy Wakeman.

"The conference was very motivational," said Janelle Holmgren of Emerson Process Management, Fisher Division. "It made me proud to be a young professional in Iowa."

The conference featured an opportunity to attend three breakout sessions in various downtown Muscatine locations.

The 2009 conference will be held in Des Moines and Marshalltown has been selected the host community for the 2010 conference.



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# BUSINESS NEWS

## Promote Your Business during the Business to Business Showcase

Participate in the November 11 Business to Business Showcase at the Fisher Community Center Auditorium, with key sponsor Hy-Vee Food Store.

For a \$50 investment, your business will be featured in promotional material leading up to the event and will have a chance to create business to business relationships during this revamped version of the popular Chamber Business After Hours.

The Business to Business Showcase is another way that the Chamber continues to promote "buy local" with the Target 5 - Buy In! initiative.



A special part of the November 11 event is the launch of a new initiative with the Target 5 - Buy In! program. The Chamber is partnering with Iowa State University and the Prairie Rivers Resource Conservation and Development (RC&D) to launch Target 5 - Local Foods Buy In program. Through this initiative, and grocery stores are encouraged to purchase at least 5 percent

of foods from local farmers and processors.

When you buy from local vendors, you keep dollars circulating in the community and grow jobs in Marshall County. And it's good for your business because customers want to support businesses that support the community.

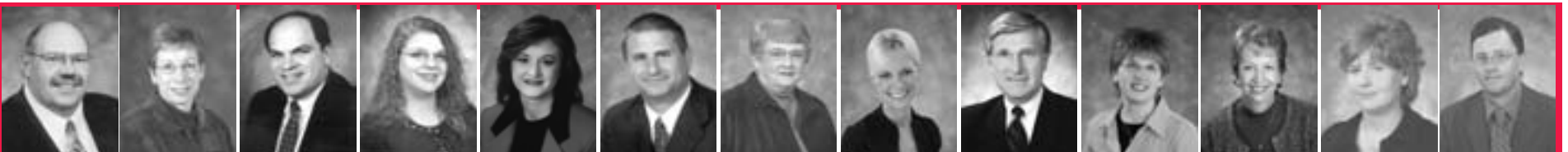
Initially, a short survey of food businesses will be conducted this fall, with the findings reported in early 2009.

This collaborative initiative was made possible with funding from the Regional Food Systems Working Group project of the Leopold Center for Sustainable Agriculture. Building on the potential this program brings to the area, Marshalltown Community College's

Midwest Center for Entrepreneurial Agriculture is developing the educational and land resources to assist farmers in building high-value, reduced-risk farming operations to accommodate the additional need for locally grown products.

To learn more about this Local Foods Buy In initiative, plan to attend the Business to Business Showcase at the Fisher Community Center on November 11.

If you are interested in participating in the November 11 Business to Business Showcase, contact Lynn Olberding 641-753-6645.



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